

November 2012



Edwardsville | Glen Carbon Chamber of Commerce

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2012 Ambassadors

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First Clover Leaf Bank
Ryan Matthews, Co-Chair
Dimond Bros. Insurance Agency, Inc.
Lisa Allen
AAdvantage Insurance Group
Candice Arana
Hospice of Southern Illinois
Adam Arras
The Garden Kingdom
Natalie Head
Anderson Hospital
Lauren Hoefert
Scott Credit Union
Carol Johnson
Visions by Carol Photography

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Contributing Writer

Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

on the cover

Shop Chamber Campaign Launching

You have heard it many times: shopping locally is so important in these challenging economic times. In response, the Ed/Glen Chamber again is bringing the community a 'shop local' campaign that offers rewards! After a successful 'Shop Chamber' campaigns in 2010 & 2011, we're planning the 2012 event and again encouraging consumers to 'Shop Smart. Shop Local. Shop Chamber.'

When consumers shop at participating 'Shop Chamber' locations this holiday season, they can enter to win prizes donated by participants. Best yet, this year's process will be much easier, as shoppers can enter their purchase information online rather than having to fill out entry forms. The 'Shop Chamber' campaign kickoff is **Monday, November 19**. Beginning **Friday, November 16**, shoppers can go to www.edglenchamber.com for a list of participating locations. This year's participants will again benefit from a significant investment in search engine marketing to promote the event. The deadline for businesses to sign up is **Friday, November 16**.

So, when you are out doing that holiday shopping before or after work or during your lunch hour, choose the 'Shop Chamber' locations for a chance to win weekly prizes or a **cash grand prize!**

Dues Reminder & Notice

In 2011 the board of directors opted to change the annual dues to be charged on a calendar year basis instead of by the anniversary month as it had been done in previous years. Members will receive their 2013 membership dues invoice in December 2012 for payment in January 2013. All invoices will be due within 30 days of receipt. Please note that all invoices generated by the chamber and not paid within the specified payment schedule will be subject to a monthly 1.5% finance fee on the balance owed until paid in full.

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events

11/14 Thursday 5-7pm

Ribbon Cutting
SPORTCHIRO+
1120 South IL Route 157
Suite 100
Edwardsville, IL 62025

11/15 Thursday 5-7pm

Business After Hours
Hosted by 1st MidAmerica
Credit Union, Scott Credit Union,
GCS Credit Union & SIUE Credit
Union
Leclair Room at N.O. Nelson
600 Troy Road
Edwardsville, IL 62025

11/19 Monday

Annual Shop Chamber
Campaign Kickoff

11/23 & 24 Thursday & Friday

Ed/Glen Chamber Office
CLOSED for Thanksgiving

11/27 Tuesday 8-10:30am

Professional Education:
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& von Gontard, PC
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RSVP REQUIRED
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save the date

12/6 Thursday 5-7pm

Business After Hours
The Garden Kingdom
3711 South State Route 157
Glen Carbon, IL 62034

12/24 & 25 Monday & Tuesday

Ed/Glen Chamber Office
CLOSED for Christmas Holiday

shop chamber



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to get your
business
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ambassadors

Call for 2013 Ambassadors

The Chamber is accepting ambassador applications for 2013 – this is a great way to get connected!

Chamber By-laws

Become familiar with the chamber's by-laws, policies & procedures.

Ambassador Meetings

Attend monthly ambassador meetings.

Recruitment & Retention

Help recruit new chamber members. Mentor new chamber members to help them become familiar with chamber benefits. Contact non-active members to encourage participation as needed.

Fundraisers

Support the chamber's fundraising events as a volunteer.

Chamber Promotion

Represent the chamber in a professional manner at all times.

Chamber Board Meetings & Activities

Attend **twelve** Business After Hours events each year to assist with jokers jackpot ticket sales, registration. Greet and welcome new and prospective chamber members at events. Participate in networking@noons, ribbon cutting ceremonies, open houses, ground breakings, and have the opportunity to provide promotional items for ribbon cutting welcome baskets.

2013 AMBASSADOR APPLICATION FORM

NAME: _____

You reviewed the Ambassador duties & responsibilities and are willing to fulfill obligations: YES _____ NO _____

COMPANY: _____

How long have you been a Chamber member? _____

ADDRESS: _____

Why are you interested in becoming an Ambassador? _____

PHONE: _____

E-MAIL: _____

For additional information, contact Desiree Bennyhoff at dbennyhoff@edglenchamber.com

Please mail (200 University Park Drive, Suite 260; Edwardsville, IL 62025) or fax (618.656.7611) your application to the chamber office.

APPLICATIONS MUST BE RECEIVED BY NOVEMBER 30, 2012

*I have read and agree with the above duties and responsibilities. These expectations need to be met by **all** ambassadors to help with day-to-day functions and to achieve the overall goals and missions of the organization. If for any reason you cannot honor your responsibilities or duties, please advise the ambassador chairperson so alternate plans can be made. As an ambassador, you will act as a representative of the Ed/Glen Chamber by promoting membership and mentoring new members.*

NAME: _____

DATE: _____

SIGNATURE: _____

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Business of the Month:



Oak Brook Golf Club, owned by Larry and Nancy Suhre, was first opened for play in 1972 as a nine hole golf course, with just two employees. Today, Oak Brook Golf Club is a 27-hole public golf course employing more than 20 workers. The course is a reflection of Larry's love for golf and his desire to make the course into a respectable venue.

"What makes us different is our friendly staff and our value. You would be hard pressed to find a better golfing value and happier people working at a golf course. Many of our employees have been with us for over 20 years," said Mike Suhre, Head PGA Professional & Manager at Oak Brook.

Mike grew up on the course and has been involved with Oak Brook his entire life. "My grandfather and father built the course and everyone thought they were crazy when they first started. My grandfather passed away in 1976 and did not get to see his work turn into success. My father, Larry, never imagined Oak Brook would grow to what it has become," Mike said.

The staff at Oak Brook Golf Club take pride in their many leagues, and their target market is golfers looking for an everyday place to play. Oak Brook Golf Club's low costs allow everyone to enjoy playing at their course.

When asked about future plans, Mike said, "Our goal at Oak Brook is constant improvement. I can't remember a year that has gone by without significant change. Whether it's a new tee box, additional flowers, or new additions to the clubhouse, something always changes for the better."

Oak Brook gives back to the community through multiple avenues. Larry Suhre has a Rotary scholarship named after him, and Nancy has received countless accolades for her charitable work throughout her life. The focus today at Oak Brook is youth and the military. They frequently support children as well as those who serve and protect. Oak Brook Golf Club is also the home of Edwardsville High School, Triad High School, and Metro East Lutheran High School golf teams, and students play free due to my parents commitment to junior golf.

Being involved with other local businesses has been vital to Oak Brook Golf Club's success, and membership in the Edwardsville/Glen Carbon Chamber of Commerce since 1976 has played a key role in establishing and maintaining those connections with fellow businesses and local organizations.

In closing, Mike said, "Thank you to everyone who has supported us in our first 40 years of business. We wouldn't be here without our customers."

The Oak Brook Golf Club mantra is a quote by John Wooden: "You cannot live a perfect day until you help someone that will not be able to repay you."

To learn more about Oak Brook Golf Club, call 618.656.5600, go to www.oakbrookgc.com, or grab your clubs and head out to 9157 Fruit Road in Edwardsville.



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January 24: **Fighting Unemployment Claims with IDES***

** Networking at 8am; education program from 8:30–11:30am*

March 27: **Managing Employee Leave**

May 22: **Business Succession Planning**

July 24: **The Employment Relationship in the Age of Social Media**

September 25: **The Do's & Don'ts of Hiring & Firing**

November 27: **Protecting Your Trade Secrets & Business Name**

8am Networking

8:30–10:30am Education Program with Q&A Session

At Glen Carbon Hampton Inn

I will attend: ☐ **Session 6 at \$20/person (\$30 non-members)**

Business Name _____

Contact Person _____

Business Address _____

Business Phone _____

Name of Attendee(s) _____

Email Address(es) _____

I am enclosing a check for \$ _____

Edwardsville/Glen Carbon Chamber of Commerce 200 University Park Drive, Suite 260 Edwardsville, IL 62025
p: 618.656.7600 f: 618.656.7611

This professional education series proudly brought to you by:

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Special thanks to the City of Edwardsville, American Family Insurance, Cable Access TV, District 7, Edwardsville Rotary, & the SIUE Police Department for their continued support of the Halloween Parade.

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CONGRATULATIONS 2012 HALLOWEEN PARADE WINNERS!



Grand Champion: TheBANK of Edwardsville



2nd Place Large Commercial: First Clover Leaf Bank



3rd Place Large Commercial: 1st MidAmerica Credit Union



1st Place Small Commercial: The Auto Body Shop & Exit 12 Band



2nd Place Small Commercial: Ooh La La Anti-Aging & Laser Center



3rd Place Small Commercial: Two Men & A Truck



1st Place Large Non-Profit: St. John's United Methodist Church



2nd Place Large Non-Profit: Edwardsville YMCA

schmooze

business after hours



Edison's Entertainment Complex, October 4



Edison's Entertainment Complex, October 4



Scott Credit Union, October 18



Scott Credit Union, October 18



Chef's Shoppe, October 25



Chef's Shoppe, October 25

ribbon cuttings



Homewatch Care Givers, October 11



Strano & Associates, October 17



Scott Credit Union, October 20



Vision for Life, October 23

5 Ways to See Your Business in *Common Ground*

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award
- 5 Come to Chamber Events!

edoglen
Chamber of Commerce

CONGRATULATIONS 2012 HALLOWEEN PARADE WINNERS!



3rd Place Large Non-Profit: The Bridge Church



1st Place Small Non-Profit: Junior Service Club



2nd Place Small Non-Profit: Hope Animal Rescues



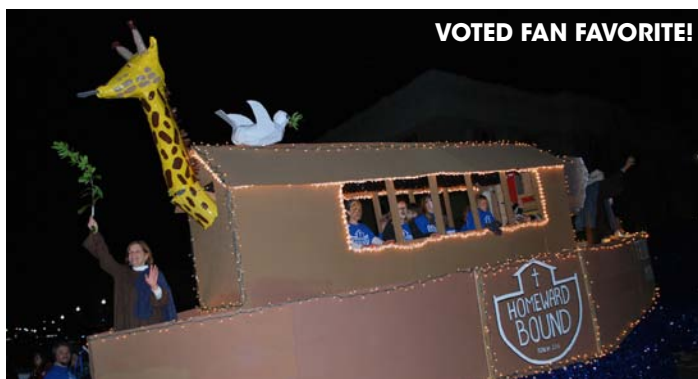
3rd Place Small Non-Profit: Curtains Up Theater Company



1st Place Neighborhood/Youth Groups: Hentz, Hartman & Friends



2nd Place Neighborhood/Youth Groups: Edwardsville Orchestra Boosters



3rd Place Neighborhood/Youth Groups: Trinity Lutheran Ministries

Residents and visitors alike lined the streets of downtown Edwardsville this Halloween to enjoy floats decorated in honor of "Oh, The Places You'll Go!" by Dr. Seuss. This annual tradition is brought to you by the Edwardsville/Glen Carbon Chamber of Commerce with the help of the City of Edwardsville and our event sponsors.

your business

Trover Joins AAdvantage Insurance Group

Dave Viox, founder of AAdvantage Insurance Group-Viox Agency, has announced the appointment of Dwayne Trover to Licensed Producer. In this role, Dwayne is responsible for new business generation, public relations, and continuing the tradition of finding economical as well as complete insurance solutions for our clients.

Included in Dwayne's prior experience is five years with Country Financial where he was in the top 100 agents nationally 4 out of 5 years and more than 10 years as the Director of Youth Ministries for St. John's United Methodist Church in Edwardsville.

AAdvantage Insurance Group-Viox Agency specializes in auto, home, farm, business, and life insurance serving clients in the Metro East/St. Louis area as well as throughout Illinois and Missouri. AAdvantage Insurance Group is located at 10 Ginger Creek Village Drive, Glen Carbon. They are a Trustee Choice independent insurance agency representing more than 25 companies rated "A" or better by AM Best and the Better Business Bureau. For more information go to www.aadvantageins.net.

Hospice Participates in Awareness Month

November is National Hospice and Palliative Care Month and Hospice of Southern Illinois is offering to host community speaking engagements, at no cost, to ensure people understand what valuable resources are available in the 27 southern Illinois counties they serve. Hospice of Southern Illinois wants the community to know that there is help available that brings comfort, love and respect when they are most needed.

"We're working hard all year round to make sure people know the full range of services that we provide in the community," added Christine Juehne, Print and Social Media Coordinator. "Yet during November, we ramp up our efforts to raise awareness of the high-quality care that's available. In fact, that's the message behind this year's Hospice Month theme: Comfort, Love, Respect."

Call Christine Juehne or Lisa Phillipson at 618.235.1703 to host a speaking engagement at your workplace or with your civic group to help people learn more about hospice and palliative care.



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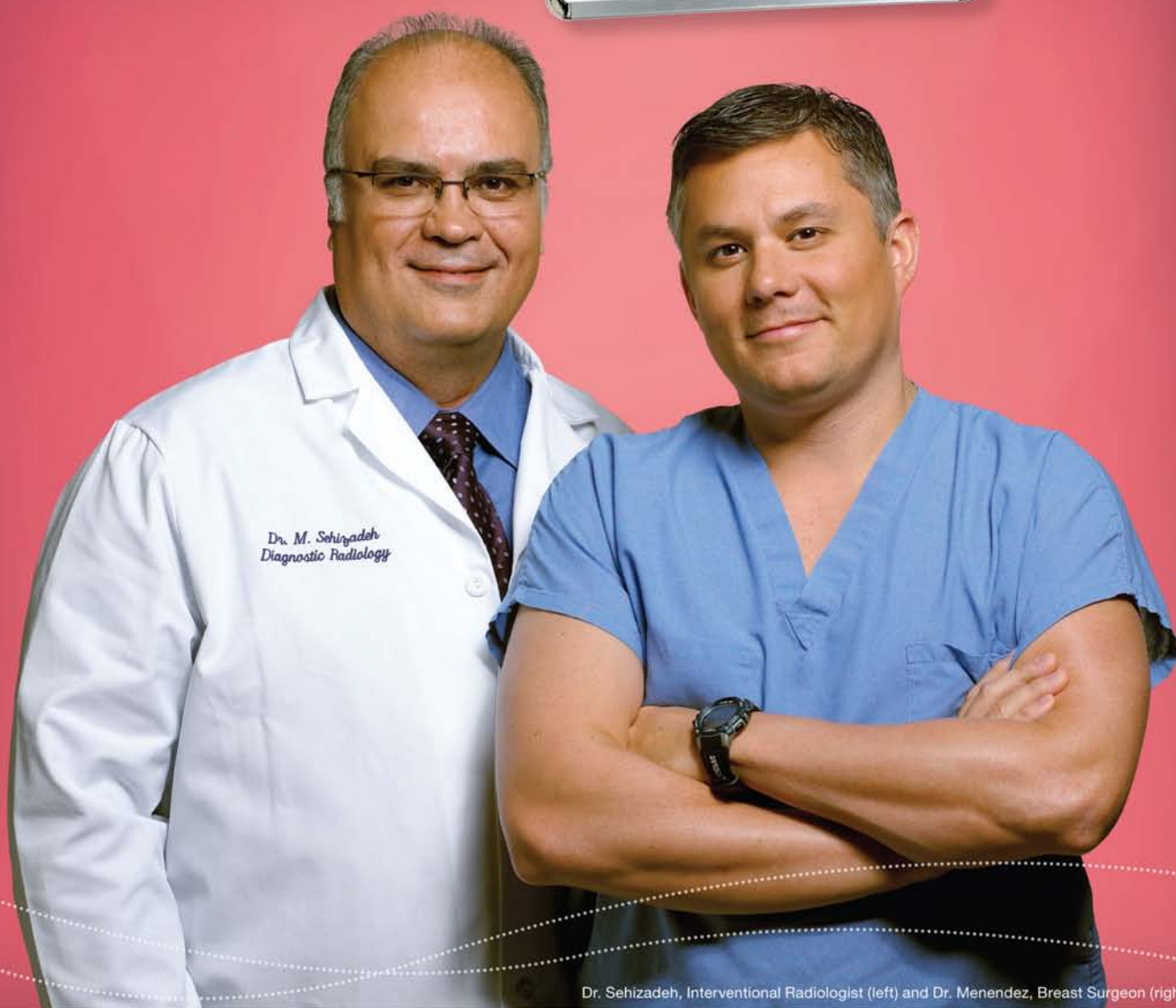
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Christian is **Committed**



Dr. Sehzadeh, Interventional Radiologist (left) and Dr. Menendez, Breast Surgeon (right)

Our Breast Health Center delivers the finest comprehensive breast care in our community.

At Christian Hospital's Breast Health Center, we coordinate leading specialists in radiology, surgery, oncology, radiation oncology and plastic surgery – along with the most advanced technology and diagnostic techniques – to provide you the best care in the region. *In fact, our breast specialist is the only surgeon in North County who focuses solely on breast health.*

That kind of commitment to our community is what you should expect, because Christian's not only one of the top hospitals in

the BJC HealthCare organization, we're also ranked among the top hospitals in the entire St. Louis region by *US News & World Report*.

See for yourself what we're talking about. Take a virtual tour of our Breast Health Center at Northwest HealthCare by visiting ChristianCares.org or calling 747-WELL (9355) or 1-877-747-WELL today.

Christian hospital is **BJC HealthCare** in North County

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your business

Edwardsville Named a “Most Progressive City” By Ameren Illinois ActOnEnergy Program

In recognition of the significant energy efficiency efforts made by Edwardsville businesses, Ameren Illinois recently presented the ActOnEnergy® most Progressive City Award to the city of Edwardsville.

“Between June 1, 2011 and May 31, 2012, 20 Edwardsville businesses completed 27 ActOnEnergy projects that are saving these Edwardsville businesses an impressive 2,162,467 kilowatt-hours (kWhs) of electricity every year. This is equal to the amount of electricity used by 316 typical residential customers for an entire year,” said Gussie Reed, manager of Ameren Illinois Division V, who presented the award to Edwardsville Mayor Gary Niebur.

“Energy savings increased from 1,759,265 kWhs in 2010-11 to 3,162,467 kWhs for 2011-12 – a 59 percent improvement. This is the most significant improvement of any community in Ameren Illinois Division V. Edwardsville and the participating businesses have set an example we hope other communities and businesses will strive to match.

“Through these projects, power plant emissions and carbon footprints are reduced, resources are conserved and businesses become more competitive, all of which benefit employees, consumers and the community at large,” Reed said.

Since ActOnEnergy was launched in 2008, the amount of annual incentive dollar available to business customers has grown from \$3 million to \$19 million. The program is funded through a small charge (Rider EDR for electricity customers and rider GER for natural gas customers) on customer bills. These charges are mandated by state law.

ActOnEnergy offers Ameren Illinois electricity and natural gas business customers – including private schools and nonprofits – energy efficiency

incentives for lighting, refrigeration, motor systems and HVAC systems. Incentives also are available for retro commissioning, multi-family buildings, commercial kitchen equipment and hotel and motel guest room energy management systems.

There is a program for grain and livestock farmers, providing incentives for lighting upgrades, livestock waterers and such high-efficiency equipment as circulation fans, water heaters and exhaust fans.

ActOnEnergy also offers the Online Store, grocery/convenience store incentives and custom incentives.

“Our business customers can realize significant savings when they participate in our program,” said Cheryl Miller, ActOnEnergy business program manager. “For example, an electric service business customer who replaces a standard T-12 fluorescent light fixture with a high-efficiency T-8 fluorescent fixture can reduce electricity consumption by 33 percent.

“Our energy efficiency professionals are ready to help our customers take advantage of the ActOnEnergy incentives so they can spend less on energy by using less.”

Complete business program information is available at ActOnEnergy.com, by calling 866.800.0747 or emailing to ActOnEnergyBusiness@ameren.com.

ActOnEnergy offers incentives and rebates to residential customers. For more information on residential programs, visit ActOnEnergy.com, call 866.838.6918 or email ActOnEnergyResidential@ameren.com.



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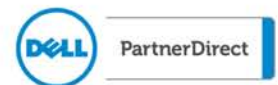
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your business

Scott Credit Union Ceremony Marks Opening of New Home Office in Edwardsville

A crowd of about 75 was on hand recently to see representatives from Scott Credit Union officially open its new 50,000-square-foot home office at the Edwardsville Corporate Centre. The location now houses about 100 executive, administrative, and operational employees and includes the local credit union's 15th branch office on Route 143 at Staunton Road near Interstate 55. The branch includes drive up lanes and a 24-hour ATM.

"We are extremely proud to be opening our second Edwardsville location," said Scott Credit Union President & CEO Frank Padak. "Our new home office is a state-of-the-art facility that will position us to serve our more than 100,000 members and grow into the future."

Padak also announced that the new home office will be named the Betty Renth Building. Current SCU Board Chairman Betty Renth, who has been involved in the credit union's growth from one location on Scott Air Force Base, to now building a 15th location, was honored and presented with a photo of the artist's rendering of the building. "Miss Renth has been a volunteer on the Scott Credit Union Board of Directors for 56 years and has

been a major part of the vision and guidance to make the credit union what it is today," Padak told the crowd. "Betty also has been a leader and champion for the credit union industry throughout her service to SCU. Too often people are recognized after they have retired. The board felt it was appropriate to recognize Betty today as we celebrate the opening of our new home office."

Madison County Board Chairman Alan Dunstan and State Senator Bill Haine also addressed the crowd and congratulated Scott Credit Union on its success and opening of its new home office. Padak also recognized Hortica Insurance representatives. Scott Credit Union purchased about 13 acres in the Edwardsville Corporate Centre from Hortica. Padak noted that the building is designed to be environmentally friendly and to provide SCU employees with an exceptional work experience.

Representatives from Scott Credit Union also recognized its commitment to the Edwardsville community with a \$5,000 check to the Glen-Ed Pantry, which helped support area students in need of supplies for back to school and to support community members who are served by the pantry.



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Extra Help, Inc. Launches TeamSource, A Comprehensive Workforce Management Solution

Extra Help, Inc., an employment, payroll and workforce services company, based in Illinois announced the launch of TeamSource, a comprehensive workforce management solution. TeamSource will provide companies with complete payroll, tax filings, human resources and employee benefit administration. This will allow business owners the ease of engaging a single provider to manage all aspects of their workplace.



"We are thrilled to introduce this new total solution for our clients," said Teresa Katubig, CPA, CEO of Extra Help. "Our employees have a track record of excellence in both payroll and human resource management – and now we've developed a way to seamlessly integrate these services into a single product. TeamSource's unique team approach will provide our clients with the highest levels of customer service and efficiency for their businesses."

Unlike other single-source products, TeamSource is not a Professional Employer Organization (PEO), which can require clients to sign co-employment or complicated employee leasing agreements. TeamSource gives customers the convenience of outsourced employee management, while allowing them to maintain complete control of their team. "We designed TeamSource to be a transparent solution for clients navigating the often complex maze of workplace regulations and internal workforce issues," said Katubig. "It allows our customers the freedom to focus on growing their businesses, while we manage the rest."

TeamSource is flexible in its offerings, and will be customized to meet each client's individual needs. In addition to payroll, human resources and employee benefits, Extra Help is able to supplement TeamSource with its expert staffing solutions, which include direct hiring, temp-to-hire and temporary hiring services. Director of Payroll Services, Kim Haag added, "Our background as HR and staffing specialists gives our team a distinct advantage over other payroll service providers. We are genuinely qualified to help our clients succeed."



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Anderson Hospital Honors William Mindrup with Founders Award

Edwardsville resident William Mindrup received posthumous recognition as the 2012 Founders Award recipient during the Anderson Hospital Gala, held Saturday, October 6, at the Four Seasons Hotel in St. Louis. Mindrup, who recently lost a courageous battle with cancer, was honored with this prestigious award which recognizes individuals who played an instrumental part in the development and ongoing success of Anderson Hospital.



While Bill achieved many personal and professional successes throughout his lifetime, his work with Anderson Hospital was most profound. "Dad always believed that if you work with determination and creativity, anything can be accomplished," said his son, Randy Mindrup about his father. "You can imagine with that attitude, he was the driving force in the work to open the hospital including the fundraising, community meetings, and discussions with various state agencies," remarked Anderson Hospital President Keith Page.

Mindrup's determination to bring a hospital to the area began in 1963. In the years that followed, he played an essential role in all aspects of the hospital campaign alongside other founders including Bob Wetzel, Frank Flanigan and Millie Belobraydic. Mindrup played a role in the capital fund drive conducted in 1971 which resulted in contributions and pledges of nearly \$2 million – nearly twice the goal.

Since Anderson's opening in 1977, Mindrup was a continuous supporter of the hospital, serving on the board of trustees since its inception.

For more than 35 years, Mindrup volunteered his time and skills to help govern the hospital in the pursuit of its vision, goals and mission. During this time Mindrup saw the hospital nearly triple in size and expand into other communities with services such as our ExpressCare. "After his family, the most important thing in his life has been the establishment, expansion and continued improvement of Anderson Hospital," said son David Mindrup.

Mindrup was an Edwardsville native. He married his wife Jerry in 1949. Together they raised a family of four including two sons, David and Randy, and two daughters, Marilee and Beth. His business career included many years as an automobile dealer beginning in 1958 with Plymouth and Desoto. He was also a dealer for Subaru, Fiat, Firestone tires and outdoor power equipment. He also spent many years in local property development.

As an Edwardsville resident and local business leader, Mindrup was involved in many professional and community organizations. He served as president of the Edwardsville/Glen Carbon Chamber of Commerce, president of the St. Clair/Madison Automobile Dealer Association, president of the Edwardsville Rotary Club and chairman of the local United Way fund drive. He also served as an elder in the First Presbyterian Church in Edwardsville.

Glik's to Host Men's Evening of Shopping

From 6 to 8 pm Thursday, November 15, Glik's at Edwardsville's Park Plaza Shopping Center will host a men's night featuring savings storewide on men's and women's clothing. Shoppers will enjoy refreshments and free gift wrapping. Additional Park Plaza merchants will also be participating. Get your shopping done while the selection is best!



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JSC Holiday House Tour is Back!

The annual Holiday House Tour sponsored by the Junior Service Club of Edwardsville/Glen Carbon is back! Bells will jingle across our community as local residents ready their homes for the holidays, decking the halls in festive holiday finery. Gracious homeowners will once again open their doors for this annual tour, inviting the public to enjoy the decorations.

Proceeds from this year's house tour will go directly toward the Junior Service Club Boundless Playground™ Project, a unique playground in that at first glance it looks like a traditional playground, but there are subtle changes that have been made so everyone can play at his or her own highest level of ability.

The date of the tour is Sunday, December 2 from 12–4:30pm. Tickets are \$20 per person; children under 12 and pets are not permitted on the tour. Advanced tickets are available at local businesses and online. Go to www.edglenjuniorservice.org for more information. Contact Carolyn at 618.410.7350, Tara at 618.580.7470, or Kelli at 636.538.0262 with questions.

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Michel Named GGAR Board Chairman

Sandy Michel of Real Living Vandalia Real Estate, Inc. was recently sworn in as the 2012–2013 chairman of the board for the Greater Gateway Association of REALTORS® (GGAR) and received special recognition during a luncheon at the DoubleTree Hotel in Collinsville on October 9.



Sandy began her real estate career in 1989 as a sales associate and received her broker license in 1990. She is the managing broker/owner of Real Living Vandalia Real Estate, Inc. Sandy has previously served on the board of governors for Southwestern Illinois Regional Multiple Listing Service (SIR/MLS). She is a past director of GGAR and has served on the association's contracts committee. She serves on the Economic Development Commission for Vandalia and is a member of the Vandalia Chamber of Commerce. In addition, Sandy is a past president of the Vandalia Chamber of Commerce and the Fayette County YMCA.

Community service is very important to Sandy, and she has served on various boards and fundraising committees throughout the years in Fayette County. In 2001, Sandy was a recipient of the Abe Award, a Vandalia community service award.

The Greater Gateway Association of REALTORS® serves nearly 1,000 REALTOR® and affiliate members in the southwestern Illinois region including the counties of Bond, Calhoun, Fayette, Jersey, Macoupin, Madison, Monroe, and Montgomery.



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