

February 2015



Edwardsville | Glen Carbon Chamber of Commerce

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Kerry Smith
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membership@edglenchamber.com

Vision

The Edwardsville/Glen Carbon Chamber of Commerce will be the preferred provider of watch-dog, education and advocacy services that form a mission-critical catalyst for business success.

Mission

The Edwardsville/Glen Carbon Chamber of Commerce is a member-driven organization, dedicated to a strong, private sector regional economy.

Guiding Principles

Chambers of Commerce honor and respect **capitalism** and **well-informed private sector job creators** as a central and foundational element of regional and national prosperity. Chambers of Commerce actively facilitate collaboration and open discussion between business and public officials through **education, business advocacy** and **leadership**.

2015 Ambassadors

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Rebecca Obermark, West & Company, LLC
Rob Pickerell, Regions Bank*
Sara Sanderson, Dimond Bros. Insurance
Lauren Smith, TheBANK of Edwardsville
* denotes committee co-chair

on the cover

Southwestern Illinois Day at the Capitol: March 11, 2015 in Springfield

The Edwardsville/Glen Carbon Chamber of Commerce has teamed up with the St. Louis Regional Chamber of Commerce, RiverBend Growth Association, Greater Belleville Chamber of Commerce, Chamber of Commerce of Southwestern Madison County, Collinsville Chamber of Commerce, and Leadership Council Southwestern Illinois to host a regional delegation of business and civic leaders that will discuss important policy issues with elected officials in Springfield.

The St. Louis region is the **second largest metro area in Illinois** after Chicago, and together we will **advocate for shared priorities** that address the unsustainable financial situation in Illinois, increase investment in multi-modal infrastructure and continue support for Scott Air Force Base as a critical regional employer. The day will include meetings with **House, Senate and executive leadership**, in addition to a luncheon at Boone's Saloon and an evening reception for legislators at the Sangamo Club.

If you are interested in attending, contact Desirée at dbennyhoff@edglenchamber.com.



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Sivia Business & Legal Services, PC
Sleep Inn & Suites
South Side's All-Star Collision Center
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Sugo's Spaghetteria
Sunset Hills Country Club
Sunset Hills Family Dental
Super 8 Motel
TheEDGE BANK
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Tiger Plumbing, Heating & Air Conditioning
US Bank
Vision For Life
The Wooden Nickel Pub & Grill

events

2/26 Thursday 4pm

Ribbon Cutting
Accelerate Health & Fitness
1409 Troy Road
Edwardsville, IL 62025

2/28 Saturday 12:30pm

Ribbon Cutting
Edwardsville Children's Museum
722 Holyoake Road
Edwardsville, IL 62025

save the date

3/4 Wednesday 8-9am

Chamber 101:
Maximize Your Membership
Ed/Glen Chamber Office
200 University Park Drive
Edwardsville, IL 62025
RSVP Online

4/1 Wednesday 8-9am

Chamber 101:
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3/10 Tuesday 12-1pm

networking@noon
Edison's Entertainment Complex
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4/7 Tuesday 8-9am

YPG Learn From A Leader
Breakfast w/ Bart Solon
Hospice of Southern Illinois
Relais Bonne Eau Home
7325 Marine Road
Edwardsville, IL 62025
RSVP Online

3/14 Saturday 5:30pm

Annual Community
Awards Gala & Auction
SIUE Morris University Center
Meridian Ballroom
Edwardsville, IL 62026
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4/14 Tuesday 7:30-9am

Annual Mayors' Breakfast
Leclaire Room @ N.O. Nelson
600 Troy Road
Edwardsville, IL 62025
RSVP Online

3/19 Thursday 5-7pm

Business After Hours
Ooh La La Spa,
Anti-Aging & Wellness
110 Cottonwood Road
Glen Carbon, IL 62034

4/15 Wednesday All Day

Illinois Chamber of Commerce
Employer Action Day
Springfield, IL

3/25 Wednesday 5pm

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4/16 Thursday 5-7pm


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business of the month



Royal Solutions, LLC, owned by Robbie D. Prince, Jr., is the Edwardsville/Glen Carbon Chamber of Commerce February 2014 Business of the Month.

Established in 2001, Royal Solutions provides I.T. services for small business. Robbie and his Royal Solutions team understand that each small business is unique and requires specific attention to those distinctive details, and take great care in serving customers.

"At Royal Solutions we take the time to customize solutions for the unique demands of your ever changing enterprise. For over 20 years, our technicians have been implementing leading edge technology for small and medium sized businesses," said Prince.

"I have always been an engineer... starting at a really early age taking everything apart and attempting to put it back together... building my first A/C to D/C transformer from scratch by age 11. Computers came to be a natural ability – sort of like swimming for fish," Prince added.

At Royal Solutions, helping clients achieve success is key. "We are extremely passionate about making a difference in the small businesses we serve. We really want those businesses to not only survive, but thrive with the addition of appropriate technology," Prince explained. "Technology changes every day whether we want it to or not... some of those changes are good and some changes are not. Staying flexible and up to date is part of how we continue to evolve."

Prince is a member of Rotary International, via local membership in the Goshen Rotary Club. He is also heavily involved in Rotary Youth Exchange and serves as the information officer and executive board member for the Rotary district.


Royal Solutions has been an active Ed/Glen Chamber member since early 2008, and Prince shared that chamber membership has enabled him to better meet the community and peer businesses.

Helping clients solve problems and improve efficiencies is a Royal Solutions specialty. "Our team of IT and business professionals is committed to pairing the latest technology with user friendly applications, thus elevating the standards of network and business efficiency. We are in the business of solving problems and covering all the bases. Our comprehensive resolutions combine network strategies with design and implementation," said Prince. "We serve as the single point of contact for blueprinting solutions, installation and maintenance. Our cost effective and reliable approaches are highly secure for your protection."

When asked about a favorite mantra or quote, Prince said, "Royal Solutions understands that your business is more than just a PC and a printer!"

Royal Solutions, LLC is owned and operated in Edwardsville, Illinois. The firm's service territory reaches the entire St. Louis metropolitan area including the Southwestern Illinois marketplace.

To learn more about Royal Solutions, LLC, call 618.307.9191 or go to www.royalsolutions.net.



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on the
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of the weekend

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We would like to recognize the many Ed/Glen Chamber members who are celebrating membership anniversaries in the month of February. This monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. We offer our sincerest thanks to each of the following business for their continued membership!

50+ YEARS

Madison County Farm Bureau

40-49 YEARS

Guaranty Title Company

20-29 YEARS

**Girl Scouts of Southern Illinois
Heyl, Royster, Voelker & Allen, PC
Fitness Designs**

**Grogan's Academy of Martial Arts
Friends of Leclaire
United Way of Greater St. Louis**

10-19 YEARS

**First Christian Church
Irwin Chapel of Glen Carbon
Illinois Federation of Business Women
Mojo's Music
Law Office of Robert T. Bruegge
FCB Edwardsville Bank
Bull & Bear Grill & Bar**

**Denny's
Holiday Inn Express
Magnuson Camelot Hotel
Super 8 Motel
Tiger Plumbing, Heating & AC Services
Baugher Financial & Associates, Inc.
Madison County Record**

5-9 YEARS

**Edwardsville Vision Center
Benjamin Stephenson House
Extra Help, Inc.
Grime Stoppers, Inc.
Sandberg Phoenix & von Gontard, PC**

**AAdvantage Insurance Group, LLC
Simply Smiles
Country Club Lawn & Tree Specialists, Inc.
Ooh La La Spa, Anti-Aging & Wellness**

1-4 YEARS

**Newsong Fellowship
Olive Oils & More
CJD E-Cycling
Mary Beth Williams, Attorney at Law
Atrium Hotel & Conference Center
Cambridge Capital Management, LLC**

**Better Health & Performance Chiropractic
1818 Chophouse
Nerium International
Chava's Mexican Restaurant
Sugo's Spaghetteria
Madison County Career & Tech. Education System**

**CI Select
Healing Touch Wellness Center
Homefield Energy, A Dynegy Company
Complete Fitness**

schmooze

business after hours



Robust Wine Bar & Edwardsville Neighbors In Need, January 15



Robust Wine Bar & Edwardsville Neighbors In Need, January 15



Robust Wine Bar & Edwardsville Neighbors In Need, January 15



Robust Wine Bar & Edwardsville Neighbors In Need, January 15



Robust Wine Bar & Edwardsville Neighbors In Need, January 15



Robust Wine Bar & Edwardsville Neighbors In Need, January 15

ribbon cuttings



Batteries Plus Bulbs, January 12



A Wildflower Shop, Inc., January 13



Stillwater Senior Living, January 21



Love's Travel Stops, January 27

5 Ways to See Your Business in *Common Ground*

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award
- 5 Come to Chamber Events!

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Social media promotion & recognition on website

Claude Monet Sponsor: \$1,000

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Recognition in PowerPoint presentation & event program
Quarter page color ad in event program & Ed/Glen Chamber newsletter
Social media promotion & recognition on website

Vincent van Gogh Sponsor: \$500

Two (2) complimentary tickets to attend event
Recognition in event program
Eighth page color ad in event program & Ed/Glen Chamber newsletter
Social media promotion & recognition on website

Salvador Dalí Sponsor: \$250

Recognition in event program
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Sponsorship Form



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(From left) Paul Millard, Vice President, TheBANK of Edwardsville's Commercial Banking Group; Keith Page, President/CEO, Anderson Hospital; and Mike Marshall, Vice President of Finance/CFO, Anderson Hospital.

Mike Marshall:

About TheBANK of Edwardsville's Commercial Banking Group

TheBANK of Edwardsville and Anderson Hospital have been business partners for more than 30 years because TheBANK understands our business. I've seen this strong business partnership time and time again since I joined Anderson Hospital nine years ago. **With TheBANK's help, we completed a \$16 million hospital expansion in 2011** that will allow us to continue to providing exceptional services to our patients and to our community for years to come.

TheBANK understands our operations, they're proactive in meeting our needs, and they provide a wide range of financial products including commercial lending, treasury management and investment banking that help us meet and exceed our goals.

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TheBANK Announces Kevin Powers as New President/CEO

After an extensive nationwide search, TheBANK of Edwardsville announced that Kevin Powers has been selected to serve as its next president and CEO.

"Speaking on behalf of our board of directors, I am pleased to announce that Kevin Powers has been selected as the 13th president and CEO of TheBANK of Edwardsville," said Robert Plummer, chairman of TheBANK of Edwardsville's board of directors. "We're confident that Kevin will not only continue the dedication to our core values of tradition, innovation and community service, but will in fact build upon those beliefs which have made us the leading community bank in the region. His extensive background in banking, and the success he's earned in every area of the industry, will make him a tremendous asset to TheBANK."

Powers, 59, and a native of Grand Forks, North Dakota, who helped build Bremer Financial Corp. into a regional power in Minnesota and North Dakota, said he's excited about the opportunity to help lead TheBANK into the future. Powers and his wife, Jean, have three grown children. He will begin his duties with TheBANK on March 2 and is currently relocating to the Edwardsville area.

"I did a lot of research on TheBANK of Edwardsville and found an institution with an incredibly rich, 147-year history and a culture and values that are closely aligned with mine. I also found a very stable, safe and strong financial institution with a reputation of customer and community service second to none in the area," Powers said. "I'm thrilled to have been offered this opportunity with TheBANK of Edwardsville and I couldn't be more excited about joining such a great team. I look forward to helping TheBANK continue to grow and prosper."

A graduate of the University of North Dakota with a bachelor's degree in economics, Powers began his banking career in 1979 at First Bank (U.S. Bank) in Edina, MN, where he worked his way up to business banking manager before accepting a position as senior vice president and business banking manager at Bremer Bank in Brainerd, MN in 1991.

Following an independent bank acquisition by Bremer Bank in Grand Forks, Powers moved back home in 1993 to manage all aspects of the new location for the bank. Powers' success in North Dakota prompted Bremer to expand in the state with a charter in the Fargo/Moorhead area, where he was named president and CEO. As president, Powers opened four offices in the market and turned the start-up operation into a highly successful venture with assets growing to \$1.6 billion and 15 branches throughout North Dakota and northwest Minnesota. Powers was named West Region president in 2004, and in 2010 was promoted to group president of the West Region, with the

added duties as CEO of Bremer's Twin Cities charter from 2010 to 2012. He most recently served as group president of Bremer's West Region prior to his selection as president and CEO of TheBANK of Edwardsville.

Overall, Powers has spent more than 20 of his 35 years in banking as a president at Bremer, and was an integral part in helping Bremer Financial grow to more than \$9 billion in assets with over 100 locations throughout North Dakota, Minnesota and Wisconsin. According to William Alexander, executive vice president at TheBANK, that experience and track record of success, along with his energetic approach and leadership style, make Powers a perfect fit for TheBANK.

"Kevin is a proven leader in our industry who has a tremendous track record of growing market share, revenue, earnings, and shareholder value in a safe and sound manner within the regional community banking model," Alexander said. "That success, coupled with his personality, energy and management experience and style, will be an excellent complement to TheBANK."

Powers replaces Tom Holloway, who will have served as president and CEO for 10 years before announcing his upcoming retirement. Under Holloway's leadership, TheBANK grew from 14 to 18 locations while its assets have grown each year, rising from just over \$1 billion in 2005 to nearly \$1.7 billion today.

Kay Cassens, a director of TheBANK and its holding company, THE BANC ED CORP., and daughter of late, longtime director and chairman of the board, Albert Cassens, joined director Michael Cassens and Mark Shashek, chairman of THE BANC ED CORP., in releasing a statement on behalf of the entire board and Cassens family, stating: "We look forward to welcoming Kevin Powers and his vision for the future, and are very thankful to Tom Holloway for his successful tenure of leadership and stewardship at TheBANK."

Plummer also praised Holloway for his decade of dedicated service. "Tom has been a great leader and a tremendous asset, helping guide TheBANK of Edwardsville to stable and continuous earnings during the past 10 years," he said. "He served TheBANK and the local communities with honor and distinction, and we wish him nothing but the best in his retirement."





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YCG Accounting Hires New Staff Members

Tyler Young has joined YCG Accounting as a staff accountant. He holds two degrees from Southern Illinois University Edwardsville. He graduated with a Bachelor of Science degree in accounting, cum laude and a Bachelor of Science degree in business administration, cum laude. Previously, he worked for two years with the CliftonLarsonAllen accounting firm in their St. Louis office. Tyler will specialize in tax preparation and cost management accounting. He attended Edwardsville High School and has lived in the St. Louis area since 1994.

Kay Schloesser joined the YCG team in December 2014 as an executive assistant. She will be handling administrative and bookkeeping duties. Kay has six years of experience as an office manager/bookkeeper and has been a Glen Carbon resident for 19 years.

YCG Accounting is managed by Susan M. Young, CPA and is located at 7 Glen Ed Professional Park in Glen Carbon. Call 618.606.2115 for more information.

Glik's Announces Staff Promotion

Jenna Smith has been promoted to men's division apparel buyer. Smith has been a senior assistant buyer and also a store manager over the past 12 years. She has a bachelor's degree from Fontbonne University. Smith resides in Glen Carbon with her husband Ryan, an associate at First Collinsville Bank, and their two children Gavin and Ava.

Glik Stores is a 118 year old family owned apparel and footwear chain with 61 store locations in 9 states.



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Scott Credit Union Wins Two State Awards: ACS Event, Children's Museum Display Garner Recognition

Scott Credit Union has garnered awards in two categories of the Illinois Credit Union League's annual state-wide awards competition. The local credit union won the top prize in a category focused on social responsibility and garnered an honorable mention for youth financial education.

Scott Credit Union won the first place award in the \$500 million to \$1 billion asset categories for its effort to raise \$86,000 as the host and presenting sponsor for the ACS Mardi Gras Ball fund raiser event held at Lewis and Clark in Godfrey in March of 2014. The annual Mardi Gras Ball event featured an elegant dinner, live and silent auctions, and entertainment.

"We were extremely proud and honored to have been asked to help support this event," said SCU Community Relations Supervisor Jennifer Hess. "It's exciting for us to get this award and the recognition for this effort with the American Cancer Society."

"Our team of employees at Scott Credit Union is incredible," Hess added. "About 60 of our employees worked really hard to make this event successful."

We are honored to receive this state-wide award to recognize all of that hard work."

Scott Credit Union also received an honorable mention award for its partnership with the Edwardsville Children's Museum to create a financial institution exhibit to help teach children about money.



The exhibit, which looks like a Scott Credit Union location, features an interactive story that asks children to choose what to do with the money that SCU mascot Scotty the Dog made at a doggy treat back sale. They can choose to spend, share or save the money. The exhibit also features a coin identification activity, an ATM with play money, checks and a checkbook ledger, a vault where children can deposit money, and an iPad with financial education activities.

"We are very proud of the work we have done to give back to the community at the children's museum. One of our goals is to provide financial education and this project was the perfect way to do that," Hess said. "It is nice to be recognized with the awards, but the real happiness comes with knowing that we are able to help people. These awards really showcase our dedication to that effort."

Representatives from Scott Credit Union will be recognized at the keynote and awards program during the Credit Union League's annual convention this spring in Schaumburg, IL.

Scott Credit Union has made giving back to its communities a major priority. The local credit union contributed more than \$330,000 and its employees volunteered more than 2,700 hours to a variety of local civic efforts throughout the region in 2014. The credit union has contributed approximately \$1.4 million and its employees have volunteered nearly 13,000 hours to a variety of local civic efforts and financial education throughout the region in past six years.

PICTURED: Pat Voss, left, of the Illinois Credit Union System, recently presented the awards to Scott Credit Union's Chief Marketing Officer Adam Koishor.

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