

June 2015



Edwardsville | Glen Carbon Chamber of Commerce

It's everyone's business.

Common Ground

GOLF TOURNAMENT RAIN DATE: JULY 17



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BARBERMurphy Group
Sam Guarino, Vice Chair
Bella Milano Restaurants
Emily Gates, Immediate Past Chair
Individual Member
Josh Lowe, Treasurer
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Anderson Hospital
Nicole Kline
Extra Help, Inc.
Skip Sponeman
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David Toby
FCB Edwardsville Bank
Dave Viox
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Guiding Principles

Chambers of Commerce honor and respect **capitalism** and **well-informed private sector job creators** as a central and foundational element of regional and national prosperity. Chambers of Commerce actively facilitate collaboration and open discussion between business and public officials through **education, business advocacy** and **leadership**.

2015 Ambassadors

Breck Ahlers, Extra Help, Inc.
Lisa Allen, AAdvantage Insurance Group
Terrence Barrett, Scott Credit Union
Jeremy Colton, Big Frog Custom T-Shirts & More
Dr. Eric Dixon, SPORTCHIRO+
Heather Giacoletto, Express Employment Pros
Carol Johnson, Visions by Carol Photography
Erin Townzen, Brickman Orthodontics
Amanda Linton, Northwestern Mutual

Chamber Staff

Desirée Bennyhoff
President & CEO
ceo@edglenchamber.com
Kathy Hentz
Administrative Assistant
office@edglenchamber.com
Kerry Smith
Membership Director
membership@edglenchamber.com

Vision

The Edwardsville/Glen Carbon Chamber of Commerce will be the preferred provider of watch-dog, education and advocacy services that form a mission-critical catalyst for business success.

Mission

The Edwardsville/Glen Carbon Chamber of Commerce is a member-driven organization, dedicated to a strong, private sector regional economy.

on the cover

Annual Ed/Glen Chamber Golf Challenge: Rescheduled for Friday, July 17!

Our annual golf outing, originally slated for June 26, was cancelled due to inclement weather. Sunset Hills Country Club PGA Golf Pro Jon DePriest graciously offered us the opportunity to reschedule our tournament for Friday, July 17, with a shotgun start at 7:30am.

While we were disappointed to cancel, the great news is that there's still time to sign up a team and sponsor! If you had a team signed up for the June date and are unable to play on July 17, please contact our office at 618.656.7600 to inform us of your alternate players.

Please consider joining us Friday, July 17 and plan on a fun day of networking, golf and leisure. This is a great opportunity for team building, treating your current or prospective clients, and rewarding your employees.

The registration form and sponsorship information are available on pages 8 and 9 of this publication, and may also be found online at edglenchamber.com. The deadline to register a team is Monday, July 13.

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TheBANK of Edwardsville
Walgreens
Walmart of Glen Carbon

Bronze Level

1st MidAmerica Credit Union
Associated Bank
Bull & Bear Grill & Bar
Cassens & Sons
Castelli's Moonlight Restaurant at 255
Charter Business
City of Edwardsville
Doubletree Hotel Collinsville
Eden Village Retirement Community
Edwardsville Community Unit School District #7
Edwardsville Intelligencer Publishing Company
First Clover Leaf Bank
Gori Julian Associates, PC
Homefield Energy, A Dynegy Company
Juneau Associates Inc., P.C.
Korte & Luitjohan Contractors, Inc.
Love's Travel Stops
Madison Mutual Insurance Company
Mathis, Marifian & Richter, LTD
Mike Shannon's Grill Edwardsville, LLC
R. P. Lumber Company, Inc.
Robert 'Chick' Fritz, Inc.
Southern Illinois University Edwardsville
STUR Restaurant
USA Mortgage Financial Group
Village of Glen Carbon
Visionary Wealth Advisors
Volkert, Inc.
West & Company, LLC

Premier Level

1818 Chophouse
ABRA Auto Body & Glass
Abstracts & Titles Inc.
Allison's Comfort Shoes & Boots
American Family Insurance
Answer Direct
APG Pain Management & Physical Therapy
Ashley Furniture Home Store
Associated Pediatric Dentistry, LTD
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Atrium Hotel & Conference Center
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Bard & Didriksen Pediatrics, PC
Bauer Hite Orthodontic Specialists
Baugher Financial & Associates, Inc.
Bella Milano Edwardsville
Big Daddy's Edwardsville
Brain Balance Achievement Centers
Brickman Orthodontics
Bruckert, Gruenke & Long PC
Cassens Transport
Caulk's Collision & Towing
Chava's Mexican Restaurant
Chef's Shoppe
Cleveland-Heath
Comfort Inn
Commerce Bank
CompuType, Inc.
Country Club Lawn & Tree Specialists, Inc.
Crawford, Murphy & Tilly, Inc.
Culver's of Edwardsville

Days Inn
Denny's
Dimond Bros. Insurance Agency, Inc.
Doc's Smokehouse
Donnewald Distributing
Edison's Entertainment Complex
Edwardsville Pet Hospital
Express Employment Professionals
Extra Help, Inc.
FCB Edwardsville Bank
First Community Credit Union
First Mid-Illinois Bank & Trust
First National Bank - Maryville Banking Center
Gateway Center
Gateway Grizzlies
Gerold Moving & Warehousing Company
Gliik's Department Store
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Granny 8 Mortgage
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Regions Bank
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Robust Edwardsville
Royal Office Products, Inc.
Royal Solutions, LLC
Scheffel Boyle
Schnucks Market, Inc.
Sivia Business & Legal Services, PC
Sleep Inn & Suites
South Side's All-Star Collision Center
Southern IL Underwriters Agency, Inc.
Sugo's Spaghetteria
Sunset Hills Country Club
Sunset Hills Family Dental
Super 8 Motel
TheEDGEBANK
Thompson & Lengacher, P.C.
Tiger Plumbing, Heating & Air Conditioning
US Bank
Vision For Life
The Wooden Nickel Pub & Grill

save the date

7/8 Wednesday 10am

Ground Breaking
Gateway Commerce Center
Gateway East 717
Edwardsville, IL 62025

7/9 Thursday 12-1pm

YPG Social
Chava's Mexican Restaurant
217 East Vandalia Street
Edwardsville, IL 62025

7/14 Tuesday 12-1pm

networking@noon
Edison's Entertainment Complex
2477 South IL Route 157
Edwardsville, IL 62025
RSVP Online

7/16 Thursday 5-7pm

Business After Hours
Sivia Business & Legal Services,
West & Company and
Granny 8 Mortgage
at Sunset Hills Country Club
2525 South IL Route 157
Edwardsville, IL 62025

7/17 Friday 7:30am

Annual Ed/Glen Chamber
Golf Challenge
Sunset Hills Country Club
2525 South IL Route 157
Edwardsville, IL 62025

7/23 Thursday 4-5pm

Small Business Financial
Education Series Session 4:
Business Succession Planning:
Are You Prepared? with Bhavik
Patel of Sandberg, Phoenix &
von Gontard, P.C.
at Glen Carbon Centennial Library
198 South Main Street
Glen Carbon, IL 62034
RSVP Online

8/4 Tuesday 8-9m

YPG Learn from a Leader
Breakfast with Frank Padak of
Scott Credit Union
at Scott Credit Union
101 Credit Union Way
Edwardsville, IL 62025
RSVP Online

8/5 Wednesday 8-9am

Chamber 101:
Maximize Your Membership
Ed/Glen Chamber Office
200 University Park Drive
Edwardsville, IL 62025
RSVP Online

8/6 Thursday 5-7pm

ChamberNET
Anderson Hospital
6800 IL Route 162
Maryville, IL 62062

8/11 Tuesday 7:15-8am

Morning B2B Networking
Brevan's Patisserie
1009 Century Drive
Edwardsville, IL 62025
RSVP Online

8/20 Thursday 5-7pm

Business After Hours
Scheffel Boyle & Edwardsville
Township at Edwardsville
Township Community Park
6314 Center Grove Road
Edwardsville, IL 62025

7/27 Thursday 4-5pm

Small Business Financial
Education Series Session 5:
How to Make Financial
Projections with Nathan
Franklin of Franklin & Vaughn, LLC
at Glen Carbon Centennial Library
198 South Main Street
Glen Carbon, IL 62034
RSVP Online

Request for Proposals

Edwardsville Township will receive sealed proposals from qualified entities for purposes of redeveloping a .75 acre site located at 216 Crane Street and 300 W Park Street in Edwardsville, IL.

Proposal documents are on file in the office of Edwardsville Township and available on its website – www.edwardsvilletownship.com. Proposals will be accepted until 4:00 p.m. CST on Monday, August 31, 2015.

Questions can be directed to Edwardsville Township, 300 W Park, Edwardsville or 618-656-0292.



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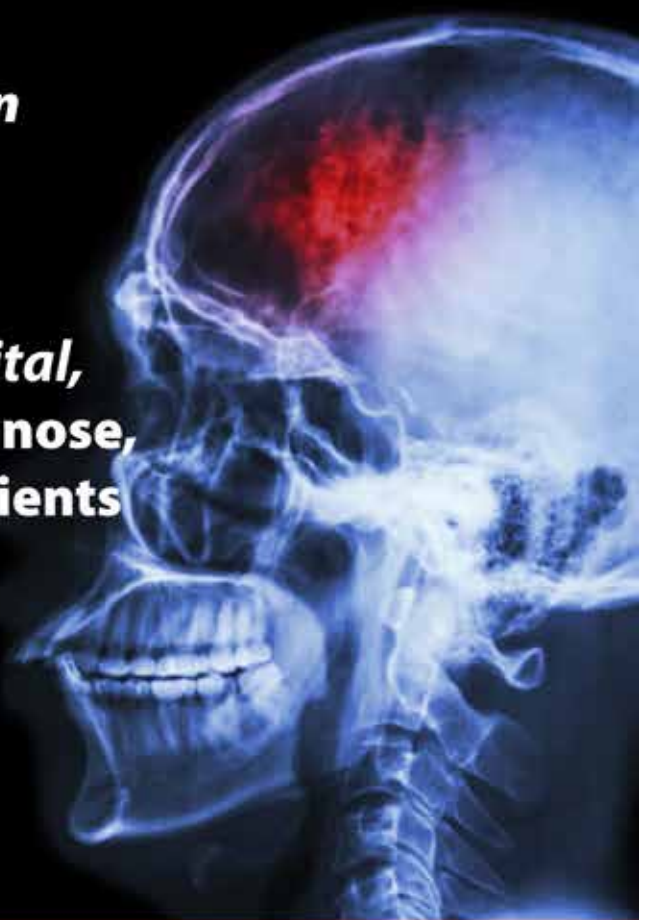
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business of the month

Dairy Queen of Edwardsville, owned by Craig and Lori Kalogerou since January 2000, is the Edwardsville/Glen Carbon Chamber of Commerce June 2015 Business of the Month.

Craig had always wanted to be in the restaurant business. His Grandfather owned a bar and that is what energized him to be in the business. He started at the age of 16 working at IHOP in Granite City as a dish washer and became the night manager within two years. Craig worked for Arthur Treachers Fish & Chips and Sbarro Italian Eatery before beginning at Dairy Queen's corporate office in 1991 as director of operations, overseeing more than 80 locations. Craig was fortunate to find the right woman to share his restaurant passion and help him fulfill his lifelong dream.

"We purchased our first DQ in Collinsville in 1995. Lori quit her office job in St Louis and ran the day to day operations. When we built the Edwardsville location in 2000, I resigned from the Dairy Queen corporate office and ran that location. We purchased the Staunton DQ in 2001," Craig explained. "In addition to the three DQs that we operate, we are also partners with another couple in the popular Bella Milano Restaurants located in Edwardsville, O'Fallon and Springfield, IL and managers for the N.O. Nelson catering center."

Craig explained DQ's evolution throughout the company's long history. "The DQ concept has moved to a more complete, almost fast casual food platform, especially with new products such as DQ Bakes. Started in 1940, Dairy Queen is celebrating 75 years this year. And on top of that, the first DQ restaurant opened in Joliet, IL. But at end of day, Dairy Queen will always be different from competitors because of their ice cream reputation."

"Our biggest evolution is as part of the Dairy Queen franchise system. Over the past 10-15 years they have transformed from basically very treat centric to a strong treat and food restaurant with fast casual inspiration," said Craig. "Much of this shift occurred with the reinvention of the brand as 'Grill and Chill,' and the evolution has included both physical changes as well as strong menu updates that continue to evolve today. It is an exciting time to be a Dairy Queen owner."

Dairy Queen of Edwardsville has just invested in a large exterior and interior remodel to convert to the 'Grill and Chill' format, rolled out new cooking platforms including new ovens in order to execute the new DQ baked items, and focused on more robust hospitality and service in the store. Additionally, the DQ brand and product line of Orange Julius, with very popular smoothies, was added to our product line several years back.

Dairy Queen of Edwardsville was recently honored by SIUE students as the students' Business of the Year recipient.

DQ is very involved in the Children's Miracle Network, with the Edwardsville location having raised more than \$75,000 since its inception. Craig and Lori also actively support of the Wounded Warrior Project and Edwardsville Children's Museum. "We donate to many more organizations throughout the community. We believe that one of the major responsibilities as an owner is to give back to the community," Craig shared.

An Ed/Glen Chamber member since opening the Edwardsville DQ location in 2000, Craig explained the importance of chamber membership. "Like most small businesses, we appreciate the networking and relationship building component of the chamber. But probably more important has been the Ed/Glen Chamber's transformation in to a truly representative organization for businesses in our community. We must and do rely on the chamber to represent our interests in myriad issues that can impact our store. This includes especially at the local level, but also keeping us informed and offering advice on state and federal issues as well," Craig said. "The local chamber is wonderful for meeting other business owners, sharing ideas, developing collaborative relationships and making some friends. But the true value of our chamber is the fabulous work they do in representing our interests on so many topics from sales tax to signage and more."

Edwardsville Dairy Queen and the other restaurants in the Kalogerou family enterprises have been a labor of love; a lifetime of making guests happy and keeping them full. Craig said, "We greatly appreciate and thank our fans of the Edwardsville Dairy Queen for making the past 15 years so successful. As Lori often remarks, 'We have been fortunate because our fans are the best anywhere.' We have thanked them by giving the Edwardsville area residents an even better Dairy Queen for their neighborhood."

The Kalogerous live by two mantras: "POS" (Positively Outrageous Service) and "Every day you are getting better or worse."

Treat yourself to something delicious, and experience 'Positively Outrageous Service' at Dairy Queen of Edwardsville, located at 400 South Buchanan Street.



connect

We would like to recognize the many Ed/Glen Chamber members who are celebrating membership anniversaries in the month of May. This monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. We offer our sincerest thanks to each of the following business for their continued membership!

40+ YEARS

Metzger Law Offices

Scheffel Boyle

20-29 YEARS

Eigenbrodt Vision Center, PC

10-19 YEARS

**McDonald's
Glen Carbon Centennial Library
Lahr-Well Christian Academy
American Family Insurance**

**Edwardsville Children's Museum
APG Pain Management & Physical Therapy
Scott Credit Union**

5-9 YEARS

**Express Employment Professionals
B & R Cleaning
Cold Stone Creamery/Rocky Mountain
Chocolate Factory**

**IL Metro East Small Business Development Center
Reliance Bank
Hawkins Law Office, P.C.**

1-4 YEARS

**Edison's Entertainment Complex
Bruckert, Gruenke & Long PC
Mike Shannon's Grill Edwardsville, LLC
Vision For Life**

**Harvey H. Breckner, DMD, MS
Highland Recycling & Shredding
The Legacy Collaboration
Plowsharing Crafts, Inc.**

**Happy Up Inc.
Quality Inn & Conference Center
Upper Cervical Health Centers of America
RE/MAX River Bend**

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Dylan Cupi

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2015 Edwardsville/Glen Carbon Chamber Golf Challenge

Friday, July 17 at Sunset Hills Country Club

Deadline for registration is Monday, July 13. Payment must accompany registration. No refunds.

Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____

_____ We would like to **sponsor** at the _____ level at \$ _____

_____ Please reserve _____ **foursome(s)** at \$500 each. Names are listed below.

_____ Please reserve _____ **twosome(s)** at \$250 each. Names are listed below.

_____ Please reserve _____ **individual ticket(s)** at \$130 each. Place me with a team.

_____ I would like to participate in the **skins game** at \$20 per team.

Please list names below, with team captain's name and e-mail address listed as "Player 1":

Player 1 _____ Player 2 _____

Player 3 _____ Player 4 _____

**Please enclose a check payable to Ed/Glen Chamber.
Payment in full due upon receipt of registration.**

**Please fax this completed form to the Chamber office at 618.656.7611 or mail with payment to:
Edwardsville/Glen Carbon Chamber of Commerce, 200 University Park Drive Suite 260, Edwardsville, IL 62025**

Tournament Includes

- 18 holes of tournament golf with cart at Sunset Hills Country Club
- Unlimited use of driving range and putting green
- Straightest drive, longest putt & closest to pin contests
- Hole in one contest
- Snack & beverages on the course
- Late lunch provided (post-play)

Schedule of Events

6am Registration & Driving Range Open
7:30am Shotgun Start
12:30pm Late Lunch in Banquet Room

Flight Winner Awards

	1st Place	2nd Place
A Flight	\$500	Round of for 4 @ SHCC
B Flight	\$500	Round of for 4 @ SHCC

Proceeds Advance the Ed/Glen Chamber's Mission

**Edwardsville/Glen Carbon
Chamber of Commerce**
200 University Park Drive, Suite 260
Edwardsville, IL 62025
618.656.7600 edglenchamber.com



Golf Challenge Sponsorships

Promote your business to more than 100 golfers including Chamber members & area community/business leaders!

Information must be received by June 19 to guarantee full benefits. Payment must accompany registration.

Chairman's Circle

\$2,500

- Exclusive event sponsor
- Welcome message at reception
- 2 teams (4 players/team plus carts)
- Separate corporate logo display
- Tables available to advertise, pass out gifts & interact with participants
- 3 hole sponsorships
- Full-page color ad in event program
- Certificate for full-page color ad in *Common Ground* (chamber newsletter)

Vice Chairman's Circle

\$1,000

- 1 team (4 players/team plus carts)
- Tables available to advertise, pass out gifts & interact with participants
- 1 hole sponsorship
- Half-page color ad in event program
- Certificate for half-page color ad in *Common Ground* (chamber newsletter)

Golf Cart Sponsors

\$600

- Limited to four businesses
- Company logo on front of all carts
- Sign at registration area before and during tournament
- Eighth-page black and white ad in event program
- Certificate for quarter-page color ad in *Common Ground* (chamber newsletter)

Post-Party Lunch Host

\$600

- Exclusive sponsorship
- Signage on all dining & buffet tables
- Table available to advertise and share gifts/promotional items with participants
- Eighth page black and white ad in event program

Putting Green Sponsor

\$600

- Exclusive sponsorship
- Sole sponsor sign in practice area & on green during tournament
- Use as an opportunity to pass out golf balls or gifts, or visit with golfers
- Honor of delivering prize for low score on putting contest during awards ceremony
- Eighth-page black and white ad in event program
- Certificate for quarter-page color ad in *Common Ground* (chamber newsletter)

Lunch & Beverage Sponsors

\$600

- Limited to four businesses
- Sign at golf area before and during tournament
- Signs on beverage carts & beverage servers throughout the course
- Tables available to advertise, pass out gifts & interact with participants
- Eighth-page black and white ad in event program
- Certificate for quarter-page color ad in *Common Ground* (chamber newsletter)

Cash & Prize Donation

- Donate cash, a door prize or contest prize (value of approximately \$25–\$100)
- Recognition in golf program and *Common Ground* (chamber newsletter)

Exclusive Hole Sponsor

\$250

- 1 exclusive hole sponsorship (sign provided by chamber; 18 available)
- Opportunity to advertise, pass out gifts & interact with participants
- Eighth-page black and white ad in event program
- Certificate for quarter-page color ad in *Common Ground* (chamber newsletter)

Hole In One Sponsor

- Provides car at designated hole in one contest

Tee Sponsor

\$125

- Placed along cart paths in high visibility areas

All Sponsorships Include:

- Logo/listing in all event programs, website & *Common Ground*
- Social media recognition
- Acknowledgement during awards ceremony

**Edwardsville/Glen Carbon
Chamber of Commerce**

200 University Park Drive, Suite 260
Edwardsville, IL 62025
618.656.7600 edglenchamber.com



schmooze

business after hours



RE/MAX Integrity Real Estate Centre & FCB Banks, May 21



RE/MAX Integrity Real Estate Centre & FCB Banks, May 21



RE/MAX Integrity Real Estate Centre & FCB Banks, May 21



RE/MAX Integrity Real Estate Centre & FCB Banks, May 21



RE/MAX Integrity Real Estate Centre & FCB Banks, May 21



RE/MAX Integrity Real Estate Centre & FCB Banks, May 21

ribbon cuttings



Big Frog Custom T-Shirts & More of Edwardsville, May 8



Edwardsville Dairy Queen, May 27

5 Ways to See Your Business in *Common Ground*

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award
- 5 Come to Chamber Events!

edoglen
Chamber of Commerce

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In the world of health care, advancements are ongoing. At Christian Hospital, our collaborative team of physicians, nurses and staff use cutting-edge procedures and equipment to help our patients get well. But for us, being forward-thinking isn't just about technology. It's about providing responsive and compassionate care for every patient, every day. It's how we're redefining the delivery of care.

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Christian
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BJC HealthCare

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your business

Contegra Construction Adds New High-Service Pump Station At Edwardsville Water Treatment Plant

Contegra Construction Company, LLC has completed a project that delivered a new high-service pump station to boost flow capacity to 9.6 million gallons per day (GPD) at the water treatment plant serving Edwardsville. The project was valued at \$2.3 million.

To accommodate potential future expansion Contegra built the new high-service station, which features five 200 horsepower vertical turbine high-service pumps, on a site adjoining the existing water treatment facility.

Contegra also converted a pump station on the site, which currently houses both high- and low-service units, to an exclusive low-service pump facility; created a 20-foot-deep cast-in-place wet well; and installed new electrical service for the entire water treatment plant.





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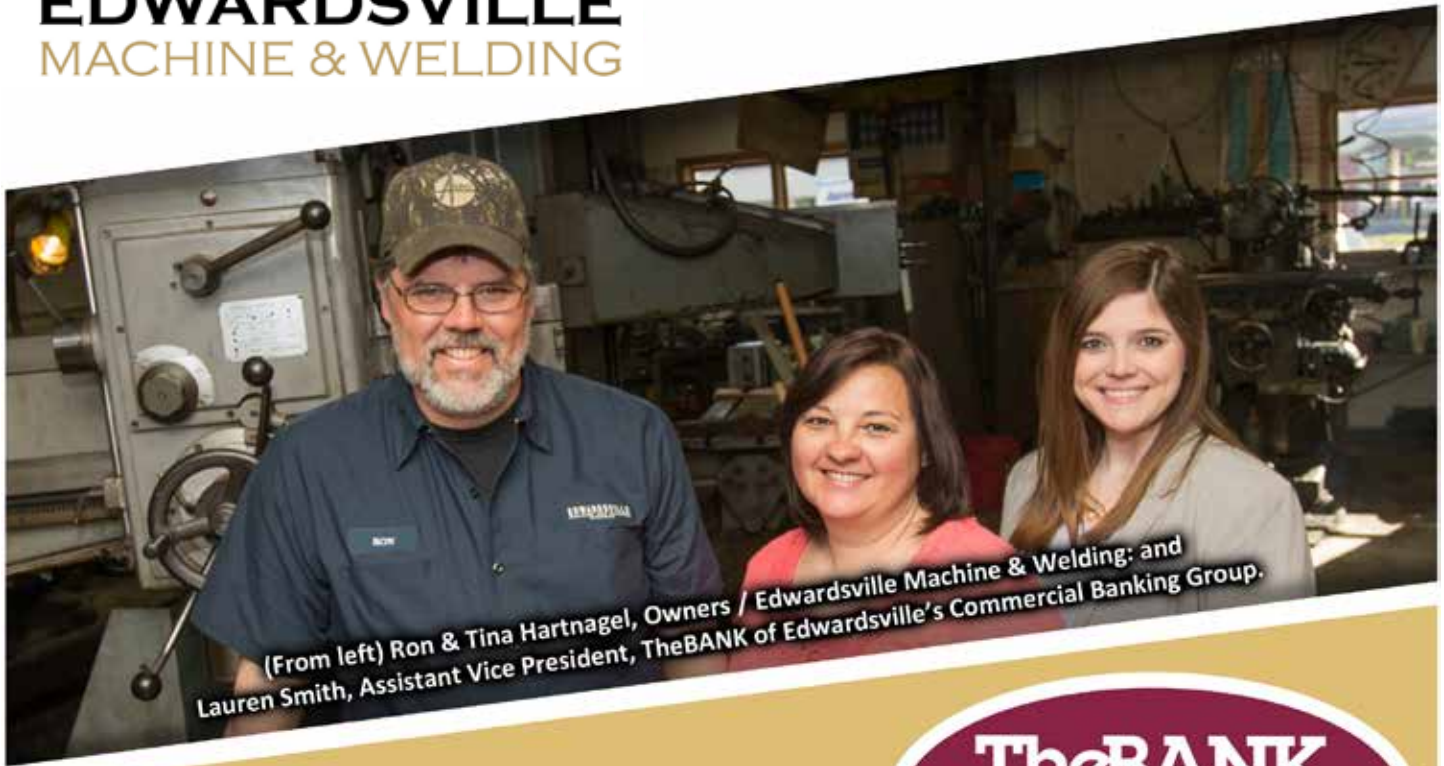
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EDWARDSVILLE MACHINE & WELDING



(From left) Ron & Tina Hartnagel, Owners / Edwardsville Machine & Welding; and Lauren Smith, Assistant Vice President, TheBANK of Edwardsville's Commercial Banking Group.

Tina Hartnagel:

About TheBANK of Edwardsville's Commercial Banking Group

When the opportunity came to take over our business from my husband's family, **TheBANK had the best rates and were willing to work with us as new business buyers.**

We really liked how friendly Lauren Smith was toward us and how she explained everything. Basically, we understood Lauren clearly and she understood us and our needs. That wasn't the case with the other banks we were checking into at the time. I think having a good relationship like that is critical for business owners.

It's been such a good experience with everyone we've worked with at TheBANK. The products have met all of our personal and business needs and the service has been outstanding. **There's no question I would recommend TheBANK of Edwardsville to anyone looking to start or expand a business.** TheBANK knows what business owners need and works hard to meet those needs.



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Scheffel Boyle Principal Announces Retirement

Larry M. Rose, CPA, Principal in Scheffel Boyle's Bethalto, IL office, has officially announced his plans to retire on June 30th of this year. Larry's retirement will mark the end of his 40-year public accounting career.



Larry spent 40 years at Allison Knapp Siekmann, LTD before they joined with Scheffel Boyle in October of 2014. He is an active member of the American Institute of Certified Public Accountants (AICPA), Missouri CPA Society, Illinois CPA Society, and the Bethalto area Kiwanis club.

Larry is the Principal in charge of the Bethalto, IL office location for Scheffel Boyle. Along with Larry's retirement, Scheffel Boyle will consolidate its Bethalto office location between its Alton, Edwardsville, and Belleville offices in order to provide a team-oriented service environment for Larry's clients in his absence.

"We are sad to see Larry go, but also excited for him in this new phase of his life. Our entire team wishes him the absolute best in his retirement" said Dennis Ulrich, Managing Principal of Scheffel Boyle. "Larry was not only valuable to this firm, but also to his clients. Going forward, our team will work closely with Larry and be in continuous communication with all of his clients to ensure an easy transition period for all involved."

"I have mixed emotions about this new stage in my life. I'm excited to relax and travel with my wife, but sad to leave the relationships with coworkers and clients behind," Larry said. "I have great confidence that our team at Scheffel Boyle will serve my clients well in my absence and that this transition will go positively for everyone."

Scheffel Boyle is recognized as the largest locally-owned CPA firm in Southwestern Illinois. In business since 1924, their services include corporate and individual accounting, tax, consulting, and assurance services. For more information about Scheffel Boyle, go to www.scheffelboyle.com.

Publish legal notices in the *Record*

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Extra Help, Inc. Makes List of Fastest Growing Companies in St. Louis

The *St. Louis Business Journal* just released the list for the 25 fastest-growing companies in St. Louis. Extra Help, Inc., a locally owned workforce management company, was among the top 25 who made the cut. These nominations were based on independent, locally-based businesses and their sales history over the last three years (2012-2014.) These businesses had to have a base revenue of \$1 million in 2012, and continually increase their revenue over the following two years.

"I base this success on our ability to work as a team within all of our offices, and the ability to listen to our clients. Our clients' needs are extremely important to our team, and being able to deliver in a timely manner is our goal," says Teresa Katubig, president and CEO of Extra Help, Inc.

This year marks 20 years since Katubig adapted the idea of a workforce management company. The idea was to help other local business owners like herself gain the help they needed to run a successful business.

"Being acknowledged on this list is a great milestone for our 20 year mark. We are thankful for this achievement," says Katubig.

Regional Director of Operations Nicole Kline accepted the award at the John Cook School of Business on Saint Louis University's campus.

Established in 1995 as a temporary employment agency, Extra Help, Inc. has evolved into a locally owned entrepreneurial success story. It is now a full-service employment, payroll and workforce services company that serves more than a thousand mid-sized companies in 34 states from offices in Arizona, Illinois, Indiana, Alabama and Missouri. Its array of services includes recruiting, temporary staffing, timekeeping, benefits management and payroll services, all designed to increase workforce efficiency.

To learn more about the firm, go to www.extrahelpinc.com.



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Heyl Royster Hits the Green Target: Firm to Celebrate 'Green by 2015' Initiative on Earth Day

Five years ago, the law firm of Heyl Royster unveiled its 'Green Initiative' – a fundamental shift in firm policy to make environmentally sound and sustainable practices a top priority in all of its offices.

A multi-office green committee of attorneys and staff was formed, and the committee created a 'Green Initiative Scorecard' to measure its success. The plan was to achieve everything on the scorecard within five years. On Earth Day, April 22, 2015, the firm celebrated reaching its 'Green by 2015' goals in all six of the firm's offices.

"Being an environmentally conscious firm is very important to us," says Heyl Royster Managing Partner Tim Bertschy. "In 2010, we set out to be 'Green by 2015,' and I am proud to announce that we have exceeded our goals across the firm. All of our offices have done a stellar job on all fronts – especially in the areas of reducing office waste and finding creative ways to use our Green Initiative to benefit our communities."

To celebrate this achievement, the firm's Edwardsville office organized an internal raffle for Cardinals tickets with proceeds going to The Nature Institute, a non-profit land conservation, nature preservation, and environmental education organization. They also conducted a book and magazine swap benefiting the Christian Hospital children's programs. Employees collected eyeglasses that were donated to the Lion's Club and cell phones for the Oasis Women's Shelter. In addition, they held an internal toy and clothing drive that benefitted Goodwill, the Salvation Army and the Oasis Women's Center.



Tim Bertschy

The Heyl Royster green initiative scorecard included recycling of paper, printer/toner cartridges, batteries, newspapers, magazines, cardboard, bottles, and aluminum cans, as well as library books. All six offices stopped using Styrofoam cups and began using coffee mugs and glasses and bottled water was replaced with filtered water. Printers were reconfigured to one color, 2-sided default printing and files were scanned into an electronic database. The complete scorecard is displayed at www.heyloyroyster.com.

Heyl Royster has been recognized by the American Bar Association (ABA) and its Section of Environment, Energy, and Resources (SEER) for its participation in taking action toward environmental sustainability. Through the firm's enrollment in the Best Practices for Office Paper Management program, Heyl Royster has become a Law Office Climate Challenge Partner.

Heyl Royster joins more than 200 law firms and organizations that have qualified as ABA-EPA Law Office Climate Challenge Partners or Leaders. For more information about the Challenge and its member law firms and organizations go to www.americanbar.org/groups/environment_energy_resources.html.

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Passing Workers Compensation Reform Critical to Illinois Jobs Climate

This article was published in May 2015 by the Illinois Chamber of Commerce.

Several groups are pushing for workers' compensation reform during this legislative session, saying Illinois jobs are on the line. The issue is competitiveness: Illinois businesses pay the seventh highest workers' compensation rates and jobs keep moving out of state. Despite the workers' compensation reform package that passed at the Capitol in 2011, Illinois employers have seen virtually no improvement.



In light of today's scheduled House committee of the whole hearing, the following groups are explaining exactly why Illinois needs reform: Illinois Chamber of Commerce, Illinois Retail Merchants Association, National Federation of Independent Businesses/Illinois, Illinois Municipal League, Associated Builders and Contractors, Inc.-Illinois Chapter, Illinois Construction Industry Committee, Illinois Manufacturers' Association, Chicagoland Chamber of Commerce and Illinois Black Chamber of Commerce.

"This is a jobs issue," said Todd Maisch, president and CEO of the Illinois Chamber of Commerce. "When employers and entrepreneurs are considering expanding or starting a business, they consider factors like taxes, fees, insurance and more. The fact that employers here pay the seventh highest workers' compensation insurance costs doesn't land us in the 'pros' column. It's definitely in the 'cons' column."

"Workers' compensation reform is something retailers and business owners all over Illinois hope the legislature addresses in the next few weeks," said Rob Karr, president and CEO of the Illinois Retail Merchants Association. "The current workers' compensation laws are not fair to employers—if a worker gets injured off the clock, but then somehow makes that injury worse at work, the employer is on the hook for the entire injury. That's what needs to change."

Features of real workers' compensation reform include making sure the workplace is the primary cause of the injury, determining awards by using objective American Medical Association (AMA) guidelines, and defining when an employee's work travel is considered arising out of and in the course of employment.

"If lawmakers take the time to ask small employers in Illinois what the biggest impediment to growth is in our state, they will hear the high cost of workers' compensation," said Kim Clarke Maisch, state director of the NFIB/Illinois. "We now have a governor who understands not only the need, but the urgency. It is time to join the majority of other states and change our causation standard so Saturday afternoon softball injuries can no longer turn into Monday morning workers' compensation claims."

Brad Cole, Illinois Municipal League executive director, said "The IML stands ready to work cooperatively with the governor and the General Assembly to draft, pass, and enact a meaningful workers' compensation reform law. Everyday Illinoisans will win if we can foster job growth in our communities, reduce municipal costs, and allow local taxpayers to keep more money in their pockets."

According to the 2014 Oregon premium ratings, Illinois pays near the highest costs. Of our neighboring states, Missouri is ranked 21st, Wisconsin 23rd, Iowa 24th, and Kentucky 40th. To look at other Midwestern states, Ohio is ranked 23rd and Michigan 34th. Clearly, competition does not favor the Land of Lincoln.

"Illinois employers, both public and private, want to return Illinois to its pre-2005 rank in terms of workers' compensation premiums," said Alicia Martin, president of Associated Builders and Contractors of Illinois. "Our current workers compensation insurance system serves like a hidden additional tax on the cost of doing business for Illinois contractors. Construction has lagged much of the rest of the economy in recovering from the great recession and meaningful reform that will lower rates will help lower the cost of doing business in Illinois. That means more money for business owners to invest to expand their business and create more jobs."

Another construction association agrees. "The construction industry is the single largest payer into the Illinois workers compensation system," said Kim Robinson, executive director of the Illinois Construction Industry Committee. While we all have a vested interest in taking care of workers legitimately injured on the job, ours remains one of the most costly programs in the nation. Reform is critical if we want contractors to continue investing here and employing workers in this state.

"The workers' compensation reforms from 2011 clearly didn't go far enough, and business owners are looking to relocate elsewhere as a result," said Greg Baise, president and CEO of the Illinois Manufacturers' Association. "If we lower the workers' compensation rates, we will start seeing more business growth and hiring in our own state instead of neighboring states."

For those who believe that the 2011 reform led to workers giving up longstanding rights, this group points out that a recent ProPublica report shows that since 2002, there were no benefit reductions in Illinois, and the state actually saw benefit increases in 10 of those years. The group looks forward to a robust discussion of the details of workers' compensation reform during this legislative session.

Todd Maisch, President & CEO
Illinois Chamber of Commerce



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