

March 2011



Edwardsville | Glen Carbon Chamber of Commerce

**It's everyone's business.**

# Common Ground

## Feature Presentation

Edwardsville/Glen Carbon Chamber of Commerce  
Annual Community Awards Dinner Auction

**Saturday, March 12, 2011**

Morris University Center Meridian Ballroom  
Southern Illinois University Edwardsville

5:30pm – Social Hour & Silent Auction

7:00pm – Dinner & Welcome

8:30pm – Awards Program

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## Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

# Common Ground

200 University Park Drive, Suite 260  
Edwardsville, Illinois 62025  
Phone: (618) 656-7600  
Fax: (618) 656-7611  
www.edglenchamber.com

# on the cover

## Annual Community Awards & Auction Dinner

The Edwardsville/Glen Carbon Chamber of Commerce's Annual Community Awards Dinner Auction will take place Saturday, March 12 in SIUE's Meridian Ballroom with the theme "Feature Presentation." This annual gala truly is the highlight of the Chamber's year. It is an opportunity to celebrate the Chamber's achievements, the communities it serves, and its volunteers. The dinner/auction is one of the two major fundraisers and social events sponsored by the Chamber.

The Chamber will present awards to members of our community at the dinner: the Albert Cassens Award for Outstanding Community Achievement, the Lifetime Achievement Award, and the Tallerico Leadership Award. The Business of the Year Award will also be presented.

The Albert Cassens Award for Outstanding Community Achievement was established by the Chamber of Commerce in 1993 and is presented to an individual who has given freely of his or her time to the community, made a significant impact on the community during the 2010 calendar year, and is an active, upstanding citizen. Previous recipients include Mary Kane, Robert Wetzel, Robert Plummer, Robert McClellan, Jamie Henderson, Jeff Lantz, Joe Guggler, Dr. David Werner, Jean Hughes, Don Metzger, Dr. Dale Chapman, Tom Allen, Chuck Tosovsky, Mark Shashek, John Motley, and the 2010 winner – Mark Mestemacher.

The Lifetime Achievement Award was established in 2009 and is presented to an exceptional individual who has made a significant positive impact on the Edwardsville/Glen Carbon community through his or her past achievements over a long period of time and has enhanced the quality of life for Edwardsville/Glen Carbon residents. Gary Coffey was the 2009 recipient, and Dr. Robert Koepke received the honor in 2010.

The Tallerico Leadership Award replaced the ATHENA Award in 2010. Rich Tallerico brought the ATHENA International Award to the Edwardsville/Glen Carbon Chamber of Commerce in 1986. The purpose of the Tallerico Leadership Award remains the same - to bring into focus the outstanding professional and business women within our community and to encourage the opening of leadership opportunities for women within the community's workplaces. Joan Lebkeucher received the Tallerico Leadership Award in 2010. Previous local ATHENA Award recipients include Edna Wolfe, Delores Gooch, Nina Baird, Rosemary Bratten, Evelyn Bowles, Barbara Crowder, Stephanie Robbins, Jill Dufner, Sue Pedersen, Janet Foehrkolb, Evelyn Wiechman, Joan Foster, Meta Minton, Susan Donnelly, Bobby Ragan, Joyce Williams, Dr. Almeda Lahr-Well, Carol Wetzel, Suzanne Dietrich, Kay Werner, Donna Bardon, Barbara Jurgena-Stamer, Elizabeth Levy, Patricia Peverly.

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# events

## 3/12 Saturday 5:30pm

Annual Community  
Awards & Auction Dinner  
SIUE Meridian Ballroom  
Edwardsville, IL 62025

## 3/15 Tuesday 4pm

Ribbon Cutting  
My Treasure House  
120 North Main Street, Suite A  
Edwardsville, IL 62025

## 3/17 Thursday 5-7pm

Business After Hours  
First Clover Leaf Bank  
6814 Goshen Road  
Edwardsville, IL 62025

## 3/29 Tuesday 11am-1pm

Professional Education  
Writing Effective Emails  
Lewis and Clark Community  
College N.O. Nelson Campus  
Room N4 110  
Edwardsville, IL 62025

## 3/31 Thursday 5-7pm

Business After Hours  
Bella Milano at N.O. Nelson  
Lewis and Clark Community  
College's LeClaire Room  
600 Troy Road  
Edwardsville, IL 62025

# save the date

## 4/5 Tuesday 7:30-9am

YPG Learn from a Leader  
Breakfast with Robert  
McClellan at Hortica  
1 Horticultural Lane  
Edwardsville, IL 62025

## 4/7 Thursday 4pm

Ribbon Cutting  
Hot Yoga  
19 Junction Drive  
Glen Carbon, IL 62034

## 4/14 Thursday 5-7pm

Business After Hours  
Sunset Hill Memorial Estates  
50 Fountain Drive  
Glen Carbon, IL 62034

## 4/26 Tuesday 11am-1pm

Professional Education  
Excel Formulas & Functions  
Lewis and Clark Community  
College N.O. Nelson Campus  
Room N4 110  
Edwardsville, IL 62025

## 4/28 Thursday 5-7pm

Business After Hours  
Eden Village  
400 South Station Road  
Glen Carbon, IL 62034

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# connect

## business after hours schedule

The purpose of a networking mixer is to meet new people, make new contacts, promote your business, and talk with other business people facing the same challenges as you. All are welcomed and invited to attend. Hors d'oeuvres and beverages are provided. A business card raffle and 50/50 drawing will occur at approximately 6pm. Entry fee is \$5 for Chamber members and \$15 for non-members. This is an excellent networking opportunity!

**3/17 Thursday 5-7pm**

First Clover Leaf Bank  
6814 Goshen Road in Edwardsville

**4/14 Thursday 5-7pm**

Sunset Hill Memorial Estates  
50 Fountain Drive in Glen Carbon

**3/31 Thursday 5-7pm**

Bella Milano at Lewis and Clark Community  
College's N.O. Nelson Campus Leclaire Room  
600 Troy Road in Edwardsville

**4/28 Thursday 5-7pm**

Eden Village  
400 South Station Road in Glen Carbon



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## **Sanford-Brown College**

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College  
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# Christian Hospital makes history treating lung cancer with da Vinci® robot.



The St. Louis region's first-ever full lung lobectomy to effectively treat lung cancer was recently performed at Christian Hospital under the skillful direction of Sunil Prasad, MD, a Washington University cardiothoracic surgeon proficient in utilizing the da Vinci® robotic technology.

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- fewer complications
- shorter length of stay
- faster recovery

# YPG Spotlight: Jared Siebert

*Written By: Hannah Buehler, Communications Intern*

Jared Siebert grew up in Carlyle, IL, and currently resides in Edwardsville with his wife Amy. Jared enjoys running, playing basketball and occasionally farming with his father. Jared is a Cardinals fan, and during football season you can usually find him cheering on the Tampa Bay Buccaneers.



Siebert graduated with a Bachelor of Science in Business Administration from SIUE in 2006. Siebert's interest in finance led him to his career as Center Manager at TheBANK of Edwardsville.

TheBANK of Edwardsville has been a chamber member since 1954, and Jared Siebert hopped on board in 2008. He had established good relationships with younger Chamber members prior to the formation of YPG, which is why he decided to join as a YPG member.

Siebert's advice to fellow YPG members is to attend YPG events, especially the Learn from Leaders breakfasts. Siebert states that the breakfasts are really great and very enjoyable.

"It is great to have someplace outside of work/home to get re-energized," Siebert said.

## upcoming YPG events

### **4/5 Tuesday 7:30-9am**

YPG Learn from a Leader Breakfast with Robert McClellan at Hortica Insurance & Employee Benefits  
#1 Horticultural Lane in Edwardsville  
RSVP to Beth Breihan at [bbreihan@edenvillage.org](mailto:bbreihan@edenvillage.org)

### **Monthly Events Committee Meeting**

2nd Tuesday of the Month, 5pm at Eden Village  
RSVP to Beth Breihan at [bbreihan@edenvillage.org](mailto:bbreihan@edenvillage.org)

### **Marketing & Membership Committee Meeting**

3rd Friday of the Month, 12pm at the Chamber office  
RSVP to Rachel Case at [rcase@firstcloverleafbank.com](mailto:rcase@firstcloverleafbank.com)

edoglen ypg  
Young Professionals Group



# connect

## Scholarship Application Available


Applications are now available for the 2011 Edwardsville/Glen Carbon Chamber of Commerce Scholarship.

The Chamber of Commerce will award one \$1,000 scholarship to a graduating senior from Edwardsville High School, Metro East Lutheran High School, or Lahr-Well Academy. The Chamber will also award one \$1,000 scholarship to a student currently attending either Southern Illinois University Edwardsville or Lewis and Clark Community College.

Applicants will be assessed according to GPA/SAT/ACT scores, activities, awards, community service, and an essay describing their educational plans and career objectives, and why applicants feel they should receive the scholarship.

Applications for 2011 Chamber of Commerce Scholarship are available at [www.edglenchamber.com](http://www.edglenchamber.com) and must be postmarked by April 8, 2011. For more information, contact the Chamber office at 618.656.7600.

The Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating the interests of business, providing members with education and resources, and encouraging mutual support. For more information on membership in the Ed/Glen Chamber, visit their Web site at [www.edglenchamber.com](http://www.edglenchamber.com) or call 656.7600.



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# Anderson Hospital

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## Business of the Month:

# BUHRMESTER PAINT & WALLPAPER

*Written By: Hannah Buehler, Communications Intern*

If you're a homeowner, contractor or just a do-it yourselfer, Buhrmester Paint & Wallpaper is your one stop shop.

For over 70 years, Buhrmester Paint & Wallpaper has been servicing the Edwardsville community with a friendly staff, and personalized one on one customer service. Established in 1940, Buhrmester sells the finest Benjamin Moore paints.

Owner Ray Eberhart started working at Buhrmester afterschool as a teenager. The business was sold to Eberhart when original owner Les Buhrmester approached retirement. Ray and his staff enjoy working with clients at Buhrmester, helping them find the right products for their home or business.

Buhrmester has evolved over the years, from a paint and wallpaper store to a modern, home decorating store. Buhrmester custom matches all paint and stain, and conducts house calls for custom consultation. You can now follow Buhrmester Paint & Wallpaper on Facebook.



A quote by original owner Les Buhrmester hangs prominently in the store, inviting all who enter. The motto reads, "The value of the information we give here free of charge is much greater than the cost of our products."

Buhrmester Paint & Wallpaper is dedicated to supporting local organizations, donating gift certificates to charities, and silent auctions. The store also donates mis-mixed paints to churches, schools and charities for painting projects, and even donated to the Hurricane Katrina rebuilding efforts.

Buhrmester Paint & Wallpaper has been a Chamber member since 1961. Over the 50 years with the Chamber, membership has played an important role in Buhrmester Paint & Wallpaper. The store values the Chamber's online directory, supporting the local business community and being able to network with other businesses through the Chamber.

To learn more about Buhrmester Paint & Wallpaper, visit them in person at 201 North Second Street in Edwardsville, call 618.656.0490, or go to [www.buhrmesterpaint.com](http://www.buhrmesterpaint.com).



# ambassadors

## Ambassador Spotlight: Allison Katt

*Written By: Hannah Buehler, Communications Intern*

Allison Katt grew up in Highland, and now lives in Troy with her husband Jared. In her free time, Allison enjoys playing volleyball, traveling with Jared and indulging in a good book! Volunteering at her local church is also important to Allison.



Katt graduated from McKendree University in 2008 with a B.A.A. in Journalism and Marketing. She is now the Community Relations Representative at Scott Credit Union and has been there for almost two years. As Community Relations Representative, Allison has the opportunity to plan community events, teach financial education and develop business relationships.

Throughout her professional career, Allison found her passion in non-profit financial institutions. Katt believes in Scott Credit Union's motto, which is "people helping people." She appreciates the dedicated community Scott Credit Union serves, because they are the mold to financial alternatives.

Allison is a member of the YPG secretary, YPG events committee, and is as an ambassador for the Troy/Maryville/St. Jacob Chamber of Commerce. She also serves on many local charity committees.

Scott Credit Union has been a Chamber member since opening in 2002, and Katt became involved with the Chamber in 2009. Scott Credit Union has also broken ground on their second Edwardsville location and New Home Office, and the Credit Union is looking forward to utilizing Chamber membership even more.

As an ambassador, Katt wants to encourage more members to get the most out of their Chamber membership. She also wants to encourage them to give back to the Ed/Glen community, and realize the importance of networking and community involvement.

"The Chamber is a dynamic organization that offers many varied opportunities to meet a wide range of business people, and attending events is the most effective way to meet fellow Chamber members" said Katt.

## 2011 Ambassadors

**Dave Viox, Chair**  
AAdvantage Insurance Group

**Rachel Case, Co-Chair**  
First Clover Leaf Bank

**Candice Arana**  
Hospice of Southern Illinois

**Susan Bailey**  
National Bank

**Natalie A. Head**  
Anderson Hospital

**Ryan High**  
Global Brew Tap House & Lounge

**Allison Katt**  
Scott Credit Union

**Dana Klassen**  
St. John's Community Care

**Nicole Kline**  
Extra Help, Inc.

**Bonnie Kotsybar**  
Chamber Staff

**Linda Kuhlmann**  
Kuhlmann Business Services

**Ryan Matthews**  
The Insurance Partnership

**Mark Muckensturm**  
MRCT Benefits Plus

**Rob Pickerell**  
Regions Bank

**Jenny Robison**  
Shell Community Credit Union

**Sara Sanderson**  
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# Call for 2011 Ambassadors

The Chamber is accepting Ambassador applications for 2011 – this is a great way to get involved!

## Chamber By-laws

Become familiar with the Chamber's by-laws, policies & procedures.

## Ambassador Meetings

Attend monthly Ambassador meetings.

## Recruitment & Retention

Help recruit new Chamber members. Mentor new Chamber members to help them become familiar with Chamber benefits. Contact non-active members to encourage participation as needed.

## Fundraisers

Support the Chamber's fundraising events such as Annual Auction, Golf Challenge, etc. as a volunteer.

## Chamber Promotion

Represent the Chamber in a professional manner at all times.

## Chamber Board Meetings & Activities

Attend **twelve** Business After Hours events each year to assist with 50/50 ticket sales, registration. Greet and welcome new and prospective Chamber members at events. Participate in networking@noons, ribbon cutting ceremonies, open houses, ground breakings, and have the opportunity to provide promotional items for Ribbon Cutting welcome baskets. Assist with annual Halloween Parade by judging parade entries. You are welcomed and encouraged to attend monthly Board of Directors meetings.

## 2011 AMBASSADOR APPLICATION FORM

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

You reviewed the Ambassador duties & responsibilities and are willing to fulfill obligations: YES \_\_\_\_\_ NO \_\_\_\_\_

How long have you been a Chamber member? \_\_\_\_\_

Why are you interested in becoming an Ambassador? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

For additional information, contact Bonnie Kotsybar at 618.656.7600 or bkotsybar@edglenchamber.com

Please mail (200 University Park Drive, Suite 260; Edwardsville, IL 62025) or fax (618.656.7611) your application to the Chamber office.

**APPLICATIONS MUST BE RECEIVED BY MARCH 31, 2011**

*I have read and agree with the above duties and responsibilities. These expectations need to be met by **all** Ambassadors to help with day-to-day functions and to achieve the overall goals and missions of the organization. If for any reason you cannot honor your responsibilities or duties, please advise the Ambassadors' Chairperson so alternate plans can be made. As an Ambassador, you will act as a representative of the Chamber by promoting membership and mentoring new members.*

NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_



# schmooze

## business after hours



Meridian Village, February 17



Meridian Village, February 17



Meridian Village, February 17



Meridian Village, February 17



Meridian Village, February 17



Meridian Village, February 17

# networking@noon



Montessori Glen-Ed, February 11



Montessori Glen-Ed, February 11

## ribbon cutting / ground breaking



Accelerate: Health & Fitness Consulting, February 10



Scott Credit Union, February 24

## 5 Ways to See Your Business in *Common Ground*

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award
- 5 Come to Chamber Events!

edoglen  
Chamber of Commerce



# your business

## GCS Employee Named Chapter Chairman; Credit Union Welcomes New Asst. Mortgage Lending Mgr.

Steve Selby, a Branch Manager for GCS Federal Credit Union, was recently announced as Chairman of the Southern Illinois Chapter of Credit Unions.



Steve will serve a two year term as a chapter official. His duties include leading and overseeing all board meetings, coordinating fundraising events, and representing the Chapter at various state credit union functions.

The Southern Illinois Chapter serves credit unions and credit union officials in Clay, Clinton, Edwards, Jefferson, Lawrence, Madison, Marion, Monroe, Randolph, Richland, St. Clair, Wabash, Washington and Wayne counties.

GCS Federal Credit Union has recently announced Mike Sturman as Assistant Mortgage Lending Manager.

Mike's experience includes nearly 12 years as a mortgage loan officer in the Metro East. With business roots in the Belleville area, he brings local relationships and experience to O'Fallon.



Upon entering his new position at GCS, Mike's goal is, "to increase mortgage business for the credit union and the O'Fallon branch." He is also looking forward to reconnecting with his real estate contacts in St. Clair County.

This position will certainly benefit the St. Clair community. They will now have the convenience of stopping by the GCS O'Fallon branch with any questions they may have and, of course, have the option of applying for a mortgage right then and there.

When Mike is not at work, he is busy raising his 14 year old triplets with his wife Beth.

For more information about GCS, visit [myGCScu.com](http://myGCScu.com) or call 618.797.7993.

Founded in 1941, GCS Federal Credit Union currently has assets of more than \$285 million. GCS serves more than 38,000 members throughout Madison and most of St. Clair Counties in Illinois via 7 conveniently located branches, numerous ATM locations, and 24-hour account access through a telephone audio response system and PCU online banking.



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# Gateway Regional & Granite City High School Partner to Present 'Hng Up & Hld On' Program

Granite City High School and Gateway Regional Medical Center have partnered to present students with 'Hng Up & Hld On', a proactive program that exposes the dangers of texting while driving and encourages participants to detour from this dangerous activity. 'Hng Up & Hld On' will be presented during student lunch hours on Friday, February 11, from 10:30 am to 1 pm. Students will experience interactive texting & driving simulation and an informative presentation by a local Granite City paramedic crew and Tracy Douglas, RN, a nurse at Gateway Regional. Tracy will share her story about her daughter, Tabatha, who was critically injured while texting and driving. The presentation will culminate when students are invited to take the pledge and not text while driving.

"The 'Hng Up & Hld On' program along with the Granite City High School Student Council's IDOT Operation Teen Safe Driving grant, continuously strive to make students aware of the dangers of distracted driving," said Linda Ames, teacher and student council advisor at Granite City High School. "If we inspire just one student to stop texting and driving, we have saved lives."

Distracted driving has become part of our way of life. But the problem with that is that it's extremely dangerous. Most people do it, and most people are of the mentality that "It won't happen to me." Someone texting while driving is 8 times more likely to get in an accident - drinking and driving makes a person 4 times more likely.

"The goal of The 'Hng Up & Hld On' program is to make this a safer community," said Kate Allaria, Director of Public Relations at Gateway Regional. "We are proud to team with Granite City High School and sponsor a program that helps to educate our young drivers. The students truly have a unique opportunity to make a positive impact in their community."

Ames concludes, "Distracted driving is not just a fad that is going to pass. It is more dangerous to everyone on the roads and encompasses such a large percentage of drivers. It is important to convey this message because of the dangers associated with distracted driving. 'Hng Up & Hld On' helps us achieve that. It also is great for our students to see how the business community is interested and concerned about the students."



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In response to your suggestions, the Professional Education Committee has partnered with the Department of Corporate and Community Learning at Lewis and Clark Community College to bring you a series of four Technology Sampler courses. Each 2-hour course is available at just \$15 per person and includes lunch.

**1 JAN 25 - QuickBooks: Making the Most of Your Business**

Learn what QuickBooks can do for your business. Perfect for a manager/owner and accounts person to attend together to gather ideas and make decisions.

*Taught by Susan Young.*

**2 FEB 22 - QuickBooks: Building Powerful Reports for Managing Your Business**

Learn how to build powerful reports in QuickBooks. Perfect for a manager/owner and accounts person to attend together to better analyze the financial aspects of your business.

*Taught by Susan Young.*

**3 MAR 29 - Writing Effective Emails**

Tired of your emails being misunderstood? Frustrated by others failing to respond to or act on them? Come and learn the psychology to improved communications online.

*Taught by Kathy Willis.*

**4 APR 26 - Excel Formulas & Functions**

Let's trouble shoot together building formulas in Excel. Bring a challenge to the session to work on, and we will also show you some useful functions that may become your new favorites.

*Taught by Dawn Zedolek.*

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# your business

## Cork Tree Adds Director of Business Development

Cork Tree Creative recently announced that Nicole Dicks has joined the firm as director of business development.

A former regional marketing manager and director of customer training for Trane Commercial Systems, Dicks has more than 10 years experience in marketing, special events and personnel training and recruitment. Dicks is a graduate of Eastern Illinois University where she received a Bachelor of Arts Degree in Communications with a focus in business, interpersonal and organizational communication. A resident of Glen Carbon, Dicks and her husband, Kurt, have two children, Caitlyn and Trey.



To learn more, call 618.656.7333 or visit [www.corktreecreative.com](http://www.corktreecreative.com).

## TheBANK of Edwardsville Receives USDA Award

TheBANK of Edwardsville recently announced that it received the top honor from the United States Department of Agriculture (USDA) Rural Development Program (RDP) for closing more than \$3.1 million in Guaranteed Rural Housing Loans during fiscal year 2010. Each year the USDA's RDP recognizes lenders that excel in using the federal agency's guaranteed loan program to increase home ownership among moderate income homebuyers ready to purchase their first home or upgrade to a better one.

With the RDP guarantee, TheBANK of Edwardsville can offer 100 percent loans with no required down payment, no private monthly mortgage insurance (PMI), no maximum purchase price, competitive fixed interest rates, and 30 year terms. The program includes flexible credit guidelines and generous income limits. Guaranteed Rural Housing Loans are available to assist eligible households with incomes that do not exceed 115% of the medium income for the area.

"In this difficult housing market, TheBANK of Edwardsville is committed to using Rural Development's guaranteed home loan program to help as many homebuyers as possible reach their dreams of owning a home," said Steve Fuehne of TheBANK of Edwardsville. "This past year we were able to put 26 homebuyers into a new home, utilizing this program in every way possible to make their dreams of homeownership a reality."

According to Bob Trost, a Rural Development specialist in the agency's Edwardsville office, "TheBANK of Edwardsville has been an important asset to the area's homebuyers, especially during this difficult housing market. Their commitment to making homeownership affordable and keeping the American dream alive for families and individuals living in the area is commendable."

Call 618.656.0098 or visit [www.4thebank.com](http://www.4thebank.com) to learn more.

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# your business

## A Successful Month of Giving at PNC Bank

PNC Bank's Edwardsville branch partnered with the Girl Scouts of Southern Illinois (GSSI) for their Month of Giving Program. During December, the branch donated \$25 to the Girl Scouts of Southern Illinois for each checking account opened. A total of 13 accounts were opened resulting in a \$325 donation. Learn more about PNC Bank and its community connections by stopping by the branch at 6650 Edwardsville Crossing, or by calling 618.692.8140.



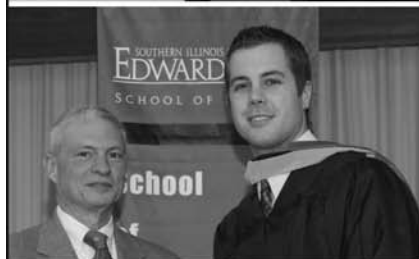
ABOVE, L to R: McKenzie Breihan of PNC Bank, Villie M. Appoo of GSSI, Brett Briggs of PNC Bank, & Rebecca Neu of GSSI.

## Free Business Network Invites Attendees

The People in Business networking group invites men and women of the business community to their upcoming meetings. Visitors are encouraged to attend at any location. Meetings are held monthly in O'Fallon, Godfrey, Columbia, Collinsville, Highland, Litchfield, and Edwardsville, IL plus Chesterfield and Clayton, MO. All Illinois meetings are scheduled from 8:30–9:30am except for the Chesterfield meeting which is scheduled at 7:30am. Visitors and members may attend any meeting. For a current schedule and a list of exact locations, please visit [www.peopleinbusiness.ning.com](http://www.peopleinbusiness.ning.com). There is no membership fee to attend these groups.

The mission of the group is to accentuate a community purpose and to help businesses find ways to work together in the current economy. There is time provided at the end of each meeting for additional networking. Attendees are encouraged to schedule follow-up appointments before leaving the meeting.

For additional information call Susan M. Young, CPA at 618.334.8887 or e-mail [cpasusanyoung@gmail.com](mailto:cpasusanyoung@gmail.com).



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# Sanford-Brown Unveils New Medical Lab Tech Associates Degree Program at Collinsville Campus

Sanford-Brown College today announced the addition of a new medical laboratory technician program at the college's Collinsville, Illinois campus. The Medical Laboratory Technician program is designed to prepare students for a career in health care, preparing blood, tissue and other samples for analysis. Students will also examine the chemical components of fluids using microscopes, computers and sophisticated laboratory equipment.

Health care is a growing employment sector in the country. Each year, millions of lab tests are performed at hospitals, doctor's offices and off-site labs to diagnose and assist in treatment of a variety of conditions. In addition to analysis of different items, this course teaches students to understand, maintain and even troubleshoot the equipment they'll be using in the lab.

"Lab tests have changed significantly over the last several decades as technology has become more advanced," said Deanna Reinacher, Program Chair for the Medical Laboratory Technician program at Sanford-Brown College Collinsville. "Our classes are designed to give students the

opportunity to train on the latest technology and be ready for a career in health care."

After graduating with an Associate of Applied Science Degree in Medical Laboratory Technician, graduates are encouraged to take the Medical Laboratory Technician certificate exam from the American Medical Technologists. Potential career settings for students include Medical Technician, Medical Laboratory Technician, and work with Medical and Surgical Hospitals and Diagnostic Laboratories.

"Sanford-Brown College Collinsville is one of the first schools in the Midwest to offer this specific associate's degree program," said Doug Goodwin, Campus Director at Sanford-Brown College Collinsville. "The addition of this program represents a significant investment in medical laboratory technology to give students the opportunity to learn on some of the best equipment available."

The first classes scheduled began on January 3, 2011.



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# your business

## 3rd Annual Taste of Edwardsville set for Saturday, April 16 in SIUE's Meridian Ballroom

The third annual Taste of Edwardsville will be Saturday, April 16 at SIUE Meridian Ballroom. The event is a benefit for Edwardsville Neighbors in Need, a non-profit organization dedicated to helping families in our community suffering from recent medical or emergency hardships. All proceeds raised will go directly to local families in need.

Dr. Zhivegas will entertain the crowd, and the event will feature cuisine from 15 local restaurants including Bella Milano, Peel Wood Fired Pizza, El Maguey Mexican Restaurant, Caffé Avanti, Wang Gang Asian Eats, Big Daddy's, Grace Manor Restaurant, Olive Oils & More, Joe's Pizza & Pasta, Sgt. Pepper's Café, and Rocky Mountain Chocolates.

Tickets are \$40 and go on sale on the Neighbors in Need Web site March 16. Each ticket includes food samplings, beer, soda and entertainment. Use the promotional code "chamber5" to receive \$5 off each general admission ticket. Limited time offer. VIP tickets are also available. [www.edwardsvilleneighborsinneed.org](http://www.edwardsvilleneighborsinneed.org)

Get your business involved with this great event by sponsoring or donating to the auction. Please contact Kathie Opel at [kopel@slu.edu](mailto:kopel@slu.edu) or 618.977.4612.

Edwardsville Neighbors in Need is also accepting nominations of families living in District 7 suffering from a recent medical or emergency crisis. Please contact them if you know of someone they might be able to help. Nomination forms and contact information are available on their Web site.



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# Ask the Expert

by Robbie Prince, owner of Royal Solutions, LLC

## ***How do I navigate Windows using a keyboard? (Part 1)***

Navigating Microsoft Windows using the keyboard instead of the mouse for commonly performed tasks can dramatically increase productivity. These tips are great to know for the times you find yourself using a computer without a working mouse, or just want to learn the power of shortcut keys. The plus sign in these combinations are an "and" not the actual + key.

The most common activities used on all versions of Windows using the keyboard are:

- Opening the start button
- Opening a program
- Minimizing, maximizing, closing or moving a window
- Navigating between windows and programs
- Navigating between fields and buttons
- Navigating and Manipulating text data
- Right-clicking an object to expose actions items

### **Opening the start button**

Press the Windows Key on the keyboard located between the ALT and CTRL keys **OR** Ctrl+Esc keys at the same time will open the Microsoft Windows Start Menu.

Once in the menu:

Use the arrow keys on the keyboard to move up, down, left, or right in the menu and use the Enter Key to run the program selected **OR** use these shortcuts to quickly navigate to your selection. Hotkeys are the underlined letter in each selection. Use the Enter key to choose and/or run a program.

- For example, press the Windows key, P, A, ENTER, N to run Notepad
- Or press the Windows key, S, C to open the control panel
- Or press the Windows key, C, F to open the windows search dialog box
- Or press the Windows key, H to open the windows help dialog search box.

### **Opening a program**

Press the Tab key while on the desktop will switch between the desktop, the Start button, and each of the items on the taskbar. The item selected will either be highlighted or have a border of dots. Once one of the desktop icons has been selected, move to other icons using the arrow keys or pressing the letter corresponding to the first letter of the icon. Once the icon on the desktop is selected, press the Enter key to open or run the program.

### **Minimizing, maximizing, closing or moving a program window**

#### ***To Minimize a window***

Press the key combination of Alt+Spacebar, then N

- Windows 7 can use the Windows Key+Down arrow

#### ***Maximizing a window***

Press the key combination of Alt+Spacebar, then X

- Windows 7 can use the Windows Key + upper arrow

#### ***Closing a window***

Press the key combination of Alt+F4 to close the selected open program or window **OR** press the key combination of Alt+Spacebar to display the popup menu and select close and press the Enter key

#### ***Moving a window***

Only minimized windows may be moved with keystrokes. On a minimized window press the Alt+Spacebar at the same time and select the move option. The window no may be moved by using the arrow keys on the keyboard.

### **Navigating between windows and programs**

Move between open programs by pressing the key combination of Alt+Tab. To display the open programs dialog selection box, continue to hold the Alt key. This allows you to see the each open program. From here press the Alt key and use the Tab key to highlight the desired program, and release to select. To scroll through the open programs in reverse order press Shift+Alt+Tab.

### **Navigating between fields and buttons on Internet Explorer or Firefox**

The Tab, Spacebar, Enter or the arrow keys are the common methods for navigating between text boxes, dialog boxes, or windows with buttons. To switch between buttons, text fields, or other elements of the window, press the Tab key or arrow keys.



*Read about navigating and manipulating text data and right-clicking an object to expose action items in the April 2011 edition of Common Ground.*

# your business

## Save the Date: National Business Leader Summit on Early Childhood Investment

The Partnership for America's Economic Success is seeking nominations of business leaders to attend the 2011 National Business Leader Summit on Early Childhood Investment, July 21 & 22 in Boston. The Summit will convene business and policy leaders to discuss business advocacy for smart investments in early childhood, innovative financing methods and new research on economic benefits.

Cosponsors include the Massachusetts Business Roundtable, the Manufacturing Institute, an affiliate of the National Association of Manufacturers and Citizens Bank. This event is being hosted by the Partnership for America's Economic Success (a project of the Pew Center on the States) and the United Way of Massachusetts Bay and Merrimack Valley.

The event will kick off July 21 with an evening reception and dinner at the Federal Reserve Bank of Boston, featuring keynote speaker Jack P. Shonkoff, M.D., Director, Center on the Developing Child at Harvard University, and Eric Rosengren, President of the Federal Reserve Bank of Boston. The event will continue all day July 22 at the Boston Harbor Hotel.

Attendance is limited to business leaders and policy officials. Let your business networks know to save July 21 & 22 for this important conference! Registration is free and is by invitation only. If you know of business leaders who would be interested in attending, you are encouraged to nominate them by sending their name, title, organization, and contact information to [info@partnershipforsuccess.org](mailto:info@partnershipforsuccess.org).

## Scott Credit Union Breaks Ground on New Home Office; 50,000 Sq. Ft. Building will be SCU's 16th Branch

A crowd of about 70 was on hand Thursday to see representatives from Scott Credit Union break ground for its new 50,000 square foot Home Office at Edwardsville Corporate Centre. The location will house about 100 executive, administrative, and operational employees and will include the local credit union's 16th branch office on Route 143 and Staunton Road near Interstate 55. The new SCU Home Office is expected to be completed in fourth quarter of 2012.

"We are very excited about this project. We have a magnificent building planned," said Scott Credit Union President & CEO Frank Padak.

SCU Board Chairman Betty Renth, who has been involved in the credit union's growth from one location on Scott Air Force Base, to now building a 16th location, greeted the crowd and helped break ground on the new facility. Additionally, Scott Credit Union Facilities Administration Manager Tracie Buettner also recognized the contractor, Wolf Construction, and the architectural and interior design firms who are working on the project.

"Tracie is really the life-blood of this project," Padak added. "She has worked tirelessly in the planning and lead work on the new building." Padak also recognized Madison County Board Chairman Alan Dunstan as well as Edwardsville Mayor Gary Niebur and other City of Edwardsville officials for their support of the project.

Padak also recognized Hortica Insurance representatives. Scott Credit Union purchased about 13 acres in the Edwardsville Corporate Centre from Hortica.

"I also want to recognize and thank Mona Haberer of Hortica Insurance," Padak added. "Mona and her team has been a pleasure to work with and we look forward to being neighbors with them once the building is completed."

Padak noted that the building is being designed to be environmentally friendly and to provide SCU employees with an exceptional work experience. "We are pursuing LEED Certification on the building," he noted. "This project is about providing our employees with an awesome facility that will enhance their work life experience. It is our members who drive our decisions and success and we understand that having exceptional employees providing great service is what keeps our members coming back and new members opening accounts."

Scott Credit Union, which has \$700 million in assets and nearly 200 employees, serves more than 80,000 members worldwide. "Scott Credit Union is a member-owned, not-for-profit financial institution that is governed by a volunteer Board of Directors made up of our members," Padak said. "Our profits are returned to our members in the form of higher savings rates, low loan rates and increased capital to ensure our safety and soundness and the ability to grow and provide better products and more convenient services."

The ground breaking ceremony culminated with Scott Credit Union showing its support for the community and local schools. Representatives from SCU presented a \$21,000 check to support the Edwardsville Orchestra Boosters.

For details on opening accounts at Scott Credit Union, visit [www.scu.org](http://www.scu.org).

# Lewis and Clark's Kathy Willis Encourages Participation in Technology Sampler Series

"Everyone has that 'classic juggle' between work responsibilities and family needs. You can be leery to register for a training course if you aren't sure it would directly benefit your business. Imagine the chance to attend a short sample of a course or type of professional development opportunity to know



that such a class would address your needs and be worth your time and money to enroll in the full program. That is the premise of the Edwardsville/Glen Carbon Chamber of Commerce's Technology Sampler Series," says Kathy Willis, Director, Corporate & Community Learning for Lewis and Clark Community College.

The Chamber, working with National Bank, Shell Community Federal Credit Union, and TheBANK of Edwardsville, has sponsored the series of Tech class samplers, and Lewis and Clark provides the instructors. Timed to include a

box lunch, the series has so far offered an overview of QuickBooks training, including the value of key reporting functions that enable you to leverage analysis of your business into real-world results.

The next sampler identifies some of the top traps to avoid when writing emails, plus key tips for crafting impactful messages that accomplish your goals ("Writing Effective Emails" March 29; 11am-1pm at the N.O. Nelson campus).

The final offering in the sampler series will be a mini-lab where you can bring Excel questions you have been struggling with, such as getting a formula right, and work with the instructor to provide the solution you need ("Excel Formulas & Functions" April 26; 11am-1pm at the N.O. Nelson campus).

Willis understands the "professional life/personal life" juggling act well. She has been in senior corporate training roles with major companies including General Dynamics, Wells Fargo Advisors and BJC HealthCare before joining Lewis and Clark last year. Along the way she has been raising four sons, maintaining a happy marriage, and keeping training clients provided with relevant and insightful courseware. Willis is instructing the "Effective Emails" sampler herself, bringing over 20 years of real-world experience to the session.

Willis says, "What I love about Corporate & Community Learning is not only its broad array of professional offerings, from computer applications to managerial skills, but that we are able to give businesses in our district the kinds of expert instructors they might otherwise have to cross the river to learn from. All of our instructors have the right experience for the topics being presented and some are subject matter authorities with a national client base."

Check out the online catalog today by visiting [www.lc.edu/ccl](http://www.lc.edu/ccl) and scrolling to the bottom; click on the Spring 2011 Schedule of Classes.

To enroll with the Chamber for either or both of the remaining Technology Sampler classes, please call the Chamber office at 618.656.7600. The deadline to enroll in "Writing Effective Emails" is Friday, March 25. The deadline to enroll in "Excel Formulas & Functions" is Friday, April 22. The fee is \$15 per session for Chamber members and \$20 per session for non-Chamber members. Cost includes lunch.

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