January 2013



Edwardsville I Glen Carbon Chamber of Commerce

It's everyone's business.

# Common Ground



Edwardsville | Glen Carbon Chamber of Commerce

Membership Meeting

January 25

11:30am-1pm

N.O. Nelson Leclaire Room

Enjoy a business casual lunch and learn what the Ed/Glen Chamber has planned for 2013.

Volunteer, Ambassador & YPG of the Year awardees will be honored.

Business focused. Community centered.

PRST STD U.S.POSTAGE PAID EDWARDSVILLE, IL PERMIT # 29

# connect

#### 2013 Executive Committee

Paul Millard, President TheBANK of Edwardsville

Emily Gates, First Vice President Individual Member

Cathy Hamilton, Second Vice President BARBERMurphy Group

Sam Guarino, Third Vice President Bella Milano Restaurants

Skip Sponeman, Past President Walmart of Glen Carbon

Josh Lowe, Treasurer West & Company

#### 2013 Directors

**James Brooks** 

First Christian Church

**Danelle Brown** 

Marcel Brown Technology Services **Christine Craine** 

Hortica Insurance & Employee Benefits

Elizabeth Heil

The Scheffel Companies

Gary Hoggatt, Jr.

1st MidAmerica Credit Union

Elizabeth Keserauskis

Southern Illinois University Edwardsville

Lisa Klaustermeier

Anderson Hospital

**Nicole Kline** 

Extra Help, Inc.

**Philip Lading** 

Sandberg, Phoenix & von Gontard, PC Todd Sivia

Sivia Business & Legal Services, PC

**David Toby** 

FCB Edwardsville Bank

Dave Viox

AAdvantage Insurance Group, Inc.

Marc Voegele

**Express Employment Professionals** 

#### **Ex-Officio**

Robert Jackstadt, Mayor Village of Glen Carbon

Gary Niebur, Mayor City of Edwardsville

Rachel Case, Co-Chair

First Clover Leaf Bank

Rvan Matthews, Co-Chair

Dimond Bros. Insurance Agency, Inc.

2012 Ambassadors

Lisa Allen

AAdvantage Insurance Group

**Adam Arras** 

The Garden Kingdom

Tina Barnard

Homewatch Care Givers

Natalie Head

Anderson Hospital

Lauren Hoefert

Scott Credit Union

**Adam Huahes** 

Reliance Bank

Carol Johnson

Visions by Carol Photography

#### **Chamber Staff**

Desirée Bennyhoff

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Kathy Hentz

Administrative Assistant khentz@edalenchamber.com

**Caryn Mefford** 

Membership Coordingtor cmefford@edglenchamber.com

Gloria Pugh

Accounts Payable & Receivable gpugh@edglenchamber.com

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Julia Biggs

Edwardsville Intelligencer

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Mark Muckensturm

Rebecca Obermark

Centrue Rank

Liberty Mutual

**Becki Rosenburg** 

Sara Sanderson

Diana Voeaele

Rob Pickerell

Extra Help, Inc.

Meridian Village

MRCT Benefits Plus

West & Company

Integrated Medical Group

Express Employment Professionals

#### **Mission Statement**

Through commitment involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

### on the cover

#### **Membership Luncheon, Annual Dinner** & Auction Announced

Learn about the programs & services the Ed/Glen Chamber is introducing in 2013 at the 3rd Annual Membership Luncheon, scheduled for 11:30am-1pm Friday, January 25 in the Leclaire Room on the N.O. Nelson campus of Lewis and Clark Community College.

Ambassador of the Year, Volunteer of the Year, and Young Professional of the Year awards will be announced at the luncheon, and retiring board of directors members will be honored. This business casual luncheon is an opportunity for members to become familiar with the Chamber's 2013 menu of services and learn about the many ways to get involved. The cost is \$20 per person. Turn to page 5 for the RSVP form.

Look for announcements regarding the upcoming Annual Dinner & Auction in future communications. This gala event will celebrate Edwardsville and Glen Carbon, and acknowledge community champions through the Cassens Award, Lifetime Achievement Award, Tallerico Leadership Award, and Business of the Year Award. The Annual Dinner is scheduled for **Saturday**. March 9 in SIUE's Morris University Center Meridian Ballroom. Invitations will be mailed in the near future.





# special investors

#### **Gold Level**

Anderson Hospital Gateway Regional Medical Center Walmart

#### **Silver Level**

Ameren Illinois Hortica Meridian Village Sandberg, Phoenix & von Gontard, P.C. TheBANK of Edwardsville

#### **Bronze Level**

1st MidAmerica Credit Union Associated Bank AT&T Cassens & Sons Cassens Transport Castelli's Moonlight Restaurant 255 City of Edwardsville Doubletree Hotel Collinsville Eden Village Retirement Community Edwardsville School District #7 Edwardsville Publishing Company First Clover Leaf Bank Juneau Associates, Inc., PC. Madison Mutual Insurance Co. Mathis, Marifian & Richter, LTD Robert 'Chick' Fritz, Inc. R.P. Lumber Shop 'N' Save Shannon's Grill Edwardsville, LLC Southern Illinois University Edwardsville Wells Fargo Home Mortgage West & Company, LLC Village of Glen Carbon

#### **Premier Level**

'62 Sports Group Abstracts & Titles Inc. American Family Insurance **Answer Direct** Ashley Furniture Home Store Associated Physicians Group Assurance Brokers B & W Heating & Cooling, Inc. Bard & Didriksen Pediatrics Bauer-Hite Orthodontic Bauaher Financial & Assoc. Inc. Bella Milano Restaurant Bigelo's Bistro Books-A-Million **Brickman Orthodontics** Bull & Bear Grill & Bar Caulk's Collision Centrue Bank Collision Plus of Glen Carbon Commerce Bank CompuType Inc. Country Club Lawn & Tree Country Hearth Inn & Suites Crawford, Murphy, & Tilly, Inc. Culver's of Edwardsville Data Unlimited, Inc. Days Inn Dazzle Me Tan, Tone & MORE! Denny's **Donnewald Distributing** Eberhart Sign & Lighting Co.

Edison's Entertainment Complex Edwardsville Pet Hospital ESS Data Recovery, Inc. Extra Help Inc. Farmers Insurance District 61 FCB Edwardsville Bank First Mid-Illinois Bank & Trust First National Bank - Maryville Gateway Center Gateway Grizzlies Gerold Moving Glik's Department Store Goddard School Hampton Inn & Suites Harvey H. Breckner, DMD Hawkins Law Office Hawthorne Animal Hospital Highland Recycling & Shredding Holiday Inn Express Home Instead Senior Care IMO'S Pizza Jan's Hallmark Shop J.F. Electric Inc. Kitchenland Lindenwood University Lion Sleep Labs Logo It! @ Langa M. Thompson & Company, LLC Magnuson Camelot Hotel Market Basket Marvville Women's Center & Med Spa Mattea Construction, LLC Meridian View Family Dental Midwest Occupational Medicine Minuteman Press **Network Specialists** Office Depot OneWay Construction Papa Murphy's Take 'N' Bake Pizza Red Robin Regions Bank

Reed, Armstrong, Gorman, Mudge & Morrissey

Richards Brick Company

Royal Office Products, Inc. Royal Solutions, LLC Sanford-Brown College

Scott Credit Union

Sears Hardware & Appliance Sentry Insurance Sivia Business & Legal Services, P.C.

Sleep Inn & Suites Southern Illinois Underwriters

Specialty Printing Midwest Spencer T. Olin Golf Course Sunset Hills Country Club

Sunset Hills Family Dental Super 8 Pontoon Beach TheEDGEBANK

The Scheffel Companies Thompson Flaherty CPAs Tropical Escape Tiki Bar & Grill

Tiger Plumbing U.S. Bank Verizon Wireless

Vision For Life Wenzel & Associates

### events

1/17 Thursday

Ribbon Cutting CJD E-Cycling 2400 Fosterburg Road Brighton, IL 62012

1/18 Friday

Ribbon Cutting Tropical Escape Tiki Bar & Grill 4 Club Centre Court Edwardsville, IL 62025

1/24 Thursday 5-7pm

**Business After Hours** OPEN FOR BOOKING! 1/25 Friday 11:30am-1pm

Annual Membership Meeting Leclaire Room @ N.O. Nelson 600 Trov Road Edwardsville, IL 62025

1/29 Tuesday 8-10:30am

Professional Education: Affordable Healthcare Act Implementation for Businesses TheBANK of Edwardsville Lower Level 330 West Vandalia Street Edwardsville, IL 62025

### save the date

2/4 Monday

Ribbon Cutting **Anytime Fitness** 233 Harvard Drive Edwardsville, IL 62025

2/6 Wednesday 8-9am

Membership Orientation Chamber Office, Lower Level RSVP Online or Call 656,7600

2/7 Thursday 4pm

Ribbon Cutting Studio Gaia, formerly Edwardsville Fitness Studio 201 Hillsboro Avenue Edwardsville, IL 62025

2/14 Thursday 7:30-9am Legislative Summit

(date tentative) Location TBA

2/28 Thursday 5-7pm

**Business After Hours** Meridian Village 27 Auerbach Place Glen Carbon, IL 62034

Saturday 5:30-9pm

Annual Community Awards & Dinner Auction SIUE Meridian Ballroom

### communitly link resource guide sales this summer

The Ed/Glen Chamber's new Community Profile & Resource Guide project will kick off this summer - remember to earmark advertising dollars for this project! Look for notices to learn when our CommunityLink sales representative will be in Edwardsville & Glen Carbon scheduling visits.

#### dues reminder & notice

2013 membership dues were invoiced the last week of December, 2012. We want to thank each member for your commitment to the Edwardsville/Glen Carbon Chamber of Commerce. Your support plays an instrumental role in the success of small businesses in Edwardsville and Glen Carbon. Call Gloria at 618.656.7600 should you have any questions about your invoice.

# connect

# the newly connected

#### **Anytime Fitness**

Ben Gorman
24 Hour Fitness Center
233 Harvard Drive
Edwardsville, IL 62025
618.656.4348
www.anytimefitness.com

#### Integrated Technology Associates

Jerry Graklanoff IT Consulting Firm 202–C West Main Street Glen Carbon, IL 62034 618.288.7477 www.integratedtechs.net

#### **Mattea Construction, LLC**

Chad Mattea
Roofing, Siding, Remodels
& General Construction
9 Junction Drive West, Suite 7
Glen Carbon, IL 62034
618,288,7045

#### Tropical Escape Tiki Bar & Grill

Debbie DeLassus & Bob Middleton *Tropical Themed Dining & Drinks* 4 Club Centre Court, Suite A Edwardsville, IL 62025 618.659.9997 *www.tropicalescape-il.com* 

### new ypg

Abel Anderson

Centrue Bank

Navid Bagheri

TheBANK of Edwardsville

# website

# Website Benefit Tidbit: Submit Your Info Online. It's FREE & Easy!

Ed/Glen Chamber members have the benefit of submitting **event information**, **press releases** & **job postings** to our website *FREE of charge*! We encourage you to make the most of this exclusive member benefit. It's a quick and easy way to extend the reach of your message and broaden your business or organization's impact!

The **primary contact** for every Ed/Glen Chamber membership has been emailed a username & password for our website. If you are the **primary contact** for your business or organization and did not receive that email, you can. Please call 618.656.7600 to have a username & password assigned to an **additional contact** for your business or organization, or if you are the primary contact and have misplaced your login information.

#### SUBMIT EVENTS TO OUR ONLINE CALENDAR:

- On the navigation bar, click "Events"
- Click the "Submit an Event" button
- Complete the form; your information will appear online after approval
- Submissions must be free & open to the public, or benefit a charity

#### ADD YOUR ANNOUNCEMENTS TO MEMBER NEWS:

- On the navigation bar, go to "About Us" and select "Member News" from the drop down menu
- Click the "Submit a Press Release" button
- You are required to log in to the Chamber Nation system
- Complete the form; your information will appear online after approval

#### POST YOUR JOB OPENINGS ON OUR WEBSITE:

- Go to www.edglenchamber.com
- On the navigation bar, hover over "Work" and select "Member Job Postings" from the drop down menu
- Click the "Submit a Job Posting" button
- · Complete the form
- After being approved by chamber staff, your information will appear online



Edwardsville | Glen Carbon Chamber of Commerce

# Membership Meeting January 25

11:30am-1pm

N.O. Nelson Leclaire Room

Enjoy a business casual lunch and learn what the Ed/Glen Chamber has planned for 2013.

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Business focused. Community centered.

# Please reserve \_\_\_\_\_\_tickets at \$20 each. Business Name\_ Contact Person \_\_\_\_\_ Business Address \_\_\_\_\_\_ Business Phone \_\_\_\_\_ E-mail\_\_\_\_\_ I am enclosing a check for \$\_\_\_\_\_\_

Please return response form with payment to the Ed/Glen Chamber office by January 22, 2013.

Edwardsville/Glen Carbon Chamber of Commerce 200 University Park Drive, Suite 260 Edwardsville, IL 62025 p: 618.656.7600 f: 618.656.7611

We look forward to a successful 2013!

# connect

### **Business of the Month:**

# **Piedmont Development** Corp.

Piedmont Development Corp., owned by Steve and Jill Dorsey, began as a residential home building company, focusing on in-fill lots in the older neighborhoods of Edwardsville with homes that fit the style, size and price of existing homes. Piedmont has also built several custom homes and most recently partnered with Jamie and Sharon Henderson of Henderson Architects & Associates to design and build Edwardsville's The Park at Plum Creek. which features the Goddard School & Annex, TheEDGEBANK, What to Wear, Peel Wood Fired Pizza and soon home to Mike Shannon's Grill and other retail stores.

Steve has been an independent residential contractor since he graduated from Virginia Tech in 1988, beginning his career in the Northern Virginia area. Jill is an attorney by trade but after her wireless company in Georgia was sold to T-Mobile the Dorseys relocated back to Edwardsville and she joined Steve in the construction business.

The quality of Piedmont's work attracted the attention of others seeking more custom quality home building expertise. In 2007, after being approached by longtime friend Kent Weber of TheEDGEBANK, the Dorseys and the Hendersons decided to create The Park at Plum Creek with TheEDGEGANK as its initial tenant.

Piedmont's owners are anxious to complete the buildout of the remaining three buildings in Plum Creek and to bring new shopping, dining and other lifestyle experiences to the residents of Edwardsville, Glen Carbon and the surrounding area.

Steve has always had a love of architecture, construction and working with his hands to build quality crafted homes. Both he and Jill have a desire to construct buildings that are visually pleasing and fit in with their surroundings. Jill is originally from Edwardsville and both take great pride in improving the state of new construction in this area.



Piedmont Development Corp.'s target market on the residential side include both first time home buyers as well as larger custom home owners. In the commercial market. Piedmont will build to suit within The Park at Plum Creek for any business which they believe fits well in the Plum Creek community.

Jill serves as a board member for the Greater Edwardsville Area Community Foundation, is part owner of What to Wear, and still does some consulting work with her telecommunications law background. Steve has been involved in the advisory activities surrounding the I-55 corridor as well as Habitat for Humanity/Jammin' for Joplin and Make-A-Wish Foundation.

When asked about their perspective on doing business, Jill joked, "As a husband/wife team, we have our challenges. We have a sign in our shared office that says, 'I'm not bossy... I just have better ideas.' Of course we fight over which one of us that applies to on a day-to-day basis."

Having been an Edwardsville/Glen Carbon Chamber of Commerce member since 2005, Jill said, "The Ed/Glen Chamber provides great visibility and professional connections to its members. We are proud to have been a member for many years, and are grateful for the contributions the Chamber makes to the community and the benefits it provides to members."

Call 618.514.1001 to learn more about Piedmont Development Corp.



# 2013 Professional Development Series

# Get Back to Basics



This series of professional development programs will help you focus on key tools for running a successful business. Each of these relevant topical presentations is paired with expert legal advice from the attorneys at Sandberg Phoenix & von Gontard, PC.

January 29: Affordable Healthcare Act Implementation\*

\*This session held at TheBANK of Edwardsville, Lower Level

March 26: Identity Theft: Prevention & Recovery

May 28: Blogging: Best Practices, Copyrights & Intellectual Property July 30: How Mail Fraud is Perpetrated Against Small Businesses

September 24: Time Management & Labor Laws

November 19: Motivate & Retain Employees: Minimizing Legal Backlash

# 8–10:30am Education Program with Q&A Session at Hampton Inn: 5723 Heritage Crossing Drive in Glen Carbon, IL

I will differd: ☐ ALL 51X 5E551ON5 of \$100/person (\$150 non-members) - includes One FREE Programs					
I will attend:   Session 1  at		☐ Session 3 (\$30 non-membe		Session 5	☐ Session 6
Business Name					
Contact Person					
Business Address					
Business Phone					
Name of Attendee(s)					
Email Address(es)					
I am enclosing a check for	\$				
Edwardsville/Glen Carbon Chamber of Cor	mmerce 200 Uni	versitv Park Drive. Suite 26	0 Edwardsville, IL 62025	p: 618.656.7600	f: 618.656.7611

This professional education series proudly brought to you by:





# ambassadors

### Welcome to New Ed/Glen **Chamber Ambassadors**

As new Membership Coordinator one of the privileges of my role is working with our Ambassador Team. This volunteer team of the Edwardsville/Glen Carbon Chamber of Commerce is a vital work force. They serve as the goodwill arm of our organization. The committee is made up of 20 ambassadors representing different member businesses.

Ambassador committee co-hairs Ryan Matthews and Rachel Case join me in welcoming our four new ambassadors: Rob Pickerell from Centrue Bank, Rebecca Obermark from West & Company, Tina Barnard from Homewatch Care Givers and Elizabeth McCord from Meridian Village. We are pleased to have such dynamic additions to our team.

You can expect to see our ambassadors at business after hours events, ribbon cutting ceremonies, welcoming new members and helping the Ed/Glen Chamber with all major events such as the annual dinner, golf tournament, SIUE Block Party and the Halloween parade. The ambassadors are here to help answer questions and connect you with Chamber events and activities.

I have been impressed by the level of commitment from this group and look forward to collaborating to help reach our goals. Look out for ambassador spotlights on our Facebook page throughout the year and do not be surprised if you get a phone call from one of our enthusiastic ambassadors encouraging your participation in our wonderful membership based organization.

#### Caryn Mefford

Membership Coordinator



# connect

### **Desirée Bennyhoff Named New Ed/Glen Chamber Executive Director**

The Edwardsville/Glen Carbon Chamber of Commerce announced the promotion of Desiree Bennyhoff as Executive Director of the Edwardsville/Glen Carbon Chamber of Commerce.

Bennyhoff is an SIUE graduate and has been serving as the Chamber's Interim Executive Director since Aug. 2012 when former Executive Director Lisa Smith resigned.



In her new role as Executive Director, Bennyhoff will be responsible for leading the chamber in its efforts to optimize membership retention and focus on the organization's service to the business community.

"This will be an exciting year, as we are initiating the strategic planning process, improving service delivery, and reinvigorating existing programs. We as the board look to fulfill our mantra, 'Business focused. Community centered." President of the Ed/Glen Chamber and Vice President of the Commercial Banking Group at TheBANK of Edwardsville Paul Millard said in a news release.

Bennyhoff began her tenure at the Ed/Glen Chamber in March of 2009 when she was hired as Communications Director. In that role she worked to streamline the chamber's identity and garnered statewide recognition for marketing campaigns, branding and design.

Under Bennyhoff's communication leadership, the Ed/Glen Chamber received top Illinois Association of Chamber of Commerce Executives (IACCE) Communications Awards honors for its monthly newsletter, Common Ground; the edglenchamber.com Web site; the Shop Chamber marketing campaign; the Annual Dinner & Auction campaign; the Community Profile & Resource Guide publication; and the large format community map. Most recently, Bennyhoff was invited to present Email & Social Media Marketing Best Practices at the 2012 IACCE Fall Conference in Crystal Lake.

Bennyhoff is excited about her new role at the chamber as well as the coming year. "2013 will be an impactful year for the Ed/Glen Chamber. We are dedicated to strategically focusing efforts to best serve our membership through programming and benefits," Bennyhoff said. "The board is focused on helping members market, grow and expand their businesses."

Bennyhoff currently serves on the Illinois Association of Chamber of Commerce Executives (IACCE) Board of Directors, where she spearheads the organization's efforts as Communications Committee Chair and is an Executive Committee member.

The Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating the interests of business, providing members with education and resources, and encouraging mutual support. Visit www.edglenchamber.com or call 618-656-7600 for more information about membership.

Article courtesy of the Edwardsville Intelligencer. Written by Julia Biggs.





### ALBERT CASSENS AWARD for **OUTSTANDING COMMUNITY ACHIEVEMENT**

#### **Nomination Form**

The Albert Cassens Award for Outstanding Community Achievement is presented to an individual who made a significant impact on the community during the 2012 calendar year.

Nominee's Name :	
Title :	Company:
Business Address:	
Business Phone:	_Home/Cell Phone:
Nominator's Name:	Title :
Company:	Phone:
	Alt Phone:

On a separate piece of paper, please provide specific examples of how the nominee has met following criteria:

- 1. The nominee must:
  - have given freely of his/her time to the community. A government official may be considered, but his/her contributions must have been made outside of his/her normal work functions or governing responsibilities.
  - have made a significant impact on the community during the 2012 calendar year, but not to the exclusion of contributing efforts made during prior year. Nominations that are based on lifetime achievement are not considered.
  - be an active, upstanding citizen.
- 2. The nominee must reside or have primary involvement in a business or an organization within the boundaries of the Edwardsville Community District #7.
- 3. The nominee does not have to be a member of the Edwardsville/Glen Carbon Chamber of Commerce.

Please return this completed form, along with attachments, to the Chamber of Commerce at the address below or fax to 656-7611 before the deadline of February 6, 2013.

#### Edwardsville/Glen Carbon Chamber of Commerce

200 University Park Drive, Suite 260 Edwardsville, Illinois 62025 (618) 656-7600 · (618) 656-7611 FAX

### TALLERICO LEADERSHIP AWARD

#### **Nomination Form**

The Tallerico Leadership Award is presented to an outstanding individual who has achieved excellence in his/her business or profession, has served the community in a meaningful way. and has assisted women in reaching their full leadership potential.

Nominee's Name:	
Title:	Company:
Business Address:	
City, State, Zip:	
Business Phone:	Home/Cell Phone:
Nominator's Name:	Title:
Company:	Phone:

#### Important - a nominee must:

- be an exceptional individual who has achieved excellence in his/her business or profession.
- have given freely of his/her time to the community.
- have assisted women in reaching their full leadership potential.
- reside/have primary involvement in a business organization located within Ed. CSD #7.
- The nominee does not have to be a member of the Ed/Glen Chamber.

On a separate piece of paper, please describe how the nominee has achieved the following criteria:

- 1. Assists Women in Reaching their Full Leadership Potential. Provide specific examples of how the nominee has demonstrated support for the advancement and leadership development of business and professional women.
- 2. Business Accomplishments. List special recognition, projects and achievements. Include business-related affiliations, directorships, trusteeships or other designations.
- 3. Community Service. Describe local, county and state level participation, length of service and offices held in civic and service organizations, charitable activities, political pursuits, religious groups, chambers of commerce, or merchants associations.
- 4. Other Memberships, Achievements, Awards, Publications. Nominees may already have been honored for service to their profession, industry or community. They also may have publications to their credit or articles published supporting their service to their profession, industry or community. Please list awards and honors received which support this nomination.

Please return this completed form, along with attachments, to the Chamber of Commerce at the address below or fax to 656-7611 before the deadline of February 6, 2013.

#### Edwardsville/Glen Carbon Chamber of Commerce

200 University Park Drive, Suite 260 Edwardsville, Illinois 62025 (618) 656-7600 · (618) 656-7611 FAX

### LIFETIME ACHIEVEMENT AWARD

#### **Nomination Form**

The **Lifetime Achievement Award** is presented to an exceptional individual who has made a significant positive impact on the Edwardsville/Glen Carbon community through his or her past achievements during a long period of time and has enhanced the quality of life for Edwardsville/Glen Carbon residents.

Nominee's Name:	
Title:	Company:
Business Address:	
City, State, Zip:	
Business Phone:	Home/Cell Phone:
Nominator's Name:	Title:
Company:	Phone:
	Alt Phone:

#### Criteria:

- Nominee must live or work in our community or geographic area.
- Nominee must be a member of the Edwardsville/Glen Carbon Chamber of Commerce.
- Nominee must have demonstrated an ongoing commitment to community involvement. A one-time
  project will be considered, but those individuals demonstrating an ongoing commitment to the business
  community will be given higher priority.
- Activities of a business-oriented nature will have priority over non-business-related activities.
- Volunteer activities will be considered more favorably than performance of activities required by the nominee's job.

#### **Selection Procedure:**

- Selection committee will award one recipient from those nominated. The selection committee and/or
  the Chamber Board of Directors reserves the right to nominate additional individuals and/or expand the
  nomination process in the event that an adequate pool of nominations has not been received. Nominations shall be confidential; only the recipient will be announced and publicized.
- Nominations are accepted from anyone. Self-nominations accepted and encouraged.

#### **Supporting Documentation:**

On as many pages as necessary, please include the following documentation:

- Business-Related Activities
- Community Involvement
- Statement of Qualifications

Please return this completed form, along with attachments, to the Chamber of Commerce at the address below or fax to 656-7611 before the **deadline of February 6, 2013**.

#### Edwardsville/Glen Carbon Chamber of Commerce

200 University Park Drive, Suite 260 Edwardsville, Illinois 62025 (618) 656-7600 • (618) 656-7611 FAX



### **Ed/Glen Chamber Calling for Annual Dinner Sponsors, Donors & Volunteers**

"Snapshot of Progress" is the theme of this year's Annual Community Awards & Dinner Auction. This gala event is one of two primary fundraisers for the Ed/Glen Chamber. The combined effort of our membership, committee and staff result in a fun evening of celebrating our Edwardsville & Glen Carbon communities. The key to success for this event depends heavily on sponsorship, donations for our live and silent auctions, along with volunteering from you the members.

Your contributions are a great way to get your business in front of the community and support the Edwardsville/Glen Carbon Chamber of Commerce in making our 26th Annual Community Awards & Dinner Auction the best ever. Each of you should have received an email with the donation/ sponsorship and award nomination forms attached. Please contact Caryn Mefford with question at 6618.656.7600 or cmefford@edglenchamber.com

**Chamber of Commerce** 

# schmooze

### business after hours



The Garden Kingdom, December 6



The Garden Kingdom, December 6



The Garden Kingdom, December 6



The Garden Kingdom, December 6

# 5 Ways to See Your Business in Common Ground

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 5 Come to Chamber Events!



4 Win Our Business of the Month Award Chamber of Commerce

# shop chamber



Shop Chamber Week 2 Winner: Bridget Smith Winning Ticket Entered at What to Wear



**Shop Chamber Week 4 Winner: Beth Adams** Winning Ticket Entered at Glik's



Shop Chamber Week 3 Winner: Steve Eatmon Winning Ticket Entered at Kettle River Furniture & Bedding



**Shop Chamber Grand Prize Winner: Amanda Cleland** Winning Ticket Entered at Miss Bailey's Poppy Patch

# ribbon cutting



Integrated Medical Group, December 19

# A Healthy Heart isa Happy Heart

Christian Hospital's

Heart Fair ♥ 2013

# Join us for the Christian Hospital Annual Heart Fair!

Featuring physician and comedian, Brad Nieder! There is no substitute for a healthy heart, but there are substitutions you can make to your diet and attitude to help make your heart healthy and happy! Come and learn health tips, cooking tips and how laughter may be the best medicine. Free screenings are offered and so much more.

This **FREE** event is made possible by the Christian Hospital Foundation.

Space is limited, please call
314-747-WELL and register today!

- FREE screenings
  - Cholesterol
  - Glucose
  - Blood Pressure
- Guided tour of the CH Surgery Center
- Informational displays
- Ask the experts
- Informative lectures
- Refreshments and much more ...

The CH Atrium is accessible to persons using wheelchairs and others with mobility impairments. If you need other special accommodation, such as an American Sign Language interpreter, please contact 314-747-9355 at least seventy-two (72) hours in advance. Christian Hospital will make all reasonable efforts to accommodate such requests.

February 9, 2013

8:30 a.m.-noon Screenings and Informational Booths

9:30 a.m.-1 p.m.

Christian Hospital Lectures

Detrick Building

Atrium

Make plans to attend our FREE Heart Fair!



Care for Life<sup>™</sup>

### It's Girl Scout Cookie **Time - Get Yours Now!**

Customers in southern Illinois can place orders for their favorite sweet treats from January 11 through February 2, with delivery in early March. Also, they can buy cookies during Cookie Booth weekends, when girls sell cookies in front of area establishments. Cookie Booth dates are: January 11-13, March

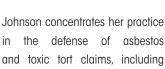


15–17, March 22–24, April 5–7 and April 12–14. To connect with local Girl Scouts, customers can visit http://bit.ly/GetCookies or call 800.345.6858.

The Girl Scout Cookie Program is the world's largest girl-led business. Girls who participate benefit from 'learning by earning' and develop five valuable life skills: goal setting, decision making, money management, people skills and business ethics. Girls use proceeds to support activities such as community service, leadership projects, camp and travel. Proceeds also help GSSI recruit and train adult volunteers, provide financial assistance, improve and maintain camp properties and deliver quality programming.

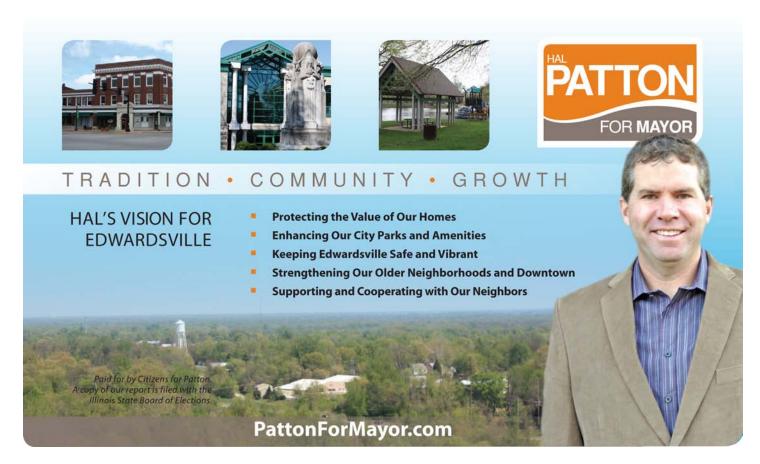
### **Heyl Royster Announces New Edwardsville Partner**

Hevl Royster announces that five attorneys have become partners with the firm, including Jennifer Johnson in the firm's Edwardsville office.





products liability and premises liability claims that arise from occupational and environmental exposures, as well as agricultural arbitration matters. She represents corporate defendants in grain contract defaults and other disputes before the National Grain and Feed Association. Johnson has also defended clients in matters including product liability and professional liability. From 2003 to 2006, Johnson practiced law in Memphis, Tennessee where she focused on the representation of employers and management in employment law and labor matters. Johnson received her J.D., summa cum laude, from Southern Illinois University School.



# **Junior Service Club Donates \$4,500 to** Glen-Ed Pantry and Assists with Toy Drive

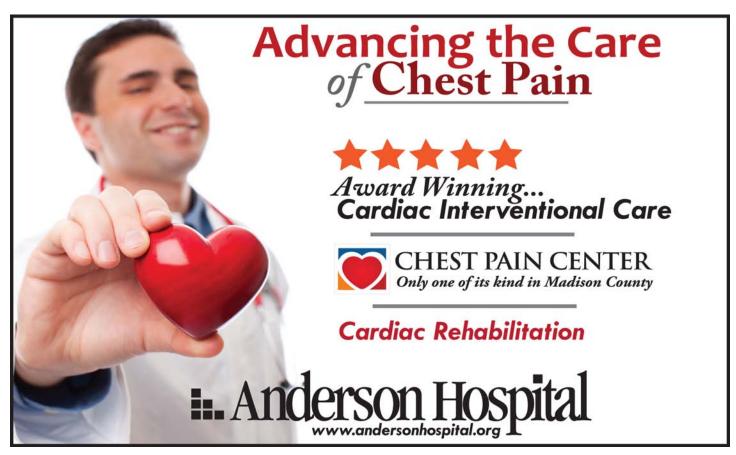
The Junior Service Club of Edwardsville/Glen Carbon recently presented a check to the Glen Ed Pantry for \$4,500. Funds are typically utilized by the pantry in providing back to school supplies each year to area children in need. Dawn Stach of the Glen Ed Pantry said, "I'd like to thank Junior Service for their continued support of the Pantry. Their donation of \$4,500 will allow us to continue providing students in need with school supplies, book bags, PE uniforms and athletic shoes."

The Junior Service Club contributes both financial and volunteer support to the Glen Ed Panty by assisting with canned food drives and also with their recent toy sorting event. Members of the Junior Service Club recently teamed up with members of the Glen Ed Pantry to collect and sort Christmas gifts for more than 200 children in need.

Deserving parents had the opportunity to shop for their children through the Glen Ed Pantry on December 19. As well as toys, they received gloves, hats, scarves plus a Christmas food basket. Susan Kurilla coordinated the effort for Junior Service Club by setting up a giving tree at Walmart and collecting the donations. "We are happy to have the opportunity to help out the pantry, especially around the holidays. We want every child to have gifts when they wake up Christmas morning and enjoy a nice meal," she said.

The Glen Ed Pantry is one of many recipients of the fundraising efforts of the Junior Service Club. All money raised throughout the year stays within the community. The next event is the 3rd Annual Dinner Auction February 9 at Sunset Hills Country Club. The event will again feature music by Dr. Zhivegas, dinner, premium bar, silent and live auction items. The public is welcomed and more information can by found at edglenjuniorservice.org.





### **Jason Plummer Recently Appointed to** TheBANK of Edwardsville's Board of Directors

**TheBANK** Edwardsville announced recently that Jason Plummer has been appointed to the financial institution's Board of Directors. His appointment to the board will be effective beginning January 1, 2013.

"We are thrilled and excited to have Jason join TheBANK of Edwardsville as our newest board member," said Board Chairman Mark Shashek. "He



has a host of contacts and experience throughout the state, as well as a vast knowledge of how businesses in Illinois work. We are confident he will be a tremendous addition to TheBANK's Board of Directors."

Plummer is a graduate of Edwardsville High School and the University of Illinois at Urbana-Champaign, with a Bachelor of Science degree in Finance from the College of Business. He currently serves as Vice President/Corporate Development at R.P. Lumber Co., Inc., and is a Commissioned Officer in the United States Navy, currently serving as an Intelligence Officer in the United States Navy Reserve.

"It's an honor to get the opportunity to serve on the board of a bank which I have such respect and affection for," Plummer said. "TheBANK of Edwardsville has such a wonderful tradition as a community bank in the area, and I look forward to working with my fellow board members to help continue that tradition."

Plummer currently serves on the Board of Directors of the Leadership Council of Southwestern Illinois and the Illinois Lumber and Materials Dealers Association. He is also a member of the Executive Board of the Boys Scouts of America, Lewis and Clark Council.



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### **Business Network Invites Attendees**

The People in Business free networking group invites men and women of the business community to their upcoming meetings. Visitors from businesses of any size are encouraged to attend at any or all locations. Meetings are held once per month in O'Fallon, Springfield, Highland, Alton, Waterloo, Collinsville, and Edwardsville in Illinois and in Chesterfield, Missouri. Attendees pay a set cost for their meal. All times, dates, and details are available at peopleinbusiness.ning.com.

People in Business networking is designed to help build a support system and outreach connection for self-employed, local, and mid-sized companies. It provides an informal networking format and a convenient meeting place to foster business relationships.

Membership is free. Attendees are encouraged to arrive ten minutes early to network before the meeting and bring extra business cards or brochures. For additional information call Susan Young, CPA at 618.334.8887.

### **SIUE Planning Third Annual Merchants' Fair**

The business community is cordially invited to participate in the Third Annual Spring Merchants' Fair at Southern Illinois University Edwardsville, Tuesday, January 29 from 10–3pm in the Morris University Center.

The Fair is designed to welcome new and returning students, faculty, and staff back to SIUE for the spring semester, to build community relations, and to enhance campus life and school spirit. Specifically, this is an opportunity to promote your business to more than 14,000 SIUE students and 2,400 faculty and staff. The August 2012 Merchants' Fair attracted more than 1,000 participants

The spring version of this event being held this year will help to increase student, faculty, and staff awareness of area businesses, services, and activities and to facilitate interaction between students, faculty, staff, and the local business community. Advance registration is required.

For information regarding fees and registration, please contact Michelle Welter at mking@siue.edu or 618.650.2686.



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### **Advice from Anderson Hospital During Height of Flu Season**

This year's flu season is off to an early start. According to the Centers for Disease Control, the flu season started earlier than usual and it's on track to be perhaps the highest since the H1N1 outbreak in 2009.

Flu is a contagious respiratory illness that spreads from person to person through the air via coughs or sneezes or through contact with infected surfaces. It is caused by a group of continuously changing viruses called influenza viruses.

"The majority of the flu that we are seeing is influenza B - 75% with only 25% being influenza A," reports Anderson Hospital Infection Control Nurse, Doris Driscoll. "I have reported more influenza B this year than I have in all the other years combined."

Unfortunately, the flu has to run its course. "In most cases, flu sufferers just need to stay at home, rest, and drink plenty of fluids," said Driscoll. However, she warns that people with certain conditions such as lung, liver, kidney and weakened immune systems should consult their physician. "You should

seek immediate medical attention if you encounter fast breathing or trouble breathing, pain or pressure in the chest or abdomen, sudden dizziness, confusion, severe or persistent vomiting, or flu-like symptoms that get better and then get worse with fever and a worse cough, and fever with a rash," explained Driscoll. While antiviral drugs may help combat the flu, they must be started within 24 hours after onset of symptoms.

If you are ill, you should stay home for at least 24 hours after your fever is gone without the use of fever-reducing medications. "Stay away from others as much as possible to keep from making others ill," urges Driscoll. "You can spread the flu as early as 24 hours before feeling ill to about 5-7 days after getting sick."

#### Protect yourself by:

- Covering your nose and mouth when you cough or sneeze
- Washing your hands often with soap/water or alcohol-based hand gel
- Avoiding touching your eyes, nose and mouth to avoid spreading germs
- Avoiding close contact with sick people









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### **Jacoby Presents Awards of Excellents**

Jacoby Arts Center is hosting its Awards of Excellence exhibition in its Main Gallery through February 23. The show will opened with a public reception Friday, January 11.

The exhibit features the work of five artists selected by juror Laura Strand, Associate Professor, head of Textile Arts at Southern Illinois University Edwardsville in the annual JAC Juried Exhibition held in July 2012.

Exhibiting artists include Lillian Bates, wearable art; Rebecca Eilering, drawing & painting; Kristin Powers Nowlin; Sarah Gillespie, painting; and collaborative work by Nick Martin and Michael Wartgow.

Located at 627 East Broadway in Alton, Illinois, Jacoby Arts Center is open Tuesdays through Saturdays from 10 a.m. to 5 p.m., late on Thursdays until 8 p.m., and closed on Sundays and Mondays. For more information, go to jacobyartscenter.org or call 618.462.5222.

# **MCCAC Plans Eighth Annual Trivia Night**

The Madison County Child Advocacy Center is hosting its 8th Annual Trivia Night Saturday, February 23. All proceeds support child victims of sexual and physical abuse in Madison County.

There are several ways you can make their trivia night a success:

- Bring a table of friends to play
- Sponsor a table
- Donate items for the silent auction
- Join the planning committee

Sponsorship and registration information is available by calling 618.296.5390 or online at madco-cac.org. All donations and sponsorships are tax deductible and will be acknowledged with a receipt for tax purposes.

The Madison County Child Advocacy Center's mission is to provide a professional and child-friendly environment to assist in the investigation of allegations of child abuse, provide access to services and treatment for victims and their families and raise awareness within the community.



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# **Metro East American Diabetes Association Raises** More Than \$95,000 with Help of First Clover Leaf Bank

Thanks to the support and effort of Dennis Terry and First Clover Leaf Bank employees, this year's Metro East Diabetes fundraiser, STEP OUT: Walk to Stop Diabetes, raised more than \$95,000, topping last year's record amount for the event. The result has placed it among the most successful American Diabetes Association (ADA) walks in the nation.

Rawnie Berry, manager of the ADA Metro East Area, recently presented Dennis Terry and First Clover Leaf Bank with plaques in recognition of their contributions to the walk.

"With the support of Dennis Terry and his staff, this year's Metro East 'Step Out: Walk to Stop Diabetes' raised \$95,073 for the American Diabetes Association. Never before in the history of the event has this much been raised," Berry said.

"The Walk achieved a fundraising goal of 133 percent, ranking it fourth highest in the nation among Step Out: Walks that surpassed their fundraising goals. All of the funds raised stay in the Metro area and help the American Diabetes Association fulfill its mission: to prevent and cure diabetes and improve the lives of all people affected by diabetes," she said.

Berry attributed much of the success to Terry's role as the 2012 Corporate Recruitment Chair. Through his support and that of his close associates and employees, \$14,970 was raised by bank employees, client donations, and corporate sponsorships.

"I was honored to be asked to serve as Chairman of this year's walk. Diabetes is an insidious, silent disease that is affecting an ever-increasing number of people. All of us at First Clover Leaf Bank are happy and proud to help raise funds for this very worthwhile cause," responded Chairman Terry.

Today, there are nearly 26 million Americans—including 22,150 in Madison County alone—who have diabetes. While an estimated 18.8 million have been diagnosed, unfortunately, 7 million people are unaware that they have the disease. If current trends continue, one in three American adults will have diabetes by 2050.





# Scheffel & Company, PC Participate in Community Days of Service through Scheffel Shares Initiative

During most of the year the accountants of Scheffel & Company, PC are working at their desks identifying solutions to their client's tax and audit questions, but recently they could be found in the communities where their offices are located volunteering through the employee-driven Scheffel Shares initiative.

"Giving back to the many communities where we work is the right thing to do," said Managing Principal Dennis Ulrich of Scheffel & Company, PC. "We live here, we do business here and we have the responsibility of helping our local neighborhoods. Having a dedicated Scheffel Shares initiative not only provides for our community but gives us another chance to work together as a team."

In Edwardsville the staff planned a neighborhood clothing drive for a local elementary school. They canvassed the area around their office leaving flyers and returning the following week to pick up the donations of children's clothing. Once collected, the Scheffel staff generously matched with their own donations of clothes and money.

The Jersevville and Carrollton offices sponsored a Blood Drive for the American Red Cross. Scheffel staff volunteered by calling prior donors to inform them of the upcoming blood drive, setting up appointments, signing donors into the drive, working the canteen, and giving blood themselves. Forty-eight people donated and forty-three productive units of blood were collected.

Playing off the rivalry of Highland and Triad's High School football teams, the employees of the Highland Scheffel & Company, PC location set up a booth to collect hats, gloves and non-perishable items for the Highland Area Christian Service Ministry Food Pantry. All donors were entered into a contest to win a Kindle Fire HD. The persistent rain did not dampen the spirits of the Scheffel employees and a van full of donations was delivered to the food pantry.

Dolls, Matchbox cars and Barbies could be seen around the Alton location as they joined forces with the U.S. Marine Corps Reserve Toys for Tots Program. Alton employees distributed flyers, collected toys and created a drop off for toys to be distributed to children in the Alton area. The event was a huge success with the Marines picking up over seventy toys.









# Sandberg Phoenix Expands Family Law Team, **Continues Firm-Wide Strategic Growth Plan**

In a move to expand their Family Law practice team, Sandberg Phoenix recently added three new attorneys: Counsels, Amanda McNelley and Chuck Todt, and Associate Alex Chosid. McNelley has exclusively practiced Family Law for 10 years in the St. Louis area, and Chuck Todt, formerly of Claytonbased Todt Law Firm, is a hardscrabble veteran attorney with a winning trial reputation who brings nearly 40 years of Family Law expertise to the firm. The team's concentration will be divorce, child custody, modification of child custody, support and maintenance, paternity, ante- and postnuptial agreements, and mediation.

Since coming out of the economic recession without a single layoff, Sandberg Phoenix has been bulking up, bringing on 17 new attorneys since January 2012 ranging from first-year associates to seasoned senior attorneys. In total, the firm now boasts over 90 attorneys between their downtown St. Louis office and four Illinois offices.

Currently, the Family Law team is led by Shareholder Andrew Kasnetz, a 30-year veteran attorney who joined the firm in 1982. Other Family Law members include shareholders Marty Daesch, Tony Soukenik, Phil Lading and Associate Raven Akram.

Known for their robust Business Practice Group as well as their litigation achievements involving health and malpractice, products liability and business litigation, the addition of Sandberg's three new Family Law attorneys makes them the largest firm in the St. Louis metro grea, on both sides of the river, with a fully staffed, comprehensive Family Law practice supported by established business and litigation teams.

"That's what sets us apart form other firms," Kasnetz noted, "how the experience and depth of our business attorneys and related business services tie neatly in with our family law practice, helping us navigate our high-asset clients, often business owners, through a complicated maze of personal matters and some very real business decisions that need to be made at a sensitive time. It's a tricky scenario and important that both parties are represented and treated respectfully no matter how high the stakes. This all goes far beyond the monetary and material things. Ultimately, we are representing people's lives."

"The strong organizational structure of our Family Law team working side by side with our business and business litigation attorneys, some of who practice in both fields, is the best of both worlds," said McNelley, who focuses on high net worth asset divisions, modifications, high conflict custody

disputes paternity actions, and also acts as a Guardian ad Litem in both St. Louis County and St. Louis City.

She is also keenly aware of the complicated issues borne out of Family Law's changing landscape, highlighting recent changes in same-sex marriage laws and civil unions, also factoring in that more women than men are now in the workforce and child custody is no longer a guaranteed outcome for the wife but is increasingly being shared between both parties.

McNelley says that it's important to be able to deal with the changing "family" and adapt your practice to be creative enough to help people through those very rough times. But she quickly notes that one of the principal concerns of Family Law remains unchanged: "Everyone wants to do what is best for their children. Litigants may have different definitions of what is best, but a good family law practitioner assists their client in meeting their needs reasonably, realistically and with compassion."

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### Scott Credit Union AWARDS \$1,000 Prize to Financial Fitness Program Winner

Tim Stremming of Edwardsville spent most of this year working to become more financially fit. His efforts were rewarded, and given a boost, recently when Scott Credit Union announced that he was the winner of its "Take The Pledge" financial fitness program. Stremming and his wife, Kim, were on hand at SCU last week to receive Tim Stremming's \$1,000 Certificate prize.

Stremming was the winner of the 10-month program that was offered by SCU to help area residents take control of their finances by receiving financial tips, attending free seminars, having access to financial advice and keeping quarterly worksheets to help them track their progress.

"At the end of the program in October, we chose one participant to win the \$1,000 certificate to help kick-start their savings," said SCU Community Relations Supervisor Ashleigh Deatherage. "We truly care about our members and their financial lives. While we continue to be in tough times economically, it is the perfect time for us to help people learn more about handling their finances."

"We congratulate Tim and Kim for sticking with the 'Take The Pledge' program. They turned in their worksheet each quarter and really worked toward being more financially fit," Deatherage noted. "Kim also was one of our quarterly winners for her effort."

The "Take The Pledge" campaign had 336 participants in 2012.

"To take the pledge to be financially fit, members simply enrolled online," Deatherage added. "Once they did that, they were entered for a chance to win quarterly prizes and the \$1,000, one-year certificate grand prize."







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