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Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

on the cover

Shop Chamber Campaign Sweepstakes

The Edwardsville/Glen Carbon Chamber of Commerce launched a Shop Chamber campaign sweepstakes mid-November. The goal of the sweepstakes is to encourage support of Chamber of Commerce members, and drive consumers to these local businesses with the opportunity to win prizes.

Shop Chamber window clings, posters, flyers, and color coordinated gift-wrapped boxes are visible at more than 75 participating locations. When visiting these businesses customers can request a Shop Chamber ticket, fill out the name and phone number information, and drop the ticket stub in the gift-wrapped box, thereby entering themselves in the remaining weekly drawings and one grand prize drawing.

Weekly drawing winners receive many gift certificates and vouchers for goods and services at participating Chamber businesses. Holiday shopping will be especially enjoyable for one lucky grand prize winner, who will receive \$1,000 cash courtesy of TheBANK of Edwardsville.

The Shop Chamber campaign compliments the City of Edwardsville's concurrent campaign, which encourages consumers to support our municipalities by keeping sales tax local.

2010 Advertising Rates:

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1/4 Page	\$65	\$10
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events

12/16 Thursday 5-7pm

Business After Hours
Hudson Jewelers
6679 Edwardsville Crossing
Suite E
Edwardsville, IL 62025

save the date

1/6 Thursday 5-7pm

Business After Hours
Ashley Furniture Home Store
6609 Edwardsville Crossing
Edwardsville, IL 62025

1/28 Friday 12-1pm

Ed/Glen Chamber
Membership Luncheon
Location TBD

1/14 Friday 12-1pm

networking@noon
hosted by ed-glen families
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1063 South IL Route 157
Edwardsville, IL 62025

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business after hours schedule

The purpose of a networking mixer is to meet new people, make new contacts, promote your business, and talk with other business people facing the same challenges as you. All are welcomed and invited to attend. Hors d'oeuvres and beverages are provided. A business card raffle and 50/50 drawing will occur at approximately 6pm. Entry fee is \$5 for Chamber members and \$15 for non-members. This is an excellent networking opportunity!

12/16 Thursday 5-7pm
Hudson Jewelers
6679 Edwardsville Crossing, Suite E in Edwardsville

1/6 Thursday 5-7pm
Ashley Furniture Home Store
6609 Edwardsville Crossing in Edwardsville

networking@noon schedule

Can't make a Business After Hours? networking@noon is a great way to meet other business people in a smaller group setting without taking time away from your busy day. This fun, fast-paced, members-only "speed networking" event is designed to get you in, fed, connected, and on your way in 60 minutes or less.

1/14 Friday noon
hosted by ed-glen families
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Chamber Bids Farewell to Fall Interns

Written By: Correen Roark, Communications Intern

As the Chamber says goodbye to two fall interns, Jordan Faulkenberg and Correen Roark, we wish them the best and thank them for their semester of dedicated service.

Jordan Faulkenberg is an athlete, a student and the finance intern at the Ed/Glen Chamber. Jordan grew up in Highland and now lives in Troy with his parents, Jeff and Pam Faulkenberg.

Jordan earned his Bachelor's Degree in Accounting in May 2009 from SIUE. Soon after graduation, Jordan re-enrolled in school. He is now working to receive his Master's Degree in Accounting. Jordan is not only outstanding in the classroom but on the court as well. Jordan was a three year participant in men's tennis at SIUE, where he began as a walk-on and quickly became a starter.

Jordan began his internship in August and has worked on many important projects. At the Chamber, Jordan ensures that the Chamber's procedure manual and accounting policies suit their needs, along with analyzing key financial indicators.

Along with watching St. Louis sports like the Cardinals, Rams and Blues, Jordan is also a music fan. Some of his favorite musicians include, Michael Jackson, Sam Cooke and Whitney Houston. Jordan's role model is John Stockton, retired point guard for the Utah Jazz.

Correen Roark, a journalism and speech communication student at SIUE, served as communications intern throughout the fall and graduates in December. During her four years at SIUE, she played Women's Soccer.

After graduation Correen is moving to Breckenridge, Colorado where she plans to spend time learning to snowboard and meeting new people. Soon after, she hopes to start a career in fashion journalism.

The Chamber is Correen's second internship – in the summer of 2010, she was an editorial intern at ALIVE magazine, writing feature pieces for various restaurants and interesting people.



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Board Spotlight: Pat Slaughter

Written By: Correen Roark, Communications Intern

Pat Slaughter was born and raised in Edwardsville, IL. Along with reading and rooting for their grandsons, Jordan, Luke and Logan at various sporting events, she and her husband Mark enjoy spending time with their family.

Pat stays busy as co-owner of Fitness 4 Life Physical Therapy with her husband, Mark, and serves as the business's office manager. The duo has worked together for almost 30 years. First, they owned and operated a health club in Alton, then Mark decided he wanted to go to school to be a physical therapist. Mark and Pat originally had a physical therapy clinic in Alton, then decided to open an office in Edwardsville.

Eight years ago when Pat and Mark started the clinic in Edwardsville, they decided to join the Edwardsville Glen Carbon Chamber of Commerce. Since the couple lived in Alton for 20 years before starting the Edwardsville clinic, they wanted to get to know the people here again and felt that joining the Chamber a good way to do that. Along with the Chamber, Pat is also an active member Goshen Rotary. "We have fun and accomplish a lot, especially locally," Pat said.

Fitness 4 Life is a very small business, and as a board member Pat would like to expose and express the needs of a small business. Pat's words of wisdom to fellow Chamber members, "Get to know your town, be involved, and go to Business After Hours."

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Membership Luncheon, Awards Dinner Announced

Learn about new programs the Chamber is introducing in 2011 at the Membership Luncheon, scheduled for noon Friday, January 28. Ambassador of the Year and Volunteer of the Year awards will be announced at the luncheon, and retiring Board of Directors members will be honored. This business casual luncheon is an opportunity for members to become familiar with services the Chamber's 2011 menu of services. The cost is \$17 per person. Look for a date-saver in the mail, and additional details in upcoming communications.

The Community Awards Dinner Auction is slated for March 12 in the Meridian Ballroom at SIUE. This gala event will celebrate Edwardsville and Glen Carbon, and acknowledge community champions through the Cassens Award, Lifetime Achievement Award, and Tallerico Leadership Award.

Chamber Treats Edwardsville Police

The Chamber recently showed their appreciation for the SIUE and Edwardsville Police Departments for their assistance in managing the Halloween Parade.



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Friday, January 14, 2011

12 noon - 1pm

Bella Milano

1063 S. State Route 157

Edwardsville



Edwardsville | Glen Carbon
Chamber of Commerce

Business of the Month:



Written By: Correen Roark, Communications Intern

Mojo's music has been serving Edwardsville's music enthusiasts since October 2000. With products and services ranging from guitars and amplifiers to guitar and drum lessons, Mojo's provides the answer for every musical need.

Bob Moggio, owner of Mojo's Music, has been making music for the last 45 years with an unwavering affinity for the guitar. He made his mind up long ago that he would somehow make a living in the music business. Bob has been in the retail music business for the last 27 years. Before opening his own shop, he held positions as a salesperson, buyer, advertising, promotion's coordinator and general manager, often at the same time!

Bob's mission to spread the joy of making music illustrates his genuine enthusiasm. Mojo's prides itself on the high quality of its stock, carrying the most sought after and highest quality instruments. Throughout the past decade, Mojo's Music has become more and more specialized, focusing mostly on guitars, basses and amplifiers. In addition to offering musical products, Bob also has significant experience with setting up and running PA & sound systems for live music performances, school and church sound equipment installations, and recording studio applications.



Besides providing musical products and services, Bob also reaches out to the community through his involvement with local charitable organizations. Mojo's Music has donated guitars to "Guitars for Vets," as well as local schools, churches and charities.

Since becoming a member of the Chamber of Commerce ten years ago, Bob has seen his business network grow, making many good contacts and receiving much local recognition. He encourages everyone in the community interested in playing music to visit Mojo's Music.

Mojo's Music is located at 142 North Main Street in Edwardsville. To learn more, visit the store, call 618.655.1600, or go to www.mojosmusic.com.

Introducing Afternoon Fun Classes!

Our Afternoon Fun classes are designed to engage children ages 3-6 in learning about the world around them. Children will explore different topics and have ample opportunities to learn through singing, creating, dancing and just have fun while learning. Each series will have a different focus and last 3 weeks. Classes are held Tuesday and Thursday afternoons from 4:00 to 5:00 PM. Cost: \$30/per series

Exploration Series
Nov 30th - Dec 16th

Cultures Around the World Series
Jan 11th - Jan 27th

Dinosaurs ROAR Series
Feb 8th - Feb 25th

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(618) 692-8249



Montessori Glen-Ed is a non-profit Primary School for 3 - 6 year-olds serving Edwardsville, Glen Carbon and the surrounding areas. Before and after-school care is available for all enrolled students.

To find out more about the **Montessori Method**, our **Afternoon Fun Classes** or to schedule a tour of our school today please give us a call today!



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WEEKLY PRIZES (gift certificates to
local stores & restaurants) and
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Remaining Drawing Dates & Locations

December 16 @ 6pm
Hudson Jewelers

December 23 @ 6pm
*Grand Prize Proudly
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Edwardsville | Glen Carbon
Chamber of Commerce



TRIVIA NIGHT



schmooze

business after hours



Fitness 4 Life Physical Therapy, November 18



Fitness 4 Life Physical Therapy, November 18



Fitness 4 Life Physical Therapy, November 18



Blanquart Jewelers, November 2



Blanquart Jewelers, November 2



Blanquart Jewelers, November 2

ribbon cuttings



COUNTRY Financial, November 3



Young & Company, November 17

networking@noon



St. John's Home & Community Care, November 12

5 Ways to See Your Business in *Common Ground*

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award
- 5 Come to Chamber Events!

edoglen
Chamber of Commerce

your business

Anderson Announces a New Resource for the Recognition & Treatment of Chest Pain

On January 3, Anderson Hospital will open its specialized Chest Pain Center. The Center – the only one of its kind in Madison County – is designed to follow evidence-based protocols that allow for more rapid assessment and treatment of patients who present to the Emergency Department with chest pain. The goal of the Center is to provide highly specialized care in the rapid assessment and treatment of patients who arrive in the Emergency Department with symptoms commonly associated with Acute Coronary Syndrome (ACS), often called a heart attack, as well as to provide a safe determination between those patients who require admission to the hospital and those who can be safely discharged home. Benefits of the Chest Pain Center include:

- Improved outcomes for patients with chest pain
- Decreased time spent in the Emergency Department
- Rapid transfer of patients requiring a higher level of care
- Retention of patients who can be appropriately cared for
- Increased patient satisfaction
- Clearly defined protocols and order sets

When patients experience chest pain, it is critically important that they receive care that is both urgent and appropriate. The Anderson Hospital

Chest Pain Center will be accessible 24 hours a day, with rapid assessment by an emergency department physician on arrival and nurses who are specially trained to treat patients with chest pain. With proven protocols established to transfer patients to higher levels of care, in addition to an on-site interventional cardiac cath lab, Anderson Hospital has access to the most advanced cardiovascular technology available. "We understand that when it comes to cardiac care, every second counts. We feel confident that with our new Chest Pain unit, we will be able to provide more specialized treatment for this population of patients", states Lisa Klaustermeier, RN, MSN Chief Nursing Officer.

The center will be under the medical direction of cardiologist, Dr. Laurence Berarducci. Berarducci is one of eleven cardiologists on staff that will be able to treat patients in the center.

The center will also care for patients who undergo cardiac catheterization at Anderson Hospital. Patients will be prepped for their procedure and recover afterwards in this specialized unit. Cardiac catheterization patients began using the center December 6.

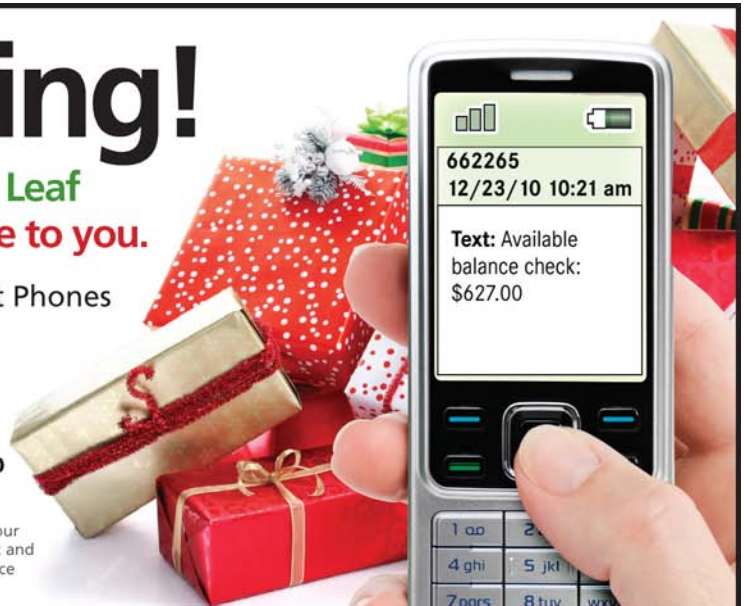
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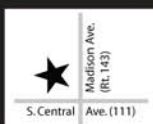
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GCS Toy Drive a Big Success!

GCS Federal Credit Union hosted Toys for Tots at the GCS O'Fallon branch Saturday, December 4. Community members were invited out to donate new, unwrapped toys which will go to needy children in the community this Christmas. Donations included five Raleigh mountain bikes with helmets and locks from CH2M HILL & Big Shark Bicycle Company, \$125 worth of toys from Current Plus Electric, and dozens of items dropped off by community members and employees. Together GCS collected five boxes full of toys!

"The mission of the U.S. Marine Corps Reserve Toys for Tots program is to collect new, unwrapped toys during October, November and December each year, and distribute those toys as Christmas gifts to needy children in the community."

For more information about the Toys for Tots program, visit toysfortots.org. To find out more about GCS, log on to myGCSu.com.



Hudson Jewelers, Santé Plan Exciting BAH

Co-hosted by Hudson Jewelers and Santé Skin & Body Medical Spa, the December 16 Business After Hours will be an exciting event, featuring a custom candy bar by Sweeties Confections! Visitors will be able to scoop up any number of sweets into gift bags, with everything from truffles to chocolate-dipped strawberries.

Everyone in attendance will receive a goody bag stuffed with great surprises. There will be drawings for prizes from Hudson Jewelers & Santé throughout the event, as well as the third weekly Shop Chamber drawing at 6pm.

Hudson Jewelers and Santé will be offering special discounts and packages to Chamber members for the evening as well.

Come to share in the holiday merriment with your fellow Chamber members and enjoy some networking as we all kick off the last week before Christmas!

BARBERMurphy Group Welcomes Pierceall

BARBERMurphy Group, one of Southern Illinois' fastest growing commercial real estate agencies, has recently added Mike Pierceall as an associate.



Mike has over 38 years of professional experience in the field of local government, having worked in a number of communities in Illinois in administrative and management roles. Throughout his professional career, Mike has directed planning and development in both small and medium sized communities. His expertise is in strategic economic development planning, including targeted business location studies, marketing and promotion, site selection analysis, structuring of economic incentives for projects and developing land use regulatory measures to achieve desired results.

Mike was most recently with the City of Carbondale, Illinois as the Director of Planning Development Services. He also served as the Executive Director at the Alliance of Edwardsville & Glen Carbon in Illinois.

Mike's background in economic development and municipal government will facilitate transaction funding and approval for BARBERMurphy clients. Mike resides in Edwardsville, Illinois.

The BARBERMurphy Group is a full service Real Estate Brokerage Firm which specializes in commercial – industrial properties exclusively in Southern Illinois.

your business

Historic Berlemann House Renovated and Open for Business

Recently the Historic 1868 Berlemann House is re-opened as a COUNTRY Financial office after months of renovation and restoration. After 142 years, the structure will continue to represent the Greek Revival Architecture that placed it on the National Register of Historic Places in downtown Edwardsville. The exterior has been maintained with the help of the Historic Preservation Commission while the interior has been treated to upgraded services.

"We are excited to partner with the City to help maintain and restore a valued and cherished landmark," said Paula Simmons, Certified Financial Planner/Owner. "The Berlemann House will provide our organization with the needed space to provide greater service to our existing clients and help more residents in Madison County."

The structure, originally built in 1868, was built by Samuel Morrison as a masonry home. It was later expanded in 1892 with a wood frame addition in the rear. In 1980, the building was placed on the National Register of Historic Places for its architectural and time period significance. The asymmetrical front façade with its Greek Revival entry way and four-over-four arched, rectangular windows are the noted and valued elements of the Berlemann

House. The restoration is expected to help preserve the property for the next generation.

Paula Simmons, COUNTRY Financial opened for business on October 18th and had a ribbon cutting on November 3rd. Simmons COUNTRY Financial is relocating from Wood River to accommodate additional service staff and provide greater levels of service to both insurance and financial planning clients.

As a Certified Financial Planner™ and a Chartered Financial Consultant™, Simmons has been

with COUNTRY Financial for nearly a decade helping families establish and maintain financial security. Life insurance and investments are among her specialties. COUNTRY also helps families with auto, home, and farm insurance and businesses with business insurance and financial tools. Paula is committed to bringing the best experience and knowledge to individuals, families and business owners.



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Montessori Glen-Ed Announces Addition of Afternoon Fun Classes

Montessori Glen-Ed, a primary school offering preschool, primary and kindergarten classes, is announcing the addition of Afternoon Fun Classes for kids ages 3 to 6. Beginning November 30, Montessori Glen-Ed will begin the hour-long Afternoon Fun Class Series every Tuesday and Thursday from 4–5pm. Classes are designed to encourage children to learn about the world around them by exploring different topics and learning through all their senses. Children will read, sing, create, dance, and more in the pursuit of learning through fun.

Each series of classes will have a different focus and will last three weeks. Program Coordinator Laura May says this is something new for the area. "We wanted to give kids in the area a place where they could learn new and exciting things and foster a love of learning," said May. "We also wanted to offer parents a safe place to drop their kids off while they have a free hour to shop, relax or grab a cup of coffee." May also noted the school's convenient location behind Wal-Mart might appeal to moms on the go who need to pick up a few items without a little one in tow.

Each session of the Afternoon Fun Class has six sessions and is offered for \$30 per child. The first session, The Exploration Series, runs from November 30 to December 16 and explores topics such as leaves, pumpkins, farm animals, penguins and snow, and holidays around the world. The second series, Cultures Around the World, will submerge children in the cultures of Native Americans, Mexico, China, Russia, Africa and Australia. The third series, Dinosaurs ROAR, will have children digging for information on what the Earth was like when dinosaurs ruled and what dinosaur's lives were like millions of years ago.

Montessori Glen-Ed is located at 90 Kriege Farm Rd. in Glen Carbon, IL. The school is currently enrolling children ages 3 to 6 into its preschool, primary and kindergarten classes based on the curriculum created by Maria Montessori. It also offers before and after school programs for enrolled students of working parents. For more information about Montessori Glen-Ed, the Montessori Method, or the Afternoon Fun Class Series please call 618.692.8249 or visit www.montessoriglened.org.



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Gateway Regional Home Health & Hospice Celebrated November as National Home Care Month

More than 11 million Americans receive home-delivered health care from home care providers. In their honor, Gateway Regional Home Health & Hospice joined the National Association for Home Care & Hospice in celebrating November as National Home Care Month under the theme, "Preserving Health Independence and Freedom."

"Caring for the sick, elderly, chronically ill and those recovering from a recent hospital stay in their homes is a privilege and a passion of ours," said Angela Randla, Executive Director of Gateway Regional Home Health & Hospice. "Home health care professionals and volunteers working with modern medicine make it possible for people to stay in their homes, regardless of their condition."

Through technological advances, home-delivered health care has grown far beyond basic professional nursing and home care aide services. Today's modern home care agency offers a wealth of nursing, physical, occupational, respiratory and speech therapies, counseling, and dietary care.

Home care services are paid for by public and private sources, or directly by patients and their families. Third-party payers include commercial insurance,

managed care organizations, CHAMPUS, and workers' compensation. Medicare and state-run Medicaid are significant payers, often driving the payment agenda for commercial insurance. Despite massive cutbacks in government funding, home care continues to be the preferred means of receiving quality health care services for millions of Americans.

Gateway Regional Home Health & Hospice acts as a Partner in Care with other community-based healthcare providers to deliver comprehensive in-home health and supportive services to home care patients to maximize the health and independence of all who qualify for and desire home-based healthcare services. Our care giving team offers skilled nursing, physical and occupational therapy and home health aides.

For more information, contact Angela Randla at 618.798.3200.



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Wang Gang Asian Launches Free iPhone App!

Wang Gang Asian Eats has joined the smart phone revolution and launched their own customized iPhone application, available now to those with an Apple product, such as an iPhone or iPad. The application is free and contains restaurant information, the complete menu, photos, and a tool to send special deals to subscribers. "It's really like a smart key chain. Your phone is with you 100% of the time, and you get hungry 33% of the time, so we want to be there when you are hungry," exclaims Ryan P. O'Day, owner of Wang Gang Asian Eats. Other functions allow you to 'tell a friend,' use a 'tip calculator,' and automatically connect to another site to provide a review of the experience. It will become available for other smart phones soon. Search "Wang Gang" on your devices App store.

Ryan is also a strong advocate for independent business success in the area and suggests other local restaurants get an app too. "For \$99 it's a no brainer. Competition is tough, and this helps a customer contact you for takeout, delivery, or reservations over another restaurant without ease of access. Big chains have it, now you can too," says Ryan.

Any restaurant can visit www.99apps.com and get in the mix. It's easy, and will help you overcome the national chains that 'eat you alive!'

Wang Gang is a cool Asian restaurant off the beaten path. We offer a blend of chef created Thai, Chinese, and Vietnamese cuisine at affordable prices. All of our meats and produce are fresh and hand cut in house; all of our sauces are our own recipes and scratch made. We provide Quick Counter Service 11am–5pm Monday–Friday, and full table service 5–Close weekdays & all day Saturday/Sunday. It's the best of both worlds. \$6 Lunch Combo 7 days a week includes a soft drink from 11am–4pm. It's the best value in the area. Also, try our newly launched Zengria – sure to please.



St. John's Community Care Celebrates 25 Years of Service to Metro East

This year marks the 25th year of service by St. John's Community Care to the Metro East area. Founded in 1985, this non-profit was created as an outreach ministry of St. John Evangelical United Church of Christ in Collinsville to serve the needs of aging and disabled adults in Madison and parts of St. Clair counties.


"We are a starting point for people facing care needs," says Nancy J. Berry, executive director. "It's a maze when you begin the care journey, and we are plugged into the many resources in our area. We are happy to sit down and do a complimentary care consultation even if our services aren't the answer," Berry added. St. John's CC also houses Faith in Action's Answers on Aging expert on Medicare, Social Security and other senior resources, and serves as an Alzheimer Association's resource center.

Home Services was the first program offered by St. John's Community Care. A team of carefully screened and trained caregivers go to client's homes to assist with personal care, housekeeping, cooking, errands and more. This service is offered 24 hours a day, 365 days a year.

When a community survey revealed the need for an alternate setting for loved ones to be cared for during the day, St. John's CC took on the challenge. In 2001, the non-profit launched the Adult Day Program, one of only a handful in the Metro East. The center is designed to provide the optimal user-friendly environment, and activities center around physical, emotional and cognitive health. The program is open from 6:30 am to 6 pm, Monday through Friday.


This United Way agency also provides a medical equipment loan program for people who need such items as walkers, wheelchairs, bath chairs and more. Additionally, the needs of family caregivers are served with support groups and seminars on strategies and resources.

St. John's Community Care celebrates this anniversary with a new branding campaign – new look and focused outreach to the communities it serves. Future goals include opening an additional adult day program in another community, and growing the Home Services program to meet the rising needs of the aging population. For more information, check out the video story at www.stjohnscc.org or call St. John's Community Care at 618.344.5008.



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Sandberg Phoenix Attorney in "40 Under 40"

Jonathan Barton, a shareholder with Sandberg Phoenix and von Gontard P.C., was chosen as one of the St. Louis Business Journal's "40 Under 40" recipients. The honorees, all younger than 40, were chosen by a panel of Business Journal editors and former winners based on career achievements and community work. A record number of nominations were received for this year's awards. The 2011 class will be profiled in the January 28, 2011, issue of the St. Louis Business Journal and will be honored at an awards dinner.



Jon is a member of the firm's products liability practice group and is active in the firm's general litigation and business litigation practice. He has been retained to handle claims and act as the lead trial attorney in complex product liability cases in Missouri and Illinois as well as in New York, Connecticut, Massachusetts, Maryland, Michigan, Indiana, Oklahoma, Colorado and Oregon. Recently, Jon was named an Up & Coming Lawyer in Missouri by *Missouri Lawyers Weekly* and a Rising Star by *Missouri & Kansas Super Lawyers* in the area of Products Liability. He is also the recipient of two Awards for Excellence in Advocacy, issued by the American College of Trial Lawyers.

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Glen Ed Last Night Seeks Volunteers & Sponsors

The 8th annual Glen Ed Last Night celebration will once again ring in the new year at the Edwardsville Meyer Center YMCA on December 31 from 7-11pm. The fun, family friendly event, put on by the Fellowship of Christian Athletes and Eden United Church of Christ, takes place each New Year's Eve and gives families a great place to celebrate the new year in a safe, alcohol free environment.

The Last Night event committee is seeking groups or individuals willing to volunteer their time to help make this year's event the best yet. Volunteers may choose one of two shifts to work that evening, 6:45-9pm or 8:45-11pm. Junior high and high school students are always welcomed as volunteers.

Sponsorship and donation opportunities for the Glen Ed Last Night event are still available. Over the past seven years, attendees and generous community sponsors have raised over \$70,000 for local charities. If you are interested in being an event sponsor, making a prize donation, or would like to volunteer to help at this year's event, please contact event chairman Rick Marteeney at 618.444.4203 for more information. You may also visit the Glen Ed Last Night Web site at www.glenedlastnight.com.



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The Goddard School Shares the Power of Playful Learning with Local Families

The Goddard School® located in Edwardsville believes in the power of play for learning. In an effort to spread the word to families in their community, the educational preschool will sponsor a Goddard Community Games event on Saturday, February 5. The event will involve children and their families in a variety of playful learning activities based on the core curriculum and enrichment programs that are an integral part of the FLEX™ Learning Program offered at The Goddard School.

Playful learning is not a new concept at The Goddard School. It has been at the heart of their curriculum from the beginning, reflected in an approach to learning that presents new skills to children in a playful and engaging way. Today, supported by a growing body of research from Play for Tomorrow, the consortium behind the respected "playful learning" movement, The Goddard School hopes to encourage Edwardsville families to recognize and celebrate the power of play for learning in their own children.

"When an activity is fun, children are engaged and eager to learn – they flex their mind and body," says Barbara Burrows, owner of The Goddard School located in Edwardsville. "They become happy, confident learners."

During the Goddard Community Games event, Edwardsville families will have the opportunity to enjoy a "hands-on" playful learning experience with a variety of programs, ranging from Sign Language, Yoga and Nutrition to World Cultural Voyages, Everyday Math and "Rock 'n' Tot" pre-dance and creative movement. The focus will be on fun, as parents and their children share in a day of discovery and enrichment.

"The children attending The Goddard School today are the leaders of tomorrow," says Sue Adair, director of education at Goddard Systems, Inc. "Our teachers nurture each child's self confidence and foster their lifelong love of learning by incorporating teacher-planned and child-directed learning activities into each day. When children enjoy learning, they take away not only knowledge of the task or concept but a sense of personal accomplishment that prepares them for a successful journey through life."

To learn more about the Goddard Community Games and The Goddard School located in Edwardsville, parents are encouraged to drop in for a tour or call Barbara Burrows directly to arrange a personal appointment at 618.692.9464 or visit online at www.goddardschool.com/games.

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Kellerman Dental Conducting Food Drive

Kellerman Dental of Glen Carbon is giving back to the community and needs your help!

They are hosting a food drive throughout the month of December. The goal is to collect non-perishable food items along with shampoo, soap, deodorant and other toiletries. Dr. Kellerman will be matching all donations with a toothbrush and toothpaste. All donations will be brought to the GlenEd food pantry to help local families. Please, bring your donations to Dr. Kellerman's office at 16 Junction Drive West, Suite 100 in Glen Carbon.

If you have any questions, please call us at 618-288-3535 or e-mail us at info@kellermantental.com.

As the New Year approaches, why not start it off right by donating the gift of life? Dr. Kellerman and the Red Cross will be hosting a blood drive January 3 from 3–7pm and are still signing up participants. If interested please, call 618.288.3535.

SIUE's SIAM Center Offers Resources for Businesses

The Southwest Illinois Advanced Manufacturing Center (SIAM) at SIUE works with both established and start-up enterprises. The Center assists these technical enterprises in activities including:

- Product Design and Fabrication
- Product Development
- Process Optimization
- New Technology Development

The U.S. Department of Commerce Economic Development Administration (EDA) has funded the creation of the SIAM Center at SIUE. The EDA provides matching funds for SIAM projects, allowing companies to leverage their research and development investments.

For more information on how SIAM can help your company with your research, development, or technical needs, contact Hubbard at 888.708.7483 or go to siue.edu/ENGINEER/SIAM

Premier Digital Printer Welcomes New Designer

Premier Digital Printing is pleased to announce their newest addition, Danny Loucks, graphic designer. Danny graduated from Eastern Illinois University in December 2009, where he studied communications, advertising and graphic design. He is passionate about his artwork and hopes to bring a fresh perspective of creativity to Premier Digital Printing.

Premier Digital Printing offers a wide selection of products to help promote and manage your business. One call does it all! Design, print, address, and mail.

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SIUE Announces Inaugural Spring Merchants' Fair

The business community is cordially invited to participate in the Inaugural Spring Merchants' Fair at Southern Illinois University Edwardsville, Tuesday, January 25, 2011, 10am–3pm, Morris University Center. The Fair is designed to welcome new and returning students, faculty, and staff back to SIUE for the spring semester, to build community relations, and to enhance campus life and school spirit. Specifically, this is an opportunity to promote your business to more than 14,000 SIUE students and 2,400 faculty and staff. The August 2010 Merchants' Fair attracted more than 800 participants

The spring version of this event being held for the first time this year will help to increase student, faculty, and staff awareness of area businesses, services, and activities and to facilitate interaction between students, faculty, staff, and the local business community.

Advance registration is required. For information regarding fees and registration, please contact Cheryl Y. Heard via e-mail at cheard@siue.edu or by phone at 618.650.2686.

Promo Opportunity with ed-glen families

Beginning mid–November 2010, the business began to offer local businesses the opportunity to sponsor weekly Trivia Raffles on edglenfamilies.org. It has been a huge success, as many past sponsors will attest! For just \$50 and five prizes worth \$20–25, a business becomes a sponsor for five fun-filled days of trivia, Monday–Friday. Friends and followers of ed-glen families via Facebook, Twitter and the Web site clamor to submit correct answers online between the hours of 8am–10pm. (Hours will be extended to 12 midnight starting 1/1/11.) All persons submitting correct answers are put into a drawing for that day's prize, and it is announced online at 8am the following morning. The winners can pick up the prize at the business location or the business will contact the winner to arrange pick-up. Call today to schedule your trivia week! It's a ton of fun – and tremendous exposure

ed-glen families is seeking article contributors on various subjects including home finance, IT, insurance, real estate, medical, dental, and many, many other topics of benefit to families. If you are interested in becoming a contributor, please contact sara@edglenfamilies.org. Contributors will receive a complimentary resource link.



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Scheffel Employees Join Forces to Serve Troops

In support of the first-ever state-wide Certified Public Accountant "Day of Service" in Illinois, Scheffel & Company, P.C. employees together donated more than 300 pounds of items to "Treat the Troops" who are in the service of the United States. The volunteer effort was borne with a proclamation issued by Gov. Pat Quinn declaring a day in September as a "Day of Service" through the Illinois Certified Public Accountants Society, the fifth-largest such organization in the country. Sue Webb, marketing coordinator at Scheffel & Co., said there was an enormous response from the firm's employees for the care package drive.

The more than 70-member workforce at Scheffel took the opportunity to combine their annual company picnic at Edwardsville Township Park with efforts to help military troops by preparing packages of things soldiers tend to find in short supply. Scheffel plans to make it a yearly event.

"Even employees who were unable to make it to the picnic brought in particular items as well as monetary donations," Webb said. "Especially for a first-time effort, the response was fabulous – people really got involved."

Some Scheffel employees have experience with their own family members who have served in the military, and are aware of things that are dearly missed once they become unavailable, or household items that can be used in unlikely ways. For example, one soldier asked for dental floss to clean sand out of his gun when he served in Iraq.



The above photo was sent back by First Lieutenant Ben Shea and signed by he and fellow officers. It reads, "Scheffel Company Employees... Thank you for the care package! Don't worry, we shared them with troops all across Iraq. Much thanks."

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Madison County #1 in Spay/Neuter Program Apps

In 2009-2010, pet owners in Madison County had the largest number of approved applications for the Illinois Public Health and Safety Animal Population Control Program, which helps to fund spay and neuter surgeries for dogs and cats in the state of Illinois. "With five veterinarians participating in Madison County," said Melaney Arnold, communications manager for the Illinois Department of Public Health, "85 applications for spay/neuter surgeries were approved in the 2010 fiscal year: 49 for cats and 36 for dogs."

SNIP Alliance (Spay Neuter Illinois Pets), an Edwardsville-based non-profit group, works to provide and advocate low-cost spay and neuter as a means to reduce the problems caused by pet overpopulation. "Not only do we provide low-cost spay and neuter surgeries ourselves," says Sandra Eaves, vice president of SNIP Alliance, "We also work diligently to educate the public about the benefits of spaying and neutering, and about the state's Animal Population Control Program."

The state program is open to residents of Illinois who own a dog or cat and are eligible for the Food Stamp Program or the Social Security Disability Insurance Benefits Program. If approved, pet owners may have their dog or cat spayed

or neutered for \$15 at a participating vet's office. Illinois residents may pick up an application at their local health department, food stamp office, or office of a participating veterinarian. They may also call the Illinois Department of Public Health at 217.782.3984.



For those who cannot afford to have their animals spayed or neutered, but do not qualify for the state's program, SNIP Alliance offers help. "Thanks to charitable donations and partnerships with local animal rescue groups, SNIP Alliance is able to provide financial assistance to people who don't quite meet the criteria for the state program," said Eaves. SNIP Alliance can be reached at 618.488.2656 or by emailing seaves@snipalliance.org.

SNIP Alliance relies on the generosity of individual donors. To learn how you can help, or to get info about fun events like the upcoming SNIP Alliance Trivia Night November 20 in Granite City, go to www.snipalliance.org or email Lisa Rimmert at Irrimmert@snipalliance.org.

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