Common Ground

It’s everyone’s business.

April 23, 2013  7:30am

Breakfast with the Mayors

City of Edwardsville

7:30am  Full Breakfast Buffet
8-9am   Introductions, Welcome & Program

In the Leclaire Room at Lewis and Clark Community College’s N.O. Nelson Campus
Mayors’ Breakfast: April 23

The Chamber’s annual Mayors’ Breakfast is scheduled for Tuesday, April 23 in the Leclaire Room at Lewis and Clark Community College. Join the Edwardsville/Glen Carbon Chamber of Commerce for breakfast as we host the mayors of our two communities.

This is an excellent opportunity to network with fellow business people and learn about current affairs in Edwardsville & Glen Carbon.

A full breakfast buffet begins at 7:30am, with introductions, welcome and program beginning at 8am. The fee to attend is $20 per person ($30 non-members), and the registration form may be found on page 9. Deadline for registration is Monday, April 15.

Sponsorship opportunities are available for Mayors’ Breakfast – call 618.656.7600 to learn more.

The Mayors’ Breakfast is an annual event brought to you by the Edwardsville/Glen Carbon Chamber of Commerce’s government affairs committee.

**Mission Statement**

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.
**special investors**

<table>
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<tr>
<th>Level</th>
<th>Investors</th>
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<tr>
<td>Gold Level</td>
<td>Anderson Hospital, Gateway Regional Medical Center, Walmart</td>
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<tr>
<td>Silver Level</td>
<td>Ameren Illinois, Hortica, Meridian Village, Sandberg, Phoenix &amp; von Gontard, PC, Scott Credit Union, TheBANK of Edwardsville</td>
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<tr>
<td>Bronze Level</td>
<td>1st MidAmerica Credit Union, Associated Bank, AT&amp;T</td>
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**events**

<table>
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<tr>
<th>Date</th>
<th>Event</th>
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| 3/23 Saturday | 10am  
Ground Breaking  
Junior Service Club Boundless Playground at Township Park  
Edwardsville, IL 62025 |
| 3/25 Tuesday | 8-10:30am  
Professional Education: ID Theft Prevention & Recovery  
Hampton Inn  
5723 Heritage Crossing Drive  
Glen Carbon, IL 62034 |
| 4/2 Tuesday  | 8-9am  
YPG Learn from a Leader  
Breakfast with Sam Guarino  
Edwardsville, IL 62025 |
| 4/5 Friday   | 10am  
Ribbon Cutting  
Marvin Carpets Hotel  
Glen Carbon, IL 62034 |
| 4/10 Wednesday | 4pm  
Ribbon Cutting  
Better Health & Performance Chiropractic  
1409 Troy Road  
Edwardsville, IL 62025 |
| 4/11 Thursday | 5-7pm  
Business After Hours  
Girl Scouts of Southern Illinois  
4 Ginger Creek Parkway  
Glen Carbon, IL 62034 |

**save the date**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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</table>
| 4/12 Tuesday | 4pm  
Ribbon Cutting  
MassageLuXe  
294 South Buchanan Street  
Edwardsville, IL 62025 |
| 4/23 Tuesday | 7:30-9am  
Mayors’ Breakfast  
Lectra Room  
515 S. Main Street  
Edwardsville, IL 62025 |
| 4/25 Thursday | 5-7pm  
Business After Hours  
Clarks Furniture  
6663 Edwardsville Crossing Drive  
Suite B  
Edwardsville, IL 62025 |
| 4/27 Saturday | Time TBD  
Ribbon Cutting  
Watershed Nature Center  
Outdoor Classroom  
1591 Tower Avenue  
Edwardsville, IL 62025 |

**community link resource guide sales this summer**

The Ed/Glen Chamber’s new Community Profile & Resource Guide project will kick off this summer – remember to earmark advertising dollars for this project! Look for notices to learn when our CommunityLink sales representative will be in Edwardsville & Glen Carbon scheduling visits.
a tradition of progress and caring...

Find us: andersonhospital.org
Like us: facebook.com/AndersonHospitalIL
connect

the newly connected

Accelerate: Health & Fitness Consulting
Jared Wsewrower
Fitness Facility
1411 Troy Road
Edwardsville, IL 62025
618.307.9000
www.edwardsvillebootcamps.com

Better Health & Performance Chiropractic
Jacob Funk
Chiropractic Office
1409 Troy Road
Edwardsville, IL 62025
618.659.2080
betterhealthperformancechiropractic.com

Cambridge Capital Management, LLC
Matthew Hawk
Financial Planning & Investments
852 Cambridge Boulevard
Suite 100
O’Fallon, IL 62269
618.206.3465
www.cambridgecapitalmgt.com

Canada’s Best Chiropractors
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Cambridge Capital Management, LLC
Matthew Hawk
Financial Planning & Investments
852 Cambridge Boulevard
Suite 100
O’Fallon, IL 62269
618.206.3465
www.cambridgecapitalmgt.com

Holiday Inn – Alton
Patty Rotermund
Hotel, Restaurant & Bar
3800 Homer Adams Parkway
Alton, IL 62002
618.462.1220
www.holidayinn.com/alonil

In Depth Financial
Joel M. St. Pierre
Online Marketing Services, SEO,
Social Media, Videos, Mobile Apps,
& Reputation Management
95 North Harvest Crest Court
Highland, IL 62249
618.444.3972
www.in-depth-marketing.com

Riverbend CrossFit
Jeremy Yates
Fitness Facility
503 East Vandalia Street
Edwardsville, IL 62025
618.307.9699
www.riverbendcrossfit.com

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Social Media, Videos, Mobile Apps,
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95 North Harvest Cre...
We would like to recognize the many Ed/Glen Chamber members who are celebrating membership anniversaries in the month of March. This new monthly feature will spotlight members for their ongoing support of the Ed/Glen Chamber. Thanks to each of the following business for their continued membership!

30–39 YEARS
Lee Russo Designs

20–29 YEARS
Tri County Storage
R. P. Lumber Company, Inc.
Shop ‘n Save
Eden United Church of Christ

10–19 YEARS
Clifton Larson Allen
George Alarm Company, Inc.
Dr. David Hyten
Northwestern Mutual - Gilliland Financial
Garden Kingdom
Louer Facility Planning , Inc.

5–9 YEARS
Gateway Grizzlies
Fizz Creative Company
Watershed Nature Center
Piedmont Development Corporation
Two Men & A Truck
Bard & Didriksen Pediatrics, PC

Kellerman Cosmetic & Family Dentistry
Allison’s Comfort Shoes & Boots
Jacoby Arts Center
Mississippi Valley Community Blood Center
Office Depot
Schaberg Dermatology

1–4 YEARS
Ameriprise Financial Services, Inc.
Charter Business
Metro-East Lutheran High School
Alzheimer's Association, STL Chapter
Ashley Furniture Home Store
Bartels & Holmes Insurance Agency

Edwardsville American Legion Post 199
Edwardsville Neighbors in Need
 Fireside Financial, LLC
1st MidAmerica Credit Union
Aaron’s Sales & Leasing
CenterPoint Energy

Grand River Jackpot, LLC
Hot Yoga
Penn Station East Coast Subs
Sips n Splatters Art Parties
Riverbend Family Ministries
Brain Balance Achievement Centers
### 2013 Professional Development Series

**Get Back to Basics**

This series of professional development programs will help you focus on key tools for running a successful business. Each of these relevant topical presentations is paired with expert legal advice from the attorneys at Sandberg Phoenix & von Gontard, PC.

- **January 29:** Affordable Healthcare Act Implementation*
  *This session held at TheBANK of Edwardsville, Lower Level*
- **March 26:** Identity Theft: Prevention & Recovery
- **May 28:** Blogging: Best Practices, Copyrights & Intellectual Property
- **July 30:** How Mail Fraud is Perpetrated Against Small Businesses
- **September 24:** Time Management & Labor Laws
- **November 19:** Motivate & Retain Employees: Minimizing Legal Backlash

<table>
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<tr>
<th>Session Date</th>
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<tr>
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<td>Affordable Healthcare Act Implementation*</td>
</tr>
<tr>
<td>March 26</td>
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</tr>
<tr>
<td>November 19</td>
<td>Motivate &amp; Retain Employees: Minimizing Legal Backlash</td>
</tr>
</tbody>
</table>

**8–10:30am Education Program with Q&A Session**

*at Hampton Inn: 5723 Heritage Crossing Drive in Glen Carbon, IL*

I will attend:  
- [ ] Session 2  
- [ ] Session 3  
- [ ] Session 4  
- [ ] Session 5  
- [ ] Session 6  

at $20/person ($30 non–members) per session

**Business Name** ____________________________________________________________  
**Contact Person** ____________________________________________________________  
**Business Address** ____________________________________________________________  
**Business Phone** ____________________________________________________________  
**Name of Attendee(s)** ____________________________________________________________  
**Email Address(es)** ____________________________________________________________  
I am enclosing a check for $ ____________________________________________________________  

---

*Edwardsville/Glen Carbon Chamber of Commerce     200 University Park Drive, Suite 260     Edwardsville, IL 62025     p: 618.656.7600     f: 618.656.7611*  

This professional education series proudly brought to you by:

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**edoglen**  
Edwardsville I Glen Carbon  
Chamber of Commerce
Visions by Carol Photography, established in 2004 and an Edwardsville/Glen Carbon Chamber of Commerce member since 2008, is owned and operated by Carol Johnson who recently received the Master of Photography certification by the Professional Photographers of America (PPA) organization.

Carol’s passion for photography has roots in childhood. “I was always the girl with the camera from grade school through high school,” she said. “I loved having memories and moments of my family, friends and myself captured on film and video. It was always so much fun going through the printed images when I picked them up from the local photo lab and laughing with friends about the good times we had.”

After graduating from Edwardsville High School and getting married at the age of 18, Carol’s wedding photographer pointed her in the right direction, encouraging her to join PPA, then hiring and training her in many areas of photography and production.

Carol opened her studio working out of her home as a single mother of two, simultaneously holding a full time job. After many years of hard work and dedication she was able to leave her full time position and open her first store front on Edwardsville’s Main Street. After moving to a new location in 2012, Visions by Carol is now housed in a beautiful 2,000 square foot facility on East Vandalia Street where she incorporated her own concepts of refurbished materials to build out the new space.

As a professional photographer, Carol specializes in capturing a moment and preserving it for a lifetime, offering unique products and keeping up-to-date with current trends and technologies through continuing education.

Visions by Carol Photography captures the full circle of life. Carol’s impressive portfolio includes pregnancies, childbirth, childhood, families, high school seniors, engagements and weddings, to name a few.

In addition to producing images for clients, Carol is expanding into other creative areas. “I am beginning to sell unique frames and products to stay on the cutting edge. And I really enjoy teaching people one-on-one about photography, helping them use their cameras more effectively,” she said.

Carol is the past president of Southern Illinois Art League (SIAL), a nonprofit photography organization that holds two classes each year to help educate photographers at every experience level. Carol is very active in PPA as both student and instructor. She also gives freely of her time in the community and is always open to donating and helping with different fundraisers. Carol has provided photography services at the Ed/Glen Chamber’s two largest fundraisers, the annual community awards dinner/auction and the golf tournament, for the past three years and serves as an Ed/Glen Chamber ambassador.

“Carol is very active in PPA as both student and instructor. She also gives freely of her time in the community and is always open to donating and helping with different fundraisers. Carol has provided photography services at the Ed/Glen Chamber’s two largest fundraisers, the annual community awards dinner/auction and the golf tournament, for the past three years and serves as an Ed/Glen Chamber ambassador.”

“I often refer to Carol as our paparazzi. Her hard work and expertise adds such a fun element to our events, and guests love having a take-away photo to remind them of the great time they had golfing with the chamber or attending our annual dinner. Carol operated a photo booth at our annual dinner earlier this month. Attendees are still raving about the experience, so to say it was a hit is a big understatement. We very much appreciate all the time Carol dedicates to our organization,” said Desiree Bennyhoff, Ed/Glen Chamber executive director.

“Being part of the chamber has helped me develop relationships with other local businesses. My business has grown as new contacts have booked my services for head shots and special events. I have also made some wonderful new friends through the Ed/Glen Chamber,” said Carol.

Carol’s accolades include 10 awards from SIAL, four from PPA, and 3 honors from American Professional Photographers of Illinois (APPI). Her work has appeared in BJC Today, On The Edge of the Weekend, the Edwardsville Intelligencer, and Today’s Advantage.

To learn more about Visions by Carol Photography, go to visionsbycarol.com, call 618.692.1556, or visit Carol’s studio at 456 East Vandalia Street in Edwardsville, near R.P. Lumber.
Join the Edwardsville/Glen Carbon Chamber of Commerce’s government affairs committee for breakfast as they host the mayors of Edwardsville & Glen Carbon.

7:30am Full Breakfast Buffet
8–9am Introductions, Welcome & Program

In the Leclaire Room at Lewis and Clark Community College’s N.O. Nelson Campus

April 23, 2013     7:30am
Breakfast with the Mayors

Please reserve ____ tickets at $20 each ($30 non-members)

Business Name_________________________________________________________________________________________________
________________________________________________________________________________________________________________

Business Address __________________________________________________________________________________________________
__________________________________________________________________________________________________________________

Names of Attendees __________________________________________________________________________________________________
__________________________________________________________________________________________________________________
__________________________________________________________________________________________________________________
__________________________________________________________________________________________________________________

Please Bill Me ____ I am enclosing a check for $ _________________________________________________________________

Please RSVP by April 15, 2013     Fax: 618.656.7611
Edwardsville/Glen Carbon Chamber of Commerce
200 University Park Drive, Suite 260     Edwardsville, IL 62025
Governors Parkway
Anderson Hospital
Gateway Regional Medical Center
Hortica Insurance & Employee Benefits
Mathis, Marifian & Richter, LTD
MidAmerica Plastic Surgery
Sandberg Phoenix & von Gontard, P.C.
TheBANK of Edwardsville

Meridian Road
First Clover Leaf Bank
Scott Credit Union
Sivia Business & Legal Services, P.C.

University Drive
1st MidAmerica Credit Union
Brown Smith Wallace / Benefit Plans Plus
Centrue Bank
Madison Mutual Insurance Company
Meridian Village
Richards Brick Company
SIUE Credit Union

Gateway Commerce Drive
Bruckert, Gruenke & Long, P.C.
Charter Business
Chef’s Shoppe
Commerce Bank
Edison’s Entertainment Complex
Express Employment Professionals

Main Street
Allied Waste / Republic Services
American Family Insurance
Bull & Bear Grill & Bar

Eden Village Retirement Community
Lahr-Well Academy
Lindenwood University – Belleville

Madison County Record
MassageLuXe
Village of Glen Carbon
Annual Dinner Honorees

Immediate Past President Skip Sponeman Welcomes the Audience to the 2013 Annual Community Awards Dinner & Auction

Keith Page Accepting the 2012 Business of the Year Award from 2013 President Paul Millard & 2012 President Skip Sponeman on Behalf of Anderson Hospital

2010 Tallerico Leadership Award Honoree Joan Lebkuecher Presented Ann Tosovsky with the 2013 Tallerico Leadership Award

2012 Cassens Award Winner SJ Morrison Presented Gordon Broom with the 2013 Albert Cassens Award for Outstanding Community Achievement

2012 Cassens Award Winner Gordon Broom with the 2013 Albert Cassens Award for Outstanding Community Achievement

2012 Cassens Award Winner Gordon Broom with the 2013 Albert Cassens Award for Outstanding Community Achievement

First Vice President Emily Gates Presented Gary Niebur with the 2013 Lifetime Achievement Award

First Vice President Emily Gates Presented Gary Niebur with the 2013 Lifetime Achievement Award

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Immediate Past President Skip Sponeman Welcomes the Audience to the 2013 Annual Community Awards Dinner & Auction

Congratulations to all of our honorees, and thank you for your outstanding contributions to our community.
schmooze
business after hours

February 28, Meridian Village

February 28, Meridian Village

February 28, Meridian Village

February 28, Meridian Village

5 Ways to See Your Business in *Common Ground*

1. Purchase Advertising
2. Write an “Ask the Expert” Column
3. Submit an Announcement
4. Win Our Business of the Month Award
5. Come to Chamber Events!
ribbon cuttings

Studio GAIA, February 7

Ooh La La Spa, Anti-Aging & Wellness, February 20

St. John's Community Care Adult Day Program, February 22

legislative summit

Government Affairs Committee Legislative Summit, February 25

membership mtg

Ambassador of the Year Diana Voegele of Express Employment Professionals

We regret the typographic error that appeared in the February 2013 edition.
Over-Taxed Thinking About April 15?

We can assist your small business with a variety of tax planning services while helping you save money!

For a free consultation, please contact Shawndel Rose, EA, at 618.659.7009, info@bswsmallbusiness.com, or visit www.bswsmallbusiness.com.

We are very happy with the service we receive from Brown Smith Wallace Small Business Services. They made a measurable difference for my business last year by uncovering a way to nearly double one of my deductions to provide significant additional tax savings.

Andy Bell

Andy Bell, CPA
Owner, AB Search
Gateway Regional Names New CEO

Ed Cunningham has been appointed to the position of Chief Executive Officer at Gateway Regional Medical Center effective March 11, 2013.

Cunningham has more than 30 years of experience, serving in leadership positions at several hospitals and a number of healthcare companies. For the past five and a half years he has served as CEO of Crossroads Community Hospital in Mt. Vernon, IL.

“I look forward to working with the dedicated professionals at Gateway Regional Medical Center who make it such an important asset to the Granite City community,” said Cunningham. “It’s because of their work that patients have come to expect high quality care with every visit to this hospital.”

At Crossroads, Cunningham oversaw the development and construction of a new three-story patient tower and recruited 20 new physicians during his tenure. He also implemented a 30-minute time pledge within the emergency department that increased patient satisfaction and visits.

“Ed offers a deep level of healthcare management expertise to guide the hospital thoughtfully into the future,” said Rosemarie Brown, chairman of the board of trustees of Gateway Regional Medical Center. “We look forward to working with him in his new role as CEO.”

Louver Facility Planning Welcomes Mattes to Team

Louer Facility Planning, Inc., a commercial furniture dealer known for offering smart workplace solutions, is pleased to announce that Ashley Mattes has joined the company as Interior Designer. Ms. Mattes will be responsible for space planning, furniture specification, finish selection and project management. Prior to joining Louer, Ms. Mattes worked at Tallgrass Business Resources for six years in Cedar Rapids, Iowa. Ms. Mattes is a LEED AP and holds a Bachelor’s of Fine Arts in Interior Design from the University of Central Missouri.

Louer Facility Planning is a commercial furniture and interior design firm that provides furnishings, space planning and finish selections for education, government, healthcare, corporate, and financial environments. Louer Facility Planning has an office and showroom located in Collinsville at 1604 Eastport Plaza Drive, Suite 100. Call 618.344.9610 to arrange for product demonstrations or go to louerplan.com for more information.

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*Lowest rate will be equal to our current A+ rate tier. Current loan must be financed outside of GCS. GCS lending guidelines and membership qualifications apply. Offer good March 1 - April 15, 2013.
**APR = Annual Percentage Rate
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www.franklinvaughncpa.com
CJD E-Cycling Offering Electronic Waste Recycling at SIUE March 30 & April 5-6

CJD E-Cycling is teaming up with SIUE to host a community eWaste drive on the SIUE Campus on March 30 and April 5-6. The drive is in conjunction with the City of Edwardsville large item pick-up days. Illinois law prohibits landfill disposal of electronic devices, including televisions and computers, and some companies charge as much as $20 to dispose of them for residents.

For those who miss this valuable opportunity, CJD E-Cycling has drop off locations at Empowering Technologies (200 2nd Avenue in Edwardsville) and Crafty Paradise (4758 Humbert Road, Suite B in Alton). The CJD E-Store is open to the public to purchase refurbished electronics such as flat-screen TV's, lap top computers, full computer systems including towers and monitors, and printers.

Located at 4758 Humbert Road, Suite B, Alton, E-Store is a Certified Microsoft Refurbisher. Customers will benefit from the quality refurbished PCs pre-installed with genuine licenses for Microsoft software, giving purchasers access to the benefits of downloads, updates, and enhanced features such as anti-virus software.

CJD E-Cycling will take those items free of charge, providing community members with a secure, Earth friendly option for discarding used electronics.

The following items are a sample of what is accepted:

- Anything with a cord, anything metal
- Computers, monitors, printers, cables
- Fax machines, scanners, digital converter boxes, cable receivers, satellite receivers
- Video game consoles, digital video disc player/recorders, portable music players
- Networking equipment, server, telecommunications, phones, cell phones, clocks
- VCR, stereos and audio/video equipment, including cable/satellite
- TV's – ($5 donation accepted to help off-set the recycling cost)
- Holiday lights, metal decorations and metal furniture
- Electric, cabling, communication machinery
- Home electronics, blenders, toasters
- White goods: washers, dryers, dishwashers, furnaces
- Medical equipment and all types of diagnostic equipment
- Industrial machinery and equipment, including power and gas equipment
- Lawn equipment, tools, old mowers, tillers, etc.
- Air conditioners, refrigerators, humidifiers
- Old motors, non-PCB type transformers
- Car and re-chargeable household batteries and lead items
- Non-ferrous metals

The following items WILL NOT be accepted:

- Radioactive material
- Oil, antifreeze, paint, pesticides, oil filters, air bags, lead mercury switches and fluorescent lights
- Non-electronics such as tires, dirt, wood, asbestos, office waste, insulation, fiberglass, roofing, solid waste and furniture
- Flammable material
- Explosives such as firearms, ammunition, shells, artillery
- PCB's such as capacitors, transformers and ballast

For more information contact CJD E-Cycling at 618-433-9200, www.cjdecycling.com or cjd.eycling@gmail.com.
Our Breast Health Center delivers the finest comprehensive breast care in our community.

At Christian Hospital's Breast Health Center, we coordinate leading specialists in radiology, surgery, oncology, radiation oncology and plastic surgery – along with the most advanced technology and diagnostic techniques – to provide you the best care in the region. In fact, our breast specialist is the only surgeon in North County who focuses solely on breast health.

That kind of commitment to our community is what you should expect, because Christian’s not only one of the top hospitals in the BJC HealthCare organization, we’re also ranked among the top hospitals in the entire St. Louis region by US News & World Report.

See for yourself what we're talking about. Take a virtual tour of our Breast Health Center at Northwest HealthCare by visiting ChristianCares.org or calling 747-WELL (9355) or 1-877-747-WELL today.

Christian Hospital is a U.S. News high performer in four specialty areas: Geriatrics, Neurology & Neurosurgery, Pulmonology and Urology.
Oates Associates’ David Oates honored by Lewis & Clark Council Boy Scouts as a Distinguished Citizen

David Oates, chairman of the board at Oates Associates, a civil and structural engineering/architectural design firm, was recently honored by the Lewis & Clark Council, Boy Scouts of America with a Distinguished Citizens Award.

The Distinguished Citizens Award honors outstanding citizens within the community who make a difference by demonstrating the ideals of the Scout Oath and Law. Oates was recognized for his contributions to the region. He currently serves on the Southern Illinois University–Edwardsville Foundation board, and previously served as president and chairman of the board. He has served in leadership roles in a number of business and community organizations. Most recently he was national vice chairman of the American Council of Engineering Companies and the Council’s national transportation committee chair.

David Oates was born and raised in Louisville, KY. He worked as a highway project engineer at Vollmer Associates in the Louisville office, where he had interned as a technician/drafter throughout his college career. At the age of 27 he moved to Edwardsville to open a new branch office for Vollmer, directing the firm’s Midwest operations. The firm grew over the next 10 years, settling in Collinsville, at which time Oates purchased the branch office from Vollmer and founded a new corporation – Oates Associates, Inc. Oates served as president of Oates Associates from 1990 to 2010 and currently serves as the chairman of the board.

Oates Associates is a multi-disciplined design firm with offices in Collinsville, IL, and St. Louis, MO. Oates provides a wide range of engineering and architectural services to communities, corporations, institutions and public agencies throughout the Midwest. Services include engineering and architectural design, transportation planning, traffic engineering, highway and street design, storm water management, site design, and structural engineering. For more information, go to oatesassociates.com or call 618.345.2200 / 314.588.8381.
Ask the Expert
by Thought, Behavior & Communication Coach Laura Burkey, of Laura Burkey Coaching

Opportunity. Do you create it or find it?

Is opportunity something that already exists, in which case you should go find it, or is opportunity something that you make, in which case you should go get it? I believed for quite some time that opportunity already existed and you are either smart or lucky to find it. During my years in Silicon Valley, as I was growing my coaching practice, my view and understanding of opportunity changed.

5 Things I’ve Learned About Opportunity:

1. Opportunity is everywhere. It may be slow at first going, but the more you keep your head up and start paying attention to the places, people and things around you the more you will see all of the available opportunity for you to step in and help or serve.

2. If you can solve a problem, you can make money. Problems aren’t always bad things. Boredom is a kind of a problem. Being a newbie in town can be a problem. The bored person plops down money for a movie ticket, problem solved. The newbie in town plops down money for a gym membership, problem solved. Create nice and helpful solutions and we will want your number.

3. The person who needs to believe in a new idea the most is the one with the idea. Most ideas do not sell themselves, especially if it is an unknown product or service. You have to believe in the idea and its value to others. Your authentic buy-in and belief will be contagious.

4. Opportunity happens through people. A great idea is just an idea until the most valuable resource of them all, people, get plugged into it. You must share, expose, and teach people about your idea, as well as elicit support from them.

5. Opportunity is a gift. The best opportunities are found and they are created when the one desiring to have it and hold it, does so with a sincere and deep desire to share, care and serve others over himself.

I used to think opportunity was about me getting something. Opportunity is about giving something of value, with care. When you switch your focus from receiving to giving, opportunity will both find you and make you.
Honey & the 45s to Wow at the Wildey March 21

The lights will be up on The Wildey Theatre March 21 when Honey & the 45s, a Chicago-based blues/soul/jazz/funk band hits the stage. While the Wildey features many acts, this one in particular is sure to delight Edwardsville-Glen Carbon residents. Guitarist, lead singer and lyricist Kristina Cottone hails from Glen Carbon.

Kristina draws inspiration from her hometown roots and early enriching experiences. An EHS honor roll student, she was active in high school tennis and drama, as well as an enthusiastic volunteer at Watershed Nature Center. She is excited to be playing for a hometown crowd. “I rarely get the opportunity to return home,” she says. “I grew up looking at the Wildey, wishing something could be done to bring it back to its glory, and that has happened. Now our band gets to perform there in front of friends. What could be better?”


For tickets to the March 21 show, go to www.wildeytheatre.com, and search Honey & the 45s, or call the box office at 618.307.2053. Going to the show not only supports the Wildey and a talented former resident; in gratitude for her hometown mentors, Kristina says Honey & the 45s will make a donation to Edwardsville High School tennis and drama programs.
Alzheimer’s Association Plans 4th Annual Dinner

Enjoy a delectable dinner, wine samples from the Hidden Lake Winery selection, decadent desserts from vendors across the Metro-East, silent and oral auction, raffles, entertainment provided by David Cattani, fun, dancing and more at the fourth annual Moonlight Memories dinner and auction.

The fundraiser will be held Saturday, April 27, from 6–11 pm at Hidden Lake Winery in Aviston. Tickets are $40 per person or $300 per table of 8. Tickets may be reserved online at www.alz.org/stl.

All proceeds from Moonlight Memories will support the mission of the Alzheimer’s Association St. Louis Chapter. Contact Emily Bruegge with questions at 618.977.4995 or emilybruegge@gmail.com.

Girl Scouts Plan 2nd Annual Thin Mint Sprint

Girl Scouts of Southern Illinois (GSSI) is hosting the second annual ‘Thin Mint Sprint’ half marathon, 5K run/walk and kids’ 1 mile fun run at Southern Illinois University Edwardsville on June 1.

Racers, sponsors and volunteers are invited to participate in this event, which raises community awareness of physical fitness and supports the world’s preeminent leadership organization for girls.

Call 800.345.6858 for complete information. To participate or donate, go to gsofsi.org and click ‘Thin Mint Sprint’ in the ‘Donate & Support’ section. Event proceeds help GSSI provide quality programming, volunteer training, camp maintenance and financial assistance. Girl Scouts of Southern Illinois serves 14,000 girl members and 5,000 adult volunteers in 40 ½ southern Illinois counties.
TheBANK Donates $30K to Airplane Park Project

TheBANK of Edwardsville recently donated $30,000 to the Edwardsville Rotary Club to help fund a new playground at Township Park in Edwardsville, fondly known as Airplane Park. For more than 20 years the park has been home to one of the most popular playgrounds in the area, but general wear and tear on the wooden structure resulted in it being dismantled last summer. Rotary, in coordination with the Township, District 7 and other civic organizations, plans to repeat the 1991 community-wide effort to build the new playground, with construction tentatively set for this fall. Follow the latest news at airplaneparkplayground.org or Edwardsville Rotary’s Facebook page.

“TheBANK of Edwardsville was a major contributor to the original playground in 1991, and this generous gift will help us lift off the runway as we continue to raise funds,” said the Rotary Airplane Park Playground committee member Brian Mulhall.

2013 Hiring Our Heroes Veterans Event: April 19

Local business owners and job seekers are invited to attend the 2013 Hiring Our Heroes Veterans Event April 19 at the Regency Conference Center in O’Fallon, IL (located at 400 Regency Park). The job fair, which will be held from 10am–1pm, is for veteran job seekers, active duty military members, guard and reserve members, and military spouses. Hiring Our Heroes is a one-of-a-kind FREE hiring fair for both employers and job seekers. Employers must register free of charge at HOH.GreatJob.net, and job seekers must register at the same website to guarantee admission as walk-ins are welcomed but space is not guaranteed.

The hiring event is being conducted by the U.S. Chamber of Commerce, St. Louis Regional Chamber, the Department of Labor Veterans’ Employment and Training Service, the Illinois Committee of the Employer Support of the Guard and Reserve, the U.S. Department of Veterans Affairs, the American Legion, Leadership Council Southwestern Illinois, United States Transportation Command, Scott AFB Airman & Family Readiness Center, NBC News, and other local partners. Call 202.463.5807 with questions or email hiringourheroes@uschamber.com.
Specializing in women’s health at every stage of life.

Gateway Regional Medical Center welcomes Rita Roykhman, M.D., a skilled OB/GYN who cares for women at every age and stage of life. An experienced physician, Dr. Roykhman provides comprehensive care that includes support for all types of births, family planning services, infertility treatment, menopausal medicine, minimally invasive gynecological surgical services and more. She works closely with patients to give them individualized attention and education to help them make informed health decisions that are best for them. For an appointment with Dr. Roykhman, call 618-288-9251.

Rita Roykhman, M.D.  
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