

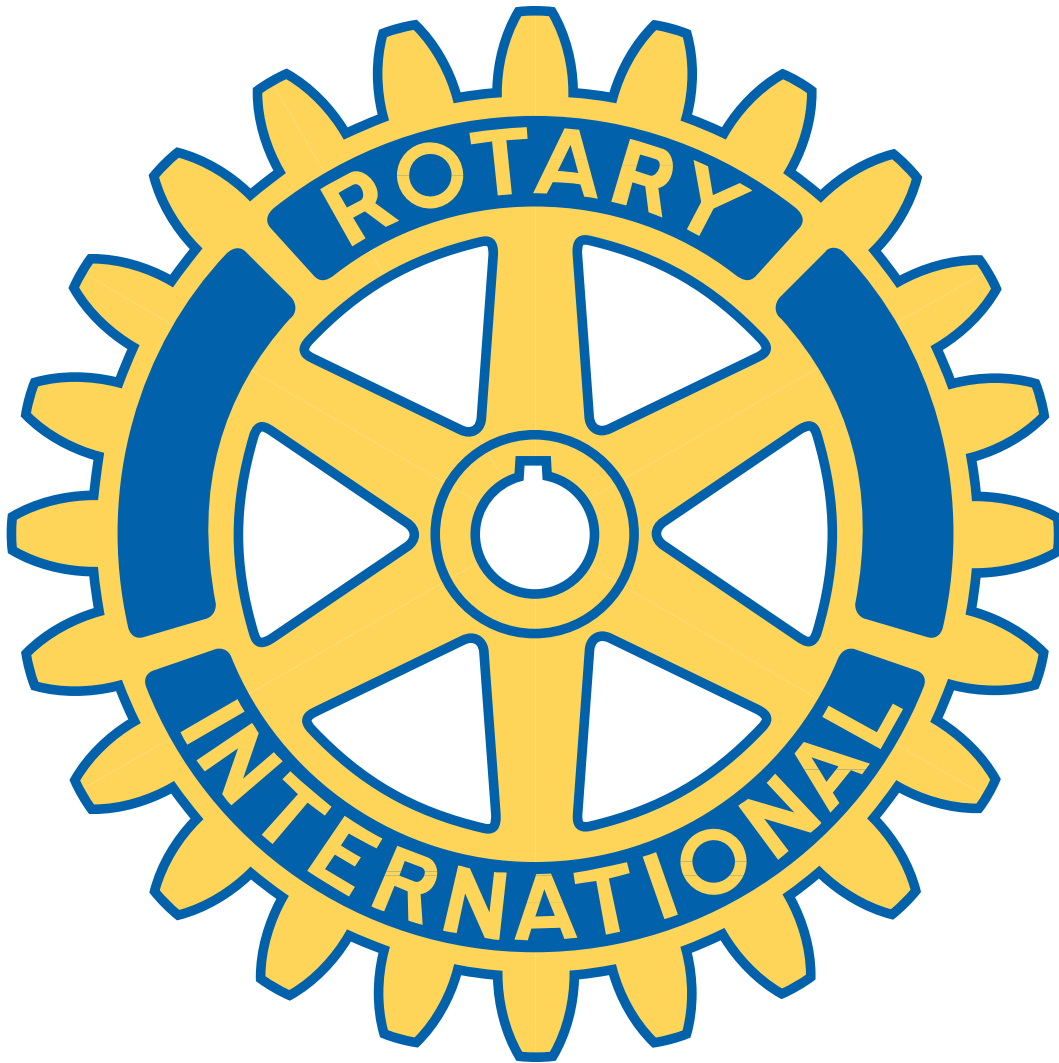
October 2009



Edwardsville | Glen Carbon Chamber of Commerce

**It's everyone's business.**

# Common Ground



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## Mission Statement

Through commitment and involvement of its Members, the Edwardsville | Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by:

- Promoting economic opportunities
- Advocating the interests of business
- Providing members with education and resources
- Encouraging mutual support

## on the cover

### Edwardsville Rotary

The Rotary Club of Edwardsville, chartered in 1925, is an organization of 130 active volunteers who welcome others to join them in hands-on projects benefitting our community. The club also grants funds that enhance the quality of life for area residents. A recent large grant is this year's lead gift of \$50,000 (over five years) toward the construction of a state-of-the-art intensive care unit at Anderson Hospital.

A recent notable Edwardsville Rotary Club service project is the first Habitat for Humanity house in the Ed/Glen area. The community's participation supported the subsequent chartering of the Edwardsville/Glen Carbon Habitat for Humanity chapter. Edwardsville Rotary also recently funded and built the learning dock at the Watershed Nature Center. Their most recent community activity, besides serving warm cider at the inaugural Fallfest, is the purchase of an automated external defibrillator (AED) for the Main Street Community Center facility.

Edwardsville Rotary Club has a special affinity for young adults. This year marks the beginning of an Interact Club at Edwardsville High School. The Interact Club is sponsored by the Edwardsville Rotary Club, but is self-governing and self-supporting. It is an opportunity for students age 14 through 18 to learn and practice service ideals that will further their own development and the betterment of their community and the world. The Rotary Club has also sponsored for decades in-bound and out-bound international youth exchanges with Rotary Clubs outside of the United States. In-bound students spend nearly a year with three local families. The students are fully immersed in our culture and have an opportunity to travel in the U.S. Edwardsville Rotary is especially appreciative of our school district's support assimilating the students in both curricular and extra-curricular activities.

Internationally, the Rotary Club of Edwardsville is part of 1.2 million service-minded men and women who belong to more than 33,000 clubs in more than 200 countries and geographic areas. They have annual 8-week international exchanges between teams of working adults who are non-Rotarians, but who are lead by a Rotarian. The most recent group study exchange locally was with a Rotary District in Brazil.

The Rotary Club of Edwardsville also participates in international service projects. Most recently being two literacy projects that they supported in Reynosa, Mexico and Las Cabos, Mexico. The most well-known project is Rotary's effort to eradicate polio. The effort began in 1985 and was joined in 1988 by the World Health Organization, the U.S. Centers for Disease Control and Prevention, and UNICEF in what is known as the Global Polio Eradication Effort. Recently, Rotary and the Bill & Melinda Gates Foundation entered into \$555 million funding agreement for polio eradication work. Thanks to Rotary and its partners, the number of polio cases has been slashed by more than 99 percent, preventing five million instances of childhood paralysis and 250,000 deaths. When Rotary began its eradication work, polio infected more than 350,000 children annually. In 2008, fewer than 2,000 cases were reported worldwide. Rotary is committed to finishing the job.

Edwardsville Rotary is excited about their annual citrus sales. Thanks to tremendous community support, citrus sales are a primary funding source for their local service projects – this year is expected to be no different. Leading this year's efforts is the Chamber's very own Jay Blaquart. If you are interested in purchasing citrus and don't know a Rotarian to contact, please call Ed Rodney at 656-4655, Brian Mulhall at 692-9383, or Steve Ellsworth at 656-3141. Customer pick-up will be the afternoon of Friday, 12/4/09 and the morning of Saturday, 12/5/09. Delivery to a single location of bulk orders (10 or more cases) can be arranged for Friday, 12/4/09.

## Common Ground

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Today's Advantage  
Traveling Tails Inn  
University Nursing & Rehabilitation  
USO of Missouri  
US Bank  
Valley View Cemetery, Mausoleum & Funeral Home  
Verizon Wireless  
WBGZ Radio  
Wenzel & Associates  
Wise Choice Coffees

# events

## 10/8-11 Thurs-Sun

Fallfest [www.edglenfallfest.com](http://www.edglenfallfest.com)

## 10/13 Tuesday 7:30-9am

Learn from a Leader Breakfast  
w/ Mark Shashek (YPG Only)  
TheBANK of Edwardsville  
330 West Vandalia  
Edwardsville, Illinois 62025

## 10/15 Thursday 5-7pm

Business After Hours  
Girl Scouts of River Bluffs  
Call the Chamber office for  
directions to BAH location

## 10/16 Friday 8-10:30am

SIUE Day Breakfast  
Morris University Center  
Meridian Ballroom at SIUE  
Edwardsville, Illinois 62026

## 10/21 Wednesday 5-7pm

Ribbon Cutting & Open House  
Think Tank PR & Marketing  
100 North Main Street Suite 11  
Edwardsville, Illinois 62025

## 10/23 Friday noon

networking@noon  
hosted by Hospice of Southern  
Illinois at the Relais Bonne Eau  
Community Hospice Home  
7331 Marine Road (Hwy. 143)  
Edwardsville, Illinois 62025

## 10/29 Thursday 5-7pm

Business After Hours  
Coldwell Banker Brown  
2205 South Highway 157  
Edwardsville, Illinois 62025

## 10/31 Saturday 6:30pm

Annual Ed/Glen Chamber  
Halloween Parade  
Downtown Edwardsville  
Edwardsville, Illinois 62025

# save the date

## 11/5 Thursday 5-7pm

Business After Hours  
Hudson Jewelers  
6679 Edwardsville Crossing  
Edwardsville, Illinois 62025

## 11/12 Thursday 4pm

Ribbon Cutting  
Edwardsville Endodontics  
1005 Plummer Drive Suite B  
Edwardsville, Illinois 62025

## 11/13 Friday noon

networking@noon  
hosted by AVON on Main  
Location TBD

## 11/18 Wednesday 4-5:30pm

Professional Education  
Marketing Yourself with  
Guest Speaker John Suarez  
at GC Cuisine  
1230 University Drive  
Edwardsville, Illinois 62025

## 11/19 Thursday 5-7pm

Business After Hours  
TheBANK of Edwardsville  
330 West Vandalia Street  
Edwardsville, Illinois 62025

## 12/3 Thursday 5-7pm

Business After Hours  
Blanquart Jewelers  
2322 Troy Road  
Edwardsville, Illinois 62025

# connect

## business after hours schedule

The purpose of a networking mixer is to meet new people, make new contacts, promote your business, and talk with other business people facing the same challenges as you. All are welcomed and invited to attend. Hors d'oeuvres and beverages are provided. A business card raffle and 50/50 drawing will occur at approximately 6:00 pm. Entry fee is \$5. This is an excellent networking opportunity!

**10/15 Thursday 5-7 pm**

Girl Scouts of River Bluffs

*Please call the Chamber office  
for directions to BAH location.*

**10/29 Thursday 5-7 pm**

Coldwell Banker Brown  
2205 South Highway 157  
Edwardsville, IL 62025

## networking@noon schedule

Can't make a Business After Hours? Networking@noon is a great way to meet other business people in a smaller group setting without taking time away from your busy day. This fun, fast-paced, members-only "speed networking" event is designed to get you in, fed, connected, and on your way in 60 minutes or less.

**10/23 Friday noon**

hosted by Hospice of Southern Illinois  
at Relais Bonne Eau Community Hospice Home  
7331 Marine Road (Highway 143)  
Edwardsville, Illinois 62025

**11/13 Friday noon**

hosted by AVON on Main  
Location TBD



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Edwardsville, IL 62025  
618.655.0001

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Humanitarian Aid Agency  
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Edwardsville, IL 62025  
618.781.4193  
www.project-restore.org

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# From The Desk of Carol Foreman

The Chamber plays a significant role in bringing tourism to the area through event planning and promotion, and by as serving as the area's only resource for visitors.



In today's economy, what our businesses need most are customers. The Chamber understands the financial impact of outside visitors. We want to make sure that our visitors feel welcomed

and are given every opportunity to stay, shop, eat, and most of all enjoy Edwardsville and Glen Carbon. The investment of those tourism dollars helps to spark business growth, and when our local businesses do well, so do our communities. Guests witness firsthand the beauty and livability of our area, thus introducing new people to the quality of life we enjoy each day – after all, these visitors are potentially our new neighbors.

At the forefront of our tourism efforts is the inaugural community-wide Fallfest celebration October 8–11. The primary purpose of Fallfest is to promote tourism in the Edwardsville/Glen Carbon area, and this particular weekend was selected to coincide with SIUE's Family Weekend and Homecoming, as well as a 150-team national soccer tournament.

The Chamber has worked closely with the City of Edwardsville, the Village of Glen Carbon, the University, other non-profit organizations, and the local business community to help promote commerce. We are the only organization in Edwardsville/Glen Carbon that can successfully pull together the two communities and SIUE to provide these types of economic opportunities.

I appreciate the hard work and dedication of everyone involved in Fallfest preparations – you have all played key roles in making the event a success, and local businesses, residents, and the community will benefit.

Sincerely,

*Carol Foreman*

Carol Foreman, Executive Director



Pictured above are Carol Foreman with Denise Vonder Haar and Bill Tucker of the Edwardsville Intelligencer. The Intelligencer was September's Business of the Month.

# ambassadors

## Meet Your Ambassadors: Danelle Brown

A true native, Danelle was born and raised in Edwardsville until moving to Glen Carbon 10 years ago. She and Marcel have two beautiful daughters, Isabella and Elena – many readers have likely met the girls because they love spending time with their mother!

Danelle is Marketing Director and owner at The Tech Spot and Queen Bee Consulting, Inc. She actively participates in the St. Louis Chapter of eWomenNetwork, Goshen Rotary, People in Business, and BNI.



This past August marked Danelle's eighth year of involvement with the Ed/Glen Chamber. She joined to keep current with the community and to connect with other business owners, and emphasizes the importance of sharing knowledge and helping one another succeed.

Danelle's favorite aspect of Chamber Ambassadorship is the great times with other Ambassadors – they make everything fun!

In Danelle's rare but cherished spare time, she enjoys cooking and wine tasting.

## Ambassadors

**Dana Klassen, Chair**  
C.A.F.E. Community Association  
for Financial Education

**Sue Mancuso, Co-Chair**  
Suburban Journals

**Danelle Brown**  
The Tech Spot

**Ashleigh Deatherage**  
Scott Credit Union

**Melissa DeLassus**  
Southern Illinois Chiropractic Center

**Ed Faller**  
Faller Photography Group

**Natalie A. Head**  
Anderson Hospital

**Ryan High**  
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**Gary Hoggatt**  
National Bank

**Justin Huneke**  
TheBANK Of Edwardsville

**Bonnie Kotsybar**  
Chamber Staff

**Linda Kuhlmann**  
Kuhlmann Business Services

**Ryan Matthews**  
Insurance Partnership,  
Matthews Agency

**Chad Opel**  
Northwestern Mutual

**Sara Sanderson**  
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**Donna Sheard**  
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**Dr. Matt Uchtman**  
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## Get Involved with YPG!

EdGlen YPG is nearing the end of its first full year as an organized group. All YPG members are encouraged to join a YPG committee. Planning for the 2010 schedule of events is on the horizon – be a part of the excitement and get involved in the decision-making process:

### Personal & Professional Development Committee

Mark Richardson (mrichardson@finsvcs.com)

### Social Committee

Sara Colvin (scolvin@usomissouri.org)

### Membership Committee

Brett Briggs brett.briggs@nationalcity.com

We want to hear from you! If you have an event or program idea you'd like to see implemented, e-mail YPG Chair Melissa DeLassus at [melissa@spinesmart.com](mailto:melissa@spinesmart.com)

## upcoming YPG events

### 10/13 Tuesday 7:30-9am

Learn from a Leader Breakfast w/ Mark Shashek (YPG Only) at TheBANK of Edwardsville 330 West Vandalia Edwardsville, Illinois 62025  
RSVP to Mark Richardson at [mrichardson@finsvcs.com](mailto:mrichardson@finsvcs.com)

### 10/31 Saturday 7pm

YPG Final SATURDAY Hosted by Visions by Carol Photography 108 North Main Street Edwardsville, Illinois 62025  
Watch the annual Ed/Glen Chamber Halloween Parade and network with fellow YPs.

### 10/17 Saturday

Fall Winery Trip (YPG Only) to Villa Marie in Maryville  
Contact Sara Colvin at [scolvin@usomissouri.org](mailto:scolvin@usomissouri.org)

## Why Should You Care About Diabetes?



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- Blood Glucose Testing
- Peripheral Arterial Disease Screening
- Vendor Information
- Q & A with Diabetes Nurse Educator
- Recipes & Taste Testing

Monday, November 2

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Anderson Hospital

Physician Office Bldg.

Call 618-391-5386 for more information.

 **Anderson Hospital**

[www.andersonhospital.org](http://www.andersonhospital.org)

Maryville, IL

288-5711

# connect

## UPDATE: Southwestern Illinois Levees

from Patrick McKeehan, Executive Director of Leadership Council Southwestern Illinois

One of the greatest challenges facing elected officials and business leaders throughout Madison, St. Clair and Monroe counties is the restoration of the five levee systems protecting the American Bottoms. These levees defend more than 150,000 residents, almost 60,000 homes and approximately 4,000 businesses from annual flooding by the Mississippi River.

When the Corps of Engineers announced in August 2007 that the levees do not meet standards and would be decertified, it was a major shock for a region experiencing significant economic growth and billions of dollars in planned capital investment. Regional leaders reacted quickly by assessing the situation, establishing a levee restoration funding source and pushing the Federal Emergency Management Agency (FEMA) to delay implementation of new flood insurance requirements and construction restrictions based upon the decertification. This strategy served the region well until earlier this year when the Corps indicated that the restoration cost may now exceed \$500 million and FEMA announced plans to move forward on the new insurance requirements.

In response to these new developments, regional leaders have formed a Flood

Protection Districts (FPD) Council that combines the levee restoration efforts of the three counties under one operation. In addition, the Council hired Les Stermann, long-time Executive Director of East-West Gateway Coordinating Council, to lead the levee restoration efforts. In addition, Congressman Jerry Costello introduced H.R. 3415 to hold in place the existing flood insurance rates and delay FEMA's restrictions on building construction that would adversely affect all new developments within the American Bottoms.

As the FPD Council and regional leaders work toward identifying and implementing a cost-effective, time-efficient solution to restore the levees to standards, they need your assistance. Please contact or write U.S. Senator Richard Durbin and U.S. Senator Roland Burris and request their support for H.R. 3415 (visit [www.edglenchamber.com](http://www.edglenchamber.com) for a sample letter). This legislation provides more time for the levee restoration process without incurring higher insurance requirements or new building restrictions that would further hamper the region's economic recovery and growth.

For questions regarding the efforts to restore the Metro East levees, go to [www.swillinoislevees.org](http://www.swillinoislevees.org).

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# *Gateway Center ChamberNet 2009*

Gateway Center *Graveyard* in Collinsville Wednesday, October 28, 2009  
5 PM until 7 PM

Please RSVP to your own Chamber by October 21, 2009.

Network with people from all over the  
Metro East area at ChamberNet 2009!

Participating Chambers are:

Collinsville

Edwardsville/Glen Carbon

Fairview Heights

Greater Belleville

Mascoutah

O'Fallon

River Bend Growth Association

Troy/Maryville/St. Jacob

Waterloo

## *Halloween Costumes Strongly Recommended!*

There will be a Costume Contest with fun prizes.

Free Admission | Free Food & Drinks | Free Parking  
Attendance Prizes | Costume Contest



*See ya there, if you dare!*

# connect

## Business of the Month:



Market Basket, established in 1971, is a locally owned garden service and grocery store known for offering every visitor personal, friendly service. Locals know that when you're looking for a unique plant to jazz up landscaping or a great cut of meat for that special occasion, Market Basket is the place to come. The store is filled with welcoming faces and the atmosphere is inviting and comfortable.

Owner Joe Stevens familiarized himself with the business as a high school boy, working with produce. After serving in the military, Joe partnered with his mentor. He started with a pickup truck and was able to purchase property to expand the business. At the time, National Foods had moved to the south end of Edwardsville and Joe recognized the need for a small grocery store to serve residents on the north side of town. Joe and his two sons, Jason and Clay, decided to expand to the present grocery and garden center.

Market Basket has been an Ed/Glen Chamber member since 1977. When asked how Chamber membership has benefitted his family business, Joe explained, "I can't say for sure. It's like advertising – you can't see it every day, but you know it works."

Joe serves on the Board of Directors for First Clover Leaf Bank and is actively involved with the EGHM Foundation, the Madison Bond Workforce Investment Board, and Edwardsville Rotary. He sees the value in investing in local communities and encourages others to find a way to give back.

Two of Joe's favorite sayings: "You can't sell off an empty wagon," and "Treat your customers like each one is your best one."



Pictured above are Carol Foreman with Clay Stevens, Joe Stevens, & Jason Stevens of Market Basket.

Market Basket is located at 447 South Buchanan in Edwardsville and may be reached by phone at 618.656.9055. To learn more about the grocery and garden store, visit them on the Web at [www.joesmarketbasket.com](http://www.joesmarketbasket.com). Market Basket has three additional locations in O'Fallon, Godfrey, and Caseyville.

Dependable Injuries Thorough Strength Work Hardening  
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## ***Recession-Proof Your Career in November***

Savvy employees know that in today's competitive professional environment, working hard and hoping someone recognizes them for new opportunities and promotions just isn't enough.

Join the Professional Education Committee Wednesday, November 18, 2009 from 4-5:30pm at GC Cuisine for *Marketing Yourself: 10 Ways to Recession-Proof Your Career*, as guest speaker John Suarez shares his expertise on crafting a professional image to get ahead of the competition and achieve professional success.

John Suarez, owner of Success Stories INK, a company dedicated to helping people achieve career success and improve their professional development skills. John has a 22-year record of success as a nationally published and award winning resume writer, conference speaker, executive career consultant, and trainer on job searches, business writing, networking, generating referrals, and word-of-mouth marketing skills.

The \$10 course fee includes refreshments. Call the Chamber office at 618.656.7600 or e-mail Linda at [ldaniels@edglenchamber.com](mailto:ldaniels@edglenchamber.com) to reserve your seat today.

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What to Wear

**A special thanks to our committee members and volunteers who worked hard to make the event a success!**

## b r a g g i n g   r i g h t s

### Category A: MML Investors

*(Banks, Financial Services, Business Services, Accountants)*

### Category B: Crawford, Murphy & Tilly

*(Attorneys, Real Estate, Mortgage, Engineers, Insurance)*

### Category C: Anderson Hospital

*(Hospitals, Doctors, Dentists, Chiropractors)*

### Category D: Blanquart Jewelers

*(Restaurants, Bars, Retail, Publishers, Associations)*

## s i x t h   a n n u a l

# Meet & Greet

Your Elected Officials



# **schmooze**

## **business after hours**



**Hortica Insurance & Employee Benefits, September 3**



**Hortica Insurance & Employee Benefits, September 3**



**Hortica Insurance & Employee Benefits, September 3**



**Hampton Inn & Suites, September 17**



**Hampton Inn & Suites, September 17**



**Hampton Inn & Suites, September 17**

# ribbon cuttings



Merrill Lynch, September 9



FACES Skin Care, September 16



Sleep Center at Edwardsville Health Center (Gateway Regional), Sept. 23



Edible Arrangements, September 24

# networking@noon



Fountain View Manor, September 11

Chamber of Commerce



Southern Illinois Chiropractic Center, October 1

# your business

## Heartland Healthcare Offering Flu Vaccinations

Heartland Healthcare of Granite City, IL announced its Flu Vaccination Clinic hours for the month of October. Hours for the clinic are Thursday and Friday from 1–3pm. in their office at 2044 Madison Avenue in the Medical Office Building of Gateway Regional Medical Center.

No appointment is necessary. As many patients will be accommodated in the allotted time period as possible. Patients should bring their insurance cards. The Flu Vaccination Clinic will extend through October, and a later announcement will include any clinic dates in November or December.

Only patients of Heartland Healthcare physicians are eligible to receive the flu vaccination. These physicians include Dr. Michael Adams, Dr. Robert Blankenship, Dr. Larry Harmon, Dr. Kevin Konzen, Dr. Rajinder Mahay and Dr. Benedict Painter.

For more information about the Flu Vaccination Clinic or becoming a new patient, please contact Heartland Healthcare at 618.451.1500.

## SIUE Announces Entrepreneur Seminars

### Basics of Patenting Seminar

When: Friday, October 30, 2009 from 12–2pm

Where: Board Room of SIUE's Morris University Center

Presenter: Bill Zychlewicz, Attorney with Armstrong, Teasdale LLP

Cost: \$25 - Includes Lunch

Topic: Covering the Essentials of Filing Patents

### "State of Southwestern Illinois" Entrepreneurship Summit

When: Tuesday, November 17, 2009 from 7:30–10am

Where: Regency Conference Center in O'Fallon, IL

Cost: \$25 - Includes Breakfast

Topic: Learn from local leaders the current climate of entrepreneurship in Southwestern Illinois. Several new innovative ideas will be showcased. Attendees will also gain a better understanding of Southwestern Illinois Vision 20/20.

RSVP online for events at [www.siu.eschoolofbusiness.com/ec](http://www.siu.eschoolofbusiness.com/ec), by phone at 618.650.2166, or by e-mail at [kjarden@siue.edu](mailto:kjarden@siue.edu)

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# Prepare for Flu Season – Think Ahead of H1N1

School has started back, and the fall flu season is coming. Is your workforce prepared in case employees or their family members get ill?

The Centers for Disease Control (CDC) has provided a comprehensive response plan you can use to help answer questions you may have about managing during this flu season. The CDC recommends addressing the possibility that H1N1, also known as Swine Flu, might affect any member of your workforce directly or indirectly. So, before flu season hits, consider the following CDC recommendations now:

## Plan Proactively

- Create or review a plan to manage staff and productivity now; consider all possible scenarios and contingencies.
- Make your plan flexible; reevaluate if unexpected scenarios occur.
- Involve employees in the creation and review process.
- Consult with a workplace expert for specific planning recommendations for your company or industry.

## Communicate Continually

- Discuss your flu plan with team members as you're creating it.
- Identify issues that need to be addressed before flu season starts.
- Share the plan with all employees, and explain HR and attendance policies, and benefits available to them.

## Address Attendance Policies

- Review typical absenteeism rates for the fall and winter season so you have a benchmark.
- Determine how to monitor absenteeism to determine if levels are increasing this fall and winter due to H1N1.
- Do not require a doctor's note for ill employees.
- Encourage employees who have H1N1 symptoms to remain at home until their fever subsides, or to contact a physician.
- Allow sick workers to stay home without fear of losing their jobs. To cover staffing gaps, contact your local Express Employment Professionals office to quickly find temporary workers to fill positions until staff members can return to work.
- Create a flexible policy that enables workers who need to care for sick family members or children who may be dismissed from school to avoid a community outbreak to stay home.

## Consider Your Community

- Establish contacts and official communication channels with local agencies to make sure you receive accurate and up-to-date information about local H1N1 outbreaks.
- Share your response methods and best practices with organizations in your community and supply chain.



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The advertisement is presented as a scroll with a torn edge. It features a central illustration of a three-story brick building with a sign that says "TH!NK TANK". The building is surrounded by a green lawn and a few trees. A road sign for "ROUTE 66" is visible on the right. A large orange ribbon is draped across the bottom of the scroll, with a black ninja star (shuriken) positioned at the end of the ribbon on the left. The background of the scroll is a light beige color with a subtle texture.

# your business

## Hoggatt Graduates Community Bankers School



National Bank is pleased to announce that Gary Hoggatt Jr., AVP – Branch Manager and Mortgage Loan Officer, has graduated from "The Community Bankers School," sponsored by the Community Bankers Association of Illinois (CBAI). Held in Bloomington at Illinois Wesleyan University,

the school addressed the important elements of community banking. It consisted of a two week intensive course that was offered in a two year time frame, one week each summer and three extension problems completed between course years.

At the completion of The Community Bankers School, CBAI awarded Hoggatt with the prestigious designation of Honor Student. "I was really pleased at receiving the Honor Student designation. It took substantial effort to complete the extension problems during the year while working full-time." Hoggatt continued, "What a great experience! I can't believe how much exposure to overall banking and management you can receive in such a

short period of time. With twenty-two years of banking experience, I didn't think it would be so challenging. I have learned so much and now I plan to put it into practice."

Dennis Hesker, CBAI chairman and president of The First National Bank, Okawville, stated, "Graduates are in a better position to advance their careers in banking and to contribute to the overall successful operations of their banks and communities. CBAI, headquartered in Springfield, is a statewide association representing nearly 500 community banks in Illinois.

Hoggatt has been in the banking business since 1987, beginning his career as a part-time teller. He has managed various branches for 16 of those years. He also spent 3 years as a small business lender and relationship manager. Currently he is the Assistant Vice President and Branch Manager for National Bank in Edwardsville, where he focuses on residential mortgage lending and business development. In addition to his management duties, Gary is acting Security Officer for National Bank and keeps the National Bank Web site updated. National Bank, with headquarters in Hillsboro, IL, has 11 locations serving south central Illinois. The Edwardsville banking center, located at 1611 Troy Road, opened in May 1997.



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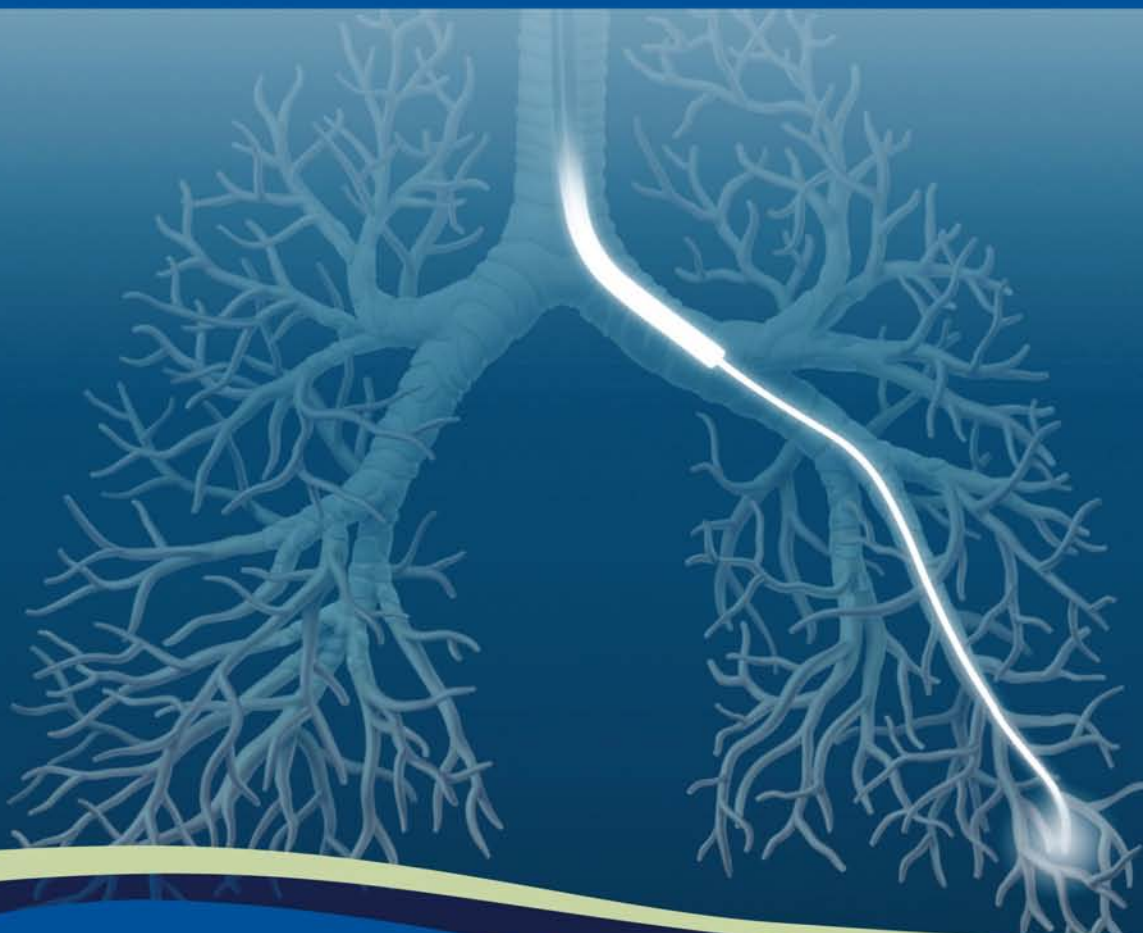
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For more information on how you or a loved one can benefit from this breakthrough technology, please call 314-747-WELL or toll free at 1-877-747-WELL.



# your business

## Express Employment Professionals Named to AARP's Best Employers for Workers Over 50

Express Employment Professionals was recently named one of AARP's Best Employers for Workers Over 50, according to Marc Voegelé, Edwardsville Express franchisee. This annual program recognizes organizations that are leading the way, addressing issues of the aging workforce through cutting-edge best practices and policies.

The AARP's best companies program was launched in 2001 to recognize that by 2014, almost a third of the U.S. workforce will be comprised of employees 50 and up.

"Being recognized by AARP for our company's efforts in making sure our mature workforce has employment opportunities is a great testament to our desire to help people of all ages find employment," said Voegelé. "We're extremely excited to be a top employer for this age group."

Applicants for AARP's best employers list are judged on recruiting practices, training opportunities, education and career development, workplace accommodations, alternative work options, health and pension benefits, retiree benefits and age and diversity of the workforce.

The Edwardsville Express Employment Professionals franchise began operation in 2006 and services the entire Metro East area with temporary help and direct hire employees in a variety of professional, administrative and light industrial fields.

The Edwardsville office, located at 20 Junction Drive West, Glen Carbon is currently taking applications. Businesses seeking employees may stop by the office, call 618.288.8011, or e-mail [marc.voegele@expresspros.com](mailto:marc.voegele@expresspros.com).

Worldwide, Express Employment Professionals employs 350,000 people each year with nearly 600 offices in four countries. Express provides expertise in evaluation hire, temporary staffing, professional search and human resources.



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## Imaging Center Adds Clinical Radiologists, S.C.

The Imaging Center of Southern Illinois recently announced that Clinical Radiologists, S.C. will now provide radiology services to the Imaging Center of Southern Illinois' patients at its location in Maryville.

Clinical Radiologists, S.C. brings to the Imaging Center the experience and quality of on-site fellowship-trained radiologists, offering MRI, CT, ultrasound and mammography radiology services. With more than 50 board certified physicians covering all radiology sub-specialties, Clinical Radiologists, S.C., is one of the largest and most progressive radiology groups in the Midwest region. They provide radiology services to 20 hospitals as well as large multispecialty clinics and other medical facilities throughout Illinois and parts of Missouri and Iowa.

The team of fellowship-trained radiologists have provided services to patients at Imaging Center of Alton for the past year. According to Tamara J. Boore, M.D., it has proved to be a good partnership. "Having radiologists on site that specialize in areas such as breast imaging, neuro-imaging and pediatric radiology definitely shows the Imaging Center's commitment to providing the highest quality of imaging services to the communities it serves," said Boore. "The expertise of our team of radiologists not only benefits the patients we

serve but also the local medical community."

Randy Braasch, Technical Manager for The Imaging Center, says, "In the 10 years I have worked at Imaging Center I have seen a lot of progression in the field and know that if there is an advancement in technology, or a way to improve service, the Imaging Center will be one of the first to take the leap. The addition of Clinical Radiologists has proven beneficial at our Alton location and we are pleased to expand upon that relationship in offering their expertise to our many clients in Maryville. The Imaging Center is equipped to offer patients easy scheduling, prompt results and now even greater radiology services."

The Imaging Center of Southern Illinois, which is accredited by the American College of Radiology, offers MRI, CT, ultrasound and digital mammography services. All major insurance plans are accepted and in most cases same-day scheduling is available with additional hours available on nights and Saturdays.

For more information about the Imaging Center, please call 618.288.4929 or visit [www.imaging4life.com](http://www.imaging4life.com)

## Gateway Celebrates New Sleep Center

Gateway Regional Medical Center celebrated the Grand Opening of its newest service expansion in the Edwardsville area, the Edwardsville Sleep Center, with a ribbon cutting and open house on September 23. Guests toured the new Center and enjoyed great food, drinks, music and chocolate fountain – and one lucky guest won a \$500 gift certificate to Kettle River Furniture!

Gateway Regional recently infused more than \$100K into the Edwardsville Sleep Center to renovate the facility and upgrade to the most state-of-the-art equipment available. It is staffed with highly trained sleep technicians and physicians who specialize in sleep medicine. The Center is inside the Edwardsville Health Center, conveniently located in the heart of town at the intersection of Route 157 and University Drive. It is tucked away in a quiet area, just off the beaten path away from distractions.

The Edwardsville Health Center offers many services, including imaging, internal medicine, family practice, dermatology and cardiology. For more information or to schedule an appointment for a sleep study at the Edwardsville Sleep Center, call 618.798.8500.

## What's New with 2010 QuickBooks Software

2010 QuickBooks Accounting Software is now available for purchase. Please note that you have until May 2010 to upgrade if you are using version 2007. The program itself will still work, but payroll updates, online banking, tech support services, etc. will no longer be available. If you are interested in upgrading or getting organized with QuickBooks for 2010, **receive 20% off through the Chamber's Member to Member Privilege Program, and receive 30% off the enhanced payroll subscription-through October only!**

### What's new with Intuit QuickBooks 2010:

- Customize your Company Snapshot to stay on top of your business
- Document Management organizes all your important business files in QuickBooks - and they are easy to share and backed-up online
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### Intuit QuickBooks 2010 for Mac:

- Create invoices, pay bills, and manage expenses
- Gain insight into your business with over 100 reports
- Access key data fast with Customer and Vendor Centers
- Easy to learn and use

Contact Kuhlmann Business Services at 618.830.2272 for further details.

# your business

## The Park at Plum Creek Announces New Tenants

With construction of the newest building almost complete, the BarberMurphy Group announces the location of three new tenants to be located at 921 S. Arbor Vitae within the Park at Plum Creek.

New tenants of the Park include: What to Wear, a distinctive boutique featuring both women's and men's clothing, accessories and gifts items, opened September 4 and occupying 1,100 sq. ft.; 800 Degree Wood Fired Pizza, a unique wood-fired oven pizzeria expected to be open late November, will occupy 2,100 sq. ft.; and Breathe, a combination counseling/massage therapy/wellness clinic, home to Ruth Cohen Kubicek, Janet McCarthy and Betty Jansen, will occupy the remaining 900 sq. ft. of the first floor of the building and is expected to open in October.

"With the state of the economy, we are encouraged by the quick leasing and the quality of the tenants of the first floor. The addition of these tenants means 50% of the building has been leased before the building is even completely finished," said Cathy Hamilton, Broker with BarberMurphy Group.

The Park at Plum Creek is a unique 14-acre office/retail park designed in an environmentally conscious manner, which takes advantage of its natural terrain offering forested building lots in a pedestrian friendly environment. The buildings in the Park at Plum Creek – 7 in all including the Edge Bank, the Goddard School, the newest retail/office building and 4 others to be built – are or will be Class A two-story buildings, using wood, brick and stone and

will emphasize a green approach to energy and fuel conservation through the use of recycled building materials, efficient design, and energy-efficient lighting, heating and air conditioning systems. Tenants can lease available space or purchase individual lots to meet their specific needs.

"We believe this quick success is directly related to the high-end quality of the buildings and unique development setting Piedmont Partners have created with the Park at Plum Creek. They have a vision and are hoping to raise the bar on commercial development in the Edwardsville and Glen Carbon area," said Hamilton.

"We are hopeful this momentum will continue. With our first retail store open for business, we are getting more and more inquiries on what is happening next in the Park at Plum Creek. We are seeing a lot of interest in our development and hope this will translate into a unique mix of retail and office tenants in an idyllic setting – a destination point for all of Edwardsville," says Jill Dorsey, co-owner of Piedmont Partners.

The Park at Plum Creek is conveniently located on relocated Rt. 159 north of Governor's Parkway at Terra Verde Street (next to The EdgeBank). The owners and tenants hope everyone will visit the Park at Plum Creek during its several planned activities over the next few months, including participation in the inaugural Fallfest celebration and the grand openings of its new retail and dining tenants.

## Mt. Joy Celebrates 140th

The Mount Joy Baptist Church was founded in 1869, after several Christian ex-slaves began conducting church services in one of their homes. Following a great deal of fundraising, land was purchased in 1871. After many days of working tirelessly and unselfishly, the members realized their dream and Mt. Joy was erected. In August 1994 the groundbreaking and construction of the present building began. Service began in the lower level of the new building, located at 327 Olive in Edwardsville, on February 19, 1995.

At Mount Joy, "Harvest Homecoming" is an annual celebration of the 'harvesting of souls' that was begun during Thanksgiving week in 1953 and has been continued until this date. The agenda for Harvest Homecoming includes an invitation for all of the old members to return and a celebration of all the new members. This year is special because Mt. Joy will also celebrate its 140th year anniversary during the Harvest Homecoming celebration.

Mt. Joy is located at 327 Olive Street in Edwardsville. For more information, call 618.656.0845 or visit them online at [www.mtjoymbc.org](http://www.mtjoymbc.org)

## ARTEAST Tour Dates Set

For more than a decade ARTEAST has been showcasing the diverse talents of an amazing, evolving group of artists. "We have an incredible artists' community right here in Madison County, Illinois," ARTEAST Coordinator, Susan Bostwick said. The 12th annual ARTEAST Studio & Exhibits Tour takes places October 17 & 18 from 11am–5pm. There is no admission charge.

Approximately 150 artists will be on location at 50 different sites across Madison County, including artists' studios, shops, galleries, and businesses in Alton, Bethalto, Collinsville, Edwardsville, Glen Carbon, Godfrey, Granite City, Highland, and Maryville. Visitors can enjoy original art, view live demonstrations, ask the artists questions about techniques, learn about sources of inspiration, and purchase artwork and gift items.

ARTEAST is a program of the Jacoby Arts Center. For additional information and downloadable maps visit [jacobyartscenter.org](http://jacobyartscenter.org) and click on the ARTEAST tab or call 618.462.5222. In addition, free site maps showing the location of ARTEAST participants will be available at most locations on October 17 & 18.

# Strengthening the Community SIUE DAY 2009

Friday, October 16, 2009



## What: SIUE Day

A unique opportunity to partner with the University, enhance your business, develop human potential and strengthen the community.

## When: Friday, October 16, 2009

- 8:00–8:30 Breakfast sponsored by *M5 Sports and 62 Sports Group*
- 8:30–9:30 How to sell to SIUE Faculty and Staff
- 9:30–10:30 How to become an SIUE Vendor

**Where:** Southern Illinois University Edwardsville  
Morris University Center  
Meridian Ballroom

**Seminar Cost = Free**

## For more information contact:

Julie Babington, Director of Annual Giving  
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# Friday, October 23

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# your community

## GCS Hosting Food Drive

GCS Federal Credit Union is hosting a People Helping People Food Drive throughout the month of October in celebration of International Credit Union Day Oct. 15th. GCS is proud to honor the credit union philosophy of people helping people with this food drive, that will supply canned and boxes food items to food pantries in Madison and St. Clair Counties in Illinois.

Each GCS location has a food drop-off box decorated in the People Helping People theme. Those who donate can enter themselves into a drawing to win a \$100 Visa gift card. One winner will be chosen November 2. Members and non-members alike are asked to donate, and may enter to win.

Founded in 1941, GCS Federal Credit Union currently has assets of more than \$250 million. GCS serves more than 40,000 members throughout Madison and most of St. Clair Counties in Illinois via 7 conveniently located branches, numerous ATM locations, and 24-hour account access through a telephone audio response system and PCU online banking.

## Eden Village Golf Scramble Set for Oct. 23

Eden Village will hold its annual golf scramble Friday, October 23 at Oak Brook Golf Club in Edwardsville. Registration and lunch begin at 11am, with a shotgun start at noon.

The format is a four person scramble, but individuals are welcome and encouraged to register. The cost is \$300 per team or \$75 per person. Registration fee includes 18 holes of golf with cart, lunch and dinner, and beverages on the course.

Sponsorship opportunities are available. For more information or to register, e-mail Tina Kassing at [tkassing@edenvillage.org](mailto:tkassing@edenvillage.org)

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# Allison's Friends of Hope Raises \$10,000 for Anderson Hospital's Breast Diagnostic Center

Local charity, Allison's Friends Of Hope, was thrilled to donate \$10,000 to Anderson Hospital for the Friends Of Hope Breast Diagnostic Center in September. The funds were raised at the second annual Allison's Friends of Hope Foundation Golf Outing at Sunset Hills Country Club.

The Foundation is a non-profit organization, created in memory of former Edwardsville resident Allison Cassens, who died of cancer in 2004 at the age of 33. Allison's Friends Of Hope is based on the premise of friendship, love, and support of those facing the challenge of cancer. It is through utilizing the talents and gifts of those in the community that the charity strives to benefit the advancement of medicine in the hopes of one day finding a cure for cancer.

Linda & Allen Cassens, founders of the charity, were present, along with committee members of AFOH, to present the check. Mrs. Cassens explained the excitement of the moment, stating that "Through the kindness and generosity of our volunteers, sponsors and golfers at this year's Allison's Friends Of Hope Golf Outing, we were able to greatly increase this year's donation!"

Scott Wetzel who chaired the August 21st golf event for the charity was also present, and noted what a great success the two-year-old fundraiser was. "Each year, I continue to be amazed at this community's outpouring of support and commitment to Allison's Friends Of Hope, our mission, and what we hope to do in the Metro East."

The Golf Outing benefits the Friends of Hope Breast Diagnostic Center – named in memory of Allison Cassens – and is located within the Warren Billhartz Cancer Center at Anderson Hospital.



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## Leclaire Parkfest Offers Food & Entertainment



Preparations are underway for the 18th annual Leclaire Parkfest at Leclaire Lake Park. The festival, which is free and open to the public, will be held Sunday, Oct. 18th from noon to 5pm in Edwardsville, IL.

This year's event includes live entertainment, a beer and wine garden, festival food, narrated trolley tours, the annual DAR book fair, arts and crafts, pet adoptions, vintage tractors, and displays of historic materials and photographs documenting the history of Leclaire. Children's activities will include pony rides, art activities, and face painting, as well as a duck pond and ball-in-bucket game.

Live entertainment will be provided by Old St. Louis Levee Band Trio and the Lodge Brothers. The popular Levee Band Trio will be back for their 18th year at the festival, filling the park with the sounds of Dixieland Jazz from noon until 2:30 PM. This is the third consecutive year for the Lodge Brothers ([www.thelodgebrothers.com](http://www.thelodgebrothers.com)) who play a mix of old time music from 2:30-5 PM that includes Bluegrass and early American folk songs.

"We encourage everyone to come out and enjoy the sights and sounds of Leclaire Parkfest," said Cindy Reinhardt, Festival Coordinator. "Great music, the taste and aroma of good food, a little shopping for books and gift items, and the opportunity to learn more about Edwardsville history all add up to a fun, relaxing afternoon."

Proceeds from the event go to local nonprofit organizations and provide needed funds to continue the work of Friends of Leclaire, an organization dedicated to preserving the history of the former Village of Leclaire. The festival is made possible through a grant from the City of Edwardsville.

Parking for the event is available at Leclaire School on Franklin Avenue (2 blocks), at the Lewis & Clark N.O. Nelson campus (4 blocks) or on the streets of Leclaire. Handicapped parking is available on Madison Avenue.

For more information about Leclaire Parkfest, visit [www.historic-leclaire.org](http://www.historic-leclaire.org) or send an e-mail to [friends@historic-leclaire.org](mailto:friends@historic-leclaire.org).

## 5 Local Non-Profits Benefit from CreatAthon

Think Tank Public Relations and Marketing of Edwardsville recently partnered with over 40 design firms across the United States for the national CreateAthon effort to make a difference and give back in a big way.

What started as a call to action to local non-profits resulted in an entire company helping five worthy organizations in five days with free marketing and creative services. The event was capped off on September 17 with a 24-hour design blitz where marketing materials that would otherwise be financially unfeasible were created for the chosen non-profits.

"When I heard about the CreateAthon concept I knew it was something my firm had to participate in," said Trish Cheatham, President of Think Tank PR & Marketing.

The non-profits chosen to benefit from this year's CreateAthon are The Glen-Ed Pantry, The Boys and Girls Club of Bethalto, SNIP Alliance, Habitat for Humanity, and Gateway Greening.

"We chose these organizations because we were inspired by all the good they do – and often quietly – in the community. It was a joy brainstorming together as a team and coming up with the materials they needed," said Cheatham.

Kathy Wilson, Executive Director of the Boys and Girls Club of Bethalto was excited to be chosen as a recipient of this year's CreateAthon, "The Boys and Girls Club is so excited about benefiting from all the hard work of everyone at Think Tank," said Kathy. "Our organization has been around for over 40 years and to have someone come forward and offer to help us like this, at no charge, was unexpected and a blessing. We can't wait to see what they come up with."

CreateAthon is a week long event where advertising agencies from around the United States generate creative services for local non-profits that have little or no marketing budget. The event is held each year in September, and has benefited over 1,000 non-profit organizations with 2,248 projects valued at more than \$10 million since 2002. To learn more about the CreateAthon effort visit [www.createathon.org](http://www.createathon.org).

To learn more about Think Tank Public Relations and Marketing please contact Think Tank's office at 618.692.9299 or visit [www.thinktankprm.com](http://www.thinktankprm.com).

## Goshen Rotary Auction

Reserve your seat now for the Goshen Rotary Charity Auction, scheduled for Wednesday, October 21 at the Edwardsville American Legion Hall. The cost is \$25 per person or \$250 for a corporate table, which includes seating for 8 with one drink per person, sponsorship recognition throughout the evening, and recognition on the Web site, [www.thegoshenrotary.org](http://www.thegoshenrotary.org)

5:30pm – Doors Open

5:30–7:30pm – Appetizer Buffet Served by Catered Affair

7pm, 7:15pm, 7:30pm & 7:45pm – Auction Boards Close

8pm – Oral Auction Begins

Signature projects of the Goshen Rotary include:

- Back-to-school health exams & school supplies for disadvantaged families
- College scholarships for deserving graduating seniors
- Dictionaries for all 3rd graders in Edwardsville & Triad school districts
- Holiday food baskets for struggling families
- Support & supplies for Reynosa, Mexico orphanage
- Installation of benches in Edwardsville & Glen Carbon parks

Contact Dave Toby (618.530.0111) or Pat Slaughter (618.973.0799) for reservations and donations.

## Mr. Handyman Volunteers

Mr. Handyman of Madison County, with their St. Louis counterparts, donated the skills of their technicians for the charity, Rebuilding Together, to honor the National Day of Service declared by President Obama for September 11. The declaration is a call for renewed volunteerism.

Mr. Handyman, a full-service home repair, maintenance and remodeling franchise, donated 7 Mr. Handyman technicians locally to improve the safety and living environment of an older low-income adult couple's home in the St. Louis Metropolitan area. Jobs completed included installing grab bars, repairing and painting gutters, installing a new outside light fixture, replacing an outside faucet, installing a new range hood and sealing cracks in the concrete foundation.

"Donating our services to Rebuilding Together was a natural partnership for us", said BJ Meyers, owner of Mr. Handyman of Madison County. "We are always looking for ways to give back to our community and we think it's even more significant as part of a national effort to help deserving organizations." More than 300 US and Canadian Mr. Handyman locations participated with local charities and donated over 700 hours of technician services.

To learn more about Mr. Handyman of Madison County, call 618.659.3932.

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