

September 2011



Edwardsville | Glen Carbon Chamber of Commerce

It's everyone's business.

# Common Ground

The Edwardsville/Glen Carbon Chamber of Commerce Presents the Eighth Annual

## Meet & Greet

Your Elected Officials

September 19

4:30–6:30pm Networking with Officials  
5:30–5:40pm Redistricting Presentation

at Edwardsville Gun Club

Brought to you by Edwardsville/Glen Carbon Chamber of Commerce,  
AT&T, and the Attorneys of Sandberg Phoenix & von Gontard P.C.

*RSVP to 618.656.7600 by September 12, 2011.  
Business casual attire.*



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## 2011 Executive Directors

**Marc Voegelé**, President  
Express Employment Professionals  
**Skip Sponeman**, First Vice President  
Walmart  
**Paul Millard**, Second Vice President  
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**Emily Gates**, Third Vice President  
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**Jay Blanquart**, Past President  
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**Josh Lowe**, Treasurer  
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## 2011 Directors

**Mike Marshall**  
Anderson Hospital  
**Lelan Olsen**  
Olsen Veterinary Clinic  
**Pat Slaughter**  
Fitness 4 Life Physical Therapy  
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**Kelly Wagner**  
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**Elizabeth Heil**  
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**Cathy Hamilton**  
BARBERMurphy Group  
**Katie Bennett**  
SIUE Alumni Association

## Ex-Officio

**Robert Jackstadt**, Mayor  
Village of Glen Carbon  
**Gary Niebur**, Mayor  
City of Edwardsville  
**Ed Hightower**, Superintendent  
Edwardsville School District #7

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	Monthly Rate	Color Charge
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1/4 Page	\$65	\$10
1/2 Page	\$110	\$15
Full Page	\$210	\$20
Back Page	\$310	Included

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## Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

## Common Ground

200 University Park Drive, Suite 260  
Edwardsville, Illinois 62025

Phone: (618) 656-7600

Fax: (618) 656-7611

[www.edglenchamber.com](http://www.edglenchamber.com)

## on the cover

### Meet & Greet Your Elected Officials

Mark your calendars – the eighth annual Meet & Greet Your Elected Officials is scheduled for Monday, September 19 from 4:30–6:30pm at Edwardsville Gun Club.

This is a great opportunity to meet and mingle with your local, state and federal elected officials in a relaxed atmosphere.

2011 Meet & Greet is brought to you by the Edwardsville/Glen Carbon Chamber of Commerce, AT&T, the attorneys of Sandberg Phoenix & von Gontard P.C., and the Edwardsville Gun Club.

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- TROY - 618-667-9800
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## Silver Level

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Gateway Regional Medical Center  
Hortica  
Meridian Village  
TheBANK of Edwardsville

## Bronze Level

Associated Bank  
Cassens & Sons  
Cassens Transport  
Castelli's Moonlight Restaurant 255  
Charter Business  
City of Edwardsville  
Doubletree Hotel Collinsville  
Eden Village Retirement Community  
Edwardsville School District #7  
Edwardsville Publishing Company  
First Clover Leaf Bank  
Hurford Architects, Inc.  
Juneau Associates, Inc., PC.  
Madison Mutual Insurance Co.  
Richards Brick Company  
Royal Office Products, Inc.  
Royal Solutions, LLC  
R.P. Lumber  
Shop 'N' Save  
Southern Illinois University Edwardsville  
Wells Fargo Home Mortgage  
West & Company, LLC  
Village of Glen Carbon

## Premier Level

1st MidAmerica Credit Union  
'62 Sports Group  
Abstracts & Titles Inc.  
American Family Insurance  
Answer Direct  
Ashley Furniture Home Store  
Associated Physicians Group  
Assurance Brokers  
B & R Cleaning  
B & W Heating & Cooling, Inc.  
Bard & Didriksen Pediatrics  
Bauer-Hite Orthodontic  
Baugher Financial & Assoc. Inc.  
Bella Milano Restaurant  
Brickman Orthodontics  
Bull and Bear Grill & Bar  
Caulk's Collision  
Chicago Title Insurance  
Coffey & McCracken Law Firm P.C.  
Coldwell Banker Brown Realtors  
Comfort Inn  
Commerce Bank  
Computer Rescue  
CompuType Inc.  
Country Club Lawn & Tree  
COUNTRY Financial, Paula Simmons  
Country Hearth Inn & Suites  
Crawford, Murphy, & Tilly, Inc.  
Culver's of Edwardsville  
Days Inn  
Denny's  
DRDA Electric Company

Donnewald Distributing  
Eberhart Sign & Lighting Co.  
Edwardsville Pet Hospital  
El Maguey  
Farmers Insurance District 61  
Fazoli's  
FCB Edwardsville Bank  
First Mid-Illinois Bank & Trust  
First National Bank - Maryville  
Fitness 4 Life Physical Therapy  
Gateway Center  
Gateway Grizzlies  
Gerold Moving  
Gliik's Department Store  
Grace Manor Restaurant  
Hampton Inn & Suites  
Hawkins Law Office  
Hawthorne Animal Hospital  
Holiday Inn Express  
Imaging Center of Southern Illinois  
IMO'S Pizza  
Jan's Hallmark Shop  
J.F. Electric Inc.  
Kitchenland  
Kurt's Carstar Collision Center  
Lindenwood University  
Logo It! @ Langa  
Magnuson Camelot Hotel  
Market Basket  
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Maryville Women's Center & Med Spa  
Masterpiece Smiles - Dr. Noll  
Mastroianni Orthodontics  
Mathis, Marifian & Richter, LTD  
Meridian View Family Dental  
Midwest Occupational Medicine  
Minuteman Press  
Neruda  
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Scott Credit Union  
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Thompson Flaherty CPAs  
Thouvenot, Wade & Moerchen Inc.  
Tiger Plumbing  
University Nursing & Rehabilitation  
US Bank  
USO of Missouri  
Verizon Wireless  
Wenzel & Associates

# events

## 9/9 Friday 12-1pm

networking@noon  
How to Work the Room Like  
a Pro with Iris Salsman of I.  
Salsman PR  
at GC Cuisine  
1230 University Drive  
Edwardsville, IL 62025  
**RSVP REQUIRED**

## 9/14 Wed 8:30-10:30am

Professional Education  
Reaching Your Target Market  
Session 1: Marketing Your  
Business with SEM/SEO/IPM  
Presented by Shannon Stelling  
of Chamber Internet Solutions  
at Hortica  
#1 Horticultural Lane  
Edwardsville, IL 62025

## 9/15 Thursday 5-7pm

Business After Hours  
Extra Help, Inc.  
5214 Chain of Rocks Road  
Edwardsville, IL 62025

## 9/19 Mon 4:30-6:30pm

Meet & Greet Your  
Elected Officials  
at Edwardsville Gun Club  
4104 Staunton Road  
Edwardsville, IL 62025

## 9/20 Tuesday 4pm

Ribbon Cutting  
Lo-Cal Cafe  
138 North Main Street  
Edwardsville, IL 62025

## 9/21 Wednesday 4pm

Ribbon Cutting  
Encore Wine Bar  
250 North Main Street  
Edwardsville, IL 62025

## 9/30-10/2

Community Wide Fallfest  
Locations throughout  
Edwardsville, Glen Carbon &  
SIUE

## 9/29 Thursday 5-7pm

Business After Hours  
Scott Credit Union  
1067 South IL Route 157  
Edwardsville, IL 62025

# save the date

## 10/6 Wednesday 4pm

Ribbon Cutting  
Brown Smith Wallace LLC  
2220 South IL Route 157  
Glen Carbon, IL 62034

## 10/7 Friday 12-1pm

networking@noon  
Managing All Those Business  
Cards with Iris Salsman of I.  
Salsman PR  
at GC Cuisine  
1230 University Drive  
Edwardsville, IL 62025  
**RSVP REQUIRED**

## 10/13 Thursday 5-7pm

Business After Hours  
Ooh La La Anti-Aging  
& Laser Center  
2102 Vadala Drive  
Maryville, IL 62062

## 10/19 Wed 8:30-10:30am

Professional Education  
Reaching Your Target Market  
Session 2: Using LinkedIn as  
a Powerful Prospecting Tool  
Presented by Gordon Lianetz  
of Revenue Performance, Inc.  
at Hortica  
#1 Horticultural Lane  
Edwardsville, IL 62025

## 10/31 Monday 6:30pm

Edwardsville/Glen Carbon  
Chamber of Commerce  
Halloween Parade

# connect

## Dues Reminder & Notice

As you may all recall, in 2011 the board of directors for the Ed/Glen Chamber of Commerce changed the annual dues to be charged on a calendar year basis instead by the anniversary month of the member as it had been done in previous years.

With this said, our members will be receiving their 2012 membership dues invoice in December 2011 for payment in January 2012. All invoices will be due within 30 days of receipt. Please note that all invoices, generated by the Chamber after December 2011 and not paid within the specified payment schedule, will be subject to a monthly 1.5% finance fee on the balance owed to the Chamber until it is paid in full.

## Commercial Office Space Available

A sub-lease opportunity is available within the Chamber of Commerce office suite. There are two separate, adjacent offices available. Each office is 209 square feet. The rooms can be rented together or separately.

The lease includes a kitchenette, utilities, maintenance & janitorial services, and parking. One of the offices has a number of windows to enjoy and opens to an outdoor patio. The offices are located at 200 University Park in Edwardsville, IL at the SIUE campus.

Call Lisa Smith at 618.656.7600 for more details.



SOUTHERN ILLINOIS UNIVERSITY  
**EDWARDSVILLE**  
SCHOOL OF PHARMACY

## 5<sup>th</sup> Annual Golf Scramble Friday, Sept. 30, 1 p.m. Sunset Hills Country Club Edwardsville

Golfers will enjoy lunch, 18 holes of golf, contests, attendance prizes, evening reception and dinner. Sponsorship opportunities are available. All proceeds support student programs like the Scholarship Fund, Experiential Stipend Fund, and Student Emergency Fund.

**\$125 Per person or \$500 per foursome.**

Go to [siue.edu/pharmacy](http://siue.edu/pharmacy), call 618-650-5156 or email [ddain@siue.edu](mailto:ddain@siue.edu)



## Government Affairs Committee Seeks Input

The Village of Glen Carbon is currently gathering public input and feedback from businesses regarding potential amendments to its sign ordinance to regulate the use of sign walkers. Sign walkers are currently used by some businesses and not-for-profits as a low cost option to increase visibility and traffic to their stores or events.

To learn more about this proposal, register the impact it might have on your business or find out opportunities to provide comment, please contact the chamber office or the Village of Glen Carbon at 618.288.1200 directly for further information.

The Tuesday, September 6, 2011 Glen Carbon Planning/Zoning Commission meeting will be held in the Council Chambers of the Village Hall located at 151 North Main Street in Glen Carbon, IL.

A public hearing will be conducted at 7pm: A petition for a zoning amendment by the Building and Zoning Administrator of the Village of Glen Carbon to amend Chapter 15 of Title 10 (Zoning) of the Village of Glen Carbon Municipal Code regarding "Sign Walkers."

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### Kumon Center of Edwardsville

Pat Costigan  
Math & Reading After School  
1043 Century Drive  
Edwardsville, IL 62025  
618.210.7498

### Kunkel Commercial Group, Inc.

Dave Kunkel  
Commercial Real Estate  
784 Wall Street, Suite 100A  
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618.632.8200  
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Collinsville, IL 62234  
618.345.9024  
[www.gatewaycenter.com](http://www.gatewaycenter.com)

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523 North Old St. Louis Road  
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618.797.6322  
[www.phonemasters.com](http://www.phonemasters.com)

### Sleep Inn & Suites

Vicki Reed  
Hospitality  
4 Regency Drive  
Pontoon Beach, IL  
618.512.1314

### Strano & Associates

Bill Barr  
Real Estate  
98 West Lake Drive  
Troy, IL 62294  
618.307.3483  
[www.strano.com](http://www.strano.com)

### Thompson Flaherty

Flora Odum & Kelly Flaherty  
Certified Public Accounting Firm  
60 South IL Route 157  
Edwardsville, IL 62025  
618.656.6010  
[www.thompsonflaherty.com](http://www.thompsonflaherty.com)

# Sept 30 – Oct 2, 2011

The third annual Fallfest, scheduled for **Friday–Sunday, September 30–October 2**, is a chamber sponsored event planned to spotlight special events going on in Edwardsville, Glen Carbon, and on SIUE's campus.

Call 618.656.7600 to find out how you can **get involved** by hosting an event, such as a customer appreciation day, or partnering with one of the many great non-profit organizations in our community.

The chamber is committed to helping promote your Fallfest events!



schedule of events at [www.edglenfallfest.com](http://www.edglenfallfest.com)

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**Anderson Hospital**

6800 State Route 162  
Maryville, Illinois  
[www.andersonhospital.org](http://www.andersonhospital.org)

## Young Professional of the Quarter: Rachel Case

Rachel was born in Taylorville, Illinois, but her family moved to Collinsville when she was in fourth grade and she graduated from Collinsville High School – GO KAHOKS!



Rachel is married to Brandon Case, co-owner of Peel Wood Fired Pizza.

In her limited free time, Rachel loves to read, especially murder mysteries and anything by her favorite author, James Patterson. She also enjoys watching the Peel softball team and socializing with friends.

Rachel began her college education at Western Illinois University where she majored in chemical engineering, then transferred to SIUE to major in marketing while at the same time becoming involved in Alpha Phi sorority and working full time. Following a move to Georgia to live with family, she graduated from Kennesaw State University with a BBA in Marketing.

For the past four years, Rachel has worked in First Clover Leaf Bank's marketing department, working on marketing initiatives and social media. Previous work experience includes working as a media assistant at PMC St. Louis.

## upcoming YPG events

**September 19-23 & 26-30**

**YPG Volunteering for Main Street Community Center's Meals on Wheels Program**

**1003 North Main Street in Edwardsville**

Volunteers should arrive at Main Street Community Center between 10:30-10:45am - don't be late! Volunteers will work in pairs to deliver meals to 4 or 5 homes in the Edwardsville area. Each shift will take approximately one hour.

**RSVP to Beth Breihan at [bbreihan@edenvillage.org](mailto:bbreihan@edenvillage.org)**

She is an active volunteer for the Green Team, a group of dedicated First Clover Leaf Bank employees and their family members who donate their time and talents to worthwhile projects, fundraisers, charitable causes, and community events throughout the year. Rachel has co-chaired the Green Team's Health Fair, 5K, Troops Drive, and Santa's Workshop committees.

Rachel is the Young Professionals Group (YPG) marketing and membership chair, co-chaired the chamber's Glen Carbon Homecoming committee, and serves as an Ed/Glen Chamber ambassador. She was honored with the 2010 Ambassador of the Year award.

Rachel has been involved with the chamber for four years, ever since joining the First Clover Leaf Bank team. "When I heard about YPG, I loved the idea of joining a chamber group specifically for younger people. It was a chance to get more involved in the chamber while getting to know people my own age, who are at the same career level as I am, and growing together in this community to become future leaders. I am very happy with the events we have in place."

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**We help Chamber Members find customers who are looking for your products and services.**

# Edwardsville/Glen Carbon Chamber of Commerce

## 2012 Board of Directors Application

To be considered by the nominating committee for a Board of Directors position or to nominate someone else, please fill out the following application form and return to the Chamber office. The deadline to submit application is **September 14**. The nominating committee will consider all applicants and make recommendations to the Board of Directors on September 20.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

What qualities do you feel you would bring to the Board?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Why do you want to be on the Board?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_

Please sign and send to:  
Edwardsville/Glen Carbon Chamber of Commerce  
200 University Park Drive, Suite 260  
Edwardsville, IL 62025  
Or fax to 618.656.7611  
Or email to [ldaniels@edglenchamber.com](mailto:ldaniels@edglenchamber.com)



## Business of the Month:



The Edwardsville YMCA, led by president and CEO Gary Niebur, is dedicated to enriching the lives of all individuals and families in the communities we serve through programs and services based on Christian principles that promote a healthy spirit, mind and body for all. The YMCA's core purpose is providing recreational and education facilities and programs and services to people of all ages, serving youth, families and people of all ages with their primary market area being the Edwardsville School District.

Edwardsville YMCA was chartered in 1949 as a storefront operation on Main Street in Edwardsville. Programs and services were held in various facilities in Edwardsville and throughout the area. The first YMCA facility was built on Esic Drive in 1968.

Starting from the storefront operation in 1949, with a hundred or so members, the YMCA has grown through the years to having over 7,000 memberships consisting of over 21,000 members. The current budget is \$6,100,000 and the YMCA is the largest provider of part-time/seasonal employees in the Edwardsville area with over 375 part-time employees and full time staff of 19.

The YMCA has two facilities, the Esic Center and the Meyer Center, with a total of over 160,000 square feet with the Meyer Center being one of the largest YMCA's in the country. The estimated yearly turnstile attendance exceeds 750,000 people.

Due to the continuing growth and demand for new programs and services the YMCA is in the process of developing a short term and long term master plan for facility expansion.



One of the primary goals of the organization is to provide membership and program services to those that need support and financial assistance in order to participate. In 2010, over \$200,000 in fees were waived through the YMCA Financial Assistance program. The YMCA is the largest provider of childcare and school age childcare in the metro east area. In addition to having a great preschool program, over 600 children participate in the Summer Camp program. In addition, over 650 students participate in the before and after school Kid's Network program in nine schools in the Edwardsville School District. The Kid's Network program is a partnership with the Edwardsville School District and the YMCA, and students and parents, are grateful for the support of the School District.

The YMCA has been a member of the Edwardsville/Glen Carbon Chamber of Commerce for over 40 years.

The YMCA has been extremely fortunate to have great community support and with that support we have been able to provide two great facilities. But more important than the "bricks and mortar" are the hundreds of programs, for people of all ages, that they offer to members and non-members alike.

To learn more about the Edwardsville YMCA, visit the Esic Center (1200 Esic Drive) or the Meyer Center (7348 Goshen Road), call 618.656.0436 or 655.1460, or go to [www.edwardsvilleyymca.com](http://www.edwardsvilleyymca.com)

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of Commerce Presents the Eighth Annual

# Meet & Greet

Your Elected Officials

September 19

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5:30–5:40pm Redistricting Presentation

at Edwardsville Gun Club

Brought to you by Edwardsville/Glen Carbon Chamber of Commerce,  
AT&T, and the Attorneys of Sandberg Phoenix & von Gontard P.C.

*Please RSVP to 618.656.7600 or complete and return this  
form no later than September 12, 2011. Business casual attire.*



Please reserve \_\_\_\_\_ ticket(s) at \$15 each.

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_

Names of Attendees \_\_\_\_\_

I am enclosing a check for \$ \_\_\_\_\_



Edwardsville | Glen Carbon  
Chamber of Commerce



# Reaching Your Target Market



**Session 1: September 14**  
Search Engine Optimization, Search Engine  
Marketing & Internet Presence Marketing  
*8-8:30am Networking; 8:30-10:30am Program*

**Session 2: October 19**  
Using LinkedIn as a Powerful Prospecting Tool  
*8-8:30am Networking; 8:30-10:30am Program*

**Session 3: December 9**  
Successful Email Marketing  
*8-8:30am Networking; 8:30-11:30am Program*

All programs hosted at Hortica Insurance & Employee  
Benefits; #1 Horticultural Lane in Edwardsville

☐ I will attend **ALL THREE SESSIONS** at \$45/person (\$60 non-members)

I will attend: ☐ Session 1   ☐ Session 2   ☐ Session 3 at \$20/person (\$30 non-members) per session

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_

Name of Attendee(s) \_\_\_\_\_

I am enclosing a check for \$ \_\_\_\_\_



# **schmooze**

## **business after hours**



**Anderson Hospital, August 4**



**Anderson Hospital, August 4**



**Anderson Hospital, August 4**



**Regions Bank, August 18**



**Regions Bank, August 18**



**Regions Bank, August 18**



# networking@noon



Iris Salsman: Speed Networking, August 12



Iris Salsman: Speed Networking, August 12

# ribbon cuttings



Unfried Chiropractic, August 11



Integrated Medical Group, August 11



SSM Physical Therapy, August 24



## *free health & wellness screenings in 2010*

Phyllis Selke benefited from one of the nearly 7,000 free health screenings Christian Hospital performed last year. And it's a very good thing she did, because her tests revealed that she had diabetes.

The good news is her condition was caught early, and the care she received from the BJC specialists in our Diabetes Institute improved her health and gave her the tools to manage her condition.

In addition to diabetes, Christian Hospital gives free screenings throughout the year for other conditions like high cholesterol, high blood pressure, and prostate cancer. And yes, we even provide free flu shots!

Call **747-WELL** or visit **[ChristianCares.org](http://ChristianCares.org)** to schedule your own free screening today. And while you're there, you can watch Phyllis tell her story in her very own video.

**Christian** hospital cares for our whole community,  
one life at a time.



Christian Hospital is a U.S. News high performer in six specialty areas: Gastroenterology, Geriatrics, Kidney Disorders, Neurology & Neurosurgery, Pulmonology and Urology.



# your business

## Ameren Power Connect Offers Significant Savings

Ameren Energy Marketing (AEM) and the Edwardsville/Glen Carbon Chamber of Commerce are excited to announce a new program to help members save money on electricity supply bills. At current market conditions and with your discounted pricing we are able to provide you with pricing that will save your business up to 30% on the supply portion of your utility bill. That's why your chamber is endorsing AEM as an alternative electric supplier through AEM's Power Connect program. Getting started is easy:

Request a Quote Complete our online quote form at:

[www.ameren.com/sites/aem/PowerConnect/Pages/EdwardsvilleGlenCarbonWelcome.aspx](http://www.ameren.com/sites/aem/PowerConnect/Pages/EdwardsvilleGlenCarbonWelcome.aspx) or Contact a member of our sales

team at 888.451.3911, Option 1

If you have questions regarding AEM's Power Connect program, please contact a member of AEM's sales team at 888.451.3911, Opt. 1 or [AEMSales@ameren.com](mailto:AEMSales@ameren.com). Make sure to reference the Edwardsville/Glen Carbon Chamber of Commerce with all inquiries. Questions should be directed to: John Cozart at 314.554.2123 or [JCozart@ameren.com](mailto:JCozart@ameren.com).

## Dazzle Me Tan Wins People's Choice Award

Dazzle Me Tan Professional Airbrush Tanning attended the Gateway Bridal Show Saturday, July 31. The Bridal Show had close to 1,000 attendants that day – 369 of them Brides-To-Be! As the 2011 People's Choice Award winner, Dazzle Me Tan will receive special recognition and prime location at the next show on January 26, 2012.

Dazzle Me Tan offers Professional Airbrush Tanning and is quickly becoming known as "The Safe Way to Tan." As supporters of Cosmopolitan's "Practice Safe Sun" campaign, Dazzle Me Tan brings awareness about skin cancer and dermal damage that sun exposure and UV exposure causes. Dazzle Me Tan wants people to know that there is a safe alternative way to have that summer bronzed glow without putting your health at risk. Go to [www.dazzlemetan.com](http://www.dazzlemetan.com) or call 618.667.2120 for more information.



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# your business

## Extra Help, Inc. Named One of Fastest Growing Private Companies

Extra Help, Inc., a St. Louis area employment and workforce services firm, has made Inc. Magazine's prestigious 500/5000 List for 2011. The list profiled the top 500 and 5,000 privately held, employee-based firms in the United States lead by independent entrepreneurs.

"We are honored to be recognized by such a respected organization and to be among such remarkable company," said Teresa Katubig, president, chief executive officer and founder of the company. The company has offices in Edwardsville, Marion and downtown St. Louis. Extra Help ranked 89 in growth among human resources industries with a three-year growth rate of 58 percent. The company's 2010 revenue was \$12.9 million and sales may exceed \$20 million in 2011. The company also ranked 3,271 among 5,000 firms listed.

In the past, the list has included Microsoft, Timberland and Vizio. Inclusion on the list was the first national recognition for some of the most successful companies in the country. Extra Help's listing will appear in the 2011 Inc. 500/5000 online at Inc.com, and in the magazine's September issue.

A certified public accountant, Katubig, 46, started Extra Help in 1995 as a temporary staffing agency but her focus on serving clients in demanding growth industries improve workforce efficiency lead to more opportunity for her own firm. Extra Help has strategically broadened by adding services such as direct hiring, contingency staffing, workforce tools, and payroll services that help clients improve the efficiency of their staff. Katubig began the company in Johnson City, Illinois, across the street from a Dairy Queen, armed only with a CPA certification and management experience at McDonald's restaurants.

"I know what it's like to start, grow and run a company," Katubig said. "That understanding of the ins and outs of business helps me and my staff partner with our clients to improve the efficiency to their workforce. And, that efficiency is a key to helping companies not just survive but thrive in this economy."

The company now has 31 employees and was recognized in 2010 by the St. Louis Business Journal as the 17th largest women-owned business in the St. Louis area.

To learn more, visit [www.extrahelpinc.com](http://www.extrahelpinc.com) or call 618.655.1212.



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# SIUE October Career Fair '11 Dates Announced, Employers Encouraged to Participate

You are invited to attend the October Career Fair '11 at Southern Illinois University Edwardsville. This year's event will be held over 2 days – October 5 & 6.

If you wish to participate in this event, please register electronically using your Cougar Jobline employer account at [www.siu.edu/careerdevelopmentcenter](http://www.siu.edu/careerdevelopmentcenter) by September 21. Once your registration is received, you will receive more detailed information about the fair.


Due to the overwhelming response by employers, it is best to register early to ensure that a space is available for your company. Please make sure to

indicate on your registration form which day(s) you plan to participate. If you need an electric outlet, be sure that it is marked on the form as well. Spaces with electric are limited and are assigned on a first come, first served basis based upon employer requests for this service. If you register after the registration deadline, you will be notified of your place on the waiting list and when a table becomes available. Employers are encouraged to stay for the duration of the event. Many students attend class throughout the day and attend the career fair during the last hour.


Call 618.650.3708 to learn more.

## STRENGTHENING THE COMMUNITY

# SIUE DAY 2011



Friday, Oct. 14, 2011  
8 a.m. – 10:30 a.m.  
Southern Illinois University Edwardsville  
Morris University Center

8-8:30 a.m. Breakfast: Sponsored by 

8:30-9:15 a.m. Impact of Excellence – SIUE Economic Impact

9:30-10:30 a.m.

- How to Become and Work with an Approved SIUE Licensed Vendor and Merchandise Licensing
- Interactive Marketing Feedback Session with SIUE Faculty, Staff & Student Panel
- SIUE Day Community Fair

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# your business

## Jobs Plus '11 Fair to be Held at Gateway Center, Employers Encouraged to Register

The 21st annual job fair, "Jobs Plus '11," is scheduled for Wednesday, September 28 from 1–5pm at the Gateway Center in Collinsville. The job fair is open to the public, with free parking and admission.

Employers looking to hire may now register for the event by calling 618.296.4445 or by going to [www.mcetd.org](http://www.mcetd.org). The registration fee for employers is \$100, and they will be provided with an 8-foot table, chairs, signage, electrical hook-ups and free advertising.

Over 50 companies and sponsors participated in the event last year, with close to 1800 job seekers in attendance.

Professional workshops for job seekers will be offered at the job fair including "Job Fair 411," plus a variety of other career workshop topics. On site copying services will be available, along with free interpretation services for the hearing impaired and the Spanish speaking population.

David Stoecklin, executive director for Madison County Employment and

Training, comments, "The Jobs Plus event has grown in scope and services over the many years we have been sponsoring the event. Hundreds of employers have seen thousands of job seekers, which has put hundreds of our attendees to work with local businesses. In addition, we have been able to provide workshops to both businesses and employees that help them better find the employment match they want."

Event sponsors include the Madison County Employment & Training Department; St. Clair County Intergovernmental Grants Department, Employment and Training Division; Area Agency on Aging of Southwestern Illinois; AARP Foundation/WorkSearch Programs; Illinois Department of Employment Security; Illinois Department of Human Services; Lewis & Clark Community College; Madison-Bond Workforce Investment Board; Mid America Workforce Investment Board; Southern Illinois University Edwardsville; and Southwestern Illinois College.

Contact Connie Vick at 618.296.4596 or [cvick@mcetd.org](mailto:cvick@mcetd.org) for more information.



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# your business

## Child Advocacy Center Welcomes Haberer

The Madison County Child Advocacy Center founded in 2003 is located in Wood River, Illinois. By coordinating and communicating with a team of law enforcement, child protection investigators, State's Attorneys office and medical and mental health professionals it is the mission of the Center to conduct a single forensic interview to minimize trauma to the child after abuse is reported. The Madison County Child Advocacy Center provides a format to encourage communication from all parties and to work as a team in the best interest of the child victims it serves.

The Madison County Child Advocacy Center is excited to welcome Jennifer Haberer as a Forensic Interviewer. Jennifer is a 2009 graduate of SIUE with a Bachelor of Arts in Social Work and continued her education which now includes a Master of Social Work degree. Jennifer interned at Anderson Hospital in the social work division during her undergraduate studies and has been training and building her forensic interviewing skills for the last nine months. Jennifer will undergo extensive and intensive protocol training called Finding Words in Springfield, Missouri.

## Blanquart Honored as Retiring Rotary President

Rotary International District 6460 Governor Gordon Jumper presents Edwardsville Rotary Club Past President Jay Blanquart with the Presidential Citation Award for the 2010-2011 year. District Governor Jumper made note that he believes Rotary Clubs are successful when their leaders are successful people.



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## Kellerman Dental Introduces New Technology

Kellerman Cosmetic and Family Dentistry would like to introduce their newest technology; the E4D. It is an in office crown creator that can create a custom crown in as little as one visit. A broken tooth, large amounts of decay, wear, or tooth protection after a root canal are all reasons why Dr. Kellerman may recommend a crown.

The E4D uses a sensor to digitally scan the tooth. It takes 3D images of the tooth surface and the surrounding teeth, ensuring that your new crown will fit comfortably and be as effective as your natural teeth. After the Doctor uses the digital scanner to capture the tooth images, it is electronically sent to the crown milling machine (crown creator). This machine will then use a unique block of porcelain to mill your crown. This takes as little as 8 minutes!

After the crown is complete, a shade match to your existing teeth will be done. This ensures that your new crown will look natural and match the rest of your smile. This entire process takes just a few hours and can be completed in as little as one visit. This will mean less visits, less time with a temporary crown, and less time away from doing what you love to do!

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## arts & issues

Season 2011-2012



### Homecoming Concert

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**Three Dog Night**

Saturday, October 8, 2011

**internationally renowned Italian artist**

**Zuccherò**

Thursday, October 20, 2011

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**astrophysicist and director of the Hayden Planetarium**

**Neil deGrasse Tyson**

Wednesday, December 7, 2011

*Sponsored by the Madison County Regional Office of Education*

**The movie *Green Fire*: Aldo Leopold and a Land Ethic for our Time** with speaker **Curt Meine**  
Thursday, February 2, 2012

**American roots**

**Ken Waldman and the Secret Visitors:**

**From Madison County to Moose Pass**

Wednesday, February 22, 2012

**Nrityagram Dance Ensemble of India**

**Presenting Sambhavya**

Friday, March 16, 2012

*Sponsored by Commerce Bank*

**The combined orchestras of Southern Illinois University Edwardsville and Southern Illinois University Carbondale**

**featuring David Kim, violinist and concertmaster of the Philadelphia Orchestra**

Wednesday, March 28, 2012

*Sponsored by the SIUE Credit Union*

**Arts & Issues and the SIUE X<sup>FEST</sup> welcome**

**Squonk Opera presenting**

**Edwardsville: The Opera**

Wednesday, June 6, 2012

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# your business

## Ask the Expert

by Robbie Prince, owner of Royal Solutions, LLC

### Protecting Data on Stolen Devices

Where would we be today without our portable devices? They are lightweight, convenient and allow us to be connected and productive wherever we go. But they do have one pesky problem, they tend to grow legs and disappear when we least expect it.

According to Lojack.com, more than 2 million laptops are stolen each year. Once they're gone it's hard to recover or protect the data. Take these precautions to make your device less attractive to thieves; because once it's stolen it's too late.

1. Never leave your laptop in a vehicle. This is like leaving a pile of \$100 bills in the back seat; it's very tempting for passersby to help themselves.
2. Do not store passwords on your laptop or any other computer device. While this is convenient for you, it's equally as convenient for thieves. If you can one-click into your bank account or Facebook account, so can the person who stole the device.

3. Relying on only a password will not protect your data on a stolen laptop. Consider encrypting the hard drive and any USB drives used. Encryption scrambles the data making it difficult, if not impossible to read without a decryption key. While encryption may slow down the computer a little, it's worth the lag to protect.

4. Write down the serial number from your laptop—it is usually located on the bottom. If you have a receipt, packing slip, or other proof of purchase with the serial number listed, that's even better! This may be your only way of proving ownership of the laptop if, for example, it ends up at a pawn shop or on eBay.

5. Consider using a laptop tracking or recovery service. Depending on the service, reinstalling the operating system or replacing the hard drive may affect its ability to track your laptop down. Please contact the individual service provider for more information.

Businesses may use remote desktop software to recover stolen laptops. Installed prior to theft, remote desktop software essentially opens a back door to the laptop when connected to the Internet. The business owner can then log in from the web and see exactly what is on the laptop's screen. Use of this remote software for personal investigative use (i.e. spy on daughter's computer) can lead to some murky legal territory, potentially violating privacy laws; we do not recommend doing this without legal guidance.

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## Upcoming Golf Tournaments

### 1st Mid America Credit Union 2011 Charity Golf Outing

- Thursday, September 8 at Spencer T. Olin
- 12PM registration & lunch, 1PM shotgun start
- \$65/player or \$260/team includes 18 holes of scramble golf & cart, lunch with beverages before golf, awards & dinner after golf, complimentary beverages on the course, skill prizes, pass for a free round of golf, door prizes & cash prizes.
- All proceeds will benefit Riverbend Head Start & Family Services.
- Sponsorships available!

### Eden Village Retirement Community Annual Golf Scramble

- October 7 at Oak Brook Golf Club
- 12PM shotgun start
- \$75/player or \$300/team includes 18 holes of scramble golf & cart, lunch, dinner, and course refreshments
- Registration deadline is September 30
- Sponsorships available!
- Contact Tina at 618.205.4637 for more information

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