

June 2008



Edwardsville | Glen Carbon Chamber of Commerce

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Common Ground



THE GARDENS AT SIUE

A Public Garden on the SIUE Campus

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Mission Statement

Through commitment and involvement of its Members, the Edwardsville | Glen Carbon Chamber of Commerce provides leadership for the benefit

of the business community by:

- Promoting economic opportunities
- Advocating the interests of business
- Providing members with education and resources
- Encouraging mutual support

On the cover

The Gardens at SIUE



The Gardens at SIUE, a 35-acre public botanical garden on the SIUE campus, is a Missouri Botanical Garden Signature Garden featuring natural areas, gardens and sculpture arranged in a landscaped setting. The Gardens is a public garden of beauty and distinction that serves as a natural laboratory for education and provides a haven for relaxation and enjoyment.

The Gardens is located at the intersection of University Drive and Cougar Lake Road. Many may recognize the elegantly arched bridge or the twirling sculptures of the Hardy Family Wind Forest.

There are several opportunities to volunteer, including activities, events and membership in The Friends of The Gardens, an organization committed to connecting people and resources to The Gardens. Fundraising efforts for future enhancements are underway and being led by an enthusiastic core of community volunteers and SIUE students and employees.

"To grow and be relevant, a garden needs community support," said Doug Conley, director of The Gardens. "We want to create a garden that educates, inspires and regenerates visitors."

Tour The Gardens in person by parking on Arboretum Lane or online at www.siu.edu/gardens. For more information, contact Doug Conley at 618-650-3788.

Newsletter Notes

Articles for the Chamber of Commerce newsletter must be submitted by the second Monday of the preceding month for placement in the next month's issue. Chamber members may submit a maximum of four articles containing 175 words or less during the calendar year.

Monthly distribution: 1,000 issues.

Send comments or questions about Common Ground to jwojczszak@edglenchamber.com

Copyright 2007 Edwardsville and Glen Carbon Chamber of Commerce, 200 University Park Drive, Suite 260, Edwardsville, Illinois 62025. (618) 656-7600, www.edglenchamber.com

2008 Advertising Rates:

	Monthly Rate	Color Charge
1/8 Page	\$32	\$7
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Traveling Tails Inn
University Nursing & Rehabilitation Center
US Bank
Valley View Cemetery, Mausoleum & Funeral Home
Verizon Wireless
Wells Fargo Home Mortgage
Wenzel & Associates
West & Company, L.L.C.
Wise Choice Coffees

events

6/5 Thursday 4 pm

Ribbon Cutting & Open House
The Tech Spot
4280 South State Rte. 159
Glen Carbon, Illinois 62034

6/13-14 Friday and Saturday

Route 66 Festival
City Park, Edwardsville, Illinois

6/20 Friday noon

networking@noon
Hosted by Wellness Center
at Bella Milano
1063 S. State Route 157
Edwardsville, Illinois 62025

6/26 Thursday 5 - 7 pm

Business After Hours
Exactime Watch and Clock
and Allison's Comfort Shoes
and Boots
4225 S. State Route 159
Glen Carbon, Illinois 62034

6/27 Friday noon

New Members' Reception
Chamber Office
200 University Park Dr., Suite 260
Edwardsville, Illinois 62025

save the date

7/4 Friday

Independence Day
Chamber Office Closed

7/10 Thursday 5 - 7 pm

Business After Hours
Premier Homes
3630 S. Arbor Lake Dr.
Edwardsville, Illinois 62025

7/17 Thursday 4 - 6 pm

Ribbon Cutting & Open House
Avon Retail & Training Center
235 Main Street
Edwardsville, Illinois 62025

7/24 Thursday 5 - 7 pm

Business After Hours
Lexow Financial Group
60 Highway 157 South
Edwardsville, Illinois 62025

7/25 Friday 8:30 am

New Members' Reception
Chamber Office
200 University Park Dr., Suite 260
Edwardsville, Illinois 62025

7/28 Monday noon

networking@noon
Hosted by GC Vision Center
at Bella Milano
1063 S. State Route 157
Edwardsville, Illinois 62025

Are You Making the Most of Your Membership?

Carol Foreman, Executive Director, will provide you with an in-depth review of Chamber benefits and how they can be applied to enhance your business.

Or come to our monthly New Members' Welcome Reception and meet new Chamber members and learn about the benefits available to your business. New Members' Receptions are held on the last Friday of the month, and alternate between 8 am and noon.

Call Carol at 656-7600 to schedule a one-on-one "Membership Opportunities" meeting or check the website, www.edglenchamber.org, or your Weekly Reminder email for the next New Members' Reception.

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Chamber awards Scholarships

The Chamber is pleased to announce the winners of the 2008 Chamber of Commerce Scholarships. Alicia Webb is the recipient of the High School award. Lisa Pellegrin is the recipient of the College Award. Each will receive \$1,000.

Alicia is a 2008 graduate of Edwardsville High School and will attend the University of Missouri-Columbia in the fall, majoring in Chemistry/Pre-Medicine. "Even at an early age, I knew I wanted to be a doctor," Alicia said. She is attending the Washington University mini Medical School program and participated in the Saturday Scholars program at Edwardsville High School.

Alicia's accomplishments are many and include: National Merit Finalist, 2008 Illinois State Scholar, Silver Medallion recipient, Community Service Award winner, and International Foreign Language Award recipient. She is president of the EHS Spanish Club and is active in NHS, Spanish Honor Society, Math Team, WYSE Team and ALPHA.

Lisa is currently studying Psychology and Religious Studies in the Clinical-Adult Psychology program at SIUE. "After completion of a doctoral program, I hope to open a private practice as a psychologist to provide professional services concerning treatment and guidance for individuals with health related issues," Lisa said.

Lisa's honors include: 2008 Dr. Robert J McLaughlin Award for Outstanding Honors Academy Student, 2008 Outstanding Senior Assignment Psychology, 2007 Esteemed Outstanding Non-Traditional Student Award, member of Psi Chi (The National Honors Society in Psychology), member of Psychology Club, and the Dean's List for 10 semesters.

Please join us in congratulating Alicia and Lisa.

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(618) 659-8712
www.pgportraits.com

Southwestern Illinois Entrepreneurship Center

Kristine Jarden
Business assistance to high growth entrepreneurs
2126 Alumni Hall
Edwardsville, Illinois 62026
(618) 650-2166
www.siu.edu/business/ec

YTB

Marcia Dempsey
Travel agency
1901 E. Edwardsville Road
Wood River, Illinois 62095
(618) 216-4646
www.ytb.com

Drug-Free Illinois Workplace Program

Eligible members of the Edwardsville Glen Carbon Chamber of Commerce can receive up to \$5,000 worth of free drug testing for their employees through a program sponsored by the Chamber of Commerce. The Drug-Free Illinois Workplace Program is designed to assist small to medium sized businesses with the cost of drug testing, a necessary and often costly component of safety in the workplace.

To be eligible for this program, a business should meet the following criteria:

- Be a member of the Edwardsville Glen Carbon Chamber of Commerce and/or the Illinois State Chamber
- Be located in the state of Illinois
- Employ 500 or less full time employees in the local community
- Have an existing drug-free workplace policy in place or be in the process of creating one
- Not currently conducting the type of drug testing for which funding is requested, i.e., a business may currently do pre-employment drug testing, but now wants to conduct random drug testing
- Not mandated by an agency of the state or federal government to conduct drug testing.

Funding for this program is provided by the Illinois Department of Human Service's Division of Community Health and Prevention and the Illinois Department of Human Services Division of Alcoholism and Substance Abuse. The Illinois State Chamber of Commerce is the coordinating agency for the program's statewide efforts.

Drug testing services are provided by Anderson Hospital, Anderson Express Care, Gateway Regional Hospital, and Associated Physicians. Businesses interested in applying for the grant can receive an application from the Chamber office by calling 656-7600.

Rep. Shimkus to be awarded Spirit of Enterprise Award

U.S. Representative John Shimkus will receive the Spirit of Enterprise Award from the U.S. Chamber of Commerce and the Ed/Glen Chamber of Commerce's June Board Meeting on June 17.

The U.S. Chamber awards the Spirit of Enterprise based on rankings it gives members of Congress for key business votes. Votes are Chamber-designated "key votes," recorded floor votes on issues established as priorities by the Chamber's board of directors on which the Chamber communicates its position prior to the vote. The Chamber designated 11 key-votes in the Senate and 20 in the House, covering such issues as transportation and infrastructure, energy policy, immigration reform, trade and health care.

Members of Congress who support the Chamber's position on at least 70 percent of key votes receive the Spirit of Enterprise Award.

The Ed/Glen Chamber Board of Directors would like to extend an invitation to all members of the Chamber to attend the June 17 Board of Directors meeting to congratulate Representative Shimkus. The meeting will take place at 12 noon at Birger Hall at SIUE. Please RSVP to ldaniels@edglenchamber.com.

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business after hours schedule

The purpose of a networking mixer is to meet new people, make new contacts, promote your business, and to talk with other business people facing the same challenges you do. All are welcomed and invited to attend. Hors d'oeuvres and beverages will be provided. A business card raffle and 50/50 drawing will occur at approximately 6:00 pm. Entry fee is \$5. This is an excellent way to network outside of your normal routine.

6/12 Thursday 5 - 7 pm

Cancelled

6/26 Thursday 5 - 7 pm

Exactime Watch and Clock and
Allison's Comfort Shoes and Boots
4225 South State Route 159
Glen Carbon, Illinois 62034

networking@noon schedule

Can't make a Business After Hours? Networking@noon is a great way to meet other business people in a smaller group setting without taking time away from your busy day. This fun, fast-paced, members-only "speed networking" event is designed to get you in, fed, connected, and on your way in 60 minutes or less.

6/20 Friday noon

Hosted by Wellness Center
at Bella Milano
1063 S. State Route 157
Edwardsville, Illinois 62025

7/28 Monday noon

Hosted by GC Vision Center
at Bella Milano
1063 S. State Route 157
Edwardsville, Illinois 62025



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Ambassadors

Meet Your Ambassadors: Mark Krenning

By Natalie Head, Anderson Hospital

Mark Krenning joined the Chamber in November of 2006 to become an active participant in the community. Mark, Business Development Coordinator for West & Company, LLC, has used his Chamber membership to not only become active in the community, but to help spread the word as an Ambassador.



"I became an Ambassador to help the Chamber continue to grow and to help business owners understand that the Chamber is an excellent business tool if utilized by attending the various sponsored events. For instance, the Professional Education Series, the Business After Hours, the Networking at Noon's, and Ribbon Cuttings are all excellent opportunities," said Mark.

When he's not spending time with his wife Lorell and their seven children, Chris (18), Tyler (16), Jordan (14), Jonah (12), Aaron (10), Matthew (6), and Grace (5), Mark is cheering on the Cardinals or volunteering with the Edwardsville Rotary Club.

"I truly enjoy spending time with my children and watching them play baseball and soccer and perform on stage whether singing or acting in school plays or other community performances," Mark said.



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Ryan L. Matthews
Account Executive

Ambassadors News

By Sara Sanderson, Chairman, Ambassadors

Regardless of the weather, the Ambassadors presence has continued to be prevalent. I am extremely excited to acknowledge the fact that our Business After Hours have been an overwhelming success. With this being said, we have had on average of 5 – 10 Ambassadors present at each event. I know we all have very busy lives, with work and family, but I just wanted to thank the Ambassadors for taking time out of their busy schedules to participate!

In addition, we have also implemented a new welcoming idea for new members. As a group, we are creating welcoming baskets from our committee. These baskets will be delivered to Ribbon Cuttings by an Ambassador as an additional token of support. I am looking forward to this new idea!

In conclusion, it is that time of year again for the Route 66 Festival. Plan accordingly and make sure you make it to the event. The Ambassadors will be out in full force so make sure you stop by and say hello!!

Ambassadors

Nancy Baahmann

Beverly Farm Foundation

Danelle Brown

Marcel Brown Technologies

Ashleigh Deatherage

Scott Credit Union

Melissa DeLassus

Southern Illinois Chiropractic Center

Ed Faller

Faller Photography Group

Natalie A. Head

Anderson Hospital

Gary Hoggatt

National Bank

Justin Huneke

TheBANK Of Edwardsville

Debbie Jung

Community Title & Escrow

Dana Klassen

C.A.F.E. Community Association for
Financial Education

Mark Krenning

West & Company

Bonnie Kotsybar

Chocolates n'Amour

Sue Mancuso

Suburban Journals

Ryan Matthews

Hortica Insurance & Employee
Benefits

Chad Opel

Edward Jones

Pamela Perlmutter

Girl Scouts of River Bluff Council

Sara Sanderson

Liberty Mutual

Lola Shashack

Eden Village

Donna Sheard

Avon

Dr. Matt Uchtman

Infinite Wellness Chiropractic, Ltd.

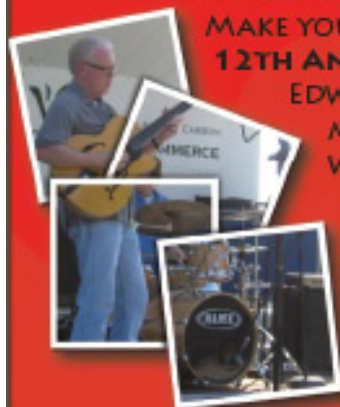
Crystal Anderson Wenzel

Individual Member

2008 Route 66 Festival •

FRIDAY, JUNE 13TH
4:00PM - 11:30PM

SATURDAY, JUNE 14TH
9:30AM - 11:30PM



MAKE YOUR WEEKEND DESTINATION THE 12TH ANNUAL ROUTE 66 FESTIVAL IN EDWARDSVILLE. ENJOY QUALITY SUMMER ENTERTAINMENT FOR THE WHOLE FAMILY.

THE ROUTE 66 FESTIVAL RECOGNIZES AND COMMEMORATES HISTORIC ROUTE 66 AND ALL OF THOSE WHO DROVE IT IN ITS HEYDAY.

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Shell Credit Union
Gateway Regional Medical Center
Cassens Transport
Art of the Matter

Historic Preservation Committee - City of Edwardsville
Bryon, Gerber, Petri & Kalb
Techl Tots
Weber & Rodney Funeral Home

Irwin Chapel of Glen Carbon
Greater Gateway Association of REALTORS

CLASSIC CAR EVENTS - SATURDAY, JUNE 14TH

2008 POKER RUN

1ST PLACE - \$250

2ND PLACE - \$50

3RD PLACE - \$25



FEATURING STOPS AT:

CRUSHED GRAPES, EDWARDSVILLE

SCOTTY'S BAR & GRILL, HAMEL

CHAIN OF ROCKS BRIDGE, MADISON

KRIEGER'S, EDWARDSVILLE

HENRY'S RABBIT RANCH, STAUNTON

ROUTE 66 FESTIVAL, EDWARDSVILLE



FOR MORE
INFORMATION, VISIT
[ROUTE66FESTIVAL.ORG!](http://ROUTE66FESTIVAL.ORG)

3RD ANNUAL POKER RUN

12 NOON - 5:00 PM

- REGISTRATION BEGINS AT 12 NOON.
- EARLY REGISTRATION PACKAGE AVAILABLE.
- PRIZES WILL BE AWARDED AT 8:30 PM ON STAGE AT THE ROUTE 66 FESTIVAL IN CITY PARK.
- FINAL ROUTE AND MAP WILL BE AVAILABLE AT REGISTRATION AND ON WWW.ROUTE66FESTIVAL.ORG.



CLASSIC CAR CRUISE - 6:30 PM

- DEPARTS FROM LINCOLN MIDDLE SCHOOL.
- REGISTRATION BEGINS AT 4:30 PM.
- COST - \$5 PER VEHICLE.
- FIRST 200 CRUISERS RECEIVE FREE DASH PLAQUE.

CLASSIC CAR SHOW - 7:00 PM

- CASSENS PARKING LOT ON N. KANSAS ST.
- FREE TO FIRST 200 ENTRANTS.

CLASSIC CAR EVENTS SPONSORED BY: CONOCOPHILLIPS, HORTICA INSURANCE, J.F. ELECTRIC, THE AUTO BODY SHOP, & SHELL CREDIT UNION

ENTERTAINMENT SCHEDULE



FRIDAY, JUNE 13TH

5:00 PM to 6:30 PM - Mojo's Music All-Stars

6:30 PM to 8:30 PM - Festival 66 Idol

9:00 PM to 11:30 PM - Bob Kuban Brass

SATURDAY, JUNE 14TH

10:30 AM to 11:30 AM - Senior Talent Show

11:30 AM to 2:00 PM - Showcase of Local Talent

2:30 PM to 4:00 PM - Dee Dee and the Dino's

4:30 PM to 6:00 PM -
Lenny Frisch Steel Drum Band

6:30 PM to 8:30 PM - Fanfare

9:00 PM to 11:30 PM - Facts O'Life



spotlight

The Tech Spot

Brought to you by Marcel Brown Technology Services, The Tech Spot is the Metro East Area's ONLY Apple Authorized Sales and Service Center. But unlike any other Apple store, The Tech Spot also services all PC computers as well.

Marcel and Danelle Brown, owners of the new store, have been Chamber members for six years. "We were ready to take our business to the next level, and this seemed like a perfect fit for us."

Showcasing the highly coveted line of Apple products such as iPods, Macintosh computers, and the new Apple TV, the store's offerings are rounded out by a wide variety of accessories, software, and other fun and cutting-edge technologies. Additionally, The Tech Spot will provide one-on-one training as well as classes on specific technology topics.

Offering Apple fans a local alternative to the crowded Apple Stores in St. Louis, The Tech Spot also provides Windows and Macintosh users a state-of-the-art service center, backed by the 6 years in business of Marcel Brown Technology Services.



"Being in the Chamber has helped us so much. Without all the networking opportunities available, I know we never could have made it this far."

The Tech Spot is located at 4280 South State Rt. 159 in Glen Carbon. Contact them at 618-288-7321, www.techspotstore.com, or info@techspotstore.com.

Illinois Flagship Stations

WSMI

106.1 **1540**
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Dawn Spickerman • Mike Niehaus • Charlie Huelsmann
Edwardsville 618-655-9660

spotlight

2008 Garden Tour

The 2008 University of Illinois Extension Master Gardener Garden Tour will be held on Saturday, June 14, 2008, 9:00 am to 3:00 pm, rain or shine.

Eight gardens are featured, all individually designed, reflecting a great deal of character and ingenuity. Enjoy shade gardens, woodland gardens, ornamental trees and shrub gardens, bird sanctuaries with birdhouses and feeders, varieties of Japanese maples, and ornamental grasses. See hostas, azaleas, rhododendrons, hydrangeas, vegetable gardens, varieties of evergreen and deciduous trees, flowering trees, tulips and hundreds of daffodils and woodland wildflowers. The gardens are within close proximity, making for a pleasant, walkable tour of several of the gardens.



Tickets are \$12.00 in advance, \$15.00 day of tour. Tickets available at The Bank of Edwardsville, Garden Kingdom, Creekside Gardens, Fetter's Lawn & Garden Center, First National Bank, and University of Illinois Extension office at 900 Hillsboro, Edwardsville.

Back by popular demand is the \$1.00 raffle for container gardens displayed at each home. A plant sale will be held at the Extension office on 900 Hillsboro Ave. An additional feature of the plant sale will be a Plastic Pot Recycling Program trailer for deposit of horticultural plastic pots and trays.

The tour is sponsored by Madison County Extension Education Foundation, with support of volunteer Master Gardeners, for University of Illinois Extension.

For further information call University of Illinois Extension office at 650-7050.



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Autofire Car Care, May 22

Business After Hours



WellCare Health Plans and Sunset Hills Country Club, May 1



WellCare Health Plans and Sunset Hills Country Club, May 1



Gateway Grizzlies ChamberNet, May 14



Illinois SW Orthopedics, May 15



Illinois SW Orthopedics, May 15



networking@noon , May 16

Your Business

Hand Care Conference attended by APEX

John Hettenhausen, MBA, OTR/L, from Apex Physical Therapy attended the Indiana Hand Center's 2008 Hand Care Conference in Indianapolis, IN, on May 8-10, 2008.

The conference focused on new advances in quality care for hand patients while considering the dynamics of the physician/therapist team approach. The comprehensive format covered a full spectrum of subjects pertaining to the elbow, forearm, wrist and hand. Information included radial head and distal radius fractures, flexor/extensor tendon injuries, tendonitis, nerve entrapment syndromes and splinting techniques, to name a few. Methods of education included lecture presentations, panel and round table discussions, anatomy and splinting labs, and exhibits.

John brings this valuable information back to Apex Physical Therapy to share some of the latest advances in hand care with the other clinicians who treat upper extremity injuries. Apex Physical Therapy has certified hand therapists on staff to treat all your hand injuries. For more information on hand therapy, please contact the main office in Highland at 618.651.0444.

Scott Credit Union signs on as American Cancer Society Relay For Life Regional Sponsor



Scott Credit Union recently signed on to be a regional sponsor of the American Cancer Society's Relay For Life events throughout the area.

Representatives from Scott Credit Union presented a \$10,000 donation to the American Cancer Society to support this year's events to be held throughout Madison, Bond, Clinton, St. Clair, and Monroe Counties, according to the Scott Credit Union Community Relations Specialist Ashleigh Deatherage.

"We are proud to be able to help ACS with this year's events," Deatherage said. "The Relay For Life events really bring the fight against cancer into the local communities and give people a chance to support the effort."

Scott Credit Union will have teams at the events, will be recognized during opening ceremonies and will host bank nights for the some of the Relays For Life. During the bank nights, team captains come into the Scott Credit Union branches to cash in currency and have checks made payable to the American Cancer Society.

This year's Relay For Life events will be held beginning in April at Southern Illinois University – Edwardsville. There also will be events held in Jersey County, Freeburg, Troy, O'Fallon, Greenville for Bond County, the Riverbend area, Dupu, Highland, East St. Louis, Belleville, Breese for Clinton County, and in Waterloo for Monroe County.

"This is a great way for Scott Credit Union to really give back to people throughout the area by supporting them in their efforts to prevent cancer and save lives," Deatherage added. "We truly believe it is important for us to support the communities in which we serve our members."

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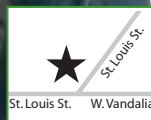
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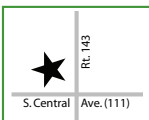
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Your Business

Diane Buda joins The Finishing Touch

The Finishing Touch Home & Office Interiors, LLC of Edwardsville, IL announces the addition of Diane Buda to their interior design staff bringing the total number of experienced and talented designers to five.

Diane recently moved to the Midwest from California. She founded DT Interior Design in San Diego, CA in 2003. Her experience also included interior designer for Treasures Furniture & Design in San Diego and the Ethan Allen Franchises on the west coast. Whether it is one piece of furniture, one room or an entire home or office, Diane and the staff is available to lend their talents to your project.

The Finishing Touch Home & Office Interiors, LLC is a full service design firm founded in 1979 with a beautiful retail showroom including custom window covering displays, accessories and wall art for all styles, are Century and Sherrill furniture dealers and have unlimited resources. To schedule an appointment call 618-692-1574 or stop by 415 E. Vandalia St., Edwardsville, IL 62025. www.finishingtouchdecorating.com

Wenos named President of Madison Mutual

The Board of Directors of Madison Mutual Insurance Company has appointed Michael H. Wenos to the position of President.

Wenos joined Madison Mutual Insurance Company on February 5, 2001 as the Claims Manager and was appointed Vice President on March 7, 2005. He has been Interim President since April 2, 2008.

Wenos earned his B.S. Degree in Business/Finance from Eastern Illinois University and has worked in the insurance industry since 1989. He is a member of the St. Louis Chapter of the CPCU Society and is a Board Member on the Collinsville Metropolitan Exposition Auditorium and Office Building Authority - Gateway Center.

Madison Mutual Insurance Company was founded in 1920 and provides automobile, home and farm owners' insurance products in Illinois through its network of 131 independent insurance agencies.

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Hortica Insurance & Employee Benefits names new President & CEO

Mona Haberer becomes president as Robert McClellan retires after 21 years of service

Hortica Insurance & Employee Benefits, specialists in providing business insurance, employee benefits and personal insurance since 1887, is pleased to announce Mona Haberer as its new company President and CEO, effective April 1, 2008. Haberer replaces Robert McClellan, who is retiring after 21 years with the company. McClellan will assume the role of special advisor to the president during the transition period until his official retirement in July.

Haberer has been with the company for nearly 20 years, most recently serving as chief financial officer, treasurer and senior vice president for the past nine years. A CPA, she holds a bachelor's degree in accounting from Eastern Illinois University and is a member of the American Institute for Certified Public Accountants. Haberer has been a resident of the Edwardsville/Glen Carbon community for more than 20 years and lives with her husband and two children.

"Bob has been an excellent mentor and friend who retires with a knowledgeable management team in place. Hortica is financially strong and well positioned for growth," said Haberer. "We're excited about our

plans to expand Hortica Insurance & Employee Benefits in the metropolitan area by selling personal and commercial insurance to local businesses and households."

McClellan has served as president and CEO of Hortica since 1994, and held several senior management positions prior to his appointment. A graduate of Southern Illinois University at Edwardsville, McClellan received the University's Distinguished Service Award in 2007 for his contributions to The Gardens at SIUE. Throughout his career, McClellan has been an active member of various boards and community groups including The Alliance of Edwardsville & Glen Carbon Executive Council, SIUE Foundation Board, the Lewis & Clark Community College Foundation Board, and the Leadership Council Southwestern Illinois Board.

"I know healthy people who retire with the expectation of relaxation and fun because they are somehow 'entitled to that.' I don't feel that way and self actualization is off my radar screen. I have much to offer my family including lots of grandkids, my community and my country. I want to remain, for as long as my health permits, an asset not a liability to society."

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Your Business

Trivers Associates wins Inner City 100 Award

Trivers Associates, an architecture firm with offices in St. Louis and Edwardsville, has been selected as a recipient of the 2008 Initiative for Competitive Inner City (ICIC)-Inc. Magazine Inner City 100 Award. Among an impressive pool of over 12,000 nominees, Trivers was ranked as one of the fastest growing inner-city companies in America.

Now in its tenth year, the Inner City 100, administered by the Initiative for a Competitive Inner City and Inc. magazine, recognizes and ranks the nation's top urban entrepreneurs in inner cities across America. The award celebrates and supports these growing companies and spotlights the importance of a robust business sector in creating healthy urban communities.

Trivers accepted the award at the Inner City 100 Summit on May 1 in Boston.

Landon marks 25th Anniversary with CMT

Crawford, Murphy & Tilly (CMT) consulting engineers wishes to recognize Terry L. Landon who recently celebrated 25 years of service with the firm. Landon, a registered Professional Land Surveyor and Senior CADD Technician, has been employed by CMT since 2001, when the firm acquired M.B. Corlew and Associates of Edwardsville, where he had worked for 17 years.

Landon is currently assigned to CMT's St. Louis Water and Wastewater Group. Local projects he is currently working on include: St. Louis Metropolitan Sanitary District - Coldwater Sanitary Relief; Creve Coeur Sanitary Relief; Paddock Creek Sanitary Relief; and Springfield Metro Sanitary District - Spring Creek Wastewater Treatment Facility Improvements.

Landon and his wife, Sharon Hart-Landon, and their children, Mitchell and Nicklaus, currently live in Godfrey.

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Plastic pot recycling

9 a.m.-3 p.m.

Bring plastic pots and trays for recycling to participating locations.

2008 locations & dates:

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University of Illinois Extension Office

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June 14

For more information: www.siu.edu/gardens

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First Clover Leaf Bank makes Donation



First Clover Leaf Bank is pleased to present a donation to the Edwardsville Children's Museum on Thursday, May 8, 2008 at 10am.

First Clover Leaf Bank made an initial donation of \$6300 to the Edwardsville Children's Museum's newest exhibit- Star City Community, a community within the confines of the museum.

The Star City Community will include a market, medical center, airline, TV station, police and fire department, library, bank and post office. Lisa Leehy, Children's Museum executive director, says "This city was created to provide a new learning environment for toddlers through 12 year olds. The goal of Star City is to make children aware of the interdependence on one another in our communities." While role playing within the community, visitors are exposed to language, math, science, social science and health. Within the new Star City Community the bank and post office will teach children the importance of banking transactions and post office functions.

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Your Community

WellCare Health Plan Presents Check to Project Restore



Pictured above are WellCare Health Plan Executive Director Tina Gallagher and Catherine Keck and Dave Romoser, organizers of Project Restore's "Walk for Water."

WellCare Health Plan presented a check for \$3,500 to Project Restore at their Walk for Water event on May 10th.

Walk for Water helps the world's poorest people gain access to safe water, sanitation and hygiene education. In many countries children, particularly girls, are responsible for the collection of water. Girls as young as 10 years old may take the main responsibility for drawing and carrying the family's water. During the Walk for Water, participants walked 2 miles to gather water and carry it back to the starting point. The event raised more than \$20,000 for Project Restore.

For more information on Project Restore, visit www.project-restore.org.



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Glen Carbon Homecoming is June 20 and 21!

The Glen Carbon Community Events committee is hosting the 2008 Glen Carbon Homecoming on Friday, June 20 and Saturday, June 21 on Main Street in Glen Carbon, Illinois. The event will open on Friday at 5pm and on Saturday at 4pm. The event will close at midnight on both evenings. Please come visit Main Street and enjoy the Homecoming!

This year's Homecoming will consist of Carnival rides & games, 4 bands, DJ, karaoke/Guitar Hero, Black Jack and Dice, a variety of food booths, informational booths, beer stand, wine bar & specialty beer, parade, pony rides and fireworks. The big parade will take place on Main Street at 5pm on Saturday evening. Guests may line Main Street to see a variety of participants including the EHS Marching Band, Shriners and the VFW/American Legion Honor Guard. Fireworks will shoot off at dusk.

Discounted advance carnival ride tickets will be available at Glen Carbon's Village Hall and Sweetie's Confections until Friday afternoon, June 20.

Regular price Ride tickets can be purchased at the ticket booth on Main Street during the event.

Bands will play on both nights. There will be four featured bands this year. On Friday, The Misty River Band will perform bluegrass music from 5-7:30pm. Back in the Saddle will follow and play country music from 8pm to midnight. On Saturday evening, the Topper Harley Band will play rock and country rock from 4-8pm. Out of Focus will complete the night with rock, country rock and southern rock from 8pm-midnight. New to the Homecoming this year, Party Time DJ will entertain the crowd with karaoke, Guitar Hero and music throughout the two day event from 7pm-midnight.

The Homecoming's main parking will again be available in Citizen Park behind the Old Fire Department in Old Town. Additional parking is available on the Village's two municipal lots. There will be a handicap access point coordinated by the Village Police command post at Main and School Street. To facilitate the Homecoming, a portion of Main Street will be closed from Thursday, June 19 at 9am until Sunday, June 22.

The committee is accepting applications for booths, parade participants and sponsorship. Please contact the Glen Carbon Community Events Chairwoman Mary Ann Smith at GCHomecoming@glen-carbon.il.us or 618-781-0698 for more information.



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Your Community

Techi-Tots to Host Benefit

Techi-Tots, Inc. is asking the Ed/Glen Chamber Members for their help. Please consider sponsoring a mouse in the Mouse Race Benefit for Hailey Knecht on August 23, 2008 at the Edwardsville Moose Lodge.

A \$50, \$100, \$250 or \$500 sponsorship will ensure your company's name on every race form, table listing, and donor signage, along with a one time announcement of your Mouse's name(Company name) for the heat that it will run in that evening. We are expecting over 500 visitors at our benefit and would greatly appreciate your generosity. All proceeds will go to the United Leukodystrophy Foundation, www.ulf.org, for treatment and research.

Please remit your decision on, or before, July 31, 2008 by replying to friendsofhaileyknecht@yahoo.com or by calling Becky Schrage at 692-4565 or 401-3273. They can pick up your donation at your convenience. Please make checks payable to: The Hailey Elizabeth Knecht Trust Fund. You can visit Hailey's site at: www.caringbridge.org/visit/haileyknecht.

ILCHF Awards \$1.5 Million to School of Dental Medicine in Alton

The Illinois Children's Healthcare Foundation (ILCHF) has awarded \$1.5 million to the Southern Illinois University School of Dental Medicine in Alton as part of its \$20 million, five-year initiative to expand access to oral health care for Illinois children.

The Foundation, which also awarded the same amount to the University of Illinois-Chicago College of Dentistry, wants to give more awards to nonprofit oral health care organizations that provide primary care services directly to children or formally collaborate with primary care providers, desiring to establish a new oral health service, expanding existing services in a clinical setting or implementing a community planning process.

Visit the Web site for more information: www.ilchf.org.

The grant awarded to SIU will, over the next six years, allow the University to better prepare dentists to provide care for underserved children, primarily in Southern Illinois. "We are committed to serving the rural health care needs of Illinois," said Ann Boyle, dean of the School of Dental Medicine.

Community Service, Volunteer & Donation Opportunities

1820 Col. Benjamin Stephenson House

Work as museum shop assistant or tour docent. Will work with your schedule. Training provided. stephenhouse@sbcglobal.net 618-692-1818

Children's Museum

Summer camp assistants, gardeners and general volunteers needed. Time commitment varies from June to August. Training provided. Must be at least 13 years old. 618-692-2094 info@childrens-museum.net

Watershed Nature Center

Volunteer Coordinator needed to help other volunteers plan projects, review progress and coordinate groups on special work days. The Volunteer Coordinator will serve as a contact and be responsible for scheduling volunteers, overseeing volunteer efforts and providing updates for volunteer manual. watershed@cityofedwardsville.com 618-692-7578

The Greater Edwardsville Area Community Foundation Supports Local Charities and Encourages Volunteerism in our Community.

Local community service groups should contact the Greater Edwardsville Area Community Foundation to be included in next month's listing.
www.edwardsvillefoundation.org



Your Community | Your Foundation | Your Opportunity

"It will give us the opportunity to address a problem in the rural part of the state—access to dental care for children. We're very pleased to receive such an award."

Under the terms of the award, the dental school will design and implement a program that modifies the admission process, updates curriculum, provides mentoring and support to students, expands community-based service-learning opportunities and assesses the outcomes of the program.

SIUE Chancellor Vaughn Vandegrift said the University's affiliated health care education programs—which include dental medicine, nursing and pharmacy—have built a reputation of serving the region as major resources. "Our healthcare outreach in the dental health care field will be greatly enhanced by this award from the Illinois Children's Healthcare Foundation," Vandegrift said.

"We have a distinctive mission and vision as a premier metropolitan university to fulfill human potential," Vandegrift said. "This award will help us enhance the quality of life for the citizens of rural Illinois."

Lewis and Clark Awarded Prestigious All Steinway Designation

Lewis and Clark Community College has joined a select group of colleges, universities and conservatories throughout the world who have earned the "All Steinway" designation during an official ceremony that will take place on Monday, April 21 in The ATC on the campus of Lewis and Clark. The All Steinway designation was announced in conjunction with the Steinway Faculty Dinner that evening.

There are currently only 85 All Steinway Schools in the world, including some of the world's most prestigious universities and schools of music such as Yale University and Juilliard. Lewis and Clark is only the third community college in the nation to receive the designation.

The College owns 18 Steinway and Steinway-designed pianos for use all over the campus, including the Ringhausen Music Building, Hatheway Hall, The Commons, the Benjamin Godfrey Chapel and Gilman Hall.

"We are pleased to become part of the Steinway family," Lewis and Clark Board Chairman Robert Watson said. "We already have a leading music program and the addition of these magnificent instruments will add value

to our students' training and to the numerous musical performances that the department presents each year."

"By making the All Steinway commitment we are affirming our belief in the goal of our faculty and students, and assuring that they will benefit from their intense academic and performance experiences at Lewis and Clark over other institutions they could have chosen," Lewis and Clark President Dale Chapman said.

Susan Parton Stanard, the coordinator of the music program, said she is thrilled about the opportunity to give Lewis and Clark music students the best pianos in the world. "This is truly a gift to our students by the College, and it is a tribute to the fantastic talent that comes through our doors each semester. The fact that we can now say we are an All Steinway campus will build on the talent that already exists in our program. The designation will aid us in our recruitment of talented students into the program, who recognize the value of the Steinway designation and will understand the commitment that this college has to its music program, faculty and students."



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Recent News and Events

By Erika Kennett, Executive Director

On Wednesday, April 30, Procter and Gamble (P & G) signed a six-year, 1.2 million-square-foot lease with Alliance investor Trammell Crow Company in Gateway Commerce Center, reinforcing Gateway Commerce Center and the Edwardsville-Glen Carbon area as one of the premier logistics locations in the nation.

Alliance investor Contegra Construction Company has been contracted to expand the 578,967-square-foot Westway III building to 1,157,000 square feet for P & G's warehousing and customization operations. The deal is an example of the economic advantage given to the Edwardsville-Glen Carbon community by the presence of Gateway Commerce Center, which has grown to contain more than nine million square feet of space and to boast warehousing and distribution operations of several major corporations, including P & G, Dial, Hershey, Unilever and OHL.

"This announcement reinforces that Edwardsville is a prime location for logistics in the United States" said Edwardsville Mayor Gary Niebur. "We welcome the opportunity to put our citizens to work and increase their quality of life."

Madison County Board Chairman Alan Dunstan is pleased with the outcome of this project. "The Edwardsville and Glen Carbon community has put together a team of professionals to ensure the success of this expansion. Madison County, the Alliance and the City of Edwardsville have been integral in bringing this project to fruition."

The Alliance would like to welcome our new administrative intern, Jenifer Johnson. Jenifer comes to the Alliance through the Department of Public Administration and Policy Analysis at Southern Illinois University Edwardsville, where she is working toward the completion of a Master of Public Administration degree. Jenifer will be charged with tracking area developments, completing research projects and maintaining a comprehensive property database to advance the Alliance's economic development mission.

Two major pieces of legislation affecting economic development in Southwestern Illinois—one at the state level and one at the federal level—recently saw positive legislative action. In the Illinois House of Representatives, Senator Bill Haine's Flood Protection District Act (SB 2052) was approved by a 64-44 vote. The bill will move to the Governor's Office for review. If enacted, SB 2052 will allow for the creation of a funding

mechanism—in the form of a temporary one-quarter-of-one-cent sales tax increase in a special flood prevention district—for Madison, St. Clair and Monroe counties to reconstruct and re-certify the five Metro East levees within a five-year timeframe. At the federal level, the Flood Insurance Reform and Modernization Act (S. 2284) was approved by the U.S. Senate by a vote of 92-6. This bill would ultimately allow for flood maps in Missouri and Illinois to be re-drawn at the same time, alleviating the significant competitive disadvantage that would have otherwise been placed on communities in Southwestern Illinois as we compete for economic projects with communities in Missouri.

The Alliance would like to extend our warmest thanks to those investors who have already joined for 2008. As of press time, twelve organizations have chosen to contribute, including four new contributors in First Community State Bank of Staunton, Johnson Properties, Terra Properties and Trammell Crow Company. As a public-private partnership, the Alliance receives approximately thirty percent of its funding from private-sector organizations that are interested in supporting the economic health of the Edwardsville-Glen Carbon community. To learn more about becoming an Alliance investor, visit www.edglenalliance.com or call 618.656.7601.

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Recruiting the Best Candidates: Start Before You Need Them

By David Stoecklin, Executive Director, Madison County Employment and Training

When you woke up this morning, did one of your first thoughts center on where your next "new hire" would be found? Probably not, unless you're working in a crisis mode! And that's the point. The best time to find the best candidate for a job is when the pressure is off. You need time to plan your recruitment strategy and avoid crisis hiring.

Human resources consultant Susan M. Heathfield says companies that select new employees from the candidates who walk in their door or answer an ad in the paper or online may be missing the best candidates. In many cases, the people answering ads are already working for someone else and may not even be looking for a new position.

How can you begin recruiting before you need employees? Here are a couple of suggestions.

First, start working now with your local workforce professionals. What skills will your next employees need? Now is the time to make sure that your local workforce board knows critical skills that should be taught at local community colleges and in vocational schools. The "Partners in Progress" project is just such a way to communicate your skill needs to the education community. (For additional information please visit <http://www.progresspartners.org/>)

Another suggestion is to make sure you're well connected. Stay in touch with professional associations, and make sure you and your key workers are members. Just as a job seeker is encouraged to "stay in touch", so to the business needs to network within the community.

Third, stay in touch with local colleges and universities – and even high schools that have strong coursework that your employees need. By maintaining these local contacts you can be "growing your own workforce" just by communicating your needs. And again by involvement with the education community, you increase your chances of finding good talent.

And finally, make sure your company is known as a good place to work. Bruce N. Pfau and Ira T. Kay, authors of *The Human Capital Edge* say that it's up to the head of the corporation to make sure the company is known as a great place to work. Promote your firm as a great place to work. And, of course, deliver on your promise with competitive wages and benefits.

Recruitment is best done before you have a job opening. This is especially true for companies with hard-to-fill positions. Do you know where your next star employee will come from? It could be someone who applies today for your job of tomorrow.

For assistance with your recruitment needs, contact the Madison County Employment and Training Department. (Matt Jones at 618-296-4315 or Michelle St. Peters at 618-296-4301)



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