

May 2011



Edwardsville | Glen Carbon Chamber of Commerce

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networking@noon | see pages 2 & 4



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Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

on the cover networking@noon

The Chamber's new networking@noon format promises to provide maximum networking value with minimum time invested – it's all about the networking!

Join us for a series of seven Friday networking how-to sessions with hands-on activities presented by Iris Salsman of I. Salsman PR. May 13 attendees will learn how to 'get a grip' on powerful networking – you only get one chance to make a good impression; learn how to introduce yourself with more than a handshake and a smile!

Mark your calendars for the following dates:

May 13: How to Introduce Yourself with More Than a Handshake

June 10: Creating an Over-the-Top Elevator Speech

July 8: Using Your Business Cards Intelligently*

August 12: Speed Networking

September 9: How to Work the Room Like a Pro

October 7: Managing All Those Business Cards

November 18: More Speed Networking

All luncheons will be held at GC Cuisine. Lunch served at noon, out the door at 1pm! \$10 per person. Seating is limited to 40 guests; **RSVP to dbennyhoff@edglenchamber.com**; first come, first served; *RSVP required*.

**The July 8 event is hosted by held at Eden Village and will be held at Eden Village Retirement Community. Pricing for that date to be determined.*

n@n

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University Nursing & Rehabilitation
US Bank
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events

5/11 Wednesday 4pm

Ribbon Cutting
Mattress Source
2326 Troy Road
Edwardsville, IL 62025

5/12 Thursday 5-7pm

Business After Hours
hosted by Crushed Grapes,
Catered AFFAIR &
American Family Insurance
1500 Troy Road
Edwardsville, IL 62025

5/13 Friday 12-1pm

networking@noon
How to Introduce Yourself with
More than a Handshake
at GC Cuisine
1230 University Drive
Edwardsville, IL 62025

5/14 Saturday 9am-12pm

YPG Volunteer Day
at The Gardens at SIUE

5/18 Wednesday 4:15pm

Ribbon Cutting
Grogan's Academy
of Martial Arts
310 Hillsboro Avenue
Edwardsville, IL 62025

5/25 Wednesday 4pm

Ribbon Cutting
Original Creations
of Man & Earth
224 South Main Street
Edwardsville, IL 62025

5/26 Thursday 5-7pm

Business After Hours
Edwardsville Gun Club
& Captain Hog's BBQ
4104 Staunton Road
Edwardsville, IL 62025

save the date

6/9 Thursday 7:30am

Breakfast with the Mayors
Lewis and Clark Community
College's N.O. Nelson Complex
600 Troy Road
Edwardsville, IL 62025

6/22 Wednesday 4pm

Ribbon Cutting
Gateway Regional Hospital's
Advanced Wound Center

6/9 Thursday 5-7pm

Business After Hours
Kurt's CARSTAR
1 Mueller Drive
Maryville, IL 62062

6/23 Thursday 5-7pm

Business After Hours
PNC Bank
6650 Edwardsville Crossing Dr.
Edwardsville, IL 62025

6/10 Friday 12-1pm

networking@noon
Creating an Over-the-Top
Elevator Speech
at GC Cuisine in Edwardsville

6/24 Friday 10:30am

Chamber Golf Tournament
Sunset Hills Country Club
2525 IL Route 157
Edwardsville, IL 62025

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business after hours schedule

The purpose of a networking mixer is to meet new people, make new contacts, promote your business, and talk with other business people facing the same challenges as you. All are welcomed and invited to attend. Hors d'oeuvres and beverages are provided. A business card raffle and Joker's Jackpot drawing occur at approximately 6pm. Jackpot continues to grow until the Joker is drawn! Entry fee is \$5 for Chamber members and \$15 for non-members. This is an excellent networking opportunity!

5/12 Thursday 5-7pm

Crushed Grapes, Catered AFFAIR
& American Family Insurance
1500 Troy Road in Edwardsville

5/26 Thursday 5-7pm

Edwardsville Gun Club & Captain Hog's BBQ
4104 Staunton Road in Edwardsville

networking@noon schedule

Can't make a Business After Hours? networking@noon is a great way to meet other business people in a smaller group setting without taking time away from your busy day. This fun, fast-paced, members-only "speed networking" event is designed to get you in, fed, connected, and on your way in 60 minutes or less. **RSVP is required. \$10 per person. Please RSVP to dbennyhoff@edglenchamber.com**

5/13 Friday noon

How to Introduce Yourself with More than a Handshake; presented by Iris Salsman
at GC Cuisine in Edwardsville

6/10 Friday noon

Creating an Over-the-Top Elevator Speech presented by Iris Salsman
at GC Cuisine in Edwardsville

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Chamber Scholarship Award Winners Announced

The Chamber is pleased to announce the winners of the 2011 Chamber of Commerce Scholarships. Abigail Veitch is the recipient of the high school award, and Marci Bedwell is the recipient of the college award. Each will receive \$1,000.

Abigail is a 2011 graduate of Edwardsville High School where she is a member of the Business Professionals of America, National and Spanish Honor Societies, Leadership Conference, Student Council and has received many academic honors. She works part time in the Edwardsville Public Library's Youth Department and has volunteered for UNICEF, Toys for Tots and Special Olympics. Abigail plans to attend the University of Illinois to study accounting.

Marci currently attends Lewis and Clark Community College and plans to transfer to SIUE in the fall to major in elementary education. Her volunteer activities include being a Girl Scout Troop Leader, teaching Junior Achievement, and participating in various charity drives and events for her neighborhood and church in which she encourages her children's involvement. She is the mother of two girls and one son.

Scholarship funds are raised from the Chamber's beer sales at the SIUE Block Party celebration, held annually in downtown Edwardsville to welcome SIUE students to the community. 100% of proceeds from beer sales support the Chamber's scholarship program.



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What are businesses saying about ed-glen families?

"I got a new client from advertising on ed-glen families!"

"They do a great job of informing parents about what's great about Edwardsville."

"In one week, I already made back my investment in trivia sponsorship and much more!"



Young Professionals Group

upcoming YPG events

5/14 Saturday 9am-12pm

YPG Volunteer Day at The Gardens at SIUE

Questions? E-mail Beth Breihan at bbreihan@edenvillage.org

5/24 Tuesday 12-1pm

YPG Speed Networking at Sunset Hills Country Club

RSVP to Beth Breihan at bbreihan@edenvillage.org by May 19

Italian Style Buffet, \$12.95 per person

Monthly Events Committee Meeting

2nd Tuesday of the Month, 5pm at Eden Village

RSVP to Beth Breihan at bbreihan@edenvillage.org

Marketing & Membership Committee Meeting

3rd Friday of the Month, 12pm at the Chamber office

RSVP to Rachel Case at rcase@firstcloverleafbank.com



Robert McClellan was the April 5 YPG Learn from a Leader breakfast guest speaker. McClellan is the retired president and CEO of Hortica Insurance & Employee Benefits. Prior to Hortica, he was employed as an adjunct faculty member at SIUE, served as SIUE Management Information Services Director, and held various senior management positions with Home Nursery and Automation Facilitators.

At Hortica, McClellan was instrumental in establishing a culture of honesty, respect, hard work, responsibility, professionalism and service. He spoke about his 12 guiding principles and core values of leadership and shared his past experiences. McClellan's insights provided much inspiration for YPG members.



Saturday June 4, 2011

9:00 AM

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Defining Excellence

THE CAMPAIGN FOR SIUE

HELP US DEFINE EXCELLENCE

SIUE announces its first major gifts campaign

At SIUE, we believe in saying, “Yes.” Yes to affordable education. Yes to academic excellence. Yes to improving our region.

More than half of our 90,000 graduates live and work in the region, and SIUE makes a \$471 million economic impact each year.

During the last decade, our ability to say “Yes” has been challenged. To accommodate the state funding shortfall, the University’s tuition revenue has increased from 17 percent of our total costs to 30 percent in that same time period, substantially increasing the financial burden on our students and their families.

Since 1999, state funding for siue has declined from 46 percent of our operating budget to 26 percent.

Defining Excellence – The Campaign for SIUE, our first ever major gifts campaign, enables you to help us continue to say “Yes.” SIUE is an excellent investment in our region and our state, preparing the next generation of civic, health care and business leaders.

SIUE prepares the next generation of leaders to meet our region’s economic challenges.

Your contributions ensure that future students will receive an excellent education. Your support will help us attract the best faculty and students, continuing SIUE’s ascent in reputation. *Defining Excellence – The Campaign for SIUE* is an opportunity to invest in SIUE’s momentum. We seek to raise \$50 million in private gifts above and beyond our state allocations.

Only private gifts can build the siue endowment, a vital source of funding for the university.

SIX FUNDRAISING PRIORITIES

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- CULTIVATING THE GARDENS AT SIUE: \$5 MILLION
- DEFINING ATHLETICS EXCELLENCE: \$5 MILLION

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siue.edu/definingexcellence

Business of the Month:



First Clover Leaf Bank™

We're Better Together.

Written By: Hannah Buehler, Communications Intern

First Clover Leaf Bank was established in 1889, and has been servicing the Edwardsville community with exceptional customer service since its inception.

Community and customer relationships are important aspects of First Clover Leaf Bank's business. First Clover Leaf Bank provides a full service banking center with Mobile Banking, Security Identity Protection, and their newly integrated Mortgage division. First Clover Leaf Bank selects each of their products and services with customers in mind. They are committed to providing each customer with safety and trust. First Clover Leaf Bank even has a program, "The Kids Club Savings Account" where children learn about banking at an early age.

First Clover Leaf Bank began as Clover Leaf Loan, and at the time focused on making loans to the early settlers in the area. Today, First Clover Leaf Bank serves the Madison County Market and Metro East Communities.

This month, First Clover Leaf Bank is opening their first Loan Production Office in Highland, and they plan to open a full service branch in the near future.



The employees at First Clover Leaf Bank are involved in over 20 different community organizations. Many First Clover Leaf Bank employees hold board positions in the various respectable organizations. First Clover Leaf Bank's commitment to the community is vast and respectable.

Being a chamber member has given First Clover Leaf Bank the opportunity to become an integral partner with the business community. First Clover Leaf Bank shares that they are honored to work with so many great businesses in the Ed/Glen area. They share that our communities are, "such a great place for businesses to flourish and grow."

To learn more about First Clover Leaf Bank, call 618.656.6200, go to www.firstcloverleafbank.com, or visit them in person at:

300 St. Louis Street in Edwardsville
6814 Goshen Road in Edwardsville
2143 South IL Route 157 in Edwardsville
1046 East Madison Street in Wood River

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Friday and Saturday, May 27 and 28
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Chamber Welcomes New Director

Written By: Ann Niccum, Edwardsville Intelligencer

Highland native Lisa Smith has been named the executive director of the Edwardsville/Glen Carbon Chamber of Commerce.

The announcement comes several months after Carol Foreman resigned from the position.

"It has been a long and exhausting search," said Marc Voegelé, the chamber board's president and owner of Express Employment Professionals. "There were a lot of good candidates, but she was the best fit, and we are thrilled."

Smith will be responsible for leading and managing the chamber in its membership retention and development efforts.

Smith said she was anxious to start her new job on Monday. "I am thrilled to be part of the Ed/Glen Chamber team," she said. "I feel as though the culmination of my professional and volunteer experiences have groomed me for this position."

Smith, a graduate of the University of Missouri, most recently served as director of sales and marketing at the Gateway Center in Collinsville and before that as the tourism director for the Collinsville Convention and Visitors Bureau.

Her list of accomplishments includes assisting in the expansion at Gateway Center in 2006 and helping it achieve its highest occupancy on record in 2007 and 2008; and increasing membership of the St. Louis Hospitality Sales & Marketing Association by 25 percent while serving as chapter president.

Smith said she was seeking a new challenge. "The Edwardsville/Glen Carbon Chamber of Commerce has an excellent reputation," she said. "I want to build upon that."

The chamber remains one of the 10 largest in the St. Louis region.

Smith said her goals include seeing the organization continue to grow and provide its members with tools to help them succeed, such as through networking events and informative programs.

Voegelé invited the community to meet Smith at the next Business After Hours from 5 p.m. to 7 p.m. on May 12 at Crushed Grapes Wine Shop at 1500 Troy Road in Edwardsville. The cost is \$5 for chamber members and \$15 for non-chamber members.

"We are very excited to welcome Lisa to our chamber team," Voegelé said. "Not only will she bring new experiences and perspectives to the chamber, but she will assist in leading the Chamber to the next level."

Desirée Bennyhoff, communications director for the chamber, added, "I'm excited to welcome Lisa to our team and looking forward to working alongside her."

The chamber provides leadership for the benefit of the business community by promoting economic opportunities, advocating the interests of business, providing members with education and resources and encouraging mutual support. To learn more about the organization, go to www.edglenchamber.com or call 618.656.7600.



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June 9, 2011

7:30am

Breakfast *with the* Mayors

Join the Edwardsville/Glen Carbon Chamber of Commerce for breakfast as they host Mayor Gary Niebur of the City of Edwardsville and Mayor Robert Jackstadt of the Village of Glen Carbon.



City of
Edwardsville



7:30am Full Breakfast Buffet

8-9am Introductions, Welcome & Program

In the Leclaire Room at Lewis and Clark Clark Community College's N.O. Nelson Campus

Breakfast *with the* Mayors

Please reserve _____ tickets at \$20 each.

Business Name _____

Business Address _____

Names of Attendees _____

Please Bill Me _____ I am enclosing a check for \$ _____

Please RSVP by June 6, 2011 Fax: 618.656.7611
Edwardsville/Glen Carbon Chamber of Commerce
200 University Park Drive, Suite 260 Edwardsville, IL 62025

2011 Edwardsville/Glen Carbon Chamber Golf Challenge

Friday, June 24 at Sunset Hills Country Club

Deadline for registration is June 17. No refunds after June 20. Payment must accompany registration.

Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____

_____ We would like to **sponsor** at the _____ level at \$ _____

_____ Please reserve _____ **foursome(s)** at \$520 each. Names are listed below.

_____ Please reserve _____ **twosome(s)** at \$260 each. Names are listed below.

_____ Please reserve _____ **individual ticket(s)** at \$130 each. Place me with a team.

_____ I would like to participate in the **skins game** at \$20 per team.

Please list names below, with team captain's name and e-mail address listed as "Player 1":

Player 1 _____ Player 2 _____

Player 3 _____ Player 4 _____

Please enclose a check payable to Ed/Glen Chamber.

Payment in full due upon receipt of registration.

**Please fax this completed form to the Chamber office at 618.656.7611 or mail with payment to:
Edwardsville/Glen Carbon Chamber of Commerce, 200 University Park Drive Suite 260, Edwardsville, IL 62025**

Tournament Includes

- 18 holes of tournament golf with cart at Sunset Hills Country Club
- Unlimited use of driving range and putting green
- Golfer gift bags
- Straightest drive, longest putt & closest to pin contests
- Hole in one contest
- Lunch & beverages on the course
- Dinner

Schedule of Events

9:30am Registration & Driving Range Open
10:30am Shotgun Start
3:30pm Dinner with Awards Ceremony

Flight Winner Awards

	1st Place	2nd Place
A Flight	\$520	\$260
B Flight	\$520	\$260

Proceeds to Benefit Chamber of Commerce Community Programs & Activities

www.edglenchamber.com

Golf Challenge Sponsorships

Promote your business to over 100 golfers including Chamber members & area community/business leaders

Information must be received by June 17 to guarantee full benefits. Payment must accompany registration.

President's Circle

\$4,000

- Exclusive event sponsor
- Welcome message at reception
- 3 teams (4 players/team plus carts)
- Separate corporate logo display
- Tables available to advertise, pass out gifts & interact with participants
- 3 Hole Sponsorships
- Full-page color ad in Golf Challenge program
- Certificate for full-page color ad in *Common Ground* (Chamber newsletter)

Vice President's Circle

\$2,000

- 1 team (4 players/team plus carts)
- Tables available to advertise, pass out gifts & interact with participants
- 1 Hole Sponsorship
- Half-page color ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

Golf Cart Sponsors

\$600

- Limited to four businesses
- Company logo on front of all cart signs
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for eighth-page color ad in *Common Ground* (Chamber newsletter)

Score Card Sponsors

\$600

- Limited to two businesses (front nine or back nine holes)
- Company logo on front of all score cards
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for eighth-page color ad in *Common Ground* (Chamber newsletter)

Putting Green Sponsor

\$600

- Exclusive sponsorship
- Sole sponsor sign in practice green area before & during Golf Challenge
- Use as an opportunity to pass out golf balls or gifts, or visit with golfers
- Honor of delivering prize for low score on putting contest during awards ceremony

Lunch & Beverage Sponsors

\$600

- Limited to two businesses
- Sign at grill area before & during Golf Challenge
- Signs on beverage carts & beverage centers throughout the course
- Tables available to advertise, pass out gifts & interact with participants

Driving Range

\$500

- Exclusive sponsorship
- Signage in the driving range area before & during Golf Challenge
- Tables available to advertise, pass out gifts & interact with participants

Director's Circle

\$300

- 1 Hole Sponsorship (sign provided by Chamber)
- Tables available to advertise, pass out gifts & interact with participants
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

Exclusive Hole Sponsor

\$300

- Limited to six businesses
- Signage at tee box and green

Tee Sponsor

\$125

- Shared sponsorship of a hole (tee/green) with other non-compete businesses

Prize Donation

- Donate a door prize or contest prize (value of approximately \$25–\$100)
- Recognition in golf program and *Common Ground* (Chamber newsletter)

All Sponsorships Include:

- Logo/listing in all Golf Challenge programs, Web site & *Common Ground*
- Acknowledgement during awards ceremony

618.656.7600



schmooze

business after hours



Bella Milano, March 31



Bella Milano, March 31



Sunset Hill Memorial Estates, April 14



Sunset Hill Memorial Estates, April 14



Eden Village, April 28



Eden Village, April 28

networking@noon



Meridian Village, April 15

ribbon cutting



Hot Yoga, April 7

5 Ways to See Your Business in *Common Ground*

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award
- 5 Come to Chamber Events!

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cancer patients treated in 2010

Denise Blanchard was like so many people these days – her money situation was tight, and her health care took a back seat to the other financial pressures she was facing.

But when she learned about *Show Me Healthy Women* – a program committed to removing the barriers to care for women dealing with financial difficulties – Denise was finally able to get a long-overdue mammogram. And that's when she learned that she had breast cancer.

Once diagnosed, Denise joined the over 700 people who placed their cancer treatment in the hands of BJC physicians at Christian Hospital last year. And her surgery and subsequent oncology treatment were all paid for through the *Show Me Healthy Women* program.

Visit ChristianCares.org to see Denise tell her story herself and learn more about the *Show Me Healthy Women* program.



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one life at a time.



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your business

Kovach Joins Coffey & McCracken Law Firm

Christine Kovach joined Coffey & McCracken Law Firm to lead its Family Law Practice. Christine served as an Assistant State's Attorney in Madison County from February 1994 through January 2011, leading its child support enforcement division since 1996.

"Clients who are faced with the uncertainties and stresses of a divorce or child custody dispute are well served by Christine's legal and accounting knowledge," said Greg Coffey, a principal of Coffey & McCracken. "She is a lawyer who communicates effectively with her clients privately and in the courtroom. Her no-nonsense, results-oriented approach serves her clients well."

Christine lives in Maryville, Illinois with her husband and three children. She is a past president and a current director of the Illinois Family Support Enforcement Association.

Juneau Associates Adds Bob Brown, Staff Surveyor

Juneau Associates, Inc., P.C., today announced the addition of Robert "Bob" Brown, P.L.S., as a staff surveyor. Brown brings more than 23 years of surveying experience to Juneau Associates, Inc. Brown served as Lead Surveyor and Party Chief for a global engineering, construction and project management firm in Wood River prior to joining Juneau Associates, Inc. His experiences over the years have allowed him to work on several special projects throughout southwestern Illinois, including the CORE Project at ConocoPhillips Wood River Refinery, Cogen Project at the US Steel Power Generation Plant in Granite City and the Eads Bridge Reconstruction. In northern Illinois he worked on the UPS Chicago Area Consolidation Hub in Willow Springs and the O'Hare International Airport runway and terminal expansion in Chicago.

Brown received a Bachelor of Science degree in Engineering and Technology from Southern Illinois University in Carbondale. He is a member and past president of the Southwest Chapter of the Illinois Professional Land Surveyors Association. Brown, his wife, Ramona, and daughter, Lauren, live in Troy.

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First Clover Leaf Hosts 6th Annual Health Fair

First Clover Leaf Bank's Green Team present its 6th Annual Health Fair Saturday, May 7 at the Goshen Facility in Edwardsville.



The Health Fair not only supports the local community, but also local businesses, with over 30 local health related vendors invited to present displays, giveaways and activities demonstrating how they can help the community be healthier.

Health Fair guests were treated to a complimentary picnic lunch and enjoyed the many booths and activities. A major highlight was the arrival of the ARCH helicopter at 1pm.

A few items new to this year's festivities included a blood drive provided by the American Red Cross, and a 5K & Fun Walk at LeClaire Park in partnership with Junior Service Club of Edwardsville/Glen Carbon. The proceeds of run will support the Junior Service Club's Boundless Playground Project.

The Green Team from First Clover Leaf Bank is an all volunteer group of employees that shares its time and talents to benefit the local community.

your business

Professional Bicycle Race & Concert Returns to Downtown Edwardsville August 6-11

Hailed as one of Edwardsville's most unique signature events, the Wells Fargo Advisors Edwardsville Rotary Criterium, a series of high-speed professional bicycle races on Downtown streets, is returning to Edwardsville on Saturday, August 6 and Sunday, August 7. Criterium Weekend 2011 will feature a Criterium Kick-Off Concert with live music, food and drinks in Edwardsville's City Park on Saturday night, August 6; and on the following day, Sunday, August 7, hundreds of professional and amateur bicyclists will descend Downtown for the second annual Edwardsville Rotary Criterium, a series of eight professional bicycle races held on the closed-off streets of Downtown Edwardsville. Once again, there will be a \$10,000 purse, one of the largest one-day payouts for a bicycle race in the region. A Free Kids Race for children of varying ages will also be held during the event.

During last year's Criterium Weekend, the Criterium Kick-Off concert on Saturday night, drew more than a thousand for Dr. Zhivegas and hundreds of spectators lined Main Street to watch more than 200 bicyclists from throughout the Midwest and beyond, speed through Downtown Edwardsville's straightaways and around corners at a break-neck pace.

The Criterium is once again a fund-raiser for the Rotary Club of Edwardsville which provides thousands of dollars in support each year to local charities. Sponsorship opportunities at many levels are available and businesses, organizations or individuals who would like more information about sponsoring, can contact Morrison at 618.558.3062. In addition to sponsors, event coordinators are seeking volunteers from the community as well. Details are posted on-line at www.edwardsvillecriterium.com and on Facebook.



GCS Sponsors Route 66 Festival Talent Show

GCS Federal Credit Union will be joining in the celebration at the 14th Annual Route 66 Festival. As part of the hometown event, GCS will sponsor a talent show to be held Saturday, June 11, from 12:30-2pm at Edwardsville City Park. This non-competitive show welcomes group and individual acts of all ages. If you have a special talent in music, dance, or even comedy, this is the perfect event for you. Cash prizes will be awarded for 1st, 2nd, & 3rd places.

Applications must be received by 5pm on May 13. Auditions for the show will be held at the Main Street Community Center in Edwardsville May 17 from 6-9pm. If interested in participating, please visit cityofedwardsville.com to download an audition application. For further questions, please contact Katie Grable at kgrable@cityofedwardsville.com.

Founded in 1941, GCS Federal Credit Union currently has assets of more than \$297 million. GCS serves more than 38,000 members throughout Madison and most of St. Clair Counties in Illinois via 7 conveniently located branches, numerous ATM locations, and 24-hour account access through a telephone audio response system and PCU online banking.

Sandberg Phoenix Donates \$47,615 in 2010

Sandberg Phoenix & von Gontard P.C. announced it donated approximately \$47,615 to charitable organizations within the last year. Each year, the Sandberg Phoenix & von Gontard Charitable Foundation, Inc. (a 501(c)(3) organization) supports and contributes to several local, regional, and national charities selected by the firm's Charitable Efforts Committee. Funding for these organizations comes from a variety of events hosted by the firm, such as bowling tournaments, casino nights, sand volleyball competitions, jeans days, bake auctions, holiday luncheons, and other special events.

For 2010, the firm chose The Bridge, Foundation Fighting Blindness, St. Louis Challenger Baseball, and HavenHouse St. Louis as its primary charitable beneficiaries, and donated \$12,846 to those organizations. In addition, the firm's members pledged \$22,068 to the United Way and gave approximately \$2,700 to several other organizations in the area. The firm also underwrote all expenses (about \$10,000) needed to raise the above funds, so that 100% of receipts could go directly to the organizations benefited.

Gateway Regional Begins Construction on Cardiac Catheterization Laboratory

'The Beat Goes On' at Gateway Regional Medical Center as construction began on a new, cardiac catheterization lab that will replace the existing lab. The \$3.5 million dollar renovation and expansion is conveniently located adjacent to the hospital's Emergency Room.

"Gateway Regional has a longstanding commitment to the constant improvement of services and technology at the hospital," said Mark Bethell, CEO. "Accordingly, with this new lab, we are excited to bring a new level of cardiac care to the communities we serve."

The new, 2,624 square foot cardiac cath lab will feature new equipment worth \$1 million, which provides improved image detail while reducing radiation exposure. It will also include five prep/hold rooms for pre and post procedures, a family consultation room and a comfortable waiting area for family members. There will also be private patient entrances, a physician office with remote viewing and dictation capabilities, and expanded storage areas.

The hospital will continue to perform emergency and elective coronary artery angioplasty and stenting. The lab will also be used for other procedures such as diagnostic catheterizations, peripheral angioplasties and implantation of pacemakers and defibrillators

"Our new Cardiac Catheterization Lab is designed to increase patient comfort and privacy, and provide better technology," said Kate Allaria, Director of Public Relations at Gateway Regional. "The preparation, procedure, and recovery will all happen within the same unit, making the entire process smoother, more efficient, and more private."

During the construction phase, the hospital will provide continued availability for angioplasty and other procedures at the well-equipped mobile cath lab, conveniently located just outside the ER on the main campus. The new lab is anticipated to open in fall 2011.

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TheBANK Supports Lincoln School Foundation

As part of its ongoing tradition of community support, TheBANK of Edwardsville recently donated \$400 to Lincoln School Alumni Foundation (LSAF) for a total contribution of \$3,500 since September of 2010.

The LSAF was established in 1986 to enhance the educational opportunities for the youth in the Edwardsville District 7 school district. For 25 years the Foundation has provided assistance to other organizations in the community and to all segments of the student population.

"TheBANK has given our organization this kind of support since we started more than 20 years ago," said Herman Shaw, president of the Lincoln School Alumni Foundation. "If we didn't have the support like we've been fortunate to get from businesses like TheBANK of Edwardsville and the people of this community, we wouldn't be able to reach out to the children of District 7 the way we've been able to for so long."

The LSAF's accomplishments include: awarding LSAF Scholarships and Jackson/Lucco Scholarships ranging from \$500 to \$1,000; providing exposure to positive role models such as the Harlem Globetrotters, stage plays and Tour Black Chicago; establishing and continuing to sponsor evening tutoring services; providing students with information on other scholarship and financial opportunities; sponsoring chaperoned trips for students to Chicago and other places of interest in order to provide an experience with the broader world in an educational format; conducting educational and informational workshops; and more.

"We make it a point of pride and emphasis to give back to our communities," said Thomas Holloway, President and CEO of TheBANK of Edwardsville. "It really is an honor to help an organization like the Lincoln School Alumni Foundation, which provides such a great service to its community."



Edwardsville Seeking Route 66 Sponsors

Edwardsville's City Park will once again be the place to go for great food, exciting entertainment, family fun and a walk or cruise down memory lane as the 14th Annual Route 66 Festival returns to the park on Friday & Saturday, June 10 & 11!

The Edwardsville Parks Department is seeking your involvement! They are still accepting applications for Food Court vendors, Fine Art Fair vendors, Talent Show participants and also Classic Car Cruise participants. Check out the Route 66 Web site found at www.cityofedwardsville.com for more information. If your business is interested in sponsoring one of the various areas, please contact us at 618.692.7538 to request a sponsorship brochure.



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The Goddard School Reinvests in its Facility with New Earth-Friendly, Anti-Microbial Playground

Falling in step with the Green Movement and upcoming Earth Day celebrations, The Goddard School in Edwardsville celebrated the opening of its new \$55,000 playground, designed using all Earth-friendly materials that are safer for children and the environment.

Designed around a synthetic grass product, XGrass, the playground surface is weather-resistant, hypo-allergenic and permanently manicured, eliminating the emissions generated from lawn equipment. The new synthetic lawn will also eliminate the need for using fertilizers and watering the grass and since it dries in minutes, it is not subject to bacteria build up, allowing children with allergies to play without added exposure to allergens. The XGrass product looks just like real grass and in general serves as a more sanitary surface than sand, pea gravel, mulch, and shredded tires. The system is completely anti-microbial.

According to Barbara Burrows, owner of The Goddard School in Edwardsville, "We decided to make this capital investment in our school so that the children could play in the safest environment possible – free of allergens,

fertilizers and unsanitary surfaces. Prior to this investment, we had regular grass and occasional worn areas and found that it eliminated our ability to allow the children to play outside after rain and we like them to be exposed to the outdoors as much as possible to fit the goals of the Goddard Systems curriculum. We are very pleased with the outcome and hope our families are too."

All materials used in the playground are 100 percent recyclable and will never hit a landfill. The XGrass Play product is endorsed for its outstanding quality by the International Play Equipment Manufacturers Association (IPEMA) for meeting its safety requirements for up to a 12-foot critical fall height.

According to Ron Bennett, President of XGrass, "Our synthetic turf is soft to the touch and provides a consistently safe playing surface. We rigorously test all of our products and installation methods to ensure that we are installing the highest quality product available. We are the country's largest synthetic turf safety surface installation company and we take pride in providing a safe and enjoyable play environment for children."



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Regions Ranked Top Bank in Customer Service Study

According to a report issued by the Temkin Group, an independent market researcher, Regions ranks as the top bank for customer experience, and as one of the top companies in America for customer service across all industries. The 2011 Temkin Experience Ratings included 143 large American companies across a dozen industries.

According to the study, Regions was one of only 24 companies to score an overall excellent or good service rating. Regions received a score of 72.6 percent and was ranked first among banks and 16th overall.

"The great news with this recognition is that it measures the total customer experience delivered by every associate within the company," said Bill Askew, senior executive vice president for Quality Performance. "The clear message from our customers shows that we are differentiating ourselves from the competition with great customer service across the entire company. I want to congratulate every associate for this high rating and encourage you to continue to focus on the customer."

In all industries, only three companies outperformed their peers by a significant (10 point) margin: Regions, TriCare (Health Plan), and the Insurance and Credit Card arms of USAA. In fact, 15 of the top 20 firms are retailers, with the rest being banking (Regions), three hotel chains and one insurance firm.

The 2011 Temkin Experience Ratings based their findings on a survey of 6,000 U.S. consumers who had interactions in the past 60 days with 143 large U.S. companies in industries including airlines, banks, credit-card issuers, health plans, hotel chains, Internet service providers, insurance companies, investment firms, PC makers, retailers, TV service providers, and wireless carriers. Retailers took 15 of the top 20 spots, with Amazon.com taking top honors.

Temkin Group's scoring focused on three questions covering three distinct categories of the customer experience: functionality, accessibility and emotional connection.

A black and white photograph of a beach scene. In the foreground, a folding beach chair sits on the sand with a striped towel draped over its back. Next to the chair is a thermos and a small cup. The background shows the ocean waves breaking on the shore under a cloudy sky. The text is overlaid on the left side of the image, and the SIUE logo is in the top right corner.

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Ask the Expert

by Robbie Prince, owner of Royal Solutions, LLC

My Computer Won't Start, Now What?

There is nothing like sitting down to the computer only to find it won't start. It's even worse when you're on a deadline or haven't been faithfully backing up your files. This may feel like a time to panic, but there is often a simple solution.

Other than patience, you will need to locate the Startup Disk that came with your operating system. Once the disk is located, follow these simple steps.

1. Turn on the desktop computer, and if nothing happens, check that the power cable connection on the back of the computer as well as the power outlet. Often the cord becomes loose, which removes the power source to the computer.
2. When turning on the computer from the keyboard, check the keyboard connection to the computer.
3. Many people plug computers into surge protectors. Make sure the surge protector is properly secured into the wall outlet. Once a power connection is established, press the reset switch on the protector. If the surge protector does not have a reset switch, try plugging a lamp or other device into one of the surge protector's outlets to make sure it is working.

4. Check the monitor connection. Listen to the computer for its fan or hard-disk drive, or look for the indicator lights on the main unit. If these are working but the monitor stays dark, verify the monitor's connection to a working power source that it is turned on and securely connected to the computer.

5. A non-system disk or disk error message may appear on your screen if the power to the computer and monitor are working. Check to make sure you did not leave a disk in the A drive. If you did, eject it and restart the computer.

6. When the operating system still will not start even though the computer and monitor have power, try restarting with a Windows CD-ROM in the CD-ROM drive or, with a Mac OS disc in the CD-ROM drive. A Mac can start from the CD-ROM drive by holding down the C key.

7. If the operating system then starts and a problem is still present, the startup hard drive with the operating system installed may need repairing. If you can't fix the drive, you'll have to replace it.



Two Men And A Truck Franchise Honored

The Collinsville Two Men And A Truck franchise was recently presented the coveted President's Choice Award at the company's Annual Meeting in Hilton Head Island, S.C. The President's Choice Award honors franchises that live the company mantra of "Movers Who Care®". The Collinsville location was recognized for its fourth-quarter achievements based on positive growth, balanced scorecard results, annual revenue and an average customer reply card score of 4.71 (on a five-point scale).

The Collinsville franchise has been open since 2005. The location currently operates 5 trucks and has 15 employees. "Consistently serving home and business customers throughout the year is our No. 1 priority," said Ken Wienhoff, general manager at the Collinsville franchise. "We focus on letting customers know we can tailor our services to meet their needs, including things like moving seasonal furniture or packing away holiday items."

Stine of MM&R to Serve IL Supreme Court Committee

Kevin Stine, shareholder of Mathis, Marifan & Richter, Ltd. Belleville, has been selected by the Illinois Supreme Court to serve on a special committee formed to study and formulate proposals to help those facing the loss of their homes and improve the judicial process in mortgage foreclosures throughout Illinois.

Stine, who focuses his practice in banking law, bankruptcy, real estate law, commercial litigation and civil litigation, joins the committee with 13 other persons throughout the state who have been on the front lines in dealing with the housing crisis, how it affects home-owning families as well as the lenders. The committee consists of attorneys, judges, bankers, a law professor and an official from the Illinois Attorney General's office.

your business

Edwardsville & Glen Carbon Libraries Launch 'Transform U' Project, Seek Business Participation

As community needs change the local library strives to change with it, and they are pleased to announce that Transform U is coming soon to some local libraries. Transform U, is part of an ILEAD U initiative to foster library partnerships and community participation.

Glen Carbon Centennial Library, Edwardsville Public Library, Bethalto Library District and Wood River Library are working together to create Transform U, which will include a Web portal, business kits and mentoring connections for unemployed residents who want to transform themselves. These resources will be available to those who are starting a new business or going back to school to change careers. In these uncertain times residents are finding they need to re-invent themselves, and the library is a community center that can serve as a bridge to the information residents need.

The libraries need the business community's help. As they put together this program they hope to tap into the wonderful resources available through

Chamber members. If you would like to be a mentor, give a digital interview or help your fellow entrepreneurs in any other way, they need you. Please contact Paula Tretter (paulat@bethaltolibrary.org) to arrange to be a mentor, a time to be interviewed or to share your success story or even a "what I wouldn't do again" story.

Funding for ILEAD U is provided through a Laura Bush 21st Century Librarian Program Grant awarded to the State Library from the Institute of Museum and Library Services.



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Leadership Council Celebrates Continuing Capital Investment in Metro East, Honors Wydra & Sauget

The Leadership Council Southwestern Illinois recently celebrated its 27th annual Salute to Southwestern Illinois Awards Dinner, which spotlighted the continuing high levels of capital investment in Southwestern Illinois and honored those contributing to the success of the Metro East region.

A crowd of more than 300 gathered at the Four Points by Sheraton in Fairview Heights for the festivities, which included the presentation of the 2011 Salute to Southwestern Illinois awards to Mr. Robert Wydra, former executive director of Tri-City Regional Port District, and Mr. Richard Sauget, Sr., founder and president of East County Enterprises, Inc. in recognition of their significant contributions to the economic vitality of the region.

Richard Sauget was honored for his economic investment, community leadership and relentless commitment to advancing our region over the past four decades. Following a career in professional baseball with both the Atlanta Braves and the San Francisco Giants, Sauget settled back in the Metro East to run his successful real estate management company that has been in business in "East County" for the past 35 years.

He played a key role in the development of Archview Economic Development Corporation, Sauget Business Park and the surrounding communities. Rich is the Chairman of the St. Clair County Building Commission and was instrumental in the development of MidAmerica St. Louis Airport, which not only played a key role in retaining Scott Air Force base in our region but now is also attracting new investment from industry giants, such as Boeing, and making progress with its international air cargo initiative. Rich also has been instrumental in developing and expanding healthcare services to low-income families in the Southwestern Illinois area through his leadership as Chairman of the Board of Touchette Regional Hospital and as a member of the board of directors for Kenneth Hall Regional Hospital.

In addition to his many years of service on the Leadership Council's executive committee, Rich is a member of the RCGA's board of directors, Regional Business Council, and Lambert Airport Board. He also continues to be involved in baseball as the Managing Partner of the Gateway Grizzlies.

From its humble beginnings on April 1, 1959, the Tri-City Regional Port District has grown into a \$200 million economic engine for our region. Robert Wydra was a key factor in that growth, serving as executive director for 23 of the 52 two years the Port has operated, until his retirement last July. Working closely with the boards of commissioners and the Port's growing staff throughout the years, Wydra has helped the Port to become a leader in economic development in Southwestern Illinois.

After the U.S. Army's Charles Melvin Price Support Center closed in 2000, Wydra was instrumental in redeveloping the site into River's Edge – a thriving multi-purpose business and recreation complex that attracts new businesses every year. He is credited with bringing Abengoa Bioenergy's ethanol manufacturing plant to our region, an investment of almost \$250 million. He also laid the groundwork for expanding our region's transportation assets with the planned South Harbor and the South Rail Loop projects. This new rail loop will provide almost 1,000 feet of new main line rail to connect the planned harbor to the existing rail infrastructure within the Port.

The Port currently has approximately \$73 million in assets, 100 military families residing onsite and about 70 tenants or operating companies directly employing 750 employees. Under Wydra's strong and stable leadership, it clearly has become a critical asset for our region's transportation, warehousing and logistics sector, responsible for moving more than three million tons of products by barge, rail and truck annually.

The evening also featured a special photo presentation celebrating the visual signs of economic activity all across the Metro East region and previewing a host of exciting new developments that are still taking shape and will help to sustain the Metro East communities and keep local laborers at work.

Prior to the presentation, Leadership Council President Gerry Schuetzenhofer took a few minutes to reflect on how things are going in Southwestern Illinois. He acknowledged the continuing challenges, both at the national and the local level, with our region currently facing a series of threats ranging from FEMA's plans to de-accredit our Metro East levees to the state's ongoing budget crisis and cutbacks in federal spending. Despite these challenges, he pointed to the fact that investments continued to flow through the Metro East development pipeline during 2010, with non-residential projects totaling more than \$6 billion under various stages of construction during the year and almost another \$1 billion in additional capital investments coming to the Metro East in the next few years.

"What's our secret?" he asked the audience. "We believe it's you! Our leaders in business, industry, government, education and labor who have made the commitment to work together to tackle our region's challenges head on." Looking to the future, he added, "For the positive developments to continue, we must demonstrate the same level of commitment and collaboration that has advanced our region in the past, guided us through our challenges and allowed us to take control of our economic fate. Our Vision 2020 initiative was based on that very principle and has given us a blueprint to guide our efforts over the next decade."

your community

Bonifest 2011: Musicfest, Rides, Food & Fun

The 27th Annual Bonifest Celebration returns on Memorial Day Weekend to St. Boniface Parish, at the corner of Vandalia and Buchanan Streets. This "kick-off to summer" community event begins on Friday, May 27 at 4pm and continues through 11pm Saturday, May 28. Big name bands from the St. Louis area (Phins, Paint the Earth, Kim Massie), our own local bands (Perry's Basement Garage Band, Hick Town, Love Me-Leave Me, Exit Twelve), the Edwardsville Catholic Schools Band and St. Boniface School Chorus, plus Allegro! String Performance Ensemble will provide musical entertainment during Bonifest. Our jammed packed schedule also includes the food/beer stands, kids' games, Run for Bonifest 5K, Chris Cakes Pancake/Sausage Breakfast, amusement rides, and the Big Bona \$15,000 Giveaway.

Information regarding "Everything Bonifest" can be found at www.bonifest.com. On-line registration for Run for Bonifest and Big Bona Giveaway are also available through the website. You may also "Like" Bonifest on facebook. With a plethora of stands, activities and other crowd-drawing attractions, Volunteers are needed for Thursday, Friday and Saturday, May 26, 27 & 28. Please contact Michael Wall (mwall@st-boniface.com) to sign up for a volunteer shift or for more Bonifest information.

Anderson Offering Screenings May 20

Cholesterol, blood glucose, and blood pressure screenings are scheduled for Friday, May 20 from 7am–12pm at Anderson Hospital in the Health Management Center. Total Lipid Profile, which includes total cholesterol, HDL, LDL, triglycerides, glucose, and blood pressure are measured, and require a fasting of 12 hours before test. Education on reducing these cardiovascular risk factors is also provided. An appointment is required. Cost is \$25.00. Call 618.391.6710 to make an appointment.

Sunset Hills Family Dental Offers Services May 20

Dr. Charles Williams and team at Sunset Hills Family Dental will be providing their annual free dental day May 20. They will provide services to those in who may not otherwise receive basic or routine dental care, beginning at 7am, 2 Club Centre Court in Edwardsville. Free services will include cleanings, exams, x-rays, fillings and more. Call 618.692.9980 to learn more.

SIUE Cougar Lake Pool Now Opened to Public

Signs of summer are here! Cougar Lake Pool on the campus of SIUE is scheduled to open for the season on Friday, May 27, 2011 at 12pm. Hours of operation are: Monday 12–8pm; Tuesday through Sunday 12–6pm. SIUE has recently opened up membership to the outdoor pool to non-alumni community members. The community member rate is \$7 per day or \$130 for a season pass. The rates for immediate family members are: \$2 per day for age 3 and under or \$20 for a season pass; \$5 per day for age 4 and up or \$65 for a season pass. Special rates are still available for SIUE alumni and staff. A complete list of pricing is available at www.siu.edu/crc/aquatics/clp.shtml.

Swim lessons will also be available for children ages 4 and up. SIUE will be utilizing the American Red Cross Learn to Swim and Preschool Swim Program. All levels of instruction will be offered during this time slot. Cost for the lessons are \$40 for children of SIUE students and \$45 for children of SIUE alumni, staff and community members. To register your child, contact the Student Fitness Center Front Desk at 618.650.2348.

Heritage Museum Hosts 2011 Speaker Series

The public is invited to attend the next in a series of speakers, entitled "Marie Rouensa: Portrait of a Kaskaskia Indian" on Saturday, May 21 at 1pm at the Glen Carbon Heritage Museum (124 School St. in Glen Carbon). The presenter of this topic is Candy Buechler, a direct descendent of Rouensa.

Join the Museum in celebrating Personal History month with an entertaining and informative look into the past. All speakers are free of charge and although reservations are not required, they are appreciated so that ample seating can be provided.

For more information concerning any of the Museum's speakers and services, please call Sheila Martin, Museum Aide at 618.288.7271 or e-mail at smartin@glen-carbon.il.us. Updates will be posted at www.glen-carbon.il.us.

Edwardsville Seeking Green Thumb Nominees

For the 12th year, the Edwardsville Beautification & Tree Commission will accept nominations of local residents who have enriched all of our lives by beautifying properties within the city limits. Citizens have an opportunity and are encouraged to recognize residents (themselves included) who have maintained or enhanced properties throughout the city. Nomination categories include decorative as well as edible residential landscapes, business/commercial properties, and civic/neighborhood grounds. The nomination forms are located in the Public Library, City Clerk's and Public Works Offices, as well as online at www.cityofedwardsville.com. Completed nominations may be mailed or delivered to the City Clerk's Office (118 Hillsboro) between May 1 and June 15. The Green Thumb committee (Wilma Jene Bond, Benna Denué & Mike Reinhardt) will review all nominations for each category and make recommendations to Mayor Niebur regarding Award selection. Photography of nominated properties will be completed by Samantha Sponeman this year.

Imaging Center Offers Free Mammograms

Screening mammograms are available at no charge to women who meet the following criteria: must be uninsured, over 40, and a resident of Madison County, IL.

Offered by Imaging Center, in partnership with the Illinois Breast and Cervical Cancer Program, the service will be available May 12 from 1am–6pm at the Imaging Center of Alton (#3 Professional Drive, Suite A in Alton; across the highway from Alton Holiday Inn).

The free screening mammogram includes a state-of-the-art digital mammogram, breast exam, and a \$10 gift card to Quik Trip or Shop 'n' Save.

Schedule an appointment by calling 618.465.4674.

Glen Carbon Homecoming Slated for June 17 & 18

The Glen Carbon Community Events committee is proudly hosting the 2011 Glen Carbon Homecoming on Friday, June 17 and Saturday, June 18 on Main Street in Glen Carbon, Illinois. The annual event will open on Friday at 5pm and on Saturday at 4pm. The event will close at midnight on both evenings. Please come visit Main Street and enjoy the Homecoming!

This year's Homecoming will consist of carnival rides & games, big name bands, games of chance, a variety of food booths, informational booths, paintball, smash-a-car, beer garden, wine bar & specialty beer, margarita stand, parade, pony rides, fireworks and more!

Discounted advance carnival ride tickets will be available at Glen Carbon's Village Hall and Sweetie's Confections until noon on Friday, June 17. Regular price ride tickets can be purchased at the ticket booth on Main Street during the entire event.

Bands will play on both nights under the Covered Bridge on Main Street. On Friday, the renowned Well Hungarians will be back to perform music from 8pm. They are the recent winners of the River City Casino "Battle of the Bands." On Saturday evening, the Homecoming will feature one of the St. Louis area's favorite band and entertainer, Smash Band. Each band will be worth seeing so please plan on attending both nights!

Homecoming will line both sides of Main Street with many types of booths. Visit the Beer Garden, hosted by the Glen Carbon Firemen, for a

cold Budweiser; the Glen Carbon Community Events Committee will sell margaritas next to the always-popular Mexican Honorary Commission's booth; the Ed/Glen Chamber will offer adult slushies. A wide variety of food booths will be participating, including Red'z Rib Shack, American Legion fish, cotton candy, funnel cake, tacos, tamales, Papa Murphy's pizza and much more. A covered tent area will be provided for those who want to sit and dine. An ATM will also be available for your convenience.

Homecoming favorite, Smash a Car, sponsored by Beyer Auto Body, will be back for the fifth year with all proceeds going toward next year's Homecoming. Pony rides and paintball will be available for the younger crowd. Games of chance will be available to adults in the beer garden area. Most of these booths are hosted by local not for profit groups or businesses!

The Homecoming Parade will stage at Glen Carbon Elementary Grade School. To watch the parade, please line Main Street from the Glen Crossing/Meridian intersection to the School Street intersection. The parade begins at 5pm on Saturday. Food vendors will be open during the parade!

Late Saturday evening, The Bank of Edwardsville and the Glen Carbon Community Events Committee will be co-hosting a spectacular firework display. This is a Homecoming favorite and must see!

Everyone is welcome, so please come show your support for the Glen Carbon community, meet your neighbors and reminisce with old friends.

The best time to find a primary care doctor? Before you need one.

One of the most important things you can do for your health is to have a primary care physician. So it's good to know that Drs. Sam and Nan Suthan, board-certified internal medicine physicians who focus on primary care, have come to our community. They have a brand-new office and look forward to serving their neighbors — from teenagers to senior adults. They'll bring your family the same compassion and skill they'd extend to their own. For your appointment, call 618-258-7343.



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