October 2008



Edwardsville | Glen Carbon Chamber of Commerce It's everyone's business.

# Common Ground



24th Annual Scouting for Food Drive

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# connect

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## **Chamber Staff**

Carol Foreman, Executive Director cforeman@edglenchamber.com

Linda Daniels, Membership/Board Relations Idaniels@edalenchamber.com

Bonnie Kotsybar, Greeter Service and **Events Coordinator** bkotsybar@edglenchamber.com

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Communications Director jwojcieszak@edglenchamber.com

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Editor, Layout/Design, Contributing Writer

Marci Winters-McLaughlin and Steve Rensberry, The Intelligencer Photo Contributors

### Mission Statement

Through commitment and involvement of its Members, the Edwardsville | Glen Carbon Chamber of Commerce provides leadership for the benefit

of the business community by:

- Promoting economic opportunities
- Advocating the interests of business
- Providing members with education and resources
- Encouraging mutual support

## On the cover

## **Boy Scouts Help Feed the Hungry**



More than 7,000 Boy Scouts and Cub Scouts from Trails West Council will perform a good turn for the hungry in November during the 24th annual Scouting for Food drive.

Scouts will distribute bags on Saturday, Nov. 8, and return on Saturday, Nov. 15, to collect the bags filled with canned goods. The campaign is launched on "Bag-Out Day" when Boy Scouts distribute plastic bags to residences in Bond, Calhoun, Greene, Jersey, Macoupin, & Madison counties. The Scouts return to residences on the following Saturday, "Bag-In Day," to retrieve the bags filled with donated non-perishable items. Please remember to place your bags out early so the Scouts can collect the items.

Scouting for Food is the nation's largest one-day food drive, raising a large percentage of area food pantries' yearly supply and feeding the hungry in the community for several months. The donated items are distributed directly to 16 local food pantries. Within 48 hours of the Scouts' pick-up, the donations will be on pantry shelves ready to feed the needy. By participating in Scouting for Food, you and your family can fight hunger at home. For more information contact Boy Scouts of America, Trails West Council Service Center at (618) 259-2145.

### **Newsletter Notes**

Articles for the Chamber of Commerce newsletter must be submitted by the second Monday of the preceding month for placement in the next month's issue.

Monthly distribution: 1,000 issues

Send comments or questions about Common Ground to jwojcieszak@edglenchamber.com

Copyright 2007 Edwardsville and Glen Carbon Chamber of Commerce, 200 University Park Drive, Suite 260, Edwardsville, Illinois 62025. (618) 656-7600, www.edglenchamber.com

## 2008 Advertising Rates:

	Monthly	Color
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1/2 Page	\$110	\$15
Full Page	\$210	\$20
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## Common Ground

200 University Park Drive, Suite 260 Edwardsville, Illinois 62025 Phone: (618) 656-7600 Fax: (618) 656-7611 www.edglenchamber.com

## **Special Investors**

#### **Gold Level** Anderson Hospital Wal-Mart

#### **Silver Level**

AmerenIP AT&T Eden Village Retirement Community Gateway Regional Medical Center TheBANK of Edwardsville

#### **Bronze Level**

Ashley Furniture Home Store Associated Bank Best Buy Cassens & Sons Cassens Transport City of Edwardsville Edwardsville School District #7 Edwardsville Publishing Company First Clover Leaf Bank Holiday Inn Collinsville MetLifé Meridian Village National City Bank Ready Mix Service Red Robin Gourmet Burgers Richards Brick Company R.P. Lumber Sandberg, Phoenix & von Gontard Shop 'N' Save Southern Illinois University Edwardsville Village of Glen Carbon WellCare Health Plan

### **Premier Level**

`62 Sports Group Abstracts & Titles Inc. Abstracts & Titles Inc.
Adecco Staffing Services
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## events

10/1 Wednesday 4 pm Ground Breaking Ceremony Extra Help 5214 Chain of Rocks Road Edwardsville, Illinois 62025

10/8 Wednesday 4 pm Ribbon Cutting Valerio's Dinner House & **Banquet Facility** 6555 Fox Creek Drive

Edwardsville, Illinois 62025

10/10 Friday noon networking@noon Hosted by Southern Illinois Chiropractic at YMCA, Esic Center 1200 Esic Drive Edwardsville, Illinois 62025 RSVP's appreciated

10/16 Thursday 5 - 7 pm **Business After Hours** Stone Cliff Manor at the Pavilion Route 143 East to North on Staunton Road Edwardsville, Illinois 62025

10/17 Friday 8 am Professional Education Series Dale Carneaie Trainina -Presenting a Winning Solution N.O. Nelson Campus of Lewis & Clark Community College 600 Troy Road Edwardsville, Illinois 62025

10/23 Thursday 8 am SIUE Day Meridian Ballroom Morris University Center SIUE

10/23 Thursday 5 - 9 pm Ground Breaking & Octoberfest The Park at Plum Creek Plum Street (New Rt. 159) Edwardsville, Illinois 62025

10/24 Friday 8:30 am New Members' Reception Chamber Office 200 University Park Dr., Suite 260 Edwardsville, Illinois 62025

10/24 Thursday noon networking@noon Hosted by Vantive Partners at Bella Milano 1063 S. State Route 157 Edwardsville, Illinois 62025

10/31 Friday 6:30 pm Annual Halloween Parade

## save the date

11/6 Thursday 5 - 7 pm **Business After Hours** Rinnovi Med Spa 10 Edwardsville Professional Park Edwardsville, Illinois 62025

11/7 Friday noon networking@noon Hosted by WAOX

11/14 Friday 8 am Professional Education Series Dale Carnegie Training -Overcoming Objections and **Gaining Commitment** N.O. Nelson Campus of Lewis & Clark Community College 600 Trov Road Edwardsville, Illinois 62025

11/19 Wednesday 4 pm Ribbon Cutting **Hudson Jewelers** 6679 E Edwardsville Crossing Edwardsville, Illinois 62025

11/20 Thursday 5 - 7 pm **Business After Hours** TheBANK of Edwardsville 330 West Vandalia Edwardsville, Illinois 62025

11/21 Friday 8:30 am New Members' Reception Chamber Office 200 University Park Dr., Suite 260 Edwardsville, Illinois 62025

11/21 Friday noon networking@noon Hosted by Avon on Main at Bella Milano 1063 S. State Route 157 Edwardsville, Illinois 62025

11/27 - 11/28 **Thanksgiving Holiday** Chamber Office Closed

# connect

## business after hours schedule

The purpose of a networking mixer is to meet new people, make new contacts, promote your business, and to talk with other business people facing the same challenges you do. All are welcomed and invited to attend. Hors d'oeurves and beverages will be provided. A business card raffle and 50/50 drawing will occur at approximately 6:00 pm. Entry fee is \$5. This is an excellent way to network outside of your normal routine.

#### 10/16 **Thursday** 5 - 7 pm

Stone Cliff Manor at the Pavilion Route 143 East to North on Staunton Road Edwardsville, Illinois 62025

Enjoy food by Culver's and drinks by Crushed Grapes while touring Edwardsville's newest premier residential development, and see the latest in Interior Design as you tour the display homes by Phelps Construction.



## The Newly Connected

#### **Arthritis Foundation**

Denise Heidger Non profit foundation 9433 Olive Blvd St. Louis, Missouri 63132 (314) 991-9333 www.arthritis.org

## **Big Daddy's Edwardsville**

Tim Bauer/ Steve Siebert Bar and grill 1332 N Main Street Edwardsville, Illinois 62025 (618) 656-9706 www.bigdaddystl.com

#### e. Smith Solutions

Karley Smith Promotional marketing agency 19 West Gateway Commerce Center Drive Edwardsville, Illinois 62025 (618) 931-7676 www.esmithsolutions.com

## **Inspired Balance**

Elise Rebmann Professional Feng Shui consulting and coaching 17 Junction Drive, #169 Edwardsville, Illinois 62025 (314) 803-2528 www.inspiredbalance.net

### My-Eddy

Brian Getz & Junyer Knight Online Advertisement 102 Club Centre Ct. Edwardsville, Illinois 62025 (309) 236-7621 www.phelpsconstruction.com

## **Visions by Carol Photography**

Carol Johnson Wedding and portrait photographer 233 Adams Street Edwardsville, Illinois 62025 (618) 531-5992 www.vsnbycarol.com

#### **USO** of Missouri, Inc.

Sara Colvin Enhance the quality of life of the U.S. Armed Forces personnel and their families worldwide 10701 Lambert Int'l Blvd. P.O. Box 10367 St. Louis, Missouri 63145 (314) 429-2938 www.usomissouri.org

## **ULTIMATE TAILGATE** Used Auto Sales Event

We'll Make Your First Two Payments!

October 17 through November 1, 2008

SIUF Credit Union

Glen Carbon 4251 S. State Rte. 159 618 288-0883





Vehicle must be financed using standard financing terms through the SIUE Credit Union to qualify for payment offer. SIUE Credit Union will make the first two paymenst on the payment due date up to \$600 on member's behalf after vehicle is financed through SIUE Credit Union. Offer void when 7-day Repurchase Agreement is activated. Offer valid from 10/17/08 - 11/1/08. No cash advances. Offer not valid for previous Enterprise purchases or with any other offer. The "e" logo, Enterprise, and "Haggle-free buying. Worry-free ownership." are trademarks of the Enterpri Company. All other trademarks are the property of their respective owners. ©2008 Enterprise Rent-A-Car Comp

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Cherry Hills Properties, Inc.

## networking@noon schedule

Can't make a Business After Hours? Networking@noon is a great way to meet other business people in a smaller group setting without taking time away from your busy day. This fun, fast-paced, members-only "speed networking" event is designed to get you in, fed, connected, and on your way in 60 minutes or less.

#### 10/10 Friday noon

Hosted by Southern Illinois Chiropractic at YMCA, Esic Center Activity Room 1200 Esic Drive Edwardsville, Illinois 62025 RSVP's appreciated to (618) 288-7991

#### 10/24 **Friday** noon

Hosted by Vantive Partners at Bella Milano 1063 S. State Rte. 157 Edwardsville, Illinois 62025

## Dates Available for 2009 **Business After Hours and** networking@noons

Interested in hosting a Business After Hours or networking@noon?

Dates are available for 2009 Business After Hours and networking@noons. Business After Hours are held twice a month on Thursday evenings from 5 to 7 p.m. The host for these events provides complimentary appetizers and beverages usually at their place of business. This is a great way to bring people into your location make a great impression!

Networking@noons are also held twice a month but on Fridays at noon. The host for these events must make lunch arrangements with a member caterer or restaurant, but is not responsible for providing food or beverages; guests pay at the door. It is the hosts responsibility to provide a short program including information about their business or organization and networking games.

For more information or to see which dates are available, contact the Chamber at 656-7600.



# connect

## 2008 Chamber Golf Challenge

























## **Auction Items Donated By:**

**'62 Sports Group** Allison's Comfort Shoes & Boots Ameren IP **American Family Insurance AVON on MAIN** Bella Milano **Bull & Bear Grill & Bar Coldwell Banker Brown Realtors** Collision Plus of Glen Carbon Country Hearth Inn & Suites Crawford, Murphy, & Tilly **Crushed Grapes Dairy Queen** Datajacks Frye Chiropractic & Laser Center

**Gateway Convention Center** Girl Scouts of River Bluff **Grand Rental Station Hospice of Southern Illinois** Irwin Chapel of Glen Carbon Market Basket Matt McSparin Miss Bailey's Poppy Patch **Moto Mart Portrait Gallery** Schnuck's Southern Illinois Chiropractic Center **Trivers Associates** Two Men & a Truck SIUE University Theater & Dance

## Thank You to Our Sponsors!

TheBANK of Edwardsville Culver's of Edwardsville First Clover Leaf Bank **Gateway Regional Medical Center** Neruda Restaurant & Bar **Anderson Hospital** Cassens & Sons **Market Basket** 

**'62 Sports Group** Ameren IP Anderson Hospital **Associated Physicians Group** BarberMurphy Group, Inc. Bella Milano **Beverly Farm Foundation** Blanquart's Jewelers **Bull & Bear Grill & Bar** Byron, Gerber, Petri, & Kalb, LLC **Carrington Homes CBIZ Valuation Group LLC** City of Edwardsville Coffey & McCracken Law Firm, P.C. Committee to Elect Jay C. Hoffman Creativille **Crushed Grapes** Dairy Queen Dr. Tibor Kopjas & Dr. David Yablonsky Dr. William Marcuzzo & Family

**Excelegy Consulting Group Express Employment Professionals** Fountain View Manor LLC/ New Dementia Center in Granite City George Alarm Company Goldenberg, Heller, Antognoli, Rowland & Short P.C. Hortica Insurance & Employee Benefits J.F. Electric Juneau Associates, Inc., PC National Bank Piedmont Development Richards Brick RP Lumber/Prudential One Realty Scott Credit Union Southern Illinois Underwriters Agency Two Men and a Truck Wenzel & Associates, Ltd.

Special Thanks to our Committee Members and Volunteers who made the event possible!

# Ambassadors

## **Meet Your Ambassadors:**

## **Dana Klassen**

#### By Natalie Head, Anderson Hospital

"The truest barometer of a healthy community is the state of its businesses," says Chamber Ambassador, Dana Klassen. "I joined the Chamber because I thought it was critical to network with other like minded people who are concerned with more than just their own success, but also with the success. of their fellow business leaders and community."



Dana, who moved to Edwardsville just 5 years ago, chose this community because of its strong education and business environment – it was a healthy community! Dana became an Ambassador with the Chamber to share her passion and ideals for keeping the community healthy. One of her passions is helping others keep a healthy bottom line. "I am a professional sponsor for Community Association for Financial Education (CAFE)," explains Dana. "I volunteer my time teaching classes and doing written planning for families." Dana is also a securities and insurance agent with Acorn Financial and serves as the Chief Marketing Officer and founder for Prosperity Partnerships, which is America's first financial health club launching at the end of 2008.

Dana urges members to use every aspect of their membership that can potentially benefit their business or organization. "Whether it's networking, education, committee involvement or community outreach, you have to engage to make it echo back to your business and personal success," says Dana. "Also avail yourself to the benefits other members offer by the very nature of their businesses such as having a good understanding of your personal finances and a written prosperity plan from CAFÉ."

Dana and her 16 year old son, Max, reside in Edwardsville.

## **Ambassadors**

### Nancy Baahlmann

Beverly Farm Foundation

#### **Danelle Brown**

The Tech Spot

#### Ashleigh Deatherage

Scott Credit Union

#### Melissa DeLassus

Southern Illinois Chiropractic Center

#### **Ed Faller**

Faller Photography Group

### Natalie A. Head

Anderson Hospital

### **Gary Hoggatt**

National Bank

#### **Justin Huneke**

TheBANK Of Edwardsville

### **Debbie Jung**

Community Title & Escrow

#### Dana Klassen

C.A.F.E. Community Association for Financial Education

### **Bonnie Kotsybar**

Chamber Staff

#### **Sue Mancuso**

Suburban Journals

#### **Ryan Matthews**

Hortica Insurance & Employee

Benefits

#### **Chad Opel**

Merrill Lynch

#### Pamela Perlmutter

Girl Scouts of River Bluff Council

### Sara Sanderson

Liberty Mutual

#### Lola Shashack

Eden Village

### **Donna Sheard**

Avon on Main

#### Dr. Matt Uchtman

Infinite Wellness Chiropractic, Ltd.

#### Crystal Anderson Wenzel

Individual Member





## Real Estate Pre-License Course

October 14 through November 20 (Tuesdays/Thursdays) 9 a.m. until 2 p.m.

Greater Gateway Association of REALTORS® (branch location of the Illinois Association of REALTORS® Licensing and Training Center) 10 Ginger Creek Parkway, Glen Carbon \$295 (includes text and materials)

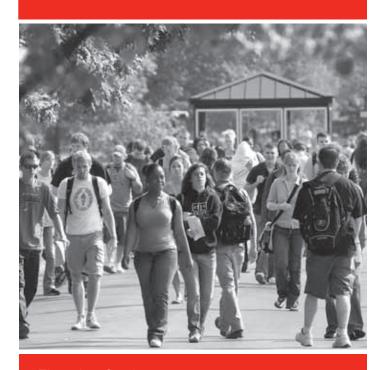
> Meets 45-hour requirement for Illinois real estate salesperson

## Open to the public

Any individual who successfully completes this course will receive a free registration to the Illinois Association of REALTORS® spring conference or annual convention (certificate will be valid for 12 months following issuance).

Visit our Web site at <a href="https://www.gatewayrealtors.com">www.gatewayrealtors.com</a> for complete information and a registration form.

## **SIU @DAY** 2008



Thursday, October 23, 2008 8:00 a.m. – 10:30 a.m. Southern Illinois University Edwardsville Morris University Center

8:00 a.m. Breakfast (sponsored

by First Clover Leaf Bank)

8:30 a.m. How to Sell to SIUE

9:30 a.m. Benefit Your Business

Using SIUE Resources

10:30 a.m. Program Concludes

SIUeDAY is a unique opportunity to partner with the University, enhance your business, develop human potential and strengthen the community.

## For more information contact

Julie Babington, Director of Annual Giving 618.650.2378 - jbabing@siue.edu

In partnership with



Edwardsville I Glen Carbon Chamber of Commerce

## **Bonnie Kotsybar Joins Chamber Staff**



Bonnie Kotsybar has joined the Chamber Staff as a part-time employee! Her responsibilities include the Greeter Service Program and event coordination. Bonnie is in the office Monday through Friday from 8 a.m. to noon.

Bonnie is the former owner of Chocolates N'Amour. "After over four years in business. I decided to close the store because it just wasn't fun anymore", Bonnie said.

Bonnie joined the Chamber of

Commerce in 2003 and was very active, serving as an Ambassador and on numerous event committees. "When the part-time position became available, I submitted my resume and am thrilled to be working for an organization I already care so much about!" said Bonnie.

Originally from Cleveland, Ohio, Bonnie now resides in Glen Carbon. While she loves attending a good Cardinals game, she remains loyal to her Cleveland sports teams, the Indians and the Browns. Bonnie is a single mom of three, all of whom share the same birth date! She has a set of boy/girl twins that are 24 and another son that is 17 who lives with her.

## **Halloween Parade Applications Available**

Applications are now available for the 2008 Edwardsville/Glen Carbon Chamber of Commerce Annual Halloween Parade, which will be held Friday, October 31st at 6:30 p.m. This year's theme is "It's a Small World."

Applications are available on the Chamber's website at www.edglenchamber.com or by calling the Chamber office at 656-7600. Applications are due October 13, and no applications will be accepted after October 20.

Entries can also choose to be judged in one of the following categories: large commercial (15+ employees), small commercial, large non-profit (100+ members), and small non-profit. The Grand Prize winner will be chosen from the best of the five 1st Place winners and will be awarded Grand Prize Plaque.

For more information or to download the application, visit www. edglenchamber.com

# connect

## **Connect to Valuable** Resources through the Chamber

Did you know the Chamber can connect you to many Federal, State, County, and local programs and services that can help meet the needs of your business?

"The Chamber has relationships with many organizations that offer great services and programs that would benefit our members," said Carol Foreman, Executive Director. "For example, a representative from the Illinois Treasurer's Southern Illinois Office asked if there was a need in our business community for information on resources offered by their office. This is a great opportunity for members to meet with the representative and take advantage of what they have to offer."

"Whether it's great seminars and articles published in Common Ground, or partnerships with other Chamber members, we can help businesses bridge the gap between what they need to succeed and organizations that provide those services."

"Call our office and let's talk about what challenges you are facing and what organizations or services are available to meet your needs. You'll be surprised to find that most services are offered right here and are for free."

For more information, or to set an appointment with the representative from the Illinois Treasurer's office, contact Carol at 618-656-7600.

## **Chamber Participates in SIUE Block Party**

The SIUE Welcome Back Block Party was held in downtown Edwardsville on Friday, September 5th and the Chamber once again participated by providing the beverage tent.

The Block Party is sponsored by the SIUE Campus Activities Board and welcomes students back to campus and the community.

The Chamber raised about \$2,000 for the Scholarship Fund. Thank you to all who volunteered!

## **SIUeDay Offers Opportunity to Connect**

Join the Chamber on Thursday, October 23 for SIUeDay from 8 a.m. to 10:30 a.m. in the Meridian Ballroom at SIUE and learn how your business can partner with the University to enhance your business, develop human potential, and strengthen the community.

The seminar is free and includes a breakfast sponsored by First Clover Leaf Bank.

Learn how to market to SIUE faculty, staff and students and statistical analysis on where students shop locally and why. Discover SIUE resources that can benefit your business such as the benefits of hiring an SIUE student and ideas for training, counseling, consulting, research and business resources.

For more information visit www.siue.edu/communitysiueday or call 618-650-2378.



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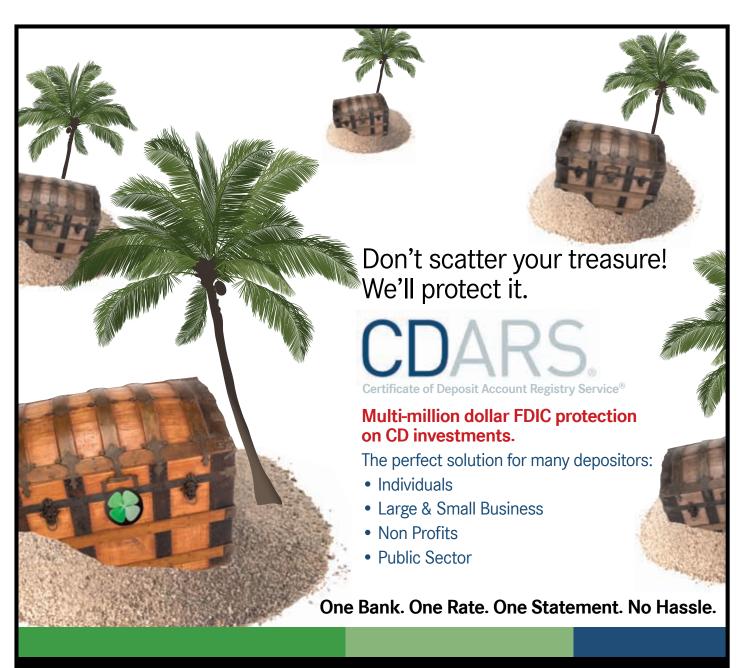
Tel: 618.655.0600 314.726.0012

Fax: 618.655.4004 Website: www.byrongerber.com Contact:

David J. Gerber djg@byrongerber.com Christopher W. Byron Christopher J. Petri Brian R. Kalb Micah S. Summers

Meredith L. Head

10 | Common Ground October 2008





6814 Goshen Road









# First Clover Leaf Bank™

We're Better Together.

www.firstcloverleafbank.com



# learn

2008 Professional Education Series

## Build new business. Develop loyal customers.



## **Presenting a Winning Solution**

Formulate solutions that appeal to buyers' logic and emotions and present solutions that are persuasive and convincing.

- Develop solutions that are unique to each buyer
- Enhance customer service by reducing buyer's remorse
- Ask for the sale with confidence

8:00 – 8:30 Breakfast & Networking 8:30 – 10:30 Workshop

Programs held in the Leclaire Room at Lewis and Clark's N.O. Nelson Campus 600 Troy Rd. Edwardsville, Illinois

Friday, Nov 14

## **Overcoming Objections** and Gaining Commitment

Respond to customers' objections with confidence and discover opportunities to add value in customer relations.

## **Enroll for one or** both workshops!

**\$49.00** members and students **\$69.00** non-members Advanced Registration Required. To register. call (618) 656-8800 ext 5851

**Event Sponsor** 



**Breakfast Sponsor** 









The Professional Education Series is offered in partnership with Lewis and Clark Community College. Carnegie certification provided.

## Elected Officials and **Chamber Members 'Meet** & Greet'

The Fifth Annual Meet and Greet Your Elected Officials, sponsored by the Chamber's Government Affairs Committee, was held on Monday, September 8 in the Leclaire Room at Lewis and Clark's N.O. Nelson Campus in Edwardsville.



Over 115 guests enjoyed appetizers and drinks by Bella Milano Catering and beautiful harp music while meeting with the elected officials in attendance. "The purpose of this event is to bring the business community and elected officials together in a relaxed social setting," said John Dorsey, Chair of the Government Affairs Committee. "We always have a great turnout for this event."



## **Illinois Chamber Releases '07-'08 Legislative Rating**

#### **Courtesy Illinois Chamber of Commerce**

The Illinois Chamber has released its legislative ratings for the 95th General Assembly. In addition, the Chamber has named its 2008 Champions of Free Enterprise, the award given to legislators with the very best records over the last two General Assemblies.

As with any year, this year's ratings are an important tool, though only one tool, to judge legislators' support for employers and the economy. In '08 and '07, the unprecedented nature of the legislative action made compilation of the ratings especially challenging. Our goal is to present the best representation of legislators' records possible to our members and the public. However, the fact remains that we cannot rate issues if a representative roll call vote was not taken.

For this reason, some of the very biggest issues are not included in this year's ratings. For example:

Gross Receipts Tax – The Governor's \$8 billion tax on employers never received a formal up or down vote in the House or Senate. The Chamber was left to consider a recorded vote on a non-binding resolution in the House. The vote was rendered almost meaningless when the Governor urged his supporters to vote for the resolution, even though many were actively working for its passage.

Structural Work Act – A late surprise in the session, the Structural Work Act passed out of House committee, awaiting a vote by the full House. The vote was never taken due to the opposition of all Republicans, and many House Democrats.

7% Assessment Cap – This issue didn't have too few votes, it had too many. Over many months, multiple rollcalls on several different versions of the bill were taken in both House and Senate. Chamber staff deemed none of the votes defensible as truly representative.

A review of the ratings will show that, in general, Republicans score better than Democrats. We thank our Republican supporters and continue to work hard to narrow that gap among Democrats. However, it is important to note that many Democratic Senators, and an especially large number of House Democrats, were very supportive of the business community's efforts. That support is not reflected in their overall scores.

For more information, visit www.ilchamber.org.

# spotlight

## **SCORE - Service Corp of Retired Execs**

Entrepreneurs are independent by nature. The image of the lonely leader staring off into the sunset weighing important decisions is an icon of sorts in the business world. Too often, however, the entrepreneur is staring because he or she has no idea of what to do.

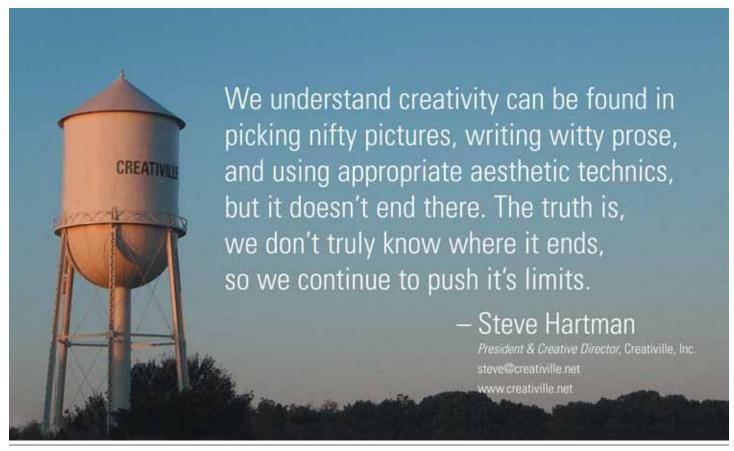
True, small business owners can't let others make decisions for them. But that's no reason to go it alone. Resources are available to provide entrepreneurs with sound advice that will ultimately help them succeed. That may not make the decisions any easier, but at least the entrepreneur will have the information and insights necessary to make good choices when it comes to their businesses.

One of the best resources of business advice is SCORE Service Corps of Retired Executives. This nationwide organization is comprised of more than 11,500 working and retired business managers and business owners who donate their time and talent to help entrepreneurs. SCORE volunteers provide business counseling and mentoring to entrepreneurs as a free and confidential service. Experts in accounting, finance, human resources, law and marketing are available to give advice and counsel to you on business issues

SCORE counselors bring extensive business backgrounds to the table. Their expertise is donated to help you bring more resources to your business, without adding expenses. If you want to discuss business planning or the tax implications of changing your business from sole proprietorship to corporations, SCORE can help. When needed, a SCORE counselor may suggest that you consult with your attorney or accountant for specialized guidance regarding current laws.

SCORE can offer this service free of charge, because so many professionals around the country have succeeded in business and want to share their real-world knowledge with others. In addition to free counseling, you can take advantage of SCORE's low-cost workshops and seminars. These sessions cover a variety of business topics from how to start a business to developing a succession plan.

The Alton-Godfrey SCORE of Southwestern Illinois is located at 5800 Godfrey Road, Alden Hall, Godfrey, IL 62035. If you would like to discuss business planning, business growth strategies or a specific business issues, please contact them at 618-467-2280 or check out the website at www2. lc.edu/score//swis.htm.



## **Olsen Veterinary Clinic**

Located in Glen Carbon, Olsen Veterinary Clinic is a full service clinic for large and small animals. After opening his doors in 2001, Dr. Lelan Olsen's practice has grown to over 3,700 owners of 6,700 patients.

"I chose this location Glen Carbon in 2001 in anticipation of the expected growth along IL 157," said Dr. Olsen. "We strive to provide great customer service to animal owners on this side of town."

Dr. Olsen received his Doctorate of Veterinary Medicine from the College of Veterinary Medicine at Kansas State University. Having grown up on a grain and livestock farm, Dr. Olsen knew early on he wanted to be a veterinarian. "I helped deliver a calf on our farm, and from then I was hooked!"

Dr. Olsen enjoys practicing on most all species including farm animals. "When I opened my doors, 20% of my patients were out on the farm. Now as the farming way of life decreases in this area, only about 5% of my patients are large farm animals."

Dr. Olsen is devoted to diagnosing and controlling animal diseases and advising owners on proper care of pets and livestock. He is a strong

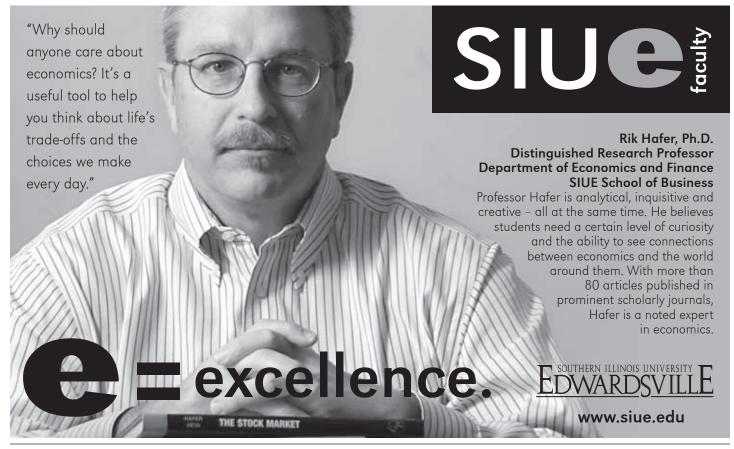
advocate of Wellness and Preventative Care with a focus on geriatric medicine.

Dr. Olsen is a strong supporter of Operation Spot (Stop Pet Over-population Today) and participates in their \$10 spay and neuter program for cats and dogs twice a year.



Dr. Olsen hopes to expand his veterinary offerings within the next two years. "We recently began offering grooming which was well received by our patients. As our business continues to grow, we hope to look for a new location with more space to offer the latest in veterinary technology in addition to boarding and groom, as well as more parking for our customers."

Olsen Veterinary Clinic is located at #2 Glen-Ed Professional Park in Glen Carbon. Dr. Olsen can be reached at 618-656-5868 or www.olsenvet.com.



# schmooze

## **Business After Hours**



Mastroianni Orthodontics, September 18



Floors, Inc., September 24



Mastroianni Orthodontics, September 18



Floors, Inc., September 24

## **Ribbon Cuttings**



Play N'Trade, August 25



**Associated Physicians Group, August 28** 



Wal-Mart, September 17



Cartridge World, August 26



Habitat for Humanity, September 6



Mastroianni Orthodontics, September 18

# **Your Business**

## Attend the Free Business and **Community Resource Forum**

The Southwest Region Opportunity Returns Team, in partnership with the Illinois Small Business Development Center at SIUE, Mid America Workforce Investment Board, and Madison-Bond Workforce Investment Board, will host a free Business and Community Resource Forum on October 8, from 8 a.m. to 1 p.m. at the East St. Louis Higher Education Campus of SIUE.

Valuable resources for businesses available at this forum include the opportunity to meet and discuss your business needs with Federal, State, and Local "resource experts", practical examples of how these resources were used to bring a local business project to completion, advice on addressing business challenges, a tour of a Southwest Illinois workNet Center geared to assist your workforce needs, and a presentation about money saving programs for the energy needs of your business.

At the forum, find help in meeting your workforce needs, ways to qualify for cash incentives for electric energy efficiency projects, financing alternatives for business start-ups, expansions or ongoing activities; assistance to expand international trade, and solutions for a variety of business challenges.

Resource experts attending include the Illinois Dept. of Commerce & Economic Opportunity, Illinois Dept. of Transportation, Illinois Dept. of Employment Security, Illinois Environmental Protection Agency, Illinois Dept. of Natural Resources, Illinois State Treasurer's Office, USDA Rural Development, Illinois Small Business Development Center at SIUE, Illinois Procurement Technical Assistance Center, International Trade Center at SIUE, SW Illinois Entrepreneurship Center at SIUE, Southwestern Illinois Tourism Development Organization, Southwestern IL Planning Commission, Mid America Workforce Investment Board, Madison-Bond Workforce Investment Board, Southwestern Illinois College Corporate & Career Training, Lewis and Clark College Center for Workforce Training, Kaskaskia College Business & Industry Center, Madison County Community Development, ILDCEO and Ameren Energy Efficiency, Southwestern IL Development Authority, Associated Bank of East St. Louis, US Bank of O'Fallon, The BANK of Edwardsville, Ameren Economic Development, St. Clair County IGD Community Development Div., and St. Clair County Economic Development.

For more information and to register for this free forum, call 618-979-2538. A networking continental breakfast and a working lunch will be provided.



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Paul & Merrill Ottwein, Brokers 6620 Center Grove Road 656-5588, 800-231-5588, Paul@homerelo.com

## Park at Plum Creek **Announces New Construction and Tenants**



Piedmont Partners is excited to announce the groundbreaking ceremony for a new office/retail building and two new tenants in the Park at Plum Creek to be held on October 23, 2008 at 5 p.m. The Park at Plum Creek is located on relocated Rt. 159 north of Governor's Parkway at Terra Verde Street (next to The EdgeBank). The groundbreaking will also celebrate the fall season with music, bonfire and refreshments.

Piedmont Partners is currently constructing a 10,000 square foot building to be occupied by The Goddard School with an anticipated opening date of early 2009. The Goddard School provides an exceptional learning environment and curriculum for early childhood development, serving children ages infant to school-age.

"Goddard's decision to locate in Plum Creek is a real win for us. We believe Goddard will be a quality tenant and a significant asset to the overall tenant mix of the Park," Jamie Henderson, Henderson Associates Architects.

Piedmont Partners will also begin construction at 921 South Arbor Vitae in Plum Creek on an 8,000 square foot office/retail building. The building is also anticipated to be completed in spring of 2009. Approximately 1,400 square feet is pre-leased to What to Wear, a new boutique carrying both men's and women's fashions.

"We chose to open the boutique because of the strong demand for local quality shopping in this area -- without having to drive to St. Louis. The Edwardsville/Glen Carbon community continues to be a growing area with strong and diverse demographics," according to Sharon Bull, Owner.

The Park at Plum Creek is a unique 14-acre office/retail park designed in an environmentally conscious manner, which takes advantage of its natural terrain offering forested building lots in a pedestrian friendly environment. All six buildings in Plum Creek (in addition to the Edge Bank) will be Class A two-story buildings, using wood, brick and stone and will emphasize a green approach to energy and fuel conservation through the use of recycled building materials, efficient design, and energy-efficient lighting, heating and air conditioning systems.

# **Your Business**

## Time to Post Intern and **Co-op Positions with SIUE**

The Career Development Center at SIUE is seeking available Spring 2009 Internship or Co-op opportunities for current students. Full-time career positions are also needed for the online job posting system (the Cougar Jobline) for recent graduates and alumni. Full-time positions will be posted online for 30 days or until the date of the application deadline. The online job positing system is a free service that is provided for both employers and students.

Positions may be submitted to the Career Development Center in several ways. Set up an employer account with the Cougar Jobline to post positions. If interested in this option, contact the Career Development Center at 618-650-3708 to set up and account. Email an existing job description including duties, hours, pay, etc. plus complete contact information and how to apply to sseiber@siue.edu or fax it to 618-650-3656, Attn: Susan.

Other services provided by the Career Development Center include resume referrals, fall and spring On-Campus interview opportunities, and fall and spring career fairs. Further information about all Employer services can be found at www.siue.edu/careerdevelopmentcenter.

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## **Danelle Brown Selected** as a Certified Book **Yourself Solid Coach**

Danelle Brown, of Marcel Brown Technology Services and The Tech Spot,

was just named one of only 20 people eligible to become a Certified Book Yourself Solid Coach as well as certified in the Coaching Interactive system.

Founded by Michael Port, the Book Yourself Solid Business Coachina program teaches clients with the proven Book Yourself Solid Lead generation and Small Business Marketing System to get more



clients than they can handle - even if they hate marketing and selling.

"I am so excited and thrilled to be learning how to instruct others in a program that I myself am a product of. It is a great honor and I can't wait to help others learn about it as well," Danelle said. Danelle will have completed training and received her certification by October 6th.

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October 25 through December 13 (seven Saturdays) 8:30 a.m. until 4:30 p.m.

Greater Gateway Association of REALTORS® (branch location of the Illinois Association of REALTORS® Licensing and Training Center) 10 Ginger Creek Parkway, Glen Carbon \$295 (includes text and materials)

> Meets 45-hour requirement for Illinois real estate salesperson

## Open to the public

Any individual who successfully completes this course will receive a free registration to the Illinois Association of REALTORS® spring conference or annual convention (certificate will be valid for 12 months following issuance).

Visit our Web site at www.gatewayrealtors.com for complete information and a registration form.

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## **Gateway Regional Adds New Physicians and** Services

Gateway Regional Medical Center (GRMC) continues to show its commitment to the community through the recruitment of new physicians to its medical staff. GRMC has added numerous new physicians in order to expand its services and meet the needs of the community.

Trudy Shady, M.D. is a board certified pulmonologist. She has been in practice in Alton since 1994. Dr. Shady earned her medical degree and completed her residency at St. Louis University. She is accepting new patients for the treatment of asthma, chronic obstructive pulmonary disease (COPD), and other lung disorders, as well as sleep disorders. Dr. Shady's offices located in the Medical Office Building at Gateway Regional Medical Center and in the Meridian Center One Building on Route 157 in Glen Carbon.

GRMC has appointed a new Medical Director of the Acute Rehabilitation Unit, Boris Khariton, M.D. Dr. Khariton has been the Medical Director of the Rehabilitation Unit at Forest Park Hospital since 2002. He is board certified in Physical Medicine and Rehabilitation. Dr. Khariton completed his residency at the Washington University School of Medicine and Barnes-Jewish Hospital in St. Louis. Gateway's Acute Rehabilitation Unit provides patients who have been in debilitating accidents or have suffered strokes with a means of rehabilitating through an extensive inpatient physical therapy and rehabilitation program. The rehabilitation team includes Dr. Khariton and the patient's primary care physician, physical therapists and nurses

Two other additions are Shannon Jennings, M.D. and Michael McCann, M.D. are part of Gateway's hospitalist program, which allows primary care physicians in the community to admit patients to the hospital under the care of the hospitalists. Dr. Jennings is a board certified psychiatrist who supervises care of patients in the Behavioral Health Services unit. She earned her medical degree from the University of South Florida College of Medicine in Tampa, Florida. Dr. Jennings also has a Ph.D. in chemistry from The Pennsylvania State University. She began her residency training at the University of South Florida and completed it at St. Louis University in 2004. Dr. McCann, board certified in internal medicine, earned his medical degree from St. George University School of Medicine in Grenada and completed his residency at Easton Hospital, Easton, PA.

For more information about Gateway Regional Medical Center, call (618) 798-3000.

# **Your Business**

## **Apex Physical Therapy** to Hold Conference on **Workers' Compensation**

Apex Physical Therapy will be hosting a free conference entitled, "Managing Your Workers' Compensation", on Friday, October 10, 2008, at the Gateway Center in Collinsville, IL. Anyone who deals with work comp claims is invited to this event.

The day will include breakfast, lunch and an impressive lineup of presenters including an orthopedic surgeon, two occupational medicine physicians, an attorney, a safety manager and an occupational therapist. These speakers will discuss a wide range of work comp issues to inform attendees of ways to decrease costs and prevent injuries in the work place.

For more information or to reserve a space, please call Jessica at 618-233-5163 or email jerb@apexpt.us.

## Faller Photography Group Introduces Video **Marketing Tool**

Faller Photography Group now offers a way to move your marketing into the digital age. A low cost, high quality video will enable you to utilize the internet in your marketing strategy.

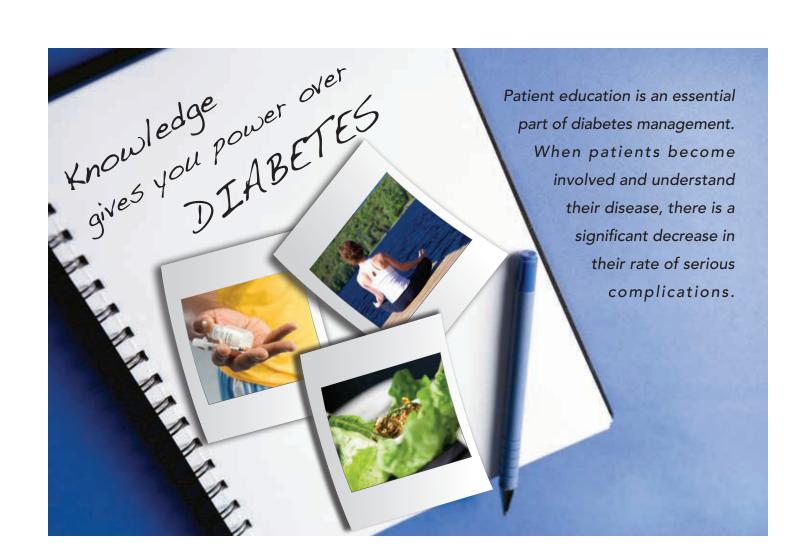
"We will come to your business and take photographs that will highlight what you do, your facility, and your staff," said Ed Faller. "We will then create a video from those images that will pull all of the aspects of your business together."

This video will then be delivered in formats that will allow customers to upload the file to Facebook and My Space, email to perspective clients, post on their websites, and go to DVD.

The videos would also benefit sports teams and other organizations that depend on fundraising.

For more information, call Faller Photography Group at 618-288-8040.





## Christian Hospital's Diabetes Institute

offers the following Diabetes Self-Management Classes to learn the basics of managing this disease:

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Taught by certified diabetes educators, classes are offered in a variety of options to accommodate participants' schedules — day or evening.

## Christian Hospital Diabetes Institute location

8 Sunset Hills Professional Centre

Edwardsville, Illinois 62025

Phone: 618-659-8592 or toll free 866-404-4048

Fax: 618-659-8687

For more information about free screenings, physician referral, or general information about Christian Hospital, call: 314-747-WELL (9355) or toll free 877-747-WELL.

> CHRISTIAN HOSPITAL DIABETES INSTITUTE THE DIABETES BUSTERS™ **BJC** HealthCare

# **Your Business**

## **GCS Opens New Collinsville Branch**

GCS held a grand opening celebration for its newest branch at 1502 Vandalia in Collinsville on Wednesday, Sept. 3.



The celebration began with a 9 a.m. ribboncutting ceremony followed by a day full of fun and great giveaways for all ages.

GCS provided beverages and snacks as well as prize drawings throughout

the day. Members who were selected won items such as weekend vacation packages, a \$100 gas card, Cardinals tickets, a \$100 Schnuck's card, Ravanelli's gift certificates and much more!

For more information on GCS Federal Credit Union, visit mygcscu.com.



## **Smile Center Celebrates National Orthodontic Health Month**

October isn't just for ghosts and goblins and things that go bump in the night! It's also National Orthodontic Health Month. This is the perfect time to start thinking about a smile for you or your child that will last forever. It's never too early to begin an orthodontic plan!



Dr. Renata Regalado, Board Certified Orthodontist, and her Smile Center Orthodontics team recommend that

all children get a check-up with an orthodontic specialist no later than age 7. A common myth is that children cannot get treatment until all of their baby teeth are out. However, the American Association of Orthodontists state that healthy teeth can be moved at almost any age. "This is an ideal time to take a look at a child's teeth and see if there are any problems we can address at this developmental stage," said Regalado. "As your child grows, early intervention may lessen the time and finances needed for future orthodontic care."

Smile Center Orthodontics offers free consultations and accepts most all insurance plans. "Why not take advantage of a free consultation in our office and see what our team of professionals has to offer you and your child?" said Regalado. "It'll be a win-win situation when you and your child come away with peace of mind and a healthy, beautiful smile that lasts a lifetime."

Call Dr. Regalado at 618-288-7000 or visit Smile Center Orthodontics at 4218 South Route 159 in Glen Carbon to learn more.

# arts & issues

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Thursday, October 30, 2008, 7:30pm SIUE Dunham Hall Theater - Limited Seating Sponsored by National City Bank

A Celtic Christmas

## **BOYS OF THE LOUGH**

Wednesday, December 10, 2008, 7:30pm

Pulitzer Prize winning, bestselling author

## **DORIS KEARNS GOODWIN**

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## Ask the Expert

by Marcel Brown of The Tech Spot

## Fix your computer - Don't trash it!

Many people ask me why they should spend any money servicing their computer when they can get a new one for \$500. Yes, you can buy a computer for \$500 or even less. But there are several things most people do not consider that make a strong case for servicing an existing computer.



Most of the time, very low-cost computers are underpowered, lack adequate RAM, or are built from low quality parts. An underpowered computer can provide a very frustrating user experience. This is especially true for a Windows Vista PC. Just because a computer is new does not necessarily mean that it will be a lot faster than your current computer.

Many people forget that the initial purchase price of a computer is only part of its total cost of ownership. The less expensive the computer, the higher the probability of hardware problems. The seemingly low cost of a computer may end up a lot more in the long run.

So to sum up, poorly made computers can become frustrating experiences for owners. As well, low-cost computers generally end up costing a lot more than their sticker price over time. Services such as the exclusive Computer Tune-Up from The Tech Spot may be a good investment to get a few more years of useful service out of your current computer.

For help keeping your computer running, visit Marcel at The Tech Spot at 4280 S. State Rt. 159. Suite 3 in Glen Carbon, visit www.techspotstore.com. or call 580-6256.

Have 'Expert' advice to share? Submit your 175-200 word 'Ask the Expert' column on any business related topic to jwojcieszak@edglenchamber.com for use in future editions of Common Ground.



# **Your Business**

## Investing During A Recession - A Global **Perspective**

Join World Financial Group on Thursday, October 16 from 7 to 8:30 p.m. at the Sheraton Lakeside Chalet for a free seminar entitled "Investing During a Recession - A Global Perspective" featuring Paul Dietrich, Chairman and Chief Investment Officer of Foxhall Capital Management.

Paul Dietrich has been an attorney, publisher, editor, and politician and is currently a member of the Advisory Board to the John Templeton Foundation and President of the Institute for International Health and Development (founded in 1982 by Nobel Peace Prize Laureate, David Morse). Mr. Dietrich has been a frequent contributor to the editorial pages of the Wall Street Journal, the London Times, the International Herald Tribune, the Singapore Times, and the South China Morning Post. Mr. Dietrich is the editor of the award-winning book, A Guide to American Foreign Policy, and has spoken to audiences such as CNBC, the Harvard School of Business, Princeton, and Purdue University.

RSVP to Andrew Kinney at 618-407-0592 or email to ak61wfg@att.net.

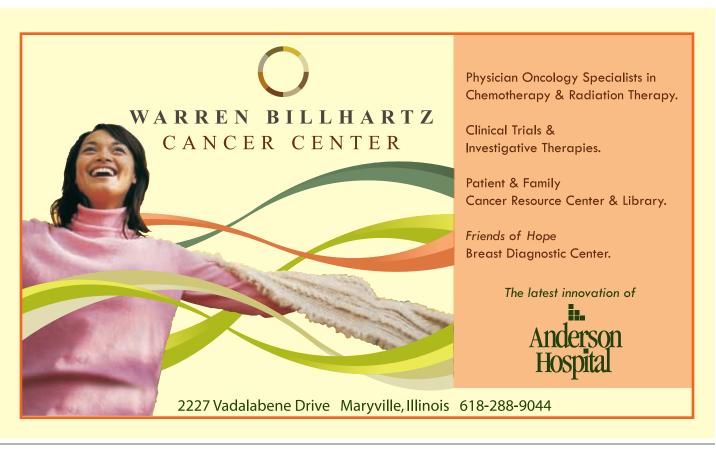
## **Remodeled Wal-Mart Offers More**

Wal-Mart in Glen Carbon celebrated the completion of their remodeling on September 17 with a Ribbon Cutting and Open House.

The Wal-Mart store was built in 1979 and has not seen any remodeling in the last thirteen years, according to Skip Sponeman, general manager. "Customers will experience the 'new Wal-Mart'", said Sponeman. "The shelves are lower, the aisles are wider, and the signage is bigger. We hope guests will see our presentation as clean, fast and friendly."

Several departments were expanded including pets, grocery, electronics, and baby. "The new footprint reflects what a brand new Wal-Mart would look like," continued Sponeman.

Every department was touched in the remodeling process with fixtures, flooring, lighting, or shelving. Customers will immediately notice the different color of the exterior of the building. According to Sponeman, THF Realty, the owner of the mall, plans to continue the color scheme throughout the development.



## Miner Square to Host Glen Carbon Community **Fall Festival**

Join the Merchants at Miner Square for a Fall Festival on Saturday, October 4 from 10 a.m. to 3 p.m. at Miner Square in Glen Carbon.

Sponsored in part by the Glen Carbon Kiwanis, the Fall Festival will have food vendors, a root beer garden, children's activities, child safety information provided by the Glen Carbon Police Department and Glen Carbon Fire Department, the EHS Band Boosters with mum sales, wellness screening, St. Cecelia's Youth pumpkin patch, kettle corn, and home-made apple butter and apple cider demonstrations.

Merchants hosting the Festival include Miss Bailey's, Chick Peas, and Sweeties. Miner Square is located on the corner of Main Street and Glen Crossing Road in Glen Carbon.



## **Local Businesses Are** Hopping on the Learning Bandwagon

#### By Linda Odle, Madison County Employment and Training

You would be amazed at the number of local high school students who are making decisions about their careers by experiencing jobs first-hand in our communities! You would also be amazed at the number of businesses who benefit from having students in work-based learning at their business sites.

What is "work-based learning?" These experiences include such events as job shadowing, work-study, internships, co-op programs, site tours and field trips. They might also include a school hosting a guest speaker from a local industry or a business person attending a job fair. The idea is the same in all cases: bring local students closer to the local workforce.

One student currently spends a few days a week helping a local manufacturing firm track machinery maintenance work. The employer was pleased at how quickly the student learned the company's proprietary computer system and exported files into Excel. Another student works at a local glass company. The owner says the student is a valuable asset in replacing glass in car windows and installing store windows at malls. Big companies or small – the benefits work for everyone.

The Workforce 21 study commissioned by the Madison Bond and Mid America Workforce Investment Boards indicated that a problem faced by the southwestern Illinois region is "brain drain." This is where our students decide to leave the area to find employment elsewhere. If left unchecked, this can be a real problem that results in difficulty recruiting new businesses and retaining existing business and industry.

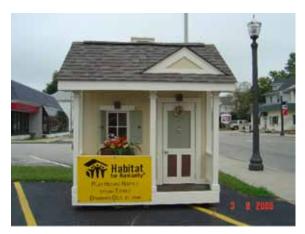
Our local workforce boards are reaching out to schools, business and industry to facilitate bringing the two together. There are 20 local high schools presently on board.

Several students interested in careers in childcare recently took tours of area day care centers. The experience gave the students invaluable experience exploring the best way to care for children. From metal fabricating to home building, computer graphics to office work, students learn best when they have real-world experiences; local employers benefit, too, both now and in the future.

We are always recruiting businesses to sign up and we need your participation. It only takes about two minutes to register, but the rewards can be outstanding for businesses willing to take the time. Please visit the Partners in Progress Website at http://www.progresspartners.org/ . Or, if you prefer, simply contact me at (618) 296-4456 or at lodle@mcetd.org and I will be happy to complete the registration for you.

# Your Community

## **Ed/Glen Chapter of Habitat for Humanity to Raffle Playhouse**



The Edwardsville/Glen Carbon Chapter of Habitat for Humanity will be making one lucky winner very happy. Currently the organization is selling raffle tickets to win a custom built playhouse.

The playhouse, currently on display at Annie's Frozen Custard, has been lovingly crafted by Joe Russo and is currently being raffled for \$10 a ticket. The winning ticket will be pulled at the Edwardsville/Glen Carbon Chamber of Commerce Halloween Parade, on October 31, 2008.

Tickets are available for purchase at Annie's Frozen Custard, Maggie's Primitive Cottage, Lee Russo Designs, McDade Enterprises, The Hair Company, Petrocelli/Oberweis, or C. Lexow Insurance Advisors.

All funds raised will help fund the Chapter's upcoming build on M Street in Edwardsville. For more information on the raffle or to purchase tickets, please contact Jane McKinney at 656-3770 or mcknnytwo@yahoo.com or Joe Russo at 972-7000.







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## Discover The Gardens at **SIUE on October 26**

Join the Friends of The Gardens at SIUE on Sunday, October 26 from 1 - 4 p.m. for their first event "Discover the Gardens at SIUE". Activities throughout The Gardens are free and open to the public and include exploring the 35-acre botanical garden, participating in a variety of familyfriendly outdoor activities, enjoying live performances, and a variety of favorite fall refreshments.

Meet award-winning author Jennifer Ward, author of I Love Dirt: 52 activities to help you and your kids discover the wonders of nature. Jennifer, who grew up in Edwardsville, will lead families in fun, dirt filled activities.

Membership to The Friends of The Gardens at SIUE will also be available and the first 50 new memberships or membership renewals will receive a free, autographed copy of I Love Dirt.

Free parking is available in the Cougar Lake Recreation Area Lot off University Drive. The Gardens are accessible from the Delyte W. Morris Trail, part of the network of MCT trails in Madison County.

For more information, contact The Gardens at 618-650-3799 or visit www.siue.edu/gardens. In case of inclement weather, call 618-650-3070 the day of the event to determine if the event is being held.

The Gardens at SIUE, a 35-acre public botanical garden on the SIUE campus, is a Missouri Botanical Garden Signature Garden featuring natural areas, gardens and sculpture arranged in a landscaped setting. The Gardens is a public garden of beauty and distinction that serves as a natural laboratory for education and provides a haven for relaxation and enjoyment.



Ryan L. Matthews

**Account Executive** 

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# Your Community

## **Children's Museum Prepares for Big Fall Programs**

Visit the Children's Museum in Edwardsville this fall for exciting programs.

"We have fantastic fall programs for kids up to age 12," says Lisa Leehy, executive director. "Weekend activities and continued expansion of Star City offer



something for everyone. We have expanding our hours to 10 a.m. to 4 p.m. Admission, for the first time, will increase to \$4 per person over the age of one."

The Haunted Science Lab will be open Friday, October 17, from 6 - 8 p.m. Guests will be shocked and surprised by amazing acts of science presented by Southern Illinois University Edwardsville (SIUE) Chemistry and Physics Departments. Astronomy Day follows on October 18, from 1 - 3 p.m. Science instructor and River Bend Astronomy Club member Terry Menz will lead demonstrations on new space explorations and have a magnificent display of telescopes.

The Saturday Explorers Artist Series kicks off for ages 3-5 on October 11 with a focus on Jackson Pollock. "Jack the Dripper" comes to life in a class that focuses on "marble action painting." Other featured artists are Georges Seurat on October 25, Henri Matisse, November 15; and Paul Klee, November 22.

Details on all of the programs mentioned can be obtained by contacting the museum. Registration and admission costs vary by event, and can be handled through www.childrens-museum.net, or by calling 618-692-2094.



News

Classifieds

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Promote your business in Edwardsville and Glen Carbon's pure city domain named sites, edwardsville.com and glencarbon.com. With a business account, you can add events with your business name on the public calendar, write press releases for the local community to read and search engines to find, define keywords making your own website more visible and rotate a snapshot of your website into the home page.

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## **MCT Goes Wireless**

MCT Express Buses Now Equipped with Free WiFi Internet Access

The connection to work for Madison County Transit (MCT) Express passengers will soon become their connection to the world, as all MCT Express buses will be equipped with free wireless Internet access beginning October 1.

The service, known as 'MCT WiFi on Wheels' has been installed on more than 40 MCT



heavy duty buses and will enable passengers to surf the web while they ride. Beginning in 2004, with Mountain Metro Transit in Colorado Springs, MCT is one of many transit systems around the country that has added this amenity for an increasingly tech-savvy citizenry that expects wireless Internet access in public spaces. Other transit systems that have gone wireless and reported favorable results include: Seattle, Boston, Salt Lake City, Cincinnati, Oakland and Albuquerque.

"For MCT passengers, commuting is already affordable, convenient and relaxing," said MCT Managing Director Jerry Kane. "With wireless Internet on the bus, commuting becomes more productive as well."

To access the service, passengers must be onboard a MCT Express bus and have a laptop computer or handheld device that is equipped with the appropriate wireless technology. When the computer is powered on, a "splash screen" with "Terms of Internet Service Use" will appear. The user must "agree" to the terms of service by clicking the "GO" button in order to proceed. No additional registration or passwords are required. Similar to any public 'WiFi Hot Spot,' MCT's WiFi uses an unsecured open wireless network that is installed on the bus. Passengers are advised to use the same precautions while on MCT's WiFi network that they would exhibit while using any other open wireless network. MCT's service providers will also use content-filtering software in an attempt to restrict access to offensive sites.

For details about MCT services and bus schedules, please call (618) 931-7433, Option #3 or visit www.mct.org.

## Community Service, Volunteer & Donation Opportunities

#### Children's Home + Aid

Tutors and mentors are needed for kids of all ages. Training provided. egates@sw.chasi.org 618-452-8900 x119

#### The Children's Museum

Volunteers are needed to serve on various committees. Time commitment varies. lisa@childrens-museum.net 618-692-2094



#### Faith in Action

Caring and compassionate volunteers needed to transport care receivers to and from appointments, shopping or errands. Volunteers are also needed to visit with care receivers or provide light household duties. Volunteer must have reliable transportation. fiaegc@yahoo.com 618-692-0480

The Greater Edwardsville Area Community Foundation Supports Local Charities and Encourages Volunteerism in our Community.

Local community service groups should contact the Greater Edwardsville Area Community Foundation to be included in next month's listing.

www.edwardsvillefoundation.org

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## Lion's Club Candy Day Is October 10th and 11th

The Edwardsville Lion's Club Candy Day will be October 10th and 11th.

Lion's Club members will be at Wal-Mart, Schnuck's, Shop N'Save, TheBANK of Edwardsville Montclaire and Downtown Branches, Edwardsville Walgreen's, Market Basket and Glen Carbon Village Hall from 9 a.m. to 6 p.m. on both days.

Donations received on Candy Day are used to purchase hearing aids and eyeglasses for those in need.

For more information about Candy Day or the Lion's Club, contact Barbara Brownbauer at 618-877-5825.

## **NAMI Madison County** to Present 5th Annual "Mental Illness: Out of the Darkness, Into the Light"

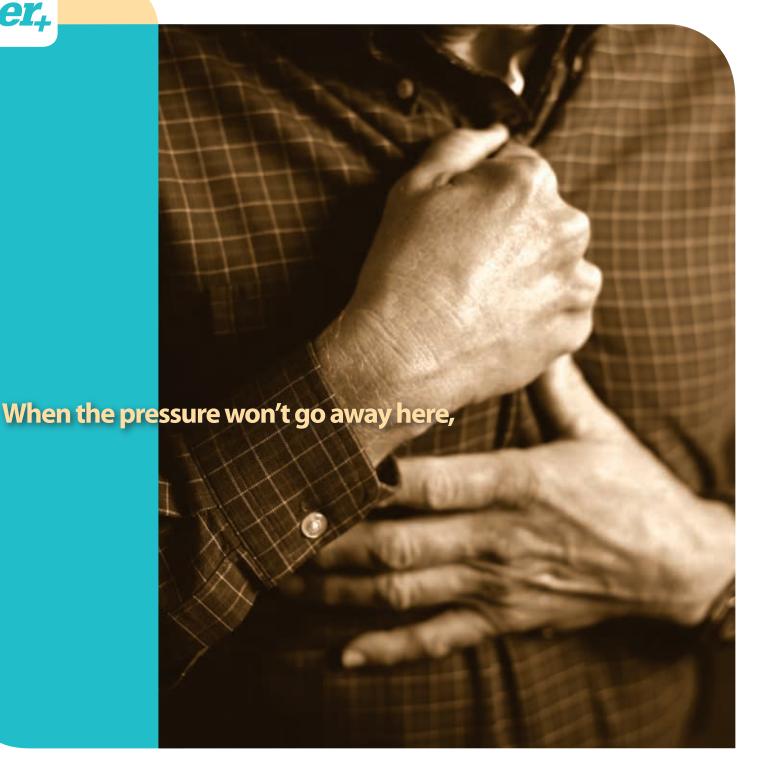
## Former Washington Post investigative reporter Pete Earley to be featured speaker

The National Alliance on Mental Illness (NAMI), along with Psi Chi National Honor Society in Psychology affiliate at SIUE, will present the 5th Annual "Mental Illness: Out of the Darkness, Into the Light - the Criminalization of the Mentally III" on Thursday, October 23 at 7 p.m. in the Meridian Ballroom in the SIUE Morris University Center.

Pete Earley, a renowned author and former investigative reporter for the Washington Post, will be the featured speaker. Earley's book, Crazy: A Father's Search Through America's Mental Health Madness, was nominated for a Pulitzer Prize in 2007. Earley offers his own family's emotionally compelling story, as well as a troubling look at the web of bureaucracy, bad judgement, and apathy that results in brutal conditions and little hope of recovery for the countless number of people who suffer with mental illness.

This event is free and will also include exhibits by mental healthcare providers and support organizations. The doors and exhibit area will open at 6 p.m. with the program beginning at 7 p.m.

Register by October 13th by calling NAMI Madison County at 618-798-9788.



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