Common Ground

It's everyone's business.

edglenchamber.com

LOG IN TO ADD YOUR INFORMATION TO OUR WEBSITE FREE OF CHARGE!
Member News • Upcoming Events • Job Openings
Ed/Glen Chamber members have the benefit of submitting event information, press releases & job postings to our website FREE of charge! We encourage you to make the most of this exclusive member benefit. It’s a quick and easy way to extend the reach of your message and broaden your business or organization’s impact!

The primary contact for every Ed/Glen Chamber membership has been emailed a username & password for our website. If you are the primary contact for your business or organization and did not receive that email, you can. Please call 618.656.7600 to have a username & password assigned to an additional contact for your business or organization, or if you are the primary contact and have misplaced your login information.

**SUBMIT EVENTS TO OUR ONLINE CALENDAR:**

- On the navigation bar, click “Events”
- Click the “Submit an Event” button
- Complete the form; your information will appear online after approval
- Submissions must be free & open to the public, or benefit a charity

**ADD YOUR ANNOUNCEMENTS TO MEMBER NEWS:**

- On the navigation bar, go to “About Us” and select “Member News” from the drop down menu
- Click the “Submit a Press Release” button
- You are required to log in to the Chamber Nation system
- Complete the form; your information will appear online after approval

**POST YOUR JOB OPENINGS ON OUR WEBSITE:**

- Go to www.edglenchamber.com
- On the navigation bar, hover over “Work” and select “Member Job Postings” from the drop down menu
- Click the “Submit a Job Posting” button
- Complete the form
- After being approved by chamber staff, your information will appear online
A special thank you to all of our sponsors and partners who make these events possible:

**Gold Level**
- Anderson Hospital
- Gateway Regional Medical Center
- Walmart

**Silver Level**
- Ameren Illinois
- Hortica
- Meridian Village
- Sam’s Club 4878
- Sandberg, Phoenix & von Gontard, PC
- Scott Credit Union
- TheBANK of Edwardsville

**Bronze Level**
- 1st MidAmerica Credit Union
- AT&T
- Cassens & Sons
- Cassens Transport
- Castelli’s Moonlight Restaurant 255
- Charter Business
- City of Edwardsville
- DoubleTree Hotel Collinsville
- Eden Village Retirement Community
- Edwardsville School District #7
- Edwardsville Publishing Company
- First Clover Leaf Bank
- Holiday Inn Alton
- Juneau Associates, Inc., PC.
- Madison Mutual Insurance Co.
- Mathis, Marfilan & Richter, LTD
- Northwestern Mutual – Gilliland Group
- Robert ‘Chick’ Fritz, Inc.
- R.P. Lumber
- Shop ’N Save
- Shannon’s Grill Edwardsville, LLC
- Southern Illinois University Edwardsville
- Wells Fargo Home Mortgage
- West & Company, LLC
- Village of Glen Carbon

**Premier Level**
- ’62 Sports Group
- ABRA Auto Body & Glass
- Abstracts & Titles Inc.
- Allison’s Comfort Shoes & Boots
- American Family Insurance
- Answer Direct
- APG Pain Management & Physical Therapy
- Ashley Furniture Home Store
- Associated Pediatric Dentistry, LTD
- Assurance Brokers
- Bard & Didrksen Pediatrics
- Bauer—Hilt Orthodontic
- Baugh Financial & Assoc. Inc.
- Bella Milano Restaurant
- Bigelo’s Bistro
- Big Daddy’s
- Brain Balance Achievement Centers
- Brickman Orthodontics
- Bruckert, Grauke & Long, PC
- Bull & Bear Grill & Bar
- Caull’s Collision
- Centrue Bank
- Chef’s Shoppe
- Cleveland–Heath
- Coldstone Creamery
- Commerce Bank
- CompuType Inc.
- Country Club Lawn & Tree
- Crawford, Murphy, & Tilly, Inc.
- Culver’s of Edwardsville
- Data Unlimited, Inc.
- Days Inn
- Dazzle Me Tan, Tone & MORE!
- Denny’s
- Donnewald Distributing
- Edison’s Entertainment Complex
- Edwardsville Pet Hospital
- Express Employment Professionals
- Extra Help, Inc.
- FCB Edwardsville Bank
- First Mid-Illinois Bank & Trust
- First National Bank – Maryville
- Gateway Center
- Gateway Grizzlies
- Gerald Moving
- Glik’s Department Store
- Goddard School
- Greensfelder, Hemker & Gerle, PC
- Hampton Inn & Suites
- Harvey H. Breckner, DMD
- Hawkins Law Office
- Hawthorne Animal Hospital
- Highland Recycling & Shredding
- Holiday Inn Express
- IMO’S Pizza
- Jan’s Hallmark Shop
- J.F. Electric Inc.
- Kitchenland
- Lindenwood University
- Lion Sleep Labs
- Logo It! @ Langa
- M. Thompson & Company, LLC
- Magnuson Cornwell Hotel
- Market Basket
- Maryville Women’s Center & Med Spa
- Mathews Construction, LLC
- Midwest Occupational Medicine
- Midwest Sunday Lighting & Sign Company
- Minuteman Press
- National Bank
- Network Specialists
- Office Depot
- OneWay Construction
- Papa Murphy’s Take ‘N Bake Pizza
- Red Robin
- Reed, Armstrong, Gorman, Mudge & Morrissey
- Regions Bank
- Richards Brick Company
- Royal Office Products, Inc.
- Schnucks
- Scott Credit Union
- Sears Hardware & Appliance
- Sivio Business & Legal Services, P.C.
- Sleep Inn & Suites
- Southern Illinois Underwriters
- South Side’s All–Star Collision Center
- Spencer T. Olin Golf Course
- Sport Clips Haircuts
- State Farm Insurance – Rick Marteeny
- Sunset Hills Country Club
- Sunset Hills Family Dental
- Super & Pontoos Beach
- TheEDGEBank
- The Scheffel Companies
- Thompson Fishery CPAs
- Tropical Escape Tiki Bar & Grill
- Tiger Plumbing
- Two Men & A Truck
- U.S. Bank
- Vision For Life

**Events**

**6/18 Tuesday** 3pm
- Ribbon Cutting
- Wang Gang Asian
- 1035 Century Drive
- Edwardsville, IL 62025

**6/19 Wednesday** 4pm
- Ribbon Cutting
- Howell Health Mart Pharmacy
- 447 A South Buchanan Street
- Edwardsville, IL 62025

**6/27 Thursday** 5-7pm
- Business After Hours
- Lion Sleep Labs
- 1 Ginger Creek Parkway
- Glen Carbon, IL 62034

**6/28 Friday**
- Annual Ed/Glen Chamber Golf Challenge at Sunset Hills Country Club

**Save the Date**

**7/8 Tuesday** 4pm
- Ribbon Cutting
- Bodies Kneaded
- 26 Glen Ed Professional Park
- Glen Carbon, IL 62034

**7/11 Thursday** 5-7pm
- Business After Hours
- First Clover Leaf Bank
- Bella Milano in the
- N.O. Nelson Leclaire Room
- 600 Troy Road
- Edwardsville, IL 62025

**7/19 Thursday** 4pm
- Ribbon Cutting
- Associated Pediatric Dentistry
- 116 Magnolia Drive
- Glen Carbon, IL 62034

**7/25 Thursday** 5-7pm
- Business After Hours
- National Bank
- 2200 Troy Road
- Edwardsville, IL 62025

**5/28 Tuesday** 8-10:30am
- Professional Education:
  - How Mail Fraud is Perpetrated
  - Again Small Businesses
- Hampton Inn
- 5723 Heritage Crossing Drive
- Glen Carbon, IL 62034
- Call 656.7600 To Enroll

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**Common Ground | June 2013 | 3**
Cassens Insurance Agency, Inc., established September 11, 1953 and an Edwardsville/Glen Carbon Chamber of Commerce member since 1954, is the June 2013 Business of the Month.

Cassens Insurance Agency was originally formed to provide auto and home coverages for customers of the Cassens & Sons Dodge dealership when both companies were based at the corner of North Main and Hillsboro Avenue (where the Madison County Transit facility is currently located). Another sister organization could provide vehicle financing. As vehicles were sold by the dealership, we were able to offer customers a significant part of a full line of services relating to their vehicle purchase.

Originally, Cassens Insurance primarily provided auto coverages, and gradually expanded our operations to include a full range of personal, commercial and life and health products.

As their own business and the businesses of Cassens Insurance’s sister organizations grew, the company became continually more aware of the importance of insurance products, quality insurance carriers, and of the critical role an informed insurance agent can play in the success of many individuals and organizations. Employees of Cassens Insurance Agency, Inc. hope to provide that same service and support for others in our community.

Cassens Insurance now provides auto and home coverages, commercial and farm coverages, life and health products, and customer service for a wide range of insurers. “We are fortunate to have a devoted team, many of whom have chosen to spend a great deal of their careers with Cassens and we appreciate their dedicated support of our customers and our business,” said Allen Cassens.

Later this year Cassens Insurance Agency, Inc. will celebrate its 60th anniversary and everyone at Cassens Insurance would like to thank the customers, employees and colleagues who have helped them make it to this milestone. It’s been slightly over 30 years since Cassens Insurance moved from its original location at 121 Hillsboro Avenue to the current location on St. Louis Street across from TheBANK of Edwardsville.
the newly connected

AW Insurance Agency
Alex Williams
Full Service Insurance Agency
101 West Vandalia Street
Edwardsville, IL 62025
618.215.3737
www.edwardsvilleagent.com

Creative Options
Graphic Design, Inc.
Sherrie Hickman
Graphic Design, Branding
& Corporate Identity
100 North Main Street, Suite 15
Edwardsville, IL 62025
618.655.1032
www.creativeoptions-inc.com

Howell Health
Mart Pharmacy
Micah Howell
Pharmacy & Health Goods Store
447 A South Buchanan Street
Edwardsville, IL 62025
618.655.0106
www.howellhealthmart.com

Main Street Chiropractic
Dr. Curtis Baird
Chiropractic Care, Nutritional
Consultations & Therapeutic Exercise
239 South Main Street
Edwardsville, IL 62025
618.656.6565
www.docbaird.com

RunWell, LLC
Jen Schaller
Runner Training, Coaching
& Products
100 East Vandalia Street
Edwardsville, IL 62025
618.791.5597
www.runwellcoaching.com

State Farm Insurance
Rick Marteeny
Full Service Insurance Agency
326 South Buchanan Street
Edwardsville, IL 62025
618.656.1731
www.insurewithrick.com

The Pilates Barre Studio
Amy Stuttle
Pilates & Yoga Studio
871 South Arbor Vitae, Suite 2
Edwardsville, IL 62025
618.659.0100
www.thepilatesbarrestudio.com

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Education leadership.
Community partnership.

At SIUE, we believe that the influence of a leader in education extends beyond the classroom. That’s why we’re enhancing our region through innovative research, community and business partnerships, and economic development initiatives, all of which contribute to an annual $471 million impact on our region. We’re also preparing the next generation of community leaders. In fact, more than half of our 90,000 graduates live and work in the St. Louis area. These are just some of the ways we’re helping to create a better future — for our students, and our community.

Visit siue.edu to see why the “e” equals excellence.
We would like to recognize the many Ed/Glen Chamber members who are celebrating membership anniversaries in the month of June. This new monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. Thanks to each of the following business for their continued membership!

**40+ YEARS**

Metzger Law Offices  
The Scheffel Scompanions

**20–29 YEARS**

Eigenbrodt Vision Center

**10–19 YEARS**

McDonald’s  
Glen Carbon Centennial Library  
Lahr-Well Academy  
American Family Insurance  
The Children’s Museum in Edwardsville  
APG Pain Management & Physical Therapy  
Scott Credit Union

**5–9 YEARS**

Express Employment Professionals  
B & R Cleaning  
Cold Stone Creamery  
Illinois Small Business Development Center  
Reliance Bank

**1–4 YEARS**

Hawkins Law Office, P.C.  
Maurices  
Comfort Dental  
Montessori Glen/Ed, Inc.  
Edison’s Entertainment Complex  
Grace Anglican Church  
Bruckert, Gruenke & Long PC  
Home Instead Senior Care  
Mike Shannon’s Grill Edwardsville, LLC  
Vision For Life  
Harvey H. Breckner, DMD, MS  
Highland Recycling & Shredding  
Oak Grove Energy Consultants
Introducing the International Business Council of the IL Chamber: Grow Illinois’ Business Connections

Exports represent the single fastest-growing segment of the Illinois economy and are essential to future economic health of our state. While many Illinois businesses actively participate in the global economy, more can, and should, do the same. Expanding our global markets is critical to tomorrow’s success.

Illinois needs a coordinated, collaborative, and statewide effort to help Illinois employers become more successful global traders. The Illinois Chamber is uniquely positioned to lead this effort with the establishment of an International Business Council.

With the objective of increasing global trading opportunities for Illinois companies and bringing revenue and jobs to Illinois, I’d like to introduce Laura Ortega, the new Executive Director of the International Business Council. As an attorney licensed to practice law in Madrid, Laura’s most recent position was with the Spain Ministry of Foreign Affairs & Cooperation, Madrid for the Legal Office for Consular Affairs where she supported diplomats in conducting all legal matters relative to national and foreign Consular Offices throughout the world. Some of her previous work has been with the Consulate General of Spain-Chicago, the European Union of Counsel-Client Management with Delaney Law and McCormac College.

Laura has a law degree from the University of Cordoba, Spain and a Master’s degree in Diplomacy and International Relations from the Diplomatic School, Ministry for Foreign Relations and Cooperation of Spain. She is bi-lingual, with expertise in International Policy and International Client Management.

The Illinois Chamber has been engaged in numerous aspects of international business and trade over the last decade including the following initiatives and member support services:

- Free Trade Agreements with South Korean Panama & Columbia
- Normalized Trade Relations with Russia
- Keystone & XL Pipelines, Congress & State Department
- Canada entry into the Asia-Pacific Economic Cooperation forum
- Letters to support members with State Department
- Providing members with Certificates of Origin
- Partnership with U.S. Trade Development Agency
- Engagements with foreign trade opportunities and dignitaries

In addition to these prior successes, the Illinois Chamber is currently engaged with the Illinois Business Immigration Coalition and the U.S. Chamber of Commerce in support of Congressional modernization of the nation’s immigration laws to offer greater benefit to employers with visa and employment verification requirements.

In the 2012 State of the Union Message, President Obama said it best, “95% of the world’s customers and world’s fastest growing markets are outside our borders.” Many Illinois businesses are already active global traders, but future success requires greater awareness of the competition for those customers. Likewise, Illinois is well positioned for foreign investors to establish their enterprise in the third largest American market, have access to extensive transportation networks, settle in a world-class and multi-cultural metropolis and be in easy reach of the industrial heartland and agricultural center of the nation.

IBC will offer internationally focused programs specifically tailored to address Illinois companies’ needs for access to International trade and investment resources, business services, business opportunities and connections.

In addition, the mission of the Illinois Chamber is to promote and support the interests, success and prosperity of the member companies and the Illinois business community. Within the IBC, the Chamber helps businesses advance their interests regarding international trade and investment policies as well as to voice their needs and concerns to members of the Illinois Congressional Delegation and General Assembly, as well as local, state and federal government agencies.

To learn more about the Illinois Chamber of Commerce International Business Council, contact Laura Ortega–Lamela at 312.983.7111 or lortega@ilchamber.org.

Written by Doug Whitley, President & CEO
Illinois Chamber of Commerce
Count on Christian
For Peace of Mind.

We know that the stress of waiting for vital test results can put your life on hold. Christian Hospital Breast Health Center patients benefit from integrated imaging and radiology services, plus an award-winning pathology lab that provides rapid turnaround on biopsies. And should you need treatment, you’ll receive the very best care from our staff and team of specialists. In fact, our medical director is the only surgeon in the area who specializes solely in breast health.

We’re committed to providing our whole community with comprehensive, responsive care, close to home. Visit ChristianCares.org today, or call 1.877.747.WELL (9355).
This series of professional development programs will help you focus on key tools for running a successful business. Each of these relevant topical presentations is paired with expert legal advice from the attorneys at Sandberg Phoenix & von Gontard, PC.

January 29: Affordable Healthcare Act Implementation*  
*This session held at TheBANK of Edwardsville, Lower Level

March 26: Identity Theft: Prevention & Recovery

May 28: Blogging: Best Practices, Copyrights & Intellectual Property

July 30: How Mail Fraud is Perpetrated Against Small Businesses

September 24: Time Management & Labor Laws

November 19: Motivate & Retain Employees: Minimizing Legal Backlash

8–10:30am Education Program with Q&A Session  
at Hampton Inn: 5723 Heritage Crossing Drive in Glen Carbon, IL

I will attend: □ Session 4      □ Session 5      □ Session 6  
at $20/person ($30 non-members) per session

Business Name__________________________________________
Contact Person ________________________________________
Business Address _______________________________________
Business Phone _________________________________________
Name of Attendee(s) ____________________________________

Email Address(es) ______________________________________
I am enclosing a check for $ ______________________________

Edwardsville/Glen Carbon Chamber of Commerce    200 University Park Drive, Suite 260    Edwardsville, IL 62025    p: 618.656.7600    f: 618.656.7611

This professional education series proudly brought to you by:

Sandberg Phoenix & von Gontard, PC
Edwardsville/Glen Carbon Chamber of Commerce
2013 Edwardsville/Glen Carbon Chamber Golf Challenge
Friday, June 28 at Sunset Hills Country Club

Payment must accompany registration.

Name ____________________________________________
Company ____________________________________________
Address ____________________________________________
City __________________________________________ State __________ ZIP __________
Phone __________________________________________

___ We would like to sponsor at the ________________ level at $ __________

___ Please reserve ___________ foursome(s) at $500 each. Names are listed below.

___ Please reserve ___________ twosome(s) at $250 each. Names are listed below.

___ Please reserve ___________ individual ticket(s) at $130 each. Place me with a team.

___ I would like to participate in the skins game at $20 per team.

Please list names below, with team captain’s name and e-mail address listed as “Player 1”:

Player 1 ____________________________________________  Player 2 ____________________________________________
Player 3 ____________________________________________  Player 4 ____________________________________________

Please enclose a check payable to Ed/Glen Chamber.
Payment in full due upon receipt of registration.

Please fax this completed form to the Chamber office at 618.656.7611 or mail with payment to:
Edwardsville/Glen Carbon Chamber of Commerce, 200 University Park Drive Suite 260, Edwardsville, IL 62025

Tournament Includes
• 18 holes of tournament golf with cart at Sunset Hills Country Club
• Unlimited use of driving range and putting green
• Golfer gift bags
• Straightest drive, longest putt & closest to pin contests
• Hole in one contest
• Lunch & beverages on the course
• Dinner

Schedule of Events
7am Registration & Driving Range Open
8:30am Shotgun Start
1:30pm Late Lunch on Patio

Flight Winner Awards
1st Place $500  Round of for 4 @ SHCC
2nd Place $500  Round of for 4 @ SHCC

Proceeds to Benefit Chamber of Commerce Community Programs & Activities

Ed/Glen Chamber of Commerce
200 University Park Drive Suite 260  Edwardsville, IL 62025
618.656.7600  www.edglenchamber.com
Golf Challenge Sponsorships

Promote your business to more than 100 golfers including Chamber members & area community/business leaders!

Payment must accompany registration.

President’s Circle $2,500
• Exclusive event sponsor
• Welcome message at reception
• 2 teams (4 players/team plus carts)
• Separate corporate logo display
• Tables available to advertise, pass out gifts & interact with participants
• 3 Hole Sponsorships
• Full-page color ad in Golf Challenge program
• Certificate for full-page color ad in Common Ground (Chamber newsletter)

Vice President’s Circle $1,000
• 1 team (4 players/team plus carts)
• Tables available to advertise, pass out gifts & interact with participants
• 1 Hole Sponsorship
• Half-page color ad in Golf Challenge program
• Certificate for half-page color ad in Common Ground (Chamber newsletter)

Golf Cart Sponsors $600
• Limited to four businesses
• Company logo on front of all score cards
• Sign at registration area before and during Golf Challenge
• Eighth-page black & white ad in Golf Challenge program
• Certificate for quarter-page color ad in Common Ground (Chamber newsletter)

Score Card Sponsors $600
• Limited to two businesses (front nine or back nine holes)
• Company logo on front of all score cards
• Sign at registration area before and during Golf Challenge
• Eighth-page black and white ad in Golf Challenge program
• Certificate for quarter-page color ad in Common Ground (Chamber newsletter)

Putting Green Sponsor $600
• Exclusive sponsorship
• Sole sponsor sign in practice green area before & during Golf Challenge
• Use as an opportunity to pass out golf balls or gifts, or visit with golfers
• Honor of delivering prize for low score on putting contest during awards ceremony
• Eighth-page black & white ad in Golf Challenge program
• Certificate for quarter-page color ad in Common Ground (Chamber newsletter)

Lunch & Beverage Sponsors $600
• Limited to four businesses
• Sign at grill area before & during Golf Challenge
• Signs on beverage carts & beverage centers throughout the course
• Tables available to advertise, pass out gifts & interact with participants
• Eighth-page black & white ad in Golf Challenge program
• Certificate for quarter-page color ad in Common Ground (Chamber newsletter)

Goodie Bag Sponsor $25
• Exposure to 100 golfers
• Provide goodie bags for golfers
• Market your business with a goodie bag item ($25 per item)

Exclusive Hole Sponsor $250
• 1 Exclusive Hole Sponsorship (sign provided by Chamber; 18 available)
• Tables available to advertise, pass out gifts & interact with participants
• Eighth-page black and white ad in Golf Challenge program
• Certificate for quarter-page color ad in Common Ground (Chamber newsletter)

Cash & Prize Donation
• Donate cash, a door prize or contest prize (value of approximately $25~$100)
• Recognition in golf program and Common Ground (Chamber newsletter)

Tee Sponsor $125
• Shared sponsorship of a hole (tee/green) with other non-compete businesses

All Sponsorships Include:
• Logo/listing in all Golf Challenge programs, Web site & Common Ground
• Acknowledgement during awards ceremony
schmooze
business after hours

Crushed Grapes, American Family Insurance & Catered AFFAIR, May 2

Vision For Life, May 23

Vision For Life, May 23
ribbon cuttings

Marine Coin Company, May 3

Mike Shannon's Grill, May 15

Junior Service Club Boundless Playground, May 19

Olive Oils & More, May 21

5 Ways to See Your Business in Common Ground

1 Purchase Advertising
2 Write an “Ask the Expert” Column
3 Submit an Announcement
4 Win Our Business of the Month Award
5 Come to Chamber Events!
We help small businesses with a variety of outsourced accounting services so they can focus on everyday operations.

For a free consultation, please contact Shawndel Rose, EA, at 618.659.7009, info@bswsmallbusiness.com, or visit www.bswsmallbusiness.com.

We're the pizza making experts. That's why we leave our day-to-day bookkeeping needs to the accounting experts - BSW Small Business Services. Their team of advisors assists us with check writing, tax planning and filing, payroll and more.

We're sure our hungry customers - on both sides of the river - wouldn't have it any other way!

Shane & Mary Mihaljevic

Shane and Mary Mihaljevic

Owners
Viox Agency Announces Metro East Merger

Dave Viox, founder of AAdvantage Insurance Group – Viox Agency in Glen Carbon, announces the merger of Metro East Insurance into AAdvantage Insurance Group effective May 1, 2013.

The merger into AAdvantage will provide more options to the many clients of Metro East Insurance. Jim Cromer, former owner of Metro East, is working with AAdvantage, which has an office staff of four specialists in the farm, commercial, home, auto, and life insurance markets.

AAdvantage Insurance Group – Viox Agency serves clients in the Metro East/St. Louis area as well as throughout the states of Illinois and Missouri. AAdvantage Insurance Group is located at 10 Ginger Creek Village Drive, in Glen Carbon. They are a Trusted Choice independent insurance agency representing more than 25 companies rated “A” or better by AM Best and the Better Business Bureau.

For more information go to www.aadvantageins.net.

First Clover Leaf Bank to Host Shred Day

First Clover Leaf Bank is hosting a complimentary shred day June 22, 2013 at its St. Louis Street location (300 St. Louis Street in Edwardsville).

CINTAS Document Management will be there help shred your unwanted papers safely, securely and free of charge. There is no need to make an appointment, just bring your papers with you.

What can you bring to shred? Materials should include primarily paper and manila folders. There is no need to remove staples, paper clips or rubber bands.

What can not be included in your shred materials? Binders, binder clips, plastic, cardboard, tapes or any other large non-paper products need to be removed before service occurs.

For more information go to www.aadvantageins.net.
**Jacoby Appoints New Executive Director**

The Jacoby Arts Center in Alton has appointed Ron Abraham as its new executive director. Mr. Abraham is a retired faculty member from the music department at Southern Illinois University Edwardsville and is currently the music director of the Great Rivers Choral Society. Jacoby will benefit from Ron’s many years of experience in the performing arts, program development and fundraising.

With facilities that include a professional–quality exhibition gallery, performance areas, classrooms and artist studios, the Jacoby Arts Center is a gathering place for visual and performing artists alike. The center also offers both children and adult classes in painting, drawing and ceramics. The gallery features new exhibitions approximately once a month and is open Tuesday through Saturday from 10am–5pm and Thursday until 8pm.

Jacoby Arts Center is a 501(c)(3) arts organization whose mission is to cultivate the artistic development and economic success of artists and expand community access to the arts. Go to www.jacobyartscenter.org for information on events and classes offered at JAC.

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**Space Available at Lexow Professional Bldg**

Individual office space is available in the Lexow Professional Building on Highway 157, just three miles south of Madison County Courthouse and one mile north of the East University Drive entrance to SIUE’s campus. A custom designed building expansion was completed in 2006.

Office sizes include 10’ x 12’ ($500 per month) or 10’ x 10’ ($450 per month), each with a large window and private door and lock. The building is ADA accessible and protected by electronic access, security system and video surveillance. Offices were designed with special acoustical barriers to maintain confidentiality and minimize noise, and rental includes availability for use of training center, conference room and common kitchen & waiting areas. Internet access is also available.

Contact Larry R. Lexow at larry@bcl401k.com or 618.692.9999 Ext. 10 with inquiries.

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YCG Accounting

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314-296-6140

15 Years of Experience

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American Family Mutual Insurance Company and its Subsidiaries
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Home Office — Madison, WI 53701
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*Membership restrictions and lending guidelines apply. Refer to GCS points scale for exclusive offers. GCS reserves the right to adjust scale at any time. Loan rate discount can be applied with other offers as long as the total rate discount does not exceed 1%.
The Goddard School Launches Pre-School Prep Program: Provides School Preparedness to Children

The Goddard School in Edwardsville is now enrolling for its new pre-school prep program that will provide a foundation of school preparedness as children age towards school placement. Parents may take advantage of this program available to children ages 3 to 5 in blocks of 2.5 hours of instruction 2–5 days per week, mornings or afternoons, Monday–Friday, and will receive weekly program summaries of their child’s progress.

“Parents who rely on in-home day care or stay home with their child will like this program as it allows them to ease their child into school instruction while also preparing them and assessing their skills for school placement,” said Barbara Burrows, owner of The Goddard School in Edwardsville.

The Goddard School FLEX Learning Program helps children gain exceptional skills for kindergarten success. The program focuses on kindergarten preparedness, social finesse and a mastery of gross motor skills. Goddard School teachers, all early childhood educators, balance each child’s opportunity for independent discovery, cooperative learning and generous outdoor playtime, all leading to school readiness. The program focuses on:

- Mastering foundational skills: Each child develops complex logical patterns and handwriting skills for ‘big school’ learning.
- Confident self-expression: The pre-kindergarten child becomes self-aware as a learner, beginning to develop strategies for expressing ideas.
- Individualized lesson plans: Goddard School’s teachers promote cooperative play and collaborative problem-solving.
- An easier time with multiple skills: Children develop hand-eye coordination and rhythm/tempo through singing, dancing and rhyming.
- Enrichment programs: Music appreciation, foreign language and world cultures are incorporated into each child’s Pre-K lesson plans.
- Computer skills enhancement: Each child has ample access to computers, becoming familiar with the skills to move to the next technological level.

Call 618.692.9460 to learn more about the program.
Reach thousands of area families for as little as $95/month!

New Advertising Packages INCLUDES:

- Display Ad
- FREE Resource Link
- FREE Trivia Raffle Sponsorship*

Contact Us Today!

*Advertiser provides five (5) prizes with a retail value of $20-25 for each week of trivia raffle sponsored.


Robot-Assisted Surgery at Anderson Hospital puts a surgeon's hands at the controls of a state-of-the-art robotic platform. We're the only hospital in the community offering procedures in all of these specialty areas:

- Prostate Cancer
- Kidneys
- Hysterectomy
- Uterine Fibroids
- Urinary incontinence
- Gallbladder
- Hernias

Log onto our website to find a da Vinci trained surgeon.

Anderson Hospital
www.andersonhospital.org Maryville, IL 288-5711
Local Chiropractor Educates Community While Raising Funds for Neighbors In Need

Dr. Dustin Rosenburg, a chiropractic physician and acupuncture specialist, is working hard to educate our local community about the importance of health and how to keep people feeling young. He recently partnered with Edwardsville Neighbors In Need, a local charity in the Edwardsville area. Dr. Rosenburg and his patients have already donated $700 to the cause. Edwardsville Neighbors in Need is a 501(c)(3) organization dedicated to providing temporary financial assistance to Edwardsville area families for urgent needs due to unforeseen medical or emergency hardships. They promote services in the community and actively seek and accept nominations for families facing medical hardship within District 7.

Dr. Rosenburg and his wife Becki, also his practice representative, are very involved in the Edwardsville/Glen Carbon community. Dr. Rosenburg is known for his “Stress Free Business Appreciation Days.” Several times each week Dr. Rosenburg is invited into local businesses to speak with employers and employees, educating them on how to move and stay young at the same time. Employers have found this class to be very informative and great for the health & wellbeing of their staff. A free lunch is always provided by Dr. Rosenburg.

“I am always amazed at the feedback and the questions I have after giving my “How To Stay Young” lecture. It is my goal to educate our community and to get 80% of our community under chiropractic care. After giving the education lecture, people now have the understanding of what it takes to stay young for the first 100 years of life.”

At the Stress Free Lunch and Learns, Dr. Rosenburg offers his first day of service in exchange for a donation to Edwardsville Neighbors In Need. The first day service includes history, report of findings, exam, consultation and adjustment. 100% of donations raised at the lunch go directly to Neighbors In Need.

Call Becki at 618.977.0790 to learn more.
Ask the Expert
by Elizabeth Joelner, Branch Manager, Commerce Bank

How do I choose the right bank?

Here are three things small business owners should think about when considering a bank: 1) how do you feel about the banker sitting across from you; 2) does the bank have experience in your industry; and, 3) what financial services do you need, and does this bank offer all of them?

How you feel about your banker is important – after all, this is a relationship business. You’ll want to find a banker who understands your personality, your industry, and wants to work with you to help your company succeed.

Banks may offer specialty areas, such as retail or medical banking. Small business is considered a specialty area too, so it pays to work with a bank that offers products and services specifically designed to meet the needs of your business.

The availability of these products and services is important too, so think ahead when you make your bank selection. You might need only a checking account and loan to get started, but then decide that the ability to accept credit cards would help your business grow. And later, you may develop a need for cash management services. The important thing is to pick a bank that can grow with you.

The right bank should be one that cares about your company and your community, and gives you the support, the service and the products you need to help you succeed.
Rally Week, September 9-13, 2013
Morris University Center, Goshen Lounge

One-day opportunity to reach SIUE Faculty, Staff and Students via protected University e-mail

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How to Sign Up
- RSVP by Thursday, August 1, 2013 to 618.650.2378 or siue_day@siue.edu
- Multiple spots available on each designated day.

SIUE Responsibilities
- Press release to all SIUE media contacts.
- Promotional e-mail to all SIUE faculty and staff (2,500) and students (14,000+) highlighting the event/incentive.
- Promotion of your organization via SIUE Day Facebook & Twitter
- Partner logo and event/incentive/promotional on SIUE Day web page.
- Listed as SIUE Day Rally Sponsor at the SIUE Day Breakfast on October 17, 2013.

Partner Responsibilities
- Provide color logo for use in promotions: please send electronically to siue_day@siue.edu
- Minimum donation of $500 to the SIUE program of your choice (gifts are made through the SIUE Foundation on or before Thursday, October 17, 2013).
- Create promotional offer to SIUE faculty, staff, students and community.

Partner: __________________________ Date of event: __________________________
Signed: __________________________
Phone: __________________________ Email: __________________________
7 Ways to Protect Your Small Business from Fraud & Cybercrime

by Caron Beesley, Community Moderator, Small Business Administration

How secure are your small business assets from fraud, identity theft and cybercrime? According to the Association of Certified Fraud Examiners (ACFE), companies with fewer than 100 employees lose approximately $155,000 as a result of fraud each year. Small businesses also have a higher fraud rate than larger companies and non-business owners. One of the most frequent sources of fraud is credit card abuse – largely due to the fact that few business owners actually take the time to go through every line item on their bill or choose to mingle business and personal accounts. Other sources of fraud stem from an overall lack of security across the business – such as inadequate network and computer security and a lack of background checks when hiring employees. Don’t be a victim! Here are some tips you can take to better protect your business from some common forms of fraud and cybercrime.

Protect Your Credit Cards and Bank Accounts: Since this is a common area of fraud for everyone from sole proprietors to employee-based firms, this one goes at the top of the list. Start by separating your personal banking and credit cards from your business accounts – this will ensure fraudsters don’t get their hands on all your money. Separating your accounts will also make it easier to track your business expenses and report deductions on your tax return. Next, make sure you use your card wisely. Don’t hand over your plastic or your card number to employees or companies with which you don’t have a familiar relationship. Switch to online bill pay or make sure you store paper bills securely. Likewise, use a secure mailbox for receiving and sending bills. If you don’t have one, deposit your mail directly at the post office (this goes for any mail that contains sensitive information – you don’t want to leave it lying around in an unsecured mailbox). Last, be sure to check your online banking every day for suspicious activity.

Secure Your IT Infrastructure: Every business owner should invest in a firewall as well as anti-virus, malware and spyware detection software. Backing up is also a must and will make it a lot easier for you to continue working in the event of a cyber attack.

Use a Dedicated Computer for Banking: This is a great idea from Forbes magazine’s 5 Ways Small Businesses Can Protect Against Cybercrime. Use a dedicated computer for all your online financial transactions and, ideally, make sure it’s one that isn’t used for other online activity such as social media, email and Web surfing which can open up the machine to vulnerabilities. Avoid mobile banking if you can.

Have a Password Policy: Another easy step you can take to protect your IT systems is to institute a password policy. Make sure you and your employees change them regularly (every 60 to 90 days is good rule). Set rules that ensure passwords are complex (i.e. contain one upper case letter, one number and must be a minimum of eight characters). Use different passwords for different online and system accounts.

Educate Your Staff: Employees are perhaps your biggest point of vulnerability when it comes to fraud, but they are also your first line of defense. Hold regular training sessions on basic security threats (online and off) and prevention measures – both for new hires and seasoned staff. Enforce the training by instituting policies that guide employees on the proper use and handling of company confidential information, including financial data, personnel and customer information. For ideas on what to include in your training, check out the resources offered by small business groups like your local Small Business Development Center, you could watch for free webinars from security organizations and businesses.

Consider Employee Background Checks: One of the first steps to preventing fraudulent employee behavior is to make the right hiring decision. Basic pre-employment background checks are a good business practice for any employer, especially for those employees who will be handling cash, high-value merchandise, or have access to sensitive customer or financial data.

Insure Your Business: Fraud and cybercrime does happen; however, you can still seek to cover your damages by purchasing an insurance policy that protects you against any losses that you may incur from crime or fraud. Likewise, find out what your bank is willing to do to help you out if your credit card or business account is compromised.
First Mid-Illinois Bank & Trust Announces Gordon Smith Retirement and Brad Rench Hire

Gordon Smith, regional president at First Mid-Illinois Bank & Trust, has announced plans to retire later this year. Upon retiring from the role of regional president, he will remain on staff focusing on business development for the company. Gordon, a graduate of Illinois State University, started his banking career in 1972 as a commercial and agricultural lender. Smith moved into the role of SVP, regional president for the metro east region in 2001. He has devoted more than 40 years to serving customers throughout Madison County and surrounding areas. Gordon has been very active in the community and has served on the boards of directors of the Highland Chamber of Commerce, the Highland Business Education Alliance, Rotary Club, the Highland Area Community Foundation, and St. Joseph's Hospital Foundation.

Brad Rench has been hired to replace Smith as SVP, regional president. Rench will manage the banking operations of the First Mid Metro East market with banking centers in Highland, Maryville and Pocahontas. He will be responsible for growing core business lines including commercial and personal banking, trust and wealth management, and insurance. Brad holds a Bachelor of Science degree in finance from Western Illinois University. Most recently he served as executive vice president and COO at First Clover Leaf Bank in Edwardsville. Brad brings more than 30 years of experience to the position, with over ten years of senior management expertise and a background in serving the commercial lending needs of individuals throughout the metro east market.

When asked about the move, Rench stated, “I am pleased to be working in my hometown. First Mid-Illinois Bank & Trust is a solid organization with a great reputation in Highland and surrounding communities. I’m looking forward to working with Gordon and the rest of our team to expand our metro east footprint.”

Gordon Smith commented, “I have truly enjoyed my twelve years with First Mid and I’m proud of the accomplishments we’ve made over those years. We have a talented team and Brad Rench will be a great addition. His tenure in the financial industry will serve our customers well. I look forward to working with him in the short-term to grow our market presence.”

Joe Dively, First Mid president, stated, “Gordon Smith has been an outstanding leader for our metro east market. Under his supervision, we have grown our market share and built a team that we are extremely proud to have representing First Mid. As Gordon begins focusing his efforts on business development and Brad joins our team, I am confident they will provide a strong leadership combination. In addition, Brad’s banking and management knowledge will serve both our customers and our employees greatly in the years ahead. We look forward to continued success with him leading our operations in Madison County and surrounding communities.”
Gateway Regional Medical Center welcomes Rita Roykhman, M.D., a skilled OB/GYN who cares for women at every age and stage of life. An experienced physician, Dr. Roykhman provides comprehensive care that includes support for all types of births, family planning services, infertility treatment, menopausal medicine, minimally invasive gynecological surgical services and more. She works closely with patients to give them individualized attention and education to help them make informed health decisions that are best for them. For an appointment with Dr. Roykhman, call 618-288-9251.

Meridian OB/GYN Associates, Ltd. • 618-288-9251
2246 State Route 157 • Glen Carbon, IL
2044 Madison Avenue, Suite G2 • Granite City, IL