

August 2009



Edwardsville | Glen Carbon Chamber of Commerce

It's everyone's business.

Common Ground



PRST STD
U.S. POSTAGE
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PERMIT # 29

connect on the cover

Eberhart Sign & Lighting Co.

Eberhart Sign Company was established in 1936 by Paul E. Eberhart. Mr. Eberhart was the great grandson of Leonard Eberhart, who moved to Edwardsville from Freinsheim, Germany in 1853. Leonard owned and operated a 140 acre farm on the north side of Edwardsville, then known as the Lower Town near Hoppe Park sports fields.

Paul Eberhart worked at Bothman's car dealership on the downtown site now occupied by TheBANK of Edwardsville. He was very artistic and supplemented his income by doing sign work and lettering. Soon the income from his side job far surpassed the income from his primary job. Although his friends told him he was crazy to give up his job to begin a sign company in the height of the Great Depression, he left anyway to devote his full attention to the sign business.

Mr. Eberhart created and installed signs of all kinds for businesses and individuals, primarily in the Edwardsville area. The creativity of his work was recognized by articles in *The Signs of the Times*, a national trade journal. He was cut from the cultural cloth of that era and worked the usual long hours of a small businessman. Shadows of his sign work are still visible on local buildings. His custom Christmas decorations were very popular with local citizens throughout the '50s and '60s and produced many a traffic slowdown in front of his home on South Fillmore Street.

In 1973 Mr. Eberhart was joined in the business by his son Ron. Ron had just completed his studies at Southern Illinois University where he earned a Bachelor of Science degree in business. Prior to attending SIU Ronald served as a security policeman in the U.S. Air Force, including service in the Vietnam War from December 1967 to December 1968 at Tuy Hoa Air Base and Pleiku Air Base.

In 1979 Ron purchased the business and affiliated it with IBEW Local 309 to add electrical signs, neon, lighting conversions and repair. Investments in bucket trucks, crane trucks and related service equipment were made.

The company expanded its marketing efforts throughout the St. Louis area and attracted many national accounts including Anheuser-Busch, K-Mart, Phillips 66, Amoco Oil Company and Wal-Mart. Many banks and financial institutions were soon added to the company's client list.

The business grew rapidly and regularly serviced a 50-mile radius that included the entire St. Louis area. Throughout this period the business operations remained at the original facility on South Fillmore Street until

January 2008 when it moved to a new 10,000 square foot facility in Glen Carbon's Kettle River Industrial Park.

In the fall of 2007 Mike Eberhart, grandson of Paul, left his position with a defense contractor at Scott Air Force Base and joined his father to help with business operations. Mike, the third generation to work in the family owned and operated business, is joined by his wife Alexia who has assumed the role of secretary/treasurer.

The new building has allowed the company to expand its products and services. Future additions of routing and digital printing equipment will make the company the most complete sign and lighting company in the area.

Eberhart Sign & Lighting Co. is now in its 73rd year of continuous service to the area, still operating under the same simple business philosophy that was set down by Paul so many years ago. The Eberharts strive to deliver a quality product of good value to their customers and back every project with their personal guarantee of satisfaction. After 73 years, you can count on them to back their pledge of quality, service and value. They continue to take pride in their reputation and relationship with the community they have served for generations.



2009 Advertising Rates:

	Monthly Rate	Color Charge
1/8 Page	\$32	\$7
1/4 Page	\$65	\$10
1/2 Page	\$110	\$15
Full Page	\$210	\$20
Back Page	\$310	Included

Book One Year of Advertising in Common Ground and Receive a 15% Discount.

Call (618) 656-7600 for details

Common Ground

200 University Park Drive, Suite 260
Edwardsville, Illinois 62025

Phone: (618) 656-7600

Fax: (618) 656-7611

www.edglenchamber.com

Executive Directors

Kelly Wagner, President
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Matt McSparin, First Vice President
Individual Member

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Blanquart Jewelers & Corp. Gifts

Marc Voegelé, Third Vice President
Express Employment Professionals

Mike Marshall, Treasurer
Anderson Hospital

Bruce Coury, Past President
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Gary Niebur
Mayor of Edwardsville

Ed Hightower
Edwardsville School District #7

Erika Kennett
The Alliance of
Edwardsville/Glen Carbon

Newsletter Notes

Articles for the Chamber of Commerce newsletter must be submitted by the second Monday of the preceding month for placement in the next month's issue.

Monthly distribution: 1,000 issues.

Send comments or questions about Common Ground to dbennyhoff@edglenchamber.com

Chamber Staff

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Mission Statement

Through commitment and involvement of its Members, the Edwardsville | Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by:

- Promoting economic opportunities
- Advocating the interests of business
- Providing members with education and resources
- Encouraging mutual support

events

8/5 Wednesday 5pm
Ribbon Cutting
Maurices
2316 Troy Road
Edwardsville, Illinois 62025

8/6 Thursday 5-7pm
Business After Hours
Anderson Hospital
6820 Route 162
Maryville, Illinois 62062

8/11 Tuesday 7:30-9am
Learn from a Leader Breakfast
w/ Dr. Ed Hightower (YPG Only)
First Clover Leaf Bank
2143 South Route 157
Edwardsville, Illinois 62025

8/12 Wednesday 5pm
Ribbon Cutting
El Maguey
1534 Troy Road
Edwardsville, IL 62025

8/19 Wednesday 5pm
Ribbon Cutting
ABLE Sign Company
100 East Vandalia Street
Edwardsville, Illinois 62025

8/20 Thursday 5-7pm
Business After Hours
Faller Photography Group
110 A Cottonwood Road
Glen Carbon, Illinois 62034

8/21 Friday noon
networking@noon
hosted by The Tech Spot
at GC Cuisine
1230 University Drive
Edwardsville, IL 62025

8/26 Wednesday 4-5:30pm
Professional Education
Social Media Marketing
Chamber Office (lower level)
1051 Century Drive
Edwardsville, Illinois 62025

8/27 Thursday 5pm
Ribbon Cutting
Mr. Anthony's Fashions
223 North Main Street
Edwardsville, Illinois 62025

8/28 Friday 6pm
SIUE Block Party
Downtown Edwardsville
Edwardsville, IL 62025

save the date

9/3 Thursday 5-7pm
Business After Hours
Hortica Insurance
& Employee Benefits
1 Horticultural Lane
Edwardsville, Illinois 62025

9/14 Monday 4-6pm
Meet & Greet Your
Elected Officials
N.O. Nelson Leclair Room
600 Troy Road
Edwardsville, Illinois 62025

9/11 Friday noon
networking@noon
hosted by Fountain View Manor
at Location TBD
Edwardsville, Illinois 62025

9/17 Thursday 5-7pm
Business After Hours
Hampton Inn & Suites
5723 Heritage Crossing Drive
Glen Carbon, IL 62034

connect

business after hours schedule

The purpose of a networking mixer is to meet new people, make new contacts, promote your business, and talk with other business people facing the same challenges as you. All are welcomed and invited to attend. Hors d'oeuvres and beverages are provided. A business card raffle and 50/50 drawing will occur at approximately 6:00 pm. Entry fee is \$5. This is an excellent networking opportunity!

8/6 Thursday 5-7 pm

Business After Hours at Anderson Hospital
Physician's Office Building II Patio
6820 Route 162
Maryville, Illinois 62062

8/20 Thursday 5-7 pm

Faller Photography Group
110 A Cottonwood Road
Glen Carbon, IL 62034

networking@noon schedule

Can't make a Business After Hours? Networking@noon is a great way to meet other business people in a smaller group setting without taking time away from your busy day. This fun, fast-paced, members-only "speed networking" event is designed to get you in, fed, connected, and on your way in 60 minutes or less.

8/21 Friday noon

hosted by The Tech Spot
at GC Cuisine
1230 University Drive
Edwardsville, Illinois 62025

The Newly Connected

Chef's Shoppe

Nancy Schneider
Everything for Kitchens
2320 Troy Road
Edwardsville, IL 62025
618.659.9840
www.chefsshoppe.com

China King

Mei Pan
Chinese Restaurant
1063 S.outh IL Route 157 Suite 10
Edwardsville, IL 62025
618.692.1888

Edwardsville/Glen Carbon Mini Storage

Bob Katubig
Self Storage Facility
5214 Chain of Rocks Road
Edwardsville, IL 62025
618.655.0900

Littler Mendelson, PC

Kimberly Yates
Law Office
101 West Vandalia Suite 305
Edwardsville, IL 62025
314.560.8419
www.littler.com

Maryville Pharmacy

Gary Ceretto, RPh
Pharmacy & Medical Equipment
2700 North Center Street
Maryville, IL 62062
618.288.7474
www.maryvillrx.com

Merrill Lynch

Brad Joiner
Financial Services & Investments
2220 South Route 157 Suite 250
Glen Carbon, IL 62034
618.692.2014

MetLife Home Loans - Reverse Mortgage

John Elliott
Loans & Reverse Mortgages
1412 Broadway
Highland, IL 62249
618.698.8088
www.metlife.com

WBGZ Radio

Nick Darr
Radio & Internet Advertising
227 Market Street
Alton, IL 62002
618.465.3535
www.altondailynews.com

Thursday, August 6 5-7pm

**Anderson
Hospital**

**Join us on
the patio for
networking,
food & fun!**

Business After Hours Event Includes:

**Free Admission • 50/50 Raffle
Collinsville Chamber • Ed/Glen Chamber
Troy/Maryville/St. Jacob Chamber**

Physician's Office Building II Patio • 6820 Route 162 in Maryville

special investors

Gold Level

Anderson Hospital
Wal-Mart

Silver Level

AmerenIP
AT&T
Gateway Regional Medical Center
Hortica
Royal Solutions, LLC
Stone Carlie
TheBANK of Edwardsville

Bronze Level

Ashley Furniture Home Store
Associated Bank
Best Buy
Cassens & Sons
Cassens Transport
Charter Business
City of Edwardsville
Commerce Bank
Doubletree Hotel Collinsville
Eden Village Retirement Community
Edwardsville School District #7
Edwardsville Publishing Company
First Clover Leaf Bank
Hurford Architects, Inc.
Juneau Associates, Inc., PC.
Madison Mutual Insurance Co.
MetLife
Meridian Village
Prestige Management Services, LLC
Ready Mix Service
Red Robin Gourmet Burgers
Richards Brick Company
Royal Office Products, Inc.
R.P. Lumber
Sandberg, Phoenix & von Gontard
Shop 'N' Save
Southern Illinois University Edwardsville
Village of Glen Carbon
WellCare Health Plan
West & Company, L.L.C.
YTB

Premier Level

'62 Sports Group
Able Sign Company
Abstracts & Titles Inc.
Adecco Staffing Services
American Family Insurance
Angel's Food & Ice Cream
Annie's Frozen Custard
Associated Physicians Group
Assurance Brokers
Bard & Didriksen Pediatrics
Baugher Financial & Assoc. Inc.
Bella Milano Restaurant
Brickman Orthodontics
Byron Gerber Petri & Kalb, LLC
Bull and Bear Grill & Bar
Bully's Smokehouse
Caulk's Collision
Chicago Title Insurance
Coffey & McCracken Law Firm P.C.
Coldwell Banker Brown Realtors
Collision Plus Auto Body
Comfort Inn
Country Hearth Inn & Suites
Crawford, Murphy, & Tilly, Inc.
Culver's of Edwardsville
DATAJACKS, Inc.
Days Inn
Denny's
Dr. Hal R. Patton, D.D.S.
DRDA Electric Company
Eagle Publications, Inc.
Eberhart Sign & Lighting Co.
Edwardsville Nursing & Rehabilitation
Edwardsville Pet Hospital
Elmwood Nursing and Rehab
Exceleegy Consulting Group
Extra Help, Inc.
FCB Edwardsville Bank
Fitness Designs
First American Title

First Bank
First Mid-Illinois Bank & Trust
First National Bank - Maryville
Fitness 4 Life Physical Therapy
Forensic IT, Inc.
Fountain View Manor
Gateway Center
Gateway Grizzlies
Glik's Department Store
Hampton Inn & Suites
Hawkins Law Office
Hawthorne Animal Hospital
Henderson Associates Architects, Inc.
Holiday Inn Express
Hurford Architects, Inc.
Illinois Dept. of Employment Security
Imaging Center of Southern Illinois
IMO'S Pizza
Jan's Hallmark Shop
J.F. Electric Inc.
Kentucky Fried Chicken
Kitchenland
Kurt's Carstar Collision Center
LaPetite Academy
Lee's Services
Littler Mendelson, PC
Louer Facility Planning
Magnuson Camelot Hotel
Market Basket
Maryville Pharmacy
Maryville Women's Center & Med Spa
Mastroianni Orthodontics
Medical Billing Solutions, Inc.
Metro Limousine
Mid-America Catering & Laundry
Midwest Occupational Medicine
Minuteman Press
Mt. Everest Air
Neruda
Noble Roman's Pizza
OCE Imagistics
Office Depot
Office Max
Open MRI of Southern IL, LLC
Partners Personnel Services
Phelps Construction
Piedmont Development Corp.
Pizzini Distributing Company
ProSource Wholesale Floorcoverings
Prudential One Realty Centre
Red Robin
Reed, Armstrong, Gorman, Mudge & Morrissey
Regions Bank
RH Donnelley
Schnuck's
Scott Credit Union
Shell Community Federal Credit Union
Sherrill Associates, Inc.
Shoe Carnival
Sivia Business & Legal Services
Southern Illinois Underwriters
Stonebridge Development
Sprint
SSM Home Care
Stahly Cartage Co.
Stonebridge Golf Club
Sunset Hills Country Club
Sunset Hills Family Dental
Super 8 Pontoon Beach
T-Mobile
The Scheffel Companies
The Telegraph
Think Tank PR
Thouvenot, Wade & Moerchen Inc.
Today's Advantage
Traveling Tails Inn
University Nursing & Rehabilitation
USO of Missouri
US Bank
Valley View Cemetery, Mausoleum & Funeral Home
Verizon Wireless
Wells Fargo Home Mortgage
Wenzel & Associates
Wise Choice Coffees

Glen Carbon Ranked Among Top 100 Best Places

The Edwardsville/Glen Carbon Chamber of Commerce would like to congratulate the Village of Glen Carbon for making *Money Magazine's* list of America's best small towns.

Glen Carbon is ranked among the top 100 best places to live according to *Money Magazine*. Glen Carbon, with a population of 12,500, is praised for its wide selection of affordable housing, abundant vegetation, and its strong community spirit. Money Magazine's researchers surveyed small towns across America, gathering data on their unemployment levels, crime rates, school systems and housing costs. Based on this research, Glen Carbon is recognized among America's best places to live!

Community- Wide Fall Festival Announced

The Edwardsville/Glen Carbon Chamber of Commerce, along with the City of Edwardsville, the Village of Glen Carbon, and Southern Illinois University Edwardsville, are planning a community-wide Fall Festival for October 9, 10 and 11, 2009. On this same weekend, Southern Illinois University Edwardsville brings over 900 families to the Edwardsville/Glen Carbon area.

This is a call for all businesses to participate in the festivities by planning events, hosting open houses, and partnering with non-profit organizations. Call the Chamber office at 656.7600 to get involved. Your events will be listed on the shared calendar along with SIUE, Edwardsville and Glen Carbon events.

The community-wide Fall Festival will also include a full schedule of family activities, classic car parade, 10K run, bike ride, and a variety of foods.

For current event information and a full schedule of events, go to www.edglenchamber.com.

2009 Edwardsville/Glen Carbon Chamber Golf Challenge

Friday, October 2 at Sunset Hills Country Club

Deadline for registration is September 24. No refunds after September 29. Payment must accompany registration.

Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____

_____ We would like to **sponsor** at the _____ level at \$ _____

_____ Please reserve _____ **foursome(s)** at \$600 each. Names are listed below.

_____ Please reserve _____ **individual ticket(s)** at \$150 each. Place me with a team.

_____ I would like to participate in the **skins game** at \$40 per team.

_____ I will not be playing golf. Please reserve _____ **reception ticket(s)** at \$25 each.

Please list names and shirt sizes below, with Captain's name and e-mail address on the first line:

Player 1 _____ Player 2 _____

Player 3 _____ Player 4 _____

Payment Method: _____ Enclosed Check – please make checks payable to Ed/Glen Chamber

_____ Credit Card: Please charge my card \$ _____ MC or Visa

Name as it appears on card: _____

Card # _____ Exp. Date: _____ Billing Zip Code: _____

**Please fax this completed form to the Chamber office at 618.656.7611 or mail with payment to:
Edwardsville/Glen Carbon Chamber of Commerce, 200 University Park Drive Suite 260, Edwardsville, IL 62025**

Team Categories

Gather your team to compete against other teams within your category!

Category A: Banks, Financial Services, Business Services, Accountants/CPA

Category B: Attorneys, Real Estate, Mortgage Co., Engineers, Insurance

Category C: Churches, Governments, Education

Category D: Hospitals, Doctors, Dentists, Chiropractors

Category E: Restaurants, Bars, Retail, Publishers, Associations, Misc.

All-Inclusive Format Includes

- 18 holes of tournament golf with cart at the beautiful Sunset Hills Country Club
- Unlimited use of driving range and putting green
- Contests prizes including longest drive (men & women), closest to pin, and skins
- Hole in One on the designated par 3 wins a car!
- Lunch & beverages on the course
- Dinner reception with awards ceremony

Schedule of Events

9am Registration & Driving Range Open
10am Shotgun Start
3pm Reception with Awards Ceremony

**Proceeds to Benefit Chamber of Commerce
Community Programs & Activities**

www.edglenchamber.com

Golf Challenge Sponsorships

Promote your business to over 144 golfers including Chamber members & area community/business leaders

Information must be received by September 18 to guarantee full benefits. Payment must accompany registration.

Title Sponsor

\$5,000

- Exclusive event sponsor
- Welcome message at reception
- 2 teams (4 players/team plus carts)
- Separate corporate logo display
- Tables available to advertise, pass out gifts & interact with participants
- 2 Hole Sponsorships
- Full-page color ad in Golf Challenge program
- Certificate for full-page color ad in *Common Ground* (Chamber newsletter)

Chairman's Circle

\$2,500

- 2 teams (4 players/team plus carts)
- Corporate logo on all tables in reception room
- Tables available to advertise, pass out gifts & interact with participants
- 1 Hole Sponsorship
- Half-page color ad in Golf Challenge program
- Certificate for half-page color ad in *Common Ground* (Chamber newsletter)

President's Circle

\$1,500

- 1 team (4 players/team plus carts)
- Tables available to advertise, pass out gifts & interact with participants
- 1 Hole Sponsorship
- Quarter-page color ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

Lunch & Beverage Sponsors

\$600

- Limited to two businesses
- Sign at grill area before & during Golf Challenge
- Signs on beverage carts & beverage centers throughout the course
- Tables available to advertise, pass out gifts & interact with participants

Golf Cart Sponsors

\$600

- Limited to four businesses
- Company logo on front of all cart signs
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for eighth-page color ad in *Common Ground* (Chamber newsletter)

Score Card Sponsors

\$600

- Limited to two businesses (front nine or back nine holes)
- Company logo on front of all score cards
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for eighth-page color ad in *Common Ground* (Chamber newsletter)

Putting Green Sponsor

\$500

- Exclusive sponsorship
- Sole sponsor sign in practice green area before & during Golf Challenge
- Use as an opportunity to pass out golf balls or gifts, or visit with golfers
- Honor of delivering prize for low score on putting contest during awards ceremony

Driving Range

\$400

- Limited to two businesses
- Signage in the driving range area before & during Golf Challenge
- Tables available to advertise, pass out gifts & interact with participants

Director's Circle

\$300

- 1 Hole Sponsorship (sign provided by Chamber)
- Tables available to advertise, pass out gifts & interact with participants
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

Tee Sponsor

\$150

- Shared sponsorship of a hole (tee/green) with other non-compete businesses

Prize Donation

- Donate a door prize or contest prize (value of approximately \$25-\$100)
- Recognition in dinner program and *Common Ground* (Chamber newsletter)

All Sponsorships Include:

- Logo/listing in all Golf Challenge programs, Web site & *Common Ground*
- Acknowledgement during awards ceremony

656-7600



ambassadors

Meet Your Ambassadors: Zach Woods

I'm originally from Mt. Carmel, IL and currently live in Edwardsville.

I've been married for 3 ½ years to my wonderful wife, Ashlei, and we have an eight month old Cubs fan, Maddox. We also have two dogs, Bo and Luke. When I have time, you can find me hunting, snowboarding, playing golf or softball, or just hanging out with friends and family.



What's something that most people don't know about you? I went into college with intentions to be a civil engineer. I took a couple of business classes to satisfy my electives, and the rest is history.

What is your position title? Assistant Vice President and Branch Manager of Commerce Bank in Edwardsville - I've been in banking almost 7 years and have been at Commerce a little over one year.

Are you on any other boards or actively participating in any other organization that is important to you? I'm an active member of Leclaire Christian Church and the Goshen Rotary, both in Edwardsville.

Why did you find it important to join the Ed/Glen Chamber of Commerce? Commerce Bank was a member of the chamber before I came on board, but I was quickly introduced to the Chamber staff and met several Ambassadors at the first Business After Hours I attended. All were willing to make introductions and made me feel that they care about my success. I credit my continuing success to the relationships I've created by being an active member of the Chamber.

What is your favorite part of being a Chamber Ambassador? In my career, I enjoy working with my business customers – making banking easy and at the same time helping them reach their goals. The same is true with being an Ambassador – helping the EdGlen Chamber members get the most out of their memberships by taking advantage of all the programs and networking opportunities that are available.

Ambassadors

Dana Klassen, Chair
C.A.F.E. Community Association
for Financial Education

Sue Mancuso, Co-Chair
Suburban Journals

Danelle Brown
The Tech Spot

Ashleigh Deatherage
Scott Credit Union

Melissa DeLassus
Southern Illinois Chiropractic Center

Ed Faller
Faller Photography Group

Natalie A. Head
Anderson Hospital

Ryan High
RE/MAX Preferred Partners

Gary Hoggatt
National Bank

Justin Huneke
TheBANK Of Edwardsville

Bonnie Kotsybar
Chamber Staff

Linda Kuhlmann
Kuhlmann Business Services

Ryan Matthews
Hortica Insurance &
Employee Benefits

Chad Opel
Northwestern Mutual

Sara Sanderson
Liberty Mutual

Donna Sheard
Avon on Main

Dr. Matt Uchtman
Infinite Wellness Chiropractic, Ltd.

Diana Voegele
Express Employment Professionals

Crystal Anderson Wenzel
Individual Member

Zach Woods
Commerce Bank

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Covering Edwardsville & Glen Carbon Businesses Since 1862

the ^{Edwardsville}Intelligencer

edglen ypg

Young Professionals Group

On Thursday, July 16th, YPG hosted its second Personal & Professional Development event of the summer, featuring Mark Pettyjohn of Prosperity Partnerships. Attendees learned some of the keys to keeping a consistent budget, saving on a regular basis, and ways to cut down on wasteful spending habits. The luncheon wrapped up with Mark offering everyone the opportunity to go through the full financial seminar offered by Prosperity Partnerships.

The next Learn from a Leader Breakfast will feature Dr. Ed Hightower, Superintendent of Edwardsville Community School District #7, and will be hosted by First Clover Leaf Bank. This event is open to members of YPG and is scheduled for 7:30–9:00am Tuesday, August 11th at the First Clover Leaf Bank facility on Highway 157. YPG members should contact Mark Richardson at mrichardson@finsvcs.com to RSVP. Not a YPG member and would like to attend this event? Join YPG today by visiting our Web site at www.edglenchamber.com/chamberYPG. Are you interested in hosting a future event? If so, contact Carol at cforeman@edglenchamber.com or 618.656.7600



Elizabeth Heil, Katie Bennett, Melissa DeLassus & McKenzie Messmer collected school supplies at Wal-Mart Saturday, August 1 for the Glen Ed Pantry.

upcoming YPG events

8/11 Tuesday 7:30-9am
Learn from a Leader Breakfast
w/ Dr. Ed Hightower (YPG Only)
First Clover Leaf Bank
2143 South Route 157
Edwardsville, Illinois 62025

8/28 Friday 5-7pm
YPG Final Friday Drop-In
Big Daddy's
132 North Main Street
Edwardsville, IL 62025



GROWING FOR THE FUTURE

HELP US EXPAND AND UPGRADE THE INTENSIVE CARE UNIT AT ANDERSON HOSPITAL

BY CONTRIBUTING TO OUR CAPITAL CAMPAIGN

Anderson Hospital is once again enhancing the level of patient care available to you... a \$4.1 million state-of-the-art intensive care unit.

Demand for critical care services throughout the US continue to increase. Here at Anderson, the current ICU is often near capacity and occasionally no critical care beds are available. We must expand this critical service to meet the demands of our growing community. You can help by making a donation to support this project.

Anderson Hospital

For more information or to make your donation log onto www.andersonhospital.org or call 618-391-5117.

connect

Meet Your Board Member:

Jim Carroll

Jim, Regional Sales Vice President at Hortica Insurance & Employee Benefits, is a lifelong resident of Edwardsville. After graduating from Edwardsville High School, he continued his education at Eastern Illinois University.

Jim has worked at Hortica for almost four years, but has been in the business for 31. When the position became open with Hortica he was excited for the chance to work with a company with which he had been familiar for many years.

Jim serves on marketing committees for both Hortica and the Ed/Glen Chamber, as well as the Chamber's Board of Directors for two years. Now that his children are through high school he hopes to become even more involved. Jim has enjoyed representing Hortica and his hometown roots through his work with the Chamber. One of his goals as a Chamber Board member has been to help businesses recognized the direct impact the Chamber has on their business or organization.

Jim and his wife Linda have three children: a son, Chase, and two daughters, Kelly and Karla, who is married to John McDole. In his spare time Jim loves golfing and watching Cardinals baseball.



Jim's Advice:

Do business with fellow Chamber members!

PROforma
Promotionally Yours

ONE SOURCE. INFINITE RESOURCES.

Did you know our community has one of the largest promotional products and commercial print distributors in North America? We are PROforma Promotional Products and are proud to provide you the most competitive pricing in the industry coupled with award winning creativity and outstanding customer service.

Whether you call them promotional products, ad specialties, premiums, or giveaways, PROforma Promotional Products is the one-stop shop for corporate apparel, tradeshow giveaways, gifts and awards, business cards, direct-mail, print collateral, signs and banners. PROforma offers a single-source solution that saves you time and money.

Call today to discover why PROforma was just voted the # 1 Distributor in the country by Promo Marketing Magazine (May 2009) and find out what The Bank of Edwardsville, Home Nursery, Fond, Hawkeye Irrigation, L.E. Smith Jewelers, Farm Credit Services of Illinois, and other local businesses have already found: PROforma Promotional Products gives you better value and service for your marketing dollar.

PROforma Promotional Products
Tom Fayollat
Phone: 618-975-7333
Toll Free 866.232.7791
ppp.info@proforma.com
tom.fayollat@proforma.com

Promotional Products
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Call us today to show you how to go from simple to stunning without emptying your pocketbook.

FLOORS INC.
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learn

Professional Education Committee Offering *Basics of Social Media Marketing Class*

Are you LinkedIn? Do you tweet? Does your company have a profile, page or group on Facebook? How about a blog? Social media is changing the way business is conducted – now is the time to ensure your company is making the most of these free online services.

Although social media was created as a means for friends to stay in touch, it has quickly become a valuable platform for businesses looking to connect with current and potential clients *and* other business people.

Join Steve Hartman of Creativille as he presents *The Basics of Social Media Marketing*. Steve will discuss how to set up and easily maintain a presence on some of the most popular social media sites. This is a great opportunity to learn about social media from one of the area's most proficient social media marketing users!

The program is set for Wednesday, August 26, 4–5:30 p.m., in the Chamber office classroom (downstairs). The \$10 course fee includes refreshments. Seating is limited; call the Chamber office at 656.7600 to reserve your seat!

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Challenge dates Sept 25th – Nov 22nd, 2009. Registration and forms due by Mon, Aug, 31st, 2009

For details go to www.fit4mechallenge.com or call 618-334-0750

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connect

Business of the Month:

Rich Tallerico's passion for cars was sparked at a young age when he became interested learning about automotive repairs. Rich has been involved in the car business ever since!



In 1961, Rich started selling cars and stepped into management. Then in October of 1976, Rich purchased an auto dealership and established Four Flags Motors. A strong service department and staff of dedicated longtime employees have contributed to the success of Four Flags Motors. Their sales staff has over 32 years of experience satisfying their customers' needs in the Edwardsville and Glen Carbon communities. Satisfied customers, frequent repeat business, referrals and a focus on local customers have been the keys to Four Flag's success.

Four Flags Motors has been at the same location since Rich opened its doors 33 years ago. Although the roads leading to Four Flags have changed almost as much as the vehicles themselves, some of the greatest impact has come from involving more family members. Four Flags Motors is truly a family-owned, family-run, and family-friendly business. All of Rich's four sons work at Four Flags, and the close-knit family atmosphere is evident when customers walk through the doors.

Four Flags Motors has been a Chamber member for 29 years, with Rich serving eight years on the Board of Directors. Four Flags is a proud sponsor of the Chamber's Athena Award and has supported the Chamber through a variety of other sponsorships, including car donations for Hole in One winners at the Chamber's annual Golf Challenge.

Four Flags is also actively involved with the Edwardsville and Glen Carbon communities, giving back through their Chamber membership and donations to the YMCA.



Above: Carol Foreman and Rich Tallerico

Four Flags Motors is located at 2901 South State Route 159 in Glen Carbon, IL. For more information, please visit call them at 618.656.6340 or visit them online at www.fourflagsmotors.com

3rd Annual Juvenile Diabetes Fundraiser

**Friday, September 11
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Fourth Annual SIUE Day Set

Southern Illinois University Edwardsville is launching its fourth annual SIUE Day, a fund-raising initiative aimed at providing a convenient opportunity for members of the community and University employees to help support the institution's efforts.

SIUE Day will host a hot breakfast sponsored by M5 Sports and 62 Sports on Friday, October 16 in the SIUE Meridian Ballroom. The breakfast will include a short morning seminar that will highlight a panel of SIUE faculty and staff who will share where they shop locally and why. Attendees will also hear from the SIUE purchasing department on how to become an SIUE vendor.

In 2006 the Edwardsville/Glen Chamber of Commerce adopted SIUE Day as one of its community events. This year's SIUE Day Chair is Matt McSparin owner of M5Sports and first vice president of the Ed/Glen Chamber. More than 160 Ed/Glen Chamber members attended the breakfast last year, and this is a number we anticipate to grow each year.

Local businesses can expect to receive a call or visit from one of their fellow Chamber members prior to the breakfast. We will also host a series of SIUE Day Rallies prior to the October event. The August Rally will be held at Rock Hill Trails on August 29, 2009. See ad on page 25 of this issue for more details.

For more information about SIUE Day, call Julie Babington at 618.650.2378 or e-mail her at jbabing@siue.edu.

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6th Annual Meet and Greet Sept. 14

The Government Affairs Committee is hosting the 6th Annual Meet and Greet Your Elected Officials on Monday, September 14 at 4pm in the LeClaire Room at Lewis and Clark's N.O. Nelson Campus in Edwardsville.

The Committee was established in 2004 with the mission of educating Chamber members about government, building productive relationships between business people and elected officials, and promoting discussion on issues affecting the local business community. The Meet and Greet event brings together business leaders and local/regional elected officials in a casual atmosphere.

This is an exclusive opportunity to meet some of your community representatives and enjoy food provided by Bella Milano in the LeClaire Room. This is not a fundraiser for the Chamber – in fact, the Government Affairs Committee decided to reduce this year's attendance cost by half. The \$20 per ticket charge covers dinner and the costs of our invited guests.

RSVP today – call the Chamber office at 618.656.7600.

Achieving Responsible Health Care Reform

by Tom Donohue, President and CEO, U.S. Chamber of Commerce

The biggest challenge posed by health care reform is fixing what's broken without breaking what works. What's broken is obvious – health care costs too much, covers too few, and is of uneven quality. What works is the health insurance that employers voluntarily provide to more than 160 million Americans. Despite this success, some policymakers want to create a government-run health care plan. This fiscally reckless approach will lead to lower-quality health care and more government bureaucracy, while undermining one of the most functional parts of our health care system.

To encourage reforms that will lower costs, improve quality, and expand coverage, the U.S. Chamber launched the Campaign for Responsible Health Reform. In the weeks ahead, the campaign will communicate to businesses and families about the importance of protecting employer-sponsored health insurance and the risks involved with government-run health care. This will be achieved through advertisements, meetings with local policymakers, and outreach to citizens.

Unfortunately, Congress' current plans to reform health care are anything but responsible. The financial strain that the House bill would impose on Americans is tremendous – more than \$1 trillion – while still failing to cover

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every American. To pay for it, Congress may tax businesses that don't offer health insurance and raise rates on small businesses. This would drain desperately needed funds from a private sector struggling to overcome the recession.

A government-run plan would move us closer to a European model where there are fewer covered procedures, longer wait times for consultations and surgeries, and more government bureaucracy. In Massachusetts, which mandated universal health care in 2006, patients wait an average of 63 days to get an appointment with a primary care provider. That is seven times the wait in Philadelphia or Atlanta.

Americans deserve a first-class health care system – one that delivers accessible, affordable, high-quality care. But we can't achieve this goal by attacking the bedrock of our current health care system – employer-sponsored health insurance. We should, instead, focus on positive reforms such as pay-for-performance, comparative effectiveness research, and medical malpractice reform, while taking steps to provide for those who are truly in need. Let's get started on fixing what's broken.

Edwardsville/Glen Carbon Chamber of Commerce

2010 Board of Directors Application

For consideration by the nominating committee for a Board of Directors position or to nominate someone else, please fill out the following application form and return to the Chamber office. The nominating committee will consider recommendations for open board positions through **September 4.**

Name _____

Company _____

Address _____

Phone _____ Email _____

What qualities do you feel you would bring to the Board?

Why do you want to be on the Board?

Signature _____

Please sign and forward to:

Edwardsville/Glen Carbon Chamber of Commerce
200 University Park Drive, Suite 260
Edwardsville, IL 62025

Or Fax to 618.656.7611

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Stone Cliff Manor, July 9



Stone Cliff Manor, July 9



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Get a Leg Up



Christian Hospital is spreading the message about peripheral artery disease, an often misunderstood condition.

What is PAD?

In peripheral artery disease (PAD), fatty deposits build up in the inner lining of artery walls. These blockages restrict blood circulation, mainly in arteries leading to the kidneys, stomach, arms, legs and feet. Most people with PAD have a higher risk of death from stroke and heart attack. If a blood clot forms and blocks a narrowed artery to the heart, a heart attack results. If the clot blocks an artery to the brain, a stroke results. The top inset illustration shows a healthy artery while the bottom illustration shows an artery clogged by plaque.



If you're one of America's 78 million baby boomers, then it's important to learn about peripheral artery disease (PAD), a condition sometimes identified as poor blood circulation in the legs. In truth, PAD results when a fatty, plaque-like material builds up in leg artery walls, which in turn reduces blood flow.

Every 40- to 60-something should discuss PAD with his or her doctor. That's because risk for PAD increases when we hit 50 — and especially because PAD symptoms feel so much like aches and pains that come with age.

Matter of fact

During PAD's early stages, you'll likely feel its symptoms while walking or climbing stairs, with cramps or tingling in the legs, feet and hips. Muscles in use need more blood, and artery blockage prevents adequate blood flow, which triggers pain. When you stop walking, the ache often goes away. That explains why PAD symptoms are easily dismissed as part of the aging process.

Left untreated, PAD can lead to serious complications, including increased risk for heart attack and stroke. "Up to 50 percent of people with PAD have — or are likely to have — significant plaque buildup in the heart and brain arteries," explains John Codd, MD, a vascular surgeon at Christian Hospital. "It's systemic, in that all vessels are connected and all vessels are subject to the same disease process."

Yield signs

Besides age, these factors increase your risk of developing peripheral artery disease:

- Smoking
- Diabetes
- High blood pressure
- High cholesterol
- Family history of PAD, heart attacks or strokes
- Overweight or obesity
- Inactive lifestyle

People with diabetes in particular need to know about PAD, explains Mary Overstreet, RN, director of the Christian Hospital Diabetes Institute. "When blood sugar remains elevated for long periods of time, plaque builds up on artery walls and the blood thickens. Thick blood trying to flow through a narrow blood vessel increases your risk for peripheral artery disease."

Goal Tending

Here are the top lifestyle tips to prevent or stabilize peripheral artery disease. Discuss these goals with your doctor — for guidance and recommended programs to help achieve your goals.

1. **Quit smoking.** Smokers are four times more likely to develop PAD than non-smokers.
2. **Keep exercising.** Consistent exercise conditions your muscles to use oxygen more efficiently and improves circulation.
3. **Eat healthy.** A low-cholesterol, low-fat, low-sodium diet may delay or reverse plaque buildup in arteries, lower risk of heart disease or stroke, and decrease risks associated with obesity.



Learn about getting tested for PAD.

Call the Christian Hospital Diabetes Institute at 314-653-4545. To find a primary care physician, call 314-747-WELL or (toll-free) 1-877-747-WELL.

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SIUe Credit Union Reaches 50 Year Milestone



SIUe
Credit Union
Strength & Stability

It's been 50 years since a group of SIUe professors and administrators came together to form the SIUe Credit Union. A lot has changed since then, but some things remain the same. The organization still provides excellent customer service and strives to treat its members like family. What began as a business out of one professor's desk drawer has become a full-service credit union with all of the personal service of a small town bank.

The Credit Union was established to help university colleagues receive

loans and savings plans. "It was savings. It was loans. That was it," recalls longtime employee and board member Maxine Callies. "It was all hand posting. I would post dividends and balance them. You had to add up the tape and if you were off a penny you had to hunt until you found it. You had

to balance to the ledgers and that was it. We were hand post until the early 1980s."

In the 1980s, responding to members' needs, the Credit Union began offering checking accounts. This new service changed the whole operation in many ways. "Prior to that, we didn't have to have a lot of cash on hand in the office," remembers Callies. "Withdrawals were done by check, loans were paid by check. But once we took on the responsibility of having checking accounts, we also had to serve as a place to cash checks, or when members made a deposit, be able to give them some money back. It created a lot more traffic within the office, and so that's when we began growing."

In 1987, the university gave the Credit Union a permanent home in an old day care center. "It had to be our crowning moment when we opened this facility," says longtime board member and former treasurer Gene Magac. "It was very, very generous of the university to give us this building and help with the renovations." However, it didn't take long for the SIUe Credit Union to outgrow its new home. So, in 2000, an addition to its current facility was built.

"We have always been quite progressive, I think," says Callies. "We were one of the first small credit unions in the area to develop home equity loans and offer them. We were small when we started handling the checking accounts. We've been into online banking fairly early."

"As a cooperative, we're not trying to make profits for shareholders. We're trying to keep services at a lower cost when possible," she explains. "I think we've tried to help fit in a niche where people could come to us who maybe couldn't get their services or felt untrusting of the services they experienced. As banks began merging, a lot of people joined the Credit Union because we've been here since 1959 and don't really intend to go anywhere. We're sound. We're safe. We're here with a helping hand, not an open hand."



ABOVE: Seated, left to right: Ken Weil, Vice President/Lending; Kathy McKinnon, President; Suzanne Lohrum, Vice President/Operations. Standing, left to right: Rachel Webb, Ashley Fanning, John Meisel, & Nancy Boyer

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Two Men and a Truck Hire New Representative

Two Men and a Truck, a home and business moving company, is pleased to announce the addition of Shelley Camp at the Collinsville office.

Shelley Camp of Collinsville was recently brought on board as a Customer Service Representative. Camp will be responsible for providing customers information for all their moving needs. She will specialize in providing packaging and moving estimates, both via e-mail and over the phone, and providing the necessary information to current and potential customers.

Away from the workplace Shelley enjoys gardening, painting, and spending time with her husband and two dogs.

Two Men and a Truck is the largest franchised moving company in North America. It includes more than 190 locations and more than 1,300 trucks on the road. Each location is independently owned and operated and completes both home and business moves, as well as packing and unpacking services. For more information, go to www.twomen.com today.

SIUE School of Pharmacy Now Fully Accredited

The Southern Illinois University Edwardsville School of Pharmacy reached an important milestone with its advancement to full accreditation status by the Accreditation Council for Pharmacy Education (ACPE). ACPE is the national agency for the accreditation of professional degree programs in pharmacy. The latest announcement marks another significant achievement in the school's young history.

"Achieving full accreditation status takes true teamwork, as it occurs when the program is found to have met all ACPE standards and graduated its first class. Every one of our stakeholders – students, faculty, staff, administrators, advisory board members and preceptors played a role in this achievement and should be gratified and proud of their outstanding work has been recognized," said SIUE School of Pharmacy Dean Philip Medon.

As the only downstate Illinois pharmacy doctorate program, the SIUE School of Pharmacy is addressing the growing need for well-trained pharmacists in a career field that is experiencing rapid and dramatic growth. There are currently 320 students enrolled in the pharmacy program.

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Illinois Launches 2009 Innovate Illinois Competition

The Illinois Department of Commerce and Economic Opportunity (DCEO) recently launched the fifth annual Innovate Illinois competition. Innovate Illinois is designed to recognize high-growth businesses in Illinois that have launched or plan to launch an innovative product or service. The program is administered jointly by DCEO and the Chicagoland Entrepreneurial Center, an affiliate of the Chicagoland Chamber of Commerce.

"This economic recession is hurting businesses large and small, but it is especially difficult for small businesses," said DCEO Director Warren Ribley. "Small businesses are a vital part of Illinois' economy because they create jobs and support their local communities. Innovate Illinois gives entrepreneurs the help they need to develop new products and services that will enable them to succeed."

Innovate Illinois is a statewide entrepreneurial and innovation competition where high-growth businesses compete on the merits of their innovations to be named the most innovative company in the state. Last year over 130 companies applied. Out of the hundreds expected to apply this year, 12 will be named statewide finalists, and four will win a total of \$80,000 in cash prizes.

"Innovate Illinois provides entrepreneurs with important exposure opportunities to help take their innovations to the next level," said David Weinstein, Chicagoland Entrepreneurial Center President. "Throughout the program, entrepreneurs get access to potential investors, mentors, and customers that help them accelerate their business growth."

Interested companies apply online and compete regionally at one of the 16 Entrepreneurship Centers throughout the state. Two companies will advance from each Entrepreneurship Center to the statewide semifinals, one in each of the two tracks: early and later stage. These companies will travel to the University of Illinois at Urbana-Champaign for a semifinals competition. Those companies will have the benefit of networking with other innovators, being exposed to potential investors and receiving statewide media coverage.

The application deadline for Innovate Illinois is Wednesday, August 12.

Applicants who move to the semifinals round will be notified in September. For more information about the program, or to access an application, visit www.innovateillinois.org



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Bev George Named to CRB Board of Directors

Bev George, ABR, CRB, CRS, e-PRO, GRI, broker owner of Bev George & Associates in Glen Carbon and past president of the Greater Gateway Association of REALTORS®, has been elected to the National CRB Board of Directors.

The Certified Real Estate Brokerage Manager (CRB) designation is recognized industry-wide as the measure of success in brokerage and real estate business management. The designation is awarded by the Council of Real Estate Brokerage Managers to REALTORS® who have completed the Council's advanced educational and professional requirements. CRB designees consistently increase their level of industry knowledge, advance their earning and career potential, increase their firm's profitability, and benefit from active involvement in their network of real estate professionals.

The Greater Gateway Association of REALTORS® serves over 1,200 REALTOR® and affiliate members in the southwestern Illinois region including the counties of Bond, Calhoun, Fayette, Jersey, Macoupin, Madison, Monroe, and Montgomery.

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your business

GCS Offers New Online Account Opening Utility

GCS Federal Credit Union is proud to announce the addition of a new online account opening utility, which offers both members and nonmembers the option of opening and adding new accounts online.

The new feature was added to the credit union's web site, mygcsu.com, in July. The added feature will make the account opening process much easier for anyone wanting to join GCS, and also for current members who want to add new products/services to their account.

To check out this new utility, visit the credit union's web site today! Or, for more information on becoming a member, give us a call at (618) 797-7993.

Founded in 1941, GCS Federal Credit Union currently has assets of more than \$250 million. GCS serves more than 40,000 members throughout Madison and most of St. Clair Counties in Illinois via 7 conveniently located branches, numerous ATM locations, and 24-hour account access through a telephone audio response system and PCU online banking.

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Look for more information and a sign-up link in upcoming Ed/Glen Chamber Friday Reminders.
Ed/Glen Chamber does not share e-mail addresses!



THE CREATIVILLE TENTH ANNIVERSARY

Creativille, Inc is turning ten! To celebrate we are curating a fundraising exhibit and party at the Edwardsville Arts Center (EAC). Our goal is to raise \$10,000.00 for the EAC through event ticket sales, gallery and shop sales, and general donations.

The Party

September 5, 2009

6:00 p.m.-9:00 p.m.

Edwardsville Art Center
310 Hillsboro Avenue
Edwardsville, IL 62025

\$10.00

For more information:
www.creativille.net/tenth
(618) 659-2861
steve@creativille.net

The Exhibit



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Works by:

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Eric Woods, *Firecracker Press*
Brady Vest, *Hammerpress*

Exhibit runs:
August 26–October 10, 2009

The Cause



The Edwardsville Arts Center is inspiring the lives of children and the creative spirit of adults in classes, exhibits, and cultural events.

Please consider donating to the EAC if you do not intend on attending the celebration.



your business

Cork Tree Now Offering Social Media Services

Cork Tree Creative, an Edwardsville-based public relations and marketing firm, has added Kerrie Smothers as director of social media outreach.

Smothers has ten years experience in radio as a host/producer at 101.1 The River, 104.1 The Mall, and most recently, powerhouse Hot AC Y98. Her experience in radio included heavy doses of social media and the web, both as a user and creator of content. At Cork Tree Creative, Smothers will design and implement customized social media plans for clients looking to break into this crowded marketplace.

Social media refers to the use of social networking and online marketing sites such as Facebook, Twitter, FriendFeed and more to augment existing marketing and public relations programs. Cork Tree Creative is adding the services due to an increase in demand for social media marketing services over the course of the last year.

According to Laura Reed, principal and public relations director for Cork Tree Creative, "As tweets, feeds, and status updates become the new language of mass communication, businesses are rushing to figure out how social media can help them increase awareness and sales. According to market

researcher Forrester, companies are expected to increase social media spending 34% over the next 5 years. And when social media is correctly utilized, those dollars seem to be well spent." Reed adds that Cone's 2008 Business in Social Media Study found that more than 55% of social media users feel more connected to and better served by companies with a strong online presence.

Smothers says, "Social media is a great way to reach consumers and the press, as well as support a business's traditional marketing and SEO efforts," says Smothers. "But it's not a one-size-fits-all solution. It's not enough just to be on these channels. You have to understand how to use them in a meaningful way."

Cork Tree Creative, owned and operated by marketing veterans Jan Carpenter and Laura Reed, is a full-service public relations, marketing and website development company located in downtown Edwardsville. The company provides public relations, marketing, graphic design, website development and optimization, branding and advertising services to companies throughout the United States and Canada. For more information about Cork Tree Creative, please call (618) 656-7333 or visit www.corktreecreative.com

Kurt's CARSTAR Opens Satellite Location

Kurt's CARSTAR Collision Center of Maryville has partnered with Preferred Auto, now known as Preferred Auto Center (which does complete mechanical repair), to open a satellite location at 5605 N. Illinois (Hwy 159) Fairview Heights, IL 62208. J&M Glass (servicing auto and home) and Enterprise-Rent-a-Car also are located in the same building, providing a full range of automotive services at one site.

The location serves as a one-stop-shop, providing customers with collision and glass repair, car rental and complete mechanical. The companies collaborate to ensure every customer receives the best service.

The new location currently houses one CARSTAR estimator, while auto body repair will be performed at Kurt's CARSTAR's Maryville location. Customers will have the convenient option of dropping off their vehicles at the satellite office, and Kurt's CARSTAR will transfer it to the main location to perform collision repairs.

"I am excited to open this satellite location in partnership with great companies that share my drive to deliver superior customer service," said Kurt's CARSTAR owner, Kurt Mueller. "It provides a great opportunity for us to cross-promote our complementary services."

Mueller added that he hopes to offer actual collision repair at the satellite location within the next year.



Connect With Job Seekers at Jobs Plus '09

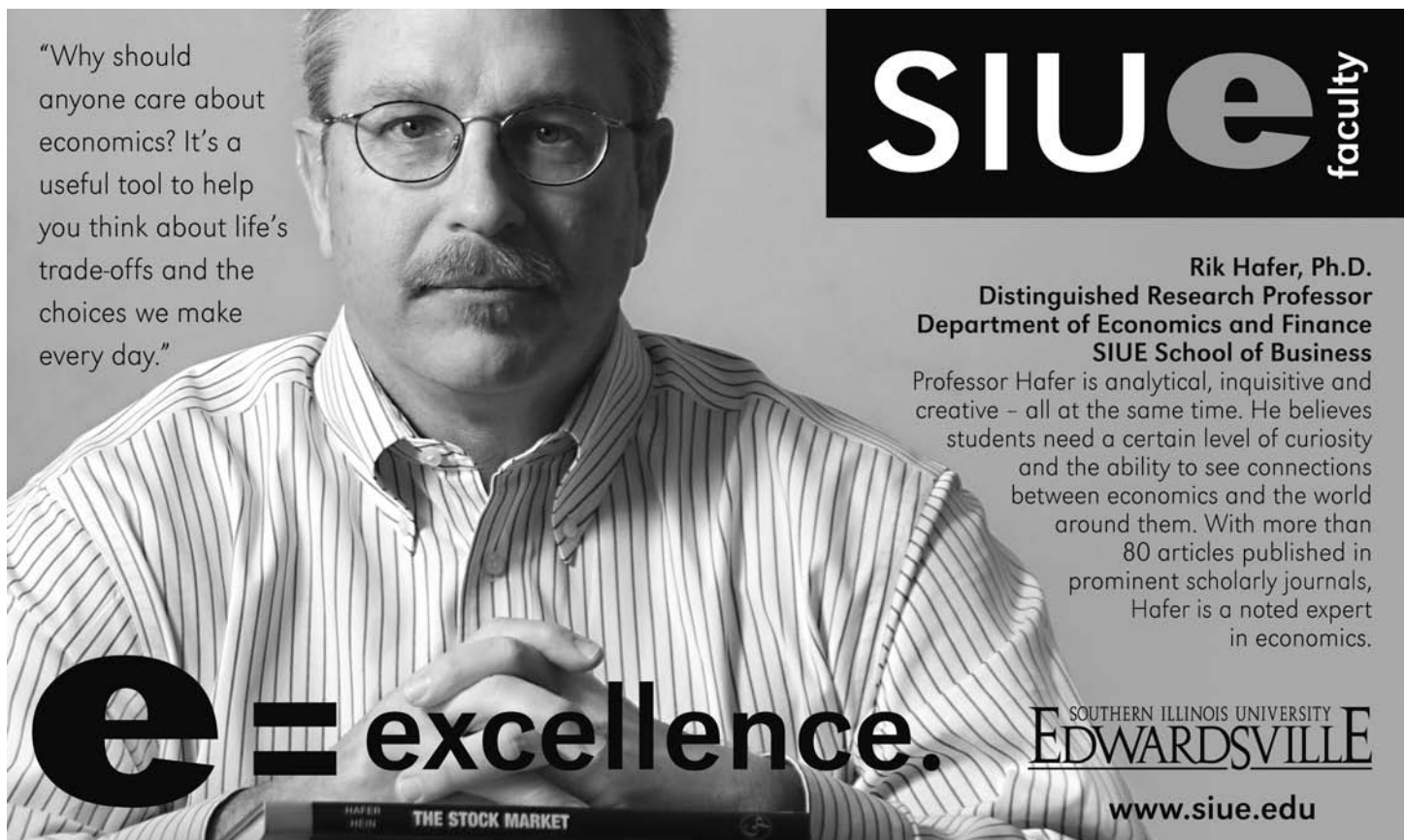
As an employer in the St. Louis Metropolitan area, you are invited to participate in JOBS PLUS '09 Wednesday, September 23, 2009, at the Gateway Convention Center in Collinsville, Illinois. This year Job Plus '09 will be from 1 pm – 5 pm with lunch available for all employers/recruiters. Now in its 18th year, JOBS PLUS is an ideal opportunity for employers to meet and speak to hundreds of qualified job-ready applicants. Last year, approximately 60 employers and over 1,000 job-seekers attended JOBS PLUS '08!

The Jobs Plus Committee is committed to providing the same level of quality features employers have come to expect from this annual event:

- Listing of employers/recruiters in registration packet for all job seekers
- On-site copying services for job applicants and participating employers
- Advance media coverage to generate high attendance from job seekers
- Free job seeking seminars during the fair to attract job seekers
- On-site interpreter for the hearing impaired and Spanish speaking
- Free signage for all registrants
- Free lunch provided to all employers/recruiters who register
- Water, coffee, and tea available throughout the day
- Coordinated efforts of all sponsoring agencies to refer their clients
- Low employer/recruiter registration fee of \$150

To reserve a space at JOBS PLUS '09, please go to www.mcetd.org and download, complete and return the registration form and required fee by Friday, September 4, 2009. Don't miss this opportunity to reach hundreds of prospective employment candidates – from hourly wage earners to college graduates – at a minimal cost.

If further information is needed, feel free to call the JOBS PLUS '09 Chairperson, Connie Vick, directly at (618) 296-4596



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Distinguished Research Professor
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First Clover Leaf Bank Celebrated 120th Birthday

First Clover Leaf Bank celebrated its 120th Birthday on July 17, 2009. The day long celebration included cake and refreshments at each of the four locations. The festivities began at 9:00 am with Mr. Dennis Terry, CEO and President of the Bank, blowing out the candles. Guests who stopped by the bank were invited to register for giveaways and enjoy birthday cake.

Mr. Terry reflected on the last 120 years and stated, "We are honored to remain an integral part of the local communities after 120 years. We pride ourselves in being involved in the communities we serve and with the local organizations in those communities. Our 120th Birthday marks the beginning of the next exciting 120 years in banking."

The history of the bank began on the afternoon of July 18, 1889 at the County Judge's Room in the Courthouse in the City of Edwardsville, Madison County, Illinois. This is where a meeting of the subscribers of the capital stock of Clover Leaf Loan convened for the purpose of electing a Board of Directors, creating company by-laws, and adopting a charter. Soon following, the first loan was made to a customer to purchase property on North Buchanan in the substantial amount of \$500.00.

Since its early days, Clover Leaf Loan continued to support the community by making loans to the early settlers in the area. Clover Leaf Loan merged with Home Building and Loan Association in 1945. Shortly thereafter, the offices were moved to 148 North Main Street in Edwardsville where they remained for over 25 years. The next big move came in December 1974, when Clover Leaf Savings moved into the 200 E. Park Street location. This remained the main office until June 2005 when the new facility at 6814 Goshen Road was completed.

The next exciting chapter in the history of the bank came in 2006 with the merger of First Federal Savings and Loan. First Clover Leaf Bank was born out of the merger of these two respected institutions. With this merger over 200 years of banking experience was combined. The changes kept coming with the expansion of our first location outside of Edwardsville – the Wood River branch opened its doors in June 2008.

First Clover Leaf Bank stands by the commitment to the community and reflects its core business values – trust, loyalty, integrity, commitment and respect. These values are the foundation that the bank has built upon to become the strong, solid bank that it is today.



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The entire development site has been designed and constructed to improve stormwater runoff quality and preserve and create natural habitat.

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At RHT we believe in community and have designed the site to promote social interaction. Demonstrated by our support of SIUeDAY we value outreach to the larger community.

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your community

Support Anderson Hospital's New ICU

For almost thirty years, the mission and focus of Anderson Hospital has been to improve the quality of life in our communities as well as to provide the best healthcare possible.

Anderson Hospital is once again enhancing the level of patient care in our community through the addition of a \$4.1 million, state-of-the-art intensive care unit (ICU). The Dr. Melbourne and Cleora Grimm Intensive Care Unit will replace the current ICU, a space original to the hospital built in 1977.

The growing and aging patient population has increased demand for critical care services throughout the U.S. At Anderson, the ICU is often near capacity and occasionally no critical care beds are available. To meet the needs of our communities, Anderson must expand this critical service.

After 32 years of existence, and using only capital raised through hospital services, Anderson is going back to the community to ask for monetary support through its Growing for the Future fund raising campaign.

In recognition of this campaign, the Edwardsville/Glen Carbon, Collinsville and Maryville/Troy/St. Jacob Chambers will be holding a special collection at the August 6th Business After Hours being held at Anderson Hospital.

Thoughtful gifts of all sizes can be made that night through donor envelopes which will be available, or you can log onto Anderson's website and make a donation online at www.andersonhospital.org. Please make sure you mention your gift is part of the Chamber Collection!



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Rotary Announces 27th Annual Golf Tournament

The time has come once again for the annual Edwardsville Rotary Club Golf Tournament. As always this event will benefit the many new and continuing civic and charitable projects our Rotary Club supports year after year.

This year's event will take place on Friday, August 21st, with a noon shotgun start at the Oak Brook Golf Club, Edwardsville, IL. We are very aware of the many organizations requesting help each year and will be most grateful for your assistance in making our event as successful as our past years.

We are accepting donations of any kind (door prizes, gift certificates, and tee sponsorships) through August 10. For tee sign sponsorships or gift donations, contact Rosanna Kosek by e-mail: kosek1@netzero.com or home phone: (618) 887-4528.

Please complete and return your entry (at right) form to Rosanna Kosek, Doug Rohrer, Bob Biarkis or another member of our committee (Roger Compton, Rich Conner, Christy Ferguson, Dave Gerber, John Linkes, Dave Mindrup & Tom Richey; Harry Gallatin- Advisor). All checks should be made payable to the Edwardsville Rotary Club.

27th Annual Edwardsville Rotary Golf Tournament Friday, August 21, 2009 at Oak Brook Golf Club

\$100 per Player, 4 Players per Team, 18 Hole Scramble Format
Tournament Luncheon at 11am, Shotgun Start at 12pm

Fee includes: Green Fees & Cart, Pre-Tournament Luncheon, On-Course Refreshments, Post-Tournament Steak Dinner, Prizes, Par 3 Contests, Skin Game, and 50/50 Drawing

ALL TOURNAMENT PROCEEDS TO BENEFIT ROTARY CLUB PROJECTS

ENTRY FORM

Please Print Each Player's Name (Entry Fee \$100/player; \$400/team)

Name: _____

Name: _____

Name: _____

Name: _____

Please Make Checks Payable To: EDWARDSVILLE ROTARY CLUB

Return forms & checks by August 14th to: Rosanna Kosek, Bob Biarkis or Doug Rohrer at a Rotary Meeting (Meetings are held each Thursday, Noon, First Christian Church, Edwardsville) or mail to Rosanna Kosek, 924 Country Pointe Lane, Marine, IL 62061
For questions contact: Doug at 659-9193 (h) or Bob at 656-5580 (w)



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3rd Annual Golf Scramble

Friday, Sept. 25, 1 p.m.

Sunset Hills Country Club—Edwardsville

Golfers will enjoy lunch, 18 holes of golf, contests, attendance prizes, evening reception and dinner. Sponsorship opportunities are available. All proceeds support student programs like the Scholarship Fund, Experiential Stipend Fund, and Student Emergency Fund.

\$125 Per person or \$500 per foursome.

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