

February 2013



Edwardsville | Glen Carbon Chamber of Commerce

It's everyone's business.

# Common Ground

Snapshot of Progress

Edwardsville/Glen Carbon Chamber of Commerce  
Annual Community Awards Dinner & Auction  
Saturday, March 9, 2013

5:30pm  
Social Hour & Silent Auction  
7:00pm  
Dinner & Welcome  
8:30pm  
Awards Program



Morris University Center Meridian Ballroom  
Southern Illinois University Edwardsville

PRST STD  
U.S. POSTAGE  
**PAID**  
EDWARDSVILLE, IL  
PERMIT # 29

# connect

## 2013 Executive Committee

**Paul Millard**, President  
TheBANK of Edwardsville  
**Emily Gates**, First Vice President  
Individual Member  
**Cathy Hamilton**, Second Vice President  
BARBERMurphy Group  
**Sam Guarino**, Third Vice President  
Bella Milano Restaurants  
**Skip Sponeiman**, Past President  
Walmart of Glen Carbon  
**Josh Lowe**, Treasurer  
West & Company

## 2013 Directors

**James Brooks**  
First Christian Church  
**Danelle Brown**  
Marcel Brown Technology Services  
**Christine Craine**  
Hortica Insurance & Employee Benefits  
**Elizabeth Heil**  
The Scheffel Companies  
**Gary Hoggatt, Jr.**  
1st MidAmerica Credit Union  
**Elizabeth Keserauskis**  
Southern Illinois University Edwardsville  
**Lisa Klaustermeier**  
Anderson Hospital  
**Nicole Kline**  
Extra Help, Inc.  
**Philip Lading**  
Sandberg, Phoenix & von Gontard, PC  
**Todd Sivia**  
Sivia Business & Legal Services, PC  
**David Toby**  
FCB Edwardsville Bank  
**Dave Viox**  
AAdvantage Insurance Group, Inc.  
**Marc Voegelé**  
Express Employment Professionals

## Ex-Officio

**Robert Jackstadt**, Mayor  
Village of Glen Carbon  
**Gary Niebur**, Mayor  
City of Edwardsville

## 2012 Ambassadors

**Rachel Case**, Co-Chair  
First Clover Leaf Bank  
**Ryan Matthews**, Co-Chair  
Dimond Bros. Insurance Agency, Inc.  
**Lisa Allen**, AAdvantage Insurance Group  
**Adam Arras**, The Garden Kingdom  
**Tina Barnard**, Homewatch Care Givers  
**Dr. Eric Dixon**, SportChiro+  
**Natalie Head**, Anderson Hospital  
**Lauren Hoefert**, Scott Credit Union  
**Adam Hughes**, Reliance Bank

## Chamber Staff

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## Contributors

**Julia Biggs**  
Edwardsville Intelligencer

## Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

## on the cover

### Annual Community Awards & Dinner Auction is Saturday, March 9

The Edwardsville/Glen Carbon Chamber of Commerce's Annual Community Awards & Auction Dinner will take place **Saturday, March 9 in SIUE's Meridian Ballroom** with the theme 'Snapshot of Progress.' This annual gala truly is the highlight of the Ed/Glen Chamber's year – an opportunity to celebrate the Chamber's achievements, the communities it serves, and its volunteers. The dinner/auction is one of the two major fundraisers and social events sponsored by the Chamber.

The Ed/Glen Chamber will present awards to members of our community at the dinner: the **Albert Cassens Award for Outstanding Community Achievement**, the **Lifetime Achievement Award**, and the **Tallerico Leadership Award**. The Business of the Year award will also be presented.

Sponsorship & auction item donation forms have been mailed and are also available online at [www.edglenchamber.com](http://www.edglenchamber.com). Please see pages 10 & 11 of this newsletter for a print copy of the forms. **All sponsorships and silent auction donations are due by February 25, 2013** in order to be included in event print materials.

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# special investors

## Gold Level

Anderson Hospital  
Gateway Regional Medical Center  
Walmart

## Silver Level

Ameren Illinois  
Hortica  
Meridian Village  
Sandberg, Phoenix & von Gontard, PC  
Scott Credit Union  
TheBANK of Edwardsville

## Bronze Level

1st MidAmerica Credit Union  
Associated Bank  
AT&T  
Cassens & Sons  
Cassens Transport  
Castelli's Moonlight Restaurant 255  
City of Edwardsville  
Doubletree Hotel Collinsville  
Eden Village Retirement Community  
Edwardsville School District #7  
Edwardsville Publishing Company  
First Clover Leaf Bank  
Juneau Associates, Inc., PC.  
Madison Mutual Insurance Co.  
Mathis, Marifian & Richter, LTD  
Robert 'Chick' Fritz, Inc.  
R.P. Lumber  
Shop 'N' Save  
Shannon's Grill Edwardsville, LLC  
Southern Illinois University Edwardsville  
Wells Fargo Home Mortgage  
West & Company, LLC  
Village of Glen Carbon

## Premier Level

'62 Sports Group  
Abstracts & Titles Inc.  
Allison's Comfort Shoes & Boots  
American Family Insurance  
Answer Direct  
APG Pain Management & Physical  
Therapy  
Ashley Furniture Home Store  
Assurance Brokers  
Bard & Didriksen Pediatrics  
Bauer-Hite Orthodontic  
Baugher Financial & Assoc. Inc.  
Bella Milano Restaurant  
Bigelo's Bistro  
Books-A-Million  
Brain Balance Achievement Centers  
Brickman Orthodontics  
Bruckert, Gruenke & Long, PC  
Bull & Bear Grill & Bar  
Caulk's Collision  
Centrue Bank  
Chef's Shoppe  
Cleveland-Heath  
Coldstone Creamery  
Collision Plus of Glen Carbon  
Commerce Bank  
CompuType Inc.  
Country Club Lawn & Tree  
Country Hearth Inn & Suites  
Crawford, Murphy, & Tilly, Inc.  
Culver's of Edwardsville  
Data Unlimited, Inc.  
Days Inn  
Dazzle Me Tan, Tone & MORE!

Denny's  
Donnewald Distributing  
Eberhart Sign & Lighting Co.  
Edison's Entertainment Complex  
Edwardsville Pet Hospital  
ESS Data Recovery, Inc.  
Extra Help, Inc.  
Farmers Insurance District 61  
FCB Edwardsville Bank  
First Mid-Illinois Bank & Trust  
First National Bank – Maryville  
Gateway Center  
Gateway Grizzlies  
Gerold Moving  
Glik's Department Store  
Goddard School  
Hampton Inn & Suites  
Harvey H. Breckner, DMD  
Hawkins Law Office  
Hawthorne Animal Hospital  
Highland Recycling & Shredding  
Holiday Inn Express  
IMO'S Pizza  
Jan's Hallmark Shop  
J.F. Electric Inc.  
Kitchenland  
Lindenwood University  
Lion Sleep Labs  
Logo It! @ Langa  
M. Thompson & Company, LLC  
Magnuson Camelot Hotel  
Market Basket  
Maryville Women's Center & Med Spa  
Mattea Construction, LLC  
Midwest Occupational Medicine  
Midwest Sunray Lighting & Sign Company  
Minuteman Press  
National Bank  
Network Specialists  
Office Depot  
OneWay Construction  
Papa Murphy's Take 'N' Bake Pizza  
Red Robin  
Reed, Armstrong, Gorman, Mudge & Morrissey  
Regions Bank  
Richards Brick Company  
Royal Office Products, Inc.  
Royal Solutions, LLC  
Sanford-Brown College  
Schnucks  
Scott Credit Union  
Sears Hardware & Appliance  
Sentry Insurance  
Sivia Business & Legal Services, P.C.  
Sleep Inn & Suites  
Southern Illinois Underwriters  
Specialty Printing Midwest  
Spencer T. Olin Golf Course  
Sport Clips Haircuts  
Sunset Hills Country Club  
Sunset Hills Family Dental  
Super 8 Pontoon Beach  
TheEDGEBANK  
The Scheffel Companies  
Thompson Flaherty CPAs  
Tropical Escape Tiki Bar & Grill  
Tiger Plumbing  
Two Men & A Truck  
U.S. Bank  
Verizon Wireless  
Vision For Life  
Wenzel & Associates

# events

## 2/19 Tuesday 4pm

Ribbon Cutting  
Anytime Fitness  
233 Harvard Drive  
Edwardsville, IL 62025

## 2/20 Wednesday 4pm

Ribbon Cutting  
Ooh La La Spa, Anti-Aging  
& Wellness  
110 Cottonwood Road  
Glen Carbon, IL 62034

## 2/20 Wednesday 6:30-8pm

YPG Global Brew U  
Global Brew Taps & Lounge  
112 South Buchanan Street  
Edwardsville, IL 62025  
*RSVP Required; Pay \$15 @ Door*

## 2/22 Friday 4pm

Ribbon Cutting  
St. John's Community Care  
1015 B University Pointe II  
Edwardsville, IL 62025

## 2/25 Monday 7:30-9am

Legislative Summit  
Leclaire Room @ N.O. Nelson  
600 Troy Road  
Edwardsville, IL 62025  
*RSVP Required*

## 2/28 Thursday 5-7pm

Business After Hours  
Meridian Village  
27 Auerbach Place  
Glen Carbon, IL 62034

# save the date

## 3/6 Wednesday 8-9am

Member Orientation  
Ed/Glen Chamber Office

## 3/9 Saturday 5:30-9pm

Annual Community Awards  
& Dinner Auction  
SIUE Meridian Ballroom

## 3/11 Monday 12-1pm

Mayoral Candidate  
Roundtable Discussion  
GC Cuisine & Crystal Garden  
1230 University Drive  
Edwardsville, IL 62025  
*RSVP Required; Limited Seating*

## 3/14 Thursday 5-7pm

Business After Hours  
Scott Credit Union  
101 Credit Union Way  
Edwardsville, IL 62025

## 3/25 Tuesday 8-10:30am

Professional Education:  
ID Theft Prevention & Recovery  
Hampton Inn  
5723 Heritage Crossing Drive  
Glen Carbon, IL 62034

## 3/28 Thursday 5-7pm

Business After Hours  
Edwardsville Intelligencer  
117 North Second Street  
Edwardsville, IL 62025

# community link resource guide sales this summer

The Ed/Glen Chamber's new *Community Profile & Resource Guide* project will kick off this summer – remember to earmark advertising dollars for this project! Look for notices to learn when our CommunityLink sales representative will be in Edwardsville & Glen Carbon scheduling visits.

# dues reminder & notice

2013 membership dues were invoiced the last week of December, 2012. We want to thank each member for your commitment to the Edwardsville/Glen Carbon Chamber of Commerce. Your support plays an instrumental role in the success of small businesses in Edwardsville and Glen Carbon. Call Gloria at 618.656.7600 should you have any questions about your invoice.



A Healthy Heart

is a

**Happy Heart**

Christian Hospital's  
Heart Fair ♥ 2013

## Join us for the **Christian Hospital Annual Heart Fair!**

Featuring physician and comedian, Brad Nieder! There is no substitute for a healthy heart, but there are substitutions you can make to your diet and attitude to help make your heart healthy and happy! Come and learn health tips, cooking tips and how laughter may be the best medicine. Free screenings are offered and so much more.

*This **FREE** event is made possible by the  
Christian Hospital Foundation.*

**Space is limited, please call  
314-747-WELL and register today!**

- **FREE screenings**
  - Cholesterol
  - Glucose
  - Blood Pressure
- Guided tour of the CH Surgery Center
- Informational displays
- Ask the experts
- Informative lectures
- Refreshments and much more ...

*The CH Atrium is accessible to persons using wheelchairs and others with mobility impairments. If you need other special accommodation, such as an American Sign Language interpreter, please contact 314-747-9355 at least seventy-two (72) hours in advance. Christian Hospital will make all reasonable efforts to accommodate such requests.*

**February 9, 2013**

8:30 a.m.-noon  
Screenings and  
Informational Booths

9:30 a.m.-1 p.m.  
Lectures

Christian Hospital  
Detrick Building  
Atrium

**Make plans to attend our FREE Heart Fair!**

Christian  
hospital  
BJC HealthCare

Care for Life™

[www.ChristianCares.org](http://www.ChristianCares.org)

CHN14381 12/2012

# connect

## the newly connected

### **Cleveland-Heath**

Jennifer Cleveland  
*Restaurant & Bar*  
106 North Main Street  
Edwardsville, IL 62025  
618.307.4830  
[www.clevelandheath.com](http://www.clevelandheath.com)

### **Massage LuXe**

Rahul Kommineni  
*Massage, Facial & Waxing Services*  
204 South Buchanan Street  
Edwardsville, IL 62025  
618.307.6611  
[www.massageluxe.com](http://www.massageluxe.com)

### **Sport Clips Haircuts**

Jesse Keyser  
*Mens Haircuts in a Sports  
Themed Environment*  
102 Junction Drive  
Glen Carbon, IL 62034  
618.659.2151  
[www.haircutmenedwardsville.com](http://www.haircutmenedwardsville.com)

### **Township Grocer**

Curtis Bailey  
*Specialty Retail & Event Space*  
102 North Main Street  
Edwardsville, IL 62025  
618.656.0414  
[www.townshipgrocer.com](http://www.townshipgrocer.com)

## new ypg

### **Tad Middleton**

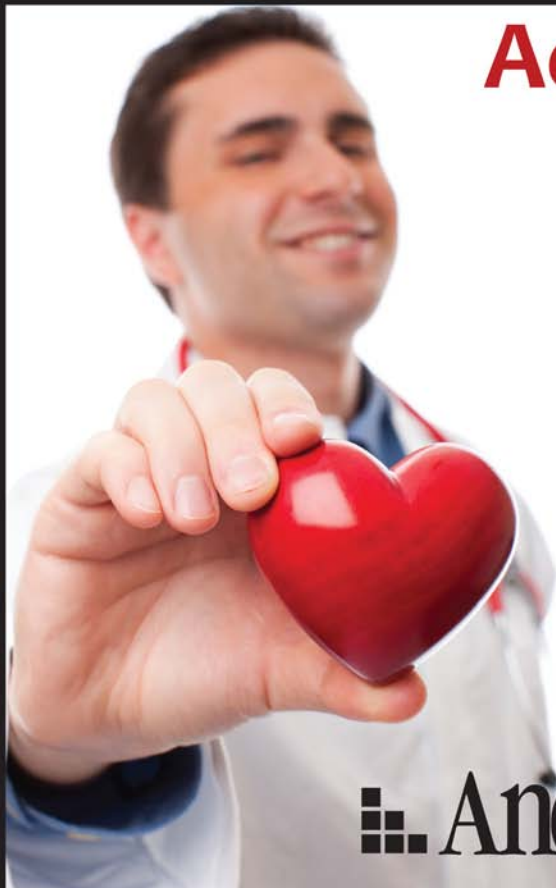
First Clover Leaf Bank

### **John Russell**

The Scheffel Companies


### **Amy Yan**

CompuType, Inc.




**Advancing the Care  
of Chest Pain**

★★★★★  
**Award Winning...  
Cardiac Interventional Care**

 **CHEST PAIN CENTER**  
*Only one of its kind in Madison County*

**Cardiac Rehabilitation**

 **Anderson Hospital**  
[www.andersonhospital.org](http://www.andersonhospital.org)

# connect

We would like to recognize the many Ed/Glen Chamber members who are celebrating membership anniversaries in the month of February. This new monthly feature will spotlight members for their ongoing support of the Ed/Glen Chamber. Thanks to each of the following business for their continued membership!

## 40+ YEARS

**Madison County Farm Bureau**

## 30-40 YEARS

**Guaranty Title Company**

## 20-29 YEARS

**Balke Brown Transwestern  
Girl Scouts of Southern Illinois  
Heyl, Royster, Voelker & Allen, PC  
Fitness Designs  
Grogan's Academy of Martial Arts**

## 10-19 YEARS

**Friends of Leclaire  
United Way of Greater St. Louis - SW Illinois  
First Christian Church  
Irwin Chapel of Glen Carbon  
Illinois Fed. of Business Women - Metro East  
Mojo's Music  
Law Office of Robert T. Bruegge  
FCB Edwardsville Bank**

## 5-9 YEARS

**Bull & Bear Grill & Bar  
Denny's  
Holiday Inn Express  
Magnuson Camelot Hotel  
Midwest Sunray Lighting & Sign Company  
Super 8 Motel  
Tiger Plumbing Services  
Baugher Financial & Associates, Inc.  
GLS Properties, Inc.**

**Madison County Record  
Edwardsville Vision Center  
Benjamin Stephenson House  
Extra Help, Inc.  
AT&T  
Grime Stoppers, Inc.  
Heroic Adventures  
Omega Promotional Enterprises, LLC  
Sandberg, Phoenix & von Gontard, PC**

## 1-4 YEARS

**AAdvantage Insurance Group, LLC  
Simply Smiles  
Tutoring Center  
Country Club Lawn & Tree Specialists,  
Inc.**

**ed-glenfamilies.org  
Ooh La La Spa, Anti-Aging & Wellness  
Newsong Fellowship  
Olive Oils & More  
Sanford-Brown College**

**Bin 51 Wine & Spirits  
CJD E-Cycling  
Heap Creative  
Mary Beth Williams, Attorney at Law  
Windstream Communications**

# 2013 Legislative Summit

A February Date  
With the State

**February 25, 2013**

**7:30-9am in the Leclaire Room**  
at Lewis and Clark Community College's N.O. Nelson Campus



The Edwardsville/Glen Carbon Chamber of Commerce Government Affairs Committee invites you to attend the **2nd Annual Legislative Summit**. This is an opportunity to interact with your State of Illinois legislators in a panel discussion format, complete with Q&A session.

*Buffet breakfast included in event cost.*

Please reserve \_\_\_\_ tickets at \$20 each. (\$30 each for non-members)

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_

E-mail \_\_\_\_\_

I am enclosing a check for \$ \_\_\_\_\_

## Breakfast With Illinois Legislators: February 25

*Please return response card with payment to the Chamber office by **February 22, 2013**.*

Edwardsville/Glen Carbon Chamber of Commerce  
200 University Park Drive, Suite 260 Edwardsville, IL 62025

p: 618.656.7600 f: 618.656.7611

Brought to you by the  
Ed/Glen Chamber of Commerce  
Government Affairs Committee

Call 656.7600 to learn about  
sponsorship opportunities.



# connect

## Business of the Month:



Eberhart Sign & Lighting Company was established in 1936 by Paul Eberhart and was purchased by Sue Schmidt in June of 2012, who became involved in the industry through the graciousness of Ron Eberhart.

The business has evolved dramatically and drastically since its inception. When Paul Eberhart established the business in 1936, everything was painted by hand – painted on the side of a brick building, painted on vehicles, and even painted on large billboards - all painted by hand. With the electronic and digital market, computers, sign design programs, and full-color digital printers these have made the industry much more efficient.

What is your core product or service? What is your niche/what differentiates you from your competitors? Eberhart Sign's core product is custom sign design and fabrication, installation, maintenance, lighting services, electronic message centers, LED, and neon signs. Their full-color digital printer enables the company to design, fabricate, and supply quality products at a competitive price point.

When asked what made this line of work her passion, Sue said, "The ability to work directly with customers while providing excellent customer service and then hopefully, establishing long-term relationships."

Eberhart Sign & Lighting Company would like the opportunity to work with new businesses wanting to add signage as well as established business in need of enhanced or upgraded signage.

An Edwardsville/Glen Carbon Chamber of Commerce member since 1982, Schmidt says their chamber membership has had a significant impact on their success. "Because of the vast audience the Ed/Glen Chamber reaches, I know they refer my business to those companies who can benefit from my products and services."

"Eberhart Sign & Lighting Company has been very supportive to the Ed/Glen Chamber throughout their membership. Whether it's large-scale event banners that take a great deal of coordination or helping us out of a jam with last minute signage needs, Sue and her staff, and Ron in years prior, are always willing to help. Most recently Eberhart Sign & Lighting Company provided beautiful new banners for the annual Edwardsville/Glen Carbon Chamber of Commerce Halloween Parade. We appreciate all they do for us, and they are a prime example of a company truly invested in the community," said Ed/Glen Chamber Executive Director Desiree Bennyhoff.

The crew at Eberhart Sign & Lighting Company have exciting news to share with the business community. "We're expanding! We'll be moving just next door and will occupy two buildings – doubling our square footage," said Schmidt.

Sue remains an active member at St. John's United Methodist Church, and BNI-Extreme Business Builders. She also passionately supports the Glen/Ed Pantry, which is near and dear to her heart because her parents, Bud & Gin Shepard, were devoted supporters.

Sue's favorite mantra is: "Value, Quality, and Dependability – The Foundation of Our Business Since 1936."

To learn more about Eberhart Sign & Lighting Company, visit them in person at 108 First Avenue in Edwardsville, go to [www.eberhartsigns.net](http://www.eberhartsigns.net), or call 618.656.7256.





## 2013 Professional Development Series

# Get Back to Basics



This series of professional development programs will help you focus on key tools for running a successful business. Each of these relevant topical presentations is paired with expert legal advice from the attorneys at Sandberg Phoenix & von Gontard, PC.

January 29: Affordable Healthcare Act Implementation\*

*\*This session held at TheBANK of Edwardsville, Lower Level*

March 26: Identity Theft: Prevention & Recovery

May 28: Blogging: Best Practices, Copyrights & Intellectual Property

July 30: How Mail Fraud is Perpetrated Against Small Businesses

September 24: Time Management & Labor Laws

November 19: Motivate & Retain Employees: Minimizing Legal Backlash

**8-10:30am Education Program with Q&A Session**  
**at Hampton Inn: 5723 Heritage Crossing Drive in Glen Carbon, IL**

I will attend: ☐ Session 2   ☐ Session 3   ☐ Session 4   ☐ Session 5   ☐ Session 6  
at \$20/person (\$30 non-members) per session

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_

Name of Attendee(s) \_\_\_\_\_

Email Address(es) \_\_\_\_\_

I am enclosing a check for \$ \_\_\_\_\_

Edwardsville/Glen Carbon Chamber of Commerce   200 University Park Drive, Suite 260   Edwardsville, IL 62025   p: 618.656.7600   f: 618.656.7611

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**edoglen**  
Edwardsville | Glen Carbon  
Chamber of Commerce

# Snapshot of Progress

## Edwardsville/Glen Carbon Chamber of Commerce Annual Community Awards Dinner & Auction Saturday, March 9, 2013

5:30pm

Social Hour & Silent Auction

7:00pm

Dinner & Welcome

8:30pm

Awards Program

Morris University Center Meridian Ballroom  
Southern Illinois University Edwardsville

Please reserve \_\_\_\_\_ member & guest places at \$50 each.

Please reserve \_\_\_\_\_ non-member places at \$60 each.

Business \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Names of Attendees \_\_\_\_\_

\_\_\_\_\_

I am enclosing a check for \$ \_\_\_\_\_

Please invoice me in the amount of \$ \_\_\_\_\_

Please return response card with your payment to the Chamber office by Monday, February 25, 2013.

# Sponsorship Opportunities

## Governors Parkway Sponsor: \$1,500

One reserved table for eight (8) in Premier location  
Company provided with copy of attendee list  
Company recognized from the podium  
& in PowerPoint presentation  
Full page color ad in Annual Dinner Program  
& Chamber newsletter  
Social media promotion

## University Drive Sponsor: \$500

Four (4) complimentary tickets to attend event  
Company provided with copy of attendee list  
Recognition in PowerPoint presentation  
& Annual Dinner Program  
Quarter page color ad in Annual Dinner Program  
& Chamber newsletter  
Social media promotion

## Meridian Road Sponsor: \$1,000

Six (6) complimentary tickets to attend event  
Company provided with copy of attendee list  
Company recognized from the podium  
& in PowerPoint presentation  
Half page color ad in Annual Dinner Program  
& Chamber newsletter  
Social media promotion

## Gateway Commerce Center Drive Sponsor: \$250

Two (2) complimentary tickets to attend event  
Recognition in Annual Dinner Program  
Eighth page color ad in Annual Dinner Program  
& Chamber newsletter  
Social media promotion

## Main Street Sponsor: \$100

Recognition in Annual Dinner Program  
Social media promotion

## Sponsorship Form

Business/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

We would like to sponsor at the \_\_\_\_\_ Level at \$ \_\_\_\_\_

Please return with check, payable to Ed/Glen Chamber, by February 25.





# schmooze

## business after hours



January 10, Fast Fitness Boot Camp



January 10, Fast Fitness Boot Camp



January 10, Fast Fitness Boot Camp



January 10, Fast Fitness Boot Camp

## 5 Ways to See Your Business in *Common Ground*

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award
- 5 Come to Chamber Events!

**edoglen**  
Chamber of Commerce



# membership meeting



Young Professional of the Year Rachel Case of First Clover Leaf Bank



Ambassador of the Year Diana Voegele of Extra Help, Inc.



Volunteer of the Year Nicole Kline of Extra Help, Inc.



Retiring Board Members Barb Burrows of The Goddard School & Len Scaturro of Crushed Grapes and Encore Wine Bar. Not pictured are Joan Frey of Miss Bailey's Poppy Patch & Mike Marshall of Anderson Hospital.

# ribbon cuttings



CJD E-Cycling, January 17



Tropical Escape Tiki Bar & Grill, January 18



**Nathan D. Franklin, CPA**

Phone: (314) 707-7872

Fax: (888) 675-4426

nathan@franklinvaughncpa.com



**Mark E. Vaughn, CPA**

Phone: (618) 614-3194

Fax: (888) 675-4426

mark@franklinvaughncpa.com

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# your business

## Patriot Sunrooms East Earns Performance Award

Patriot Sunrooms East received a Phenomenal Performance award from Pat & Jim Lewis, owners of Patriot Sunrooms & Home Solutions. The award was presented to Mike Andrews, production manager and Jim Hentz, branch manager at the annual meeting held at the home office in Kirkwood, MO.

"Without a team of professional installers and a design staff all from the metro east area, we could not have achieved the award we are being presented," said Andrews. Patriot Sunrooms is family owned and operated since 1957 and has a design center in Edwardsville at 3925 Blackburn Road.

Patriot has a rich history of taking care of customers' needs based on principals of quality, loyalty and customer care. "We have one way of doing business: Making the customer's dream a reality," said Pat.

Patriot Sunrooms has two other locations: 811 South Kirkwood Road in Kirkwood, MO and 15654 Manchester Road in Ellisville, MO. Learn more at [www.patriotsunrooms.com](http://www.patriotsunrooms.com)

## Andria's Supports Hospice & Magnum in February

Throughout the month of February, Andria's Countryside Restaurant will host their 6th Annual Pet Therapy Wine Event. Andria's Countryside Restaurant donates 10% of all wine sales in February to raise funds for Magnum, C.H.A.M.P. Certified Facility Dog, and the Pet Therapy program supporting the comfort



and care of terminally ill patients served by Hospice of Southern Illinois. Also, take a chance to win one of ten magnums of wine in their Magnums for Magnum raffle. Magnums for Magnum Raffle tickets are \$5 donation per ticket and available through Andria's Countryside Restaurant and Hospice of Southern Illinois. Andria's Countryside Restaurant is located at 7415 Illinois 143 (Marine Road) in Edwardsville. Call 618-656-0281 for reservations or to learn more about the Pet Therapy Wine Event and Magnums for Magnum. Hospice's mission is to enhance the lives of individuals and their loved ones touched by a terminal illness, regardless of their ability to pay.

**It's Time you Reward Yourself.**  
**Transfer a balance, Earn points, Save.**

Open a New Visa Rewards credit card\*  
and receive **1,000 Bonus Points.**

Transfer a balance from a non-GCS  
card and pay **2.9% APR\*\***  
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### Adult Day Program-Edwardsville Opening February 18th!

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# your business

## National Massage & Wellness Spa Opens in Edwardsville Under Local Ownership, Creates 20 Jobs

National wellness and massage franchise, MassageLuXe, opened a new spa in downtown Edwardsville recently under the local ownership of Haritha Kommineni of Edwardsville. The spa is open from 9am–9pm Monday–Friday and 9am–8pm Saturday and Sunday at its location in the Park Place development at 204 South Buchanan Street next to Bin 51 Wine & Spirits. As a grand opening special, MassageLuXe is offering one-hour massages for \$38 or one-hour facials for \$48.

MassageLuXe provides high quality massage, facial and waxing services in a luxurious environment and offers clients pay-as-you-go or membership-based services at different levels. In addition to massage therapy, MassageLuXe offers facial and waxing services through its sister company, FaceLuXe.

According to owner Haritha Kommineni, “We are thrilled to be opening our business in such a thriving community and know that our customers from Edwardsville and beyond will enjoy the MassageLuXe brand of services and appreciate the value of the spa experiences they receive with us. Our goal

is to offer an affordable spa experience and help every guest look and feel their absolute best.”

Kommineni and her family are residents of Edwardsville. Kommineni has more than 10 years of experience in the healthcare industry.

“Whether you are looking to receive that ‘first time massage’ or you are an experienced massage client looking for the most amazing location with an expert staff that is committed to doing the job right, MassageLuXe is the one and only spa getaway that you could possibly ask for. We hope you will take advantage of our grand opening offer and tell your friends that we are open for business,” added Kommineni.

The spa brings 20 jobs to the community and helps round out the last few vacancies at the Park Place development. For employment information or to book an appointment, please call 618.307.0093. For more information about MassageLuXe and its services, visit [www.massageluxe.com](http://www.massageluxe.com)

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# your business

## Extra Help, Inc. Recognized as Top Women-Owned Business

Extra Help, Inc., an employment, payroll and workforce services company, was ranked in *St. Louis Business Journal's 2012 Book of Lists* as the 16th largest women-owned business in the region. This will mark the third consecutive year Extra Help was named in the list. The *St. Louis Small Business Monthly* also named Extra Help in its annual issue of the "Best in Customer Service."

These recognitions follow a year of significant payroll services growth for Extra Help. In 2012, Extra Help acquired two payroll service companies in Arizona and Missouri, respectively. In September the company launched TeamSource, a single-source workplace management solution, which provides companies with complete payroll, tax filings, human resources and employee benefit administration

"It is again an honor to be ranked among other prestigious women-owned businesses in the St. Louis area, and to be recognized for our commitment to our customers," said Teresa Katubig, CPA, CEO of Extra Help.

"As we've grown this year both with our internal offerings and new business acquisitions, I credit our entire staff in making these efforts successful with their continued ingenuity and hard work," Katubig added.

Extra Help's revenue increased well over 100 percent between 2008 and 2011, growing from \$7,675,266 to \$16,485,000. Extra Help employs 32 full-time internal team members and manages more than 2,600 temporary staff members.



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# your business

## Jennifer Warren of First Clover Leaf Bank Receives CISP Designation

First Clover Leaf Bank recently announced that Jennifer Warren, vice president of retail operations, has received the CISP designation. This designation is awarded to individuals who demonstrate excellence in the field of IRA services. To qualify for certification, individuals must have required experience and education, pass an exam and agree to abide by a code of ethics.

Jennifer has been an employee of First Clover Leaf Bank for six years and has more than 15 years of banking experience. She is the bank's IRA and HSA administrator, also overseeing a host of other areas including retail quality control. "One of the primary reasons I chose to work for this bank was its rich history in the community," said Jennifer. "I have been a member of this community for over 15 years. Consequently I have a vested interest in it, so First Clover Leaf Bank was a natural fit."

First Clover Leaf Bank prides itself in always putting their customer needs first. "Over the years, we have found that one of the most stressful processes our customers go through is the orchestration of their retirement," Chad Abernathy, First Clover Leaf Bank's senior vice president of retail banking, explained.



"As a result, we feel compelled to provide as much support to our customers as possible. We believe Jennifer's accomplishment of earning her CISP designation is a huge step in that direction and will add significant value to our organization, as well as the entire local community," added Abernathy.

Jennifer shared her goals at First Clover Leaf Bank, "IRA and HSA rules and regulations are ever changing," she explained. "My goal is not only to keep our organization and its customer base aware of these important changes, but to grow our capacity to handle this financial category. Retirement will inevitably impact each and every member of this community."

Jennifer is active with the United Way and participates on the allocations committee, allocating funds each year to the various organizations United Way supports. She is also a part of the review panel for the United Way. Jennifer is also an active member of the First Clover Leaf Bank Green Team, a non-profit group that supports local non-profit organizations.

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Ryan Matthews, Agent



# Adult Day Program Comes to Edwardsville Thanks to St. John's Community Care

Do you know someone who is caregiving for a loved one and needs help? St. John's Community Care is opening their second Adult Day Program in Edwardsville February 18.

An outreach ministry of St. John EUCC in Collinsville, this not-for-profit has been providing compassionate care for aging and disabled people and their families since 1985. Non-Medical Home Services has been provided in nine communities, including Edwardsville/Glen Carbon, since its inception. The Adult Day Program-Collinsville was opened in 2001. Caregivers are specially trained in Alzheimer's and dementia care, and watch over 'participants' (clients) who are 18 years and older. Adult Day Programs have a powerfully positive impact on clients and family caregivers.

**What is an Adult Day Program?** ADPs are a safe haven where family caregivers can leave their loved ones while they work, run errands or enjoy a well deserved respite. Art therapy, noodle volley ball, music, pet visitors, communal lunches and friends await participants.

**Why is Adult Day important?** Caregiving is a back breaking, emotionally draining and spiritually tiring responsibility. Adult Day Program is a loving alternative to 24/7 caregiving and provides a stimulating, therapeutic and social day for the participant. It also provides the caregiver a much needed respite and peace of mind that reduces stress and burnout.

The Adult Day Program-Edwardsville is open to participants regardless of race, religion, lifestyle choices or residential location. Anyone interested in learning more about the Adult Day Program is invited to stop in at one of the new facility's Open Houses:

**4-7pm Friday, February 22 (4pm Ribbon Cutting w/ Ed-Glen Chamber)  
2-4pm Sunday, February 24**

The Adult Day Program-Edwardsville is located at 1015 B Century Drive in the University Pointe II Center on Highway 157 and Center Grove Road. For more information or to schedule a personal care consultation, call 618.656.7090, email [info@stjohnscc.org](mailto:info@stjohnscc.org) or go to [www.stjohnscc.org](http://www.stjohnscc.org)



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# your business

## Ask the Expert

by Nathan Franklin & Mark Vaughn, principals of Franklin & Vaughn, LLC

### Why Use a CPA For Your Taxes?

Beginning right after New Year's Day, consumers are bombarded with advertisements for both seasonal tax preparation chains and do-it-yourself tax software programs. However, the best choice remains asking a CPA for help with taxes. Read on to find out some of the reasons why:

**Expertise:** CPAs are required to receive training each year to learn about all the changes in the tax laws. Why do your own return and call a 1-800 number for help when a CPA is already trained to answer your question?

**Reliability:** Who's going to be around in August when the IRS sends you a letter with a question about your tax return? It will be the CPA, and not someone who does taxes in February from a kiosk in Walmart!

**Proactive Approach:** Tax saving tips can often only be rendered before a transaction is complete. A CPA will work with you to help minimize future tax liability for your particular situation. Try finding that in software that you download!

**Save Time:** Just by looking at your prior year's return and asking a few simple questions, a CPA will be able to tell you what information to gather, and what is not needed. You get to skip the hassle of trying to figure out what's important by yourself!

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## MM&R Names Schrick as Shareholder

The law firm of Mathis, Marifian & Richter, Ltd. (MM&R), announced that Laura E. Schrick, an associate with MM&R since 2009, was named a shareholder effective January 1. Schrick practices tort and commercial litigation. She has successfully represented individuals and businesses in a variety of federal and state court matters. Schrick is licensed in Illinois and Missouri and is admitted to practice before the Illinois and Missouri state courts, as well as the United States District Courts for the Southern District of Illinois, the Eastern District of Missouri, and the Seventh Circuit Court of Appeals. She was named to the 2013 Illinois Rising Stars list, an award recognizing the top 2.5 percent of attorneys in the state as determined by Super Lawyers, a Thomson Reuters business.

Schrick is a member of the American Bar Association, Illinois State Bar Association, Missouri Bar Association, St. Clair County Bar Association, and the Bar Association of Metropolitan St. Louis (BAMSL). She is active in her community serving as a member of the Leadership Belleville Class of 2013, Family Hospice Board of Directors, and an Adjunct Instructor of Paralegal Studies at Southwestern Illinois College.

## TheBANK Employees Pay Respects to Bob Wetzel



Employees line the street in front of the Main Office in Edwardsville to pay respects as the funeral procession of former TheBANK of Edwardsville President Bob Wetzel drives by Friday afternoon. Wetzel, a well-respected banker who was the longest-serving president at TheBANK and a renowned civic and community leader, passed away Monday, January 21, 2013.



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