May 2012



Edwardsville I Glen Carbon Chamber of Commerce

It's everyone's business.

Ground



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Emily Gates, Second Vice President Individual Member
Cathy Hamilton, Third Vice President BARBERMurphy Group
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Rachel Case, Co-Chair First Clover Leaf Bank Ryan Matthews, Co-Chair The Insurance Partnership Lisa Allen AAdvantage Insurance Group Candice Arana Hospice of Southern Illinois Adam Arras The Garden Kingdom Natalie Head Anderson Hospital Lauren Hoefert Scott Credit Union Carol Johnson Visions by Carol Photography

Chamber Staff

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Liberty Mutual

Commerce Bank

Express Employment Professionals

Girl Scouts of Southern Illinois

Reliance Bank

MRCT Benefits Plus

Mark Muckensturm

Desirée Bennyhoff Editor, Layout & Design, Contributing Writer

Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

on the cover

ed/glen chamber golf challenge: early bird registration available

The 2012 Ed/Glen Chamber Golf Challenge is scheduled for June 22 at Sunset Hills Country Club in Edwardsville. The golf outing is a great opportunity to market your business, treat your employees, and host your clients. We hope you're able to attend and enjoy lunch on the course, 18 holes of tournament golf with cart, beverages on the course, and dinner – all to benefit the many community programs and activities supported by the chamber.

EARLY BIRD REGISTRATION: Foursomes registered before June 1 will be entered into a drawing for one foursome to play in the USO's annual tournament. This is a rare opportunity for civilians to golf at Scott Air Force Base on Cardinal Creek Golf Course. The USO is known for a great golf outing. Register early so that you don't miss out on this chance!

Accounting, Valuations, & Tax



Form 1040 - new clients from \$75 Business Tax Returns QuickBooks Bookkeeping Business Valuations

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Edwardsville | Glen Carbon

special investors

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Bronze Level

1st MidAmerica Credit Union Associated Bank AT&T Cassens & Sons **Cassens Transport** Castelli's Moonlight Restaurant 255 Charter Business City of Edwardsville Doubletree Hotel Collinsville Eden Village Retirement Community Edwardsville School District #7 Edwardsville Publishing Company First Clover Leaf Bank Juneau Associates, Inc., PC. Madison Mutual Insurance Co. Mathis, Marifian & Richter, LTD Robert 'Chick' Fritz, Inc. **Royal Solutions, LLC** R.P. Lumber Shop 'N' Save Southern Illinois University Edwardsville West & Company, LLC Village of Glen Carbon

Premier Level

'62 Sports Group Abstracts & Titles Inc. American Family Insurance Answer Direct Ashley Furniture Home Store Associated Physicians Group Assurance Brokers B & W Heating & Cooling, Inc. Bard & Didriksen Pediatrics Bauer-Hite Orthodontic Baugher Financial & Assoc. Inc. Bella Milano Restaurant Books-A-Million Brickman Orthodontics Bull and Bear Grill & Bar Caulk's Collision Chicago Title Insurance Commerce Bank **Computer Rescue** CompuType Inc. Country Club Lawn & Tree Country Hearth Inn & Suites Crawford, Murphy, & Tilly, Inc. Culver's of Edwardsville Davs Inn Denny's DRDA Electric Company Donnewald Distributina Eberhart Sign & Lighting Co. Edison's Entertainment Complex

Edwardsville Pet Hospital El Maguey ESS Data Recovery, Inc. Extra Help, Inc. Farmers Insurance District 61 Fazoli's FCB Edwardsville Bank First Mid-Illinois Bank & Trust First National Bank - Maryville Gateway Center Gateway Grizzlies Gerold Moving Glik's Department Store Goddard School Grace Manor Restaurant Hampton Inn & Suites Hawkins Law Office Hawthorne Animal Hospital Holiday Inn Express Imaging Center of Southern Illinois IMO'S Pizza Jan's Hallmark Shop J.F. Electric Inc. Kitchenland Kurt's Carstar Collision Center Lindenwood University Logo It! @ Langa M. Thompson & Company, LLC Magnuson Camelot Hotel Market Basket Martinussen Electric Maryville Women's Center & Med Spa Mathis, Marifian & Richter, LTD Meridian View Family Dental Midwest Occupational Medicine Minuteman Press Network Specialists Office Depot ProSource Wholesale Floorcoverings Red Robin Reed, Armstrong, Gorman, Mudge & Morrissey Regions Bank Richards Brick Company Royal Office Products, Inc. Sandbera, Phoenix & von Gontard, P.C. Schnucks Scott Credit Union Shell Community Federal Credit Union Sivia Business & Legal Services, P.C. Sleep Inn & Suites Southern Illinois Underwriters Specialty Printing Spencer T. Olin Golf Course Stahly Cartage Co. Sunset Hills Country Club Sunset Hills Family Dental Super 8 Pontoon Beach TheEDGEBANK The Scheffel Companies Thompson Flaherty CPAs Tiger Plumbing

University Nursing & Rehabilitation US Bank Verizon Wireless Wells Fargo Home Mortgage Wenzel & Associates

events

5/8 Tuesday 7am-3pm Ameren ActOnEnergy Business Symposium Gateway Center One Gateway Drive Collinsville, IL 62234 FREE! Register online at: ActOnEnergy.com/EdGlen

5/10 Thursday 4pm

Ribbon Cutting Madison County Computer & LAN Services at Ed/Glen Chamber Office 200 University Park Drive Suite 260 Edwardsville, IL 62025

5/17 Thursday 5-7pm

Business After Hours Balke Brown Transwestern and Sandberg Phoenix & von Gontard, P.C. Mark Twain Plaza II 103 West Vandalia Street Street 300 Edwardsville, IL 62025

5/18-19 Friday & Saturday

YPG Philanthropy @ Relay for Life (Edwardsville High School) Volunteers needed at 10am Friday & 6:30am Saturday. *RSVP to Beth Breihan at* bbreihan@edenvillage.org

5/22 Tuesday 8-10:30am

Professional Education: Work Smarter, Not Harder! Business Succession Planning, presented by the attorneys at Sandberg, Phoenix & von Gontard, PC

5/24 Thursday 4pm

Ribbon Cutting The Boulevard Wing Street 4 Club Centre Court, Suite E Edwardsville, IL 62025

5/31 Thursday 5-7pm

Business After Hours Hot Yoga 19 Junction Drive Glen Carbon, IL 62034

save the date

6/5 Tuesday 8-9am YPG Learn from a Leader Breakfast with Greg Coffey Location TBD *RSVP to Beth Breihan at* bbreihan@edenvillage.org

6/8 Friday 12pm

networking@noon GC Cuisine 1230 University Drive Edwardsville, IL 62025

6/7-9 Thursday-Saturday

Route 66 Festival Downtown Edwardsville

6/14 Thursday 5-7pm Business After Hours

Hortica Insurance & Employee Benefits 1 Horticultural Lane Edwardsville, IL 62025 6/15-16 Friday & Saturday Glen Carbon Homecoming Downtown Glen Carbon

6/22 Friday 8am

Ed/Glen Chamber Annual Golf Challenge Sunset Hills Country Club 2525 South IL Route 157 Edwardsville, IL 62025

6/28 Thursday 5-7pm

Business After Hours The Goddard School & The Park at Plum Creek 801 Arbor Vitae Edwardsville, IL 62025

connected

Bigelo's Bistro

Mark Pruitt Dining 140 North Main Street Edwardsville, IL 62025 618.655.1471 www.bigelosbistro.com

Brain Balance Acnievement Centers

Michael Mooney Supplementary Education 1063 South IL Route 157, Suite 4 Edwardsville, IL 62025 618.659.0033 www.brainbalancecenters.com

Capstorm

Mary Smith B2B Specialized Software P.O. Box 1034 Edwardsville, IL 62025 314.403.2143 www.capstorm.com

Fast Fitness Boot Camp

Chad Skinner Health & Fitness 1063 South IL Route 157 Edwardsville, IL 62025 618.444.9913 www.fastfitnessbootcamp.com

Sears Hardware & Appliances

X Appliances Ken Campbell *Retail Hardware & Appliances* 2300 Troy Road Edwardsville, IL 62025 618.659.0697 *www.sears.com*

welcome new YPG

Sandra Tatoian Mathis, Marifian & Richter, LTD

VISA Business Check Card





Wired World: Are Your Kids too Connected?



What kind of Internet parent are you? Bring your lunch and learn what experts recommend on how to guide your child through the wired world of social media.

Thursday, May 10, Godfrey

Class size limited. Call today to enroll! 618.468.5740.

It's what you know.

coming soon

We are working diligently to roll out a new website that will provide members more bang for their membership buck:

- Increased Web presence
- Leads generation & maintenance
- Fully optimized traffic catching pages
- Online advertising opportunities
- Job postings
- Online credit card payment function
- Improved business directory

Watch for exciting website announcements in upcoming email blasts!

Looking to connect with Edwardsville/Glen Carbon businesses? We will have an app for that! The new Ed/Glen Chamber website will have companion mobile apps for Android, iPhone & BlackBerry, allowing members to manage their chamber membership from their mobile phones – submit press releases, update contact information, register for chamber events, make referrals, interact with other members, and submit event information – all while you're on the go!



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Help Support the Juvenile Diabetes Research Fund through Friday Night Wine Tastings at Crushed Grapes. Happy Mother's Day (May 13) & Father's Day (June 17) Treat Mom & Dad to a Custom Gift Basket!

1500 Troy Road | Edwardsville, IL 62025 | 618.659.3530

2012 HR/Le	gal Education Series
	Work smarter , not harder.
I will attend: 🗆 Sessi	This series of professional education programs will help you run your business more efficiently and positively impact your bottom line. January 24: Fighting Unemployment Claims with IDES* * Networking at 8am; education program from 8:30–11:30am March 27: Managing Employee Leave May 22: Business Succession Planning July 24: July 24: The Employment Relationship in the Age of Social Media September 25: The Do's & Don'ts of Hiring & Firing November 27: November 27: Protecting Your Trade Secrets & Business Name Maction Program with Q&A Session At Glen Carbon Hampton Inn On 3 Session 4 Session 5 Session 6
Business Name	
Contact Person	
Business Address	
Business Phone	
Name of Attendee(s)	
Email Address(es)	
Edwardsville/Glen Carbon Chambe	er of Commerce 200 University Park Drive, Suite 260 Edwardsville, IL 62025 p: 618.656.7600 f: 618.656.7611
This profession	al education series proudly brought to you by:
SANDBERG & VON GONT	

6 | Common Ground May 2012

Chamber of Commerce



Learn From A Leader



YPG hosted a Learn From a Leader breakfast April 3 at First Clover Leaf Bank. Guest speaker was Judy Wiemann, owner of Piasa Winery and Villa Marie Vineyard, Winery & Banquet Complex.

Upcoming YPG Events

5/18 & 5/19 Friday & Saturday

YPG Philanthropic Event at Relay for Life (at EHS) Volunteers are needed at 10am Friday, May 18 to place directional signs, mark camp sites, set up tables, get fundraising tents ready, and set up the survivor area. Volunteers are also needed beginning at 6:30am Saturday, May 19 for cleanup. *RSVP to Beth Breihan at bbreihan@edenvillage.org*

6/5 Tuesday 8-9am

YPG Learn from a Leader Breakfast with Greg Coffey Location TBD

RSVP to Beth Breihan at bbreihan@edenvillage.org

8/14 Tuesday 8-9am

YPG Learn from a Leader Breakfast with Keith Page at Anderson Hospital *RSVP to Beth Breihan at bbreihan@edenvillage.org*



2012 Mayors' Breakfast: April 19

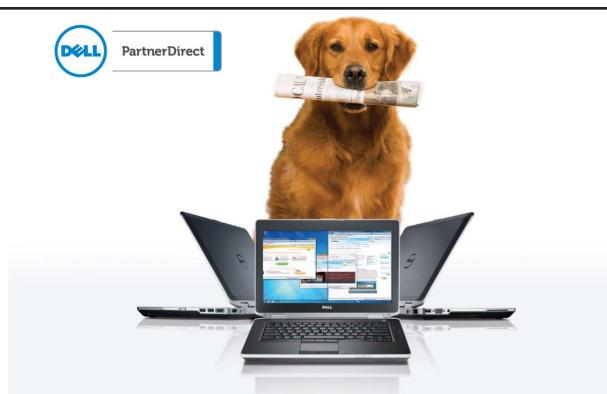


Brought to you by the Ed/Glen Chamber of Commerce Government Affairs Committee

We are pleased to announce record attendance at the 2012 Mayors' Breakfast!



Special thanks to Scott Credit Union for sponsoring the breakfast, and to Mayors Jackstadt & Niebur for their time.



Dependable & productive.

This business laptop is an employee's best friend.

Unleash your employees' productivity with a business laptop that helps them do more, better and faster, than systems that are 63 in dog years. The next-generation Latitude[™] E-Family laptops running Windows[®] 7 Professional and Microsoft[®] Office Home and Business 2010 perform better, work hard on the go, and helps guard your data.

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Business of the Month:



According to the staff at Cork Tree Creative, in their business, no two days are alike. This team of four, seasoned marketing professionals face some of the largest, sometimes strangest and most challenging marketing projects with flair, making each day different and usually very exciting.

A full service marketing house, Cork Tree Creative provides marketing, advertising, public relations, graphic design, website design and all aspects of online marketing including social media consulting. No project is too big or too small for this team who prides itself on having a full scope of inhouse capabilities so they can see a project from start to finish, all the while keeping tract of budget and deadlines.

The shop's owners, Jan Carpenter and Laura Reed, come from different sides of marketing experience, one a graphic designer and the other a seasoned PR pro. This diversity in skill set is definitely to their advantage says Carpenter.

"We are a one-stop shop, which many of our clients believe is a huge asset since they never have to wonder what the status is of a project and who will be handling the work. While most of our competitors outsource much of their design or writing work, our team works cohesively making projects flow more seamlessly, with careful attention to budget," said Carpenter.

Carpenter and Reed met nearly 15 years ago while working simultaneously for a St. Louis based PR firm. Reed says the business was built on a serious foundation of "friendship and a lot of laughs." She says, "We all share in the same work ethic and willingness to go over and beyond for our clients. We have a strong sense of customer service built into our personalities. Simply put, we aim to please. We also depend heavily on the support and creativity



of our public relations consultant Cindy Sorgea and our director of business development, Nicole Dicks. We owe them both a tremendous amount of gratitude for helping us sustain through a tight economy and for coming out even stronger and happier than we were before."

When it comes to the industries they serve, Cork Tree Creative's client list is very diverse. From financial institutions and medical groups to brownfield redevelopment companies and attorneys, the team gets up to speed on each account as if it was their own business and makes recommendations most suited to the company's demographics.

Carpenter says, "Our ability to go to school on our client's business and put ourselves in the shoes of their customers has made us successful in getting results for our clients. And happy clients are what get us through the day."

Cork Tree Creative is also dedicated to giving back to the community. You can see their work all over town as promotional managers and one of the top billing sponsors for the 2012 Edwardsville Route 66 Festival. The team has pitched in on developing promotional materials, media relations, website development, advertising and more for this year's festival on June 7, 8 & 9. They also lend their time to Family Hospice in Belleville, the Boy Scouts of America, Lewis & Clark Council and the Madison-Bond Workforce Investment Board.

For more information about Cork Tree Creative, go to www.corktreecreative.com or call 618.656.7333.

PICTURED, L to R: Nicole Dicks, Cindy Sorgea, Jan Carpenter & Laura Reed.

2012 Edwardsville/Glen Carbon Chamber Golf Challenge Friday, June 22 at Sunset Hills Country Club

Deadline for registration is June 15. No refunds after June 18. Payment must accompany registration.

EARLY BIRD REGISTRATION: Foursomes registered before June 1 will be entered into a drawing for one foursome to play in the USO's annual tournament. This is a rare opportunity for civilians to golf at Scott Air Force Base on Cardinal Creek Golf Course. The USO is known for a great golf outing – register early so that you don't miss out on this chance!

Name		
Company		
Address		
City	State ZIP	
Phone		
We would like to sponsor at the	level at \$	
Please reserve foursome Please reserve twosome Please reserve individual I would like to participate in the skins game at	(s) at \$250 each. Names are listed below. I ticket(s) at \$130 each. Place me with a team.	
Please list names below, with team captain's nam	e and e-mail address listed as "Player 1":	
Player 1	Player 2	
Player 3	Player 4	
	e a check payable to Ed/Glen Chamber. n full due upon receipt of registration.	
•	the Chamber office at 618.656.7611 or mail with payment to: Commerce, 200 University Park Drive Suite 260, Edwardsville, IL 62025	
Tournament Includes • 18 holes of tournament golf with cart at Sunset Hills Cour • Unlimited use of driving range and putting green • Golfer gift bags • Straightest drive, longest putt & closest to pin contests • Hole in one contest • Lunch & beverages on the course	9:30am Shotgun Start 2:30pm Dinner	
• Dinner	A Flight \$500 \$250 B Flight \$500 \$250	
Proceeds to Benefit Chamber of Commerce Community Programs & Activities		
www.edale	enchamber.com	

Golf Challenge Sponsorships

Promote your business to over 100 golfers including **Chamber members & area community/business leaders**

Information must be received by June 15 to guarantee full benefits. Payment must accompany registration.

President's Circle

\$2,500

- · Exclusive event sponsor
- Welcome message at reception
- 2 teams (4 players/team plus carts)
- Separate corporate logo display
- Tables available to advertise, pass out gifts & interact with participants
- 3 Hole Sponsorships
- Full-page color ad in Golf Challenge program
- · Certificate for full-page color ad in Common Ground (Chamber newsletter)

Golf Cart Sponsors

\$600

- · Limited to four businesses
- · Company logo on front of all cart signs
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for guarter-page color ad in Common Ground (Chamber newsletter)

Putting Green Sponsor

\$600

\$25

- · Exclusive sponsorship Sole sponsor sign in practice grees as a second secon olf Challenge
- Use as an Third ou. ou and or guts, or visit with golfers
- g prize for low second at a converse during awards ceremony Honor of deve
- Eighth-page blac are when a second seco n G nge program
- Certificate for guarder-page color ad in Common Ground (Chamber newsletter)

Goodie Bag Sponsor

- · Exposure to 100 golfers
- Provide goodie bags for golfers
- Market your business with a goodie bag item (\$25 per item)

Prize Donation

- Donate a door prize or contest prize (value of approximately \$25-\$100)
- Recognition in golf program and Common Ground (Chamber newsletter)

Vice President's Circle

1 team (4 players/team plus carts)

Half-page color ad in Golf Challenge program

1 Hole Sponsorship

- Score Card Sponsors Limited to two businesses (front nine or back nine holes)
- · Company logo on front of all score cards
- Sign at registration area before and during Golf Challenge
- · Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in Common Ground (Chamber newsletter)

· Tables available to advertise, pass out gifts & interact with participants

• Certificate for half-page color ad in *Common Ground* (Chamber newsletter)

Lunch & Beverage Sponsors

- · Limited to four businesses
- Sign at grill area before & during Golf Challenge
- · Signs on beverage carts & beverage centers throughout the course
- Tables available to advertise, pass out gifts & interact with participants
- · Eighth-page black and white ad in Golf Challenge program
- Certificate for guarter-page color ad in Common Ground (Chamber newsletter)

Exclusive Hole Sponsor

- 1 Exclusive Hole Sponsorship (sign provided by Chamber; 18 available)
- Tables available to advertise, pass out gifts & interact with participants
- · Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in Common Ground (Chamber newsletter)

Tee Sponsor

• Shared sponsorship of a hole (tee/green) with other non-compete businesses

All Sponsorships Include:

- Logo/listing in all Golf Challenge programs, Web site & Common Ground
- Acknowledgement during awards ceremony

618.656.7600

\$600

\$250

\$125

\$600

\$1,000

Schmooze business after hours



Patriot Sunrooms East, April 5



Patriot Sunrooms East, April 5



Patriot Sunrooms East, April 5



Extra Help, Inc., April 19



Extra Help, Inc., April 19





Extra Help, Inc., April 19

ribbon cuttings



Sips n Splatters, April 4



Penn Station, April 12



Collision Plus of Glen Carbon, April 26



Sears Hardware, April 6



Brain Balance, April 16



We're using da Vinci[®] robotics for innovative lung cancer treatments.

Christian Hospital has a legacy of embracing new procedures and innovative technologies – after all, we were the first community hospital in St. Louis to perform open-heart surgery. And we recently made health care history again when a team of skilled surgeons performed the first-ever full lung lobectomy in the St. Louis region using our minimally invasive da Vinci Surgical System.

This amazing technology provides greater precision, control, and access to hard-to-reach areas, allowing us to perform extremely complex operations through just a few small incisions. And soon

the surgeons at Christian Hospital will be performing a range of even more innovative procedures using the da Vinci System.

That's because Christian is not only one of the top performing hospitals in the BJC HealthCare organization, we're also ranked among the top hospitals in the entire St. Louis region by U.S. News & World Report.

Want to learn more? Watch our groundbreaking da Vinci story today by visiting ChristianCares.org.



ristian is BIC HealthCare in North County

Christian Hospital is a U.S. News high performer in four specialty areas: Geriatrics, Neurology & Neurosurgery, Pulmonology and Urology.

SIVE President Glenn Poshard Introduces Julie Furst-Bowe as SIVE Chancellor

Southern Illinois University President Glenn Poshard today introduced Julie A. Furst-Bowe (BO-vee) as the eighth chancellor in Southern Illinois University Edwardsville's history. The announcement was made in the Morris University Center's Meridian Ballroom. The selection is pending formal SIU



Board of Trustees' approval at its May 10 meeting, and Bowe would officially assume her duties July 2.

"Dr. Furst-Bowe has the right combination of skills and experience to continue the momentum that SIUE has built during the past decade," Poshard said. "I am confident that she will bring the required leadership necessary to keep this growing campus community moving in a positive direction."

Furst-Bowe succeeds Dr. Vaughn Vandegrift, who is retiring effective July 1, after a highly successful eight-year tenure. Search Advisory Committee Chairman John Navin, Ph.D., a professor of economics and finance in the SIUE School of Business, led the 16-person committee through the four-month national search that began with 37 candidates. The committee was comprised of faculty, staff, students and alumni. SIU System Vice President for Academic Affairs Paul Sarvela assisted the search committee in representing the president in the search.

"I want to compliment the search committee on their dedication to the task of selecting a new chancellor who fits SIUE's mission, vision and values," Navin said. "We had an impressive candidate pool that was fully vetted, and the committee proved their commitment to excellence with the recommendation of Julie Furst-Bowe."

Furst-Bowe has served as provost and vice chancellor for academic and student affairs at the University of Wisconsin-Stout in Menomonie, Wis., since 2005. In her role as the chief academic officer for the campus, she has supervised the academic colleges and the following units: Enrollment Services, Student Services, International Education, Stout Online and the Discovery Center:Applied Research, Economic Development and Technology Transfer.

Since joining UWS as a faculty member in 1990, Furst-Bowe progressed through the administrative ranks as chair of the department of

communications, education and training; associate vice chancellor, academic and student affairs; and assistant chancellor, assessment and continuous improvement.

"This is an outstanding opportunity for me professionally and personally," said Furst-Bowe. "SIUE is a vibrant, growing campus with unlimited potential as a premier metropolitan university. During the process, I was particularly impressed with the faculty and staff's collegiality and collaborative nature. I know that I am stepping into some large shoes, but the challenge of keeping this institution moving upward in the ranks of higher education is one that I willingly and enthusiastically accept."

She has provided leadership to the nationally-recognized quality improvement program at UW-Stout and has served as a senior examiner for the prestigious Malcolm Baldrige National Quality Award Program. UW-Stout was the first higher education institution to receive the Malcolm Baldrige National Quality Award. She currently serves as higher education chair for the American Society for Quality and is providing leadership to STEM education initiatives on a nation-wide basis.

Furst-Bowe is recognized nationally and internationally for her expertise in quality higher education and has authored several articles and a book on this topic, Quality and Performance Excellence in Higher Education. She recently edited a book on advancing STEM education and is an editor of the International Journal of Excellence in Education. She is a founding board member of the National Consortium for Continuous Improvement in Higher Education and also serves on the Wisconsin Center for Performance Excellence and Sacred Heart Hospital Board of Directors.

She has served as a quality improvement consultant for numerous colleges and universities and is currently under contract to provide consulting services to Singapore's Ministry of Education, Hamdan Bin Mohammed e-University in Dubai and Ahlia University in Bahrain. She was recently selected as a Fulbright Scholar and assigned to work with a new university in Azerbaijan through the Fulbright program.

Furst-Bowe earned an Ed.D. in work, family and community education in 1995 from the University of Minnesota in Minneapolis where she also achieved a professional certificate in human resource development during the same year. She earned a master's of science in media technology from UW-Stout in 1986. The Chippewa Falls, Wis., native graduated magna cum laude from UW-Eau Claire in 1985 with a bachelor's in journalism.

your business

Seibold Promoted to GM at Collision Plus

Collision Plus of Glen Carbon has recently announced the promotion of Dan Seibold to general manager. Dan has completed the management training program and is responsible for day to day operations of the facility, in addition to leading an expert team of



technicians, painters and administrative staff.

Collision Plus of Glen Carbon has recently relocated their collision repair business to 28 Kettle River Drive in Glen Carbon. Their former location at Four Flags Motors was part of the property acquired by Sam's Club. Locally family-owned and operated for more than 65 years, Collision Plus also has body shops in Belleville, Swansea and O'Fallon. The telephone number for Collision Plus of Glen Carbon remains 618.656.0522.

Scott Credit Union Donates to March of Dimes



Ladies Night Out at Integrated Medical Group

Dr. Dustin Rosenburg of Integrated Medical Group is hosting a Ladies Night Out event from 6–8pm Wednesday, May 23. The event is free and open to the public. Food, wine and 12 consultants will be selling their products. Plan to come shop, eat, drink, mingle & have fun! Contact Becki at 618.977.0790 with questions.



Grizzlies season starts May 18th ... do you have your MVP discounts?

Receive discounts at GCS Ballpark with the Gateway Grizzlies MVP Debit Card!



- 15% off purchases at Izzy's Den
- Buy 2 get 2 tickets free at ticket window
- **30% off** purchases at Izzy's Den on a GCS sponsorship night see Grizzlies schedule for details

(618) 797-7993 • myGCScu.com

Edwardsville Rotary Plans Anderson Offers Rehab **Annual Golf Tourney**

The Edwardsville Rotary Club invites you to join them at this year's golf tournament, Friday May 18 at Oak Brook Golf Club. The event marks the club's 30th annual tournament. The tournament begins at 11am with a welcome luncheon and features 18 holes of golf with a cart, on-course refreshments, a steak dinner and awards with lots of great prizes. Teams of four are \$400, and individual players are welcomed at \$100 per player. Sponsorship levels include Title Sponsor (\$1000), Classic Sponsor (\$500), Tee Sponsor (\$100) & Goodie-Bag Sponsor (Free).

Proceeds benefit hundreds of local, regional and international service projects. Some recent projects include The Ryan Garbs Memorial, The Gardens at SIUE Prairie Portal, Edwardsville Township playground, Watershed Nature Preserve dock, clean waterwells in Zambia, a mobile mammography unit in Brazil, and the ongoing fight to eradicate polio. Established April 8, 1925, the Edwardsville Rotary Club recently celebrated its 87th year.

For registration information or sponsorship opportunities, contact Mike Semanisin at 618.604.7834 or msemanisin@richardsbrick.com.

Services in Highland

Anderson Hospital is excited to bring high guality rehabilitation services close to home for Highland area residents. Their physical, occupational and speech therapists offer patients a true teamwork approach to rehabilitation. Rehab Services is your opportunity to regain skills, independence and achieve the best possible quality of life. Anderson Hospital's Rehab Services in Highland is located at 1212 Broadway within the Highland Physicians & Surgeons Building. For more information or to schedule an appointment call 618.654.9600.



Have You Made Your Summer Plans Yet?

Register for summer classes at SIUE.

- More than 700 summer classes available
- Many classes meet for five weeks or less, leaving plenty of time for other
- From swimming and disc golf to Summer Showbiz and community
- There are many on-campus summer employment opportunities

For more information

summersession@siue.edu 618.650.2080

SIUe

your business

Glen Carbon Homecoming Plans in Full Swing, Tethered Hot Air Balloon Rides & Fun Run Added

The Glen Carbon community events committee is proudly hosting the 2012 Glen Carbon Homecoming Friday, June 15 & Saturday, June 16 on Main Street in Glen Carbon. The annual event will open at 5pm Friday and 4pm Saturday. The event will close at midnight on both evenings. Please come visit Main Street and enjoy celebration!

This year's homecoming will consist of newly added attractions, including tethered hot air balloon rides, 5K/1K fun run, laser tag games, paint ball games, baseball pitching radar booth, and an additional beer garden with new selections of beers and hard lemonades. They will also host their annual parade, fireworks, carnival rides, pony rides, games of chance, smash a car, margarita stand & regular beer garden, a large variety of food booths and more! Informational booths and volunteer staff will be available to assist you with any questions or directions.

Discounted advance carnival ride tickets will be available at Glen Carbon's Village Hall and Sweetie's Confections until noon Friday, June 15. Regular price ride tickets can be purchased at the ticket booth on Main Street



throughout the event. More information and registration for tethered balloon rides and the 5K/1K fun run can be found at www.glen-carbon.il.us.

Featured bands will play on both nights under the covered bridge on Main Street. On Friday, the renowned Well Hungarians will be back to perform from 7–11pm. On Saturday evening, the homecoming will feature the Smash Band from 7–11pm. They have also added the Love Me Leave Me Band from 5:30–7pm on Saturday for their younger crowd to enjoy.

Make sure to become Facebook friends with Glen Carbon Homecoming to keep current with all of the exciting announcements!

The Village of Glen Carbon's website, www.glen-carbon.il.us, is an excellent source of information. For additional assistance, please contact Glen Carbon community events chairman Mike West at 618-531-3801.

To learn more about sponsorship opportunities, download registration forms, and view a full schedule of events, go to www.glen-carbon.il.us.



GSSI Seeks Thin Mint Sprint Participation

Girl Scouts of Southern Illinois (GSSI), partnering with TheBANK of Edwardsville, is hosting the first annual 'Thin Mint Sprint' half-marathon 5K run/walk and 1-mile fun run at SIUE June 2. Racers, sponsors and volunteers are invited to participate in this event, which is part of GSSI's celebration of Girl Scouts' 100th Anniversary. Proceeds will help GSSI provide quality programming, adult volunteer training, camp maintenance and financial assistance for girls across southern Illinois. For information, including race map, go to www.gsofsi.org. Event volunteers are needed, and the public is invited to line the course to mark the route and cheer on runners.

Sponsorship opportunities are available. Current event sponsors include: TheBANK of Edwardsville; Cardinal Glennon Pediatrics at Anderson Hospital; First Clover Leaf Bank; Integrated Medical Group, Dr. Dustin Rosenburg; Sports Authority and Unfried Chiropractic and Active Release Technique Clinic, Dr. Andrew Unfried.

To learn more about becoming a racer, volunteer or sponsor, please contact Emily at 800.345.6858 or e-mail ewilson@gsofsi.org.

Edwardsville Seeks Green Thumb Nominations

In its 13th year, the Edwardsville Beautification & Tree Commission will accept nominations of local residents who have enriched all of our lives by beautifying properties within the city limits. Citizens have an opportunity and are encouraged to recognize residents (themselves included) who have maintained or enhanced properties throughout the city. Nomination categories include decorative as well as edible residential landscapes, business/commercial properties, and civic/neighborhood grounds.

Nomination forms are located in the Public Library, City Clerk's & Public Works Offices, as well as online at www.cityofedwardsville.com. Completed nominations may be mailed or delivered to the Edwardsville City Clerk's Office (118 Hillsboro) between May 1 & June 15.

The Green Thumb committee (Wilma Jene Bond, Benna Denue & Mike Reinhardt) will review all nominations for each category and make recommendations to Mayor Niebur regarding award selection. Photography of nominated properties will be completed by Samantha Sponeman.



your business Champions 4 Children TheBANK

Walk is Saturday, May 12

Raise awareness for child abuse prevention – use your feet & your heart! Join Madison County Child Advocacy Center help victims of child abuse by participating in the Champions 4 Children Walk on Saturday, May 12.

Rain or shine, the walk will be held at Glazebrook Park in Godfrey. The event includes a 5K walk, vendors, appearances by Fred Bird, Ronald McDonald, Rams cheerleaders, Arch Helicopter, Community Shred by Shred–It, Buddy Fruit giveaway, McDonald's Street Team, music by 93.7 The Bull and more!

Go to www.madco-cac.org/events to register online, download event flyers, and learn about sponsorship opportunities. Call 618.296.5390 for more information.

TheBANK Supports Glen2Carbon Homecoming

TheBANK of Edwardsville's Jared Siebert, left, and Cale Henke, right, present 2012 Glen Carbon Homecoming Event Coordinator Mike West, second from left, and Glen Carbon Mayor Rob Jackstadt, with a donation of \$2,500 for this year's Homecoming celebration at TheBANK's Main Office in Edwardsville on Friday, March 20. TheBANK is the Gold Sponsor for the 2012 Glen Carbon Homecoming, which is scheduled for Friday, June 15 & Saturday, June 16.





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Sandberg Phoenix Welcomes Cavataio

Sandberg Phoenix & von Gontard P.C. welcomes Lorraine Cavataio to the firm as a new shareholder. Lorraine's practice focus is business law, estate planning, estate and trust administration, litigation and real estate. Lorraine has more than 17 years experience in representing a wide range of clients. She is a Certified Public Accountant and has



effectively resolved numerous estate tax issues over the years. Her proficient knowledge of the Illinois and Missouri state court systems has time and again proven beneficial in providing superior legal counsel to her clients.

Lorraine's in-depth experience in the estate planning practice has elevated her stature in the legal community and made her a well-respected and sought after lecturer, including being contracted by the state of Illinois to conduct a series of estate planning presentations. She has also authored chapters for the Illinois Institute of Continued Legal Education.

Kamp Named Five Star Mortgage Professional

Marc Kamp of First Clover Leaf Bank was recently recognized among the top mortgage professionals in the St. Louis & Metro East region. Five Star Professionals identified the top performing mortgage professional in the area, determined by exceptional service and overall satisfaction. A sample group of over 19,500 local homeowners,



and an additional 250 mortgage professionals and title companies, were interviewed to determine results. Marc is listed with the top 2% of mortgage representatives in the St. Louis & Metro East area.

Marc Kamp gave his thoughts on this recognition, "It is a privilege and honor to be recognized by your customers and business referral partners. Helping people with the satisfaction of home ownership is very rewarding. Listening to your customers and referral partners, and setting the proper expectations up front, are the keys to outstanding customer service."

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your business

Gateway Regional Celebrates Women's Health with Healthy Woman Anniversary Event Sunday, June 3

Gateway Regional is presenting its Healthy Woman Anniversary Event Sunday, June 3, from 11am–4pm at the Gateway Center in Collinsville. Attendees can enjoy a health expo, fashion show, silent auction and will have the opportunity to meet Ali Vincent, the first female winner of NBC's The Biggest Loser! Tickets are available at the door or, guests may register online at www.GatewayRegional.net/HealthyWoman. Tickets are \$10, and lunch is an additional \$12.

"The Healthy Woman program at Gateway Regional is a wonderful opportunity for women to empower themselves and be the best they can be," said Kate Allaria, Healthy Woman Program Director. "We are proud to reach out and serve the health needs of women in the community, and Healthy Woman provides us a way to do just that with events like our Anniversary Event."

According to Ali Vincent, "As a leader in women's health, I am proud to partner with Gateway Regional because the hospital provides healthful programs for the community – like Healthy Woman and the anniversary event – so women are able to feel beautiful. To me, beauty is about strength and confidence."

Healthy Woman Anniversary Event Program

Health Expo: 11am–4pm, variety of free health screenings available Fashion Show: 1pm, Emceed by KSDK's Kay Quinn Motivation Speaker Ali Vincent: 2pm Silent Auction: 11am–2pm Scholarship Award Presentation: 3pm

"Join us as Ali tells her story and encourages area women to become healthier," said Allaria. "Plan to be motivated, empowered and energized as Ali helps us celebrate five years of Healthy Woman. It's a must-see event!"

Vincent concludes, "I'd like to personally invite women to attend this important women's health event. There are going to be so many resources to find out what is available in the community. You will feel empowered to share this information with other women because you are not alone. And by the way – even though Healthy Woman is a woman's program, there are always men at my presentations. Everyone is welcome!"



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Ask the Expert

by Marcel Brown, owner of Marcel Brown Technology Services

Top 10 Technologies You AREN'T Using

Marcel Brown Technology Services celebrated 10 years of business in April! They have been a Ed/Glen Chamber member for most of those 10 years and technology has changed more so than at any other time in history. Right before our eyes, we are witnessing the end of the 30+ year PC era. There is no doubt that this new world of technology is changing small business for the better. Where only big companies could fully leverage the old world of technology, the latest technologies are empowering small business in a way never before seen. However, many people are still stuck in the old world, or are just starting to learn about all the great new technologies that are available to them. In celebration of 10 years in business, and to help everyone get a jump start into the new world of technology, we present the **Top 10 Technologies You AREN'T Using**.

Dropbox

Why You Should: Synchronize files across devices, access anywhere, offsite backup. Why You Aren't: You don't realize how powerful it is.

Google Apps

Why You Should: Automatic synchronization of calendar and contacts across devices, excellent business-class e-mail.

Why You Aren't: You don't know how to get started.

Macintosh

Why You Should: Computing the way it should be: easy to use, virus-free, more reliable. Why You Aren't: You hold outdated misconceptions.

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Anymeeting

Why You Should: Free and simple webinars. Why You Aren't: You think webinars are too much work.

Hootsuite/Sendible

Why You Should: Scheduled and automated social media posting.

Why You Aren't: You aren't leveraging social media correctly.

iPhone

Why You Should: Still unmatched power and ease of use.

Why You Aren't: You think it's "too powerful" for you; sheer lazinesss.

Wordpress

Why You Should: Easy, self-manageable web site and blogging platform.

Why You Aren't: Your web designer hasn't mentioned it.

Highrise

Why You Should: Reasonably priced CRM; access client data anywhere. Why You Aren't: You're using an outdated CRM.

Square

Why You Should: Accept credit cards anywhere, no set monthly fee, reasonable per-transaction cost. Why You Aren't: You think there's a catch.

iPad

Why You Should: The computing appliance that has changed the world. Mobility and power. *Why You Aren't:* You think it's too high-tech for you. You're waiting for everyone else to get one first.

For more information about these technologies, please visit marcelbrown.com/top-ten



HEALTHY WOMAN

Anniversary Event Sunday, June 3 Gateway Center in Collinsville

Guest Speaker: Alison "Ali" Vincent Season 5 winner of NBC's hit show The Biggest Loser

> Health Expo: 11 a.m. - 4 p.m. A variety of free health screenings available

> > Fashion Show: 1 p.m. Emceed by KSDK's Kay Quinn

Motivation Speaker Ali Vincent: 2 p.m.

Silent Auction: 11 a.m. - 2 p.m.

Scholarship Award Presentation: 3 p.m.

Ali's All Access Pass \$10 Have lunch for an additional \$12

Join us as Ali tells her story and encourages area women to become healthier. Plan to be motivated, empowered and energized as Ali helps us celebrate five years of Healthy Woman.

A must-see event!

Sponsored by:



Tickets available at the door or register online at GatewayRegional.net/HealthyWoman.