

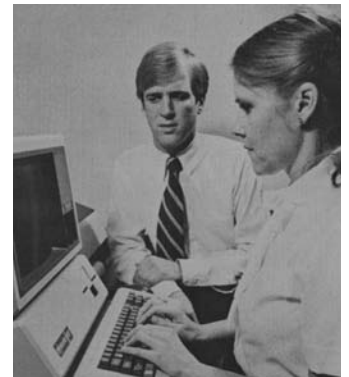
January 2011



Edwardsville | Glen Carbon Chamber of Commerce

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# Common Ground



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Children's Home + Aid Society  
**Jay Blanquart**, Past President  
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## 2011 Directors

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Olsen Veterinary Clinic  
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**Ed Hightower**, Superintendent  
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## Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

## on the cover

### The Scheffel Companies

In 1954, Richard Scheffel founded Scheffel & Company in Alton. He quickly realized there was a need for a quality accounting firm in Edwardsville and opened the first office here in 1955. Since then, Scheffel & Company has grown and evolved with the burgeoning Edwardsville/Glen Carbon community. Today, The Scheffel Companies not only offers accounting and tax services, but also consulting, technology, and financial advisory services to individuals as well as businesses.

The Scheffel Companies' employees are a highly qualified resource for the Edwardsville/Glen Carbon community. With over seventy Certified Public Accountants, financial advisors, computer experts and staff, The Scheffel Companies provides their valued clients with superior professional services. The Scheffel Companies is also committed to the community by volunteering and serving on numerous local not-for profit boards.

With a strong history, a commitment to people, and a progressive attitude, The Scheffel Companies will continue to professionally and philanthropically serve the Edwardsville/Glen Carbon community far into the future.



#### 2011 Advertising Rates:

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# events

## 1/13 Thursday 5pm

Ribbon Cutting  
Aaron's Sales & Leasing  
1608 Troy Road  
Edwardsville, IL 62025

## 1/14 Friday 12-1pm

networking@noon  
hosted by ed-glen families  
at Bella Milano  
1063 South IL Route 157  
Edwardsville, IL 62025

## 1/25 Tuesday 11am-1pm

Professional Education  
QuickBooks: Making  
the Most of Your Business  
Lewis and Clark Community  
College N.O. Nelson Campus  
Room N4 110  
Edwardsville, IL 62025

## 1/28 Friday 11:30am-1pm

Ed/Glen Chamber  
Membership Luncheon  
"Preview of Coming Attractions"  
at GC Cuisine  
1230 University Drive  
Edwardsville, IL 62025

# save the date

## 2/1 Tuesday 7:30-9am

YPG Learn from a Leader  
Breakfast with Gussie Reed  
of Ameren  
hosted at Ameren  
2600 North Center Street  
Maryville, IL 62062  
*RSVP to Mark Richardson at  
mrichardson@finsvcs.com*

## 2/1 Tuesday

SIUE Basketball Game w/ YPG  
SIUE Cougars vs. SEMO Redhawks  
Admission, Food & Drink  
Provided for YPG Members!  
*RSVP to Rachel Case for tickets  
at 618.655.2103*

## 2/3 Thursday 4:30pm

Ground Breaking  
Scott Credit Union  
Edwardsville Corporate Center  
(off 143 near Hortica)  
Edwardsville, IL 62025

## 2/3 Thursday 5-7pm

Business After Hours  
Scott Credit Union  
Edwardsville Corporate Center  
(off 143 near Hortica)  
Edwardsville, IL 62025

## 2/1 Friday 12-1pm

networking@noon  
hosted by Montessori Glen-Ed  
at Bella Milano  
1063 South IL Route 157  
Edwardsville, IL 62025

## 2/17 Thursday 5-7pm

Business After Hours  
Meridian Village  
27 Auerbach Place  
Glen Carbon, IL 62034

## 2/22 Tuesday 11am-1pm

Professional Education  
QuickBooks: Building  
Powerful Reports for  
Managing Your Business  
Lewis and Clark Community  
College N.O. Nelson Campus  
Room N4 110  
Edwardsville, IL 62025

## 3/1 Tuesday 12-1pm

YPG Networking Lunch  
Location TBD

## 3/3 Thursday 5-7pm

Business After Hours  
Prudential One Realty Centre  
Season's Village at  
Whitworth Drive & Bouse Road  
Glen Carbon, IL 62034



# connect

## business after hours schedule

The purpose of a networking mixer is to meet new people, make new contacts, promote your business, and talk with other business people facing the same challenges as you. All are welcomed and invited to attend. Hors d'oeuvres and beverages are provided. A business card raffle and 50/50 drawing will occur at approximately 6pm. Entry fee is \$5 for Chamber members and \$15 for non-members. This is an excellent networking opportunity!

**2/3 Thursday 5-7pm**

Scott Credit Union  
Edwardsville Corporate Center  
(off 143 near Hortica) in Edwardsville

**2/17 Thursday 5-7pm**

Meridian Village  
27 Auerbach Place in Glen Carbon

## networking@noon schedule

Can't make a Business After Hours? networking@noon is a great way to meet other business people in a smaller group setting without taking time away from your busy day. This fun, fast-paced, members-only "speed networking" event is designed to get you in, fed, connected, and on your way in 60 minutes or less.

**1/14 Friday noon**

hosted by ed-glen families  
at Bella Milano in Edwardsville  
1063 South IL Route 157

**2/11 Friday noon**

hosted by Montessori Glen-Ed  
at Bella Milano in Edwardsville  
1063 South IL Route 157



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- E-newsletter Coupons ONLY \$25/month
- Trivia Raffle Sponsorship \$50/week plus cost of prizes

PO Box 331, Edwardsville, IL 62025 618.967.7070

[advertising@edglenfamilies.org](mailto:advertising@edglenfamilies.org)

[www.edglenfamilies.org](http://www.edglenfamilies.org)

Join us for

**networking@noon**

**Friday, January 14, 2011**

**12 noon - 1pm**

**Bella Milano**

**1063 S. State Route 157**

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**edglen**

Edwardsville | Glen Carbon  
Chamber of Commerce

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# Preview of Coming Attractions



## January 28, 2011

11:30am-1pm at GC Cuisine

**NOW IS THE TIME TO GET INVOLVED!**

Enjoy a business casual lunch and learn about programs and services the Chamber will offer in 2011.

Volunteer, Ambassador, and YPG of the Year awardees will be honored.

*RSVP to 618.656.7600 or complete and return the form on the back no later than January 21. Fax to 618.656.7611. Mail to 200 University Park Drive, Suite 260, Edwardsville, IL 62025*

## 2011 Membership Meeting Response Card

Please reserve \_\_\_\_\_ tickets at \$15 each.

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_

E-mail \_\_\_\_\_

I am enclosing a check for \$ \_\_\_\_\_

Please charge my (circle one) MasterCard / VISA

Credit Card # \_\_\_\_\_

Credit Card Expiration Date \_\_\_\_\_

## Ed/Glen Chamber Makes Top 10 List in St. Louis Business Journal's 2011 Book of Lists

The *St. Louis Business Journal* publishes an annual list of local chambers of commerce, ranked by most recent annual budget. In the March 13–19 issue, the Edwardsville/Glen Carbon Chamber of Commerce for the third time made the top 10, with an annual budget of \$328,250, coming in just behind the Greater North County Chamber of Commerce.

Since its first appearance on the *Journal's* list, the Ed/Glen Chamber has enjoyed a steady ascent, consistently moving up the list. We are excited and honored to rank among the largest and most successful chambers of commerce in the St. Louis Metro region. It is our hope and expectation that we will not only maintain our position in the top ten, but continue to climb.

The strong support we receive is what sets us apart from other chambers of commerce – loyal members and a solid community foundation are what make the Ed/Glen Chamber successful.

Chamber Name	Annual Budget	Members	Dues
1 St. Louis RCGA	\$9,295,000	4,000	\$525 & up
2 Washington Area COC	\$2,438,444	569	\$75 & up
3 Chesterfield COC	\$677,000	900	\$100 & up
4 River Bend Growth Assoc.	\$503,000	680	\$166 & up
5 Greater Belleville COC	\$450,000	610	\$205 & up
5 Kirkwood-DesPeres COC	\$450,000	640	\$175 & up
7 St. Peters COC	\$390,325	569	\$105 & up
8 Clayton COC	\$386,000	400	\$247 & up
9 Greater North County COC	\$346,461	400	\$247 & up
10 Ed/Glen COC	\$328,250	555	\$72 & up

## Board Spotlight: Elizabeth Heil

*Written By: Hannah Buehler, Communications Intern*

Belleville native Elizabeth Heil enjoys playing golf, attending sporting events, cheering for the Cardinals and Fighting Illini, and spending quality time with family and friends.

Elizabeth earned her bachelor's degree in accounting from The University of Illinois, and her MBA from Southern Illinois University Carbondale. She has been a CPA at Scheffel & Company for 11 years.

Growing up, Elizabeth admired her grandfather who was in the banking industry as well as her father who is a CPA and now in the banking industry. She always had a knack for numbers and admired her father's work, which ultimately led her to her career path.

Elizabeth recently completed her second term as secretary of the Ed/Glen Chamber's Young Professionals Group (YPG). She is also the region 4 treasurer of the Illinois Federation of Business and Professional Women, and the former president of Edwardsville BPW.

Heil believes that our community has exceptional things to offer, and shares that there is no better place to be a part of community happenings other than with the Chamber. Scheffel & Company has been a member of the Chamber since 1969, and Elizabeth became more involved in the Chamber in 2008 when the YPG group was established.

While on the board, Elizabeth wants to continue helping new generations become a more integrated and active part in Chamber participation.

Elizabeth advises Chamber members to make the most out of their membership. "You'll meet great people and have the opportunity to do great things," said Heil.

# ALBERT CASSENS AWARD for OUTSTANDING COMMUNITY ACHIEVEMENT

## Nomination Form

The **Albert Cassens Award for Outstanding Community Achievement** is presented to an individual who has made a significant impact on the community during the 2010 calendar year.

**Nominee's Name :** \_\_\_\_\_

**Title :** \_\_\_\_\_ **Company :** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**City, State, Zip :** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Home/Cell Phone:** \_\_\_\_\_

**Nominator's Name:** \_\_\_\_\_ **Title :** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Alt Phone:** \_\_\_\_\_

On a separate piece of paper, please provide specific examples of how the nominee has met following criteria:

1. The nominee must:
  - a. have given freely of his/her time to the community. A government official may be considered, but his/her contributions must have been made outside of his/her normal work functions or governing responsibilities.
  - b. have made a significant impact on the community during the 2010 calendar year, but not to the exclusion of contributing efforts made during prior year. Nominations that are based on lifetime achievement are not considered.
  - c. be an active, upstanding citizen.
2. The nominee must reside or have primary involvement in a business or an organization within the boundaries of the Edwardsville Community District #7.
3. The nominee does not have to be a member of the Edwardsville/Glen Carbon Chamber of Commerce.

Please return this completed form, along with attachments, to the Chamber of Commerce at the address below or fax to 656-7611 before the **deadline of February 14, 2011**.

### Edwardsville/Glen Carbon Chamber of Commerce

200 University Park Drive, Suite 260  
Edwardsville, Illinois 62025  
(618) 656-7600 · (618) 656-7611 FAX



# LIFETIME ACHIEVEMENT AWARD

## Nomination Form

The **Lifetime Achievement Award** is presented to an exceptional individual who has made a significant positive impact on the Edwardsville/Glen Carbon community through his or her past achievements during a long period of time and has enhanced the quality of life for Edwardsville/Glen Carbon residents.

**Nominee's Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Home/Cell Phone:** \_\_\_\_\_

**Nominator's Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Alt Phone:** \_\_\_\_\_

### Criteria:

- Nominee must live or work in our community or geographic area.
- Nominee **must** be a member of the Edwardsville/Glen Carbon Chamber of Commerce.
- Nominee must have demonstrated an ongoing commitment to community involvement. A one-time project will be considered, but those individuals demonstrating an ongoing commitment to the business community will be given higher priority.
- Activities of a business-oriented nature will have priority over non-business-related activities.
- Volunteer activities will be considered more favorably than performance of activities required by the nominee's job.

### Selection Procedure:

- Selection committee will award one recipient from those nominated. The selection committee and/or the Chamber Board of Directors reserves the right to nominate additional individuals and/or expand the nomination process in the event that an adequate pool of nominations has not been received. Nominations shall be confidential; only the recipient will be announced and publicized.
- Nominations are accepted from anyone. Self-nominations accepted and encouraged.

### Supporting Documentation:

On as many pages as necessary, please include the following documentation:

- Business-Related Activities
- Community Involvement
- Statement of Qualifications

Please return this completed form, along with attachments, to the Chamber of Commerce at the address below or fax to 656-7611 before the **deadline of February 14, 2011.**

### Edwardsville/Glen Carbon Chamber of Commerce

200 University Park Drive, Suite 260  
Edwardsville, Illinois 62025  
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# TALLERICO LEADERSHIP AWARD

## Nomination Form

The **Tallerico Leadership Award** is presented to an outstanding individual who has achieved excellence in his/her business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential.

**Nominee's Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Home/Cell Phone:** \_\_\_\_\_

**Nominator's Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### Important - a nominee must:

- be an exceptional individual who has achieved excellence in his/her business or profession.
- have given freely of his/her time to the community.
- have assisted women in reaching their full leadership potential.
- reside/have primary involvement in a business organization located within Ed. CSD #7.
- The nominee does *not* have to be a member of the Ed/Glen Chamber.

On a separate piece of paper, please describe how the nominee has achieved the following criteria:

1. **Assists Women in Reaching their Full Leadership Potential.** Provide specific examples of how the nominee has demonstrated support for the advancement and leadership development of business and professional women.
2. **Business Accomplishments.** List special recognition, projects and achievements. Include business-related affiliations, directorships, trusteeships or other designations.
3. **Community Service.** Describe local, county and state level participation, length of service and offices held in civic and service organizations, charitable activities, political pursuits, religious groups, chambers of commerce, or merchants associations.
4. **Other Memberships, Achievements, Awards, Publications.** Nominees may already have been honored for service to their profession, industry or community. They also may have publications to their credit or articles published supporting their service to their profession, industry or community. Please list awards and honors received which support this nomination.

Please return this completed form, along with attachments, to the Chamber of Commerce at the address below or fax to 656-7611 before the **deadline of February 14, 2011.**

### Edwardsville/Glen Carbon Chamber of Commerce

200 University Park Drive, Suite 260  
Edwardsville, Illinois 62025  
(618) 656-7600 • (618) 656-7611 FAX

## Business of the Month:



*Written By: Hannah Buehler, Communications Intern*

Known for their long lasting picturesque flowers and timeless floral arrangements, Lee Russo Designs shares a unique floral shop with the Edwardsville community.

Attracted to flowers since early childhood, Lee Russo made a hobby out of growing and arranging flowers. By the late 70s, she evolved her talent, continuing her floral education by attending an array of design schools and seminars. Thus Lee Russo Designs was established in November 1979. Lee Russo Designs is currently adjacent to Park Plaza. Lee shares her enthusiasm for moving forward with Park Plaza, and is proud to be part of the Downtown community.

Lee has lived in Edwardsville for the past 45 years where she has raised six sons. Lee Russo Designs has been a member of the Chamber of Commerce since the 1970s. Through the Chamber, Lee has formed many friendships and business relationships with other members. She says, "Being a Chamber member has made it easy to get to know other businesses in the community." She also adds that the Chamber is a great resource to learn about new businesses entering the community.

Success in the floral industry for Lee Russo Designs has flourished. Lee has shared her techniques by teaching floral design classes, given programs on the latest design trends, and has been published in various floral design magazines. Her method for keeping fresh flower arrangements has evolved, and become an integral part of the store's reputation of flower longevity and lasting impression. Lee's permanent botanicals are also more realistic and lively than ever. Her designs are unique, one of a kind, and shared internationally where possibilities are endless.

Lee shares, "With the Internet and all the accompanying social media, communication with customers, potential customers, as well as business associates is nothing short of awesome!" Lee Russo Designs is also the only floral shop in the area who incorporates an "Equine Corner" with one of a kind decorated horseshoes, ornaments and stained glass pieces for all fellow equestrian enthusiasts.



Lee's passion for flowers and floral arrangements truly shines through in her work, and her business lives by the motto of the golden rule. Lee shares, "Flowers are alive and beautiful and have placed their magic spell on me from as long as I can remember." Flowers are an expression, having their own emotions including happiness, sadness, hopefulness and regret. Lee loves sharing the power of flowers with her customers.

During the hustle and bustle of the holidays, Lee Russo Designs distinguishes themselves from competitors by decorating homes and businesses. Lee Russo Designs is known for "House Beautiful" decorated doors, adding color and cheer for the holiday season.

Lee enjoys giving back to the community, and for the last 15 years has initiated the "Christmas Throughout the Year" charity raffle to benefit the Glen-Ed Food Pantry. Other professional organizations that Lee belongs to are the Illinois State Florist Association, The Goshen Rotary Club, The Society of American Florists, and The American Institute of Floral Designers.

Learn more about Lee Russo Designs by stopping in for a visit at 216 South Buchanan Street in Edwardsville, calling 618.656.0334 or going online to [www.leerussodesigns.com](http://www.leerussodesigns.com).



# connect

## Edwardsville/Glen Carbon Chamber of Commerce Honors Carol Foreman

*Written By: Ann Niccum, Edwardsville Intelligencer*

Tuesday January 4, Chamber Board of Directors members hosted a small luncheon at Peel Wood Fired Pizza in Carol Foreman's honor. Guests included the Board of Directors, Ambassadors, YPG, and Chamber staff. Guests thanked Foreman for her eight years of service, and 2010 Chamber President Jay Blanquart, along with incoming 2011 President Marc Voegelé, presented Foreman with an award on behalf of the Chamber Board.

Blanquart said Foreman served the Chamber and the business community well during her time as Executive Director.

"We appreciate your service," Blanquart said.

River Bend Growth Association President Monica Bristow also said a few words, "Carol and I started around the same time with our respective chambers. Throughout the years she has been a great friend and resource. I hope the Board of Directors chooses a director as well this time as they did when they hired Carol."

Foreman said she was honored to serve the business communities of Edwardsville and Glen Carbon, but was ready for something new. She submitted her letter of resignation to the Board on December 14, 2010.

Foreman thanked the Board for the award, and all who helped her during her time at the Chamber.

"I would like to thank the Board of Directors, staff and business leaders for their support during this transition. The flood of phone calls and strong turnout for today's luncheon in my honor is very humbling and appreciated. Being a part of a progressive business community that has strongly supported the Chamber and their mission has been a tremendous privilege."

Foreman added, "As Executive Director, my greatest honor was having the opportunity to interact with a multitude of individuals who are working hard each day to grow their business or just survive in today's economy. It is important that the local Chamber does not lose sight of who they represent, an organization of 550 businesses that totaling over 23,800 jobs in our local economy. If the Edwardsville Glen Carbon Chamber of Commerce does not collectively stand up and support the local small businesses against new regulations and taxes, who will? As Ronald Reagan said, 'No community will be much better than its businesses cause it to be.'"

"There are many exciting opportunities on the horizon, and I know there are many ways that I as an individual can continue to support this fine community in another capacity," said Foreman.

Blanquart said that the board would begin searching for a new director immediately.





# ambassadors

## Ambassador Spotlight: Chelsea Hoelscher

*Written By: Hannah Buehler, Communications Intern*

Near Decatur IL lies a small town, Oreana where Chelsea Hoelscher is from. Chelsea, and her long term college boyfriend and now husband Drew currently reside in Collinsville. Their only "child" Harley, is a 5 ½ year old Shit-Tzu who consumes most of their free time.



Graduating with a Bachelor of Science in Accountancy in Spring of 2008 from SIUE, Chelsea plans to sit for the CPA exam later this year.

Chelsea has been Office Manager at Saville & Flint, L.L.C. since November 15, 2010. She believes that exceptional client services have led her to her career.

Chelsea loves the St. Louis Cardinals, and enjoys spending time with family and friends. In the warmer months, she likes gardening and tending to her flowers. She loves taking trips to new and exciting destinations, and old places that she has not visited in a while.

While working with West & Company, LLC., Chelsea became a member of the Chamber in 2009. A business leader Chelsea admires is Josh Lowe. Josh has been a mentor to Chelsea throughout the years, teaching her the way of a 'professional environment' since college. Chelsea appreciates Josh's hard work and dedication he demonstrated to West & Company over 12 years, establishing his own office in Edwardsville and being granted partner in April 2010.

## Membership Luncheon, Awards Dinner Announced

Learn about new programs the Chamber is introducing in 2011 at the Membership Luncheon, scheduled for noon Friday, January 28. Ambassador of the Year and Volunteer of the Year awards will be announced at the luncheon, and retiring Board of Directors members will be honored. This business casual luncheon is an opportunity for members to become familiar with services the Chamber's 2011 menu of services. The cost is \$15 per person. Look for a date-saver in the mail, and additional details in upcoming communications.

## 2011 Ambassadors

**Dave Viox, Chair**  
AAvantage Insurance Group

**Rachel Case, Co-Chair**  
First Clover Leaf Bank

**Candice Arana**  
Hospice of Southern Illinois

**Susan Bailey**  
National Bank

**Natalie A. Head**  
Anderson Hospital

**Ryan High**  
RE/MAX Preferred Partners

**Chelsea Hoelscher**  
West & Company, LLC

**Allison Katt**  
Scott Credit Union

**Dana Klassen**  
St. John's Home & Community Care

**Nicole Kline**  
Extra Help, Inc.

**Bonnie Kotsybar**  
Chamber Staff

**Linda Kuhlmann**  
Kuhlmann Business Services

**Ryan Matthews**  
The Insurance Partnership

**Mark Muckensturm**  
MRCT Benefits Plus

**Rob Pickerell**  
Regions Bank

**Jenny Robison**  
Shell Community Credit Union

**Sara Sanderson**  
Liberty Mutual

**Diana Voegelé**  
Express Employment Professionals

**Zach Woods**  
Commerce Bank

Chelsea has a strong passion for giving back to the Edwardsville/ Glen Carbon community, which is why she wanted to become a Chamber Ambassador. As Ambassador, Chelsea wants to promote local community support from all angles.

Her advice for fellow Chamber members is to "bite the bullet" and go to the Business After Hours. Chelsea believes that whether you know someone or not, attending the Business After Hours will help you meet people and keep you involved as a Chamber member. She believes that if you stay active within the Chamber, it will positively affect you and your business.

Look for announcements regarding the upcoming Community Awards Dinner Auction in future communications. This gala event will celebrate Edwardsville and Glen Carbon, and acknowledge community champions through the Cassens Award, Lifetime Achievement Award, and Tallerico Leadership Award, and Business of the Year Award.

# **schmooze**

## **business after hours**



**Hudson Jewelers, December 16**



**Hudson Jewelers, December 16**



**Hudson Jewelers, December 16**



**Hudson Jewelers, December 16**



**Hudson Jewelers, December 16**



**Hudson Jewelers, December 16**



# shop chamber sweepstakes winners



**Shop Chamber Week 1 Drawing Winner: Jordyn Barr**  
Jordyn (right) is pictured above with Ken Noll, owner of The Garden Kingdom, where Jordyn entered her winning ticket.



**Shop Chamber Week 2 Drawing Winner: Chrysti Winfield-Russo**  
Chrysti (right) is pictured above with Lee Russo, owner of Lee Russo Designs, where Chrysti entered her winning ticket.



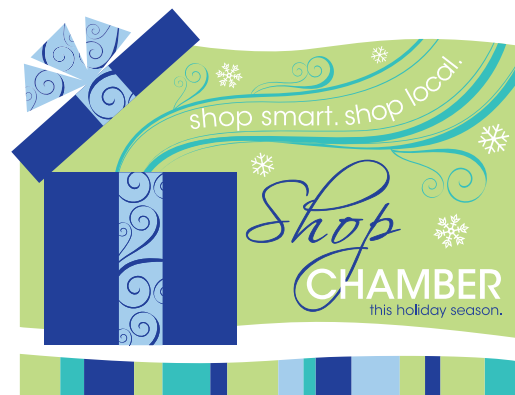
**Shop Chamber Week 3 Drawing Winner: Norma Smith**  
Norma (front right) is pictured above with Nancy Schneider (front left), owner of Chef's Shoppe, and Chef's Shoppe staff, where Norma entered her winning ticket.



**Shop Chamber Week 4 Drawing Winner: Cindy Hartman**  
Cindy (left) is pictured above with Nikki Turner, Community Relations Coordinator for TheBANK of Edwardsville, where Cindy entered her winning ticket.



**Shop Chamber \$1,000 CASH Grand Prize Drawing Winner: Dana Morris**  
Dana (center) is pictured above with Joyce Pecina (left), owner of Cold Stone Creamery, where Dana entered her winning ticket, and Nikki Turner, Community Relations Coordinator for TheBANK of Edwardsville, the generous \$1,000 Grand Prize sponsor.



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# TECHNOLOGY SAMPLER

## You asked. We listened.

In response to your suggestions, the Professional Education Committee has partnered with the Department of Corporate and Community Learning at Lewis and Clark Community College to bring you a series of four Technology Sampler courses. Each 2-hour course is available at just \$15 per person and includes lunch.

**1 JAN 25 - QuickBooks: Making the Most of Your Business**

Learn what QuickBooks can do for your business. Perfect for a manager/owner and accounts person to attend together to gather ideas and make decisions.

*Taught by Susan Young.*

**2 FEB 22 - QuickBooks: Building Powerful Reports for Managing Your Business**

Learn how to build powerful reports in QuickBooks. Perfect for a manager/owner and accounts person to attend together to better analyze the financial aspects of your business.

*Taught by Susan Young.*

**3 MAR 29 - Writing Effective Emails**

Tired of your emails being misunderstood? Frustrated by others failing to respond to or act on them? Come and learn the psychology to improved communications online.

*Taught by Kathy Willis.*

**4 APR 26 - Excel Formulas & Functions**

Let's trouble shoot together building formulas in Excel. Bring a challenge to the session to work on, and we will also show you some useful functions that may become your new favorites.

*Taught by Dawn Zedolek.*

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11am-1pm at Lewis and Clark Community College's N.O. Nelson Campus, Room N4 110

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*Please return response card with payment to the Chamber office by Friday, January 21, 2011.*

200 University Park Drive, Suite 260, Edwardsville, IL 62025  
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# your business

## Extra Help, Inc. Recognized by SBJ

Extra Help, Inc. has been recognized as the 17th largest women-owned business in the St. Louis Metro and Metro East area by the St. Louis Business Journal for the second consecutive year.

Extra Help Employment Services was established in 1994 and specializes in direct hires, temp-to-hire and temporary positions.

In 2001, Teresa Katubig, President/Owner expanded Extra Help, Inc. to include Extra Help Payroll Services, Inc. Extra Help provides nationwide payroll services including HR management payroll software, employee online access and green payroll.

The recognition by the St. Louis Business Journal is based on 2009 company revenues. Extra Help, Inc. has an office in downtown St. Louis, Edwardsville & Marion, IL.

## Gateway Regional Adds New Pediatrician

Ambereen Alam, M.D. has joined the practice of Ahmad and Rana Pediatrics, LTD. Dr. Alam is currently accepting new patients in both Granite City and Maryville.

Dr. Alam completed her residency in pediatrics at The University of Medicine and Dentistry of New Jersey, and she has had specialty training in critical care, infectious disease, and neonatology. She is board certified in pediatrics by the American Academy of Pediatrics.

"I love interacting with children," states Dr. Alam, "Working in pediatrics in an office setting after years of hospital work is very enjoyable."

Dr. Alam's offices at Ahmad & Rana Pediatrics LTD are located at 3165 Myrtle Avenue in Granite City and 5 Professional Park in Maryville. For more information or make an appointment, call 618.876.7500.

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# your business

## Alumni Volunteers Needed for 3rd Annual SIUE Speednetworking

It's back by popular demand! The Third Annual Speednetworking Event sponsored by STAT, the SIUE Alumni Association and the Office of Educational Outreach will be returning to Southern Illinois University Edwardsville on March 29, 2011 from 6-8:30pm.

SIUE Speednetworking is a social networking event that brings together SIUE students and alumni professionals. Based on the format of speed dating, attendees will have 15 minutes to network with multiple alumni grouped at tables of eight. Once the networking round is up, students will move to the next table and continue networking. There will be a total of four rounds.

Students will have the opportunity practice his or her interpersonal communication skills and learn how to make a good first impression. Alumni

will have the chance to talk about their post-college job experience, share networking tips and provide advice on this valuable career skill. Alumni volunteers will also have the chance to network with other alumni volunteers during the pre-event reception.

SIUE alumni who are interested in volunteering are asked to complete the online volunteer form at [www.siu.edu/alumni](http://www.siu.edu/alumni). Volunteers will be finalized and announced by Feb. 27.

Student registration will be open on February 7. Registration for this event is free for SIUE students and volunteers at the event. For more information, call the Alumni Affairs office, 618.650.2762 or e-mail Katie Bennett at [kabenne@siue.edu](mailto:kabenne@siue.edu).



### Specialized Computer Training Coming this Spring!



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New in 2011, workshop opportunities designed to help you function more effectively and efficiently in the workplace. Specialized training in Excel Charting, Excel Lists & Pivot Tables, Access Queries, Word Mail Merge & Labels and more. MS 2003 and 2007 versions offered in Godfrey and Edwardsville to meet your ongoing technology needs.

Contact Dawn at 618.468.5740 or [dzedolek@lc.edu](mailto:dzedolek@lc.edu) for more information.

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## St. Boniface to Host Annual Auction

"An Evening with the Lincolns," the St. Boniface Parish Auction, will be held on Saturday, February 12, in the Meridian Ballroom at SIUE. Chairpersons for this fundraising event are Sue Papajcik and Denise Guetterman. Proceeds assist in providing faith-based religious education programs for the Parish School of Religion (PSR) and St. Boniface School Students, Adult Faith Formation, and the Rite of Christian Initiation for Adults and Children.

Doors open/silent auction begins at 5:30pm, cash bar/social hour begin at 6pm, and the sit-down dinner/oral auction begin at 7pm. Dancing will follow the oral auction. Tickets are \$35 per person. Reservations are now being accepted.

Ways for Chamber of Commerce members and community folks to get involved include: donating an item, service or cash, sponsoring a program ad, volunteering, and attending "An Evening with the Lincolns." Contact Denise, Sue or Michael, 656.6450, for additional information.

## SIUE Seeks Career Network '11 Participants

On page 26 of this publication you will find a registration form for Career Network '11. If you wish to participate in this event, please complete and return the form with your fee by Friday, February 4, 2011, or register electronically using your Cougar Jobline employer account on our Web site at [www.siu.edu/careerdevelopmentcenter](http://www.siu.edu/careerdevelopmentcenter). Once your registration is received, we will forward more detailed information about the fair.

Due to the overwhelming response by employers, it is best to register early to ensure that a space is available for your company. **Please make sure to indicate on your registration form which day(s) you plan to participate.** If you register after the registration deadline, you will be notified of your place on the waiting list and when a table becomes available.

Once your space is reserved, we ask that you let us know if your schedule changes for any reason. We also ask that you stay for the duration of the event. Many students attend class throughout the day and attend the career fair during the last hour.



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**Register to win a trip to Punta Cana, Dominican Republic! Here's how:**

Go to [www.k-hits.com/GCS](http://www.k-hits.com/GCS) and complete the online registration form JAN 10 - MAR 20. 1 random winner will be picked each day, for 70 days, and will receive a prize via mail. On MAR 21, 1 grand prize winner will be randomly drawn and will receive a 5-day/4-night trip to Barceló Punta Cana, in Punta Cana, Dominican Republic courtesy of Apple Vacations, America's favorite vacation company. It's that simple!

**Register online to win at [k-hits.com/GCS](http://k-hits.com/GCS)**




Apple Vacations will schedule (1) four-night trip to Barceló Punta Cana, in Punta Cana, Dominican Republic for two adults departing from St. Louis, MO for the grand prize winner. Trip includes four-night accommodations, round-trip charter air, transfers to/from resort, non-motorized water sports, all food/drinks and the assistance of an in-resort Apple Representative. Trip is valued at \$2000 and travel must be completed by August 7, 2011. Taxes, insurance and additional expenses (such as optional excursions, spa treatments, phone calls, souvenirs) are the sole responsibility of the winner. Some restrictions apply. 1 entry per person accepted. Contest is open to anyone except employees of GCS and Emmis Radio. Prize cannot be exchanged for cash value.

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# your business

## First Clover Leaf Bank Supports Glen Ed Last Night

First Clover Leaf Bank is honored to have been the Event Host for Glen Ed Last Night for the fourth year in a row, supporting such a great community event. Glen Ed Last Night is a "fun for the entire family" New Year's Eve Celebration! It gives the families of our community a great place to celebrate New Year's Eve. Proceeds from the recent celebration will be donated to the Fellowship of Christian Athletes (FCA), EPIC (Edwardsville Peer Influence Club based out of EHS) and the Glen Ed Food Pantry.

First Clover Leaf Bank has been a proud supporter of Glen Ed Last Night for the past seven years. In those years Glen Ed Last Night has raised over \$70,000 for charities such as Faith in Action, Women's Christian Center, Glen Ed Pantry, YMCA, Habitat for Humanity, and the Fellowship of Christian Athletes. Great community events such as this one are what make our community a great place to live and raise a family. First Clover Leaf Bank is honored to support such a worthwhile cause.

Learn more about this event by visiting [www.glenedlastnight.com](http://www.glenedlastnight.com).



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# your business

## Sandberg Phoenix Opens O'Fallon, IL Office

Sandberg Phoenix & von Gontard P.C., a full-service law firm headquartered in St. Louis, Missouri, announced that it has opened its fourth office in O'Fallon, Illinois. The full-service firm already has a strong Southern Illinois presence with two fully-staffed offices located in Edwardsville and Carbondale.

"The firm is excited about expanding our footprint in Southern Illinois by adding our fourth office in O'Fallon, Illinois. We believe, as we have for the last 31 years, that client service is our number one priority, and we will continue to grow to meet the needs of our clients," said the firm's Managing Partner, John Sandberg.

With the expansion, the firm has hired Joel Green, Sue Schultz and Lori DaCosse to practice in the O'Fallon office which will be managed by Bhavik Patel, a Shareholder with Sandberg Phoenix, who practices in the firm's Business and Business Litigation Groups. While the three newly hired attorneys will focus their practice in the Business and Business Litigation Groups, the O'Fallon office will provide the full range of services that Sandberg Phoenix offers.

"This expansion was a big step for the future of our firm. We now have the resources and man-power to provide timely and quality legal services to our Southern Illinois community," said Patel.

Sandberg Phoenix has added 15 attorneys in the past two years, which includes the new O'Fallon office.

At Sandberg Phoenix, their culture sets them apart from other firms. Guided by strength, character and personality, they believe that collaboration and mutual respect are essential to the success of their firm and their clients. This commitment has positioned their firm as one of the premier full-service law firms in Missouri and Illinois, with 75 attorneys and nearly 100 staff. As they continue to grow, so will their commitment to delivering superior client service.

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## Business & Professional Women Ring Bells

Edwardsville Business & Professional Women (BPW) members rang bells for the Salvation Army at Wal-Mart Saturday, December 11. The BPW volunteers raised \$500.38 for the Salvation Army despite the inclement weather.



ABOVE: Dareth Reinking & Mary Broan during their hour-long shift.

### St. Boniface Parish Annual Auction "An Evening with the Lincolns"



*Saturday, February 12*  
*SIUE Meridian Ballroom*  
*\$35 per person*

- \* Reserve a table of eight or ten.
- \* Auction donations are now being accepted. Items reflecting your quality products/services, travel packages, theater/ballgame tickets, art or cash make great gifts. Purchase advertising in our program or ask company vendors to donate an item.
- \* Check St. Boniface Website, [www.st-boniface.com](http://www.st-boniface.com), for donation, program sponsorship, & ticket reservation form; invitation flier; and donation/gift ideas.

To donate an item, volunteer for or attend the event, contact Denise Guetterman, 618-655-0455, Sue Papajcik, 618-656-2208, or Michael Wall in the Parish Office, 618-656-6450 or [mwall@st-boniface.com](mailto:mwall@st-boniface.com).



110 N. Buchanan, Edwardsville, IL 62025 \* [www.st-boniface.com](http://www.st-boniface.com)

## Anderson Offering Screenings Jan. 21

Cholesterol, blood glucose, and blood pressure screenings are scheduled for Friday, January 21 from 7AM–12PM at Anderson Hospital in the Health Management Center.

Total Lipid Profile, which includes total cholesterol, HDL, LDL, triglycerides, glucose, and blood pressure are measured. Education on reducing these cardiovascular risk factors is also provided.

An appointment is required. Cost is \$25.00. Call 618.391.6715 to make an appointment.



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# your business

## Ask the Expert

by BJ Meyers, Mr. Handyman

### ***How can you make your workplace a safe environment in 2011?***

As in your home, small issues in the workplace can become bigger ones if they go unattended. In 2011, resolve to make the workplace safer for you and your employees and have small repairs done before issues escalate.

**Cut down drafts through windows and doors.** A little caulking can keep the cold out and the warmth in. Additionally, check door thresholds. Are they working properly? Or, are they in need of repair? If windows are showing condensation between panels, have them checked for leaks. Also, does your office or building have adequate insulation?

**Stop drippy faucets.** Leaks can become more than a nuisance if they go unchecked. It might just require a new washer. Or maybe it's time for a new faucet. Check inside the vanity. If it's leaking under the sink, pipes might just need tightening. Best to do so before the leak continues, reaches floor level and causes some major damage.

**Make sure office air is safe.** Does your office have carbon monoxide (CO) detectors? If not, consider installing at least one on every level – perhaps a combination CO/smoke detector. CO is odorless and colorless, so humans can't detect its presence like they can smoke. CO can leak from any source that uses fossil fuels to create heat. This includes furnaces, boilers and water heaters – even some portable heaters. Detectors are a fairly inexpensive purchase from a hardware supply store but they will help provide safer air to breathe.



## Ask the Expert

by Dr. Barry DeLassus, Southern Illinois Chiropractic Center

### ***Eat Well, Move Well & Think Well in 2011***

As a chiropractor, I speak with patients about lifestyle changes and wellness strategies every day. These strategies generally fall into one of three categories below. Here are some simple suggestions to help make 2011 your healthiest year yet!

#### **Eat Well:**

- Practice "Fresh Fiber First." Start a meal with a raw fruit or vegetable.
- Start switching to organic foods to limit the toxins and chemicals going into your body. While organic can be more expensive, start small and add one new organic item every month.
- If your diet is lacking, add a quality nutritional supplement to ensure you get proper nutrients.

#### **Move Well:**

- 30 minutes of brisk walking daily has long been shown to reduce preventable, chronic disease significantly.
- Regular chiropractic adjustments keep you mobile and ensure proper nervous system function which is essential to good health.

#### **Think Well:**

- Take a serious look at those things which are stressors in your life. Time, friends, family, money, hectic schedules, work and numerous other stressors can have a negative impact on your health. What is one thing you can do to reduce your stress in 2011? Managing those stressors properly can tremendously improve your health and quality of life.



Dr. Barry DeLassus is the owner and practicing chiropractor at Southern Illinois Chiropractic Center in Maryville. For more strategies on making 2011 your healthiest year yet, visit [www.SpineSmart.com](http://www.SpineSmart.com).



## GCS Celebrates 70 Years with 70 Prizes in 70 Days

GCS Federal Credit Union is celebrating 70 years of service with 70 Prizes in 70 Days!

Register to win a trip to Punta Cana, Dominican Republic! Check out [www.k-hits.com/GCS](http://www.k-hits.com/GCS) and complete the online registration form January 10 through March 20. One random winner will be picked each day, for 70 days, and will receive a prize via mail. On March 21, one grand prize winner will be randomly drawn and will receive a 5-day/4-night trip to Barceló Punta Cana, in Punta Cana, Dominican Republic courtesy of Apple Vacations, America's favorite vacation company. It's that simple!

For more information about GCS and their 70th anniversary celebration, log on to [myGCScu.com](http://myGCScu.com).



## IRS Announces 2011 Standard Mileage Rates

The Internal Revenue Service today issued the 2011 optional standard mileage rates used to calculate the deductible costs of operating an automobile for business, charitable, medical or moving purposes. Beginning on January 1, 2011, the standard mileage rates for the use of a car (also vans, pickups or panel trucks) will be:

- 51 cents per mile for business miles driven
- 19 cents per mile driven for medical or moving purposes
- 14 cents per mile driven in service of charitable organizations

A taxpayer may not use the business standard mileage rate for a vehicle after using any depreciation method under the Modified Accelerated Cost Recovery System (MACRS) or after claiming a Section 179 deduction for that vehicle. In addition, the business standard mileage rate cannot be used for more than four vehicles used simultaneously.

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# Registration Form

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Southern Illinois University Edwardsville  
Campus Box 1620, Edwardsville, IL 62026-1620  
[www.siu.edu/careerdevelopmentcenter](http://www.siu.edu/careerdevelopmentcenter)  
PH: 618-650-3708 FAX: 618-650-3656

**Day 1** – Wednesday March 2, 2011, 10:00 a.m. – 2:00 p.m., School of Business and College of Arts & Sciences

**Day 2** – Thursday March 3, 2011, 10:00 a.m. – 2:00 p.m., School of Engineering

To register for **Career Network '11**, complete and return this form with payment by **Friday, February 4, 2011**.

Late registration will be accepted based on availability of space. We reserve the right to refuse employer participation based on industry representation and space availability. In case of University closure, a new date will be set, and all fees will be applied to the new date.

**Please print clearly or type.**

**DUE TO SPACE LIMITATIONS AND FIRE REGULATIONS, WE MUST LIMIT EACH COMPANY TO FOUR (4) REPRESENTATIVES PER TABLE. DISPLAYS MUST REMAIN WITHIN THE 6-FOOT TABLE AREA. ONLY TABLETOP DISPLAYS OR FREE STANDING DISPLAYS LESS THAN 6 FEET WIDE ARE ACCEPTABLE.**

*(For any display that does not meet size limitation, contact the CDC at 618-650-3708 to make special arrangements.)*

<b>Organization Name</b>		<b>Type of Organization</b>	
<b>Organization Web Address</b>		<b>Contact (for billing purposes)</b>	
<b>1<sup>st</sup> Representative Name</b> <i>(Included in fee)</i>		<b>2<sup>nd</sup> Representative Name</b> <i>(Included in fee)</i>	
<b>E-mail Address</b>		<b>E-mail Address</b>	
<b>3<sup>rd</sup> Representative Name</b> <i>(Additional \$10)</i>		<b>4<sup>th</sup> Representative Name</b> <i>(Additional \$10)</i>	
<b>E-mail Address</b>		<b>E-mail Address</b>	
<b>Mailing Address</b>			
<b>City</b>	<b>State</b>	<b>ZIP</b>	
<b>Telephone, Ext. (     )</b>	<b>Fax (     )</b>	<b>E-mail Address</b>	

☐ **Yes**, we will attend the career fair(s). Please reserve a 6-foot table for my company. I understand the registration fee is **\$225.00 for one day** or **\$275.00 for 2 days**. Fees include refreshments, all day parking, and a 6-foot table with 2 chairs for first 2 representatives; each additional representative is \$10.00.

Make check or money order payable to **Southern Illinois University Edwardsville (SIUE)**.

Credit Card: Discover Card, MasterCard or Visa are accepted. **All credit card payments must be made online.** Once your registration is processed, you will receive an email invoice with a link to the online credit card payment system.

Any unpaid registration fees are payable on day of career fair. Registration fees are *nonrefundable* after **Friday, February 18, 2011**.

<b>ATTENDING</b>	<input type="checkbox"/> <b>Day 1</b> – March 2 (\$225.00)	<input type="checkbox"/> <b>Day 2</b> – March 3 (\$225.00)	<input type="checkbox"/> <b>Both Days</b> – March 2 & 3 (\$275.00)
<b>Number of Representatives</b> <b>Day 1</b> <i>(total number not to exceed 4 each day)</i>		<b>Number of Representatives</b> <b>Day 2</b> <i>(total number not exceed 4 each day)</i>	
<b>State/Federal Agencies</b>	<b>Purchase Order or Voucher Number</b>		

☐ **No**, I regret we cannot participate. Please keep us on your mailing list. *(To ensure accuracy of our records, please fill out form above.)*

**Electrical Outlet** *(limited space available; first-come first-served basis)* ☐ **Yes** ☐ **No**

**What position types are you filling?** *(Please check all that apply.)*

☐ Full-time Professional ☐ Part-time Professional ☐ Co-op ☐ Internship

**What majors are you seeking?** \_\_\_\_\_

# your business

## Regions Bank Announces Branch Sales Manager

Regions Bank recently announced the appointment of Matthew Waters as the Branch Sales Manager of the Glen Carbon Banking Center.

Matt joined Regions Bank in 2004 as a Financial Service Specialist at the Lincoln Trail Banking Center. Matt was then promoted to the position of Branch Sales Manager at the Swansea North Belt West Banking Center.

Matt accepted the position as Sales Manager of the Regions Alton Banking Center. Matt has served as the Alton Banking Center as Manager for the last four years. Matt has been in the Chairmen's Club several times and is on pace to be a Member of the 2010 Chairman's Club.

Matt and his wife Lindsay, along with their two children Madelyn (2) and William (3 months), reside in Bethalto, Illinois.

## Goddard School Planning Community Games Event

Saturday, February 5, when Edwardsville's The Goddard School hosts their Goddard Community Games event for local families, the focus will be on fun and enrichment. But the day's playful learning activities will also teach children about playing well with others and accepting each other's differences. According to Barbara Burrows, owner of The Goddard School, the success and enjoyment that preschool children experience through playful learning can help develop the self confidence they need to prevent them from becoming victims of bullies or developing into bullies themselves.

The Goddard Community Games event will give Edwardsville families an opportunity to join with their children in a day of discovery and enrichment. Programs, such as Sign Language, Yoga and Nutrition and "Rock 'n' Tot" pre-dance and creative movement, selected from the Goddard School enrichment curriculum, will bring the playful learning concept to life for both parents and children.

To learn more, call Barbara Burrows at 618.692.9464 or visit The Goddard School online at [www.goddardschool.com/games](http://www.goddardschool.com/games).

## ***Fighting Illini Stations***

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**WSMI**

**WAOX**

**106.1 1540 105.3**



**Mike Niehaus**

**618-655-9660**

**[www.waox.com](http://www.waox.com)**

**Charlie Huelmann**

**Edwardsville**

**[www.wsmiradio.com](http://www.wsmiradio.com)**

A photograph of a young child, likely a toddler, wearing a yellow dress with a pattern of small suns and a white lace collar. The child is smiling and clinging to the leg of an adult, whose legs are visible from the knees down. The adult is wearing clear, sheer tights. The background is a soft-focus indoor setting with a window and some greenery.

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