November 2008



Edwardsville I Glen Carbon Chamber of Commerce

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Common Ground





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Mission Statement

Through commitment and involvement of its Members, the Edwardsville | Glen Carbon Chamber of Commerce provides leadership for the benefit

of the business community by:

- Promoting economic opportunities
- Advocating the interests of business
- Providing members with education and resources
- Encouraging mutual support

On the cover

TheBANK of Edwardsville



Throughout 2008, The BANK of Edwardsville has been celebrating its 140th anniversary. To put that in perspective, when TheBANK opened on January 1, 1868, Andrew Johnson (Abraham Lincoln's successor) was President...the telephone would not be invented for another eight years... and the invention of the electric light bulb was still 11 years away!

Edward M. West and his son-in-law, Civil War veteran, Major William R. Prickett founded "West & Prickett"--later renamed TheBANK of Edwardsville--with \$10,000 capital. Today, TheBANK has \$1.1 billion in assets and 20 locations in 13 communities throughout Madison and St. Clair Counties.

TheBANK is well-known for its community support and employee volunteerism toward numerous local charitable, civic, church, community and sports organizations. The most recent example of this is in its sole sponsorship of Edwardsville: An Illustrated History. Scheduled for distribution this month, all profits from the sale of the book will benefit the Benjamin Stephenson House.

For generations, TheBANK of Edwardsville has taken pride in its well-earned reputation of offering stability and customer confidence as the leading, locally-owned bank in the Metro East.

Newsletter Notes

Articles for the Chamber of Commerce newsletter must be submitted by the second Monday of the preceding month for placement in the next month's issue.

Monthly distribution: 1,000 issues

Send comments or questions about Common Ground to jwojcieszak@edglenchamber.com

Copyright 2007 Edwardsville and Glen Carbon Chamber of Commerce, 200 University Park Drive, Suite 260, Edwardsville, Illinois 62025. (618) 656-7600, www.edglenchamber.com

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Wenzel & Associates

Wise Choice Coffees

West & Company, L.L.C.

events

11/5 Wednesday 4 pm

Ribbon Cutting Apex Physical Therapy 6654 Edwardsville Crossing Edwardsville, Illinois 62025

11/6 Thursday 5 - 7 pm

Business After Hours Rinnovi Med Spa 10 Edwardsville Professional Park Edwardsville, Illinois 62025

11/7 Friday noon

networkina@noon Hosted by WAOX Wise Choice Coffees 1063 S. State Rte 157, Ste. 1 Edwardsville, Illinois 62025 RSVP to dspick2@yahoo.com

11/10 Monday 10 am

Ribbon Cutting Stone Carlie 1 Country Club Executive Park Edwardsville, Illinois 62025

11/11 Tuesday

Ribbon Cutting ProSource Wholesale Floorcoverings 1605 Eastport Plaza Dr. Collinsville, Illinois 62234

11/12 Wednesday 5-7 pm

ChamberNet **Gateway Center** Collinsville, Illinois 62234

11/13 Thursday 4 pm

Ribbon Cutting MG Property Preservation at Chamber Office 200 University Park Dr., Suite 260 Edwardsville, Illinois 62025

11/14 Friday 8 am

Professional Education Series Dale Carnegie Training -Overcoming Objections and **Gaining Commitment** N.O. Nelson Campus of Lewis & Clark Community College 600 Troy Road Edwardsville, Illinois 62025

11/19 Wednesday 4 pm

Ribbon Cutting **Hudson Jewelers** 6679 E Edwardsville Crossing Edwardsville, Illinois 62025

11/20 Thursday 5 - 7 pm **Business After Hours** TheBANK of Edwardsville 330 West Vandalia Edwardsville, Illinois 62025

11/21 Friday 8:30 am

New Members' Reception Chamber Office 200 University Park Dr., Suite 260 Edwardsville, Illinois 62025

11/21 Friday noon

networking@noon Hosted by Avon on Main at Bella Milano 1063 S. State Route 157 Edwardsville, Illinois 62025

11/27 - 11/28 Thanksqiving Holiday

Chamber Office Closed

save the date

12/4 Thursday 5 - 7 pm

Business After Hours Blanquart Jewelers & Corporate Gifts 2322 Troy Road Edwardsville, Illinois 62025

12/5 Friday noon

networking@noon Hosted by Miss Bailey's Poppy Patch

12/24 - 12/25 Christmas Holiday

Chamber Office Closed

connect

business after hours schedule

The purpose of a networking mixer is to meet new people, make new contacts, promote your business, and to talk with other business people facing the same challenges you do. All are welcomed and invited to attend. Hors d'oeurves and beverages will be provided. A business card raffle and 50/50 drawing will occur at approximately 6:00 pm. Entry fee is \$5. This is an excellent way to network outside of your normal routine.

11/6 **Thursday** 5 - 7 pm

Rinnovi Med Spa 10 Edwardsville Professional Park Edwardsville, Illinois 62025

Enjoy appetizers from Bella Milano and drinks while visiting Edwardsville's premier med spa. Get great holiday gift giving ideas and maybe win a Holiday Office Party for four including a 30 minute facial, 30 minute massage, manicure and pedicure or a 60 minute microderm facial.

11/20 **Thursday** 5 - 7 pm

TheBANK of Edwardsville 330 West Vandalia Edwardsville, Illinois 62025

Help TheBANK of Edwardsville celebrate 140 years with appetizers from Fond, Bigelo's Bistro, and Andria's. Take your chance at winning four tickets to the Rockettes at the Fox!



networking@noon schedule

Can't make a Business After Hours? Networking@noon is a great way to meet other business people in a smaller group setting without taking time away from your busy day. This fun, fast-paced, members-only "speed networking" event is designed to get you in, fed, connected, and on your way in 60 minutes or less.

11/7 **Friday** noon

Hosted by WAOX at Wise Choice Coffees 1063 S. State Rte 157, Suite 1 Edwardsville, Illinois 62025 RSVP's appreciated to dspick2@yahoo.com

11/21 **Friday** noon

Hosted by Avon on Main at Bella Milano 1063 S. State Rte. 157 Edwardsville, Illinois 62025



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Allison Sweet Community-based voluntary health organization #5 Schiber Court Maryville, Illinois 62062 (618) 288-2320 www.cancer.org

American Red Cross/ Southwestern Illinois Chapter

Robin Summers Provides disaster relief, volunteer opportunities, CPR/First Aid Training 1639 Main Street Alton, Illinois 62002 (618) 465-7704

Heather Browning

Individual Member 3454 Wilderness Drive Edwardsville, Illinois 62025 (618) 580-6267

Caulk's Collision & Towing

Brett Cygan Auto collision repair and towing 7157 Marine Road Edwardsville, Illinois 62025 (618) 656-1093

Children's Home & Aid

Emily Gates Social service agency for children and families 2133 Johnson Road Granite City, Illinois 62040 (618) 452-8900 www.childrenshomeandaid.org

Edwardsville Gun Club

Roland Coderre Year-round trap shooting, archery, fishing, and social activities 4104 Staunton Road, P.O. Box 557 Edwardsville, Illinois 62025 (618) 656-2875 www.edwardsvillegunclub.org

Edwardsville Little Tigers Football

Kelly Schmidt Youth tackle football program 6736 Middlegate Lane Glen Carbon, Illinois 62034 www.littletigersfootball.com

Edwardsville Rotary Club

Joe Malench Service organization P.O. Box 593 Edwardsville, Illinois 62025 (618) 656-9100

Evolution Detail

Justin Timberman Auto detailer 20B Kettle River Drive Edwardsville, Illinois 62025 (618) 670-3277 www.evolutiondetail.net

Fountain View Manor

Karen Taylor Memory care for Seniors 3234 Village Lane Granite City, Illinois 62040 (618) 931-3999 www.frontiermgmt.com

The Goddard School

Barbara Burrows Private preschool 801 South Arbor Vitae Edwardsville, Illinois 62025 (618) 692-9464 www.goddardschool.com

Heartland Pediatrics

Dr. Kristin Stahl **Pediatrics** 1123 University Edwardsville, Illinois 62025 (618) 451-6685 www.heartlandpediatrics.net

Image Excellence, Inc.

Tim Hershberger Marketing company 5720 North Belt West, Ste 20-254 Belleville, Illinois 62226 (618) 210-2859 www.image-excellence.com

La Petite Academy

Michelle Ziolkowski Early childhood education 2 Auerbach Place Glen Carbon, Illinois 62034 (618) 288-3486 www.lapetite.com

Los Tres Amigos

Urvana Morales Mexican Restaurant 1011 Century Drive Edwardsville, Illinois 62025 (618) 659-4880

MetLife

Gregory Zander Full financial services for individuals and businesses 1181 S. State Rte. 157, Ste. 100 Edwardsville, Illinois 62025 (618) 656-1905 www.stl.metlife.com

ProSource Wholesale Floorcoverings

Rachel Walschleger Wholesale flooring products to the trade only 1605 Eastport Plaza Dr., Ste. A Collinsville, Illinois 62234 (618) 345-4474 www.prosourcefloors.com/ collinsville

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Susan M Young, CPA

Individual Member 2110 Troy Road, Suite I Edwardsville, Illinois 62025 (618) 655-0930 www.careerminder.com



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Ambassadors

Meet Your Ambassadors:

Pamela Perimutter

By Natalie Head, Anderson Hospital

Looking for adventure? Ambassador Pamela Perlmutter knows where to find it. "If it's a rush, I'll do it at least once," she says. "I am big into adventure travel. When given the opportunity I rappel and like to boulder and hike in the mountains and the Grand Canyon." She also enjoys white water rafting, hot air ballooning, riding horses, water skiing and parasailing!



It makes perfect sense that Pamela works for the Girl Scouts... an organization dedicated to strengthening girls with courage, confidence and character to make the world a better place. Pamela also wants to make her community a better place and feels the Chamber is another outlet for doing just that. "I have always felt it was important to support the community where I have lived all my life. My parents Don and Pat Hastings were very involved in the community and it was just natural that I followed in their footsteps."

Pamela also enjoys continuous education, and has a resume of learning to show for it!

Pamela is an SIUE graduate with Psych and marketing minors and Liberal Arts major, Sigma Phi Epsilon Golden Heart. She also graduated from the Illinois State Police Academy in 1979. She has a CEP certification from the International Society of Meeting Planners, and is licensed in Illinois and Missouri in Real Estate! "I've been blessed with a very diverse career and I still want to join the Peace Corp, study history and antiquities, own a bed and breakfast, write a novel and be an Indian Chief if time allows," she jokes. "I always want to be learning something new."

Pamela joined the Ambassadors to help the Chamber be successful and enjoys attending Business After Hours and meeting new people. Her philosophy for members? "Get involved, make a difference in your world and have a good time while you're doing it!"

Facts At A Glance:

Job: Director of Development for the Girl Scouts of River Bluffs Council. Family: Husband, Larry, and two children – Blake and Hannah. Residence: Edwardsville's Historic Leclaire Neighborhood

Ambassadors

Nancy Baahlmann

Beverly Farm Foundation

Danelle Brown

The Tech Spot

Ashleigh Deatherage

Scott Credit Union

Melissa DeLassus

Southern Illinois Chiropractic Center

Ed Faller

Faller Photography Group

Natalie A. Head

Anderson Hospital

Gary Hoggatt

National Bank

Justin Huneke

TheBANK Of Edwardsville

Debbie Jung

Community Title & Escrow

Dana Klassen

C.A.F.E. Community Association for Financial Education

Bonnie Kotsybar

Chamber Staff

Sue Mancuso

Suburban Journals

Ryan Matthews

Hortica Insurance & Employee

Benefits

Chad Opel

Merrill Lynch

Pamela Perlmutter

Girl Scouts of River Bluff Council

Sara Sanderson

Liberty Mutual

Lola Shashack

Eden Village

Donna Sheard

Avon on Main

Dr. Matt Uchtman

Infinite Wellness Chiropractic, Ltd.

Crystal Anderson Wenzel

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Annual Dinner Committee

Interested in helping to plan the Chamber's Annual Dinner and Auction?

The Annual Dinner Committee is seeking volunteers to assist with the Chamber's largest event.

Are you good at sales? Consider helping with the Auction. Many items are needed to make the Auction a success. Are you creative? Help with the theme and decorations for the event. Reliable? Dependable? Strong? Help us with set-up, tear-down, collection of auction items, and anything else that comes along.

There is a place on the committee for everyone. For more information, contact the Chamber office at 656-7600.

New Young Professionals Group Forming

Interested in meeting and networking with other talented young professionals? The Chamber is forming a Young Professionals Group and is looking for members.

Young Professionals Groups are forming all across the country as communities realize "brain drain" - the slow leak of talented and educated people from U.S. cities which affects nearly every U.S. city. In the 1990's the US Census reported that 90 percent of America's largest cities had a net out migration of young talent. Decreased birth rates from the 1960's through the 1980's are causing a 'battle for the brains' which the U.S. has never seen before.

Young Professionals Groups cultivate the needs of professionals through social networking, professional and leadership development, and philanthropic involvement making communities a better place to live, work and play.

Join them for a casual evening with a Kickball Tournament and Bonfire on Saturday, November 8 from 3:00 to 9:00 p.m. at the '62 Sports Complex at 4521 Hedge Road in Roxana. Hotdogs will be provided, but bring your own drinks and snacks!

If you are interested in this new group, call the Chamber at 656-7600 or visit ypg.edglenchamber.com.

Government Affairs Committee Q & A

Q: Does the Chamber's Government Affairs Committee endorse a candidate or political party?

A: No. Neither the Ed/Glen Chamber nor its committees may endorse a candidate or political party. In fact, because we are a 401c6 organization, it is illegal for the Chamber to endorse a candidate or political party.

The Government Affairs Committee was created to strengthen the Chamber's relationship with local government and give the opportunity to bring issues from our members to our elected officials and work on pro-business issues. It is not the mission of this committee to become politically involved with candidates or in line with a particular party.

Q: Are my membership dues used to support candidates or political parties?

A: No. The Chamber does not make campaign contributions of any kind. Actually, no member dues are used for any of the Government Affairs Committee's efforts. The Committee raises money for their efforts through their two events - the Meet & Greet Your Elected Officials and the Breakfast with the Mayors. Proceeds from these two events provide the revenue needed for the Government Affairs Committee budget.

Q: How are the Ed/Glen Chamber's political involvement different than the Illinois Chamber of Commerce and the Illinois Chamber of Commerce PAC?

A. The mission of the Ed/Glen Chamber's Government Affairs Committee is to educate members about government, to build productive relationships between members and elected officials, and to promote discussion on issues affecting the local business community.

The Illinois Chamber of Commerce has a full-time Government Affairs staff that works to make state government more business-friendly and the Illinois business climate more competitive.

The Illinois Chamber of Commerce PAC is a separate political action committee that is funded through donations by Illinois Chamber of Commerce members and private citizens.

For more information about the Illinois Chamber of Commerce and the Illinois Chamber PAC, visit www.ilchamber.org.

2008 Edwardsville/Glen Carbon Chamber of Commerce Annual Halloween Parade

The 2008 Edwardsville/Glen Carbon Chamber of Commerce Halloween Parade was held on Friday, October 31st.

As in years past, a crowd of over 25,000 watched over 100 entries make their way down the streets of Edwardsville. The theme "it's a Small World" was carried through the parade as entries represented various countries and cultures including Jamica, a Mexican Fiesta, Hawaii, a bullfighter and bull from Spain, and a replica of a small town.

The event was made a success will the help of the Edwardsville Rotary, the City of Edwardsville Police and Public Works Departments, and over 25 volunteers from the Chamber.

Congratulations to the 2008 Halloween Parade Winners!

Grand Champion - Hortica Insurance & Employee Benefits

Large Commercial

1st Place - First Clover Leaf Bank 2nd Place - TheBANK of Edwardsville 3rd Place - First National Bank

Small Commercial

1st Place - Spencer Auto Body 2nd Place - Techi-Tots 3rd Place - Pfund Construction

Large Non-Profit

1st Place - New Bethel United Methodist Church 2nd Place - Habitat for Humanity

3rd Place - Calvary Baptist Church AWANA Club

Small Non-Profit

1st Place - Hentz, Hartman, & Friends 2nd Place - Hope Animal Rescues

3rd Place - Madison County Bar Association/Young Lawyers

Youth Groups

1st Place - GlenEd Soccer Club/Auto Body Shop

2nd Place - EMS Prevention: Fit & Go 3rd Place - Little Tigers Football Club



Grand Champion - Hortica Insurance & Employee Benefits - "Egypt"



2nd Place Large Commercial - TheBANK of Edwardsville - "London 2012"



3rd Place Large Commercial - First National Bank - "the Caribbean"

learn

2008 Professional Education Series



Friday, November 14

Overcoming Objections and Gaining Commitment

Respond to customers' objections with confidence and discover opportunities to add value in customer relations.

- Identify points of agreement to lower buyer resistance
- Respond to objections with confidence
- Understanding opportunities to add value in customer service
- Discover opportunities to add value to customer relations

Enroll now for final workshop of 2008!

\$49.00 members and students **\$69.00** non-members Advanced Registration Required. To register call: (618) 656-8800 ext 5851

8:00 – 8:30 Breakfast & Networking 8:30 – 10:30 Workshop

Programs held in the Leclaire Room at Lewis and Clark's N.O. Nelson Campus 600 Troy Rd. Edwardsville, Illinois

Event Sponsor



Breakfast Sponsor









The Professional Education Series is offered in partnership with Lewis and Clark Community College. Carnegie certification provided.

Planning a Corporate Holiday Party?

When planning your holiday season this year, remember your fellow Chamber members are here to help! From corporate gifts to holiday parties – for the office or your home – Chamber members can help make your holiday season a breeze.

Restaurants/Caterers/Banquet Facilities

Andria's Countryside Restaurant

Craia Tarpoff 7415 State Route 143 Edwardsville, IL 62025 618-656-0281

Bella Milano

Sam Guarino 1063 S. State Route 157 Edwardsville, IL 62025 618-659-2100

Big Daddy's Edwardsville

Tim Bauer 132 N. Main Edwardsville, IL 62025 618-656-9706

Bull & Bear Bar & Grill

Phil Mason 1071 S. State Route 157 Edwardsville, IL 62025 618-655-9920

Bully's Smokehouse

Clara Brinley 1035 Century Dr. Edwardsville, IL 62025 618-659-1802

Culver's of Edwardsville

Kelly Cobb 6724 Old Trov Rd. Edwardsville, IL 62025 618-692-0800

GC Cuisine & Crystal Garden **Banauet Center**

Karol Hatton 1230 University Dr. Edwardsville, IL 62025 618-655-1170

Goshen Coffee Co./222 Artisan **Bakery**

Matt Herren 223 Saint Andrews Ave Edwardsville, IL 62025 618-659-0571

Imo's Pizza

Dutch Guidici 1100 S. State Route 157 Edwardsville, IL 62025 618-692-6100

Los Tres Amigos

Urvana Morales 1011 Century Drive Edwardsville, IL 62025 618-659-4880

Neruda Restaurant & Bar

Madt Mallinckrodt 4 Club Center Ct., Suite A Edwardsville, IL 62025 618-659-9866

The Pasta House Co.

Frank & Marie Ferrara 1097 S. State Route 157 Edwardsville, IL 62025 618-655-9955

Qdoba Mexican Grill

Heather Sanders 2108 Trov Rd. Edwardsville, IL 62025 618-659-4036

Shangri-La Fine Chinese Cuisine

Cindy Wana 1039 Century Dr. Edwardsville, IL 62025 618-656-9888

Sweeties Confections

123 Glen Crossing Road PO Box 727 Glen Carbon, IL 62034 618-288-7650

Valerio's Restaurant at Fox Creek

Judy Valerio 6555 Fox Creek Drive Edwardsville, IL 62025 618-692-9220

Corporate Gifts

Blanquart Jewelers & Corporate

Jav Blanauart 2322 Troy Road Edwardsville, IL 62025 618-656-6030

Crushed Grapes, Ltd.

Len Scaturro 1500 Troy Road Edwardsville, IL 62025 618-659-3530

Jan's Hallmark Shop

Pam Wallace 2312 Troy Road Edwardsville, IL 62025 618-656-9445

Miss Bailey's Poppy Patch

Joan Frev 115 Glen Crossing Road P.O. Box 727 Glen Carbon, IL 62034 618-288-9899

Omega Promotional Enterprises

Jay Blanquart 1306 Springbrooke Drive Edwardsville, IL 62025 618-616-8001

Party Rentals

'62 Sports Group

4521 Hedge Road Roxana, IL 62084 618-659-0262

Promo Sensations

Deborah Orofino 1814 Butler Blvd. Edwardsville, IL 62025 618-692-6658

Standard Rule Promotions

Kelly Ott 6 Commerce Rive Freeburg, IL 62243 618-539-5977

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Mike Nikonovich 1017 Century Dr. Edwardsville, IL 62025 618-656-8245

Grand Rental Station

Dale St. Peters 804 Southwest Place Edwardsville, IL 62025 618-692-6960

spotlight

Edwardsville Lions Club

Chartered on August 4, 1944, the Edwardsville Lions Club has been helping people in the community see for almost 65 years.

Sight saving programs, blind activity programs and community service are the major club activities. Eye examinations and purchase of eye glasses are provided for school children in District 7 whose parents cannot afford such eye care. The Illinois Lions Mobile Glaucoma Unit is sponsored every two years for free glaucoma examinations for people of the community. The club supports the Illinois Lions Foundation which provides sight saving and blind services throughout the state. Each year the club joins other Lions Clubs in the state in supporting a special care project somewhere in the world.

Community services and projects include sponsorship of a Pee Wee football team, a little league baseball team, membership in the Chamber of Commerce, annual Easter egg hunt for children, and painting of school cross walks each fall.

The Club has recently purchased three Ecylpse Reading Machines that allow those with near-blindess to read any type of material - newspapers, bulletins, books, and magazines.

Funds to support the Club activities are earned through various activities. Their annual Christmas tree sales, which began in 1958, will open in the Shop N'Save parking lot the Saturday after Thanksgiving and always sells out within 15 days. At the semi-annual broom sale in March and October, the Club sells house, push, and garage brooms. The annual Candy Day for the Blind solicitation held each October is a successful fundraiser as well.

The Club has been a Chamber member for over 20 years. "We always participate in the Halloween Parade and appreciate the work of the Chamber staff," said Rosemary Bratten, Treasurer.

Their advice to other Chamber members: "Be involved - know what is going on in the community. The Chamber is your best source for community information."

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Arthritis Foundation

The Arthritis Foundation strives to improve lives through leadership in the prevention, control, and cure of arthritis and related diseases.

Arthritis is the umbrella term that includes more than 100 different conditions that affect the joints, surrounding tissues and other connective tissues including osteoarthritis (most common form), rheumatoid arthritis, fibromyalgia, juvenile arthritis, lupus and more, Arthritis causes severe pain, immobility, joint destruction, total disability, blindness, organ damage, organ failure and even death.

Literature is available to help you better understand your specific type of arthritis, as well as treatments options, and a physician referral directory. Money raised by the Chapter also provides financial assistance to people with arthritis and funds aquatics and exercise classes for pain relief. Dollars also support research efforts to find a cure for arthritis and new treatments to improve the quality of life of those living with arthritis. Advocacy efforts are supported to push legislation to help those living with arthritis.



Join the first annual Metro East area Jingle Bell Run to be held December 6 at Southern Illinois University Edwardsville. For more information on arthritis or to participate in the Jingle Bell Run contact Denise Heidger at 1-800-406-2491 or visit www.arthritis.org- follow links to Events and Programs - Jingle Bell Run Edwardsville Illinois.



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Business After Hours



Stone Cliff Manor, October 16



Stone Cliff Manor, October 16

Halloween Parade









Ribbon Cuttings



Big Daddy's, September 25



Extra Help, October 1



Los Tres Amigos, October 21



Hospice of Southern Illinois, September 29



Valerio's at Fox Creek, October 10



Park at Plum Creek, October 29

Your Business

Congrats to the Best of Ed/Glen

Congrats to the following Chamber members who were named to the Edwardsville Journal's 2008 Best of Ed/Glen

Allison's Comfort - Shoe Store Allstate - Insurance Company Ann's - Printing/Copying Annie's - Ice Cream Shop Ashley Furniture - Furniture Store Auto Tire - Tire Sales/Service TheBANK of Edwardsville - Bank Bella Milano - Restaurant (sit) Bill's Montclaire Floral - Florist Blanquart's - Jewelry Store Dr. Brueggeman - Chiropractor Cassens - Auto Dealer,

Auto Repair/Service Caulk's Collision - Auto Body Shop

Coffey & McCracken - Attorney Cold Stone Creamery - Ice Cream Coldwell Banker Brown -

Real Estate

Crushed Grapes - Wine & Spirits Dairy Queen - Ice Cream Shop Dataiacks -

Computer Repair/Service Eden Village - Retirement Comm. Edwardsville Auto -

Auto Repair/Service Edwardsville Pet Hospital -

Veterinarian

Dr. Eigenbrodt - Optometrist Elliott Fine Jewelry- Jewelry Store Faller Photography - **Photography** Farmer's - Insurance Company Finishing Touch - Home Decor First Collinsville Bank - Bank Four Flags - Auto Dealer Fox Creek - Golf Course Garden Kingdom - Garden/Nursery Garwood's - Heating/Cooling GCS Credit Union - Credit Union Grand Rental -

Wedding/Party Rentals Grogan's - Martial Arts Studio Hawthorne - **Veterinarian** Highland Pool & Spa - Pool & Spa Hudson's - Jewelry Store Ginger Huff - Home Decor Dr. Hurford - Physician

lmo's - Pizza Place Irwin Chapel - Funeral Home Kettle River - Furniture Store Landmark - Real Estate La Petite Academy - Child Care Lee Russo Designs - Florist Lexow Financial - Investment Bro. Market Basket - Garden/Nursery McDonald's -

Restaurant (fastfood) Medicine Shoppe - **Pharmacy** Dr. Meier - Optometrist Meridian Village -

Retirement Community Minute Man - Printing/Copying Morningstar - Chiropractor Mt. Everest Air - Heating/Cooling Myung - Martial Arts Studio Oak Brook - Golf Course Dr. Olsen - Veterinarian Sheila at Dr. Olsen - Pet Groomer Hal Patton - Dentist Prudential - Real Estate

Qdoba - **Restaurant (fastfood)** Rinnovi - Spa R.P. Lumber - Lumber Store Schnuck's - Grocery Store,

Wine & Spirits Scott Credit Union - Credit Union Shanari-la - Chinese Restaurant Shop N'Save - Grocery Store SIUE Credit Union - Credit Union Todd Sivia - Attornev Spa of Tranquility -

Beauty Salon, Spa Sunset Hills - Golf Course Sunset Hills - Funeral Home Sweetie's - Candy Store The Tech Spot -

Computer Repair/Service Dr. Thayer - **Chiropractor** US Bank - Bank Wal-Mart - Optometrist, Pharmacy Weber Rodney - Funeral Home Wise Choice Coffees - Coffee Shop YMCA - Fitness Center



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Celebrate with us at these Upcoming Tastings



Anniversary Wine Tasting Join us for Catered Affair's **Kick-off Celebration** Wednesday, Nov. 19, 5pm

Nouveau Day Wine Tasting Thursday, Nov. 20, 12-7pm

Friday Night Wine Tasting **Enjoy wine and Custom Made Jewelry** Ladies Welcome! Friday, Nov. 21 4-8pm

Saturday Wine Tasting Select your Thanksgiving wine with Tasteful Wine Saturday, Nov. 22 1-5pm

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First Clover Leaf Bank and Partners Bank Merge

First Clover Leaf Bank and Partners Bank would like to announce the completion of the merger of the two financial institutions effective October 10, 2008. The bank will operate under the name First Clover Leaf Bank.



"We are very excited about the combination of the two banks and our expansion in Madison County," said Mr. Dennis Terry, president and chief executive officer of First Clover Leaf Bank. We look forward to serving our expanded customer base with the same level of service they are used to for many years to come."

Upon completion of the merger, First Clover Leaf Bank will have three locations in Edwardsville and one location in Wood River. The bank will have in excess of \$600 million dollars in assets.

The focus of the bank will be to continuously research and offer cuttingedge products while keeping the choices safe and secure. "Safety and soundness are two standards on which we place an enormous emphasis when choosing products and services for our customers. You can rest assured we will continue to hold steadfast in our commitment to operate a safe and sound bank," stated Terry.

"This strategic partnership is consistent with First Clover Leaf Bank's long term vision for growth and stability. The increase in size of the organization, along with the enhanced operational efficiencies and addition of experienced bankers continue our strategic business plan. As evident, this merger provides benefits to our shareholders, employees, customers, and the communities we serve," added Terry.

Your Business

Employees of GCS donate to MDA

The employees of GCS Federal Credit Union presented the Muscular Dystrophy Association with a check for \$1,510 to help support the charity.

Throughout the year employees of GCS are given the opportunity to purchase the opportunity to wear jean Fridays and Saturdays for \$20. The funds collected go to a specified charity.



GCS is very involved in the communities it serves, and hopes the funds provided will help provide the care needed to children and adults suffering from Muscular Dystrophy in the Metro area.

GCS supports numerous charitable organizations each year, some of which include the United Way, the Susan G. Komen Foundation, March of Dimes, Big Brothers, Big Sisters and many others. In 2007 the credit union received first place in the competition for the Louise Herring Award for Philosophy in Action.

GCS was congratulated for its "extraordinary commitment to the 'peoplehelping people' philosophy," which was presented by the Illinois Credit Union League.

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CHRISTIAN HOSPITAL ONLY AREA HOSPITAL RANKED IN MISSOURI'S TOP 10 FOR ALL THREE CLINICAL PERFORMANCE MEASUREMENTS

Recently released data compiled by the federal government's Center for Medicare and Medicaid Services (CMS) ranks Christian Hospital as the only St. Louis area hospital in Missouri's Top 10 for all three measurements of clinical performance!

- No. 1 in the St. Louis metro area and No. 2 in Missouri for having the best survival rate for heart attack patients
- No. 4 among all hospitals in Missouri for having the best survival rate for pneumonia patients
- No. 10 in the state for having the best survival rate for heart failure patients

This data speaks to the great clinical advancements that are taking place at Christian Hospital. In addition to the CMS findings, Christian Hospital over the past 18 months has scored in the top 25 percent of all hospitals nationally on the publicly reported 'Core Measures' of clinical quality. And our year-to-date performance continues to be better than the top 25 percent of all the hospitals in the country.





Christian Hospital, a founding member of BJC HealthCare, is a 497-bed acute-care medical center located on 28 acres in unincorporated north St. Louis County. Located 6 miles west of Christian Hospital is Northwest HealthCare, which offers the community 24-hour emergency care and a variety of outpatient services in a convenient setting to complement hospital services.

Christian Hospital is noted as a leader among hospitals in the St. Louis region and has experienced a dramatic turnaround during the past few years. In particular, Christian Hospital is highly regarded for its excellence in heart services and lifesaving cardiothoracic surgery, emergency medicine, cancer treatment, psychiatric services and substance abuse programs, neurology, spine surgery, radiology, urology, pulmonary care and radiation oncology.

Your Business Tips to Combat Presenteeism

By Marc Voegele, Express Employment Professionals

The arrival of cold weather also means the arrival of cold and flu season. Sometimes, sick employees continue to show up for work, bringing their germs along with them. When sick employees come to work instead of staying at home and recuperating, this is called presenteeism. Employers report it as a growing problem for many reasons.

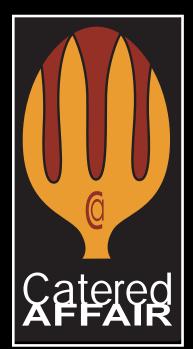
First, there's an increased risk of spreading illness to other workers and customers. According to the annual CCH Unscheduled Absence Survey, 87% of employers reported that sick workers come to work with short-term illnesses that can easily spread. Also, there's an increased chance for errors along with loss of productivity and creativity when employees are sick on the job. All this can add up to a hit to the bottom line. In fact, research shows presenteeism can cost employers \$2,000 per worker per year.

The most common tactic employers use to address presenteeism is simply sending sick workers home. The CCH survey found that 54% of employers utilize this approach to reduce presenteeism. Here are a few other tips to combat presenteeism.

- Paid Time Off (PTO) Policies Sixty-nine percent of employers reported that having a paid time-off system helps deter presenteeism, according to the CCH Survey.
- Carry Over PTO-Sick Leave In addition to having a PTO policy, you may want to consider implementing a carry-over policy, so that employees can carry over some or all of their unused sick days each year. Having extra sick leave can help employees take the time they need to fully recuperate.
- Working from Home Telecommuting is another method many employers use to help combat presenteeism. If an employee is contagious or recovering from an illness, consider allowing them to perform their work functions from home. This method is best used for illnesses or conditions that don't hamper cognitive processes but may be contagious - like chicken pox. The CCH Survey shows that 30% of companies are allowing sick workers to telecommute.

Stocking up on tissues isn't the only way to prepare for flu season. Consider alternative programs to promote health and prevent illness.

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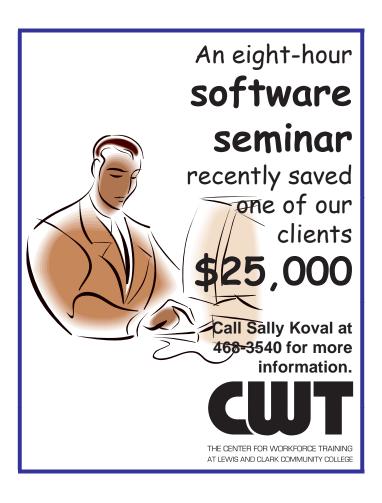
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Ask the Expert

by Marcel Brown of The Tech Spot

Accidentally Delete a File? Stop, Drop, and Roll!

Before I begin this tip, let me just reiterate the importance of having a good, tested backup. With a good backup you will be able to recover from almost any data disaster. Of course everybody reading this has a good, tested backup, right?. So this tip won't



really mean much to you, right, right? But please read on in case you run into a friend who doesn't have a good backup.

If you ever accidentally delete an important file, the most important thing you can do is to immediately stop using your computer and get it to a qualified technical professional. The sooner you stop using your computer, the more likely it will be that your data can be recovered. This is because in most circumstances, when a computer deletes a file, it doesn't actually delete (or wipe) the data off the hard drive. It simply removes the reference to where the file was stored on the hard drive. In essence, the computer is freeing up the spot on the hard drive were your file was stored to be used again later.

If you continue to use your computer, the odds increase that the computer will overwrite the spot on the hard drive where your deleted data was stored. Once this spot is overwritten with new data, the odds of recovery virtually drop to zero. Only highly specialized and expensive (thousands of dollars expensive) data recovery facilities with highly specialized and expensive equipment have any chance of recovering overwritten data and even then the odds aren't great. But if you stop using the computer immediately, there is a good chance that your data is still in perfect condition on your hard drive. Most competent technology professionals will be able to recover deleted but not-yet-overwritten data without too much difficulty. Yes, you may still spend \$200 to \$300 for this service, but it's better than a few thousand dollars, or worse, losing priceless data. But I can't reiterate enough that if you have a backup of your file, then you could recover your own file very quickly and save yourself the aggravation.

So to remember this tip, just think stop, drop, and roll. If you accidentally delete an important file, stop what you are doing, drop the computer in your car, and roll it over to your technology professional! Yes, it's a bit cheesy, but you'll probably remember it now, right?

For help keeping your computer running, visit Marcel at The Tech Spot at 4280 S. State Rt. 159, Suite 3 in Glen Carbon, visit www.techspotstore.com, or call 580-6256.

Your Business

AVON on MAIN Presents "Fashions That Made History"

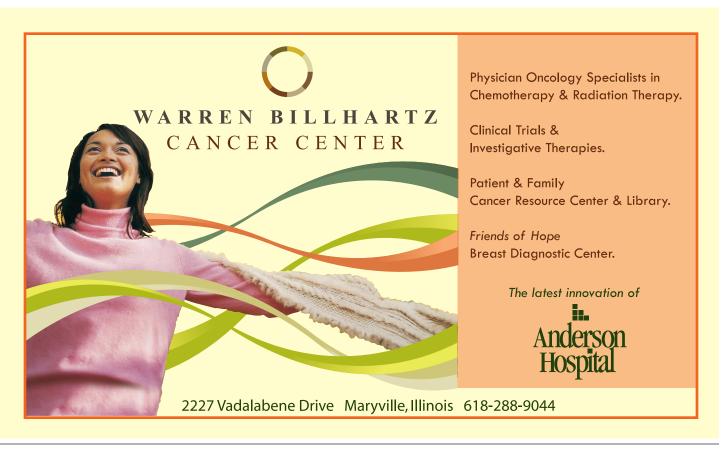
One hundred twenty-three years ago a gentleman by the name David H. McConell sold books door to door while giving samples of different fragrances as a little gift. The women were more interested in the different perfumes rather than the books and, being the brilliant man that he was, he became the founder of the "California Perfume Company" which now is AVON. The very first representative in the 1900s was a woman by the name of Mrs. Albee that would go door to door bringing her suitcase of makeup and perfume selling AVON products, hence the phrase "Ding Dong, AVON

Just like AVON has changed over the years, so has fashion. AVON on MAIN is bringing the history of fashion throughout the 20th century with a fashion show! On Saturday, November 8th, from 5:30-830PM, AVON on MAIN will present a fundraising event "Fashions throughout the 20th Century".

A unique program showcasing fashions of the 20th century will be narrated by Carol Harmon. Our own AVON employees will model different outfits as the narrator tells how significant events in history affected the change in style each decade and its own identifying trends. Just like AVON, from 1900 to 2000, the 20th century marches across the fashion stage.

The fashion show will be from 5:30-6:30. Refreshments from Sweeties, raffles and a gift for each attendant will follow the program. The cost of this event is \$10 and all proceeds will go to NAMI Madison County. You may pay the night of the event.

Please RSVP by calling AVON on MAIN at 618-656-1616 to reserve your seat at the store. AVON on MAIN is located at 235 N. Main Street in Edwardsville, Illinois.





COE, Inc. Catering Company Becomes Catered Affair

COE, Inc. Catering Company, also known as Kelly Cobb's Catering Company, has decided to re-brand and reinvent itself. On October 22, the company officially became "Catered Affair".

Catered Affair will provide all the same great service that COE, Inc. Catering previously provided, plus a few additional things. Owners, Kelly and Michelle Cobb, are very excited about the new changes. "We really want to be known as the go-to place for catering," said Michelle Cobb. "We can do everything from a small cocktail party to large event and theme parties. We will work within any budget."

Theme Parties are one of the many new things Catered Affair is offering to clients. With decorator Linda Zambaldi now joining the company, Catered Affair is able to do everything from table decorations to full scale theme parties. "It's exciting to see what we are able to do." said co-owner Kelly Cobb. "Linda is incredibly talented and we couldn't be happier to offer this new service."

Kelly Cobb, owner of Culver's in Edwardsville, said that he and his wife saw a need for a full service catering company with an extensive, affordable menu. "While Culver's keeps growing and expanding, we still wanted to venture out and take this business on as well. They really go hand-in-hand." Cobb said.

Catered Affair offers everything from breakfast menus to dinner menus and everything in between. They are equipped to handle banquets, fundraisers of all kinds, theme parties (including children's parties), and business meetings of all sizes.

To learn more about Catered Affair, contact Kelly Cobb at kvcobb@charter. net or (314) 574-1842.



News Classifieds Events

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Your Community

Illinois Memory Walk 2008

Nearly 400 people came together at Southern Illinois University-Edwardsville on September 20 to support Memory Walk 2008 in Edwardsville, III. Walkers and contributors raised \$53,000, surpassing its \$45,000 goal!

Memory Walk is the Alzheimer's Association signature fundraising event to raise money for Alzheimer programs, services and research.

"The 2008 Illinois Memory Walk was a complete success! Our Metro-East communities managed to break all our records at this year's Walk. We had a record \$12,000 turned in at the day of the Walk, nearly 400 attendees, and we blew our walk goal of \$45,000 away, by raising a total of \$53,000! Our top team, Precious Moments, also raised the bar yet again by bringing in a record \$11,150. What a great year!" said Illinois Walk Coordinator Rachel Peterson.

The walk may be over, but there is still time to donate. Visit www.alzstl.org, click on the Memory Walk banner, then the St. Peters walk link to contribute.

Right now someone in America develops Alzheimer's every 71 seconds. By mid-century someone will develop Alzheimer's every 33 seconds! Fortunately, we're closer than ever to being able to slow the progression of Alzheimer's and improve the lives of those living with the disease. We thank everyone who helped support the St. Peter's walk so we can continue these advancements!

Eighty-three cents of every dollar directly supports services and research in our 38-county service area. By supporting Memory Walk, you'll not only be working toward a cure worldwide, but you'll be helping those with the disease in your own community.







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Greater Edwardsville Area Community Foundation Receives Award from Local Habitat for Humanity Chapter



The Edwardsville/Glen Carbon Chapter of Habitat for Humanity presented a Diamond Donor Recognition Award to the Greater Edwardsville Area Community Foundation for their recent grant and support of their Chapter on September 18.

The Greater Edwardsville Area Community Foundation (GEACF) recently gave a \$5,000 grant to the Ed/Glen Chapter of Habitat for Humanity. "We are incredibly grateful to the Foundation for their support," said Trish Cheatham, Vice-Chair of the Edwardsville/Glen Carbon Chapter of Habitat for Humanity, "They were our first big donor and really got the ball rolling for us. I don't know if we would have been able to break ground on our new house this past month without them."

Chairman of the Foundation's Board of Directors, Joe Gugger, believes Habitat for Humanity is a prime example of what the GEACF supports. "The board members were impressed by how quickly the local Habitat Chapter was able to raise their funds and how all cross-sections of the community have rallied around in support of them." Gugger said. "We felt it was our duty to help and support this organization as well."

The Greater Edwardsville Area Community Foundation is committed to providing seed money to help new organizations such as Habitat for Humanity get started. "We want to support projects that serve the District 7 community." Gugger said.

The recent \$5,000 grant the GEACF gave to the Ed/Glen Chapter of Habitat for Humanity will go directly to the construction of the new Habitat house, located at 310 M Street in Edwardsville. "We have already poured the foundation on this home," said Cheatham. "A local Edwardsville family of five has been chosen, and we are finally seeing all of our hard work paying off. Our dream, and this family's dream, is finally coming to fruition. It is very exciting to be a part of enacting positive change in one's community, I think both our Chapter and the GEACF share that same vision."

Your Community

Winter Concerts return to City of Edwardsville

The City of Edwardsville Parks & Recreation Department is pleased to announce the return of the popular Winter Concert Series to be held at the Leclaire Room of the Lewis & Clark College N.O. Nelson Complex.

Everyone in the community is invited to enjoy great music, appetizers and refreshments in this beautifully renovated historic Edwardsville factory.

This winter the Parks Department has expanded the series to include six groups from the metro area: Fiddleback will return to kick off the series on November 21st, the Great Rivers Choral Society and Upper Alton Handbell Choir will do a Holiday concert on December 12th, The Original Boneheads a.k.a. The St. Louis Trombone Quartet will perform on January 30th, St. Louis blues legend Kim Massie will perform on February 13th, Arda, a mixed ensemble of the St. Louis Symphony Orchestra will perform on February 27th, and the series will wrap up with local great Brett Stamps and SIUE Jazz on March 13th. All performances will take place at 7:00pm.

Tickets will be available at the Park Office in City Hall at 118 Hillsboro Ave. and at the Edwardsville Public Library at 112 South Kansas Street. Three hundred tickets will be available for each performance and a limit of 4 tickets will be available per person. No additional tickets will be printed. Suggested donation for each ticket is \$7 to help defray the cost

Fiddleback tickets are now available. The Great Rivers Choral Society and Upper Alton Handbell Choir tickets became available on November 1st and the Original Boneheads tickets will be available December 1st. Announcements will be made for subsequent concerts.

The Leclaire Room is located in the Jay Hoffman Building of the N.O. Nelson Complex at 600 Troy Rd. in Edwardsville. For more information contact the Park Office at 692-7538.





Community Service, Volunteer & Donation Opportunities

Main Street Community Center

Volunteer to answer phones, oversee gift shop, and serve on committees. info@mainstcc.org 618-656-0300

The 1820 Col. Benjamin **Stephenson House**

Work as a tour docent or museum shop assistant. Will work with your schedule. Training provided. stephensonhouse@sbcglobal.net 618-692-1818



Children's Home + Aid

Volunteers are needed to adopt one or more families for the holiday season. A general background of the family, including ages, clothing sizes and holiday wishes will be provided to volunteers. Donors may also purchase gift cards or make cash donations. egates@sw.chasi.org 618-452-8900 x119

The Greater Edwardsville Area Community Foundation Supports Local Charities and Encourages Volunteerism in our Community.

Local community service groups should contact the Greater Edwardsville Area Community Foundation to be included in next month's listing. www.edwardsvillefoundation.org

The Alliance to Host final **Eggs & Issues**

The Alliance will be ending the 2008 Eggs & Issues series with a special informative session: Improving your Competitive Edge: State and County Business Assistance Programs.

Edie Koch from Illinois Department of Commerce and Economic Opportunity will speak on the programs available to businesses offered by the State of Illinois. Additionally John Herzog from Madison County Community Development will discuss opportunities to utilize programs available to businesses operating throughout Madison County.

Eggs & Issues will be held on November 12, at the Leclaire Room in the Jay Hoffman center at Lewis & Clark Community College's N.O. Nelson Campus. Breakfast will begin at 7:30 am and presentations will start at 7:45 am.

Cost to Alliance Investors is \$10; \$15 for non-investors. Check your company's investor status at www.edglenalliance.com. Advance registration is required so please RSVP by calling 618.656.7601or email jjohnson@edglenalliance.com.

Look for Eggs & Issues to start up in early 2009! Thank you to TheBANK of Edwardsville for sponsoring the 2008 series, and to all of those who have attended!



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