

April 2013



Edwardsville | Glen Carbon Chamber of Commerce

It's everyone's business.

# Common Ground

## Irish Splendor

**IRELAND TRAVEL DATES:**  
**March 11-18, 2014**

**Book Now  
& Save  
\$250 Per  
Person!**

**Informational  
Meeting: May 22**



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# connect

## 2013 Executive Committee

**Paul Millard**, President  
TheBANK of Edwardsville  
**Emily Gates**, First Vice President  
Individual Member  
**Cathy Hamilton**, Second Vice President  
BARBERMurphy Group  
**Sam Guarino**, Third Vice President  
Bella Milano Restaurants  
**Skip Sponeiman**, Past President  
Walmart of Glen Carbon  
**Josh Lowe**, Treasurer  
West & Company

## 2013 Directors

**James Brooks**  
First Christian Church  
**Danelle Brown**  
Marcel Brown Technology Services  
**Christine Craine**  
Hortica Insurance & Employee Benefits  
**Elizabeth Heil**  
The Scheffel Companies  
**Gary Hoggatt, Jr.**  
1st MidAmerica Credit Union  
**Elizabeth Keserauskis**  
Southern Illinois University Edwardsville  
**Lisa Klaustermeier**  
Anderson Hospital  
**Nicole Kline**  
Extra Help, Inc.  
**Philip Lading**  
Sandberg, Phoenix & von Gontard, PC  
**Todd Sivia**  
Sivia Business & Legal Services, PC  
**David Toby**  
FCB Edwardsville Bank  
**Dave Viox**  
AAdvantage Insurance Group, Inc.  
**Marc Voegelé**  
Express Employment Professionals

## Ex-Officio

**Robert Jackstadt**, Mayor  
Village of Glen Carbon  
**Gary Niebur**, Mayor  
City of Edwardsville

## 2013 Ambassadors

**Rachel Case**, Co-Chair  
First Clover Leaf Bank  
**Ryan Matthews**, Co-Chair  
Dimond Bros. Insurance Agency, Inc.  
**Lisa Allen**, AAdvantage Insurance Group  
**Adam Arras**, The Garden Kingdom  
**Tina Barnard**, Homewatch Care Givers  
**Dr. Eric Dixon**, SportChiro+  
**Brian Douglas**, ONEWAY Construction  
**Natalie Head**, Anderson Hospital  
**Lauren Hoefert**, Scott Credit Union

## Chamber Staff

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Administrative Assistant  
khentz@edglenchamber.com

**Caryn Mefford**  
Membership Coordinator  
cmefford@edglenchamber.com

**Gloria Pugh**  
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gpugh@edglenchamber.com

## Contributors

**Julia Biggs**  
Edwardsville Intelligencer

## Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

## on the cover

### Travel to Ireland in 2014 with the Ed/Glen Chamber

Explore the **Guinness Storehouse**, Ireland's number one attraction. Travel **Dingle Peninsula**, one of the world's most beautiful coastal routes. Spend a night in **Ashford Castle** and experience old Ireland at its finest. Enjoy an evening of fun and Irish music at a **local Dublin pub**. You will experience each of these and much more on a tour with Edwardsville/Glen Carbon Chamber of Commerce and Wishes Travel Boutique. The trip, **Irish Splendor**, is scheduled through leading tour operator Collette Vacations.

The Irish Splendor tour **departs March 11, 2014**, for eight days and includes nine meals, air taxes and fees, hotel transfers, and round trip air from Lambert St. Louis International Airport.

**Interested travelers can learn more** about the tour by attending a free and informational presentation from Lora Carlson of Collette Vacations.

**WHEN:** 6:30pm May 22, 2013

**WHERE:** Eden Village Retirement Community in Glen Carbon

**RSVP for the informational session & learn more about the trip at:**  
[edglenchamber.com/irish-splendor.htm](http://edglenchamber.com/irish-splendor.htm) or call Mandy at 618.409.0419



## Business and Personal Tax



**Business/Trust Tax Returns from \$375**  
**Personal/ElderCare Tax Returns from \$225**  
**Professional Time: \$75 to \$95 per hour**  
**Glen Carbon: 618-334-8887    Clayton: 314-296-6140**  
[info@ycgaccounting.com](mailto:info@ycgaccounting.com)  
*Susan M. Young, CPA*    IL & MO Licensed since 1999



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Robert L. Pickerell III

P. 618.624.1326 • C. 618.731.2947 • F. 618.624.7389    VP/Regional Business Development Officer

# special investors

## Gold Level

Anderson Hospital  
Gateway Regional Medical Center  
Walmart

## Silver Level

Ameren Illinois  
Hortica  
Meridian Village  
Sam's Club  
Sandberg, Phoenix & von Gontard, PC  
Scott Credit Union  
TheBANK of Edwardsville

## Bronze Level

1st MidAmerica Credit Union  
Associated Bank  
AT&T  
Cassens & Sons  
Cassens Transport  
Castelli's Moonlight Restaurant 255  
City of Edwardsville  
Doubletree Hotel Collinsville  
Eden Village Retirement Community  
Edwardsville School District #7  
Edwardsville Publishing Company  
First Clover Leaf Bank  
Holiday Inn Alton  
Juneau Associates, Inc., PC.  
Madison Mutual Insurance Co.  
Mathis, Marifian & Richter, LTD  
Robert 'Chick' Fritz, Inc.  
R.P. Lumber  
Shop 'N' Save  
Shannon's Grill Edwardsville, LLC  
Southern Illinois University Edwardsville  
Wells Fargo Home Mortgage  
West & Company, LLC  
Village of Glen Carbon

## Premier Level

'62 Sports Group  
Abstracts & Titles Inc.  
Allison's Comfort Shoes & Boots  
American Family Insurance  
Answer Direct  
APG Pain Management & Physical  
Therapy  
Ashley Furniture Home Store  
Assurance Brokers  
Bard & Didriksen Pediatrics  
Bauer-Hite Orthodontic  
Baugher Financial & Assoc. Inc.  
Bella Milano Restaurant  
Bigelo's Bistro  
Books-A-Million  
Brain Balance Achievement Centers  
Brickman Orthodontics  
Bruckert, Gruenke & Long, PC  
Bull & Bear Grill & Bar  
Caulk's Collision  
Centrue Bank  
Chef's Shoppe  
Cleveland-Heath  
Coldstone Creamery  
Collision Plus of Glen Carbon  
Commerce Bank  
CompuType Inc.  
Country Club Lawn & Tree  
Country Hearth Inn & Suites  
Crawford, Murphy, & Tilly, Inc.  
Culver's of Edwardsville  
Data Unlimited, Inc.

Days Inn  
Dazzle Me Tan, Tone & MORE!  
Denny's  
Donnewald Distributing  
Edison's Entertainment Complex  
Edwardsville Pet Hospital  
Express Employment Professionals  
Extra Help, Inc.  
Farmers Insurance District 61  
FCB Edwardsville Bank  
First Mid-Illinois Bank & Trust  
First National Bank - Maryville  
Gateway Center  
Gateway Grizzlies  
Gerold Moving  
Glik's Department Store  
Goddard School  
Greensfelder, Hemker & Gale, PC  
Hampton Inn & Suites  
Harvey H. Breckner, DMD  
Hawkins Law Office  
Hawthorne Animal Hospital  
Highland Recycling & Shredding  
Holiday Inn Alton  
Holiday Inn Express  
IMO'S Pizza  
Jan's Hallmark Shop  
J.F. Electric Inc.  
Kitchenland  
Lindenwood University  
Lion Sleep Labs  
Logo It! @ Langa  
M. Thompson & Company, LLC  
Magnuson Camelot Hotel  
Market Basket  
Maryville Women's Center & Med Spa  
Mattea Construction, LLC  
Midwest Occupational Medicine  
Midwest Sunray Lighting & Sign Company  
Minuteman Press  
National Bank  
Network Specialists  
Office Depot  
OneWay Construction  
Papa Murphy's Take 'N' Bake Pizza  
Red Robin  
Reed, Armstrong, Gorman, Mudge & Morrissey  
Regions Bank  
Richards Brick Company  
Royal Office Products, Inc.  
Schnucks  
Scott Credit Union  
Sears Hardware & Appliance  
Sentry Insurance  
Sivia Business & Legal Services, P.C.  
Sleep Inn & Suites  
Southern Illinois Underwriters  
Spencer T. Olin Golf Course  
Sport Clips Haircuts  
Sunset Hills Country Club  
Sunset Hills Family Dental  
Super 8 Pontoon Beach  
TheEDGEBANK  
The Scheffel Companies  
Thompson Flaherty CPAs  
Tropical Escape Tiki Bar & Grill  
Tiger Plumbing  
Two Men & A Truck  
U.S. Bank  
Verizon Wireless  
Vision For Life  
Wenzel & Associates

# events

## 4/10 Wednesday 4pm

Ribbon Cutting  
Better Health &  
Performance Chiropractic  
1409 Troy Road  
Edwardsville, IL 62025

## 4/11 Thursday 5-7pm

Business After Hours  
Girl Scouts of Southern Illinois  
4 Ginger Creek Parkway  
Glen Carbon, IL 62034

## 4/12 Tuesday 4pm

Ribbon Cutting  
MassageLuXe  
204 South Buchanan Street  
Edwardsville, IL 62025

## 4/18 Thursday 4pm

Ribbon Cutting  
Riverbend CrossFit  
503 East Vandalia Street  
Edwardsville, IL 62025

## 4/23 Tuesday 7:30-9am

Mayors' Breakfast  
Leclaire Room @ N.O. Nelson  
600 Troy Road  
Edwardsville, IL 62025

## 4/25 Thursday 5-7pm

Business After Hours  
Clarkson Eyecare  
6663 Edwardsville Crossing  
Drive, Suite B  
Edwardsville, IL 62025

## 4/27 Saturday 10:30am

Ribbon Cutting  
Watershed Nature Center  
Outdoor Classroom  
1591 Tower Avenue  
Edwardsville, IL 62025

## 4/30 Tuesday 4pm

Ribbon Cutting  
Sam's Club Hiring &  
Membership Facility  
1027 Century Drive  
Edwardsville, IL 62025

# save the date

## 5/1 Wednesday 8-9am

Membership Orientation  
Ed/Glen Chamber Office  
200 University Park Drive  
Edwardsville, IL 62025

## 5/2 Thursday 5-7pm

Business After Hours  
Crushed Grapes, American  
Family Ins. & Catered AFFAIR  
1500 Troy Road  
Edwardsville, IL 62025

## 5/14 Tuesday 5-7pm

ChamberNET  
Gateway Grizzlies GCS Ball Park  
2301 Grizzlie Bear Boulevard  
Sauget, IL 62206

## 5/22 Wednesday 6:30pm

Irish Splendor Informational  
Travel Presentation  
Eden Village Retirement Community  
Glen Carbon, IL 62034

## 5/23 Thursday 5-7pm

Business After Hours  
Vision For Life  
2220 South IL Route 157  
Suite 350  
Glen Carbon, IL 62034

## 5/28 Tuesday 8-10:30am

Professional Education:  
Blogging Best Practices,  
Copyrights & Intellectual  
Property  
Hampton Inn  
5723 Heritage Crossing Drive  
Glen Carbon, IL 62034

# community link resource guide sales this summer

The Ed/Glen Chamber's new *Community Profile & Resource Guide* project kicks off April 29! Look for notices via email and mail announcing the official start of our magazine campaign. Our CommunityLink sales representative will be in Edwardsville & Glen Carbon scheduling visits soon.

April 23, 2013

7:30am

# Breakfast *with the* Mayors



City of  
Edwardsville



Join the Edwardsville/Glen Carbon Chamber of Commerce's government affairs committee for breakfast as they host the mayors of Edwardsville & Glen Carbon.

7:30am Full Breakfast Buffet

8-9am Introductions, Welcome & Program

In the Leclaire Room at Lewis and Clark Clark Community College's N.O. Nelson Campus

## Breakfast *with the* Mayors

Please reserve \_\_\_\_\_ tickets at \$20 each (\$30 non-members)

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Names of Attendees \_\_\_\_\_

Please Bill Me \_\_\_\_\_ I am enclosing a check for \$ \_\_\_\_\_

Please RSVP by April 15, 2013 Fax: 618.656.7611  
Edwardsville/Glen Carbon Chamber of Commerce  
200 University Park Drive, Suite 260 Edwardsville, IL 62025



# connect

## the newly connected

### **Bodies Kneaded**

Amanda Simon  
*Massage Therapy*  
26 Glen Ed Professional Park  
Glen Carbon, IL 62034  
618.931.1000  
[www.bodies-kneaded.com](http://www.bodies-kneaded.com)

### **Marine Coin Company**

Bill Weder  
*Coin & Precious Metals  
Specialists & Buyers*  
155 North Duncan Street  
Marine, IL 62061  
618.887.20089  
[www.marinecoincompany.com](http://www.marinecoincompany.com)

### **Senior Services Plus, Inc.**

Kimberly Campbell  
*Non-Profit Agency Providing  
Programs & Services Encouraging  
Independent Living*  
3021 Godfrey Road  
Godfrey, IL 62035  
618.462.1391  
[www.seniorservicesplus.org](http://www.seniorservicesplus.org)

### **SKD Key Accounting & Tax Services, LLC**

Sandy Dowdy  
*Accounting & Tax Services*  
314 North Main Street  
Edwardsville, IL 62025  
618.307.9190  
[www.skdaccounting.com](http://www.skdaccounting.com)



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At Commerce Bank, our approach is to make your day more efficient. That's why we maintain a wide array of accounts and services designed to help you do business the way you want to do business. It's our job to help you choose the right banking solutions for your unique needs.

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**[commercebank.com](http://commercebank.com) / 655.9812**  
Edwardsville Banking Center / 2496 Troy Road

# connect

We would like to recognize the many Ed/Glen Chamber members who are celebrating membership anniversaries in the month of April. This new monthly feature will spotlight members for their ongoing support of the Ed/Glen Chamber. Thanks to each of the following business for their continued membership!

## 30-39 YEARS

**Edwardsville Lions Club**  
**Bill's Montclair Floral & Gifts**

## 20-29 YEARS

**Eden Village Retirement Community**  
**Cassens Transport**  
**Garwood's Heating & Cooling, Inc.**  
**Automation Facilitators, Inc.**  
**A.M.G. Industrial Sales**

## 10-19 YEARS

**Incredible Events by '62 Sports Group**  
**Reed, Armstrong, Gorman, Mudge, Morrissey, PC**  
**SIUE Credit Union**  
**Christian Hospital**  
**St. John's United Methodist Church**

## 5-9 YEARS

**Greater Edwardsville Area Community Foundation**  
**Hospice of Southern Illinois**  
**MRCT Benefits Plus**  
**APEX Payroll**  
**Assurance Brokers, Ltd.**

**Qdoba Mexican Grill**  
**VNATIP HomeCare**  
**BARBERMurphy Group**  
**Duke Partners**

## 1-4 YEARS

**J. Sanders Flooring**  
**Leadership Council Southwestern IL**  
**Tourism Bureau ILLINOISouth**  
**Action Forward Coaching & Consulting**  
**B & W Heating & Cooling, Inc.**  
**Lost Arts & Antiques**

**Mark's Tree Trim & Removal, Inc.**  
**Moto Italia, Inc.**  
**Providence Presbyterian Church**  
**Studio GAIA, LLC**  
**Taplin Defense Firm**  
**Bigelo's Bistro**

**Capstorm**  
**Dazzle Me Tan, Tone & More!**  
**Kellerman Investigations**  
**Reed Hair Design**  
**Sears Hardware & Appliances**

## 2013 Professional Development Series

# Get Back to Basics



This series of professional development programs will help you focus on key tools for running a successful business. Each of these relevant topical presentations is paired with expert legal advice from the attorneys at Sandberg Phoenix & von Gontard, PC.

January 29: Affordable Healthcare Act Implementation\*

*\*This session held at TheBANK of Edwardsville, Lower Level*

March 26: Identity Theft: Prevention & Recovery

May 28: Blogging: Best Practices, Copyrights & Intellectual Property

July 30: How Mail Fraud is Perpetrated Against Small Businesses

September 24: Time Management & Labor Laws

November 19: Motivate & Retain Employees: Minimizing Legal Backlash

**8-10:30am Education Program with Q&A Session**  
**at Hampton Inn: 5723 Heritage Crossing Drive in Glen Carbon, IL**

I will attend: ☐ Session 3 ☐ Session 4 ☐ Session 5 ☐ Session 6  
at \$20/person (\$30 non-members) per session

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_

Name of Attendee(s) \_\_\_\_\_

Email Address(es) \_\_\_\_\_

I am enclosing a check for \$ \_\_\_\_\_

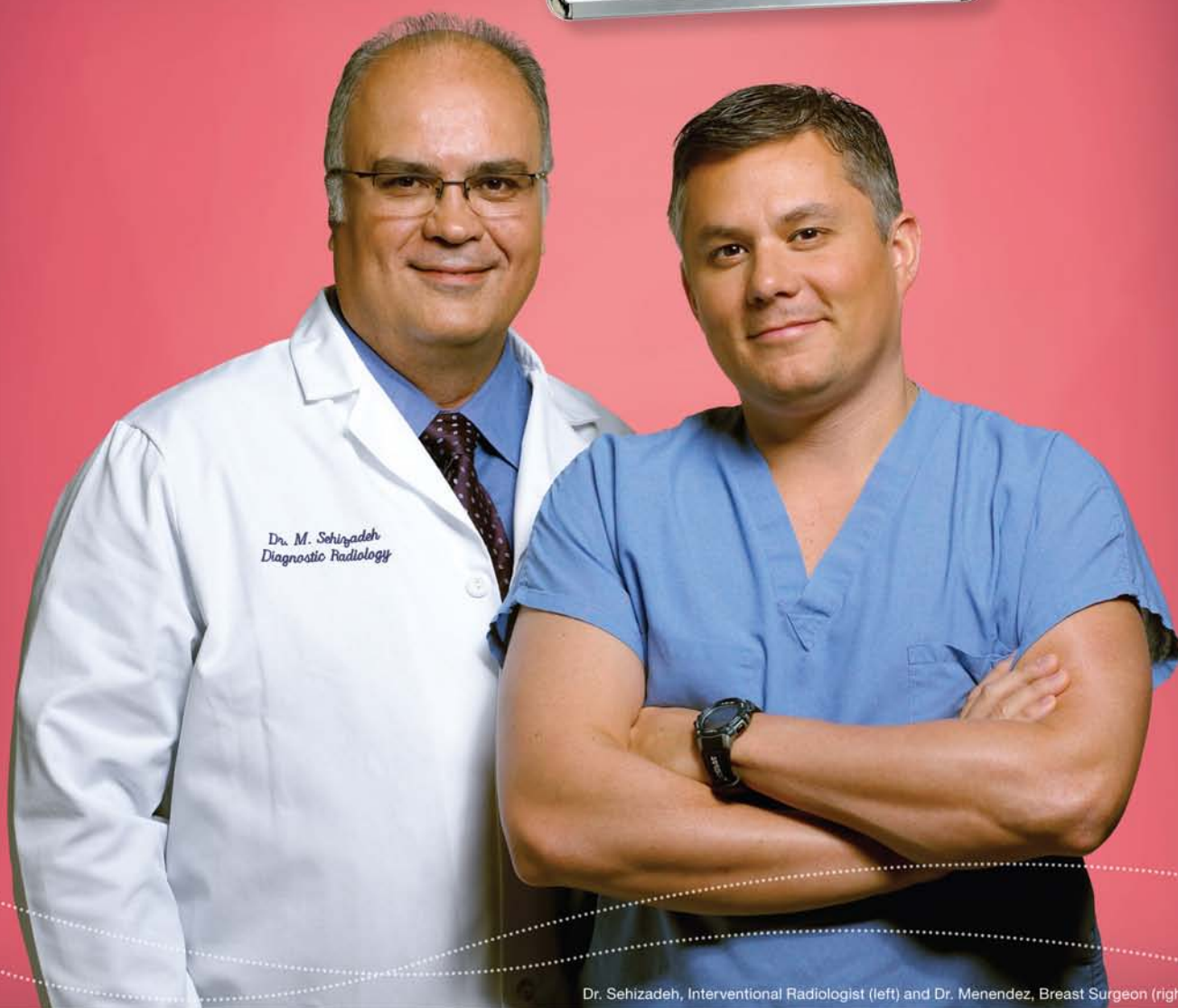
Edwardsville/Glen Carbon Chamber of Commerce 200 University Park Drive, Suite 260 Edwardsville, IL 62025 p: 618.656.7600 f: 618.656.7611

This professional education series proudly brought to you by:

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Edwardsville | Glen Carbon  
Chamber of Commerce

# Christian is **Committed**



Dr. Sehzadeh, Interventional Radiologist (left) and Dr. Menendez, Breast Surgeon (right)

## Our Breast Health Center delivers the finest comprehensive breast care in our community.

At Christian Hospital's Breast Health Center, we coordinate leading specialists in radiology, surgery, oncology, radiation oncology and plastic surgery – along with the most advanced technology and diagnostic techniques – to provide you the best care in the region. *In fact, our breast specialist is the only surgeon in North County who focuses solely on breast health.*

That kind of commitment to our community is what you should expect, because Christian's not only one of the top hospitals in

the BJC HealthCare organization, we're also ranked among the top hospitals in the entire St. Louis region by *US News & World Report*.

See for yourself what we're talking about. Take a virtual tour of our Breast Health Center at Northwest HealthCare by visiting [ChristianCares.org](http://ChristianCares.org) or calling 747-WELL (9355) or 1-877-747-WELL today.

**Christian** hospital is **BJC HealthCare** in North County

Christian Hospital is a U.S. News high performer in four specialty areas: Geriatrics, Neurology & Neurosurgery, Pulmonology and Urology.





## Irish Splendor Travel Opportunity: Explore the Emerald Isle in March 2014

**Experience the Splendor of Ireland:** The beauty of Ireland has been the source of artistic inspiration for centuries. Landscape photographer Ciaran McHugh often captured the sweeping vistas of the coastlines while CS Lewis attributed the creation of Narnia to the Mourne Mountains. The tranquility of its rugged mountain ranges, quiet lakes, sandy beaches together with the Emerald Isle's famous "40 shades of green" create a fantastical island awaiting exploration.

**Experience Irish Vitality:** The capital city of Dublin incorporates tradition with vivacious innovation. The city boasts a zoo, gardens, hiking tours, historical sites, and pubs on almost every corner. There is something for everyone in this cosmopolitan city.

St. Patrick's Cathedral is one of the oldest and most loved attractions in Dublin. The cathedral was built between 1220 and 1260, and it is one of the few buildings remaining from the medieval city of Dublin. St. Patrick's is home to six Celtic grave slabs—each over 1,000 years old. Numerous monuments and brasses are also within the cathedral. Today, the church is the National Cathedral for the Church of Ireland and an active place of worship with daily services.

Of course, a visit to Dublin would not be complete without a visit to O'Connell Street. Effectively the "center" of Dublin, O'Connell Street boasts the tallest piece of sculpture in the world—The "Spire." In addition to the normal shops and cafes, the street is full of famous statues. The Parnell Monument, Sacred Heart Shrine, James Joyce, Jim Larkin and the massive O'Connell Monument all line this bustling urban street.

Certainly, the Guinness Storehouse is forever linked to the city of Dublin. The storehouse was built in 1904 and brews over 3 million pints every day. A guided tour of the facility is full of interesting Guinness facts and the history of the storehouse. The best part? The tour ends with a tasty sample.

**Experience Irish Tradition:** Away from the bustle of Dublin, awaits evidence of the true heritage of the Irish people. The small town of Cashel is home to the iconic Rock of Cashel. This is the reputed location where St. Patrick preached and converted the Aenghus, the King of Munster in the 5th century A.D. Cashel was the seat of the high kings of Munster, although most of the remaining architecture dates from the 12th and 13th centuries. The fortress contains one of the most remarkable collections of Celtic art and medieval architecture in all of Europe.

Perhaps one of the most famous Irish tradition is the Blarney Stone, found at Blarney Castle in Cork. Legend has it that Robert the Bruce half of the Stone of Scone (now known as the Blarney Stone) to Cormac McCarthy (then King of Munster) as gratitude for McCarthy's troop support at the Battle of Bannockburn in 1314. Today

the stone is incorporated in the battlements where each year millions of visitors lean backward, hold on to an iron rail, and pucker up. It is said that once kissed the stone gives the gift of eloquence. Over the last 2,000 years, world statesmen, literary geniuses and Hollywood legends have all journeyed to kiss the infamous stone.

Killarney is perhaps the second most visited city in Ireland and recently celebrated the 250 anniversary of its tourism industry. Aside from traditional Irish charm, Killarney is home to numerous attractions such as Ross Castle, Muckross Abbey, St. Mary's Cathedral, Inisfallen Island & Monastery, and Aghadoe. With Ireland's finest selections in accommodations, dining, entertainment, sporting activities and Blue Flag beaches, it is easy to see why millions flock to this breathtaking city every year.

The Cliffs of Moher are a designated UNESCO Geo park towering up to 241 meters above the Atlantic Ocean. The range runs 5 miles along the coast offering miles of breathtaking views. O'Brien's Tower stands on a headland. On a clear day, one can see the Aran Islands, Galway Bay, Twelve Pins, the Maum Turk Mountains in Connemara, and Loop Head to the south. The Cliffs are a truly majestic experience.

While Ireland is famous for its delightful B&Bs, a visit at the Ashford Castle Hotel is priceless. Originally built in 1228, it was later transformed by the Guinness family. Now a five-star luxury resort, the castle offers guests fine dining, numerous outdoor activities and a fabulous spa. The finely manicured gardens and sumptuous décor is a fairy-tale experience to enjoy.

**The True Splendor of Ireland:** For all the beauty, majesty and wonder abiding though out Ireland, the true brilliance of this island is even more engaging. And what is the true secret of Ireland? The people. Known for their exceedingly generous and hospitable nature, the Irish people are full of life and are always happy to make a new friend. They truly are the splendor of Ireland.



**Irish Splendor**  
Informational Travel Presentation  
6:30pm Wed. May 22 @ Eden Village Retirement Community  
Call or Email Mandy Darr at Wishes Travel Boutique for Info  
618.409.0419 or [mandy@wishes-travel-boutique.com](mailto:mandy@wishes-travel-boutique.com)



# 2013 Edwardsville/Glen Carbon Chamber Golf Challenge

## Friday, June 28 at Sunset Hills Country Club

*Deadline for registration is June 21. No refunds after June 18. Payment must accompany registration.*

**EARLY BIRD REGISTRATION:** Foursomes registered before June 1 will be entered into a drawing for one foursome to play in the USO's annual tournament, valued at \$2,500. This is a rare opportunity for civilians to golf at Scott Air Force Base on Cardinal Creek Golf Course. The USO is known for a great golf outing - register early so that you don't miss out on this chance!

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

\_\_\_\_\_ We would like to **sponsor** at the \_\_\_\_\_ level at \$ \_\_\_\_\_

\_\_\_\_\_ Please reserve \_\_\_\_\_ **foursome(s)** at \$500 each. Names are listed below.

\_\_\_\_\_ Please reserve \_\_\_\_\_ **twosome(s)** at \$250 each. Names are listed below.

\_\_\_\_\_ Please reserve \_\_\_\_\_ **individual ticket(s)** at \$130 each. Place me with a team.

\_\_\_\_\_ I would like to participate in the **skins game** at \$20 per team.

**Please list names below, with team captain's name and e-mail address listed as "Player 1":**

Player 1 \_\_\_\_\_ Player 2 \_\_\_\_\_

Player 3 \_\_\_\_\_ Player 4 \_\_\_\_\_

Please enclose a check payable to Ed/Glen Chamber.  
Payment in full due upon receipt of registration.

Please fax this completed form to the Chamber office at 618.656.7611 or mail with payment to:  
Edwardsville/Glen Carbon Chamber of Commerce, 200 University Park Drive Suite 260, Edwardsville, IL 62025

### Tournament Includes

- 18 holes of tournament golf with cart at Sunset Hills Country Club
- Unlimited use of driving range and putting green
- Golfer gift bags
- Straightest drive, longest putt & closest to pin contests
- Hole in one contest
- Lunch & beverages on the course
- Dinner

### Schedule of Events

7am Registration & Driving Range Open  
8:30am Shotgun Start  
1:30pm Late Lunch on Patio

### Flight Winner Awards

	1st Place	2nd Place
A Flight	\$500	Round of for 4 @ SHCC
B Flight	\$500	Round of for 4 @ SHCC

**Proceeds to Benefit Chamber of Commerce Community Programs & Activities**

Ed/Glen Chamber of Commerce  
200 University Park Drive Suite 260 Edwardsville, IL 62025  
618.656.7600 [www.edglenchamber.com](http://www.edglenchamber.com)

# Golf Challenge Sponsorships

Promote your business to more than 100 golfers including Chamber members & area community/business leaders!

*Information must be received by June 21 to guarantee full benefits. Payment must accompany registration.*

## President's Circle

**\$2,500**

- Exclusive event sponsor
- Welcome message at reception
- 2 teams (4 players/team plus carts)
- Separate corporate logo display
- Tables available to advertise, pass out gifts & interact with participants
- 3 Hole Sponsorships
- Full-page color ad in Golf Challenge program
- Certificate for full-page color ad in *Common Ground* (Chamber newsletter)

## Vice President's Circle

**\$1,000**

- 1 team (4 players/team plus carts)
- Tables available to advertise, pass out gifts & interact with participants
- 1 Hole Sponsorship
- Half-page color ad in Golf Challenge program
- Certificate for half-page color ad in *Common Ground* (Chamber newsletter)

## Golf Cart Sponsors

**\$600**

- Limited to four businesses
- Company logo on front of all carts
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for half-page color ad in *Common Ground* (Chamber newsletter)

## Score Card Sponsors

**\$600**

- Limited to two businesses (front nine or back nine holes)
- Company logo on front of all score cards
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Putting Green Sponsor

**\$600**

- Exclusive sponsorship
- Sole sponsor sign in practice green area before & during Golf Challenge
- Use as an opportunity to pass out gifts or visit with golfers
- Honor of winning prize for low score or longest putt contest during awards ceremony
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Lunch & Beverage Sponsors

**\$600**

- Limited to four businesses
- Sign at grill area before & during Golf Challenge
- Signs on tables for beverage servers throughout the course
- Tables available to advertise, pass out gifts & interact with participants
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Goodie Bag Sponsor

**\$25**

- Exposure to 100 golfers
- Provide goodie bags for golfers
- Market your business with a goodie bag item (\$25 per item)

## Exclusive Hole Sponsor

**\$250**

- 1 Exclusive Hole Sponsorship (sign provided by Chamber; 18 available)
- Tables available to advertise, pass out gifts & interact with participants
- Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in *Common Ground* (Chamber newsletter)

## Cash & Prize Donation

- Donate cash, a door prize or contest prize (value of approximately \$25–\$100)
- Recognition in golf program and *Common Ground* (Chamber newsletter)

## Tee Sponsor

**\$125**

- Shared sponsorship of a hole (tee/green) with other non-compete businesses

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## business after hours



Scott Credit Union, March 14



Scott Credit Union, March 14



Scott Credit Union, March 14



Edwardsville Intelligencer / Tropical Escape Tiki Bar & Grill, March 28



Edwardsville Intelligencer / Tropical Escape Tiki Bar & Grill, March 28



Edwardsville Intelligencer / Tropical Escape Tiki Bar & Grill, March 28



## ribbon cuttings



Anytime Fitness, March 5



SIUE Department of Art & Design Building, March 21

## ground breaking



Junior Service Club Boundless Playground at Township Park, March 23

## 5 Ways to See Your Business in *Common Ground*

- 1 Purchase Advertising
- 2 Write an "Ask the Expert" Column
- 3 Submit an Announcement
- 4 Win Our Business of the Month Award
- 5 Come to Chamber Events!

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## Kay Honors Wetzel with Memorial Resolution

Illinois State Rep. Dwight Kay presents House Resolution No. 55, a resolution honoring the life of Bob Wetzel, to Wetzel's wife, Carol, recently at TheBANK of Edwardsville's main office in Edwardsville. Also pictured are Wetzel's son, Scott, and daughter, Andrea Wetzel-Darbon.

Bob Wetzel died on January 21, 2013, at the age of 75, after a long and distinguished career that included a 23-year term as president of TheBANK, the longest term in the financial institution's 145-year history, to go along with countless charitable, civic and philanthropic services.

Kay, who described Wetzel as a close friend, said he offered the resolution to the Illinois House as a way to honor a man who did so much for his community, region and state. House Resolution No. 55 was adopted on Feb. 6, 2013.



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## The INSTALLATION of Dr. Julie Furst-Bowe

Join us April 15 – 19 as we celebrate  
*As the University's Eighth Chancellor*



ALL WEEK	All Day	Emilio Sanchez Exhibit – Art and Design Building Gallery
<b>MONDAY, APRIL 15</b>	All Day 9 – 11 a.m.	College of Arts and Sciences Colloquium: “Thinking about the Book” – Morris University Center STEM Lab Open House – East St. Louis Charter High School
<b>TUESDAY, APRIL 16</b>	All Day 10 – 11 a.m. 11 a.m. – 1 p.m. 2:30 – 5 p.m.	College of Arts and Sciences Colloquium: “Thinking about the Book” – Morris University Center The United Nations Flag at SIUE – Hickory/Hackberry Room We are One: Unveiling the Diversity Plan – Hickory/Hackberry Room Global Library Resources Demo – Lovejoy Library
<b>WEDNESDAY, APRIL 17</b>	All Day 11 a.m. – 1 p.m. 3 – 5 p.m. 7:30 – 9:30 p.m.	“Visit the World with SIUE” Exhibit – University Quad and Pathways Political Crisis in Mali – Oak/Redbud Room International Initiatives Colloquium – Maple/Dogwood Room CAS Dance in Concert – Dunham Hall
<b>THURSDAY, APRIL 18</b>	All Day 2 – 3:15 p.m. 7:30 – 9:30 p.m.	“Visit the World with SIUE” Exhibit – University Quad and Pathways Foreign Policy: Student Perspectives from Around the World – Peck Hall, 1405 CAS Dance in Concert – Dunham Hall
<b>FRIDAY, APRIL 19</b>	All Day 10 – 11:30 a.m. 7:30 – 9:30 p.m.	“Visit the World with SIUE” Exhibit – University Quad and Pathways Installation Ceremony – Meridian Ballroom CAS Dance in Concert – Dunham Hall
<b>SATURDAY, APRIL 20</b>	8 a.m.	Greater St. Louis Botball Regional Robotics Tournament – Meridian Ballroom

All events are subject to change. Visit [siue.edu/chancellor/installation](http://siue.edu/chancellor/installation) for more information.




# your business

## Dazzle Me Tan Introduces New Classes & Services

Dazzle Me Tan, Tone and MORE is introducing Kids Hip Hop dance classes, Fencing for Fitness classes and 'Week Of' Wedding Conductor!

**Kids Hip Hop:** Beginning April 27, Dazzle Me Tan will host Saturday morning Kids Hip Hop classes! This class is strictly for fun for both boys and girls. At the end of the six weeks, Dazzle Me Tan will host a performance for the parents.

**Fencing for Fitness:** Beginning the first week in May, Dazzle Me Tan will host fencing classes. This class will provide fun while breaking a sweat, and learning new skills. Space is limited.

**"Week Of" Wedding Conductor:** Dazzle Me Tan's Wedding Conductor will ensure that the specifics of your special day are orchestrated exactly how the bride has envisioned. Packages are customized to the needs of every bride.

Call 618.667.2120 to learn more.

## Goddard Now Enrolling for Summer Program

The Goddard School in Edwardsville is now enrolling for its popular summer program open to children ages 6 weeks to 10 years. The summer program, with its theme Children & Nature, will begin in May and conclude in mid August. The camp will include programs specific to each age category, including school-aged children who will attend the program at the new Annex above Peel Wood Fired Pizza and What to Wear. Register fast as there are only 40 openings in the school-aged program.

"Our summer program is very popular with our children and parents as we try to make it as fun as it is beneficial to the child's development. We have an amazing theme selected for our 2013 Summer Camp where we will explore many areas of curriculum including language arts, math, creative art, science and nature, social science, music and movement, motor skills and computers," said Barbara Burrows, owner.

Contact The Goddard School in Edwardsville at 618.692.9464. Space is limited. The Goddard School is located at 801 South Arbor Vitae off of Plum Street in The Park at Plum Creek development.



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# Mona Haberer of Hortica Joins First Clover Leaf Bank's Board of Directors

First Clover Leaf Bank recently announced that Mona Haberer, president and CEO of Hortica Insurance & Employee Benefits, has accepted a position on its board of directors.



First Clover Leaf Bank President and CEO Dennis Terry said, "The board, the management and the staff at First Clover Leaf Bank are all very excited about having Mona join our board of directors. We look forward to her guidance and business expertise as we continue to manage First Clover Leaf Bank for maximum customer service with cutting edge products." Mona's success is demonstrated through her leadership at Hortica, a national company that provides insurance and risk management services. It has earned the reputation as the leading insurance specialist serving the horticultural industry.

Gerry Schuetzenhofer, chairman of the board for First Clover Leaf Bank, commented on Mona's new role, "We are very happy that Mona has accepted our offer to join the board. Her business experience and knowledge of the local market will be of great benefit to the bank as we move forward to serve the community and grow shareholder value."

"I am excited about becoming a member of the board of directors at First Clover Leaf Bank," said Haberer. "As a community bank, First Clover Leaf is a leader in this region and gives back to the community in so many ways. I look forward to helping First Clover Leaf continue to support the community while achieving its long term goals of providing state of the art products and services and maintaining its strong financial position."

Haberer is a member of the American Institute of Certified Public Accountants and the Horticultural Research Institute. She serves on several boards including: Southern Illinois University Edwardsville Foundation, Lewis and Clark Area College Foundation, and the Area Agency on Aging Southwestern Illinois Advisory Board. She is also a member of Leadership Council Southwestern Illinois.

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## Illinois Department of Employment Security Reports February Jobs Data

The February 2013 unemployment rate for the Illinois Section of the St. Louis Metropolitan Statistical Area fell to 10.0 percent, a 0.5 percent decrease from the February 2012 rate of 10.5 percent. The data is not seasonally adjusted.

Over the year, non-farm payrolls decreased by (-1,800). Year-over-year payroll employment increased in Professional and Business Services (+500), Other Services (+400), Transportation, Warehousing and Utilities (+200) and Financial Activities (+100).

Sectors recording decreases included Government (-900), Mining and Construction (-600), Manufacturing (-600), Retail Trade (-500), and Leisure and Hospitality (-300).

The unemployment rate identifies those who are out of work and seeking employment. A person who exhausts benefits, or is ineligible, still will be reflected in the unemployment rate if they actively seek work.

Illinois has added +231,200 private sector jobs since January 2010 when job growth returned to Illinois following nearly two years of monthly declines. State data is seasonally adjusted. Since January 2010, leading growth sectors in Illinois are Professional and Business Services (+94,700); Educational and Health Services (+53,700) and Trade, Transportation and Utilities (+45,500). Government has lost the most jobs since January 2010, down -25,500.

This information was provided in a March 28, 2013 press release issued by the Illinois Department of Employment Security (IDES). The IDES supports economic stability by administering unemployment benefits, collecting business contributions to fund those benefits, connecting employers with qualified job seekers, and providing economic information to assist career planning and economic development.



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## Kathy Smith Joins the Law Firm of Sandberg Phoenix & von Gontard

Kathy Smith joins Sandberg Phoenix after five years developing close client relationships at her own law firm in Alton. Prior to that, she practiced business law at Polsinelli Shughart, Helper Broom, and Reed, Armstrong, Mudge & Morrissey, representing clients ranging from city governments, banks and credit unions to landlords, tenants and real estate developers.

"It's not often that we have the opportunity to bring on board a Counsel with Kathy's breadth of knowledge and extensive community connections," said Sandberg Phoenix Managing Partner John Sandberg. "We're thrilled that she has chosen to join us and are confident that her skills and reputation for providing great client service will fit hand-in-hand with our Business Practice Group."

Beginning her career at the Boeing Corporation, Kathy studied business at Southern Illinois University and received her Master of Science in engineering at Washington University. During her eight years as a computer analyst, Kathy embraced her passion for law and attended the St. Louis University School of Law while working full time, graduating with her Juris Doctor in 1996.

Ever since, Kathy has been focused on developing relationships with clients, making their experience with her stress-free and centered around achieving positive results.

In addition to her work in the legal community, Kathy volunteers as a mediator to the County's Foreclosure Mediation Program to help homeowners avoid foreclosure. She serves on the Madison County Storm Water Commission and is a former board member of the Fosterburg Fire Protection District. She currently volunteers as a director of the River Bend Growth Association and as vice president of the Woodland Hills Homeowners Association. She was honored by the YWCA of Alton as a Woman of Distinction and serves her church, First Christian Church in Wood River, as a trustee.

Kathy was elected to the Madison County Board representing rural Alton in 2010. She was appointed to several committees including the Judiciary, Planning and Development, and Real Estate Tax Committees. She is licensed to practice law in Illinois and Missouri, and is a member of the Madison County and Metropolitan St. Louis Bar Associations.

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## Ask the Expert

by Beth Joelner, Commerce Bank, Edwardsville Banking Center Manager

### ***How can I minimize bankcard processing fees?***

In today's economic environment, small businesses everywhere are looking to reduce operating costs. One area to consider is eliminating unnecessary costs associated with accepting credit cards from your customers. How you process cards can affect the amount you will pay to your processor.

You could save as much as 0.40% to 1.25% in processing fees by following these simple best practices:

- Always swipe the customer's card when possible. There is less risk and the fees may increase for hand-keyed transactions.
- If you must hand-key the transaction, always input the address information when prompted by your system.

- Deposit your point-of-sale transactions every day, so you don't incur additional fees for delayed settlement.
- Always obtain an authorization. Depositing a transaction without a valid authorization will result in higher fees and increases your risk of a potential chargeback for the full amount of the transaction.
- Always enter the sales tax amount (if applicable) when prompted. This will reduce the fees associated with accepting business cards.

Following these "best practices" will not only help you to better manage your bank card processing fees, but also help you to reduce operating costs and eliminate waste. If you'd like to learn more ways to reduce costs, be sure to talk with your banker.



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# SIUE Chancellor Julie Furst-Bowe Installation Set for April 19

Southern Illinois University Edwardsville Chancellor Julie Furst-Bowe will be officially installed during a ceremony Friday, April 19 at 10am in the Morris University Center Meridian Ballroom. She became SIUE's eighth chancellor July 2, 2012.

Along with Chancellor Furst-Bowe, featured speakers will include SIU President Glenn Poshard, SIUE Interim Provost and Vice Chancellor for Academic Affairs Ann Boyle and Edwardsville Mayor Gary Niebur among others. The installation ceremony will involve a procession of SIUE faculty and professional staff in regalia, as well as delegates representing other universities.

The theme for the week leading up to the ceremony is "Planning for Our Global Future."

A variety of activities will celebrate SIUE as a university on the move, including:

- A Visit the World with SIUE exhibit in the quad and on walkways
- An Open House at the East St. Louis Charter School, featuring the STEM Classroom
- A presentation of the United Nations Flag at SIUE
- An Emilio Sanchez Art Display, featuring the work of the Cuban artist
- A Global Library Resources Demonstrations in Lovejoy Library
- The International Initiatives Colloquium
- The unveiling of the SIUE Diversity Plan.



A schedule of events and additional details are available on the chancellor's installation website. In conjunction with Installation Week, SIUE administrators will host the second Annual Faculty/Staff Appreciation Reception from 10-11:30am Wednesday, April 17, in the Meridian Ballroom.

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## MM&R Announces Call for Annual Law Scholarship Applications

The law firm of Mathis, Marifian & Richter, Ltd. (MM&R) is now accepting applications from St. Clair County and Madison County high school seniors who want to be considered for the firm's annual law scholarship.

MM&R will award three \$1,000 scholarships to graduating seniors who have an interest in pursuing a legal career.

Law scholarship recipients are chosen based on a number of criteria. Applicants must:

- 1) Be a current high school senior in St. Clair or Madison counties.
- 2) Be planning a career as an attorney.
- 3) Have a GPA of 3.0 or higher.
- 4) Have achieved an ACT score of at least 26 or SAT of at least 1180.
- 5) Rank in the upper 25th percentile of the graduating class.
- 6) Be involved in school activities such as student government, debate, History Club or Model United Nations.

Candidates must complete an application to be considered. Along with the application, applicants must submit a typed, double-spaced essay not to exceed 500 words (two pages) outlining his or her academic background, interest in the legal profession and reasons for pursuing this career. Children of attorneys are not eligible for this scholarship.

The selection process involves a comprehensive review of all applicants by a committee of MM&R attorneys who review the applicants' essays, high school achievements and teacher/school recommendations. Each of the chosen recipients must meet or exceed the criteria.

The deadline for submitting an application is April 15, 2013. Interested candidates may request an application by contacting Lisa Bradley at MM&R at 618.234.9800 or at [lbradley@mmrlltd.com](mailto:lbradley@mmrlltd.com). The application is also available for download at [www.mmrlltd.com](http://www.mmrlltd.com).

Established in 1984, Mathis, Marifian & Richter, Ltd. has emerged as one of the most trusted and respected law firms in the St. Louis and southern Illinois areas. With offices in Belleville, Edwardsville and Nashville, IL, as well as Clayton, MO, MM&R's principals and associates possess knowledge and experience in practice areas that include business law, taxation, estate planning, employee benefits, banking law, bankruptcy, and commercial and tort litigation.

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## LaBest Celebrates 20 Years in Business

LaBest Pet Resort requests your presence as they celebrate their 20 year anniversary in April 2013. LaBest knows that customers are the backbone of their success, and they want to share their appreciation and celebrate with you! LaBest will be host an open house April 20 from 4-9pm at the Wooden Nickel Pub & Grill in Glen Carbon. LaBest has extended the invitation to all clients, friends and family. Appetizers and drinks will be available and Doc Holiday will begin performing at 5pm. The first 200 guests will receive a tote bag with goodies inside. Please RSVP to 618.692.6399 or on LaBest's Facebook page.



## GCS Supports March of Dimes

GCS Credit Union is a proud supporter of the March of Dimes. This year, in addition to their \$12,500 March for Babies corporate sponsorship, employees have raised \$1,345 through jean day donations. The Madison County March for Babies is set for Saturday, April 20 at Lincoln Middle School in Edwardsville, and the St. Clair County March for Babies will be held Saturday, May 11 at the Gateway Grizzlies GCS Ballpark in Sauget.



Go to [MarchforBabies.org](http://MarchforBabies.org) to register for either of the above walks. To learn more about GCS, go to [myGCScu.com](http://myGCScu.com). Founded in 1941, GCS Credit Union currently has assets of more than \$317 million. GCS serves 39,000 members throughout Bond, Clinton, Jersey, Macoupin, Madison, Monroe, Montgomery, Randolph, St. Clair and Washington Counties in Illinois.



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