

May 2013



Edwardsville | Glen Carbon Chamber of Commerce

**It's everyone's business.**

# Common Ground

**golf tournament: june 28**  
**early bird deadline: june 1**

Foursomes registered before June 1 will be entered into a drawing for one foursome to play in the USO of Missouri's annual tournament, valued at \$2,500. This is a rare opportunity for civilians to golf at Scott Air Force Base on Cardinal Creek Golf Course.



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PERMIT # 29

# connect

## 2013 Executive Committee

**Paul Millard**, President  
TheBANK of Edwardsville  
**Emily Gates**, First Vice President  
Individual Member  
**Cathy Hamilton**, Second Vice President  
BARBERMurphy Group  
**Sam Guarino**, Third Vice President  
Bella Milano Restaurants  
**Skip Sponeiman**, Past President  
Walmart of Glen Carbon  
**Josh Lowe**, Treasurer  
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## 2013 Directors

**James Brooks**  
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**Danell Brown**  
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**Christine Craine**  
Hortica Insurance & Employee Benefits  
**Elizabeth Heil**  
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**Elizabeth Keserauskis**  
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Anderson Hospital  
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**David Toby**  
FCB Edwardsville Bank  
**Dave Viox**  
AAdvantage Insurance Group, Inc.  
**Marc Voegelé**  
Express Employment Professionals

## Ex-Officio

**Robert Jackstadt**, Mayor  
Village of Glen Carbon  
**Gary Niebur**, Mayor  
City of Edwardsville

## 2013 Ambassadors

**Rachel Case**, Co-Chair  
First Clover Leaf Bank  
**Ryan Matthews**, Co-Chair  
Dimond Bros. Insurance Agency, Inc.  
**Lisa Allen**, AAdvantage Insurance Group  
**Tina Barnard**, Homewatch Care Givers  
**Dr. Eric Dixon**, SportChiro+  
**Brian Douglas**, ONEWAY Construction  
**Natalie Head**, Anderson Hospital  
**Lauren Hoefert**, Scott Credit Union

## Chamber Staff

**Desirée Bennyhoff**  
Executive Director  
dbennyhoff@edglenchamber.com

**Kathy Hentz**  
Administrative Assistant  
khentz@edglenchamber.com

**Caryn Mefford**  
Membership Coordinator  
cmefford@edglenchamber.com

**Gloria Pugh**  
Accounts Payable & Receivable  
gpugh@edglenchamber.com

## Contributors

**Mark Poleg**  
Edwardsville Intelligencer

## Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

## on the cover

### ed/glen chamber golf challenge: early bird registration available

The 2013 Ed/Glen Chamber Golf Challenge is scheduled for June 28 at Sunset Hills Country Club in Edwardsville. The golf outing is a great opportunity to market your business, treat your employees, and host your clients. We hope you're able to attend and enjoy lunch on the course, 18 holes of tournament golf with cart, beverages on the course, and meals – all to benefit the many community programs and activities supported by the Ed/Glen Chamber.

**EARLY BIRD REGISTRATION:** Foursomes registered before June 1 will be entered into a drawing for one foursome to play in the USO of Missouri's annual tournament, valued at \$2,500. This is a rare opportunity for civilians to golf at Scott Air Force Base on Cardinal Creek Golf Course. The USO is known for a great golf outing. Register early so that you don't miss out on this chance!



**Diana Voegelé**  
Owner

diana.voegelé@expresspros.com

20 Junction Drive West  
Glen Carbon, IL 62034

[www.ExpressPros.com](http://www.ExpressPros.com)

[Facebook.com/ExpressEdwardsville](https://www.facebook.com/ExpressEdwardsville)

cell 618.920.2703  
phone 618.288.8011  
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Anderson Hospital  
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Ameren Illinois  
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Sam's Club 4878  
Sandberg, Phoenix & von Gontard, PC  
Scott Credit Union  
TheBANK of Edwardsville

## Bronze Level

1st MidAmerica Credit Union  
AT&T  
Cassens & Sons  
Cassens Transport  
Castelli's Moonlight Restaurant 255  
City of Edwardsville  
Doubletree Hotel Collinsville  
Eden Village Retirement Community  
Edwardsville School District #7  
Edwardsville Publishing Company  
First Clover Leaf Bank  
Holiday Inn Alton  
Juneau Associates, Inc., PC.  
Madison Mutual Insurance Co.  
Mathis, Marifian & Richter, LTD  
Northwestern Mutual – Gilliland Group  
Robert 'Chick' Fritz, Inc.  
R.P. Lumber  
Shop 'N' Save  
Shannon's Grill Edwardsville, LLC  
Southern Illinois University Edwardsville  
Wells Fargo Home Mortgage  
West & Company, LLC  
Village of Glen Carbon

## Premier Level

'62 Sports Group  
ABRA Auto Body & Glass  
Abstracts & Titles Inc.  
Allison's Comfort Shoes & Boots  
American Family Insurance  
Answer Direct  
APG Pain Management & Physical Therapy  
Ashley Furniture Home Store  
Associated Pediatric Dentistry, LTD  
Assurance Brokers  
Bard & Didriksen Pediatrics  
Bauer-Hite Orthodontic  
Baugher Financial & Assoc. Inc.  
Bella Milano Restaurant  
Bigelo's Bistro  
Big Daddy's  
Brain Balance Achievement Centers  
Brickman Orthodontics  
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Bull & Bear Grill & Bar  
Caulk's Collision  
Centrue Bank  
Chef's Shoppe  
Cleveland-Heath  
Coldstone Creamery  
Commerce Bank  
CompuType Inc.  
Country Club Lawn & Tree  
Crawford, Murphy, & Tilly, Inc.  
Culver's of Edwardsville

Data Unlimited, Inc.  
Days Inn  
Dazzle Me Tan, Tone & MORE!  
Denny's  
Donnewald Distributing  
Edison's Entertainment Complex  
Edwardsville Pet Hospital  
Express Employment Professionals  
Extra Help, Inc.  
FCB Edwardsville Bank  
First Mid-Illinois Bank & Trust  
First National Bank – Maryville  
Gateway Center  
Gateway Grizzlies  
Gerold Moving  
Glik's Department Store  
Goddard School  
Greensfelder, Hemker & Gale, PC  
Hampton Inn & Suites  
Harvey H. Breckner, DMD  
Hawkins Law Office  
Hawthorne Animal Hospital  
Highland Recycling & Shredding  
Holiday Inn Express  
IMO'S Pizza  
Jan's Hallmark Shop  
J.F. Electric Inc.  
Kitchenland  
Lindenwood University  
Lion Sleep Labs  
Logo It! @ Langa  
M. Thompson & Company, LLC  
Magnuson Camelot Hotel  
Market Basket  
Maryville Women's Center & Med Spa  
Mattea Construction, LLC  
Midwest Occupational Medicine  
Midwest Sunray Lighting & Sign Company  
Minuteman Press  
National Bank  
Network Specialists  
Office Depot  
OneWay Construction  
Papa Murphy's Take 'N' Bake Pizza  
Red Robin  
Reed, Armstrong, Gorman, Mudge & Morrissey  
Regions Bank  
Richards Brick Company  
Royal Office Products, Inc.  
Schnucks  
Scott Credit Union  
Sears Hardware & Appliance  
Sivia Business & Legal Services, P.C.  
Sleep Inn & Suites  
Southern Illinois Underwriters  
South Side's All-Star Collision Center  
Spencer T. Olin Golf Course  
Sport Clips Haircuts  
Sunset Hills Country Club  
Sunset Hills Family Dental  
Super 8 Pontoon Beach  
TheEDGEBANK  
The Scheffel Companies  
Thompson Flaherty CPAs  
Tropical Escape Tiki Bar & Grill  
Tiger Plumbing  
Two Men & A Truck  
U.S. Bank  
Vision For Life

# events

**5/22 Wednesday 6:30pm**  
Irish Splendor Informational  
Travel Presentation  
Eden Village Retirement Community  
Glen Carbon, IL 62034

**5/23 Thursday 5-7pm**  
Business After Hours  
Vision For Life  
2220 South IL Route 157  
Suite 350  
Glen Carbon, IL 62034

**5/28 Tuesday 8-10:30am**  
Professional Education:  
Blogging Best Practices,  
Copyrights & Intellectual  
Property  
Hampton Inn  
5723 Heritage Crossing Drive  
Glen Carbon, IL 62034  
*Call 656.7600 To Enroll*

# save the date

**6/4 Tuesday 8-9am**  
YPG Learn from a Leader  
Breakfast with Guest Speaker  
Joan Lebducher  
at Hortica Insurance &  
Employee Benefits  
1 Horticultural Lane  
Edwardsville, IL 62025  
*RSVP Online*

**6/5 Wednesday 8-9am**  
Membership Orientation  
Ed/Glen Chamber Office  
200 University Park Dr  
*Call 656.7600 RSVP*

**6/28 Friday**  
Annual Ed/Glen Chamber  
Golf Challenge at Sunset Hills  
Country Club

**BOTH JUNE BUSINESS AFTER HOURS  
DATES ARE AVAILABLE FOR BOOKING!**

**IF YOU ARE INTERESTED IN HOSTING A BUSINESS  
AFTER HOURS EVENT JUNE 13 OR JUNE 27,  
PLEASE CALL 618.656.7600.**

**CO-HOSTING IS BOTH  
WELCOMED & ENCOURAGED!**

# community link resource guide sales this summer

The Ed/Glen Chamber's new *Community Profile & Resource Guide* project kicked off April 29. Contact our CommunityLink representative, Steve Graff, to learn how your business can be a part of this publication. Reach Steve at [stevegraff@communitylink.com](mailto:stevegraff@communitylink.com) or 1.800.455.5600 Ext. 2004.

# connect

## Business of the Month:



Founded in May of 1943 by a group of visionaries from Scott Field who decided to create a local credit union where the average person could save and borrow money, Scott Credit Union is a not-for-profit, member-owned financial cooperative, with Frank Padak serving as Scott Credit Union's President/CEO.

Scott Credit Union has evolved from a single location serving people at Scott Air Force Base to 15 locations serving people who live or work in an 18 county area including Madison, St. Clair, Monroe, Randolph, Perry, Franklin, Jefferson, Washington, Clinton, Marion, Bond, Macoupin, Montgomery, Fayette, Effingham, Williamson, and Jackson counties in Illinois and St. Louis County in Missouri. Current locations include: Scott Air Force Base, East Belleville, Fairview Heights, Collinsville, O'Fallon, Edwardsville, Waterloo, Highland, Caseyville, West Belleville, Millstadt, Mascoutah, Troy, Wood River, and their new home office in Edwardsville.

Scott Credit Union offers financial services for individuals and businesses, including free, high-rate checking accounts, ATMs, credit and debit cards, new and used vehicle loans, mortgage loans, unsecured lines of credit, savings products, free online banking, free online bill paying, free mobile banking and much more.

Since Scott Credit Union is a not-for-profit cooperative, earnings are given back to members through lower loan rates, higher savings rates, less fees, and expanded services. Scott Credit Union typically offers among the lowest auto loan rates in the market. When someone opens an account with a credit union, they become a member and an owner.

It is the mission and passion of Scott Credit Union and its employees to serve members each and every day with their best interest always in mind. Scott Credit Union's products, services and pricing are driven by our members not by stock holders looking to increase their net worth. The credit union's board of directors consists of volunteer members who consistently provide strategic direction with members' financial well being as our priority.

Scott Credit Union's target market is primarily young adults who need its services. The credit union is open to anyone who really wants to make the most of their money, and its mission is to provide a better deal to those who need assistance. Scott Credit Union is currently offering a variety of educational programs that help kids, young adults, and adults learn more about handling their money, budgeting, saving, and purchasing a home.

Scott Credit Union maintains a focus on giving back to the community and supports a variety of fund-raising efforts, community events, civic organizations and charitable causes. In 2012, Scott Credit Union donated more than \$275,000 and employees volunteered 2,300 hours in local communities through its employee volunteer incentive program.

Furthermore, Scott Credit Union hosts an annual golf tournament to benefit the United Way of Greater St. Louis. In 2012 the tournament raised more than \$17,000 and the goal is to raise \$20,000 in 2013. The 2013 tournament is scheduled for Thursday, May 23.

Credit unions were founded on the philosophy of "People Helping People," and Scott Credit Union and its employees share that philosophy. Whether serving our members or giving back to local communities, Scott Credit Union is truly about helping people and always doing the right thing with members' best interest in mind.

An Edwardsville/Glen Carbon Chamber of Commerce member since 2002, President & CEO Frank Padak said of Scott Credit Union's Ed/Glen Chamber involvement, "Being a Chamber member has allowed Scott Credit Union to build lasting relationships with fellow businesses. We enjoy collaborating with other business leaders and believe in the strength of numbers."

To learn more about Scott Credit Union, call 800.888.4728, go to [www.scu.org](http://www.scu.org), or visit the new home office, located at 101 Credit Union Way in Edwardsville.





# the newly connected

## **Associated Pediatric Dentistry, LTD**

Ashley Moorman  
*Pediatric Dental Office*  
16 Magnolia Drive  
Glen Carbon, IL 62034  
618.288.5437  
[www.associatedpediatricdentistry.com](http://www.associatedpediatricdentistry.com)

## **Copious Technologies**

Joe Knox  
*Computer System Design,  
Installation & Repair*  
1099 F Beltline Road  
Collinsville, IL 62234  
618.623.0266  
[www.copioustechnology.com](http://www.copioustechnology.com)

## **Greensfelder, Hemker & Gale, P.C.**

Nicole Weinacht  
*Law Firm*  
12 Wolf Creek Drive, Suite 100  
Belleville, IL 62226  
618.257.7308  
[www.greensfelder.com](http://www.greensfelder.com)

## **Sam's Club 4878 Hiring & Membership Facility**

Andrew Poole  
*Retail*  
1027 Century Drive  
Edwardsville, IL 62025  
618.659.2398  
[www.samsclub.com](http://www.samsclub.com)

## **South Side's All-Star Collision Center**

Norman Beck & Mike Smith  
*Collision Repair, Detailing  
& Tire Services*  
1709 Troy Road  
Edwardsville, IL 62025  
618.656.1991  
[www.southsideallstarcc.com](http://www.southsideallstarcc.com)

## **Together We Learn**

Carrie Mosella  
*Pre-School & Parent/Child Classes*  
23 Kettle River Drive, Suite D  
Glen Carbon, IL 62034  
618.779.2034  
[www.twlinc.org](http://www.twlinc.org)

## new ypg members

### **Neena Kumar**

TheBANK of Edwardsville



## Irish Splendor

### **Informational Travel Presentation**

6:30pm Wed. May 22 @ Eden Village Retirement Community

Call or Email Mandy Darr at Wishes Travel Boutique for Info  
618.409.0419 or [mandy@wishestravelboutique.com](mailto:mandy@wishestravelboutique.com)



**IRELAND TRAVEL DATES:  
March 11-18, 2014**



**edglen**

Edwardsville | Glen Carbon  
Chamber of Commerce

# connect

We would like to recognize the many Ed/Glen Chamber members who are celebrating membership anniversaries in the month of May. This new monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. Thanks to each of the following business for their continued membership!

## 60+ YEARS

**TheBANK of Edwardsville**

## 50-59 YEARS

Cassens & Sons  
Cassens Insurance  
Donnewald Distributing  
Edwardsville Intelligencer  
First Clover Leaf Bank

Kitchenland  
Madison Mutual Insurance Company  
Southern IL Underwriters Agency, Inc.  
US Bank  
Hawthorne Animal Hospital, LTD

## 30-39 YEARS

Market Basket  
McCarthy & Allen, Attorneys at Law  
Edwardsville School District #7

Glik's Department Store  
Inlandesign

## 20-29 YEARS

Greater Gateway Association of REALTORS®  
Bridwell Financial Group

## 10-19 YEARS

Belleville News Democrat  
Dobbs Tire & Auto Center  
Metro East Humane Society  
Dairy Queen  
Gateway Family Church & School  
Keith A. Bryant, DMD, PC  
WAOX/WSMI Radio

## 5-9 YEARS

Culver's of Edwardsville  
Lincoln School Alumni Foundation  
Abundance Advisors Inc.  
Illinois Heartland Library System

Aqua Systems  
Auto Body Shop, Inc.  
Midwest Occupational Medicine  
SW Illinois Entrepreneurship Center

## 1-4 YEARS

St. Boniface Catholic Church & School  
YCG Accounting  
Hastings & Chivetta Architects, Inc.  
Martinussen Electric Company, LLC

CompuType, Inc.  
Encore Wine Bar  
Franklin & Vaughn, LLC  
Superior Accounting Services

Wells Fargo Home Mortgage  
Data Unlimited Inc

# Leave the Books to Us!

We help small businesses with a variety of outsourced accounting services so they can focus on everyday operations.

For a free consultation,  
please contact  
Shawndel Rose, EA, at  
618.659.7009,  
info@bswsmallbusiness.com,  
or visit  
www.bswsmallbusiness.com.



**Glen Carbon, IL**  
**St. Louis**  
**St. Charles**



We're the pizza making experts. That's why we leave our day-to-day bookkeeping needs to the accounting experts - BSW Small Business Services. Their team of advisors assists us with check writing, tax planning and filing, payroll and more.

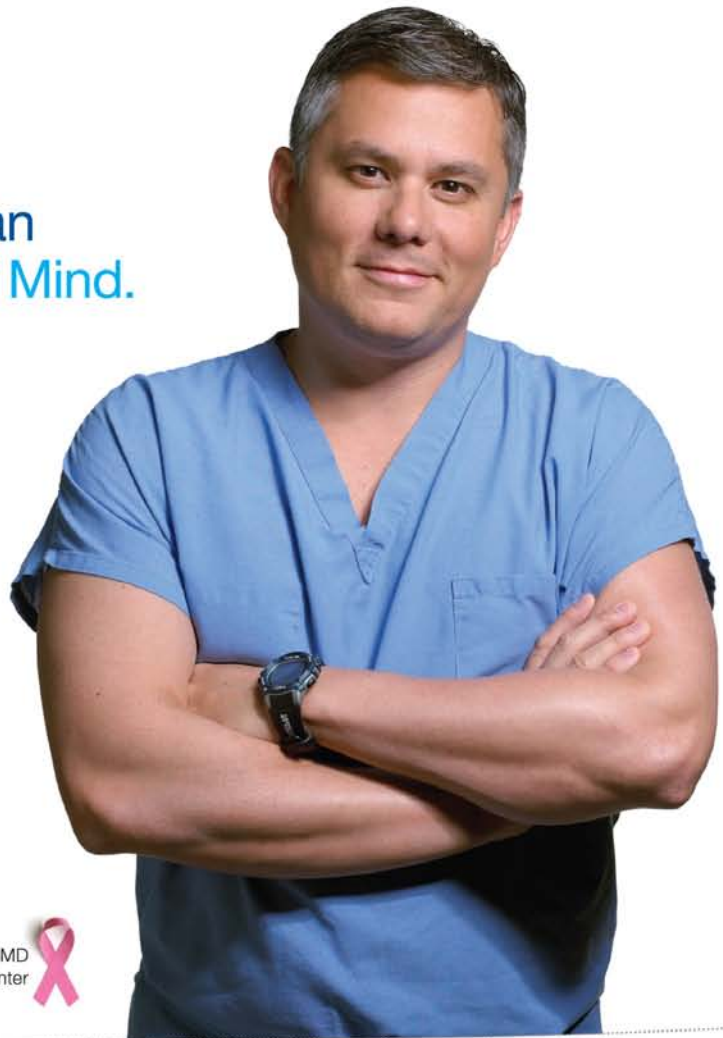
We're sure our hungry customers - on both sides of the river - wouldn't have it any other way!

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Shane and Mary Mihaljevic  
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## Count on Christian For Peace of Mind.



Christopher Menendez, MD  
Medical Director, Breast Health Center



We know that the stress of waiting for vital test results can put your life on hold. Christian Hospital Breast Health Center patients benefit from integrated imaging and radiology services, plus an award-winning pathology lab that provides rapid turnaround on biopsies.

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In fact, our medical director is the only surgeon in the area who specializes solely in breast health.

We're committed to providing our whole community with comprehensive, responsive care, close to home.

Visit [ChristianCares.org](http://ChristianCares.org) today, or call 1.877.747.WELL (9355).

 is  HealthCare in North County



## 2013 Professional Development Series

# Get Back to Basics



This series of professional development programs will help you focus on key tools for running a successful business. Each of these relevant topical presentations is paired with expert legal advice from the attorneys at Sandberg Phoenix & von Gontard, PC.

January 29: Affordable Healthcare Act Implementation\*

*\*This session held at TheBANK of Edwardsville, Lower Level*

March 26: Identity Theft: Prevention & Recovery

May 28: Blogging: Best Practices, Copyrights & Intellectual Property

July 30: How Mail Fraud is Perpetrated Against Small Businesses

September 24: Time Management & Labor Laws

November 19: Motivate & Retain Employees: Minimizing Legal Backlash

**8-10:30am Education Program with Q&A Session**  
**at Hampton Inn: 5723 Heritage Crossing Drive in Glen Carbon, IL**

I will attend: ☐ Session 3 ☐ Session 4 ☐ Session 5 ☐ Session 6  
at \$20/person (\$30 non-members) per session

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_

Name of Attendee(s) \_\_\_\_\_

Email Address(es) \_\_\_\_\_

I am enclosing a check for \$ \_\_\_\_\_

Edwardsville/Glen Carbon Chamber of Commerce 200 University Park Drive, Suite 260 Edwardsville, IL 62025 p: 618.656.7600 f: 618.656.7611

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**edoglen**  
Edwardsville | Glen Carbon  
Chamber of Commerce

# 2013 Edwardsville/Glen Carbon Chamber Golf Challenge

## Friday, June 28 at Sunset Hills Country Club

*Deadline for registration is June 21. No refunds after June 18. Payment must accompany registration.*

**EARLY BIRD REGISTRATION:** Foursomes registered before June 1 will be entered into a drawing for one foursome to play in the USO's annual tournament, valued at \$2,500. This is a rare opportunity for civilians to golf at Scott Air Force Base on Cardinal Creek Golf Course. The USO is known for a great golf outing - register early so that you don't miss out on this chance!

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

\_\_\_\_\_ We would like to **sponsor** at the \_\_\_\_\_ level at \$ \_\_\_\_\_

\_\_\_\_\_ Please reserve \_\_\_\_\_ **foursome(s)** at \$500 each. Names are listed below.

\_\_\_\_\_ Please reserve \_\_\_\_\_ **twosome(s)** at \$250 each. Names are listed below.

\_\_\_\_\_ Please reserve \_\_\_\_\_ **individual ticket(s)** at \$130 each. Place me with a team.

\_\_\_\_\_ I would like to participate in the **skins game** at \$20 per team.

**Please list names below, with team captain's name and e-mail address listed as "Player 1":**

Player 1 \_\_\_\_\_ Player 2 \_\_\_\_\_

Player 3 \_\_\_\_\_ Player 4 \_\_\_\_\_

Please enclose a check payable to Ed/Glen Chamber.  
Payment in full due upon receipt of registration.

Please fax this completed form to the Chamber office at 618.656.7611 or mail with payment to:  
Edwardsville/Glen Carbon Chamber of Commerce, 200 University Park Drive Suite 260, Edwardsville, IL 62025

### Tournament Includes

- 18 holes of tournament golf with cart at Sunset Hills Country Club
- Unlimited use of driving range and putting green
- Golfer gift bags
- Straightest drive, longest putt & closest to pin contests
- Hole in one contest
- Lunch & beverages on the course
- Dinner

### Schedule of Events

7am Registration & Driving Range Open  
8:30am Shotgun Start  
1:30pm Late Lunch on Patio

### Flight Winner Awards

	1st Place	2nd Place
A Flight	\$500	Round of for 4 @ SHCC
B Flight	\$500	Round of for 4 @ SHCC

**Proceeds to Benefit Chamber of Commerce Community Programs & Activities**

Ed/Glen Chamber of Commerce  
200 University Park Drive Suite 260 Edwardsville, IL 62025  
618.656.7600 [www.edglenchamber.com](http://www.edglenchamber.com)

# Golf Challenge Sponsorships

Promote your business to more than 100 golfers including Chamber members & area community/business leaders!

*Information must be received by June 21 to guarantee full benefits. Payment must accompany registration.*

## President's Circle

**\$2,500**

- Exclusive event sponsor
- Welcome message at reception
- 2 teams (4 players/team plus carts)
- Separate corporate logo display
- Tables available to advertise, pass out gifts & interact with participants
- 3 Hole Sponsorships
- Full-page color ad in Golf Challenge program
- Certificate for full-page color ad in *Common Ground* (Chamber newsletter)

## Vice President's Circle

**\$1,000**

- 1 team (4 players/team plus carts)
- Tables available to advertise, pass out gifts & interact with participants
- 1 Hole Sponsorship
- Half-page color ad in Golf Challenge program
- Certificate for half-page color ad in *Common Ground* (Chamber newsletter)

## Golf Cart Sponsors

**\$600**

- Limited to four businesses
- Company logo on front of all carts
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for half-page color ad in *Common Ground* (Chamber newsletter)

## Score Card Sponsors

**\$600**

- Limited to two businesses (front nine or back nine holes)
- Company logo on front of all score cards
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Putting Green Sponsor

**\$600**

- Exclusive sponsorship
- Sole sponsor sign in practice green area (18' x 18') during Golf Challenge
- Use as an area to pass out gifts or gifts, or visit with golfers
- Honor of winning prize for low score or longest putt contest during awards ceremony
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Lunch & Beverage Sponsors

**\$600**

- Limited to four businesses
- Sign at grill area before, during, and after Golf Challenge
- Signs on beverage carts & beverage center on golf course
- Tables available to advertise, pass out gifts & interact with participants
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Goodie Bag Sponsor

**\$25**

- Exposure to 100 golfers
- Provide goodie bags for golfers
- Market your business with a goodie bag item (\$25 per item)

## Exclusive Hole Sponsor

**\$250**

- 1 Exclusive Hole Sponsorship (sign provided by Chamber; 18 available)
- Tables available to advertise, pass out gifts & interact with participants
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Cash & Prize Donation

- Donate cash, a door prize or contest prize (value of approximately \$25–\$100)
- Recognition in golf program and *Common Ground* (Chamber newsletter)

## Tee Sponsor

**\$125**

- Shared sponsorship of a hole (tee/green) with other non-compete businesses

## Hole In One Sponsor

- Provides car at designated hole

## All Sponsorships Include:

- Logo/listing in all Golf Challenge programs, Web site & *Common Ground*
- Acknowledgement during awards ceremony

edoglen



# **schmooze**

## **business after hours**



**Girl Scouts of Southern Illinois, April 11**



**Girl Scouts of Southern Illinois, April 11**



**Girl Scouts of Southern Illinois, April 11**



**Clarkson Eyecare, April 25**



**Clarkson Eyecare, April 25**



**Clarkson Eyecare, April 25**



# ribbon cutting ceremonies



**SKD Key Accounting & Tax Services, April 1**



**AT&T Corporate Store, April 5**



**Sport Clips Haircuts, April 8**



**Better Health & Performance Chiropractic, April 10**



**MassageLuXe, April 12**



**Riverbend CrossFit, April 18**



**City of Edwardsville Route 66 Kiosk, April 20**



**Watershed Nature Center Outdoor Classroom, April 27**



**Sam's Club Hiring & Membership Facility, April 30**

**GLEN CARBON**  
62034  
INCORPORATED 1892  
**HOMECOMING 2013**

**JUNE 14 & 15, 2013**

**\*\*FRIDAY, JUNE 14 5PM-MIDNIGHT\*\***  
**TETHERED HOT AIR BALLOON RIDES 8PM**

FEATURED BAND:  
**WELL HUNGARIANS 7-11pm**

**\*\*SATURDAY, JUNE 15 4PM-MIDNIGHT\*\***

**5K/1K FUN RUN 7:30AM**  
**5PM PARADE**  
**6-8PM WORLD FAMOUS BUDWEISER CLYDESDALE**  
**10PM FIREWORKS**

FEATURED BAND:  
**VOTE FOR PEDRO 7-11pm**

**\*\*WORLD FAMOUS BUDWEISER CLYDESDALE\*\***  
**CARNIVAL GAMES, RIDES & SMASH A CAR**  
**TETHERED HOT AIR BALLOON RIDES**  
**GAMES OF CHANCE & LAZER TAG**  
**BEER GARDENS WITH REGULAR & SPECIALTY BEERS**  
**HUGE VARIETY OF FOOD & REFRESHMENTS**

ADVANCE DISCOUNTED RIDE TICKETS AVAILABLE AT SWEETIES AND VILLAGE HALL UNTIL 3PM ON FRIDAY!

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# your business

## Holshouser Announces Retirement From GCS Credit Union

"Together I believe we have helped build something that has stood the test of time, while contributing to a better life for thousands of members" says Mark Holshouser, reflecting on his 34 years spent with GCS Credit Union. Although Mark is usually speaking to others about the background of GCS, he'll now be joining the history books with the skillful leaders before him.

Mark Holshouser began with GCS Credit Union in 1979. Working in a small office in downtown Granite City, he learned the details of the credit union industry, making his way to earning the title of President in 1985. "The credit union was much smaller then. We had one location, our asset size was about \$10 million and we had ten employees including myself."

Not only has Mark led the way of change over the years at GCS, but he's also seen many changes in the industry. "The advancement in technology has been the greatest transformation over the past several decades. The speed at which GCS can now process transactions, along with online account access, has made information much more accessible now than ever before."

Although Mark is retiring from his position, leaving the credit union in an admirable state, he knows there will be challenges ahead. "The member has become more financially sophisticated and demanding. The need to provide fast and varied products and services through multiple service channels is necessary to remain competitive." Not only are credit unions faced with these technological challenges but also the challenge of providing these services at little or no cost to the member.

Filling Mark's role as president of GCS Credit Union will be Keith Burton, current executive vice president. "Keith has been with GCS for more than 25 years and has a wealth of experience. He also has the luxury of having a very knowledgeable staff, so the transition should be seamless," notes Mark. Keith, along with a board of directors with over 20 years of experience, will lead the credit union forward.

"The future of GCS is bright," says Mark. "We have found a niche in catering to those members who still like the personal touch of a friendly smile and convenient location. I'm very proud of what we have accomplished."

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# your business

## Edison's Voted #1 In North America, Wins "Best New Family Entertainment Center" Award

In a recent award ceremony held at the Amusement Expo in Las Vegas, Edison's Entertainment Complex was recognized by *Tourist Attractions & Parks Magazine* and Foundations Entertainment University as the "Best New Family Entertainment Facility in North American for 2013." Edison's triumphed over four other finalists located in Canada, New Jersey and Florida. The award recognizes excellence in service, variety of attractions offered, and overall presentation of the facility with consideration for design and layout.

Submissions for the award were received from dozens of facilities that opened in 2012 in Canada, Mexico and the United States. Nominees were judged based on photos of their facility, an essay, and promotional materials. Industry experts chose the top five finalists, and winners were ultimately determined by online votes.

Matt McSparin, President and CEO of Edison's, who accepted the award on behalf of the company stated, "Winning this award is a huge honor, not only for Edison's but also for the entire St. Louis region. The Metro East has needed

another entertainment outlet like this for years, and we are proud to have created something so unique and so accessible for both locals and tourists alike. We feel blessed by our success thus far, and extend an invitation to the residents of St. Louis and the Metro East to experience what we call 'Genius Level Fun for Everyone.'"

Frank Seninsky, industry consultant and CEO of Amusement Entertainment Management offered his congratulations by saying, "Congratulations to Edison's for exemplifying overall excellence in entertainment and being recognized by the industry and their guests."

Featuring boutique bowling, laser tag, a state-of-the-art arcade, and a full-scale restaurant and lounge, Edison's provides a unique atmosphere that appeals to families, youth, and adults alike. A fact sheet about Edison's is attached for further details.

To learn more about Edison's and the award, contact Tom Rezabek by e-mail (tomr@edisonsfun.com) or phone (618.307.9020).



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## Riverbend Family Ministries Receives Funding

"We are so pleased to be recognized as a United Way of Greater St. Louis funded agency," said Tammy Iskarous, executive director. "Because of their standard of excellence and their confidence in what we do, this funding allows our agency to work with youth and families in crisis, most of the time due to violence and/or addiction, to achieve self-sufficiency."

Thanks to the wonderful partnership with United Way of Greater St. Louis, goals of the youth development and achievement programs will be accomplished through collaboration among partnering agencies including CASA and others. Housing program collaborating agencies under one roof enhances the cooperative nature of these support mechanisms to better provide their services in a collective manner.

With the United Way funds awarded, Riverbend Family Ministries will dedicate these resources to sustaining and expanding the community resources so that youth and families that are exposed to violence and/or have already begun displaying violent behavior can obtain the necessary tools to resolve conflict in a healthy environment.

## Wang Gang Asian Eats Moving to New Location

Wang Gang Asian Eats has created a private party room just for you at their new location! Check out our bigger, better restaurant with full bar space, serving creative cocktails and their signature dishes that you've come to love!

The VIP lounge/private party room can accommodate up to 40 people and features lounge and table seating, a private door to the bathroom, free WiFi, and the ability to extend your party to friends at the bar by opening the sliding door.

The projected opening day is the Tuesday following Memorial Day. Wang Gang's new address will be 1035 Century Drive in Edwardsville, behind Scott Credit Union on Highway 157.

Book your VIP lounge/private party room for your business meetings, regularly scheduled events, birthday parties, anniversaries, and more. Call Brittany at 618.409.5527 to reserve your VIP lounge/private party room today.



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# your business

## Ask the Expert

by Elizabeth Joelner, Branch Manager, Commerce Bank

### ***How can I minimize bankcard processing fees?***

In today's economic environment, small businesses everywhere are looking to reduce operating costs. One area to consider is eliminating unnecessary costs associated with accepting credit cards from your customers. How you process cards can affect the amount you will pay to your processor.

You could save as much as 0.40% to 1.25% in processing fees by following these simple best practices:

- Always swipe the customer's card when possible. There is less risk and the fees may increase for hand-keyed transactions.
- If you must hand-key the transaction, always input the address information when prompted by your system.
- Deposit your point-of-sale transactions every day, so you don't incur additional fees for delayed settlement.

- Always obtain an authorization. Depositing a transaction without a valid authorization will result in higher fees and increases your risk of a potential chargeback for the full amount of the transaction.

- Always enter the sales tax amount (if applicable) when prompted. This will reduce the fees associated with accepting business cards.

Following these "best practices" will not only help you to better manage your bank card processing fees, but also help you to reduce operating costs and eliminate waste. If you'd like to learn more ways to reduce costs, be sure to talk with your banker.



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# Plans for Annual Route 66 Festival Announced

Plans were recently announced for the 2013 Edwardsville Route 66 Festival coming June 6–8. Popular headlining acts like Mr. Wizard and SH-BOOM, a sock hop event at the Wildey Theatre and the annual classic car show are just a few of the draws for the festival this year.

Get ready to kick off your shoes for the second annual Sock-Hop event Thursday, June 6 being held this year on the third floor of the historic Wildey Theatre. A night full of dancing, food and fun will set the stage for the weekend-long events. Friday, June 7 the festival will begin at City Park with food, beverages, art vendors, historic tents and the children's area open for boundless fun. Live music will be provided by the Robert Perry Band and SH-BOOM.

Saturday will be a full day of activities to include the same features as Friday night but also a 10k run, Trailnet Route 66 Bicycle Ride, trolley tours, local talent showcase, washers tournament, car show at Lincoln Middle School parking lot and the classic car cruise. Live music will be provided by local bands Exit 12, Fanfare, Aaron Kamm and the One Drops, and Mr. Wizard.

According to Katie Grable of the City of Edwardsville's Parks and Recreation Department, "The annual Route 66 Festival has long been a showcase event for the City of Edwardsville. Not only do we get to celebrate the Mother Road and all its glory, but we also get to show off our community's outstanding support for family-oriented events and the many talents of our local vendors and residents."

Sponsors of the 2013 events include Cork Tree Creative, Phillips 66, TheBANK of Edwardsville, Scott Credit Union, First Clover Leaf Bank, Madison Mutual Insurance, Gori Julian & Associates, P.C., RP Lumber, Prudential One Realty Centre, Abstracts & Titles Inc., MassageLuXe and Hortica.

For more information about the festival, go to [EdwardsvilleRoute66.com](http://EdwardsvilleRoute66.com) or follow the event on Facebook at Edwardsville Route 66 Festival.

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# your business

## Ask the Expert

by Dr. Julie Steinhauer of Vision For Life

### ***How can I avoid Computer Vision Syndrome (CVS)?***

April was Workplace Eye Wellness Month, so here are some tips for avoiding Computer Vision Syndrome (CVS), a common difficulty for people working with computers.

Today's world, like never before, puts tremendous stress on our eyes. From cell phone texting and social media messaging to tablet usage, our eyes are constantly being pushed to their limits. And for those whose job requires using a computer as well, CVS is almost a given. Words and images on a computer screen are created by pixels, tiny lights brightest at the center which diminish towards the edges. This makes it more difficult to maintain focus on them for lengthy periods of time.

CVS symptoms include eye strain; headaches; fatigue; dry, watery, burning or red eyes, blurred vision or trouble focusing; and neck or shoulder pain.

Causes of CVS may include inadequate lighting; low-resolution screen or glare; poor posture; uncomfortable seating; improper distance viewing; incorrect document positioning; and not taking vision breaks.

Simply blinking occasionally can relieve eye stress. There are also prescription glasses for computer users to reduce eye strain. While addressing the physical aspects may offer some relief, it is important to seek a professional diagnosis to rule out any unknown vision issues. Occasionally an underlying vision problem goes undiagnosed because symptoms are mis-attributed to CVS. There are a number of vision deficiencies which can mimic CVS as well as contribute to making it worse.

Vision For Life can help. If you think you have CVS, we'll give you a proper diagnosis and do our best to relieve your symptoms!

To learn more about Dr. Julie Steinhauer and Vision For Life, call 618.288.1489, go to [www.visionforlifeworks.com](http://www.visionforlifeworks.com), or stop by the Vision For Life office at 2220 South IL Route 157, Suite 350 in Glen Carbon.

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# Glen Carbon Homecoming Features Budweiser Clydesdales, Fireworks, Tethered Balloon Rides & More!

The Glen Carbon community events committee is proudly hosting the 2013 Glen Carbon Homecoming Friday, June 14 and Saturday, June 15 on Main Street in Glen Carbon. The annual event will open at 5pm Friday and on 4pm Saturday, closing at midnight both evenings.

This year's event will feature the World Famous Budweiser Clydesdales from 6-8pm Saturday! So pack your camera and take advantage of this incredible photo opportunity. Other attractions will include tethered hot air balloon rides, 5K/1K fun run, laser tag games, and expanded beer gardens. The covered hospitality area is also expanded so there is plenty of room to bring your friends and family. The celebration also includes the annual parade, fireworks, carnival rides, games of chance, adult gaming, smash a car, homemade ice cream, a large variety of food booths, and more. Informational booths and volunteer staff will be available to assist you with any questions or directions.

Featured bands will play on both nights under the covered bridge on Main Street. On Friday, the renowned Well Hungarians will be back to perform from 7-11pm. On Saturday evening, the committee is happy to introduce their new featured band, Vote For Pedro from 7-11pm.

The Homecoming will line both sides of Main Street with many types of booths this year. A wide variety of food booths will be participating in this year's Homecoming including Black Cherry Bomb Soda, Papa Murphy's Pizza, Kiwanis/Boy Scouts brats and corn dogs, the Ed/Glen Chamber's adult slushies, and many more. Come hungry and take advantage of the wide variety of foods and beverages! An ATM will also be provided.

Late Saturday evening, TheBANK of Edwardsville and the Glen Carbon community events committee will co-host a spectacular fireworks display.

Everyone is welcome, so please come show your support for the Glen Carbon community, meet your neighbors and reminisce with old friends. Glen Carbon Homecoming is a unique event that offers something for everyone!

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- **30% off** purchases at Izzy's Den on a GCS sponsorship night. See Grizzlies schedule for details.

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# your business

## Copious Technologies Announces BJ Meyers as Vice President

Copious Technologies, a local leader in electronics and information technology services, is pleased to announce the addition of BJ Meyers to their executive staff as vice president of business development. BJ joined the company in March, 2013.

In her role, BJ is responsible for introducing new products and services to Copious Technologies' current clients and prospective customers. She is charged with building a department of business development professionals responsible for the company's numerous service and product offerings.

Most recently, BJ was the owner of Mr. Handyman of the Metro East, part of a national franchise of property maintenance, repair and improvement services. She built Mr. Handyman to \$1.4 million in revenue by targeting marketing and sales efforts to commercial and residential prospects and developing a highly satisfied customer base.

Prior to starting Mr. Handyman, BJ was a senior director of business development with Catalina Marketing Corporation, a personalized digital media company providing behavior based access to consumers through mobile, online and in-store networks. In her role at Catalina, BJ was responsible for building relations with a key strategic grocery partner, Supervalu, parent company of Shop'n Save and wholesale supplier to Dierbergs Markets, Inc. BJ earned her MBA/BA degrees in business administration from Southern Illinois University Edwardsville.

"We are thrilled to have BJ on our executive team," said Joe Knox, owner of Copious Technologies. "She not only has the right skills and background to help grow our suite of services, she shares our sense of mission and purpose and with the same level of integrity. We're excited about this next phase in our business development and look forward, with BJ on the team, to providing solutions for area businesses and residents who need reliable, quality help with their computer, media and security issues."



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**Culturetopia: The Ultimate High-Performance Workplace** featuring Jason Young, former Southwest Airlines executive (May 23 from 10:30–11:30am)  
Jason's solution for companies is to create an organizational culture where employees can do their best work and produce desired outcomes in productivity, profitability, employee retention, and customer satisfaction.

**Follow This Path: How the World's Greatest Organizations Drive Growth by Unleashing Human Potential** featuring Curt Coffman, Workplace Consultant and Co-Author of *First, Break All the Rules* (August 15 from 10:30–11:30am)  
What do the world's greatest organizations have in common? They know that their most valuable resource is human – their employees and customers. Leaders must be emotionally engaged in order for the organization to reach its full potential when operating in this "emotional economy."

## City Accepting Green Thumb Award Nominations

The City of Edwardsville began accepting nominations for Green Thumb Awards on May 1, and will continue to accept nominations through June 15.

The public may nominate an Edwardsville residence, neighborhood (block/subdivision), commercial, or public property, whose maintainers enhanced the beauty of the property.

Nomination forms are located at the City Clerk's & Public Works offices, Edwardsville Public Library, or at [www.cityofedwardsville.com](http://www.cityofedwardsville.com).

The nomination may be mailed or dropped off at the City Clerk's office at 118 Hillsboro Avenue in Edwardsville.

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