July 2013



Edwardsville I Glen Carbon Chamber of Commerce

It's everyone's business.

Common Ground

2013 PROFESSIONAL DEVELOPMENT SERIES



Tuesday, July 30: Mail Fraud & Your Business



See inside front cover & page 7 for information. 2013 series sponsored by Sandberg, Phoenix & von Gontard, PC. 7/30 program presented by USPS personnel.

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Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

Ex-Officio

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Sara Sanderson, Liberty Mutual
Diana Voegele, Express Employment Pros

Carol Johnson, Visions by Carol Photography

on the cover

mail fraud & your business

The Edwardsville/Glen Carbon Chamber of Commerce's professional development series continues Tuesday, July 30 with How Mail Fraud is Perpetrated Against Small Businesses: Prevention & Recovery.

A United States Postal Service Inspector General will educate business leaders on common mail fraud schemes and how to identify them before your business is put at risk.

The event will be hosted at Glen Carbon Hampton Inn (5723 Heritage Crossing Drive). Network with other fellow business people from 8–8:30am while you enjoy a hot breakfast. The mail fraud program is from 8:30–10:30am, with plenty of time for a Q&A session.

The cost is \$20 for Ed/Glen Chamber members (\$30 for non-members). RSVP online at edglenchamber.com, by phone at 618.656.7600, or complete and fax the form on page 7 to 618.656.7611.



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'62 Sports Group ABRA Auto Body & Glass Abstracts & Titles Inc. Allison's Comfort Shoes & Boots American Family Insurance **Answer Direct** APG Pain Management & Physical Therapy Ashley Furniture Home Store Associated Pediatric Dentistry, LTD Assurance Brokers Bard & Didriksen Pediatrics Bauer-Hite Orthodontic Baugher Financial & Assoc. Inc. Bella Milano Restaurant Bigelo's Bistro Big Daddy's **Brain Balance Achievement Centers Brickman Orthodontics** Bruckert, Gruenke & Long, PC Bull & Bear Grill & Bar Caulk's Collision Centrue Bank Chef's Shoppe Cleveland-Heath Coldstone Creamery Commerce Bank CompuType Inc. Country Club Lawn & Tree Crawford, Murphy, & Tilly, Inc. Culver's of Edwardsville

Days Inn Dazzle Me Tan, Tone & MORE! Denny's Donnewald Distributing Edison's Entertainment Complex Edwardsville Pet Hospital Express Employment Professionals Extra Help, Inc. FCB Edwardsville Bank First Mid-Illinois Bank & Trust First National Bank - Maryville Gateway Center Gateway Grizzlies Gerold Moving Glik's Department Store Goddard School Greensfelder, Hemker & Gale, PC Hampton Inn & Suites Harvey H. Breckner, DMD Hawkins Law Office Hawthorne Animal Hospital Highland Recycling & Shredding Holiday Inn Express IMO'S Pizza Jan's Hallmark Shop J.F. Electric Inc. Joe's Pizza & Pasta Kitchenland Lindenwood University Lion Sleep Labs Logo It! @ Langa M. Thompson & Company, LLC Magnuson Camelot Hotel Market Basket Maryville Women's Center & Med Spa Mattea Construction, LLC Midwest Occupational Medicine Midwest Sunray Lighting & Sign Company Minuteman Press National Bank Network Specialists Office Depot OneWay Construction Papa Murphy's Take 'N' Bake Pizza Red Robin Reed, Armstrong, Gorman, Mudge & Morrissey Regions Bank Richards Brick Company Royal Office Products, Inc. Schnucks Scott Credit Union Sears Hardware & Appliance Sivia Business & Legal Services, P.C. Sleep Inn & Suites Southern Illinois Underwriters South Side's All-Star Collision Center Spencer T. Olin Golf Course Sport Clips Haircuts State Farm Insurance - Rick Marteeny Sunset Hills Country Club Sunset Hills Family Dental Super 8 Pontoon Beach TheEDGEBANK The Scheffel Companies Thompson Flaherty CPAs Tropical Escape Tiki Bar & Grill Tiger Plumbing Two Men & A Truck

U.S. Bank

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events

7/25 Thursday 5-7pm

Business After Hours National Bank 2200 Trov Road Edwardsville, IL 62025

7/30 Tuesday 8-10:30am

Professional Education: How Mail Fraud is Perpetrated Again Small Businesses Hampton Inn 5723 Heritage Crossing Drive Glen Carbon, IL 62034 Call 656.7600 To Enroll

7/30 Tuesday 4pm Ribbon Cutting Tot Spot Children's Resale 1512 Trov Road Edwardsville, IL 62025

7/31 Wednesday 11am-1pm Irish Splendor Travel

Informational Presentation Eden Village 200 Station Road Glen Carbon, IL 62034 Call 409.0419 To RSVP

save the date

8/1 Thursday 5-7pm

ChamberNET Anderson Hospital 6800 IL Route 162 Maryville, IL 62062

Tuesday 5:30-6:30pm

YPG Knife Skills Class Chef's Shoppe 2320 Troy Road Edwardsville, IL 62025 RSVP Online

Wednesday 8/7 4pm

Ribbon Cutting Shari Kindle Incorporated: Sunshine Realty Solutions 2 Sunset Hills Executive Park Suite 2 Edwardsville, IL 62025

8/13 Tuesday 8-9am

YPG Learn from a Leader Breakfast with Matt McSparin Edison's Entertainment Complex 2477 South IL Route 157 Edwardsville, IL 62025

8/14 Wednesday

Membership Orientation Ed/Glen Chamber Office Call 656,7600 To RSVP

8/21 Wednesday 4pm

Ribbon Cutting Together We Learn 23 Kettle River Drive, Suite D Glen Carbon, IL 62034

8/22 Thursday 5-7pm

Business After Hours The Scheffel Companies & Stephenson House 409 South Buchanan Street Edwardsville, IL 62025

8/27 Tuesday 8am

Ribbon Cutting & Grand Opening Walmart of Glen Carbon 400 Junction Drive Glen Carbon, IL 62034

8/29 Thursday 8am

Ribbon Cutting & Grand Opening Sam's Club #4878 Glen Carbon, IL 62034

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Business of the Month:



Respecting People. Impacting Business.™

Express Employment Professionals, owned by Marc and Diana Voegele since 2006, is the July 2013 Edwardsville/Glen Carbon Chamber of Commerce Business of the Month.

Express Employment Professionals serves local businesses with both full-time and temporary staffing and job placement in addition to providing human resource services and consulting.

Their full line of services for Metro East job seekers includes employment searches, professional job placement, full—service job testing and training programs. For businesses, Marc and Diana offer temporary, contract and government staffing services, human resources training and development, individualized staffing reports and tracking.

"We bought and opened our franchise to help put people to work. We get to help put good people to work with great companies," said Diana.

When asked how the business has evolved over the past seven years, Marc said, "Express Employment Professionals has grown steadily, and in 2012 we expanded our offices. We have become a trusted partner for area companies." Looking forward, Marc and Diana plan to maintain their strong commitment to their clients and continue serving them well.

Marc is a current board member and past president of the Edwardsville/Glen Carbon Chamber of Commerce, and Diana serves as an Ed/Glen Chamber ambassador. In addition to their many years of combined dedicated service to the chamber, the couple attends Metro Community Church and Marc is a member of Edwardsville Rotary Club.

"Ed/Glen Chamber membership has provided wonderful opportunities for Diana and I. Attending chamber networking events helped us build solid relationships with fellow business leaders, significantly impacting the growth and success of Express Employment Professionals," said Marc.

To learn more about Express Employment Professionals, go to www.expresspros.com, call 618.288.8011 or visit in person at 20 Junction Drive West in Glen Carbon, IL 62034.



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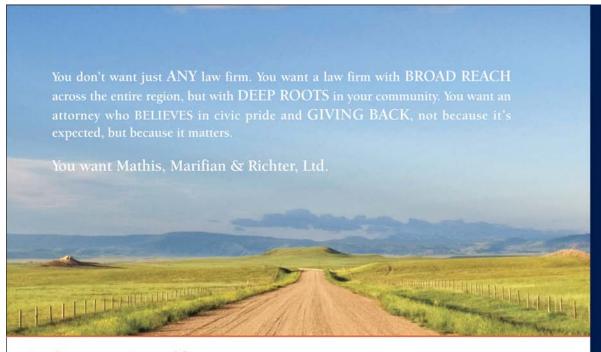
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2013 Professional Development Series

Get Back to Basics



This series of professional development programs will help you focus on key tools for running a successful business. Each of these relevant topical presentations is paired with expert legal advice from the attorneys at Sandberg Phoenix & von Gontard, PC.

January 29: Affordable Healthcare Act Implementation*

*This session held at TheBANK of Edwardsville, Lower Level

March 26: Identity Theft: Prevention & Recovery

May 28: Blogging: Best Practices, Copyrights & Intellectual Property July 30: How Mail Fraud is Perpetrated Against Small Businesses

September 24: Time Management & Labor Laws

November 19: Motivate & Retain Employees: Minimizing Legal Backlash

8–10:30am Education Program with Q&A Session at Hampton Inn: 5723 Heritage Crossing Drive in Glen Carbon, IL

I will attend: \square Session	on 4	Session 5	☐ Session 6
at \$20/person (\$3	30 non-r	nembers) p	er session

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We would like to recognize the many Ed/Glen Chamber members who are celebrating membership anniversaries in the month of July. This new monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. Thanks to each of the following business for their continued membership!

40+ YEARS

Crawford, Murphy & Tilly, Inc.

30-39 YEARS

City of Edwardsville Regions Bank Richards Brick Company

20-29 YEARS

Robert Wheatley, DMD

10-19 YEARS

University Nursing & Rehab Center University Park SIUE, Inc. Gateway Regional Medical Center

5-9 YEARS

First Mid-Illinois Bank & Trust Mathis, Marifian & Richter, LTD TheEDGEBANK Hampton Inn & Suites
Southern Illinois Real Estate Title Center

Chef's Shoppe GlenEd Pharmacy Chamber Internet Solutions Doubletree Hotel Collinsville Edwardsville Wrestling Club 1-4 YEARS

GlenEd Sliders Fastpitch Club LaBest, Inc. SSM Physical Therapy World Finance Corporation Benefit Plans Plus Brown Smith Wallace, LLC
Unfried Chiropractic
Battery Specialists + Golf Cars
Homewatch CareGivers
Main Street Community Center



Annual Golf Scramble
Friday, August 23, 2013
Lunch at 11:30 followed by Shotgun Start at 12:30 PM
Stonebridge Golf Club Maryville

Golfers will enjoy lunch, 18 holes of golf, contests, attendance prizes, and evening reception. Sponsorship opportunities are available.

\$100 per person or \$75 per student \$100 hole sponsorships

Proceeds will help benefit student scholarships and emergency funds.

For sponsorship and registration Contact StephanieTaylor at stephta@siue.edu , 618-650-5157



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Golf Cart Sponsors: TheBANK of Edwardsville & Sam's Club 4878

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Crawford, Murphy & Tilly, Inc.
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Gateway Regional Medical Center**
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Express Employment Professionals Extra Help, Inc. Glik's Department Store Integrated Medical Group MassageLuXe Mike Shannon's Grill Edwardsville, LLC Sam's Club 4878 Sport Clips Haircuts Studio GAIA, LLC Together We Learn USO of Missouri, Inc.

A special thanks to committee members & volunteers who worked hard to make the event a success!

schmooze

business after hours



Lion Sleep Labs, June 27



Lion Sleep Labs, June 27



Lion Sleep Labs, June 27

5 Ways to See Your Business in Common Ground

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award Chamber of Commerce
- 5 Come to Chamber Events!



ribbon cuttings



RunWell, LLC, June 5



Howell Health Mart Pharmacy, June 19



Happy Up Inc., June 29



Wang Gang Asian, June 18



Plowsharing Crafts, Inc., June 22

Chamber of Common Ground July 2013 | 13



Ball Park food and beer will be served!

Event Includes:

Edwardsville/ Glen Carbon Chamber Troy/ Maryville Chamber **Collinsville Chamber Highland Chamber 50/50 Raffle**

VIEWING OF:

Cardinals @ Pirates Baseball Game Thursday, August 1st 5:00-7:00 P.M.

Anderson Hospital Physicians' Office Building II/Patio **6820 State Route 162** Maryville, IL 62062

Don't forget to wear your

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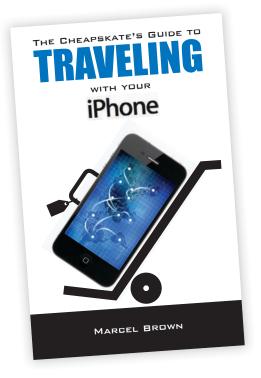
your business

Technology Professional Marcel Brown to Release Book

Local technology professional Marcel Brown, known as 'the most trusted name in technology,' is set to release a new book this summer. *The Cheapskate's Guide to Traveling with Your iPhone* will teach travelers how to save money on their wireless bills when taking along their trusty iPhones.

"Wireless carriers know they can charge travelers high international roaming fees because we have little choice if we want to bring along our iPhone or any other smartphone. However, I have researched methods on how to best avoid these charges and still get the most out of your iPhone when in a foreign country," said Brown.

Look for the book to be released in eBook format in late July. For more information go to www.iphonecheapskate.com or www.marcelbrown.com.





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EDWARDSVILLE



your business

Express Employment Professionals Makes Inavero's 2013 Best of Staffing™ List for Fourth Straight Year

Express Employment Professionals, the nation's largest privately held staffing company, has been named to Inavero's 2013 Best of Staffing TM Client list for the fourth straight year. Best of Staffing, presented in partnership with CareerBuilder, is the nation's only satisfaction award that recognizes exceptional client service within the staffing industry.

"Less than one percent of staffing firms in the U.S. and Canada have been named to the Best of Staffing List for Client Satisfaction," said Marc Voegele, franchise owner of the Express Edwardsville office.

Staffing firms competing to make the Best of Staffing Client list underwent a rigorous client survey process followed by careful analysis of responses to determine satisfaction levels. Express received satisfaction ratings from 74 percent of their clients, much higher than the 48 percent industry average.

"Our satisfaction rating is up 12 percent from 2012," Voegele said. "We are proud and honored to be recognized for the fourth year in a row for our customer service efforts.

"We are seeing more and more companies incorporating staffing services into their hiring strategies," Voegele said. "Due to a shift in hiring strategies and increased demand for talented job candidates, companies who use staffing firms expect impeccable service more than they ever have before. And that's what Express delivers."

The Edwardsville Express Employment Professionals franchise began operation in 2006 and serves the Metro East areas with temporary help and direct hire employees in a variety of fields, including administrative, commercial, sales, marketing, professional and more.

The Edwardsville office, located at 20 Junction Drive West is currently accepting applications. For more information, call 618.288.8011 or visit www.expresspros.com.

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GCS Welcomes Parrott as Loan Underwriter

GCS Credit Union has recently announced Matthew Parrott as the new consumer loan underwriter.

Matthew's experience includes 8 years with PNC Bank, working as their assistant branch manager. He is also a volunteer firefighter for the Village of Marine. He has been on the department for three years and has been president of the department for nearly two years.

Matthew says that he really appreciates the family feel at GCS and has felt like part of the team since day one. He believes that the culture is very welcoming and has been outstanding. Matthew says he looks forward to being part of a great team at GCS and he is proud to be part of the outstanding service that we give our members every day.

When Matthew is not working at GCS he enjoys spending time with his wife, family and friends grilling, going out to eat and going to Cardinals games.

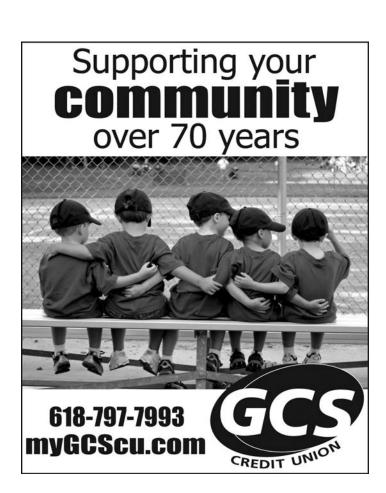
Scheffel Welcomes New Staff Accountant

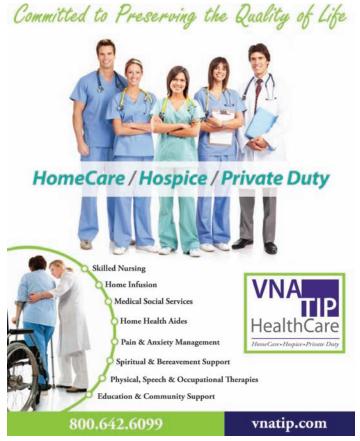
Scheffel & Company, PC is pleased to announce the recent addition of Staff Accountant Jason Grunland. Jason will focus on tax and audit work with individual and business clients. Grunland, a native of Vernon Hills, Illinois, previously owned and operated a lawn care service. While operating his business, Grunland developed a knack for organization and managing the books. This experience led Grunland to a



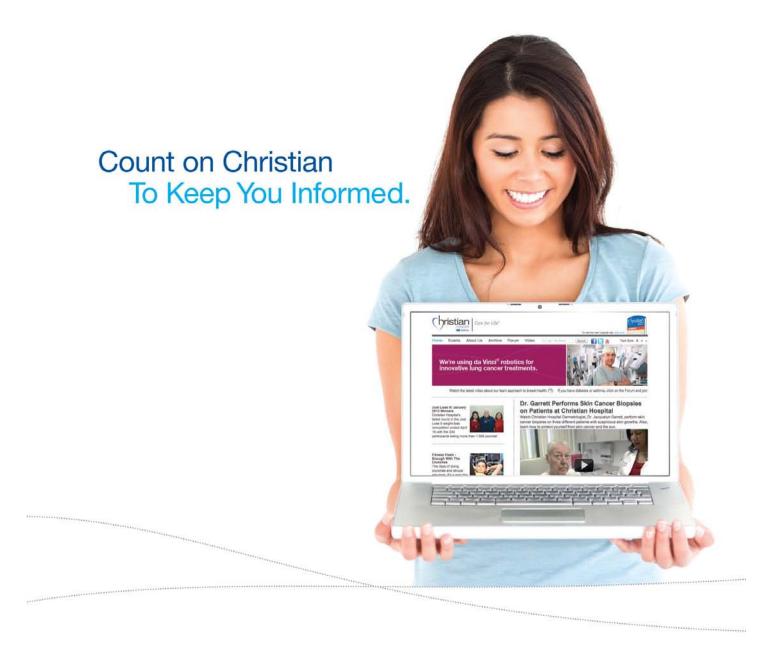
degree in accounting from Southern Illinois University Edwardsville.

For additional information about Scheffel & Company, PC, go to www.scheffelpc.com.





Chamber of Commerce Common Ground July 2013 | 17



At Christian Hospital, we believe everyone deserves to enjoy a healthier life, and it all starts with knowledge. That's why we provide free publications, classes and screenings to thousands of people every year. Because when it comes to decisions about your health and wellness, knowledge isn't only power - it can save your life.

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your business

Patty Wooff Joins First Clover Leaf Bank's Mortgage Team

First Clover Leaf Bank is pleased to announce the addition of Patty Wooff to the mortgage lending team. The First Clover Leaf Bank lending team offers solutions for customers striving for first time homeownership as well as existing homeowners. Patty has joined the team as a loan originator.

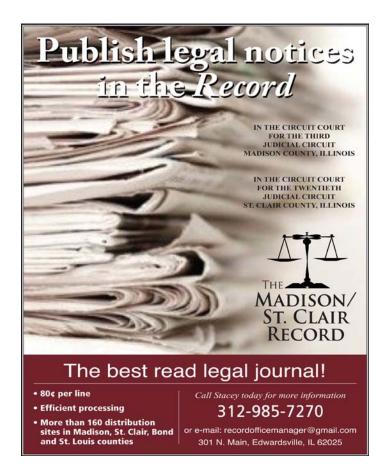
Patty looks forward to experiencing the community involvement First Clover Leaf Bank embraces. Wooff reflected on why she chose the opportunity at First Clover Leaf Bank, "First Clover Leaf Bank's involvement in the community is what originally sparked my interest in working here. Once I learned of the volunteering and partnerships that FCLB is involved in, I knew I wanted to be part of a growing 'home town' bank."

Chad Abernathy, senior vice president, shared his enthusiasm on Patty's arrival to the bank, "I am very excited that Patty has joined our lending team. She brings experience and high touch customer service that our customers can expect and benefit from."

Patty was born and raised in the Alton and Godfrey area and in 1989 relocated to Edwardsville. Patty brings 25 years of banking experience to her role. She has had a diverse and well rounded career in many aspects of mortgage lending. Patty is looking forward to sharing this expertise with her customers. Patty commented about her new role, "My goal at First Clover Leaf Bank is to assist customers by providing the best programs to meet their financial needs and to build lifetime customer relationships."

Patty is active in many local community organizations including her role as an affiliate member of the Greater Gateway Association of REALTORS and River Bend Growth Association.

Wooff is ready to help assist customers with their mortgage needs. First Clover Leaf Mortgage offers a variety of mortgage products which include construction financing, conventional financing, FHA, VA, IHDA and rural development mortgages.







your business

MM&R Attorney Presents in Washington, D.C.

Belleville tax and business attorney George E. Marifian recently traveled to Washington D.C. on behalf of the Illinois State Bar Association's Federal Taxation Section Council to present the Council's 2013 legislative recommendations to the staffs of the Senate Finance Committee and House Ways and Means Committee and to the staff of select members of the Illinois Congressional delegation. He also met briefly with Senators Durbin and Kirk discussing the purpose for the trip. Marifian is the Council's incoming chairman for 2013–2014.



Extra Help Completes Heartsill Merger

Extra Help, Inc., a Illinois-based employment, payroll and workforce services company, announced that it has joined forces with Heartsill Payroll Professionals, an independently owned payroll and benefits administration company located in Montgomery, AL. Heartsill, now to be known as Extra Help, is a well-established firm and will retain its current staff.

This merger marks Extra Help's sixth merger or acquisition since 2003, and the first in Alabama. The previous transactions were made in Columbia, MO, Chicago, IL, and Prescott, AZ. Bonita Heartsill, President of Heartsill Payroll Professionals will stay on in the Montgomery office, maintaining her relationships with Heartsill's current client base and the community.

"It's an ideal situation when we join forces with an established and well-run payroll operation like Heartsill," said Teresa Katubig, CPA, and CEO of Extra Help, Inc.. "We look forward to partnering with Heartsill's knowledgeable staff to continue their commitment to increasing workplace efficiency for their clients, through a variety of customized products."

Go to www.extrahelpinc.com to learn more.



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SIUCE DAY 2013 Community

Rally Week, September 9-13, 2013 Morris University Center, Goshen Lounge

One-day opportunity to reach SIUE Faculty, Staff and Students via protected University e-mail

Monday	Tuesday	Wednesday	Thursday	Friday
9	10	11	12	13

How to Sign Up

- RSVP by Thursday, August 1, 2013 to 618.650.2378 or siue_day@siue.edu
- Multiple spots available on each designated day.

SIUE Responsibilities

- Press release to all SIUE media contacts.
- Promotional e-mail to all SIUE faculty and staff (2,500) and students (14,000+) highlighting the event/incentive.
- Promotion of your organization via SIUE Day Facebook & Twitter
- Partner logo and event/incentive/promotional on SIUE Day web page.
- Listed as SIUE Day Rally Sponsor at the SIUE Day Breakfast on October 17, 2013.

Partner Responsibilities

- Provide color logo for use in promotions: please send electronically to siue_day@siue.edu
- Minimum donation of \$500 to the SIUE program of your choice (gifts are made through the SIUE Foundation on or before Thursday, October 17, 2013).
- Create promotional offer to SIUE faculty, staff, students and community.

Partner:_	Date of event:
Signed:_	
Phone: _	Email:



Campus Box 1082, Edwardsville, Illinois 62026-1082 618.650.2378, Fax: 618.650.3694 siue_day@siue.edu



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