

January 2012



Edwardsville | Glen Carbon Chamber of Commerce

It's everyone's business.

# Common Ground

2012 Membership Meeting

*Sowing the seeds of success!*



January 27, 2012

11:30am–1pm

N.O. Nelson Leclaire Room

Volunteer, Ambassador, & YPG of  
the Year awardees will be honored.

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## 2012 Executive Directors

**Skip Sponeman**, President  
Walmart  
**Paul Millard**, First Vice President  
TheBANK of Edwardsville  
**Emily Gates**, Second Vice President  
Individual Member  
**Cathy Hamilton**, Third Vice President  
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**Marc Voegelé**, Past President  
Express Employment Professionals  
**Josh Lowe**, Treasurer  
West & Company

## 2012 Directors

**Danell Brown**  
Marcel Brown Technology Services  
**Barb Burrows**  
The Goddard School  
**Christine Craine**  
Hortica Insurance & Employee Benefits  
**Joan Frey**  
Miss Bailey's Poppy Patch  
**Sam Guarino**  
Bella Milano Restaurants  
**Elizabeth Heil**  
The Scheffel Companies  
**Gary Hoggatt, Jr.**  
1st MidAmerica Credit Union  
**Nicole Kline**  
Extra Help, Inc.  
**Mike Marshall**  
Anderson Hospital  
**Len Scaturro**  
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**Todd Sivia**  
Sivia Business & Legal Services, PC  
**David Toby**  
FCB Edwardsville Bank  
**Dave Viox**  
AAAdvantage Insurance Group, Inc.

## Ex-Officio

**Robert Jackstadt**, Mayor  
Village of Glen Carbon  
**Gary Niebur**, Mayor  
City of Edwardsville  
**Ed Hightower**, Superintendent  
Edwardsville School District #7

## 2012 Ambassadors

**Rachel Case**, Co-Chair  
First Clover Leaf Bank  
**Ryan Matthews**, Co-Chair  
The Insurance Partnership  
**Candice Arana**  
Hospice of Southern Illinois  
**Natalie Head**  
Anderson Hospital  
**Lauren Hoefert**  
Scott Credit Union  
**Carol Johnson**  
Visions by Carol Photography  
**Dana Klassen**  
St. John's Community Care

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## Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

## on the cover

### Membership Luncheon, Annual Dinner & Auction Announced

Learn about the programs & services the Ed/Glen Chamber is introducing in 2012 at the 2nd Annual Membership Luncheon, scheduled for **11:30am–1pm Friday, January 27** in the Leclair Room on the N.O. Nelson campus of Lewis and Clark Community College.

**Ambassador of the Year, Volunteer of the Year, and Young Professional of the Year** awards will be announced at the luncheon, and retiring board of directors members will be honored. This business casual luncheon is an opportunity for members to become familiar with the Chamber's 2012 menu of services and learn about the many ways to get involved. The cost is \$18 per person. *Turn to page 7 for the RSVP form.*

Look for announcements regarding the upcoming Annual Dinner & Auction in future communications. This gala event will celebrate Edwardsville and Glen Carbon, and acknowledge community champions through the Cassens Award, Lifetime Achievement Award, Tallerico Leadership Award, and Business of the Year Award. **The Annual Dinner is scheduled for Saturday, March 3** in SIUE's Morris University Center Meridian Ballroom. Invitations will be mailed in the near future.

### 2011 Advertising Rates:

	Monthly Rate	Color Charge
1/8 Page	\$32	\$7
1/4 Page	\$65	\$10
1/2 Page	\$110	\$15
Full Page	\$210	\$20
Back Page	\$310	Included

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## Common Ground

200 University Park Drive, Suite 260  
Edwardsville, Illinois 62025

Phone: (618) 656-7600

Fax: (618) 656-7611

[www.edglenchamber.com](http://www.edglenchamber.com)

# special investors

## Gold Level

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## Silver Level

Ameren Illinois  
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TheBANK of Edwardsville

## Bronze Level

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Charter Business  
City of Edwardsville  
Doubletree Hotel Collinsville  
Eden Village Retirement Community  
Edwardsville School District #7  
Edwardsville Publishing Company  
First Clover Leaf Bank  
Hurford Architects, Inc.  
Juneau Associates, Inc., PC.  
Madison Mutual Insurance Co.  
Richards Brick Company  
Royal Office Products, Inc.  
Royal Solutions, LLC  
R.P. Lumber  
Shop 'N' Save  
Southern Illinois University Edwardsville  
Wells Fargo Home Mortgage  
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Village of Glen Carbon

## Premier Level

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Answer Direct  
Ashley Furniture Home Store  
Associated Physicians Group  
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B & W Heating & Cooling, Inc.  
Bard & Didriksen Pediatrics  
Bauer-Hite Orthodontic  
Baugher Financial & Assoc. Inc.  
Bella Milano Restaurant  
Brickman Orthodontics  
Bull and Bear Grill & Bar  
Caulk's Collision  
Chicago Title Insurance  
Coffey & McCracken Law Firm P.C.  
Coldwell Banker Brown Realtors  
Commerce Bank  
Computer Rescue  
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Country Club Lawn & Tree  
Country Hearth Inn & Suites  
Crawford, Murphy, & Tilly, Inc.  
Culver's of Edwardsville  
Days Inn  
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DRDA Electric Company  
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Eberhart Sign & Lighting Co.  
Edwardsville Pet Hospital  
El Maguey  
ESS Data Recovery, Inc.  
Farmers Insurance District 61  
Fazoli's  
FCB Edwardsville Bank  
First Mid-Illinois Bank & Trust  
First National Bank - Maryville  
Fitness 4 Life Physical Therapy  
Gateway Center  
Gateway Grizzlies  
Gerold Moving  
Gliks Department Store  
Goddard School  
Grace Manor Restaurant  
Hampton Inn & Suites  
Hawkins Law Office  
Hawthorne Animal Hospital  
Holiday Inn Express  
Imaging Center of Southern Illinois  
IMO'S Pizza  
Jan's Hallmark Shop  
J.F. Electric Inc.  
Kitchenland  
Kurt's Carstar Collision Center  
Lindenwood University  
Logo It! @ Langa  
Magnuson Camelot Hotel  
Market Basket  
Martinussen Electric  
Maryville Women's Center & Med Spa  
Mastroianni Orthodontics  
Mathis, Marifian & Richter, LTD  
Meridian View Family Dental  
Midwest Occupational Medicine  
Minuteman Press  
Neruda  
Network Specialists  
Office Depot  
ProSource Wholesale Floorcoverings  
Red Robin  
Reed, Armstrong, Gorman, Mudge & Morrissey  
Regions Bank  
Sandberg, Phoenix & von Gontard  
Schnucks  
Scott Credit Union  
Shell Community Federal Credit Union  
Sleep Inn & Suites  
Southern Illinois Underwriters  
Specialty Printing  
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Sunset Hills Country Club  
Sunset Hills Family Dental  
Super 8 Pontoon Beach  
TheEDGEBANK  
The Cup  
The E-Zone at Sunset Hills LLC  
The Scheffel Companies  
Thompson Flaherty CPAs  
Thouvenot, Wade & Moerchen Inc.  
Tiger Plumbing  
University Nursing & Rehabilitation  
US Bank  
Verizon Wireless  
Wenzel & Associates

# events

## 1/11 Thursday 4pm

Ribbon Cutting & Open House  
LaBest Pet Resort  
4933 Indian Hills Drive  
Edwardsville, IL 62025

## 1/13 Friday 7pm

Ed/Glen Chamber Trivia Night  
at St. Mary's Church  
1802 Madison Avenue  
Edwardsville, IL 62025  
(see page 6 for info)

## 1/18 Thursday 4pm

Ribbon Cutting  
GlenEd Express in  
Meridian Village  
27 Auerbach Place  
Glen Carbon, IL 62034

## 1/19 Thursday 5-7pm

Business After Hours  
The Edwardsville Intelligencer  
117 North Second Street  
Edwardsville, IL 62025

## 1/24 Tuesday 8:30-11:30am

Professional Education:  
Work Smarter, Not Harder!  
Fighting Unemployment  
Claims, presented by Illinois  
Department of Employment  
Security  
(see page 5 for info)

## 1/27 Friday 11:30am-1pm

Annual Ed/Glen Chamber  
Membership Meeting  
Leclair Room at N.O. Nelson  
(see page 7 for info)

# save the date

## 2/2 Thursday 5-7pm

Business After Hours  
St. Boniface Catholic School  
110 North Buchanan Street  
Edwardsville, IL 62025

## 2/7 Tuesday 7:30-9am

YPG Learn From A Leader  
Breakfast (TBD)

## 2/10 Friday 12-1pm

networking@noon:  
Small Business Tool Kit  
GC Cuisine  
1230 University Drive  
Edwardsville, IL 62025

## 2/16 Thursday 5-7pm

Business After Hours  
First Clover Leaf Bank  
& Bella Milano in the  
N.O. Nelson Leclair Room  
Edwardsville, IL 62025

## 3/3 Saturday 5:30pm

Ed/Glen Chamber  
Annual Dinner & Auction  
SIUE Meridian Ballroom  
Edwardsville, IL 62026

<p>People in Business Inc</p>	<p>CPA Accounting &amp; Tax</p> <p>Susan M. Young, CPA 7 Glen-Ed Professional Park Glen Carbon, IL 62034</p> <p>cpasusanyoung@gmail.com 618-334-8887</p>
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# connect

## the newly connected

### **Adam Wolfe State Farm**

Adam Wolfe  
Insurance & Financial Services  
3012 South IL Route 159  
Glen Carbon, IL 62034  
618.307.6650  
[www.teamwolfe.us](http://www.teamwolfe.us)

### **Hair Studios @ Park Plaza**

Vickie Gabral  
Hair Salon  
112-4 South Buchanan, Suite 7  
Edwardsville, IL 62025  
618.616.2683

## membership dues

2012 membership dues were invoiced the last week of December, 2011. We want to thank each and every member for your commitment to the Edwardsville/Glen Carbon Chamber of Commerce; your support plays an instrumental role in elevating the importance of small businesses in the Edwardsville & Glen Carbon communities. Don't hesitate to call us about your invoice at 618.656.7600 should you have any questions.

## community link map sales set to begin in march

The Chamber's new map project will kick off in March – remember to earmark advertising dollars for maps sales! Look for notices early this year to learn when our CommunityLink sales representative will be in Edwardsville & Glen Carbon scheduling visits.



# Education leadership.

**Community partnership.**

*Visit [siue.edu](http://siue.edu) to see why the "e" equals excellence.*



At SIUE, we believe that the influence of a leader in education extends beyond the classroom. That's why we're enhancing our region through innovative research, community and business partnerships, and economic development initiatives, all of which contribute to an annual \$471 million impact on our region. We're also preparing the next generation of community leaders. In fact, more than half of our 90,000 graduates live and work in the St. Louis area. These are just some of the ways we're helping to create a better future – for our students, and our community.

SOUTHERN ILLINOIS UNIVERSITY  
**EDWARDSVILLE**

# 2012 HR/Legal Education Series



## Work smarter, not harder.

This series of professional education programs will help you run your business more efficiently and positively impact your bottom line.

January 24: **Fighting Unemployment Claims with IDES\***

*\* Networking at 8am; education program from 8:30–11:30am*

March 27: **Managing Employee Leave**

May 22: **Business Succession Planning**

July 24: **The Employment Relationship in the Age of Social Media**

September 25: **The Do's & Don'ts of Hiring & Firing**

November 27: **Protecting Your Trade Secrets & Business Name**

8am Networking

8:30–10:30am Education Program with Q&A Session

At Glen Carbon Hampton Inn

☐ I will attend **ALL SIX SESSIONS** at \$100/person (\$150 non-members)

I will attend: ☐ Session 1   ☐ Session 2   ☐ Session 3   ☐ Session 4   ☐ Session 5   ☐ Session 6  
at \$20/person (\$30 non-members) per session

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_  
\_\_\_\_\_

Business Phone \_\_\_\_\_

Name of Attendee(s) \_\_\_\_\_  
\_\_\_\_\_

I am enclosing a check for \$ \_\_\_\_\_

Edwardsville/Glen Carbon Chamber of Commerce   200 University Park Drive, Suite 260   Edwardsville, IL 62025  
p: 618.656.7600   f: 618.656.7611

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Edwardsville | Glen Carbon  
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Frightrfully fun trivia – join us if you dare!

Second  
Annual

trivia

NIGHT

edoglen  
Chamber of Commerce

Friday, Jan. 13

Brought to you by the  
Ed/Glen Chamber & sponsored  
by St. Mary's Church

Hosted at the St. Mary's Church Gym  
1802 Madison Avenue in Edwardsville

7pm

Cash prizes awarded!  
BYO food & beverages.  
**GREAT COMPANY TEAM  
BUILDING TOOL!**

## TRIVIA NIGHT REGISTRATION FORM

**Round up your team of trivia geniuses now! Deadline to register is Thursday, January 12.**

Submit payment to: Edwardsville Glen Carbon Chamber of Commerce  
200 University Park Drive, Suite 260, Edwardsville, IL 62025

TEAM or COMPANY NAME: \_\_\_\_\_

TEAM CAPTAIN: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

OFFICE PHONE: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

\_\_\_\_\_ FULL TABLE of EIGHT (\$100)

\_\_\_\_\_ Mulligans (\$20 per table)

\_\_\_\_\_ Individual Seat(s) (\$15 per person)  
*Trivia is a team based competition. If you come  
alone, we can match you up with a group.*

\_\_\_\_\_ **TOTAL AMOUNT DUE**

### - SPONSOR or DONATE -

\_\_\_\_\_ I will sponsor one round of trivia at \$100.  
(10 rounds available).

\_\_\_\_\_ I will donate an attendance prize.

Prize description: \_\_\_\_\_

**SPONSORS & DONORS WILL BE RECOGNIZED AT THE EVENT & IN CHAMBER COMMUNICATIONS.**

**RECEIPT OF PAYMENT GUARANTEES YOUR RESERVATION • MAKE CHECKS PAYABLE TO ED/GLEN CHAMBER OF COMMERCE**

**CALL 618.656.7600 WITH QUESTIONS OR TO LEARN MORE ABOUT SPONSORSHIPS & DONATIONS. FAX FORM TO 618.656.7611.**

# 2012 Membership Meeting

## Sowing the seeds of success!



### January 27, 2012

11:30am–1pm in the Leclaire Room at Lewis and Clark Community College's N.O. Nelson Campus

Enjoy a business casual lunch and learn about programs & services the Chamber will offer in 2012.

Volunteer, Ambassador, & YPG of the Year awardees will be honored.

edoglen

*RSVP to 618.656.7600 or complete and return this form no later than January 23. Fax to 618.656.7611.*

Please reserve \_\_\_\_\_ tickets at \$18 each.

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_

E-mail \_\_\_\_\_

I am enclosing a check for \$ \_\_\_\_\_

*Please return response card with payment to the Chamber office by January 23, 2012.*

Edwardsville/Glen Carbon Chamber of Commerce  
200 University Park Drive, Suite 260 Edwardsville, IL 62025  
p: 618.656.7600 f: 618.656.7611

## We look forward to an exciting & prosperous 2012!

# connect

## Business of the Month:

When people think of accounting they think of numbers. The dedicated employees at Scheffel take a different approach. They see those numbers as a way to help their clients create financial stability and build dreams.



Scheffel & Company partners with individuals and businesses to provide professional accounting and tax consulting services. Their long standing relationships with clients sets them apart from other accounting firms. Scheffel & Company has partnered with many businesses and individuals since their inception in 1955 and has worked to help them grow.

Another key element setting Scheffel & Company apart is being locally owned and operated. Their clients know that they are not only getting the best in the field but also a hometown firm which understands the needs of businesses and individuals in southern Illinois.

Scheffel & Company has grown much larger since the days when their founder, Richard Scheffel, set up shop in 1955. What hasn't changed is the company's loyalty to its clients and the employees' commitment to keeping current on accounting and tax changes and laws.

"Our goal is to continue to provide expert professional services to local individual and businesses," said Sue Webb, marketing coordinator at Scheffel & Company.

Scheffel & Company has for decades been involved in many community organizations and events. This year in addition to their regular community involvement the company participated in an annual CPA Day of Service by volunteering a day at the Watershed Nature Center. Scheffel & Company also adopted a family at Christmas and provided gifts for the whole family as well as all the food for a Christmas dinner.

When asked about a favorite quote or mantra that represents Scheffel & Company's perspective on doing business, Webb responded, "Our managing principal often uses the word 'focus' to remind us to pay attention to all the needs of our clients and zero in on what is important."

An Ed/Glen Chamber member since 1969, Scheffel & Company has had the opportunity to work with many other chamber members and evolve with the growing community. Scheffel has also been fortunate to have many employees provide professional knowledge by sitting on various boards and committees with the Ed/Glen Chamber.

Scheffel & Company, PC has offices in Edwardsville, Alton, Highland, Jerseyville and Carrollton. The company is consistently named one of the largest accounting firms in the St. Louis region and is the only Illinois based firm ranked on the list by St. Louis Business Journal.

Scheffel & Company plays an active role in the American Institute of Certified Public Accountants, Illinois CPA Society, BDO-Seidman Alliance, and Construction Accounting Network.

To learn more about Scheffel & Company, go to [www.scheffelpc.com](http://www.scheffelpc.com), call 618.656.1206, or visit them in person at 143 North Kansas Street in Edwardsville.



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## Learn From A Leader



YPG hosted the last YPG Learn From a Leader breakfast of 2011 at First Clover Leaf Bank December 6. Guest speakers were Jeff Stockton, executive director of Innovate VMS, and Roger Relfe, a volunteer for the organization. Innovate St. Louis is an organization that provides team based volunteer mentoring for non-profit organizations and entrepreneurial startups.

## 2012 YPG Leadership Team

Chair	Allison Katt	Scott Credit Union
Past Chair	Mark Richardson	Individual Member
Secretary	Lauren Wagner	Scott Credit Union
Treasurer	Rob Pickerell	PNC Bank
Marketing/Membership Chair	Rachel Case	First Clover Leaf Bank
Events Chair	Beth Breihan	Eden Village
SIUE Liason	Laci Warden	SIUE

## Welcome New Members

James Hartsfield	Walmart
Amanda Levens	SIUE
Kelly Pauley	Extra Help, Inc.



# CHAMBER

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(618) 558-9450

**We help Chamber Members find customers who are looking for your products and services.**

# ALBERT CASSENS AWARD for OUTSTANDING COMMUNITY ACHIEVEMENT

## Nomination Form

The **Albert Cassens Award for Outstanding Community Achievement** is presented to an individual who made a significant impact on the community during the 2011 calendar year.

Nominee's Name : _____	
Title : _____	Company : _____
Business Address: _____	
City, State, Zip : _____	
Business Phone: _____	Home/Cell Phone: _____

Nominator's Name: \_\_\_\_\_ Title : \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Alt Phone: \_\_\_\_\_

On a separate piece of paper, please provide specific examples of how the nominee has met following criteria:

1. The nominee must:
  - a. have given freely of his/her time to the community. A government official may be considered, but his/her contributions must have been made outside of his/her normal work functions or governing responsibilities.
  - b. have made a significant impact on the community during the 2011 calendar year, but not to the exclusion of contributing efforts made during prior year. Nominations that are based on lifetime achievement are not considered.
  - c. be an active, upstanding citizen.
2. The nominee must reside or have primary involvement in a business or an organization within the boundaries of the Edwardsville Community District #7.
3. The nominee does not have to be a member of the Edwardsville/Glen Carbon Chamber of Commerce.

Please return this completed form, along with attachments, to the Chamber of Commerce at the address below or fax to 656-7611 before the **deadline of February 7, 2012.**

### Edwardsville/Glen Carbon Chamber of Commerce

200 University Park Drive, Suite 260  
Edwardsville, Illinois 62025  
(618) 656-7600 · (618) 656-7611 FAX

# LIFETIME ACHIEVEMENT AWARD

## Nomination Form

The **Lifetime Achievement Award** is presented to an exceptional individual who has made a significant positive impact on the Edwardsville/Glen Carbon community through his or her past achievements during a long period of time and has enhanced the quality of life for Edwardsville/Glen Carbon residents.

**Nominee's Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Home/Cell Phone:** \_\_\_\_\_

**Nominator's Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Alt Phone:** \_\_\_\_\_

### Criteria:

- Nominee must live or work in our community or geographic area.
- Nominee **must** be a member of the Edwardsville/Glen Carbon Chamber of Commerce.
- Nominee must have demonstrated an ongoing commitment to community involvement. A one-time project will be considered, but those individuals demonstrating an ongoing commitment to the business community will be given higher priority.
- Activities of a business-oriented nature will have priority over non-business-related activities.
- Volunteer activities will be considered more favorably than performance of activities required by the nominee's job.

### Selection Procedure:

- Selection committee will award one recipient from those nominated. The selection committee and/or the Chamber Board of Directors reserves the right to nominate additional individuals and/or expand the nomination process in the event that an adequate pool of nominations has not been received. Nominations shall be confidential; only the recipient will be announced and publicized.
- Nominations are accepted from anyone. Self-nominations accepted and encouraged.

### Supporting Documentation:

On as many pages as necessary, please include the following documentation:

- Business-Related Activities
- Community Involvement
- Statement of Qualifications

Please return this completed form, along with attachments, to the Chamber of Commerce at the address below or fax to 656-7611 before the **deadline of February 7, 2012.**

### Edwardsville/Glen Carbon Chamber of Commerce

200 University Park Drive, Suite 260  
Edwardsville, Illinois 62025  
(618) 656-7600 • (618) 656-7611 FAX

# TALLERICO LEADERSHIP AWARD

## Nomination Form

The **Tallerico Leadership Award** is presented to an outstanding individual who has achieved excellence in his/her business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential.

**Nominee's Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Home/Cell Phone:** \_\_\_\_\_

**Nominator's Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### Important - a nominee must:

- be an exceptional individual who has achieved excellence in his/her business or profession.
- have given freely of his/her time to the community.
- have assisted women in reaching their full leadership potential.
- reside/have primary involvement in a business organization located within Ed. CSD #7.
- The nominee does *not* have to be a member of the Ed/Glen Chamber.

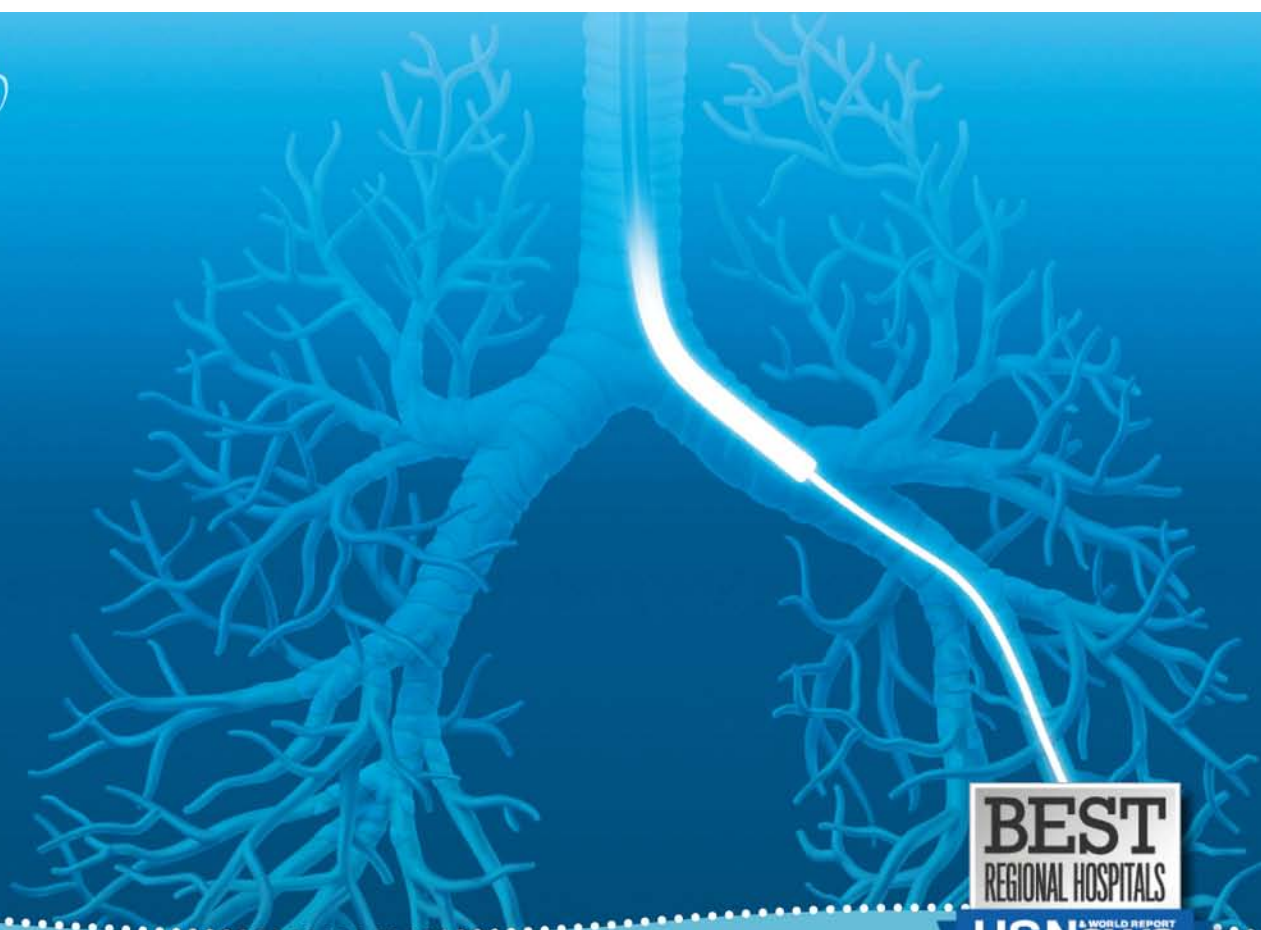
On a separate piece of paper, please describe how the nominee has achieved the following criteria:

1. **Assists Women in Reaching their Full Leadership Potential.** Provide specific examples of how the nominee has demonstrated support for the advancement and leadership development of business and professional women.
2. **Business Accomplishments.** List special recognition, projects and achievements. Include business-related affiliations, directorships, trusteeships or other designations.
3. **Community Service.** Describe local, county and state level participation, length of service and offices held in civic and service organizations, charitable activities, political pursuits, religious groups, chambers of commerce, or merchants associations.
4. **Other Memberships, Achievements, Awards, Publications.** Nominees may already have been honored for service to their profession, industry or community. They also may have publications to their credit or articles published supporting their service to their profession, industry or community. Please list awards and honors received which support this nomination.

Please return this completed form, along with attachments, to the Chamber of Commerce at the address below or fax to 656-7611 before the **deadline of February 7, 2012.**

### Edwardsville/Glen Carbon Chamber of Commerce

200 University Park Drive, Suite 260  
Edwardsville, Illinois 62025  
(618) 656-7600 • (618) 656-7611 FAX



## Christian Hospital's Center for Advanced Pulmonary Medicine is Branching Out for Early Detection

*Faster, Safer Lung Diagnosis at Christian Hospital*

Christian Hospital is the only community hospital in the St. Louis area using two advanced technologies — endobronchial ultrasound (EBUS) and electromagnetic navigation system (InReach) — in earlier detection of lung disease and cancer with less risk.

For more information on how you or a loved one can benefit from this breakthrough technology, call 314-653-5532 or toll-free 1-877-638-8575.



Care for Life<sup>SM</sup>



# **schmooze**

## **business after hours**



**The Garden Kingdom, December 1**



**The Garden Kingdom, December 1**



**The Garden Kingdom, December 1**



**Think Tank PR, Marketing & Design, December 15**



**Think Tank PR, Marketing & Design, December 15**



**Think Tank PR, Marketing & Design, December 15**



# ribbon cuttings



Visions by Carol Photography, November 30



Reputation Salon, December 8



Bill's Montclair Floral & Gifts, December 13



Think Tank PR, Marketing & Design, December 15



Eberhart Sign & Lighting Company, December 16

# shop chamber

## Grand Prize Sponsored by First Clover Leaf Bank

The Shop Chamber grand prize winner was Jane Pfaff of Collinsville. Jane entered her winning ticket at Jan's Hallmark in Edwardsville. Special thanks to First Clover Leaf Bank for generously sponsoring this year's Shop Chamber campaign grand prize of \$1,000 cash.

WEEK 1 SHOP CHAMBER DRAWING WINNER: Afton Bailey  
*Winning ticket entered at Kettle River Furniture*

WEEK 2 SHOP CHAMBER DRAWING WINNER: Nancy Tiek  
*Winning ticket entered at Miss Bailey's Poppy Patch*

WEEK 3 SHOP CHAMBER DRAWING WINNER: Mary Rhymmer  
*Winning ticket entered at Jan's Hallmark*

WEEK 4 SHOP CHAMBER DRAWING WINNER: Maureen Elbert  
*Winning ticket entered at Chef's Shoppe*



ABOVE, L to R: Ed/Glen Chamber Executive Director Lisa Smith, Dennis Terry of First Clover Leaf Bank, grand prize winner Jane Pfaff, and Pam Wallace of Jan's Hallmark.



## ed-glen families

*Your "go-to" site for families in the  
greater Edwardsville-Glen Carbon Area*

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## New E-Waste Recycling Law in the State of Illinois

Effective January 1, 2012 a new law in the state of Illinois will effectively ban several types of electronics being dumped at a landfill. The law establishes a statewide system for recycling and/or reusing computers, monitors, televisions, and printers discarded from residences by requiring electronic manufacturers to participate in the management of discarded and unwanted electronic products. The following list of electronics are banned from landfills beginning January 1, 2012:

Televisions	Monitors
Printers	Computers (including tablets)
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Digital Video Disc Players	Video Game Consoles
Small Scale Servers	Scanners
Electronic Mice	Digital Converter Boxes
Cable Receivers	Satellite Receivers
Digital Video Disc Recorders	

Contact your county or municipal government for disposal information.  
*Information provided by Allied Waste/Republic Services.*

## GCS Kicks Off East Side Pride Campaign

GCS and Y98 have teamed up to celebrate the good things Illinois listeners have been doing in the community with a campaign called East Side Pride.

Whether you're volunteering with a local organization or picking up groceries for an elderly neighbor, GCS and Y98 want to hear about it! Individuals and organizations can submit their stories at [y98.com/eastsidepride](http://y98.com/eastsidepride).

Each month, one entry will be highlighted online and on air. If you are working on a bigger scale project, you can win the opportunity to have GCS and Y98 help recruit volunteers and be on site to help your project make a difference in the community.



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# your business

## EAC Moves to New Location, Offering Learning, Event, Membership & Sponsorship Opportunities

The Edwardsville Arts Center (EAC) is a non-profit member based organization. Membership contributions support the EAC and allow the organization to provide a space to enjoy the visual arts. EAC's mission is to inspire the creative spirit in children and adults through classes, exhibits and cultural events.



EAC recently moved to their current location at 6165 Center Grove Road on the Edwardsville High School (EHS) campus. Although they have their own entrance and function as a separate entity, EAC is excited to provide students and teachers throughout EHS and District 7 a valuable art resource. Their new location allows EAC to offer art classes for adults on-site, including a beginning wheel throwing clay class.

EAC partners with the Edwardsville YMCA to provide summer art classes for children at the Meyer Center. Last summer EAC was able to provide 126 children with a unique summer arts education opportunity.

Their new location also houses a main gallery, a student gallery and a gallery shop. EAC has shown local, regional and national artists in their main gallery, while the student gallery has featured works from District 7, surrounding communities and Southern Illinois University Edwardsville.

EAC's gallery shop has recently expanded, now showcasing and selling the works of many talented regional artists. Stop in to browse their selection of jewelry, ceramics, prints, textiles and paintings.

Art exhibits at EAC change regularly, with each exhibit typically in place for four to five weeks. The Edwardsville Arts Center is open Wednesday-Saturday from 10am-4pm. EAC is happy to host school groups, scout troops and community organizations. New membership at any level is encouraged, and exhibit sponsorship opportunities are available.

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## Greater Gateway Assoc. of REALTORS® Gives Back

The Greater Gateway Association of REALTORS® (GGAR) has given back to the community again this year by presenting local charities throughout the area with much needed monetary donations, new toys, and non-perishable goods. The donations were distributed at GGAR's annual Christmas Charity Celebration, which was held on December 13 in the Meridian Ballroom on the Southern Illinois University Edwardsville campus.

"This is our way of giving back to the organizations that do so much for our communities. We are fortunate to have the opportunity to help those in need, especially during the holiday season," said Joy Wofford, CRS, e-PRO, GRI, Chairman of the Board of GGAR.

At the opening of the event, a special musical performance was provided by Trinity Lutheran School (Edwardsville) Joyful Noise Choir under the direction of Jan Arneson.

The organizations assisted through this effort were the Collinsville Area Ministerial Association/Salvation Army, Community Care Center (Granite City), Crisis Food Center (Alton), His Kids, Inc. (Highland), Ministries Unlimited (Troy), Oasis Women's Center (Alton), Riverbend Family Ministries (Wood River), Staunton Lion's Club, Thanks (Edwardsville/Glen Carbon), and Toys for Joy (Greenville).



ABOVE: Choir performance.

RIGHT: Gifts under the 'giving tree.'



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# your business

## IDOT Introduces Illinois Yellow Dot Program, Packets Available at Anderson Hospital

Recently the Illinois Department of Transportation unveiled the Illinois Yellow Dot program, a life-saving, traffic safety initiative that provides first responders with critical information to improve emergency care for persons involved in vehicle crashes. Anderson Hospital Emergency Medical Services is working hard to promote this life saving program.

"The Yellow Dot program will improve roadway safety by providing first responders the crucial medical information they need to treat injuries and save lives, beginning at the scene of a crash," said Eric Brandmeyer, Manager of EMS and Emergency Preparedness. He added, "I encourage all motorists to participate in this proven effective program, which could make the difference between life and death for individuals involved in crashes."

Because the first hour following an injury is the most crucial, the Yellow Dot program provides essential personal health information to emergency responders in order to promptly care for a crash victim. This 'golden hour' is critical in the treatment of crash victims, and the medical information provided through the program could be a lifesaver.

Yellow Dot participants are supplied with a simple, bright yellow decal for their car and a corresponding yellow folder. The decal is placed in a conspicuous and consistent place – in the lower left-hand corner of the rear window, driver's side. The yellow dot signifies there is a folder in the glove compartment containing the following medical information about the motorists: participant's name, close-up photo, emergency contact information, patient's physician information, medical conditions, recent surgeries, allergies and a list of current medications. Having access to this information allows first responders to make important decisions regarding emergency treatment and can better prepare emergency hospital staff in the receiving room.

The Yellow Dot program, funded by the U.S. Department of Transportation, was originally introduced in Connecticut in 2002. For more information on the program and to find a distribution center near you, visit [www.yellowdotillinois.org](http://www.yellowdotillinois.org). Yellow Dot packets and information are available at Anderson Hospital's Emergency Department and each ExpressCare facility.



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# First Clover Leaf Bank Expands Commercial Loan Division, Welcomes Cooper & Abert to Team

First Clover Leaf Bank announced the addition of Steve Cooper and Paul Abert to their commercial lending division. Steve and Paul each join as a Vice President of Commercial Lending. The addition of the two seasoned loan officers is part of the long term strategic plan to expand the commercial lending division at First Clover Leaf Bank.

Dennis Terry, President and CEO of First Clover Leaf Bank commented on the addition of the two new commercial loan officers, "They bring a wealth of banking experience and community involvement that will further strengthen our community bank philosophy." Plans to expand and grow the commercial loan division at First Clover Leaf Bank have been in the works for several years. The addition of these two individuals really helps to move this initiative in the right direction. "We couldn't be happier that Steve and Paul have decided to join First Clover Leaf Bank.", stated Terry.

Bill Barlow, Sr. Vice President of Commercial Lending has had the opportunity to work with both Paul and Steve in recent years. He was instrumental in bringing Paul and Steve to First Clover Leaf Bank. Barlow commented on

the talent and experience both Abert and Cooper will bring to First Clover Leaf Bank's commercial lending team, "Steve is a high energy, banking professional. He is passionate about his clients success and steadfast in his commitment to the markets we serve. Paul is a great commercial banker, it is exciting to re-unite with someone of his expertise and commitment to customer service. I look for Steve and Paul to help enhance the commercial product offerings and services as a result of their contributions to the commercial loan team."

Steve Cooper started his career in banking in 1989. With over twenty two years of banking experience in both the retail and commercial markets, Steve has a diverse background and knowledge in all aspects of banking. Cooper commented on his move to First Clover Leaf Bank, "First Clover Leaf Bank presented an attractive



opportunity for me to be part of a growing community bank where I could establish a municipal and tax exempt program. This opportunity along with their commercial lending resources, offers me the ability to help businesses and business owners in every facet of their personal and commercial lending needs. This is a family-friendly, community-minded financial institution; it is the true definition of a community bank."

Paul Abert joins First Clover Leaf Bank with over 28 years of banking experience. Much like Cooper, Abert has specialized in commercial lending, but also has an extensive retail banking background. Abert's well rounded career and years of experience makes him a great resource for businesses. Abert commented on his career move



to First Clover Leaf Bank, "I was looking to advance my career with an organization that shares the same community banking philosophy that I have been fortunate enough to learn over the years from some of the best community bankers around." Abert found that at First Clover Leaf Bank. "This is a bank where they really do know your name and the customer truly comes first."



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Mike Wenos, President, Madison Mutual Insurance Company, says: "Brown Smith Wallace has been our audit provider for the past six years. Our inherent trust in the quality of their services and the strength of our relationship led us to select them for additional projects related to risk and IT consulting. We are now in a much better position to make the appropriate business decisions."

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# your business

## MM&R Attorney Joins Belle-Scott Committee

Mathis, Marifian & Richter, Ltd. (MM&R), has announced that shareholder Mark J. Stegman has joined the Belle-Scott Committee, the nation's oldest civic support group for military installations and their personnel. Dedicated to community service for other organizations such as the YMCA of Southwest Illinois, Hospice of Southern Illinois and the Memorial Foundation, Inc., Stegman joins the Belle-Scott Committee to help in the support, friendship and loyalty it provides to Scott Air Force Base service members and families.

Stegman focuses his practice in business law, taxation, real estate law and estate planning. He has over 25 years experience providing general counsel to closely held businesses and their owners. His work is focused on a variety of corporate transactions, including reorganizations, mergers and acquisitions, stock redemptions, succession planning and buy-sell agreements.

Stegman is a member of the American Institute of CPAs, Illinois CPA Society, American Bar Association, Illinois State Bar Association and the Bar Association of Metropolitan St. Louis. He received a BS in Accounting from Northern Illinois University and his JD cum laude from St. Louis University. Stegman is a Fairview Heights resident.

## TheBANK's Mortgage Team Celebrates Milestone

When the St. Louis Business Journal recently published the list of top mortgage loan originators in the St. Louis area, some were surprised to see TheBANK of Edwardsville firmly entrenched at No. 11. After all, TheBANK was the only institution on the list of 25 with all of its locations in Illinois, yet still finished ahead of larger regional banks.

"I showed the list to a few people and they couldn't believe it," said Steve Fuehne, Vice President of the TheBANK's Mortgage Lending Department. "But the numbers were right there in black and white."

Fuehne could believe it. "It's a great group of hard-working people," he said. "They're tremendously knowledgeable about this business and most importantly, they really care about the people and the communities they serve."

The proof of that, again, was in the numbers. In November, TheBANK's mortgage banking team further cemented its status as a leader in the area when it surpassed the \$1 billion mark in cumulative mortgage originations (combined home purchase loans and refinancing) since Fuehne was hired in 2006.

"Steve's mortgage banking team is doing an excellent job in a very difficult economy," said Tom Holloway, President and CEO of TheBANK. "They've met the challenge of a tough market head on and reached an impressive milestone."

As Fuehne sees it, there's no reason his department's success won't continue. "We have a great team of people working for a very well-respected bank," he said. "That's a pretty good formula for success."

To contact a Mortgage Loan Originator with TheBANK of Edwardsville, please check out our website at [www.4thebank.com](http://www.4thebank.com). You can also visit any of TheBANK's 20 convenient banking centers or call the Customer Service Center at 618.659.0098.

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# your business

## SOCIAL SCHOOL Announces Grand Opening Offers Free Assessments

After a successful 2011 test run of the curriculum, Jesse Allen of Edwardsville is planning an open house for his new business, SOCIAL SCHOOL – educational programming that uses social emotional learning to improve relationships. It teaches young people and adults how to get along.

The open house, scheduled for Saturday, February 4, will provide the public and fellow businesses the opportunity to see how the SOCIAL SCHOOL program works. During the open house, Jesse will be taking appointments for free assessments. Assessments take approximately 30 minutes and give the individual the opportunity to see if this program is right for them. A basic overview will be given at 10am & 2pm so that parents or others involved can learn more about what SOCIAL SCHOOL has to offer.

Classes will begin forming at that time. The first full week of class begins Tuesday, February 7. SOCIAL SCHOOL offers four specific strands or courses, each with an emphasis on relationship building. The Friendship strand

focuses on achieving more or better friendships. The Family strand helps the client achieve a more peaceful and harmonious family life. The Romance strand is designed to help someone find a romantic partner or improve their romantic relationship. The last is the Business, focusing on creating more positive and productive business relationships. Classes meet twice a week on Tuesday & Thursday evenings.

In addition to regular class times, Jesse is also able to meet with clients one-on-one for make-up classes or individual sessions.

SOCIAL SCHOOL is also able to provide businesses or educational organizations with high quality workshops, presentations or in-services about social emotional learning.

For more information on SOCIAL SCHOOL go to [www.socialschool.net](http://www.socialschool.net) or call 618.960.3431.



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# Hortica & Market Basket Team Up to Deliver Christmas Baskets to 37 Metro East Families

For over 40 years Hortica Insurance & Employee Benefits has spread holiday cheer by providing groceries and presents to families in need.

What makes this program so special? Hortica employees are the ones who make it happen! They participate in a contribution fund throughout the year which allows the company to purchase groceries for the families.

Recipients of food and gifts are nominated by employees, adding a personal touch to each basket. Once pertinent information is received, employees purchase gifts for the children in each family and the amount of groceries/produce is determined according to each family's needs. Delivery day arrives at last, and employees volunteer to load and deliver the Christmas baskets. While Hortica staff is the backbone of the program, Market Basket in Edwardsville and Bill's IGA in Staunton, who box the produce and groceries for each family, are critical to the process.

This year 37 families, including 73 adults and 91 children, enjoyed a brighter holiday. The program provided a total of 2,633 food items, including 494

pounds of turkey, 405 cans of vegetables, 318 dairy products and 68 loaves of bread.

Thursday, December 22 was delivery day as eager volunteers rallied to unload the 200+ produce and grocery boxes from vendor trucks, organize each box by family and then load the boxes into waiting vehicles for delivery. Baskets were distributed to 20 communities in the Metro East area.

Participating employees have stated the most rewarding part of the program is delivering a basket and experiencing first-hand the overwhelming appreciation families have for the food and children's gifts. One family sent a thank you note with the following message:

"Dear Employees of Hortica: It is with heartfelt gratitude that I write this note to thank you for the food sent to me and my family for Christmas. During a very hard time in our lives the outpouring of unselfishness the food represented was such an amazing surprise. Your donation brought hope back onto my life. Thank you so much!"

The Christmas Basket program is a rewarding program that not only benefits families in need but also allows employees to experience the power of giving, the real reason for the season.



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# your business

## Ask the Expert

by Robbie Prince, Royal Solutions LLC

### Homemade DVR Using Windows Media Center

Television media is a powerful means of communication to potential customers. Whether the local news is highlighting your business or industry, or your brand new commercial is appearing for the first time, you may not be available to be in front of the TV that very moment. Capture these moments in your business's television history without paying a monthly DVR subscription fee.

One option to avoid subscription fees is to use Windows Media Center, a computer, and a few additional components, to create a Home Theater PC (HTPC).

Usable with most cable service providers, this HTPC can:

- Record shows from almost any source
- Burn the recorded content to DVD
- Stream multimedia content from Netflix, YouTube, etc.
- "Extend" the content to multiple TVs with the use of Media Center Extenders, such as an X-Box 360 gaming console.

At the minimum, you will need:

- A dedicated computer—preferably one that:
  - has a Core i3 or i5 processor, 4 GB of RAM, a built-in HDMI port, and a DVD burner
  - is running Windows 7 Home Premium Edition or better, and
  - has a small form factor
- A TV tuner to capture the television signal—must be compatible with Windows Media Center (most are)
- A remote control with an infrared (IR) sensor if your TV Tuner card does not come with one – again it must be compatible with Windows Media Center.

See if you have the proper components listed above, and stay tuned for next month's article where Royal Solutions will cover TV Tuner cards and how to set up the DVR through Windows Media Center. If you can't wait, just give our office a call at 618.307.9191 and we can get you started.

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