July 2012



Edwardsville I Glen Carbon Chamber of Commerce

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Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

Ex-Officio

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Robert Jackstadt, Mayor Village of Glen Carbon Gary Niebur, Mayor City of Edwardsville Ed Hightower, Superintendent Edwardsville School District #7 on the cover

Ed/Glen Prosperity Project: Mobilizing the Business Community to Rock the Vote

The Edwardsville/Glen Carbon Chamber of Commerce has partnered with the Illinois Chamber of Commerce to bring you the **Prosperity Project**. This partnership is important to offer our members because it simplifies the legislative education process. The Prosperity Project empowers companies and employees to make their voices heard, and motivates them to learn more about our current legislative efforts in Illinois.

The Prosperity Project serves to **educate**, **inform**, **involve**, **register** & **mobilize** voters. It is your source for staying informed of current legislative issues impacting our state and local economies, the avenue for communicating directly with policymakers, and the tool for holding legislators accountable through the ballot box.

Go to www.illinoisprosperity.org/edglenchamber today!



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events

7/4 Wednesday Ed/Glen Chamber Office Closed in Observance of Independence Day Holiday

7/11 Wednesday 5:30pm

Beijing, China Travel Presentation Lower Level, Room 1127 Edwardsville, IL 62025 *RSVP to 618.655.7600 or from edglenchamber.com/china-travel.htm*

7/12 Thursday 5-7pm Business After Hours

Lo-Cal Cafe 138 North Main Street Edwardsville, IL 62025

7/18 Wednesday 6:30-8pm

YPG Beer School at Global Brew Tap House & Lounge 112 South Buchanan Street Edwardsville, IL 62025 *Cost is \$15 per person. RSVP to: bbreihan@edenvillage.org*

save the date 8/1 Wednesday 8-9am 8/10 Friday 12pm

8/1 Wednesday 8-9am Membership Orientation Chamber Office, Lower Level RSVP to 656.7600 or online.

8/2 Thursday 5-7pm ChamberNet Anderson Hospital 6800 State Route 162 Maryville, IL 62062

8/7 Tuesday 4pm Ribbon Cutting Rush Studio of Dance 5146 Chain of Rocks Road Edwardsville, IL 62025

7/24 Tuesday 8-10:30am

Professional Education: The Employment Relationship in the Age of Social Media, presented by the attorneys at Sandberg, Phoenix & von Gontard, PC at Glen Carbon Hampton Inn 5723 Heritage Crossing Drive Glen Carbon, IL 62034

7/26 Thursday 5-7pm

Business After Hours Edwardsville Arts Center & Jacoby Arts Center *at EAC (inside Edwardsville HS)* 6165 Center Grove Road Edwardsville, IL 62025

GC Cuisine 1230 University Drive Edwardsville, IL 62025 *RSVP required; register from online events calendar.* 8/14 Tuesday 8-9am YPG Learn from a Leader

networking@noon

YPG Learn from a Leader Breakfast with Keith Page at Anderson Hospital *RSVP from Online Calendar*

8/23 Thursday 5-7pm Business After Hours Regions Bank 2120 South IL Route 157 Glen Carbon, IL 62034

8/24 Friday 6-11pm SIUE Welcome Back Block Party Downtown Edwardsville

Are you anxious to learn the 2012 Halloween Parade theme?

The cat's out of the hat... FIND OUT NOW!

Go to www.edglenchamber.com and select 'Halloween Parade' from the Events drop down menu.

connected

AVON Products, Inc.

Mary C. Smith Beauty & Cosmetics 9 Wintergreen Drive Glen Carbon, IL 62034 618.696.1802

Belsheim & Bruckert, LLC

Timothy J. Palen Attorneys 1002 East Wesley Drive, Suite 100 O'Fallon, IL 62269 618.624.4221 www.belsheim.com

Home Instead Senior Care (Madison County)

Mae McNamee Affordable, Non–Medical Companions & Home Care for Seniors 100 Lanter Court, Suite 2 Collinsville, IL 62234 618.346.5008 www.homeinstead.com/351

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We help Chamber Members find customers who are looking for your products and services.



Springboard Ed/Glen Chamber Participates in SIUE's Springboard to Success Program for 5th Year

The Edwardsville/Glen Carbon Chamber of Commerce will remain involved in welcoming new SIUE students and their parents to the area throughout the months of May and June. This year, the chamber is again presenting at the university's annual series of two-day freshman orientation events that draw thousands to the area.

Ryan Downey, Office of Admissions Assistant Director, said more than 2,000 freshmen have already enrolled at SIUE for the 2012 fall semester. Downey said every year the university invites all incoming freshmen and their parents to attend an event titled 'Springboard to Success.' "It is mandatory of all incoming freshmen to attend," Downey said. They host about a dozen of these sessions throughout May and June for freshman parents, and about 5,000 people total (freshmen and parents) visit SIUE for these events.

Downey said the Ed/Glen Chamber has been involved in the Springboard event since 2008. This year, Executive Director Lisa Smith and Communications Director Desirée Bennyhoff take the stage to present information to parents near the end of the second day.

"It's wonderful to have the Ed/Glen Chamber's presence at each of our Springboard to Success programs. Lisa and Des provide really valuable information," Downey said.

Downey explains that if parents need to go do something, the chamber can recommend where to go, such as where to go for dinner or to shop or remind them they are there for future questions too. During the presentations, parents are welcomed and encouraged to go to the chamber's website, call, email or stop by the office, conveniently located on campus, for any information about the area.

During the presentations, Lisa and Desirée offer that the Ed/Glen Chamber be parents' connection to the businesses, organizations, and communities of Edwardsville/Glen Carbon. Parents are encouraged to patronize chamber members for goods and services, and to download the chamber's new mobile application for on-the-go access to the membership directory, community events and information.



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- July 24: The Employment Relationship in the Age of Social Media
- September 25: The Do's & Don'ts of Hiring & Firing
- November 27: Protecting Your Trade Secrets & Business Name

8am Networking

8:30-10:30am Education Program with Q&A Session At Glen Carbon Hampton Inn

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I will attend: Session 4 Session 5 Session 6 at \$20/person (\$30 non-members) per session

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Common Ground July 2012 | 7

Connect Business of the Month: Andria's Countryside Restaurant



Bringing to the table more than 25 years in the beef industry, Tarpoff believes that knowing good beef is important, and providing the best beef available is the top priority. Andria's Countryside Restaurant was the first restaurant nationwide licensed to offer U.S.D.A. Prime Certified Angus Beef. Since the fall of 2011, with the cooperation of PFG Middendorf, Andria's proudly serves Niman Ranch Certified Angus Beef U.S.D.A. Prime Natural exclusively – every steak, every time. Niman Ranch raises cattle naturally from birth – no hormones, no antibiotics, and never anything artificial.





Many vegetables used in the kitchen are locally grown. Some so local, in fact, that Tarpoff, Executive Chef Antoine Moussalli, and Sous Chef Jeremy Kosydor need only step outside the restaurant to harvest their own herbs and vegetables. Andria's Countryside Restaurant's gardens were honored with a 2010 Green Thumb Award from the City of Edwardsville's Beautification & Tree Commission Green Thumb Committee.

"We use the best product available and present a genuine value to our customers with our wines, meat, and everything we serve. You can come to Andria's Countryside Restaurant to celebrate a special occasion, but you can also enjoy a casual evening with our lounge menu and cocktails," said Craig, who can often be found creating desserts tableside.

Andria's supports Hospice of Southern Illinois Facility Dog & Pet Therapy Programs by donating 10% of all wine sales for the month of February to Hospice of Southern Illinois. Magnum, pictured at left, is the facility dog at Hospice of Southern Illinois' Community Hospice Home, *Relais Bonne Eau*. Magnum brings love, comfort and joy to everyone he meets and makes certain everyone from patients, their families and staff are well loved and cared for. Magnum's job is to listen to people, give them hugs, and make them smile with his energy and enthusiasm for life. All of Magnum's expenses are covered by Andria's Countryside Restaurant, and Andria's also provided the dog run at *Relais Bonne Eau*. Magnum loves to eat, play, nap, and continue his education with C.H.A.M.P. Assistance Dogs, Inc.

To learn more about Andria's, visit www.andriascountryside.com. Andria's Countryside Restaurant is located at 7415 State Route 143 and opens at 5pm Monday–Saturday. To make a reservation, call 618.656.0281. Andria's Countryside Restaurant is privately owned and operated.

Excellent education Remarkably affordable

At SIUE, we believe that the influence of a leader in education extends beyond the classroom. That's why we're enhancing our region through innovative research, community and business partnerships, and economic development initiatives, all of which contribute to an annual \$471 million impact on our region. We're also preparing the next generation of community leaders. In fact, more than half of our 90,000 graduates live and work in the St. Louis area. These are just some of the ways we're helping to create a better future – for our students, and our community.

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bragging rights

1st Place A Flight: Ameren Illinois 2nd Place A Flight: 4 Guys Golfing 1st Place B Flight: Doubletree Collinsville 2nd Place B Flight: Walmart of Glen Carbon

Closest To The Pin: Sheryl Forrest Longest Drives: Dennis Compton & Spring Bonney Longest Putt: Brian Heil

Congratulations to **Brad Rench**, our raffle winner! Brad and his guests will enjoy one round of golf at each of 12 different prestigious Walters Golf Management courses throughout the metropolitan area. The winning ticket was sold by Rachel Case of First Clover Leaf Bank. *Golf package donated by Sunset Hills Country Club.*

A special thanks to committee members & volunteers who worked hard to make the event a success!

schmooze **business after hours**



Hortica Insurance & Employee Benefits, June 14



Hortica Insurance & Employee Benefits, June 14



Hortica Insurance & Employee Benefits, June 14

5 Ways to See Your Business in Common Ground

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award Chamber of Commerce
- 5 Come to Chamber Events!



ribbon cuttings





Fast Fitness Boot Camp, June 23

Have A Ball Theme Parties & Events LLC, June 23

glen carbon homecoming









Chamber of Commerce



Dr. Jay Jensen, our Chief of Surgery, chose Christian when he needed his own surgery.

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your business

Lost Arts & Antiques Hosted Donna Fox at June Artist of the Month Reception

Lost Arts & Antiques, located in the historic Wildey Theater in downtown Edwardsville, celebrated their June Artist of the Month on June 23. Donna Fox of Crow Steals Fire was in house with some of her newest designs and a trunk show of personalized items available for



order. The family friendly open house event was free, and light refreshments were served.

Lost Arts & Antiques displays the work of regional and national artists, but they are dedicated to focusing on the importance of contributions by local talent.

"Investing in products and services by local people is key to our economic success, as a family, community & country. Lost Arts offers customers a place to buy high quality American made art, furniture, gifts, decor & more. It is the perfect place to find pieces for your corporate art collection, updating

your home decor or selecting a gift for a loved one. We offer delivery & shipping options, as well as layaway, gift certificates, special orders & availability for special events," said co-owner Lisa Ferguson.



Please Lost Arts & Antiques at the store for an Artist of the Month evening reception, a culinary or crafting demonstration, live music or a special event at the Wildey Theatre. Contact the store at 618.656.8844 to receive their e-newsletter & other special offers. Go to www.lostartsandantiques.com to learn more.



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Anderson's Services Expand into Bethalto

Anderson Hospital is excited to announce the opening of its fourth ExpressCare facility, located at 159 East McArthur in Bethalto, to better serve the needs of the hospital's northern communities.



ExpressCare is an extension of Anderson Hospital's Emergency Services, caring for patients with everyday injuries and illnesses like cuts, colds, fevers, sprains and other common problems that are not life threatening. Unlike retail health clinics, ExpressCare is staffed by physicians and includes on site radiology and the lab experts of Quest Diagnostics.

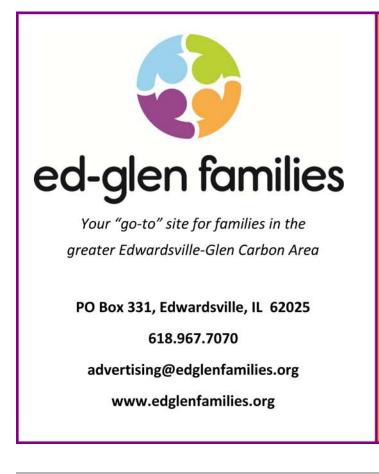
As the name implies, ExpressCare will not only be convenient, but quick.

"On average, our ExpressCare patients are treated and discharged in 60 minutes," says Keith Page, Anderson Hospital President. "98% of ExpressCare patients surveyed said they were treated in a timely manner."

GCS Employees Participate in Tour de Cure

GCS Federal Credit Union recently raised funds to support the American Diabetes Association and participated in their local event, Tour de Cure. Employees of GCS were given the opportunity to wear jeans on Fridays and Saturdays for \$20 during the month of May. Funds were also gathered from GCS member donations and team members' personal fundraising. This year, Team GCS raised a total of \$12,140 to support the American Diabetes Association. Team members also rode 100 miles in the Tour de Cure bike ride in Grafton.





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Kline & Gerstner of Extra Help, Inc. Become Certified Staffing Professionals

Extra Help, Inc., an employment, payroll and workforce services company based in Illinois, announced that two of its employees are now credentialed Certified Staffing Professionals (CSP). Sara Gerstner and Nicole Kline, both directors of operations for Extra Help, successfully completed the coursework and exams to earn CSP designations from the American Staffing Association (ASA). Gerstner and Kline co-manage operations and oversee the staffing and recruiting efforts of the employment teams at Extra Help's downtown St. Louis and Edwardsville locations.

Gerstner has been an Extra Help employee since May 2008. Previously, she worked for Build-A-Bear as a human resources specialist. In 2005, she received her bachelor's degree in accounting from Ohio Northern University.

Kline has been with Extra Help since February 2007. Prior to joining Extra Help, she worked in marketing and promotions for the St. Louis Cardinals. In 2006, she received a bachelor of marketing degree from St. Louis University. Kline received her MBA in 2008 from St. Louis University.

The CSP program offers qualified staffing professionals this certification through completion of an in-depth, self-study course, followed by an exam. The exam covers labor law, employment law and ethical practices applicable

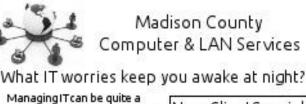
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to the staffing industry. The CSP program promotes industry-wide competency standards through a uniform national program.

"We are proud of Sara and Nicole for taking the initiative to be our first two employees to become certified with ASA. It speaks to their commitment and dedication to serve Extra Help's mission of providing the best possible staffing solutions to our clients," Extra Help's President and CEO Teresa Katubig, CPA, said. "We congratulate them on this great accomplishment, and know they will use it as a tool to continue their stellar work for our company and its staff."







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SIUCE DAY 2012 Rally Week

September 10-14, 2012 Morris University Center, Goshen Lounge

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- 100% tax deductible gift to program of your choice
- Business recognition at the start of the academic year
- Opportunity to be on site in the Morris University Center's Goshen from: 10 a.m.—2 p.m. on your designated day



How to Sign Up

- RSVP by Wednesday, August 1, 2012 to 618.650.2378 or sive day@sive.edu
- Multiple spots available on each designated day.

SIUE Responsibilities

- Press release to all SIUE media contacts.
- Promotional e-mail to all SIUE faculty and staff (2,500) and students (14,000+) highlighting the event/incentive.
- Promotion of your organization via SIUE Day Facebook & Twitter
- Partner logo and event/incentive/promotional on SIUE Day web page.
- Listed as SIUE Day Rally Sponsor at the SIUE Day Breakfast on October 18, 2012.

Partner Responsibilities

- Provide color logo for use in promotions: please send electronically to siue day@siue.edu
- Minimum donation of \$500 to the SIUE program of your choice (gifts are made through the SIUE Foundation on or before Friday, October 18, 2012).
- Create promotional offer to SIUE faculty, staff, students and community.

FOUNDATION	Campus Box 1082, Edwardsville, Illinois 62026-1082 618.650.2378, Fax: 618.650.3694 <u>siue_day@siue.edu</u>
Phone:	Email:
Signed:	
Partner:	Date of event:

your business

Hawthorne Animal Hospital Announces the Addition of Two New Veterinarians

Hawthorne Animal Hospital is proud to announce the addition of two new veterinarians to the staff at their Glen Carbon & Belleville locations.

Dr. Brent Leh joins the staff at our Glen Carbon location. Dr. Leh completed his undergraduate work at SIUE and is a recent graduate of the University of Illinois School of Veterinary Medicine. An Edwardsville native, Dr. Leh is carrying on a family tradition of animal medicine at Hawthorne. His grandfather is Dr. Merrill Ottwein, who founded the practice over 57 years ago. Dr. Leh has a special interest in emergency and critical care medicine.

Hawthorne also welcomes Dr. Heather Johnson to their family. Dr. Johnson came to Hawthorne from a practice in New Richmond, Wisconsin. She received her undergraduate degree from Mizzou and her DVM from the University of Minnesota. Dr. Johnson has a special interest in soft tissue surgery, shelter medicine, general wellness and preventative medicine. She is also a member of the American Association of Feline Practitioners. After completing some initial training at the Glen Carbon location, Dr. Johnson will primarily practice out of the Belleville location, Adair Gardens Pet Hospital.

Hawthorne Animal Hospital has been serving the metro east area for more than 57 years. Hawthorne currently operates five facilities located in Troy, Belleville, Greenville, Vandalia, and their main hospital in Glen Carbon. The Glen Carbon location is a wellness and emergency hospital, open 24 hours a day for emergencies and referral patients. For more information or to make an appointment, call 618.288.3971 or go to glencarbonhawthorne.com.



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Receive discounts at GCS Ballpark with the *Gateway Grizzlies MVP Card!*



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Jazz Vocalist Danita Mumphard to Take Jacoby's East Room Stage July 28

Danita Mumphard, vocalist extraordinaire, makes her first appearance at Jacoby Arts Center July 28 in the LIVE at Jacoby: Saturday Nights concert program. Featured with legendary jazz group Trio Tres Bien, Danita performs standards from her debut jazz CD like *Fever* and *When I Fall in Love* Danita style, with intricate



vocalization and stratospheric notes that make the songs her own.

Recently featured at the Miles Davis Jazz Festival in Alton, Danita performs throughout the Metro area. With Trio Tres Bien, she has been featured artist in *Faces of Love* production at Westport Playhouse, renowned jazz musician Ozzie Smith's retirement celebration, and St. Louis Urban League annual dinners. Other notable engagements include Whitaker Jazz Festival at Missouri Botanical Garden, Jazz shows at Laumeier Sculpture Park, and Edwardsville's Arts in the Park.

Television appearances include feature spots on *Show Me St. Louis* and the *Fox Morning Show*. She has performed with Jazz–The Group and is featured on saxophonist Rod Tate's CDs, *The Secret Place* and *Driven*. She has been featured in cities such as St. Louis, Atlanta, Carbondale, and Louisville.

If smooth listening sounds of jazz are your thing, an evening with Danita Mumphard will not disappoint.

Jacoby's doors will open at 6pm, and music begins at 7pm. Admission is \$10 or \$8 for seniors and students, and a beverage cash bar is available. Tickets may be purchased at Jacoby Arts Center, Halpin Music, Jerseyville Public Library, Wood River Public Library, or by phone at 618.462.5222. LIVE at Jacoby: Saturday Nights is sponsored in part by WBGZ Radio 1570 AM of Alton.

Located at 627 East Broadway in Alton, Jacoby Arts Center is open Tuesdays through Saturdays from 10am–5pm, late on Thursdays until 8pm, and closed Sundays and Mondays. For more information, go tojacobyartscenter.org.



your business SIUE Plans Annual Social Sc Merchants' Fair Parenting

The SIUE 2012 Cougar Welcome Planning Committee is pleased to announce the 15th Annual Merchants' Fair to be held Wednesday, August 22 from 10– 3pm in the SIUE Morris University Center's Goshen Lounge

The Merchants' Fair is designed to increase student, faculty, and staff awareness of area businesses, services and activities, and to facilitate interaction between students, faculty, staff, and the local business community. More than 1,000 participants are expected during the course of the event. A Fair tradition, the annual Ice Cream Social featuring Mayor Gary Niebur and SIUE Chancellor Julie Furst–Bowe, will be held at noon. Complimentary 6oz. ice cream cups will again be provided to add to the success of the event!

This is an excellent way to promote your business and interact with the SIUE community, and you are cordially invited to participate. Advance registration is required. For information regarding fees and registration, please contact Michelle Welter at mking@siue.edu or 618.650.2686. Join in the fun during one of the year's biggest events and as SIUE kicks off its new academic year!

Social School Offers Parenting Workshop

Social School is offering a free one-hour workshop entitled "Parenting for the Challenging Child." This workshop will utilize research-based strategies from the Illinois State Board of Education and the Illinois Children's Mental Health Partnership to improve parenting. The brochure that accompanies the workshop is called, "Raising Caring, Confident, & Capable Children," and is available through the state.

Jesse Allen M.S.Ed., has used this brochure to create a workshop that will not only teach directly but give parents a chance to discuss the challenges they face. The primary focus of this workshop will be a ten step parenting contract that is guaranteed to improve the social emotional learning skills of both the parent and the child. The steps of this contract are designed to improve the relationship between the parent and the child as well as the child's behavior. This workshop is for anyone who wants to change their "challenging" child into a more caring, confident, and capable one.

This workshop will be held at the Main Street Community Center Saturday, July 7 from 2–3pm. Space may be limited, so please RSVP to 618.960.3431or email ssocialschool@gmail.com. For more information on this workshop or Social School please contact Jesse Allen using the information above.

Bella to Host Tasting Event to Benefit Hospice

Bella Milano is hosting a wine and beer tasting event to benefit Hospice of Southern Illinois Tuesday, July 10 from 6–8pm in the Tuscan room of its new O'Fallon, IL location.

Bring your friends to enjoy fine wine, great beer, and amazing Bella Milano appetizers. Peruse silent auction items and purchase raff e tickets available for 50/50 and for a chance to win a 2011 Chrysler 200!

Space is limited. Contact Kathy at Hospice of Southern Illinois at 618.235.1703 or Bella Milano at 618.624.0700 for reservations. The cost is \$25 per person in advance and \$30 at the door.

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Girl Scouts of Southern Illinois Receive \$6,000 United Way Grant to Fund STEM Outreach Program

Girl Scouts of Southern Illinois (GSSI) received a \$6,022 grant from United Way of Greater St. Louis to help fund its Science, Technology, Engineering and Math (STEM) Outreach Program. The United Way grant will help GSSI expand its STEM program to 273 at-risk girls in East St. Louis and the surrounding area.

"We are very excited and thankful to receive the \$6,000 United Way grant which will allow us to provide important science, technology, engineering and math opportunities to nearly 300 at-risk girls," said Villie M. Appoo, GSSI chief executive officer. "Through this grant, more girls will have the opportunity to fully participate in a Girl Scout Leadership Experience which will lead them to discover, connect, and take action to make the world a better place," Appoo added.

Funds will be used to purchase Girl Scout Journey series books, supplies, program materials, awards and badges for disadvantaged girls served through GSSI's outreach programs. In 2013 GSSI will introduce East St. Louis girls of all ages to STEM occupations and career fields using Girl Scout Journey series. GSSI will also continue to partner with industry leaders and regional colleges and universities to help girls served through GSSI's outreach program achieve success in the field of their choice.



Got kids?



Summer can be crazy. You will be too if you don't keep the kids busy. College for Kids provides fun, engaging learning experiences to keep kids' minds active until school starts again. Robotics. Cooking. Horses. Dance. Animation. Tennis. And more!

New classes begin each week from June 11-July 30. Get College for Kids. www.lc.edu/CCL or 618.468.5777. It's what you know. Girl Scout Journeys are unique and innovative programs designed for girls that incorporate 15 measurable outcomes so all girls can have a first-rate Girl Scout leadership experience. All Girl Scout Journeys are girl led and offer girls a cooperative learning experience.

Girl Scouts is the world's pre-eminent organization dedicated solely to girls – all girls – where, in an accepting and nurturing environment, girls build character and skills for success in the real world. In partnership with committed adults, girls develop qualities that will serve them all their lives, like strong values, social conscience, and conviction about their own potential and self-worth. Today's Girl Scouts not only enjoy camping and crafts, but they also explore math and science and learn about diversity, good citizenship, leadership and teamwork. Girl Scouting is the place where girls experience the fun, friendship and power of girls together.

Girl Scouting has inspired more than 50 million girls and women since its founding in 1912. As we celebrate the 100th anniversary of Girl Scouting (March 2012–March 2013), councils nationwide are joining in a historic organizational transformation centered around the best leadership development experience for girls in the 21st Century, while ensuring the traditions and values that have been core to Girl Scouting since its beginning remain strong and relevant.

Girl Scouts of Southern Illinois is a not-for-profit organization supported by various United Ways throughout the region. The Girl Scouts is a proud partner of United Way.



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