Common Ground

It’s everyone’s business.

Early Bird Registration

Golf tournament: June 22
Early bird deadline: June 1
ed/glen chamber golf challenge: early bird registration available

The 2012 Ed/Glen Chamber Golf Challenge is scheduled for June 22 at Sunset Hills Country Club in Edwardsville. The golf outing is a great opportunity to market your business, treat your employees, and host your clients. We hope you’re able to attend and enjoy lunch on the course, 18 holes of tournament golf with cart, beverages on the course, and dinner — all to benefit the many community programs and activities supported by the chamber.

EARLY BIRD REGISTRATION: Foursomes registered before June 1 will be entered into a drawing for one foursome to play in the USO’s annual tournament. This is a rare opportunity for civilians to golf at Scott Air Force Base on Cardinal Creek Golf Course. The USO is known for a great golf outing. Register early so that you don’t miss out on this chance!

Mission Statement
Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

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Meridian Village
The BANK of Edwardsville

Bronze Level
1st MidAmerica Credit Union
Associated Bank
AT&T
Cassens & Sons
Cassens Transport
Castelli’s Moonlight Restaurant
Charter Business
City of Edwardsville
Doubletree Hotel Collinsville
Eden Village Retirement Community
Edwardsville School District #7
Edwardsville Publishing Company
First Clover Leaf Bank
Juno Associates, Inc., PC
Madison Mutual Insurance Co.
Mathis, Marifian & Richter, LTD
Robert ‘Chick’ Fritz, Inc.
Royal Solutions, LLC
R.P. Lumber
Shop ‘N Save
Southern Illinois University Edwardsville
West & Company, LLC
Village of Glen Carbon

Premier Level
'62 Sports Group
Abstracts & Titles Inc.
American Family Insurance
Answer Direct
Ashley Furniture Home Store
Associated Physicians Group
Assurance Brokers
B & W Heating & Cooling, Inc.
Bord & Didriksen Pediatrics
Bouer–Hite Orthodontic
Bouker Financial & Assoc. Inc.
Bella Milano Restaurant
Books–A–Million
Brickman Orthodontics
Bull and Bear Grill & Bar
Caulk’s Collision
Chicago Title Insurance
Commerce Bank
Computer Rescue
CompuType Inc.
Country Club Lawn & Tree
Country Hearth Inn & Suites
Crowford, Murphy, & Tilly, Inc.
Culver’s of Edwardsville
Days Inn
Denny’s
DODA Electric Company
Donnewald Distributing
Eberhart Sign & Lighting Co.
Edison’s Entertainment Complex
Edwardsville Pet Hospital
EI Manager
ESS Data Recovery, Inc.
Extra Help, Inc.
Farmers Insurance District 61
Fazoli’s
FCB Edwardsville Bank
First Mid-Illinois Bank & Trust
First National Bank - Maryville
Gateway Center
Gateway Grizzlies
Gerald Moving
Glik’s Department Store
Goddard School
Grace Manor Restaurant
Hampton Inn & Suites
Hawkins Law Office
Hawthorne Animal Hospital
Holiday Inn Express
Imaging Center of Southern Illinois
IMO’S Pizza
J & J’s Hallmark Shop
J.F. Electric Inc.
Kitchenland
Kurt’s Carstar Collision Center
Lindenwood University
Logo 360 @ Langa
M. Thompson & Company, LLC
Magnuson Cornelof Hotel
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Mathis, Marifian & Richter, LTD
Meridian View Family Dental
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Richards Brick Company
Royal Office Products, Inc.
Sandberg, Phoenix & von Gontard, P.C.
Schnucks
Scott Credit Union
Shell Community Federal Credit Union
Sivio Business & Legal Services, P.C.
Sleep Inn & Suites
Southern Illinois Underwriters
Spatch Printing
Spencer T. Olin Golf Course
Stehly Cartage Co.
Sunset Hills Country Club
Sunset Hills Family Dental
Super & Pontoosh Beach
The GODDETBANK
The Scheffel Companies
Thompson Flowerly CRAs
Tiger Plumbing
University Nursing & Rehabilitation
US Bank
Verizon Wireless
Wells Fargo Home Mortgage
Wenzel & Associates

events

5/8 Tuesday 7am–3pm
Ameren ActOnEnergy
Breakfast Business Symposium
Gateway Center
One Gateway Drive
Collinsville, IL 62234
FREE! Register online at:
ActOnEnergy.com/EdGlen

5/10 Thursday 4pm
Ribon Cutting
Madison County
Computer & LAN Services
at Ed/Glen Chamber Office
200 University Park Drive
Suite 260
Edwardsville, IL 62025

5/17 Thursday 5–7pm
Business After Hours
Bakel Brown Transwestern
and Sandberg Phoenix
& von Gontard, P.C.
Mark Twain Plaza II
103 West Vandalia Street
Suite 300
Edwardsville, IL 62025

5/5 Tuesday 8–9am
YPG Learn from a Leader
Breakfast with Greg Coffey
Location TBD
RSVP to Beth Breihan at
bbreihan@edenvillage.org

5/22 Tuesday 8–10:30am
Professional Education:
Work Smarter, Not Harder!
Business Succession Planning,
presented by the attorneys
at Sandberg, Phoenix & von
Gontard, PC

5/24 Thursday 4pm
Ribon Cutting
The Boulevard Wing Street
4 Club Centre Court, Suite E
Edwardsville, IL 62025

5/31 Thursday 5–7pm
Business After Hours
Hot Yoga
19 Junction Drive
Glen Carbon, IL 62034

save the date

5/15–16 Friday & Saturday
YPG Philanthropy @ Relay for Life
(Edwardsville High School)
Volunteers needed at 10am
Friday & 6:30am Saturday.
RSVP to Beth Breihan at
bbreihan@edenvillage.org

5/22 Friday 8am
Ed/Glen Chamber
Annual Golf Challenge
Sunset Hills Country Club
2525 South IL Route 157
Edwardsville, IL 62025

5/28 Thursday 5–7pm
Business After Hours
The Goddard School &
The Park at Plum Creek
801 Arbor Vista
Edwardsville, IL 62025

Chamber of Commerce
Common Ground May 2012 | 3
connect
the newly connected

Bigelo's Bistro
Mark Pruitt
Dining
140 North Main Street
Edwardsville, IL 62025
618.655.1471
www.bigelosbistro.com

Mark Pruitt
Dining
140 North Main Street
Edwardsville, IL 62025
618.655.1471
www.bigelosbistro.com

Capstorm
Mary Smith
B2B Specialized Software
P.O. Box 1034
Edwardsville, IL 62025
314.403.2143
www.capstorm.com

Fast Fitness Boot Camp
Chad Skinner
Health & Fitness
1063 South IL Route 157
Edwardsville, IL 62025
618.444.9913
www.fastfitnessbootcamp.com

Sears Hardware & Appliances
Ken Campbell
Retail Hardware & Appliances
2300 Troy Road
Edwardsville, IL 62025
618.659.0697
www.sears.com

Brain Balance Achievement Centers
Michael Mooney
Supplementary Education
1063 South IL Route 157, Suite 4
Edwardsville, IL 62025
618.659.0033
www.brainbalancecenters.com

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- HAMEL - 618-633-2265
- HOLIDAY SHORES - 618-656-5015
- WORDEN - 618-459-7211
- MARYVILLE - 618-346-3600
- TROY - 618-667-9880
- BENLD - 217-835-4384
- MT. OLIVE - 217-999-2265

www.fnbschaumburg.com

Wired World: Are Your Kids too Connected?
What kind of Internet parent are you? Bring your lunch and learn what experts recommend on how to guide your child through the wired world of social media.

Thursday, May 10, Godfrey
Class size limited. Call today to enroll! 618.468.5740.

It's what you know.
We are working diligently to roll out a new website that will provide members more bang for their membership buck:

- Increased Web presence
- Leads generation & maintenance
- Fully optimized traffic catching pages
- Online advertising opportunities
- Job postings
- Online credit card payment function
- Improved business directory

Watch for exciting website announcements in upcoming email blasts!

Looking to connect with Edwardsville/Glen Carbon businesses? We will have an app for that! The new Ed/Glen Chamber website will have companion mobile apps for Android, iPhone & BlackBerry, allowing members to manage their chamber membership from their mobile phones – submit press releases, update contact information, register for chamber events, make referrals, interact with other members, and submit event information – all while you’re on the go!

CRUSHED GRAPES ltd.

wines – spirits – beers – gourmet foods – gifts

One of the best selections of wine & spirits in the area!

Looking for the perfect gift for Mom or Dad? The friendly, knowledgeable staff at Crushed Grapes will help you assemble a great gift basket and select a wine to fit any occasion.

“It’s all about the wine.”

Help Support the Juvenile Diabetes Research Fund through Friday Night Wine Tastings at Crushed Grapes.

Happy Mother’s Day (May 13) & Father’s Day (June 17)

Treat Mom & Dad to a Custom Gift Basket!

1500 Troy Road  |  Edwardsville, IL 62025  |  618.659.3530
Work smarter, not harder.

This series of professional education programs will help you run your business more efficiently and positively impact your bottom line.

- January 24: Fighting Unemployment Claims with IDES*
  * Networking at 8am; education program from 8.30–11.30am
- March 27: Managing Employee Leave
- May 22: Business Succession Planning
- July 24: The Employment Relationship in the Age of Social Media
- September 25: The Do’s & Don’ts of Hiring & Firing
- November 27: Protecting Your Trade Secrets & Business Name

I will attend:  □ Session 3  □ Session 4  □ Session 5  □ Session 6
at $20/person ($30 non–members) per session

Business Name________________________________________
Contact Person________________________________________
Business Address________________________________________
________________________________________________________

Business Phone________________________________________
Name of Attendee(s)____________________________________
Email Address(es)_______________________________________
I am enclosing a check for $______________________________

Edwardsville/Glen Carbon Chamber of Commerce     200 University Park Drive, Suite 260     Edwardsville, IL 62025
p: 618.656.7600     f: 618.656.7611
Learn From A Leader

YPG hosted a Learn From a Leader breakfast April 3 at First Clover Leaf Bank. Guest speaker was Judy Wiemann, owner of Piasa Winery and Villa Marie Vineyard, Winery & Banquet Complex.

Upcoming YPG Events

5/18 & 5/19  Friday & Saturday
YPG Philanthropic Event at Relay for Life (at EHS)
Volunteers are needed at 10am Friday, May 18 to place directional signs, mark camp sites, set up tables, get fundraising tents ready, and set up the survivor area. Volunteers are also needed beginning at 6:30am Saturday, May 19 for cleanup. RSVP to Beth Breihan at bbreihan@edenvillage.org

6/5  Tuesday  8–9am
YPG Learn from a Leader Breakfast with Greg Coffey
Location TBD
RSVP to Beth Breihan at bbreihan@edenvillage.org

8/14  Tuesday  8–9am
YPG Learn from a Leader Breakfast with Keith Page
at Anderson Hospital
RSVP to Beth Breihan at bbreihan@edenvillage.org

2012 Mayors’ Breakfast: April 19

Glen Carbon Mayor
Rob Jackstadt

Edwardsville Mayor
Gary Niebur

Brought to you by the
Ed/Glen Chamber of Commerce
Government Affairs Committee

We are pleased to announce
record attendance at the
2012 Mayors’ Breakfast!

Special thanks to Scott Credit Union for sponsoring the breakfast, and to Mayors Jackstadt & Niebur for their time.
Dependable & productive.
This business laptop is an employee’s best friend.

Unleash your employees’ productivity with a business laptop that helps them do more, better and faster, than systems that are 63 in dog years. The next-generation Latitude™ E-Family laptops running Windows® 7 Professional and Microsoft® Office Home and Business 2010 perform better, work hard on the go, and helps guard your data.

Get the power to do more with a next-generation Latitude laptop.

Let us help your team fetch business success.

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Business of the Month:

According to the staff at Cork Tree Creative, in their business, no two days are alike. This team of four, seasoned marketing professionals face some of the largest, sometimes strangest and most challenging marketing projects with flair, making each day different and usually very exciting.

A full service marketing house, Cork Tree Creative provides marketing, advertising, public relations, graphic design, website design and all aspects of online marketing including social media consulting. No project is too big or too small for this team who prides itself on having a full scope of in-house capabilities so they can see a project from start to finish, all the while keeping tract of budget and deadlines.

The shop’s owners, Jan Carpenter and Laura Reed, come from different sides of marketing experience, one a graphic designer and the other a seasoned PR pro. This diversity in skill set is definitely to their advantage says Carpenter. “We are a one-stop shop, which many of our clients believe is a huge asset since they never have to wonder what the status is of a project and who will be handling the work. While most of our competitors outsource much of their design or writing work, our team works cohesively making projects flow more seamlessly, with careful attention to budget,” said Carpenter.

Carpenter and Reed met nearly 15 years ago while working simultaneously for a St. Louis based PR firm. Reed says the business was built on a serious foundation of “friendship and a lot of laughs.” She says, “We all share in the same work ethic and willingness to go over and beyond for our clients. We have a strong sense of customer service built into our personalities. Simply put, we aim to please. We also depend heavily on the support and creativity of our public relations consultant Cindy Sorgea and our director of business development, Nicole Dicks. We owe them both a tremendous amount of gratitude for helping us sustain through a tight economy and for coming out even stronger and happier than we were before.”

When it comes to the industries they serve, Cork Tree Creative’s client list is very diverse. From financial institutions and medical groups to brownfield redevelopment companies and attorneys, the team gets up to speed on each account as if it was their own business and makes recommendations most suited to the company’s demographics.

Carpenter says, “Our ability to go to school on our client’s business and put ourselves in the shoes of their customers has made us successful in getting results for our clients. And happy clients are what get us through the day.”

Cork Tree Creative is also dedicated to giving back to the community. You can see their work all over town as promotional managers and one of the top billing sponsors for the 2012 Edwardsville Route 66 Festival. The team has pitched in on developing promotional materials, media relations, website development, advertising and more for this year’s festival on June 7, 8 & 9. They also lend their time to Family Hospice in Belleville, the Boy Scouts of America, Lewis & Clark Council and the Madison-Bond Workforce Investment Board.

For more information about Cork Tree Creative, go to www.corktreecreative.com or call 618.656.7333.

PICTURED, L to R: Nicole Dicks, Cindy Sorgea, Jan Carpenter & Laura Reed.
2012 Edwardsville/Glen Carbon Chamber Golf Challenge
Friday, June 22 at Sunset Hills Country Club

Deadline for registration is June 15. No refunds after June 18. Payment must accompany registration.

EARLY BIRD REGISTRATION: Foursomes registered before June 1 will be entered into a drawing for one foursome to play in the USO’s annual tournament. This is a rare opportunity for civilians to golf at Scott Air Force Base on Cardinal Creek Golf Course. The USO is known for a great golf outing – register early so that you don’t miss out on this chance!

Name

________________________________________________________________________________________________________________________

Company

_____________________________________________________________________________________________________________________

Address

_______________________________________________________________________________________________________________________

City_________________________________________________ State_____________________________ ZIP ____________________

Phone

________________________________________________________________________________________________________________________

_____ We would like to sponsor at the ____________________________ level at $________________________

_____ Please reserve ________________________ foursome(s) at $500 each. Names are listed below.

_____ Please reserve ________________________ twosome(s) at $250 each. Names are listed below.

_____ Please reserve ________________________ individual ticket(s) at $130 each. Place me with a team.

_____ I would like to participate in the skins game at $20 per team.

Please list names below, with team captain’s name and e-mail address listed as “Player 1”:

Player 1 ___________________________________________ Player 2 ___________________________________________

Player 3 ___________________________________________ Player 4 ___________________________________________

Please enclose a check payable to Ed/Glen Chamber.
Payment in full due upon receipt of registration.

Please fax this completed form to the Chamber office at 618.656.7611 or mail with payment to:
Edwardsville/Glen Carbon Chamber of Commerce, 200 University Park Drive Suite 260, Edwardsville, IL 62025

Schedule of Events

8am Registration & Driving Range Open
9:30am Shotgun Start
2:30pm Dinner

Flight Winner Awards

1st Place 2nd Place
A Flight $500 $250
B Flight $500 $250

Tournament Includes

• 18 holes of tournament golf with cart at Sunset Hills Country Club
• Unlimited use of driving range and putting green
• Golfer gift bags
• Straightest drive, longest putt & closest to pin contests
• Hole in one contest
• Lunch & beverages on the course
• Dinner

Proceeds to Benefit Chamber of Commerce Community Programs & Activities
# Golf Challenge Sponsorships

Promote your business to over 100 golfers including Chamber members & area community/business leaders

Information must be received by June 15 to guarantee full benefits. Payment must accompany registration.

## President’s Circle $2,500
- Exclusive event sponsor
- Welcome message at reception
- 2 teams (4 players/team plus carts)
- Separate corporate logo display
- Tables available to advertise, pass out gifts & interact with participants
- 3 Hole Sponsorships
- Full-page color ad in Golf Challenge program
- Certificate for full-page color ad in *Common Ground* (Chamber newsletter)

## Vice President’s Circle $1,000
- 1 team (4 players/team plus carts)
- Tables available to advertise, pass out gifts & interact with participants
- 1 Hole Sponsorship
- Half-page color ad in Golf Challenge program
- Certificate for half-page color ad in *Common Ground* (Chamber newsletter)

## Golf Cart Sponsors $600
- Limited to four businesses
- Company logo on front of all cart signs
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Score Card Sponsors $600
- Limited to two businesses (front nine or back nine holes)
- Company logo on front of all score cards
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Lunch & Beverage Sponsors $600
- Limited to four businesses
- Sign at grill area before & during Golf Challenge
- Signs on beverage carts & beverage centers throughout the course
- Tables available to advertise, pass out gifts & interact with participants
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Putting Green Sponsor $600
- Exclusive sponsorship
- Sole sponsor sign in practice area, on 18th Green Golf Challenge
- Use as an ad to promote your business or use as a gift to golfers
- Honor of giving prizes for top score
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Exclusive Hole Sponsor $250
- 1 Exclusive Hole Sponsorship (sign provided by Chamber, 18 available)
- Tables available to advertise, pass out gifts & interact with participants
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Goodie Bag Sponsor $25
- Exposure to 100 golfers
- Provide goodie bags for golfers
- Market your business with a goodie bag item ($25 per item)

## Score Card Sponsors $600
- Limited to two businesses (front nine or back nine holes)
- Company logo on front of all score cards
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Tee Sponsor $125
- Shared sponsorship of a hole (tee/green) with other non-compete businesses

## Prize Donation
- Donate a door prize or contest prize (value of approximately $25–$100)
- Recognition in golf program and *Common Ground* (Chamber newsletter)

## All Sponsorships Include:
- Logo/listing in all Golf Challenge programs, Web site & *Common Ground*
- Acknowledgement during awards ceremony

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**618.656.7600**

Chamber of Commerce
schmooze
business after hours
ribbon cuttings

Sips n Splatters, April 4

Sears Hardware, April 6

Penn Station, April 12

Brain Balance, April 16

Collision Plus of Glen Carbon, April 26
Christian Hospital has a legacy of embracing new procedures and innovative technologies – after all, we were the first community hospital in St. Louis to perform open-heart surgery. And we recently made health care history again when a team of skilled surgeons performed the first-ever full lung lobectomy in the St. Louis region using our minimally invasive da Vinci Surgical System.

This amazing technology provides greater precision, control, and access to hard-to-reach areas, allowing us to perform extremely complex operations through just a few small incisions. And soon the surgeons at Christian Hospital will be performing a range of even more innovative procedures using the da Vinci System.

That’s because Christian is not only one of the top performing hospitals in the BJC-HealthCare organization, we’re also ranked among the top hospitals in the entire St. Louis region by U.S. News & World Report.

Want to learn more? Watch our groundbreaking da Vinci story today by visiting ChristianCares.org.
SIUE President Glenn Poshard Introduces
Julie Furst-Bowe as SIUE Chancellor

Southern Illinois University President Glenn Poshard today introduced Julie A. Furst-Bowe (BO-vee) as the eighth chancellor in Southern Illinois University Edwardsville’s history. The announcement was made in the Morris University Center’s Meridian Ballroom. The selection is pending formal SIU Board of Trustees’ approval at its May 10 meeting, and Bowe would officially assume her duties July 2.

“Dr. Furst-Bowe has the right combination of skills and experience to continue the momentum that SIUE has built during the past decade,” Poshard said. “I am confident that she will bring the required leadership necessary to keep this growing campus community moving in a positive direction.”

Furst-Bowe succeeds Dr. Vaughn Vandegeer, who is retiring effective July 1, after a highly successful eight-year tenure. Search Advisory Committee Chairman John Navin, Ph.D., a professor of economics and finance in the SIUE School of Business, led the 16-person committee through the four-month national search that began with 37 candidates. The committee was comprised of faculty, staff, students and alumni. SIU System Vice President for Academic Affairs Paul Sarvela assisted the search committee in representing the president in the search.

“I want to compliment the search committee on their dedication to the task of selecting a new chancellor who fits SIUE’s mission, vision and values,” Navin said. “We had an impressive candidate pool that was fully vetted, and the committee proved their commitment to excellence with the recommendation of Julie Furst-Bowe.”

Furst-Bowe has served as provost and vice chancellor for academic and student affairs at the University of Wisconsin-Stout in Menomonie, Wis., since 2005. In her role as the chief academic officer for the campus, she has supervised the academic colleges and the following units: Enrollment Services, Student Services, International Education, Stout Online and the Discovery Center: Applied Research, Economic Development and Technology Transfer.

Since joining UWS as a faculty member in 1990, Furst-Bowe progressed through the administrative ranks as chair of the department of communications, education and training; associate vice chancellor, academic and student affairs; and assistant chancellor, assessment and continuous improvement.

“This is an outstanding opportunity for me professionally and personally,” said Furst-Bowe. “SIUE is a vibrant, growing campus with unlimited potential as a premier metropolitan university. During the process, I was particularly impressed with the faculty and staff’s collegiality and collaborative nature. I know that I am stepping into some large shoes, but the challenge of keeping this institution moving upward in the ranks of higher education is one that I willingly and enthusiastically accept.”

She has provided leadership to the nationally-recognized quality improvement program at UW-Stout and has served as a senior examiner for the prestigious Malcolm Baldrige National Quality Award Program. UW-Stout was the first higher education institution to receive the Malcolm Baldrige National Quality Award. She currently serves as higher education chair for the American Society for Quality and is providing leadership to STEM education initiatives on a nation-wide basis.

Furst-Bowe is recognized nationally and internationally for her expertise in quality higher education and has authored several articles and a book on this topic, Quality and Performance Excellence in Higher Education. She recently edited a book on advancing STEM education and is an editor of the International Journal of Excellence in Education. She is a founding board member of the National Consortium for Continuous Improvement in Higher Education and also serves on the Wisconsin Center for Performance Excellence and Sacred Heart Hospital Board of Directors.

She has served as a quality improvement consultant for numerous colleges and universities and is currently under contract to provide consulting services to Singapore’s Ministry of Education, Hamdan Bin Mohammed e-University in Dubai and Ahlia University in Bahrain. She was recently selected as a Fulbright Scholar and assigned to work with a new university in Azerbaijan through the Fulbright program.

Furst-Bowe earned an Ed.D. in work, family and community education in 1995 from the University of Minnesota in Minneapolis where she also achieved a professional certificate in human resource development during the same year. She earned a master’s of science in media technology from UW-Stout in 1986. The Chippewa Falls, Wis., native graduated magna cum laude from UW-Eau Claire in 1985 with a bachelor’s in journalism.
Seibold Promoted to GM at Collision Plus

Collision Plus of Glen Carbon has recently announced the promotion of Dan Seibold to general manager. Dan has completed the management training program and is responsible for day to day operations of the facility, in addition to leading an expert team of technicians, painters and administrative staff.

Collision Plus of Glen Carbon has recently relocated their collision repair business to 28 Kettle River Drive in Glen Carbon. Their former location at Four Flags Motors was part of the property acquired by Sam’s Club. Locally family-owned and operated for more than 65 years, Collision Plus also has body shops in Belleville, Swansea and O’Fallon. The telephone number for Collision Plus of Glen Carbon remains 618.656.0522.

Scott Credit Union Donates to March of Dimes

Dr. Dustin Rosenburg of Integrated Medical Group is hosting a Ladies Night Out event from 6–8pm Wednesday, May 23. The event is free and open to the public. Food, wine and 12 consultants will be selling their products. Plan to come shop, eat, drink, mingle & have fun! Contact Becki at 618.977.0790 with questions.
The Edwardsville Rotary Club invites you to join them at this year’s golf tournament, Friday May 18 at Oak Brook Golf Club. The event marks the club’s 30th annual tournament. The tournament begins at 11am with a welcome luncheon and features 18 holes of golf with a cart, on-course refreshments, a steak dinner and awards with lots of great prizes. Teams of four are $400, and individual players are welcomed at $100 per player. Sponsorship levels include Title Sponsor ($1000), Classic Sponsor ($500), Tee Sponsor ($100) & Goodie-Bag Sponsor (Free).

Proceeds benefit hundreds of local, regional and international service projects. Some recent projects include The Ryan Garbs Memorial, The Gardens at SIUE Prairie Portal, Edwardsville Township playground, Watershed Nature Preserve dock, clean waterwells in Zambia, a mobile mammography unit in Brazil, and the ongoing fight to eradicate polio. Established April 8, 1925, the Edwardsville Rotary Club recently celebrated its 87th year.

For registration information or sponsorship opportunities, contact Mike Semanisin at 618.604.7834 or msemanisin@richardsbrick.com.

Anderson Hospital is excited to bring high quality rehabilitation services close to home for Highland area residents. Their physical, occupational and speech therapists offer patients a true teamwork approach to rehabilitation. Rehab Services is your opportunity to regain skills, independence and achieve the best possible quality of life. Anderson Hospital’s Rehab Services in Highland is located at 1212 Broadway within the Highland Physicians & Surgeons Building. For more information or to schedule an appointment call 618.654.9600.
Glen Carbon Homecoming Plans in Full Swing, Tethered Hot Air Balloon Rides & Fun Run Added

The Glen Carbon community events committee is proudly hosting the 2012 Glen Carbon Homecoming Friday, June 15 & Saturday, June 16 on Main Street in Glen Carbon. The annual event will open at 5pm Friday and 4pm Saturday. The event will close at midnight on both evenings. Please come visit Main Street and enjoy celebration!

This year’s homecoming will consist of newly added attractions, including tethered hot air balloon rides, 5K/1K fun run, laser tag games, paint ball games, baseball pitching radar booth, and an additional beer garden with new selections of beers and hard lemonades. They will also host their annual parade, fireworks, carnival rides, pony rides, games of chance, smash a car, margarita stand & regular beer garden, a large variety of food booths and more! Informational booths and volunteer staff will be available to assist you with any questions or directions.

Discounted advance carnival ride tickets will be available at Glen Carbon’s Village Hall and Sweetie’s Confections until noon Friday, June 15. Regular price ride tickets can be purchased at the ticket booth on Main Street throughout the event. More information and registration for tethered balloon rides and the 5K/1K fun run can be found at www.glen-carbon.il.us.

Featured bands will play on both nights under the covered bridge on Main Street. On Friday, the renowned Well Hungarians will be back to perform from 7–11pm. On Saturday evening, the homecoming will feature the Smash Band from 7–11pm. They have also added the Love Me Leave Me Band from 5:30–7pm on Saturday for their younger crowd to enjoy.

Make sure to become Facebook friends with Glen Carbon Homecoming to keep current with all of the exciting announcements!

The Village of Glen Carbon’s website, www.glen-carbon.il.us, is an excellent source of information. For additional assistance, please contact Glen Carbon community events chairman Mike West at 618-531-3801.

To learn more about sponsorship opportunities, download registration forms, and view a full schedule of events, go to www.glen-carbon.il.us.
GSSI Seeks Thin Mint Sprint Participation

Girl Scouts of Southern Illinois (GSSI), partnering with TheBANK of Edwardsville, is hosting the first annual ‘Thin Mint Sprint’ half-marathon 5K run/walk and 1-mile fun run at SIUE June 2. Racers, sponsors and volunteers are invited to participate in this event, which is part of GSSI’s celebration of Girl Scouts’ 100th Anniversary. Proceeds will help GSSI provide quality programming, adult volunteer training, camp maintenance and financial assistance for girls across southern Illinois. For information, including race map, go to www.gsofsi.org. Event volunteers are needed, and the public is invited to line the course to mark the route and cheer on runners.

Sponsorship opportunities are available. Current event sponsors include: TheBANK of Edwardsville; Cardinal Glennon Pediatrics at Anderson Hospital; First Clover Leaf Bank; Integrated Medical Group, Dr. Dustin Rosenberg; Sports Authority and Unfried Chiropractic and Active Release Technique Clinic, Dr. Andrew Unfried.

To learn more about becoming a racer, volunteer or sponsor, please contact Emily at 800.345.6858 or e-mail ewilson@gsofsi.org.

Edwardsville Seeks Green Thumb Nominations

In its 13th year, the Edwardsville Beautification & Tree Commission will accept nominations of local residents who have enriched all of our lives by beautifying properties within the city limits. Citizens have an opportunity and are encouraged to recognize residents (themselves included) who have maintained or enhanced properties throughout the city. Nomination categories include decorative as well as edible residential landscapes, business/commercial properties, and civic/neighborhood grounds.

Nomination forms are located in the Public Library, City Clerk’s & Public Works Offices, as well as online at www.cityofedwardsville.com. Completed nominations may be mailed or delivered to the Edwardsville City Clerk’s Office (118 Hillsboro) between May 1 & June 15.

The Green Thumb committee (Wilma Jene Bond, Benna Denue & Mike Reinhardt) will review all nominations for each category and make recommendations to Mayor Niebur regarding award selection. Photography of nominated properties will be completed by Samantha Sponeman.
Champions 4 Children Walk is Saturday, May 12

Raise awareness for child abuse prevention – use your feet & your heart!
Join Madison County Child Advocacy Center help victims of child abuse by participating in the Champions 4 Children Walk on Saturday, May 12.

Rain or shine, the walk will be held at Glazebrook Park in Godfrey. The event includes a 5K walk, vendors, appearances by Fred Bird, Ronald McDonald, Rams cheerleaders, Arch Helicopter, Community Shred by Shred-It, Buddy Fruit giveaway, McDonald’s Street Team, music by 93.7 The Bull and more!

Go to www.madco-cac.org/events to register online, download event flyers, and learn about sponsorship opportunities. Call 618.296.5390 for more information.

TheBANK Supports Glen Carbon Homecoming

TheBANK of Edwardsville’s Jared Siebert, left, and Cale Henke, right, present 2012 Glen Carbon Homecoming Event Coordinator Mike West, second from left, and Glen Carbon Mayor Rob Jackstadt, with a donation of $2,500 for this year’s Homecoming celebration at TheBANK’s Main Office in Edwardsville on Friday, March 20. TheBANK is the Gold Sponsor for the 2012 Glen Carbon Homecoming, which is scheduled for Friday, June 15 & Saturday, June 16.

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Professional assistance can save you time and money!
Marc Kamp of First Clover Leaf Bank was recently recognized among the top mortgage professionals in the St. Louis & Metro East region. Five Star Professionals identified the top performing mortgage professional in the area, determined by exceptional service and overall satisfaction. A sample group of over 19,500 local homeowners, and an additional 250 mortgage professionals and title companies, were interviewed to determine results. Marc is listed with the top 2% of mortgage representatives in the St. Louis & Metro East area.

Marc Kamp gave his thoughts on this recognition, “It is a privilege and honor to be recognized by your customers and business referral partners. Helping people with the satisfaction of home ownership is very rewarding. Listening to your customers and referral partners, and setting the proper expectations up front, are the keys to outstanding customer service.”

Sandberg Phoenix Welcomes Cavataio

Sandberg Phoenix & von Gontard P.C. welcomes Lorraine Cavataio to the firm as a new shareholder. Lorraine’s practice focus is business law, estate planning, estate and trust administration, litigation and real estate. Lorraine has more than 17 years experience in representing a wide range of clients. She is a Certified Public Accountant and has effectively resolved numerous estate tax issues over the years. Her proficient knowledge of the Illinois and Missouri state court systems has time and again proven beneficial in providing superior legal counsel to her clients.

Lorraine’s in-depth experience in the estate planning practice has elevated her stature in the legal community and made her a well-respected and sought after lecturer, including being contracted by the state of Illinois to conduct a series of estate planning presentations. She has also authored chapters for the Illinois Institute of Continued Legal Education.

Kamp Named Five Star Mortgage Professional

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Gateway Regional is presenting its Healthy Woman Anniversary Event Sunday, June 3, from 11am–4pm at the Gateway Center in Collinsville. Attendees can enjoy a health expo, fashion show, silent auction and will have the opportunity to meet Ali Vincent, the first female winner of NBC’s The Biggest Loser! Tickets are available at the door or, guests may register online at www.GatewayRegional.net/HealthyWoman. Tickets are $10, and lunch is an additional $12.

“The Healthy Woman program at Gateway Regional is a wonderful opportunity for women to empower themselves and be the best they can be,” said Kate Allaria, Healthy Woman Program Director. “We are proud to reach out and serve the health needs of women in the community, and Healthy Woman provides us a way to do just that with events like our Anniversary Event.”

According to Ali Vincent, “As a leader in women’s health, I am proud to partner with Gateway Regional because the hospital provides healthful programs for the community – like Healthy Woman and the anniversary event – so women are able to feel beautiful. To me, beauty is about strength and confidence.”

Healthy Woman Anniversary Event Program
Health Expo: 11am–4pm, variety of free health screenings available
Fashion Show: 1pm, Emceed by KSDK’s Kay Quinn
Motivation Speaker Ali Vincent: 2pm
Silent Auction: 11am–2pm
Scholarship Award Presentation: 3pm

“Join us as Ali tells her story and encourages area women to become healthier,” said Allaria. “Plan to be motivated, empowered and energized as Ali helps us celebrate five years of Healthy Woman. It’s a must-see event!”

Vincent concludes, “I’d like to personally invite women to attend this important women’s health event. There are going to be so many resources to find out what is available in the community. You will feel empowered to share this information with other women because you are not alone. And by the way – even though Healthy Woman is a woman’s program, there are always men at my presentations. Everyone is welcome!”

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Ask the Expert
by Marcel Brown, owner of Marcel Brown Technology Services

Top 10 Technologies You AREN’T Using

Marcel Brown Technology Services celebrated 10 years of business in April! They have been a Ed/Glen Chamber member for most of those 10 years and technology has changed more so than at any other time in history. Right before our eyes, we are witnessing the end of the 30+ year PC era. There is no doubt that this new world of technology is changing small business for the better. Where only big companies could fully leverage the old world of technology, the latest technologies are empowering small business in a way never before seen. However, many people are still stuck in the old world, or are just starting to learn about all the great new technologies that are available to them. In celebration of 10 years in business, and to help everyone get a jump start into the new world of technology, we present the Top 10 Technologies You AREN’T Using.

Dropbox
Why You Should: Synchronize files across devices, access anywhere, offsite backup.
Why You Aren’t: You don’t realize how powerful it is.

Google Apps
Why You Should: Automatic synchronization of calendar and contacts across devices, excellent business-class e-mail.
Why You Aren’t: You don’t know how to get started.

Macintosh
Why You Should: Computing the way it should be: easy to use, virus-free, more reliable.
Why You Aren’t: You hold outdated misconceptions.

Anymeeting
Why You Should: Free and simple webinars.
Why You Aren’t: You think webinars are too much work.

Hootsuite/Sendible
Why You Should: Scheduled and automated social media posting.
Why You Aren’t: You aren’t leveraging social media correctly.

iPhone
Why You Should: Still unmatched power and ease of use.
Why You Aren’t: You think it’s “too powerful” for you; sheer laziness.

Wordpress
Why You Should: Easy, self-manageable web site and blogging platform.
Why You Aren’t: Your web designer hasn’t mentioned it.

Highrise
Why You Should: Reasonably priced CRM; access client data anywhere.
Why You Aren’t: You’re using an outdated CRM.

Square
Why You Should: Accept credit cards anywhere, no set monthly fee, reasonable per-transaction cost.
Why You Aren’t: You think there’s a catch.

iPad
Why You Should: The computing appliance that has changed the world. Mobility and power.
Why You Aren’t: You think it’s too high-tech for you. You’re waiting for everyone else to get one first.

For more information about these technologies, please visit marcelbrown.com/top-ten
Healthy Woman
A Gateway Regional Medical Center Resource

Anniversary Event
Sunday, June 3
Gateway Center in Collinsville

Guest Speaker: Alison “Ali” Vincent
Season 5 winner of NBC’s hit show The Biggest Loser

Health Expo: 11 a.m. - 4 p.m.
A variety of free health screenings available

Fashion Show: 1 p.m.
Emceed by KSDK’s Kay Quinn

Motivation Speaker Ali Vincent: 2 p.m.

Silent Auction: 11 a.m. – 2 p.m.

Scholarship Award Presentation: 3 p.m.

Ali’s All Access Pass $10
Have lunch for an additional $12

Join us as Ali tells her story and encourages area women to become healthier. Plan to be motivated, empowered and energized as Ali helps us celebrate five years of Healthy Woman.
A must-see event!

Sponsored by:

Tickets available at the door or register online at GatewayRegional.net/HealthyWoman.