April 2012



Edwardsville I Glen Carbon Chamber of Commerce

It's everyone's business.

Common Ground

Edwardsville / Glen Carbon Chamber of Commerce



www.edglenchamber.com

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connect

2012 Executive Directors

Skip Sponeman, President Walmart
Paul Millard, First Vice President TheBANK of Edwardsville
Emily Gates, Second Vice President Individual Member
Cathy Hamilton, Third Vice President BARBERMurphy Group
Marc Voegele, Past President Express Employment Professionals
Josh Lowe, Treasurer West & Company

2012 Directors

Danelle Brown Marcel Brown Technology Services **Barb Burrows** The Goddard School **Christine Craine** Hortica Insurance & Employee Benefits Joan Frev Miss Bailey's Poppy Patch Sam Guarino Bella Milano Restaurants Elizabeth Heil The Scheffel Companies Gary Hoggatt, Jr. 1st MidAmerica Credit Union **Nicole Kline** Extra Help, Inc. Mike Marshall Anderson Hospital Len Scaturro Crushed Grapes, Ltd. Todd Sivia Sivia Business & Legal Services, PC David Toby FCB Edwardsville Bank Dave Viox AAdvantage Insurance Group, Inc.

Ex-Officio

Robert Jackstadt, Mayor Village of Glen Carbon Gary Niebur, Mayor City of Edwardsville Ed Hightower, Superintendent Edwardsville School District #7

2012 Ambassadors

Rachel Case, Co-Chair First Clover Leaf Bank Ryan Matthews, Co-Chair The Insurance Partnership Lisa Allen AAdvantage Insurance Group Candice Arana Hospice of Southern Illinois Adam Arras The Garden Kingdom Natalie Head Anderson Hospital Lauren Hoefert Scott Credit Union Carol Johnson Visions by Carol Photography

Chamber Staff

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Commerce Bank

Express Employment Professionals

Girl Scouts of Southern Illinois

Reliance Bank

MRCT Benefits Plus

Mark Muckensturm

Desirée Bennyhoff Editor, Layout & Design, Contributing Writer

Mission Statement

Through commitment and involvement of its members, the Edwardsville/Glen Carbon Chamber of Commerce provides leadership for the benefit of the business community by promoting economic opportunities, advocating in the interests of business, providing members with education and resources, and encouraging mutual support.

on the cover

the chamber is your connection to the local business community

It's a great time to be a member of the Edwardsville/Glen Carbon Chamber of Commerce. We are working diligently to roll out a new website that will provide members more bang for their membership buck:

- Increased Web presence
- Leads generation & maintenance
- Fully optimized traffic catching pages
- Online advertising opportunities
- Job postings
- Online credit card payment function
- · Improved business directory

Look for exciting website announcements in upcoming email blasts!



We help Chamber Members find customers who are looking for your products and services.



Edwardsville | Glen Carbon

special investors

Gold Level

Anderson Hospital Gateway Regional Medical Center Walmart

Silver Level

Ameren Illinois Hortica Meridian Village TheBANK of Edwardsville

Bronze Level

1st MidAmerica Credit Union Associated Bank AT&T Cassens & Sons **Cassens Transport** Castelli's Moonlight Restaurant 255 Charter Business City of Edwardsville Doubletree Hotel Collinsville Eden Village Retirement Community Edwardsville School District #7 Edwardsville Publishing Company First Clover Leaf Bank Juneau Associates, Inc., PC. Madison Mutual Insurance Co. Mathis, Marifian & Richter, LTD Robert 'Chick' Fritz, Inc. **Royal Solutions, LLC** R.P. Lumber Shop 'N' Save Southern Illinois University Edwardsville West & Company, LLC Village of Glen Carbon

Premier Level

'62 Sports Group Abstracts & Titles Inc. American Family Insurance Answer Direct Ashley Furniture Home Store Associated Physicians Group Assurance Brokers B & W Heating & Cooling, Inc. Bard & Didriksen Pediatrics Bauer–Hite Orthodontic Baugher Financial & Assoc. Inc. Bella Milano Restaurant Books-A-Million Brickman Orthodontics Bull and Bear Grill & Bar Caulk's Collision Chicago Title Insurance Commerce Bank **Computer Rescue** CompuType Inc. Country Club Lawn & Tree Country Hearth Inn & Suites Crawford, Murphy, & Tilly, Inc. Culver's of Edwardsville Davs Inn Denny's DRDA Electric Company Donnewald Distributina Eberhart Sign & Lighting Co. Edison's Entertainment Complex Edwardsville Pet Hospital El Maguey ESS Data Recovery, Inc. Extra Help, Inc. Farmers Insurance District 61 Fazoli's FCB Edwardsville Bank First Mid-Illinois Bank & Trust First National Bank - Maryville Gateway Center Gateway Grizzlies Gerold Moving Glik's Department Store Goddard School Grace Manor Restaurant Hampton Inn & Suites Hawkins Law Office Hawthorne Animal Hospital Holiday Inn Express Imaging Center of Southern Illinois IMO'S Pizza Jan's Hallmark Shop J.F. Electric Inc. Kitchenland Kurt's Carstar Collision Center Lindenwood University Logo It! @ Langa M. Thompson & Company, LLC Magnuson Camelot Hotel Market Basket Martinussen Electric Maryville Women's Center & Med Spa Mathis, Marifian & Richter, LTD Meridian View Family Dental Midwest Occupational Medicine Minuteman Press Network Specialists Office Depot ProSource Wholesale Floorcoverings Red Robin Reed, Armstrong, Gorman, Mudge & Morrissey Regions Bank Richards Brick Company Royal Office Products, Inc. Sandbera, Phoenix & von Gontard, P.C. Schnucks Scott Credit Union Shell Community Federal Credit Union Sivia Business & Legal Services, P.C. Sleep Inn & Suites Southern Illinois Underwriters Specialty Printing Spencer T. Olin Golf Course Stahly Cartage Co. Sunset Hills Country Club Sunset Hills Family Dental Super 8 Pontoon Beach TheEDGEBANK The Scheffel Companies Thompson Flaherty CPAs Tiger Plumbing University Nursing & Rehabilitation US Bank Verizon Wireless Wells Fargo Home Mortgage

Wenzel & Associates

events

4/3 Tuesday 8-9am YPG Learn from a Leader Breakfast with Judy Wiemann at First Clover Leaf Bank 2143 South IL Route 157 Edwardsville, IL 62025 *RSVP to bbreihan@edenvillage.org*

4/4 Wednesday 4-6pm Ribbon Cutting & Open House Sips n Splatters 60 School Street Glen Carbon, IL 62034

4/5 Thursday 5-7pm Business After Hours Patriot Sunrooms East 3925 Blackburn Road Edwardsville, IL 62025

4/6 Friday 4pm Ribbon Cutting Sears Hardware & Appliances 2300 Troy Road Edwardsville, IL 62025

4/11 Wednesday 5:30-7pm

YPG/SIUE Career Development Center Professional Attire & Dining Workshop Morris University Center Illinois/Mississippi Room SIUE Campus *RSVP to bbreihan@edenvillage.org*

4/12 Thursday 4pm Ribbon Cutting Penn Station East Coast Subs 231 Harvard Drive Edwardsville, IL 62025

save the date

5/3 Thursday 5-7pm Business After Hours Crushed Grapes, American Family Ins. & Catered AFFAIR 1500 Troy Road Edwardsville, IL 62025

5/8 Tuesday 7am-3pm

Ameren ActOnEnergy Business Symposium Gateway Center One Gateway Drive Collinsville, IL 62234 FREE! Register online at: ActOnEnergy.com/EdGlen

5/10 Thursday 5-7pm

Sauget, IL 62206

ChamberNET at Gateway Grizzlies 2301 Grizzlie Bear Boulevard 4/13 Friday 12-1pm networking@noon GC Cuisine 1230 University Drive Edwardsville, IL 62025

4/16 Monday 10:30am Ribbon Cutting Brain Balance Achievement Centers 1063 South IL Route 157, Ste. 4 Edwardsville, IL 62025

4/19 Thursday 7:30-9am Mayors' Breakfast Leclaire Room at N.O. Nelson 600 Troy Road Edwardsville, IL 62025

4/19 Thursday 5-7pm Business After Hours Extra Help, Inc. 5214 Chain of Rocks Road Edwardsville, IL 62025

4/25 Wednesday 4pm Ribbon Cutting & Open House Reed Hair Design 5 Ginger Creek Village Glen Carbon, IL 62034

4/26 Thursday 4:30pm Ribbon Cutting & Open House Collision Plus 28 Kettle River Drive Glen Carbon, IL 62034

5/17 Thursday 5-7pm Business After Hours Balke Brown Transwestern Mark Twain Plaza (Downtown Edwardsville) Edwardsville, IL 62025

5/22 Tuesday 8-10:30am Professional Education:

Work Smarter, Not Harder! Business Succession Planning, presented by the attorneys at Sandberg, Phoenix & von Gontard, PC

5/31 Thursday 5-7pm Business After Hours Hot Yoga 19 Junction Drive Glen Carbon, IL 62034 gov

Wisconsin Governor Scott Walker Selected as Keynote for IL Chamber's Employer Action Day

As the unifying voice for business in Illinois, the Illinois Chamber of Commerce pursues an aggressive agenda in Springfield. Working closely with member businesses, their full-time government affairs representatives strive to make state government more business-friendly and the Illinois business climate more competitive.

The Illinois Chamber of Commerce is very proud to announce Wisconsin Governor Scott Walker will serve as keynote speaker at Employer Action Day (EAD), the Chamber's annual lobby day to be held in Springfield on April 17. His address will recount Wisconsin's dramatic fiscal turnaround and serve as an important reminder to our state policy makers that big problems require big solutions.

EAD, which coincides with 'Tax Day,' will focus on the solutions to Illinois' fiscal crisis, with the Wisconsin experience demonstrating a clear contrast. Of particular interest will be reform of our public pension systems, the worst funded in the nation. You should be aware that one reform proposal

embraced by the Governor, House Speaker and Senate President would shift hundreds of millions of dollars to local governments, resulting in potentially huge property tax increases. We will specifically lobby that issue making clear such a 'cram down' of costs isn't the same as reform.

This is business' opportunity to tell the state's leaders to save our state! Employers from across Illinois will come to Springfield, urging real spending reforms to save Illinois from financial disaster.

Cost per person to attend is \$59. The event will be held from 9am-4pm at the President Abraham Lincoln Hotel in Springfield. Call 217.522.5512 Ext. 243 to register for the event.





connect

the newly connected

Carol Keene Individual Member 405 Buena Vista Edwardsville. IL 62025

Kellerman Investigations

Gregory Kellerman Investigations & Finger Printing 60 South Main Street Glen Carbon, IL 62034 618.288.6662 www.kellermaninvestigations.com Penn Station East Coast Subs Lisa Khan Upscale Hot–Grilled Sub Shop 231 Harvard Drive Edwardsville, IL 62025 618.656.0777 www.pennstl.com

Riverbend Family Ministries

Tammy Iskarous Non–Profit Helping Families In Crisis 131 East Ferguson Avenue Wood Rive, IL 62095 618.251.9790 www.riverbendfamilyministries.com

Sips N Splatters

Rick Northcutt Art Parties 60 School Street Glen Carbon, IL 62034 618.205.6121 www.sipsnsplatters.com

welcome new YPG

Travis Klingler Brown Smith Wallace, LLC

John Kmetz SIUE Student Becki Rosenburg Integrated Medical Group

SIUe

Have You Made Your Summer Plans Yet?

Register for summer classes at SIUE.

- More than 700 summer classes available
- Many classes meet for five weeks or less, leaving plenty of time for other summer plans
- From swimming and disc golf to Summer Showbiz and community activities—there is life on campus!
- There are many on-campus summer employment opportunities
- Special summer residence hall rates available

For more information siue.edu/summer

summersession@siue.edu 618.650.2080

m2m savings

618-659-4622 AAA Missouri Auto Insurance Discount 618-659-4622 AAA Missouri Home Insurance Discount 618-692-4440 AAdvantage Insurance Group FREE Quotes & Guidance Al's Automotive Supply 10% OFF 618-656-5022 American Home Lending USA, LLC FREE Appraisal & \$350 Credit 618-659-8500 Ameriprise Financial Services, Inc. **Complimentary Seminar** 618-655-0420 B & R Cleaning LLC \$20 OFF 618-304-7174 B & R Cleaning LLC \$50 OFF 618-304-7174 **B & R Cleaning LLC** 10% OFF 618-304-7174 B & W Heating & Cooling Inc \$25 OFF 618-254-0645 Bella Milano 10% OFF Event Bookings 618-659-2100 10% OFF Lunch 618-659-2100 Bella Milano Brickman Orthodontics FREE Consultations & 10% OFF 618-656-3837 Caffé Avanti 10% OFF 618-659-9050 \$2.0FF Cartridge World 618-656-4440 Charter Business \$100 Credit 800-314-7195 Consultation or Press Release Cork Tree Creative 618-656-7333 Country Club Lawn & Tree Specialists, Inc. \$25 OFF 618-254-8300 Country Hearth Inn & Suites 10% OFF 618-656-7829 Creative Options Graphic Design **FREE Consultation** 618-655-1032 Crushed Grapes Wine Shop 10% OFF 3 Bottles 618-659-3530 Da-Com 10% OFF 618-741-5913 Daech & Bauer Roofing & Remodeling \$20% OFF 618-345-7475 **Duke Partners** \$10 Gift Card 618-407-0592 10% OFF Entire Order 618-692-8191 Dairy Queen Eden Village Retirement Community First Month FREE 618-288-5014 Edwardsville Auto, Inc. 10% OFF 618-656-8447 Edwardsville Auto Inc. FREE Lube, Oil & Filter 618-656-8447 Edwardsville Auto, Inc. Headlights Foggy? 618-656-8447 Edwardsville Auto, Inc. Nitrogen For Your Tires 618-656-8447 Edwardsville Intelligencer Publishing Company 2 "I's" for the Price of One! 618-656-4700 Edwardsville Intelligencer Publishing Company 24 Week Subscription & 2x4 Ad 618-656-4700 Ed/Glen Chamber of Commerce **Constant Contact Savings** 618-656-7600 ed-glen families 5% Discount 618-967-7070 618-656-3199 Eigenbrodt Vision Center 10% Savinas **Embrich Plumbing** 15% OFF 618-343-9899 Exactime Watch and Clock 1/2 PRICE / 10% OFF 618-288-9999 Extra Help, Inc. \$100 GIFT CARD 618-655-1212 Fazoli's 20% OFF Catering 618-655-0134 Fazoli's Buy One Get One FREE 618-655-0134 First Clover Leaf Bank \$50 Visa Gift Card On Us! 618-656-6122 First Clover Leaf Bank Kids Club Offer 618-656-6122 First Mid–Illinois Bank & Trust FREE Safety Deposit Box 618-288-5557 Four Muddy Paws **5 FREE Treats** 618-692-4729 GCS Federal Credit Union .25% Rate Discount 618-797-7993 GCS Federal Credit Union \$500 OFF Mortgage Closing 618-797-7993 Glen-Ed Pharmacy \$5 OFF 618-288-7474 4 Months FREE 618-288-2092 George Alarm Company Grace Manor Restaurant \$20 GIFT 618-655-0650 888-864-4434 Grime Stoppers, Inc 10% OFF Hampton Inn & Suites 10% OFF 618-288-1513 Heap Creative 10% OFF 314-252-8772 Hudson Jewelers 1/2 OFF Batteries & Installation 618-656-3188 I. Salsman PR FREE Consultation 314-495-3017 10% OFF Jacoby Arts Center 618-462-5222 20% OFF QuickBooks 618-830-2272 Kuhlmann Business Services

Kurt's Carstar Collision Center Kurt's Carstar Collision Center Lexow Financial Group Los Tres Amigos Marcel Brown Technology Services Miss Bailey's Poppy Patch Montessori Glen/Ed Inc. Mr. Anthony's Fashions, Inc. Mr. Handyman of Madison County People in Business, Inc. People in Business, Inc. Premier Digital Printing Premier Digital Printing Pristine Cleaning **Pristine Cleaning** Red Robin Gourmet Burgers Roval Solutions, LLC Scott Credit Union Silkworm Inc Southern Illinois Underwriters, Inc. Sweeties Confections Taplin Defense Firm The 1820 Col. Benjamin Stephenson House The Garden Kingdom The Garden Kingdom The Goddard School The Pasta House Co. The Tutoring Center The UPS Store TheBANK of Edwardsville TheBANK of Edwardsville Think Tank PR, Marketing & Design **Tiger Plumbing Services** Visions by Carol Photography Wal-Mart West & Company, LLC

FREE Vehicle Cleanup w/ Repair	410 245 4510	
FREE Vehicle Inspection	618-345-4519	
\$25 OFF Training Center	618-692-9999	
10% OFF	618-659-4880	
10% OFF	618-288-7321	
\$5 OFF	618-288-9899	
5% Discount	618-692-8249	
Buy One Get One 15% OFF	618-656-9800	
\$25 OFF	618-659-5055	
\$100 OFF	618-655-0930	
FREE Tax Organizer	618-655-0930	
10% OFF	618-345-2055	
FREE Mounting	618-345-2055	
\$10 OFF	618-920-0233	
\$40 OFF	618-920-0233	
10% OFF	618-655-9513	
Free Network Inspection	866-394-0334	
Get \$50!	618-692-1200	
10% OFF	618-307-1070	
Auto-Owners Insurance Program 618-656-0120		
10% OFF	618-288-7650	
FREE Consultation + 20% OFF	618-288-1111	
\$1 OFF One Adult Admission	618-692-1818	
10% OFF Purchase	618-288-0101	
FREE Delivery	618-288-0101	
FREE Registration	618-692-9464	
10% OFF	618-655-9955	
\$150 OFF Tuition	618-656-6677	
Color & B/W Copy Savings	618-659-9259	
\$5 Safe Deposit Box Discount	618-656-0057	
FREE Reusable Shopping Bag	618-656-0057	
\$250 OFF	618-692-9299	
10% OFF	618-288-6480	
FREE Session & \$50 Credit	618-531-5992	
Tire & Lube Combo	618-692-0550	
FREE Consultation OR \$25 OFF		
	3.3 000 4747	



For complete m2m offer details, visit www.edglenchamber.com/m2m/index.asp and click to see the complete listing of current offers. You must be a member of the Edwardsville/Glen Carbon Chamber of Commerce in good standing to participate in the m2m program. All specific details and restrictions of the privilege are to be handled by the vendor. Benefits are subject to change or withdrawal at any time and are at the discretion of the individual business. The Ed/Glen Chamber does not endorse goods or services and assumes no liability or responsibility for the provision or acceptance of goods or services. Any disagreement or dispute between the customer and participating vendor is the responsibility of the parties to resolve. Participation in this program is voluntary. The Ed/Glen Chamber reserves the right to reject any proposed goods or services which it deems objectionable or detrimental to the program.

April 19, 2012 7:30am Breakfast with the Vayors

Join the Edwardsville/Glen Carbon Chamber of Commerce for breakfast as they host Mayor Gary Niebur of the City of Edwardsville and Mayor Robert Jackstadt of the Village of Glen Carbon.





7:30am Full Breakfast Buffet8-9am Introductions, Welcome & Program

In the Leclaire Room at Lewis and Clark Clark Community College's N.O. Nelson Campus

Breakfast with the Mayors

Please reserve _____ tickets at \$20 each.

Business Name
Business Address
Names of Attendees
Please Bill Me I am enclosing a check for \$
Please RSVP by April 13, 2012 Fax: 618.656.7611 Edwardsville/Glen Carbon Chamber of Commerce 200 University Park Drive, Suite 260 Edwardsville, IL 62025
Scorr Brought to you by the



Brought to you by the Ed/Glen Chamber Government Affairs Committee & Scott Credit Union

Some inefficient equipment is more obvious than others.

2012 ActOnEnergy[®] Business Symposium

Outdated equipment holding you back? New lighting, HVAC and other systems work more efficiently to save you energy and money. Join your local Chamber of Commerce and Ameren Illinois at the FREE 2012 ActOnEnergy[®] Business Symposium to learn more—and get a 15 percent bonus coupon that could translate into thousands of dollars in energy efficiency upgrades.

May 8, 7am–3pm, Collinsville Gateway Center May 9, 7am–3pm, Bloomington-Normal Marriott Hotel & Conference Center

- Discover the best technologies and strategies to reduce electric and gas usage
- Learn about energy-saving cash incentives
- Earn Continuing Education Units
- Receive a 15% bonus coupon that could pay you thousands
- Hear from keynote speaker Bill LeBlanc of Boulder Energy Group
- Attend breakouts tailored to your industry and size
- Meet registered ActOnEnergy Program Allies





Illinois businesses are saving nearly \$17 million in energy costs each year, thanks to Ameren Illinois' award-winning ActOnEnergy program. We offer cash to cover costs for projects designed to save you energy and money. No matter what industry you're in, we're focused on helping you take action. See how you can save at ActOnEnergy.com.

Brought to you by:



PSI POWER SUPPLY INDUSTRIES St. Louis, Decatur, & Peoria



FOCUSED ENERGY. For life.

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connect

Business of the Month:





FCB Banks is a family owned bank that has operated in the Metro East for three generations. It now has 13 locations throughout Madison, St. Clair, Clinton, and St. Louis Counties. Despite its growth, FCB prides itself on being small enough to serve their customers better.

FCB opened their Edwardsville bank in June 2003. In addition to the walkin Edwardsville facility, FCB has an ATM in Glen Carbon and an additional one in Edwardsville. They offer a full range of personal and business deposit products.

FCB's experienced lenders handle commercial, residential and consumer loans. Specializing in real estate loans, they offer conventional, FHA, VA, Rural Housing, and IHDA loans.

FCB Tax and Bookkeeping is located on the second floor of FCB Edwardsville Bank. They have experienced tax preparers on staff ready to assist with tax filing and seasoned bookkeepers who can assist businesses with bookkeeping and payroll services. FCB offers a full range of investment services through its investment advisors and Wayne Hummer Investments, located on the first floor of the Edwardsville bank.

FCB Edwardsville Bank has been a member of the Edwardsville Glen Carbon Chamber since opening in 2003. They encourage all businesses to join and become involved in the chamber. Many great relationships are built between the businesses and individuals that are part of the Edwardsville/Glen Carbon Chamber of Commerce.

To learn more about FCB Banks, go to www.fcbbanks.com, call 618.656.9090, stop by in person at 6659 Center Grove Road in Edwardsville, or `like' them on Facebook at www.facebook.com/fcbbanks.

2012 Edwardsville/Glen Carbon Chamber Golf Challenge Friday, June 22 at Sunset Hills Country Club

Deadline for registration is June 15. No refunds after June 18. Payment must accompany registration.

EARLY BIRD REGISTRATION: Foursomes registered before June 1 will be entered into a drawing for one foursome to play in the USO's annual tournament. This is a rare opportunity for civilians to golf at Scott Air Force Base on Cardinal Creek Golf Course. The USO is known for a great golf outing – register early so that you don't miss out on this chance!

Name		
Company		
Address		
City State	ZIP	
Phone		
We would like to sponsor at the	level at \$	
Please reserve foursome(s) at \$500 each. Names are listed below. Please reserve twosome(s) at \$250 each. Names are listed below. Please reserve individual ticket(s) at \$130 each. Place me with a team. I would like to participate in the skins game at \$20 per team. Please list names below with team captain's name and email address listed as "Player 1":		
Please list names below, with team captain's name and e-mail address listed as "Player 1": Player 1 Player 2		
Player 3 Player 4 Please enclose a check payable to Ed/Glen Chamber. Payment in full due upon receipt of registration. Please fax this completed form to the Chamber office at 618.656.7611 or mail with payment to: Edwardsville/Glen Carbon Chamber of Commerce, 200 University Park Drive Suite 260, Edwardsville, IL 62025		
Tournament Includes 18 holes of tournament golf with cart at Sunset Hills Country O Unlimited use of driving range and putting green Golfer gift bags Straightest drive, longest putt & closest to pin contests Hole in one contest Lunch & beverages on the course Dinner 	Blub 8am Registration & Driving Range Open 9:30am Shotgun Start 2:30pm Dinner Flight Winner Awards Ist Place 2nd Place A Flight \$500 \$250 B Flight \$500 \$250	
Proceeds to Benefit Chamber of Commerce Community Programs & Activities		
www.edglen	chamber.com	

Golf Challenge Sponsorships

Promote your business to over 100 golfers including **Chamber members & area community/business leaders**

Information must be received by June 15 to guarantee full benefits. Payment must accompany registration.

President's Circle

\$2,500

- · Exclusive event sponsor
- Welcome message at reception
- 2 teams (4 players/team plus carts)
- Separate corporate logo display
- Tables available to advertise, pass out gifts & interact with participants
- 3 Hole Sponsorships
- Full-page color ad in Golf Challenge program
- · Certificate for full-page color ad in Common Ground (Chamber newsletter)

Golf Cart Sponsors

\$600

· Limited to four businesses

- · Company logo on front of all cart signs
- Sign at registration area before and during Golf Challenge
- Eighth-page black and white ad in Golf Challenge program
- Certificate for guarter-page color ad in Common Ground (Chamber newsletter)

Putting Green Sponsor

\$600

\$25

- · Exclusive sponsorship Sole sponsor sign in practice grees as a second secon olf Challenge
- Use as an Third ou. ou and or guts, or visit with golfers
- g prize for low second at a converse during awards ceremony Honor of deve
- Eighth-page blac are when the second se In G nge program
- Certificate for quarter-page color ad in Common Ground (Chamber newsletter)

Goodie Bag Sponsor

- · Exposure to 100 golfers
- Provide goodie bags for golfers
- Market your business with a goodie bag item (\$25 per item)

Prize Donation

- Donate a door prize or contest prize (value of approximately \$25-\$100)
- Recognition in golf program and Common Ground (Chamber newsletter)

Score Card Sponsors

Vice President's Circle

1 team (4 players/team plus carts)

Half-page color ad in Golf Challenge program

1 Hole Sponsorship

Limited to two businesses (front nine or back nine holes)

· Tables available to advertise, pass out gifts & interact with participants

• Certificate for half-page color ad in *Common Ground* (Chamber newsletter)

- · Company logo on front of all score cards
- Sign at registration area before and during Golf Challenge
- · Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in Common Ground (Chamber newsletter)

Lunch & Beverage Sponsors

- · Limited to four businesses
- Sign at grill area before & during Golf Challenge
- · Signs on beverage carts & beverage centers throughout the course
- Tables available to advertise, pass out gifts & interact with participants
- · Eighth-page black and white ad in Golf Challenge program
- Certificate for guarter-page color ad in Common Ground (Chamber newsletter)

Exclusive Hole Sponsor

- 1 Exclusive Hole Sponsorship (sign provided by Chamber; 18 available)
- Tables available to advertise, pass out gifts & interact with participants
- · Eighth-page black and white ad in Golf Challenge program
- Certificate for quarter-page color ad in Common Ground (Chamber newsletter)

Tee Sponsor

• Shared sponsorship of a hole (tee/green) with other non-compete businesses

All Sponsorships Include:

- Logo/listing in all Golf Challenge programs, Web site & Common Ground
- Acknowledgement during awards ceremony

618.656.7600

\$600

\$1,000

\$600

\$250





schmooze business after hours



Girl Scouts of Southern Illinois, March 8



Girl Scouts of Southern Illinois, March 8



Girl Scouts of Southern Illinois, March 8



Global Brew Tap House & Lounge, March 22



Global Brew Tap House & Lounge, March 22



Global Brew Tap House & Lounge, March 22

ribbon cuttings



Bin 51 Wine & Spirits, March 7



DMWII Salon @ Park Plaza, March 22

Global Brew Tap House & Lounge, March 22

cash mob



At 1pm Saturday, March 24 the first ever Edwardsville/Glen Carbon CASH MOB convened at Olive Oils & More in Edwardsville. More than 70 shoppers came out to support the retail shop, with some travelling over 60 miles for the event. Cash mob shoppers were encouraged to make a purchase of \$20 at Olive Oils & More. Store owner Mary Burke reports that the store experienced a 500% increase in sales over previous Saturdays. Bella Milano and Bull & Bear Grill & Bar helped make the day even more successful by providing significant savings to diners with proof of purchase from Olive Oils & More. Thanks to everyone who participated in the cash mob - you made a positive impact on a deserving local business!





Young Professionals Group Knife Skills Class at Chef's Shoppe, March 15

Chamber of Commerce

2012 Orchid Sponsor III. Anderson Hospital

Keeping the Community's Health In Bloom!

Anderson has been making a difference in the healthcare of Madison County residents since 1977.

Our 151 bed, acute care facility is technology driven ... offering patients cutting-edge diagnostic capabilities not often found in a community setting.

Our quality services are evident by our accreditations, certifications and designations which endorse our expertise.

The grass roots legacy in the establishment of Anderson Hospital has remained a key element in our mission and vision. Each new service and every expansion has been in direct response to community needs.

Some of our most recent additions include: 24/7 Cardinal Glennon Pediatrics, 24/7 Cardiac Cath Team, Chest Pain Center and DaVinci Surgical System.

Babies Are Always In Bloom at Anderson!



Sunday, May 6 Collinsville Gateway Center 1 to 4 p.m. Come to the 2012 Baby Fair!

Enjoy free gifts for you and your baby. Meet local physicians. Visit over 100 vendor booths. Learn how to keep kids of all ages safe. FREE Admission!

6800 State Route 162 ~ Maryville, Illinois ~ www.andersonhospital.org

Allen Takes On New Role at AAdvantage

Dave Viox, founder of AAdvantage Insurance Group – Viox Agency, has announced the appointment of Lisa Allen to Licensed Producer. In this role, Lisa will be responsible for new business generation, public relations, and servicing of existing accounts.

Included in Lisa's 14 years of financial services experience is prior insurance sales as well as residential lending experience. Lisa also recently became an ambassador for the Ed/Glen Chamber.

AAdvantage Insurance Group serves customers throughout the IL & MO metro area, specializing in auto, home, business, farm and life insurance. AAdvantage Insurance Group is located at 10 Ginger Creek Village Drive in Glen Carbon. They are an independent insurance agency representing more than 20 companies rated "A" or better by AM Best and Better Business Bureau. For more information go to www.aadvantageins.net.

Call for Sponsors: 4th Annual Tri at the Y

The Edwardsville YMCA is excited to announce the date for the 4th Annual Tri at the Y Mini Triathlon! Save the date for May 19, 2012. This event has evolved over that past 4 years into a well-attended fitness challenge offered to any fitness level and specifically families to raise funds for our health and wellness programs. Past years' events have included more than 350 participants ranging in ages 7 to 70 and helped several specific participants reach and surpass personal fitness goals. The events have collected over \$12,000 to support YMCA programs and several families have participated together, showing that an active lifestyle can be fun!

Generous sponsors make the Mini Triathlon possible. For information on becoming a triathlonsponsor,contactLaceySondereggerat lsonderegger@edwymca.com OR call the Esic Center at 656.0436. There are four



sponsorship levels, ensuring a perfect option for your business or organization. For more information about the triathlon event or to participate, go to www.edwardsvilleymca.com/programs/tri-at-the-y





WANTED: Emotionally Intelligent Managers



Did you know that over half of employee turnover is a result of a desire to get away from "my lousy manager." Increase employee retention and productivity by learning how to increase your Emotional Intelligence as a manager through this action-oriented workshop.

Thursday, April 19, Edwardsville

Class size limited. Call today to enroll! 618.468.5715.

It's what you know.

NEED MORE SUPPORT IN THESE TOUGH TIMES?



Brown Smith Wallace has expanded its presence in Southwestern Illinois with our move into our Glen Carbon/ Edwardsville office. Three key things you should know about us:

Jeffrey Smith, CPA Co-Founder

1. Illinois Presence for Nearly 40 Years

Now we can better deliver our broad range of accounting, tax and consulting services to area businesses.

2. Our Clients Value Us

Geri Boyer, Co-Founder & Managing Partner, **Kaskaskia Engineering Group LLC**, says: "As a client of Brown Smith Wallace since fall 2010, we have realized significant tax savings through proactive tax planning. They also served as our 'outsourced' accounting staff while our controller was out on maternity leave. Their dedicated staff works in unison with us, and we're very pleased with the consulting, planning, accounting and compliance services provided."

3. Illinois Savings Opportunities

Our state and local tax specialists, among others, can help you identify ways to save money NOW. (See below)

Interested in new ideas that can help your business grow? Contact Jeffrey Smith, CPA, co-founder, at 618.228.6019 or jsmith@bswllc.com, or for some Illinois tax tips, visit www.bswllc.com/state-tax-services-illinois.



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Riverbend Family Ministries Superhero Run

Riverbend Family Ministries has joined forces with CASA (Court Appointed Special Advocates) to promote a Tri-County Superhero Run. Be a part of this great event April 21 to raise awareness about child abuse and neglect in St. Clair, Monroe, & Madison Counties through the 1st Annual Superhero 5K, 1 mile fun run, and family fun event. The Superhero Run will occur on April 21simultaneously in each of the three counties.

You are encouraged to join the fight by sponsoring a morning of running and family fun to help CASA's advocates be the voice for abused and neglected children in need. Be a Special Superhero for CASA kids! Move, get involved, make an impact, and help change your community for the better – invest in the next generation! You are a SPECIAL SUPERHERO!

Go to www.riverbendfamilyministries.com to download the Superhero Run sponsorship, donation & participation forms.

Louer Welcomes Ali Downing to Team

Louer Facility Planning, Inc. is pleased to announce that Ali Downing has joined the company as Marketing Coordinator. Downing graduated from Southern Illinois University Edwardsville in December 2011. She majored in business administration with a concentration in marketing, and minored in mass communications. Downing



interned with SIUE Athletics marketing and Moroch Partners in St. Louis. In her new position, she will create and manage marketing content through Louer Facility Planning's website, newsletters, press releases, social media, advertising and sales literature. Additionally, she will assist in the handling of daily operations.

Louer Facility Planning is a commercial furniture and interior design firm that provides furnishings, space planning and finish selections for education, government, healthcare, corporate, and financial environments. Call 618.344.9610 to arrange for product demonstrations or go to www.louerplan.com for more information.

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Express Employment Pros Plans Refresh Leadership Simulcast, Invites Attendees

What's the most important characteristic of a great leader? Is it strong college credentials? Endless drive and determination? A wealth of experience? A perfect mix of all three? Whatever you believe the right combination of skills may be, most leaders will tell you it's rarely a matter of just being in the right place at the right time. And it's that thought that inspired the Refresh Leadership Live Simulcast.

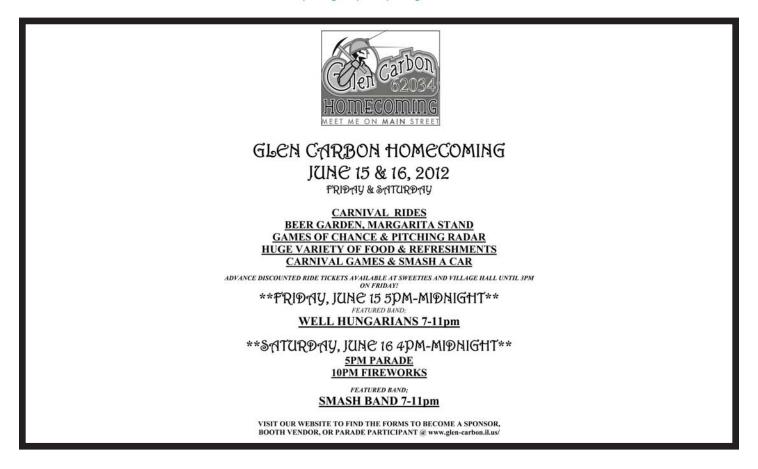
Join Express Employment Professionals Wednesday, May 16 as they present a distinguished lineup of speakers who have dedicated their professional careers to the principles of great leadership. From best-selling authors to championship athletes, these individuals have unique insights into what it means to be a leader and will share their wisdom with you during this incredible half-day event. The speakers for the 2012 Refresh Leadership Live simulcast were chosen specifically because of their unique and proven ability to lead and motivate a team:

Patrick Lencioni - The Five Temptations of a Leader Troy Aikman and Emmitt Smith - Hall of Fame Leadership Bertice Berry - Finding Your Purpose

The 2012 Refresh Leadership Live simulcast has been approved for three hours of HRCI continuing education credits.

RSVP is required. Contact Marc Voegele, owner of Express Employment Professionals in Glen Carbon, to register: marc.voegele@expresspros.com or 618.288.8011.





Match Your Wits at Back to the Trivia Night!

Guests will go back in time as they match their wits and compete at the Back to the Trivia Night April 21, while they help raise funds for Hospice of Southern Illinois to continue their mission of enhancing the lives of individuals and their loved ones touched by a terminal illness.

Emcee AI Ortbals will lead the guests in their quest to go "back in time" to rediscover who is the most knowledgeable through 10 rounds of trivia. Doors open for guests at 6pm and games begin at 7pm. Activities will include cash prizes for top two winning tables, prizes for two best decorated tables, mulligans, 50/50, heads & tails, and baked good raffle. Cost is \$15 per person, tables of eight, BYOB and snacks.

Hospice of Southern Illinois' commitment is to be with its patients and their loved ones through the changing needs of the end-of-life process and the grief experience, regardless of their ability to pay. For more information go to www.hospice.com or contact Kathy Wilson at 800.233.1708 or kwilson@hospice.org.

GCS Recognized by Treasurer's Office



Madison County Treasurer, Kurt Prenzler, and Chief Deputy Treasurer, Jeremy Plank, present an award to GCS Federal Credit Union's Main Office staff for outstanding performance as a Madison County real estate tax payment collector. This GCS office had the fewest errors in the county.





Dr. Jay Jensen, our Chief of Surgery, chose Christian when he needed his own surgery.

Few people have a deeper understanding of a hospital's standard of care and commitment to excellence than its Chief of Surgery. So when Dr. Jay Jensen had his own prostatectomy performed at Christian Hospital using our minimally invasive da Vinci[®] Surgical System, it was both an informed decision and a ringing endorsement.

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the first community hospital in the region to perform open-heart surgery. And he also knows that Christian is not only one of the top performing hospitals in the BJC HealthCare organization, we're also ranked among the top hospitals in the entire St. Louis region by U.S. News & World Report.

Want to learn more? Watch Dr. Jensen's story for yourself. Visit ChristianCares.org today.

Christian Hospital is a U.S. News high performer in four specialty areas: Geriatrics, Neurology & Neurosurgery, Pulmonology and Urology.



Route 66 Festival Plans Under Way, Sponsorship Deadline Nears

The Edwardsville Route 66 Festival committee gathered early this year in preparation of what is expected to be one of the most anticipated communitywide events in the City of Edwardsville in 2012. Popular headlining acts like Dr. Zhivegas, greater community participation, a new kick-off sock hop event and car show are just a few of the draws for the festival being held Thursday, June 7, Friday, June 8 & Saturday, June 9.

Kicking off the festival this year will be a new sock-hop event on Thursday at Crystal Garden Banquet & Event Center in Edwardsville. A night full of dancing, food and fun will set the stage for the weekend-long events. On Friday the festival will begin at City Park with food, beverages, art vendors, historic tents and the children's area open for boundless fun. Live music will be provided by the popular bands Facts O'Life and SH-BOOM.

Saturday will be a full day of activities to include the same features as Friday night but also a 10K run, trolley tours, talent show, car show at Lincoln Middle School parking lot and the classic car cruise. Live music on Saturday will be provided by headliner Dr. Zhivegas; Love Me, Leave Me and other live acts.

According to Katie Grable of the City of Edwardsville's Parks & Recreation



Department, "The annual Route 66 Festival has long been a showcase event for the City of Edwardsville. Not only do we get to celebrate the Mother Road and all it's glory, but we also get to show off our community's outstanding support for family-oriented events and the many talents of our local vendors and residents."

Sponsors of the 2012 events include Cork Tree Creative, TheBANK of Edwardsville, Scott Credit Union, First Clover Leaf Bank, Edwardsville Intelligencer, Gori Julian & Associates, P.C., Edwardsville Rotary Club, MoJo's Music, Allied Waste, JF Electric, Patriot Sunrooms East, LLC, Anderson Hospital, Abstracts & Titles, and Reliance Bank.

"We have a large marketing push underway for this year's events so businesses interested in sponsoring the festival can expect even greater exposure. There is still time to join the other sponsors in supporting this popular event. The deadline is April 15," added Grable. Businesses interested in sponsoring the 2012 Route 66 Festival should contact Katie at 618.692.7538. For more information about the festival, go to www.EdwardsvilleRoute66.com or follow the event on Facebook at Edwardsville Route 66 Festival.



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Gerry Schuetzenhofer Appointed Chairman of the Board at First Clover Leaf Bank

First Clover Leaf Bank recently announced that Gerry Schuetzenhofer has been appointed chairman of the board at First Clover Leaf Bank. Gerry is president of Coldwell Banker Brown Realtors and Coldwell Banker Commercial Brown Realtors. Gerry's role as chairman is to help guide the bank to its growth and safety goals while enhancing shareholder value and servicing customers at the highest possible level.

"The management and staff at First Clover Leaf Bank are very excited about working with Gerry," says Dennis Terry, CEO and president of Fist Clover Leaf Bank. "He is a successful and astute businessman who brings a wealth of knowledge to the position of chairman of the board."

Gerry's professional experience has been demonstrated by the success of Coldwell Banker Brown Realtors, which was recently ranked by the St. Louis Business Journal as the number one real estate company in the St. Louis Metro East. Gerry also serves as chairman of Leadership Council Southwestern Illinois and vice chairman of the Madison Bond County Workforce Investment Board. In addition, he donates his time on the board of directors for many organizations, including: Great River Workforce Development Corporation, EGHM School District #7 Foundation and the SIUE Foundation.

Gerry shared his thoughts about his new role, "I appreciate the confidence shown in me by the board of directors and I'm very happy to be the chairman of First Clover Leaf Bank. As a true community bank, we are very focused on customer satisfaction, while offering all of the services available at the megabanks. I am proud of the great employees we have and the service they provide our customers. As chairman, my goal is to oversee the growth of the bank in a way that increases profits and shareholder value. Most importantly, the board will strive to safeguard the assets of the bank and maintain depositor and shareholder confidence."

First Clover Leaf Bank is dedicated to maintaining and expanding their community bank model. The board of directors, management, and the employees understand the importance of being a part of the community. Mr. Schuetzenhofer's goals and direction reinforces the bank's mission to be a true partner to the communities it serves.



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Knights Band Together to Aid New Catholic High School

The Knights of Columbus District 77 are hosting a Wine & Beer Tasting on April 21 to benefit Father McGivney High School, a new Catholic high school opening this fall in Maryville. The Wine & Beer Tasting will be held at the home of Council #6625 at Buffalo Park, Route 159 in Maryville, from 7–10pm.

Eliot Dieters, the Knights of Columbus District Deputy responsible for District 77, says, "This is an effort not only to raise money for Father McGivney Catholic High School but also to bring attention to the new school. We believe this is the first school in the nation named for the founder of the Knights of Columbus, Father Michael J. McGivney."

Wine & Beer Tasting ticket prices are \$15 for an individual or \$25 for a couple with advance purchase. Ticket prices at the door will be \$20 for an individual and \$30 for a couple. Admission will include an etched wine glass for each person, unlimited wine and beer tastings, light food, music and attendance prizes.

Tickets to the event are available at the Father McGivney High School office, 142 Wilma Drive in Maryville; the Knights of Columbus at Buffalo Park, or from any of the councils comprising District 77: Glen Carbon; Troy; Granite City, & Maryville. All proceeds benefit the Father McGivney Catholic High School.

Father McGivney Catholic High School will serve students in grades 9–12 in the southern Madison County area. The school will open in early September 2012 in a dedicated wing in St. John Neumann (SJN) Catholic grade school while the permanent facility is being built.

The Knights of Columbus is a fraternal organization for Catholic men. The founding principles were and are: charity, unity, and fraternity. The Knights are proud to be of service to their community and nation. For more information call Frank Grapevine at 618.288.6625.



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Guest Speaker: Alison "Ali" Vincent Season 5 winner of NBC's hit show The Biggest Loser

> Health Expo: 11 a.m. - 4 p.m. A variety of free health screenings available

> > Fashion Show: 1 p.m. Emceed by KSDK's Kay Quinn

Motivation Speaker Ali Vincent: 2 p.m.

Silent Auction: 11 a.m. - 2 p.m.

Scholarship Award Presentation: 3 p.m.

Ali's All Access Pass \$10 Have lunch for an additional \$12

Join us as Ali tells her story and encourages area women to become healthier. Plan to be motivated, empowered and energized as Ali helps us celebrate five years of Healthy Woman. A must-see event!

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Tickets available at the door or register online at *GatewayRegional.net/HealthyWoman*.