December 2012



Edwardsville I Glen Carbon Chamber of Commerce

It's everyone's business.

## Common Ground

# Happy Holidays from the Ed/Glen Chamber









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## connect

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Village of Glen Carbon

Gary Niebur, Mayor City of Edwardsville

Ed Hightower, Superintendent

Edwardsville School District #7

#### **Chamber Staff**

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#### Desirée Bennyhoff

Editor, Layout & Design, Contributing Writer

#### **Mission Statement**

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

### on the cover

#### Wishing You Well This Holiday Season

Season's greetings from the Ed/Glen Chamber staff and board of directors! We hope your holiday season is filled with joy.

As you shop for friends and loved ones, remember to support your local economy. The third annual Shop Chamber campaign is in full swing, and five lucky winners will enjoy an extra special holiday gift this season thanks to the many local retailers participating in this year's campaign, which again includes four weekly prize drawings and one \$1,000 CASH grand prize sponsored by TheBANK of Edwardsville.

#### Visit any of the following locations and fill out the 'Shop Chamber' ticket for your chance to win!

Annie's Frozen Custard

Ashley Furniture Home Store

Bella Milano

Bigelo's Bistro

Blanquart Jewelers

Castelli's Moonlight Restaurant

Chef's Shoppe

Chocolate, Chocolate, Chocolate

Clarkson Eyecare

Cold Stone Creamery

**Crushed Grapes Wine Shop** 

Culver's

Dairy Queen - Edwardsville

Denny's

Edison's Entertainment Complex

Edwardsville Auto, Inc.

Edwardsville Flea Market

Elite FT

Exactime Watch & Clock

Four Muddy Paws

Glik's

**Hudson Jewelers** 

Jan's Hallmark

Kettle River Furniture & Bedding

Lee Russo Designs

Lost Arts & Antiques

MacXprts-Illinois

Miss Bailey's Poppy Patch

Mojo's Music

Olive Oils & More

Scott Credit Union

Sears Optical

SPORTCHIRO+

The Garden Kingdom

Traveling Tails Inn

U.S. Bank

Visions by Carol Photography

Walmart of Glen Carbon

What to Wear

Go to www.edglenchamber.com for complete details & rules, and to enter your purchase information electronically.

#### 2012 Ambassadors

Rachel Case, Co-Chair First Clover Leaf Bank

Ryan Matthews, Co-Chair Dimond Bros. Insurance Agency, Inc.

Lisa Allen

AAdvantage Insurance Group

**Candice Arana** 

Hospice of Southern Illinois

**Adam Arras** 

The Garden Kingdom

Natalie Head

Anderson Hospital

Lauren Hoefert

Scott Credit Union

#### **Carol Johnson**

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MRCT Benefits Plus Rob Pickerell

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**Emily Wilson** 

Girl Scouts of Southern Illinois

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## special investors

#### **Gold Level**

Anderson Hospital Gateway Regional Medical Center Walmart

#### **Silver Level**

Ameren Illinois Hortica Meridian Village TheBANK of Edwardsville

#### **Bronze Level**

1st MidAmerica Credit Union Associated Bank T&TA **Brain Balance Achievement Centers** Cassens & Sons Cassens Transport Castelli's Moonlight Restaurant 255 City of Edwardsville Doubletree Hotel Collinsville Eden Village Retirement Community Edwardsville School District #7 Edwardsville Publishing Company First Clover Leaf Bank Juneau Associates, Inc., PC. Madison Mutual Insurance Co. Mathis, Marifian & Richter, LTD Robert 'Chick' Fritz, Inc. R.P. Lumber Shop 'N' Save Shannon's Grill Edwardsville, LLC Southern Illinois University Edwardsville West & Company, LLC Village of Glen Carbon

#### **Premier Level**

'62 Sports Group Abstracts & Titles Inc. American Family Insurance **Answer Direct** Ashley Furniture Home Store Associated Physicians Group Assurance Brokers B & W Heating & Cooling, Inc. Bard & Didriksen Pediatrics Bauer-Hite Orthodontic Baugher Financial & Assoc. Inc. Bella Milano Restaurant Bigelo's Bistro Books-A-Million **Brickman Orthodontics** Bull & Bear Grill & Bar Caulk's Collision Centrue Bank Collision Plus of Glen Carbon Commerce Bank CompuType Inc. Country Club Lawn & Tree Country Hearth Inn & Suites Crawford, Murphy, & Tilly, Inc. Culver's of Edwardsville Data Unlimited, Inc. Days Inn Dazzle Me Tan, Tone & MORE! DRDA Electric Company **Donnewald Distributing** 

Edison's Entertainment Complex Edwardsville Pet Hospital ESS Data Recovery, Inc. Extra Help, Inc. Farmers Insurance District 61 FCB Edwardsville Bank First Mid-Illinois Bank & Trust First National Bank - Maryville Gateway Center Gateway Grizzlies Gerold Moving Glik's Department Store Goddard School Hampton Inn & Suites Harvey H. Breckner, DMD Hawkins Law Office Hawthorne Animal Hospital Highland Recycling & Shredding Holiday Inn Express Home Instead Senior Care IMO'S Pizza Jan's Hallmark Shop J.F. Electric Inc. Kitchenland Lindenwood University Logo It! @ Langa M. Thompson & Company, LLC Magnuson Camelot Hotel Market Basket Maryville Women's Center & Med Spa Meridian View Family Dental Midwest Occupational Medicine Minuteman Press **Network Specialists** Office Depot OneWay Construction Papa Murphy's Take 'N' Bake Pizza Red Robin Reed, Armstrong, Gorman, Mudge & Morrissey Regions Bank Richards Brick Company Royal Office Products, Inc. Royal Solutions, LLC Sandberg, Phoenix & von Gontard, P.C. Sanford-Brown College Schnucks Scott Credit Union Sears Hardware & Appliance Sentry Insurance Sivia Business & Legal Services, P.C. Sleep Inn & Suites Southern Illinois Underwriters Specialty Printing Midwest Spencer T. Olin Golf Course

Stahly Cartage Co.

TheEDGEBANK

Tiger Plumbing

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Vision For Life

U.S. Bank

Sunset Hills Country Club

Sunset Hills Family Dental

Super 8 Pontoon Beach

The Scheffel Companies

Thompson Flaherty CPAs

Wells Fargo Home Mortgage

### events

12/19 Wednesday 4pm Ribbon Cutting Integrated Medical Group 8 Ginaer Creek Parkway Glen Carbon, IL 62034

12/24 & 25 Monday & Tuesday Ed/Glen Chamber Office **CLOSED** for Christmas Holiday

### save the date

#### 1/1 Tuesday

Ed/Glen Chamber Office CLOSED for New Year's Day

#### 1/9 Wednesday 8-9am Membership Orientation

Chamber Office, Lower Level RSVP Online or Call 656.7600

#### 1/10 Thursday 5-7pm

**Business After Hours** Fast Fitness Boot Camp 1063 South IL Route 157 Edwardsville, IL 62025

1/24 Thursday 5-7pm **Business After Hours** 

#### 1/25 Friday 11:30am-1pm Annual Membership Meeting Location To Be Determined

1/29 Tuesday 8-10:30am Professional Education: Affordable Healthcare Act Implementation for Businesses Location TBD

## SAVE THE DATE

The Ed/Glen Chamber's Annual Dinner is March 9, 2013. and the theme is:

**Snapshot of Progress:** A Celebration of

**Edwardsville & Glen Carbon** 

### **Dues Reminder & Notice**

In 2011 the board of directors opted to change the annual dues to be charged on a calendar year basis instead of by the anniversary month as it had been done in previous years. Members will receive their 2013 membership dues invoice in December 2012 for payment in January 2013. All invoices will be due within 30 days of receipt. Please note that all invoices generated by the chamber and not paid within the specified payment schedule will be subject to a monthly 1.5% finance fee on the balance owed until paid in full.

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#### SCAN THIS! Snap a picture of this QR code with your phone's QR code scanner to enter the **Shop Chamber** campaign with



your purchase information!

\$1,000 CASH Grand Prize Proudly Sponsored By:



## PARTICIPATING SHOP CHAMBER LOCATIONS

**Annie's Frozen Custard Ashley Furniture Home Store** Bella Milano **Bigelo's Bistro Blanquart Jewelers Castelli's Moonlight Restaurant Chef's Shoppe** Chocolate, Chocolate, Chocolate **Clarkson Eyecare Cold Stone Creamery Crushed Grapes Wine Shop** Culver's Dairy Queen - Edwardsville Denny's **Edison's Entertainment Complex** Edwardsville Auto, Inc. **Edwardsville Flea Market** Elite FT **Exactime Watch & Clock** 

**Four Muddy Paws** 

Glik's **Hudson Jewelers** Jan's Hallmark **Kettle River Furniture & Bedding Lee Russo Designs Lost Arts & Antiques** MacXprts - Illinois Miss Bailey's Poppy Patch Mojo's Music Olive Oils & More **Scott Credit Union Sears Optical** SportChiro+ The Garden Kingdom Traveling Tails Inn U.S. Bank **Visions by Carol Photography** Walmart of Glen Carbon What to Wear

## connect

## the newly connected

#### **Ambit Energy**

Brian McGinnis Electricity & Natural Gas Services in Deregulated Markets 12 Vouga Lane Frontenac, MO 63131 314.799.7727 www.ambitenergy.com

#### **Centrue Bank**

Abel Anderson Personal & Commercial Banking & Lending 303 Fountains Parkway Fairview Heights, IL 62208 618-624-1327 www.centrue.com

#### Chocolate, Chocolate, Cohcolate

Tyler Tschannen Chocolate, Candy & Seasonal Gifts 6667 Edwardsville Crossing Drive Inside Dierberas Edwardsville, IL 62025 618.655.0511 facebook.com/cccedwardsville

#### Wilsev's **Handmade Sweets**

Lindsey Wulfing Retail Bakery 7027 Gable Court Glen Carbon, IL 62034 314.504.0851 www.wilseyscakeballs.com

### new ypg

**Abel Anderson** 

Centrue Bank

**Eric Dixon** SPORTCHIRO+ **Chandler Vandenberg** 

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### **Business of the Month:**

## SANDBERGPHOENIX & VON GONTARD P.C.

Sandberg Phoenix & von Gontard, P.C. is a full service law firm providing top quality legal services to the Edwardsville/Glen Carbon community. Their focus on listening to clients, understanding their legal needs, having bench strength of more than 90 attorneys to timely and professionally complete any project, and providing clients with the first ever Client Service Guarantee, distinguish Sandberg Phoenix from any other law firm in Madison County.

Sandberg Phoenix started off with 9 attorneys in 1979 and one office location. Since its founding, their focus on clients and their needs has allowed the firm to flourish, expanding to more than 90 attorneys at present with 5 fully staffed office locations. The attorneys at Sandberg Phoenix are guided by seven core values of the firm in all endeavors: Excellence, Integrity, Mutual Respect, Personal Responsibility, Superior Client Service, Teamwork, & Community Involvement.

Sandberg Phoenix's target market includes small to medium size businesses in Madison County. Our depth of experience allows the firm's attorneys to handle every legal matter local Madison County businesses encounter, from day to day regulatory compliance, employment law issues, mergers and acquisitions, to business succession planning for the next generation of privately held companies.

Sandberg Phoenix's attorneys and staff recognize their obligation to support the people and organizations in our region. Many of their attorneys participate in fundraisers, speak at legal seminars, and serve as board members of legal and community organizations. In response to their attorneys' increasing interest and desire to become more actively involved in various charitable activities, they created a standing Charitable Efforts Committee within the firm, which coordinates and oversees all charitable activities. In 2006,

they also established the Sandberg Phoenix & von Gontard Charitable Foundation, Inc. a 501(c)(3) organization that supports and contributes to the local, regional, and national charities designated each year by the firm's Charitable Efforts Committee. Past local designees by the Committee have included the United Way, Allison's Friends of Hope, and H.I.S. K.I.D.S, Inc.

"Being a member of the ED/Glen Chamber has benefited Sandberg Phoenix in several ways. Our active involvement with sponsorships of chamber activities and programs has not only created positive exposure for the firm locally, but also allowed the firm to connect in a close and personal way with local business owners and chamber members. The social component of the business based approach of the chamber reminds the members to focus on the local community as a whole, and provides an unparalleled format to do so," said Phil Lading, shareholder at Sandberg Phoenix.

Sandberg Phoenix has an exciting upcoming year planned. The attorneys at Sandberg Phoenix are pleased to again partner with the Ed/Glen Chamber to present the 2013 Professional Education series. In addition, they are launching a new program called "GC on CallTM." GC on CallTM is a unique and simplified legal service primarily designed for small business owners and HR personnel who are budget conscious and whose legal needs are modest. Created exclusively by Sandberg Phoenix, GC on Call™ will administer specific legal services for your business at a fixed monthly fee, allowing clients to actually predict and budget their legal expenses with no surprises.

To learn more about Sandberg Phoenix & von Gontard, P.C. go to sandbergphoenix.com or call 618.659.9861.







## website

## **Website Benefit Tidbit: Submit** Your Info Online. It's FREE & Easy!

Ed/Glen Chamber members have the benefit of submitting event information, press releases & job postings to our website FREE of charge! We encourage you to make the most of this exclusive member benefit. It's a quick and easy way to extend the reach of your message and broaden your business or organization's impact!

The primary contact for every Ed/Glen Chamber membership has been emailed a username & password for our website. If you are the primary contact for your business or organization and did not receive that email, you can. Please call 618.656.7600 to have a username & password assigned to an additional contact for your business or organization, or if you are the primary contact and have misplaced your login information.

#### SUBMIT EVENTS TO OUR ONLINE CALENDAR:

- On the navigation bar, click "Events"
- · Click the "Submit an Event" button
- Complete the form; your information will appear online after approval
- Submissions must be free & open to the public, or benefit a charity

#### ADD YOUR ANNOUNCEMENTS TO MEMBER NEWS:

- On the navigation bar, go to "About Us" and select "Member News" from the drop down menu
- Click the "Submit a Press Release" button
- You are required to log in to the Chamber Nation system
- Complete the form; your information will appear online after approval

#### POST YOUR JOB OPENINGS ON OUR WEBSITE:

- Go to www.edalenchamber.com
- On the navigation bar, hover over "Work" and select "Member Job Postings" from the drop down menu
- Click the "Submit a Job Posting" button
- · Complete the form
- After being approved by chamber staff, your information will appear



### **Ed/Glen Chamber Offers Prime Web Advertising**

The Ed/Glen Chamber has launched its new website and is now introducing a limited selection of advertising opportunities. Limited high visibility banner advertising is available in these select locations:

- 28 category specific directory pages
- Home page
- Main business directory search page
- Coupon page
- Job board
- Chamber join page
- Calendar of events page



We are promoting a BOGO offer: buy three, get three free! This package includes three months paid online advertising, with one month of FREE Web advertising and a guarter page ad in the Ed/Glen Chamber's monthly print newsletter, Common Ground, for two months FREE. Web & print ads must be provided by the advertiser. Online advertising opportunities are limited – first come, first served. See pricing below. Email dbennyhoff@edglenchamber. com to learn more and book your space. Ad dimensions and file preference provided when ad space is reserved.

## **Inventory** All Ads Static

### **3/6/12 Month Rate** Rate Is Per Month

28 category specific directory pages ...... \$75 / \$60 / \$45 Main business directory search page ........... \$100 / \$80 / \$60 Coupon page......\$100 / \$80 / \$60 Job board......\$100 / \$80 / \$60 

## Category Specific Opportunities, Like:

Accounting, Auditing & Bookkeeping

Advertising

**Amusement & Recreation Animal Specialty Services** 

**Business Consulting** 

**Business Services** 

Chiropractors

Civic & Social Organizations

Commercial Art & Graphic Design

Commercial Banks

**Dentists** 

**Drinking Places** 

**Eating Places** 

Federal Credit Unions

**Funeral Services** 

General Medical & Hospitals

**Grocery Stores** 

**Health & Allied Services** 

Hotels & Motels

Insurance Agents, Brokers, Services

**Investment Offices** 

Legal Services

Loan Brokers

**Medical Doctors** 

Membership Sports & Recreation

**Newspapers** 

Personal Services

Real Estate Agents & Managers **Religious Organizations** 

Retail

Schools & Educational Services

Title Abstract Offices

Women's Clothing Stores

## schmooze

## business after hours



**Travel Express, November 1** 



**Travel Express, November 1** 



**Travel Express, November 1** 

## 5 Ways to See Your Business in Common Ground

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award Chamber of Commerce
- 5 Come to Chamber Events!



## business after hours



November 15, Credit Union Co-Op: 1st MidAmerica Credit Union



November 15, Credit Union Co-Op: GCS Credit Union



November 15, Credit Union Co-Op: Scott Credit Union

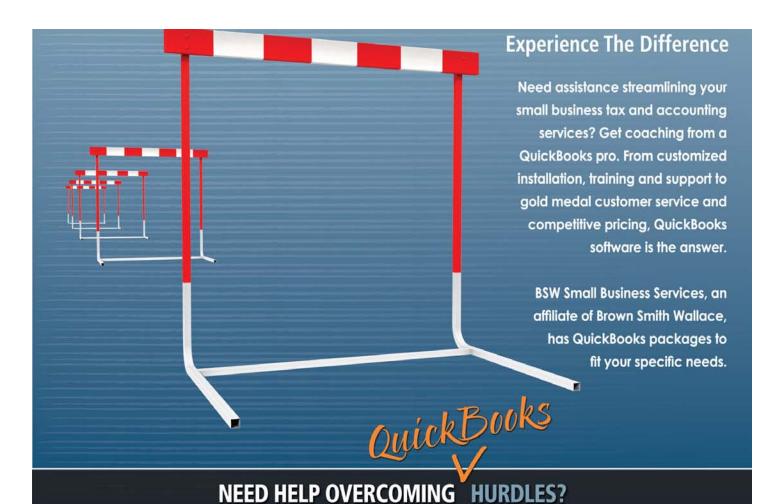


November 15, Credit Union Co-Op: SIUE Credit Union

## ribbon cutting



SPORTCHIRO+, November 14



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## **GSSI** Welcomes Plegge to Team

Girl Scouts of Southern Illinois (GSSI) is pleased to announce that Nicole Plegge of Glen Carbon has been hired as development manager. Her duties include special event planning, grant writing and other fund-raising efforts to help GSSI expand its leadership building programs throughout southern Illinois. Nicole previously served as a public relations specialist for the Missouri Lions Eye Research Foundation and Heartland Lions Eye Banks. Prior to her career in the non-profit sector, Nicole served for ten years as a copywriter at advertising agencies throughout the St. Louis area, where she specialized in marketing and public relations.

Nicole has a strong personal connection to her new role. "As the mother of a Girl Scout and as a Girl Scout alumna myself, I've seen first-hand the incredible impact its programs have on a girl's confidence and selfesteem," she said. "To be able to help other girls, especially those in at-risk communities, to experience all the opportunities Girl Scouts has to offer is truly an honor."

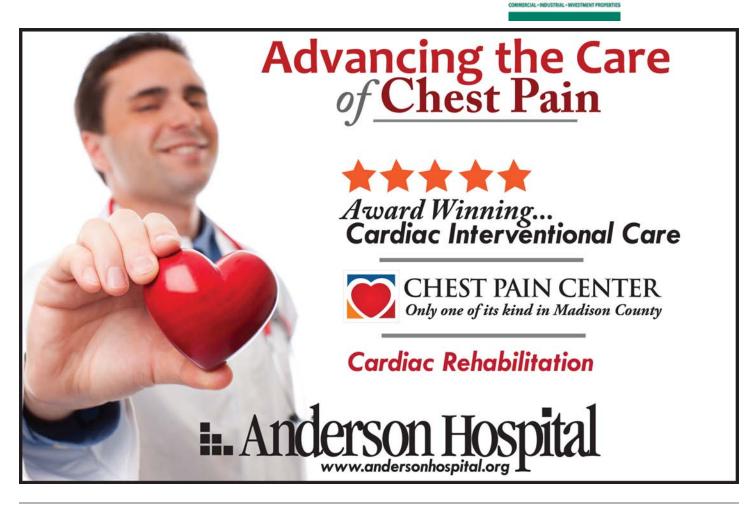
## **Illinois Realtors Appoint Joe Hardin**

Broker Associate of **BARBERMurphy** Group, has appointed the Committee Chairman for the Illinois Association of Realtors Community Resource Working Group and has also been appointed the Chairman of Monroe County Economic Committee.



Joe & his wife Betty are long time residents of Columbia, IL Please contact Joe if you are interested in listing or leasing a property in Southern Illinois.

The BARBERMurphy Group is a full service real estate brokerage firm which specializes in commercial-industrial properties exclusively in Southern Illinois.



## **Gateway Regional Medical Center Celebrates Tenth Anniversary**

Gateway Regional Medical Center is celebrating its tenth anniversary and ten years of progress. Since 2002, Gateway Regional has been constantly expanding, renovating and recruiting to improve the care they offer community members, including more than \$42 million in capital investments into renovations, new technology, and new facilities in surrounding communities.

The first major project Gateway Regional invested in was the Emergency Room renovation. Subsequently, Gateway Regional also began opening convenient off-site facilities, such as the Edwardsville Imaging Center and the Wound & Hyperbaric Center. These additions and others have made important services more accessible.

The main hospital was originally built near the turn of the century, and therefore much of it has been renovated to update the building to today's standards. In addition to upgrading safety and aesthetics, new medical equipment, new imaging systems, upgraded patients rooms and one of most advanced robotic surgery systems available, the daVinci Si, have all helped improve patient comfort.

Gateway Regional has focused as heavily on recruiting talented doctors to their medical staff over the past ten years: on average, the hospital has recruited five physicians per year since 2002, both primary care and specialists. Gateway Regional has opened new clinics across the hospital's service area in Collinsville, Edwardsville, Glen Carbon, Granite City, and Wood River.

Early in 2012, the hospital set forth its new mission and vision statements, as well as its values: "We C.A.R.E.". The acronym stands for Compassion, Accountability, Respect, and Excellence, and it is the embodiment of how Gateway Regional has focused the efforts of their medical staff, nurses, and employees on providing the safest, most effective care possible.

The hospital is committed to following evidence-based procedures, called Key Quality Indicators, that have been shown to improve patient outcomes and safety, and it has now been recognized for two years in a row as a Top Performer in Key Quality Measures by the Joint Commission.





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\*GCS membership restrictions and lending guidelines apply.

Offer good NOV 1, 2012 – JAN 31, 2013.



## Edison's Announces Chamber Bowling League, All **Leagues Starting in Mid-January Are Forming Now**

Edison's Entertainment Complex – Edwardsville's newest home of Genius Level Fun for Everyone – announces the formation of bowling and laser tag leagues starting mid-January, 2013. Edison's leagues are custom designed for the not-so-serious bowler looking for a night of high-voltage fun. This ain't your grandpappy's bowling league!

Participants may choose from 8 or 10 week sessions, and league play will take place on Tuesday, Wednesday, and Thursday evenings. Edison's will offer men's leagues, mixed leagues, and youth leagues, and registration fees for all adult leagues have been waived. Teams will consist of 4 or 5 bowlers (or laser taggers!) per team, and league bowlers will enjoy benefits such as free shoe rental, free bowling practice on league days, and 10% off food and beverages (excluding alcohol). Weekly fees will range from \$8-20 per bowler, and a portion of each adult bowler's weekly fee will go towards the league prize pool.

To keep things interesting, each league will have a little different theme. For instance, The Tuesday "Pizza and Beer League" will reward each team

with two-topping large pizza and a bucket of domestic bottles each week. The "Every Other Week League" on Thursdays is designed to accommodate those with busy schedules, and the Wednesday "Chamber League Night" presents an opportunity for chamber members to unwind and socialize amonast members.

Edison's Montclaire Youth Legaue offers bowlers 12 and under the chance to compete for scholarship money and an opportunity to bowl in competitive tournaments. And don't forget Edison's Laser Tag Leagues, which are sure to be a blast of excitement! For more information and sign-ups, go to edisonsfun.com/legaues or call 618.307.9020





risten M. Jacobs, M.D. 📑 Facebook.com/OohLaLaCenter 🕒 OohLaLa\_Spa

618-288-9117 / OohLaLaWellness.com

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## **Don't Fall for Phony IRS** Websites

The Internal Revenue Service (IRS) is issuing a warning about a new tax scam using a website that mimics the IRS e-Services online registration page. The actual IRS e-Services page offers Web-based products for tax preparers, not the general public. The phony Web page looks almost identical to the real one.

The IRS gets many reports of fake websites like this. Criminals use these sites to lure people into providing personal and financial information that may be used to steal the victim's money or identity. The address of the official IRS website is irs.gov. Don't be misled by sites claiming to be the IRS but ending in .com, .net, .org or other designations rather than .gov.

If you find a suspicious website that claims to be the IRS, send the site's URL by email tophishing@irs.gov. Use the subject line, 'Suspicious website.'

Be aware that the IRS does not initiate contact with taxpayers by email to request personal or financial information. This includes any type of electronic communication, such as text messages and social media channels. If you receive an unsolicited email that appears to be from the IRS, report it by sending it tophishing@irs.gov.

The IRS has information at www.irs.gov that can help you protect yourself from tax scams of all kinds. Search the site using the term 'phishing.'

## **Original Creations Features New Items**

Visit Original Creations of Man & Earth for unique holiday gifts! The store is stocked with an abundance of new jewelry including a variety of earrings available for less than \$20! Their newest artist uses a crochet technique to create beautiful and affordable light-weight earrings. Store owner Derek Herman is working on a new line of single-stone pendants ranging in size and price. Original Creations carries a variety of jewelry and other gifts, as well as recently acquired high-quality minerals that are sure to impress anyone from the novice to the experienced collector. Whether you have a custom piece commissioned or simply come in and find something 'off the shelf, you will not only be supporting local artists but also giving a one-of-akind handcrafted gift!

To learn more, go to original creations of manandearth.com or visit the store at 224 South Main Street in Edwardsville.

### **GGAR Offers Pre-License Real Estate Course**

The real estate business has changed, and the Illinois Association of REALTORS® Licensing & Training Center and The Greater Gateway Association of REALTORS® (GGAR) has changed with it. Yesterday's salesperson is today's broker – and in order to take the Illinois Real Estate Broker Examination, an individual must pass a total of 90 hours of instruction.

The Illinois Broker 90-Hour Pre-License Course will meet 8am-4:30pm on Saturdays, January 12 – April 13 at The Greater Gateway Association office in Glen Carbon and will be taught by GGAR board of directors member Kevin Botterbush of Botterbush & Associates.

Students must be 21 years old to take the course and have a high school diploma or equivalent. To enroll, please call GGAR at 618.692.8300 or email general@gatewayrealtors.com.

For more information about the Pre-License Course, contact Kevin Botterbush at 618.973.1643 or kevinbotterbush@prodigy.net.





## **SPORTCHIRO+ Opens Facility to Offer Full Service Chiropractic Care & Sports/Personal Training**

SPORTCHIRO+ is now opened and accepting patients following the November 14 grand opening event. SPORTCHIRO+ provides the following primary chiropractic health care services: chiropractic adjustments, physiotherapy modalities, rehabilitation, physical examinations, patient education, performance development and Functional Movement Screenings (FMS).

"Our goal with starting SPORTCHIRO+ is to create a sports oriented clinic that concentrates on sports chiropractic, rehabilitation, performance sports training, as well as personal training," said owner Eric Dixon, DC. "We are holding our doctors and staff to the highest standards of new research based treatments and techniques. Our office is eco-friendly and uses innovative technology to make our daily procedures fun and effortless for our clients. We take our social responsibility very seriously. We are committed to the Disabled Athlete Sports Association (DASA) and provided consultations the month of November in exchange for a \$50.00 donation to DASA."

The office is open Monday-Friday from 8am-6pm. As an additional service to their patients, SPORTCHIRO+ offers services, including personal training, by appointment outside egularly scheduled hours including Saturdays. For more information go to sportchiroplus.com or call 618.659.9813 to make an appointment.

Dr. Eric Dixon graduated from Logan College of Chiropractic in August 2011 with a Doctorate in Chiropractic. After receiving his Doctorate, Dr. Dixon continued to further his education, and in December 2011 he graduated with a Master of Sport Science and Rehabilitation. This masters degree sets Dr. Dixon apart from leading competition in the metropolitan St. Louis area. His work experience includes practicing under the direction of Craig Liebenson, DC, in Los Angeles, CA. Dr. Liebenson is a world-renowned sports chiropractic author and lectures around the world and a consultant for professional teams including the Arizona Diamondbacks, LA Clippers and Anaheim Angels. This experience provided Dr. Dixon knowledgeable experience into the professional sports world.



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## **Ed/Glen Junior Service Club Makes Donation to Children's Museum**

Junior Service Club of Edwardsville/Glen Carbon recently presented the Children's Museum in Edwardsville with a \$750 donation to support the Museum's educational programming. The donation will be used to underwrite the Children's Museum's educational programs that reach over 3,000 children annually.

"The Museum is very thankful for the Junior Service Club's continued support of our mission. They recognize the value our Museum brings to the community and we appreciate their generosity," said McKenzie Breihan, president of the Museum's board of directors.

"The Club is excited to support the educational programming the Children's Museum offers. Their programs reach so many area children, we are happy to help," said Kristi Hyten, Junion Service Club public relations chair.

For more information about the Children's Museum in Edwardsville go to edwardsvillechildrensmuseum.org. To learn more about the Junior Service Club of Edwardsville/Glen Carbon go to edglenjuniorservice.org.





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## **Credit Unions Perform in Financial Trust Index**

As the economy continued to be a top issue for voters in the final days of the presidential campaign, trust in credit unions remained high at 61 percent among Americans, according to the latest Chicago Booth/Kellogg School Financial Trust Index. The Index also found that 23 percent of Americans say they trust the country's financial system. This is an increase of two percentage points since the last issue of the Index in June 2012 and reflects a rebound of trust in the banking sector.

The Index measures public opinion over three-month periods to track changes in Americans' trust in the private institutions in which they can invest their money, including the stock market, banks, mutual funds, and large corporations. Credit unions are unique because they are not-for-profit, democratically controlled, member-owned cooperatives. Credit unions pool their members' assets to provide low-cost loans and other financial services in the best interest of the members, not to earn shareholder profits. Credit unions invest their earnings in helping members meet their financial goals.

"Our structure is different than banks allowing us to give consumers a better value," said Scott Credit Union President & CEO Frank Padak. "We are not-forprofit. All of our members own the credit union and they benefit when we are successful. Our structure is really the best for the consumer."

The credit union movement's cooperative spirit is embraced by more than 196 million members served by 51,000 credit unions in 100 countries worldwide, working together to achieve economic progress. Credit unions play a vital role in the economic development and stability of the communities they serve, helping people improve their lives through access to affordable financial services and making the world a better place to live.



## **Mathis & Marifian** Named to Top 100 List

Attorneys Pat Mathis and George Marifian, shareholders of Mathis, Marifian & Richter, Ltd. (MM&R), were recently named by Leading Lawyers Network as "Top 100 Downstate Leading Business Lawyers." The announcement was featured in the July 2012 edition of Leading Lawyers Magazine. Leading Lawyers Network includes only lawyers who are most often recommended by their peers as most qualified within their fields of practice.

In the same issue, Marifian was featured in an article titled "George Marifian: Relentlessly Following His Instincts for Clients." In the article Marifian receives accolades from clients and fellow attorneys who note his perseverance as an extraordinary business attorney. Larry Pericolosi, the owner of four businesses and a client of Marifian's, commented in the article, "George always brings something to the table which helps us think beyond our own horizon." Also highlighted within the article is Marifian's commitment to his family and devotion to his religion and the Armenian Apostolic Orthodox church.

Marifian has more than 30 years of professional experience as an attorney. Since cofounding MM&R in 1984, he has provided a full range of superior legal services to clients in southern Illinois and the St. Louis Metropolitan area. Marifian practices business law, civil and criminal tax controversy, estate planning and probate, and litigation.

Mathis' core areas of practice include business law, taxation, estate planning and banking. With more than 30 years of experience, Mathis has an extensive background in providing legal counsel related to business mergers, sales and acquisitions, shareholder litigation, trusts and wills, probate, federal and state tax audits and appeals, tax court litigation and criminal tax defense.

Beyond his professional career, Mathis is extensively involved in his community and in various ways and supports such organizations as the Southwestern Illinois College Foundation, Art on the Square, Camp

Ondessonk of the Catholic Diocese of Belleville, Special Children's Inc., and his church parish Blessed Sacrament, among others.

For more information about Pat Mathis, George Marifian, and MM&R, go to mmrltd.com or call 618.234.9800.





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