April 2016



Edwardsville I Glen Carbon Chamber of Commerce

It's everyone's business.

# Ground

### golf tournament: **june 24** registration & sponsorship deadline: **june 17**



PRST STD U.S.POSTAGE PAID EDWARDSVILLE, IL PERMIT # 29

## connect

#### 2016 Executive Committee

Cathy Hamilton, Chair BARBERMurphy Group Sam Guarino, Vice Chair Bella Milano Restaurants Josh Lowe, Treasurer West & Company, LLC Philip Lading, Legal Counsel Sandberg, Phoenix & von Gontard, P.C.

#### **2016 Directors**

Danelle Brown Marcel Brown Technology Services Elizabeth Heil Scheffel Boyle Gary Hoggatt, Jr. 1st MidAmerica Credit Union Lisa Klaustermeier Anderson Hospital Dave Viox

AAdvantage Insurance Group, Inc.

#### **Chamber Staff**

**Desirée Bennyhoff** President & CEO ceo@edglenchamber.com

Kerry Smith Membership Director membership@edglenchamber.com

Kathy Hentz Administrative Assistant office@edglenchamber.com

#### Vision

The Edwardsville/Glen Carbon Chamber of Commerce will be the preferred provider of watch-dog, education and advocacy services that form a mission-critical catalyst for business success.

#### Mission

The Edwardsville/Glen Carbon Chamber of Commerce is a member-driven organization, dedicated to a strong, private sector regional economy.

### **Guiding Principles**

Chambers of Commerce honor and respect **capitalism** and **well-informed private sector job creators** as a central and foundational element of regional and national prosperity. Chambers of Commerce actively facilitate collaboration and open discussion between business and public officials through **education**, **business advocacy** and **leadership**.

#### 2016 Ambassadors

Breck Ahlers, Extra Help, Inc. Lisa Allen, Allen Insurance Group Jeremy Colton, Big Frog Custom T-Shirts & More James DeMoulin, First Clover Leaf Bank David Janes, Scott Credit Union Amanda Linton, Northwestern Mutual Tim Mahnesmith, Edward Jones Investments Rob Pickerell, Midwest Regional Bank\* Kai Redmon, Redmon Insurance Agency Sara Sanderson, Dimond Bros. Insurance John Schuelke, Merrill Lynch Mary Jo Smith, Hospice of Southern Illinois Walter Williams, City of Edwardsville \* denotes committee chair

### on the cover

### Annual Ed/Glen Chamber Golf Challenge: June 24 – sponsor, play, donate!

Registration is open for the 2016 Annual Ed/Glen Chamber Golf Challenge. We invite you to sign up to golf at Edwardsville's beautiful Sunset Hills Country Club Friday, June 24 and plan a fun day of networking, golf and leisure. This is a great opportunity for team building, treating your current or prospective clients, and rewarding your employees.

If you are unable to golf, consider promoting your business through an event sponsorship to the more than 100 local community and business leaders who golf in our annual tournament. Levels range from a \$125 'Tee Sponsor' to a \$2,500 'Chairman's Circle' investment, offering a broad variety of benefits and options to fit any marketing budget.

The registration form and sponsorship information are available on pages 10 and 11 of this publication, and may also be found online at www.edglenchamber.com. Please contact Kerry at 618.656.7600 or membership@edglenchamber.com regarding sponsorships.

### AN ADDED MEMBER BENEFIT

As a member of

EDWARDSVILLE/ GLEN CARBON CHAMBER OF COMMERCE

YOU'LL SAVE BIG!

Southern Illinois Underwriters Agency, Inc. P.O. Box 463 105 Plaza Court Edwardsville, Illinois 62025 618-656-0120 C. William Schmidt • Matt Rogier We are pleased to offer special discount rates from Auto-Owners Insurance Company on business insurance — to members of company approved organizations like yours! Fast, fair and efficient service — from The "No Problem" People<sup>®</sup>

### CALL TODAY AND SEE HOW YOU'LL SAVE!

Auto-Owners Insurance Life Home Car Business The No Roblem' Readle®

### special investors

#### Gold Level

Anderson Hospital Gateway Regional Medical Center

#### **Silver Level**

Ameren Illinois Utilities AT&T Mobility Edwardsville Hortica Insurance & Employee Benefits Meridian Village Poettker Construction Company Sam's Club 4878 Sandberg Phoenix & von Gontard, PC Scott Credit Union TheBANK of Edwardsville Walgreens Walmart of Glen Carbon

#### **Bronze Level**

1st MidAmerica Credit Union Associated Bank Breakthru Beverage Illinois Bull & Bear Grill & Bar Cassens & Sons Castelli's Moonlight Restaurant at 255 City of Edwardsville Doubletree by Hilton Eden Village Retirement Community Edwardsville School District #7 Edwardsville Intelligencer First Clover Leaf Bank Gori Julian & Associates, PC Holland Construction Services, Inc. Homefield Energy, A Dynegy Company Juneau Associates Inc., P.C. Korte & Luitjohan Contractors, Inc. Love's Travel Stops Madison Mutual Insurance Company Mathis, Marifian & Richter, LTD Mike Shannon's Grill Edwardsville, LLC R. P. Lumber Company, Inc. Robert 'Chick' Fritz, Inc. Southern Illinois University Edwardsville Spectrum Business Village of Glen Carbon Volkert, Inc. West & Company, LLC

#### **Premier Level**

1818 Chophouse A Julian Felix Beautique ABRA Auto Body & Glass Abstracts & Titles Inc. Allison's Comfort Shoes & Boots American Family Insurance Annie's Frozen Custard Associated Pediatric Dentistry, LTD Assurance Brokers, Ltd. Banfield Pet Hospital **BARBERVoss Home Care** Bard & Didriksen Pediatrics, PC Bauer Hite Orthodontic Specialists Bella Milano Edwardsville Best Western Plus Pontoon Beach Big Daddy's Edwardsville Brain Balance Achievement Centers Brickman Orthodontics Cassens Transport Chava's Mexican Restaurant Chef's Shoppe Cold Stone Creamery Commerce Bank CompuType, Inc. Contegra Construction Company, LLC Cornerstone Insurance Group Country Club Lawn & Tree Specialists, Inc. Crawford, Murphy & Tilly, Inc. Culver's of Edwardsville

Days Inn Dimond Bros. Insurance, LLC Doc's Smokehouse & Catering Donnewald Distributing Edison's Entertainment Complex Edwardsville Ambulatory Surgery Center Edwardsville Pet Hospital Envisioning Green Express Employment Professionals FCB Edwardsville Bank First Community Credit Union First Mid-Illinois Bank & Trust First National Bank - Maryville Gateway Center Gateway Grizzlies Gerold Moving & Warehousing Company Glik's Department Store Goddard School Greensfelder, Hemker & Gale, P.C. Gulf Shores Restaurant & Grill Harvey H. Breckner, DMD, MS Hawkins Law Office, P.C Hawthorne Animal Hospital, LTD Highland Recycling & Shredding Hire Level, Powered By Extra Help, Inc. Holiday Inn Express Hotshots Sports Bar & Grill IMPACT Strategies, Inc. J.F. Electric, Inc. J.T. McDermott Remodeling Contractors Jan's Hallmark Shop KinderCare Learning Center Kitchenland Lindenwood University La Quinta Inn & Suites Louer Facility Planning, Inc. Magnuson Camelot Hotel Market Basket Midwest Occupational Medicine Minuteman Press National Bank Network Specialists, LLC Northwestern Mutual **ONEWAY Construction** Phone Masters Plocher Construction Company, Inc. Quality Inn & Conference Center **RE/MAX Alliance** Red Robin Gourmet Burgers Reed, Armstrong, Mudge & Morrissey, P.C. **Regions Bank** Richards Brick Company RiverBender.com/EdGlenToday.com Royal Office Products, Inc. Royal Solutions, LLC Scheffel Boyle Sivia Business & Legal Services, PC South Side's All-Star Collision Center Southern IL Underwriters Agency, Inc. Springfield Electric Supply Company State Farm Insurance - Rick Marteeny Stur Restaurant Sugo's Spaghetteria Sunset Hills Country Club Sunset Hills Family Dental Super 8 Motel Thompson & Lengacher, P.C. Tiger Plumbing, Heating, A/C & Electrical Town and Country Bank University Nursing & Rehab Center US Bank Vision For Life Visionary Wealth Advisors

The Wooden Nickel Pub & Grill

### save the date

5/4 Wednesday 8-9am Chamber Q&A Ed/Glen Chamber Office 200 University Park Drive Edwardsville, IL 62025 *RSVP Online* 

#### 5/10 Tuesday 12-1pm

networking@noon Edison's Entertainment Complex 2477 South IL Route 157 Edwardsville, IL 62025 *RSVP Online* 

5/12 Thursday 4pm Ribbon Cutting Edible Arrangements 447 South Buchanan Street Edwardsville, IL 62025

#### 5/19 Thursday 5-7pm

Business After 5 Olive Oils & More 202 South Buchanan Street Edwardsville, IL 62025

#### 6/1 Wednesday 8-9am

Chamber Q&A Ed/Glen Chamber Office 200 University Park Drive Edwardsville, IL 62025 *RSVP Online* 

#### 6/7 Tuesday 8-9am

ACCELERATE Edwardsville/Glen Carbon CEO-Led TED Talk Discussion w/ Kevin Powers of TheBANK of Edwardsville Holiday Inn Express & Suites 1000 Plummer Drive Edwardsville, IL 62025 *RSVP Online*  6/14 Tuesday 7:15-8am Morning B2B Networking Glazy Squares 443 South Buchanan Street Edwardsville, IL 62025 *RSVP Online* 

6/24 Friday 7:30am

Annual Ed/Gen Chamber Golf Tournament Sunset Hills Country Club 2525 South IL Route 157 Edwardsville, IL 62025

7/6 Wednesday 8-9am Chamber Q&A

Ed/Glen Chamber Office 200 University Park Drive Edwardsville, IL 62025 *RSVP Online* 

#### 7/12 Tuesday 12-1pm

networking@noon Edison's Entertainment Complex 2477 South IL Route 157 Edwardsville, IL 62025 *RSVP Online* 

7/21 Thursday 5-7pm

Business After 5 SIUE Graduate School (Patio) John S. Rendleman Hall SIUE Campus Edwardsville, IL 62026



### The 2016 Ameren Illinois



### Discover why over 700 people attended this award-winning event last year.

Find projects that can treat your business or organization to sweet energy savings at the 2016 Business Symposium. By attending this **FREE** event, Ameren Illinois customers will learn how to reduce costs through energy efficiency.

#### June 8 Crowne Plaza (3000 S Dirksen Pkwy, Springfield, IL 62703)

8 a.m. – 9 a.m.: Registration, Breakfast, & Exhibitor Viewing 9 a.m. – 3 p.m.: Symposium Event

- » Be the first to learn about our newest program offerings and incentives to move your projects forward
- » Attend breakout sessions designed to help you learn how to implement energy-saving ideas
- » Hear from keynote speaker Phil Reynolds, Maintenance Manager of The Hershey Company for the Robinson manufacturing facility
- » Receive a 15% bonus coupon that could be worth thousands of dollars in additional incentives
- » Get the opportunity to interact with even more of our trusted Program Allies at the event
- » Meet program staff who can answer your questions
- » Complimentary continental breakfast and lunch provided

### FREE REGISTRATION: ActOnEnergy.com/Symposium

#### About Ameren Illinois Energy Efficiency Program

Since 2008, the award-winning Ameren Illinois Energy Efficiency Program has helped Illinois businesses save over \$265 million in energy costs. Utilizing more than \$70 million in cash incentives, business customers have been able to cut project costs, decrease payback periods, and move energy efficiency projects forward.





Phil Reynolds Maintenance Manager The Hershey Company





## connect

### the newly connected

#### Abundance Advisors, Inc.

George Ellis Registered Investment Advisor 60 South IL Route 157 Edwardsville, IL 62025 618-920-8557

#### Pinot's Palette

Jane Seymour Paint & Sip Art Studio 1063 South IL Route 157, Unit 11 Edwardsville, IL 62025 618-578-1285 www.pinotspalette.com

#### **Poettker Construction**

Company Kevin Poettker Construction Management, Design/Build, General Contractor 380 Germantown Road Breese, IL 62230 618-526-7213 www.poettkerconstruction.com

### Proudly serving the metro area for more than 45 years!

We invite you to partner with us to keep the music playing. For underwriting opportunities, contact Steve Jankowski at 618-650-3607 or by email at stejank@siue.edu.

FM



**ACCELERATE Edwardsville/Glen Carbon** is a new Ed/Glen Chamber initiative designed to build and solidify our region's vibrant future workforce.

ACCELERATE Edwardsville/Glen Carbon is a business-centric initiative designed to provide professionals like you with the tools to accelerate your leadership acumen, hone your communication skills, expand your professional network, connect you with mentors, and ultimately strengthen our business community as a whole.

First Name:	Last Name:		
Company:	Title:		
Address:	City:	State:	Zip:
Phone:	Email Address:		
	Edwardsville I Glen Carbon Chamber of Commerce		
\$50 Participation	Edwardsville I Glen Carbon	e/Glen Carbon Chc	mber of Commerce)

#### \* \* \* PAYMENT DUE UPON RECEIPT OF APPLICATION \* \*

Return Application & Dues to: Edwardsville/Glen Carbon Chamber of Commerce1 North Research DriveEdwardsville, IL 62025618.656.7600 (p) | 618.656.7611 (f)

## connect

### business of the month



### MATHIS MARIFIAN & RICHTER LTD

**COMPANY HISTORY:** Mathis, Marifian & Richter, Ltd., (MM&R) was founded in 1984 to provide businesses and individuals with a better choice in legal representation. The firm's clients benefit from a broad level of experience, knowledge and skill, while working with a team that has deep roots in the local community and a commitment to personalized solutions and services. Over the past two decades, that combination has enabled MM&R to emerge as one of the most respected and trusted law firms in the Southern Illinois and St. Louis Metropolitan areas. MM&R employs 44 people and has offices in Belleville, Edwardsville, Nashville and St. Louis.

**ECOMOMIC IMPACT:** In 2011, MM&R merged with Coffey and McCracken Law Firm in Edwardsville, combining the talents of some of the most respected and capable attorneys in the region. MM&R is devoted to helping the Edwardsville/Glen Carbon area thrive and prosper. Pat Mathis has counseled and participated hands-on to develop the Ed/Glen Chamber's new ACCELERATE initiative, which is designed to build and solidify the region's vibrant future workforce. Additionally, MM&R is active with the IL Metro East Small Business Development Center. Most recently, the firm sponsored the SBDC's InnovateHER competition; later in 2016 MM&R and IL Metro East SBDC will co-sponsor a Business After 5 event with the Ed/Glen Chamber.

**COMMUNITY ENHANCEMENT:** MM&R prides itself on giving back to the Southern Illinois region. The firm is a proud supporter of Edwardsville's Art Fair, along with multiple other community outreach initiatives across the region. The MM&R Foundation provides funding to numerous organizations throughout the Metro East such as the Salvation Army, the Red Cross and Christian Activity Center. Shareholders established a Law Scholarship in 1999 that provides select exemplary students with \$1,000 toward their education. Throughout the past year, the firm has been a sponsor of the Get To Know M.E. campaign to help promote the Metro East.

**WORKFORCE COMMITMENT:** MM&R provides continuing legal education to their attorneys, hosting a staff appreciation week annually, and each year hosts a summer picnic and holiday party for their employees and family. Employees are given an annual bonus for their dedication throughout the year. Birthdays, anniversaries and other special occasions are celebrated through recognition and treats.

**INNOVATION:** The MM&R team prides itself on the firm's individualized approach to the practice of law, working closely with clients and advisors to address specific legal needs. The collective depth of knowledge shared by the



firm's attorneys enables them to develop and implement creative solutions to meet individual client needs through quality, effective representation.

**LEADERSHIP:** MM&R attorneys are closely involved in their hometowns, taking active roles in community and civic organizations, school boards, religious and philanthropic organizations, charitable events, local sports teams and working with their neighbors to build stronger communities. Gregory Coffey has a long history of community service and currently serves or has served on the governing boards or in other capacities for the following: Anderson Hospital, City of Edwardsville Plan Commission, EGHM School District #7 Foundation, Edwardsville Community Foundation, I-55 Corridor Development Project Team, Rotary Club of Edwardsville, United Way – Southwest Illinois Division, and Southern Illinois University Edwardsville Foundation. Deanna Litzenburg is on the education committee and serves as the financial secretary of her church in Highland. Sandra Tatoian is an active member of Junior Service Club of Edwardsville/Glen Carbon and serves as a board member for Faith in Action and Goshen Rotary.

**EXCELLENCE:** MM&R was named one of the '2015 Top 5 Law Firms in St. Louis' by *St. Louis Small Business Monthly* magazine, and most recently awarded 'Best in Quality' by the publication. MM&R was also voted *Fortune Magazine*'s 'Top Ranked Law Firm' for 2016. In addition, MM&R's attorneys hold more than just their J.D. – many of their business attorneys are CPAs and hold an LL.M. in taxation in addition to their law degrees. The firm has a thorough reporting system which tracks all client activity for a streamlined, accurate approach.

**CHARACTER:** The attorneys and staff at MM&R value their clients, who have placed their trust and confidence in them.

**FUTURE FOCUS:** In January, MM&R added Barry Dix to the firm in an 'of counsel' position; Barry brings many years of estate planning and transactional experience to the firm. The firm is always looking to expand, especially in Edwardsville/Glen Carbon. MM&R is always looking to grow, whether in a physical capacity or with new employees. The MM&R team looks forward to being a key player in all potential opportunities to help grow the area.

### Annual Gala Sponsors & Honorees

### **Rendering Sponsors**

Anderson Hospital Gateway Regional Medical Center

### **Schematic Sponsors**

Mathis, Marifian & Richter, LTD J.F. Electric SIUE Foundation TheBANK of Edwardsville

### **Blueprint Sponsors**

Edwardsville Wrestling Club First Clover Leaf Bank Hortica Insurance & Employee Benefits Ooh La La Spa, Anti-Aging & Wellness Poettker Construction Company Scott Credit Union Sandberg, Phoenix & von Gontard, P.C.

### **Pencil Sketch Sponsors**

1st MidAmerica Credit Union Cedarhurst Assisted Living & Memory Care

Crawford, Murphy & Tilly, Inc. J.T.McDermott Remodeling Contractors FCB Edwardsville Bank Glik's Department Store Louer Facility Planning, Inc. Sam's Club 4878 Scheffel Boyle

Korte & Luitjohan Contractors, Inc.

ABRA Auto Body & Glass A la Carte Home Design BARBERMurphy Group Bank of Springfield Better Hearing Clinic Cassens & Sons Commerce Bank Express Employment Professionals First Christian Church Concept Sponsors GCS Credit Union Holland Construction Services, Inc. Homefield Energy Hurford Architects, Inc. Tourism Bureau ILLINOISouth Irwin Chapel of Glen Carbon Junior Service Club Kettle River Furniture

Services, Inc.Madison Mutual Insurance Company<br/>Shari Kindle Inc. - Sunshine Realty<br/>SIUE Credit UnionYolsouthSiUE Credit UnionNOISouthSouth Side's All-Star Collision Center<br/>State Senator William "Bill" HaineClubThe Malawy Team - RE/MAX Alliance<br/>Visionary Wealth Advisors<br/>Walgreens



Cindy Reinhardt, Tallerico Leadership Award Recipient; Patty Navin, 2015 Tallerico Leadership Award Recipient; Cathy Hamilton, Ed/Glen Chamber Board Chairman



Robert McClellan, Retired Business Leader; Cathy Hamilton, Ed/Glen Chamber Board Chairman; Robert Plummer, Lifetime Achievement Award Recipient; Desiree Bennyhoff, Ed/Glen Chamber President & CEO



Cathy Hamilton, Ed/Glen Chamber Board Chairman; Dale Keller, Albert Cassens Award Recipient; Desiree Bennyhoff, Ed/Glen Chamber President & CEO

Congratulations to 2015 Edwardsville/Glen Carbon Chamber of Commerce Business of the Year Cassens Transport!

Special thanks to **Royal Solutions, LLC** for providing IT support, **Brian Stout** for his auction services. We would also like to recognize **Crawford Murphy & Tilly Inc.**, **Poettker Construction Company**, **Holland Construction Services Inc.** & **SIUE School of Engineering** for their contributions toward our centerpieces.

## connect

We would like to recognize the many Ed/Glen Chamber investors who are celebrating membership anniversaries in the month of April. This monthly feature spotlights members for their ongoing support of the Ed/Glen Chamber. We offer our sincerest thanks to each of the following business for their continued membership!

### **40+ YEARS Edwardsville Lions Club**

### 30–39 YEARS

### Eden Village Retirement Community

### 20-29 YEARS

**Cassens Transport** Garwood's Heating & Cooling, Inc.

### 10–19 YEARS

Reed, Armstrong, Mudge & Morrissey, P.C. Edwardsville Community Foundation **SIUE Credit Union Christian Hospital** St. John's United Methodist Church

**Hospice of Southern Illinois MRCT Benefits Plus** Assurance Brokers, Ltd.

### **5–9 YEARS**

**BARBERMurphy Group** J.W. Cole Financial, Inc. Leadership Council Southwestern Illinois **Tourism Bureau ILLINOISouth** 

Mark's Tree Trim & Removal, Inc. **Providence Presbyterian Church** Studio GAIA, LLC

Capstorm, LLC Kellerman Investigations Greensfelder, Hemker & Gale, P.C. Sam's Club 4878 **Together We Learn** 

1–4 YEARS

South Side's All-Star Collision Center The Joint... the chiropractic place Frames by 3 Wild Birds Unlimited Edwardsville **CP** Creations

Hot 4 Yoga, LLC **Core Physical Medicine** African Vision of Hope **Scheffel Financial Services** Cricket on the Hearth

### 2016 Edwardsville/Glen Carbon Chamber Golf Challenge Friday, June 24 at Sunset Hills Country Club

Deadline for registration is June 17. No refunds after June 17. Payment must accompany registration.

Name		
Company		
Address		
City	tate ZIP	)
Phone		
We would like to <b>sponsor</b> at the	level at \$	
Please reserve       foursome(s)         Please reserve       twosome(s)         Please reserve       individual tic         I would like to participate in the skins game at \$2         Please list names below, with team captain's name at \$2	\$250 each. Names are listed below. et(s) at \$130 each. Place me with a tec per team.	ım.
Player 1	Player 2	
Player 3	Player 4	
		on. mail with payment to:
<b>Tournament Includes</b> <ul> <li>18 holes of tournament golf with cart at Sunset Hills O</li> <li>Unlimited use of driving range and putting green</li> <li>Straightest drive, longest putt &amp; closest to pin contests</li> <li>Hole in one contest</li> <li>Snack &amp; beverages on the course</li> <li>Late lunch provided (post-play)</li> </ul>	buntry Club 6am Reg 7:30am Sho 12:30pm Late	edule of Events istration & Driving Range Open tgun Start Lunch in Banquet Room Winner Awards e 2nd Place Round of for 4 @ SHCC Round of for 4 @ SHCC
Proceeds Advance	the Ed/Glen Chamber's N	lission

Edwardsville/Glen Carbon Chamber of Commerce

1 North Research Drive Edwardsville, IL 62025 618.656.7600 edglenchamber.com



### **Golf Challenge Sponsorships**

### Promote your business to more than 100 golfers including Chamber members & area community/business leaders!

Information must be received by June 17 to guarantee full benefits. Payment must accompany registration.

#### Chairman's Circle

#### \$2,500

\$600

\$600

- · Exclusive event sponsor w/ tournament naming rights
- Welcome message at reception
- 1 team (4 players plus carts)
- · Separate corporate logo display
- Table available to advertise, pass out aifts & interact with participants
- 3 tee sponsorships
- Full-page color ad in event program
- Certificate for full-page color ad in Common Ground (chamber newsletter)

#### **Golf Cart Sponsors**

- · Limited to four businesses
- Company logo on from of all over si
- Soral segistronian weather ore and during
- Eighth-page color ad in a cht o on am
- Certificate for two re-page color ad in Common Ground (chamber newsletter)

#### **Putting Green Sponsor**

- Exclusive sponsorship
- Sole sponsor sign in practice green area
- Use as an apportunity to pass or gifts, or visit with golfers
- Honor a converting prize for low some on put this p ing awards ceremony
- Eighth-page callor od intevent program
- Certificate for quarter-page color ad in Common Ground (chamber newsletter)

#### \$600 Hole In One Sponsor Logo/listing in all event programs, website & 2017 Provides car at design and wild in one observations

#### **Tee Sponsor**

- \$125
- Unlimited number of tee sponsorships available • Placed along cart paths in high visibility areas

#### Vice Chairman's Circle

- 1 team (4 players plus carts)
- Tables available io coverise. with participants
- 1 tee sponso shi Half-page color od in Men 12
- Certificate to that page color ad in *Common Ground* (chamber newsletter)

#### **Post-Party Lunch Host**

- · Limited to two businesses
- Signage on all dining & buffet tables
- Table available to advertise and share gifts/promotional items with participants
- · Eighth page color ad in event program
- Certificate for quarter-page color ad in Common Ground (chamber newsletter)

#### **On-Course Food/Bev Sponsors** \$600

- · Limited to six businesses
- Sign at grill area before & during tournament
- Signs on beverage carts & becauge cented in court on the course
   Tables available in opvint success car gifts & interact with participants
- · Eighth-page color ad in event program
- Certificate for quarter-page color ad in Common Ground (chamber newsletter)

#### **Exclusive Hole Sponsor**

- 1 exclusive hole sponsorship (sign provided by chamber; 18 available)
- · Opportunity to host a tent (supplied by sponsor) at designated hole
- · Opportunity to advertise, pass out gifts & interact with participants
- · Eighth-page color ad in event program
- Certificate for quarter-page color ad in Common Ground (chamber newsletter)

#### **Cash & Prize Donation**

Donate cash, a door prize or contest prize (value of approximately \$25-\$100)

#### All Sponsorships Include:

- · Logo/listing in all event programs, website & Common Ground
- Online & social media recognition leading up to tournament

#### Edwardsville/Glen Carbon **Chamber of Commerce**

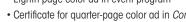
1 North Research Drive Edwardsville, IL 62025 618.656.7600 edglenchamber.com



\$650

\$250

\$1,000



## schmooze

### **business after hours**



Associated Bank, March 17



Associated Bank, March 17



Associated Bank, March 17



Associated Bank, March 17



Associated Bank, March 17





12 | Common Ground April 2016

### ribbon cuttings & accelerate



Glik's Department Store, March 9



ACCELERATE Edwardsville/Glen Carbon, 1



ACCELERATE Edwardsville/Glen Carbon, 1



ACCELERATE Edwardsville/Glen Carbon, 1

(From left) Kyle David, Assistant Vice President, TheBANK of Edwardsville's Commercial Banking Group;

TheBANK of Edwardsville The People You Know & Trus

### **Dave Viox:** About TheBANK of Edwardsville's **Commercial Banking Group**

dvantage urance Group

I moved into the area in 1989 and didn't know anything about the banking situation. So I started checking around and contacted TheBANK of Edwardsville, and I was pleasantly surprised at how welcoming they were and the way they did business. I was completely sold right from the start.

So when I was looking for new office space for my business, I never even thought about going to any other institution. I was happy to work with TheBANK. I sat down with my commercial banker, Kyle David, and he explained the different programs available for my situation. There were several different options available, and the one we worked out was perfect for what I needed. The entire process was extremely satisfying. Everything was taken care of.

Over the years I've been able to get to know so many good people that work at TheBANK. They're not only great business partners to have, but many are good friends. That's such a big part of being comfortable with your bank. When you know the people you're doing business with - when you know them personally and know that they're quality people - you don't have those questions, wondering if you're going to be treated right.



Contact us today to find out how we can help you with all your business banking, lending, and investment needs:

> 618-659-4590 www.4thebank.com

> > MEMBER FDIC

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## your business

### National Workplace Management Firm Extra Help, Inc. Rebrands As HireLevel to Reflect Expanded Services

Extra Help, Inc., one of the region's largest Women Owned Business Enterprise (WBE) Suppliers, announced today it has rebranded and, effective immediately, will become HireLevel.

The name HireLevel is aligned with the workplace management company's longtime mission as well as future growth plans. HireLevel is committed to supporting its clients and taking their business to the next level, whether supporting staffing needs, payroll or developing comprehensive workforce management solutions.

This is expressed visually with a modern and progressive aesthetic using clean lines and the moniker, "Hi, We're HireLevel," to reintroduce the company to existing clients and open a new dialogue with prospective partners. The new color palette includes bold red and blue as well as complementary colors to create a fresh brand experience.

"Our new brand was designed to reinforce our ongoing commitment to partner with our clients and consistently deliver high caliber talent," President and Chief Executive Officer Teresa Katubig said. "Our goal is to build on the strength of our current brand while updating it to reflect the company's expanded capabilities in a rapidly changing business environment."

The company developed the new name in partnership with Simply Strategy and engaged B/C Designers to align business goals with their new brand. The new website (www.HireLevel.com) is designed with the end-user in mind and features a host of custom and interactive elements with a focus on ease of use. This seamless user experience of the site reflects what clients and job seekers can expect working with HireLevel.



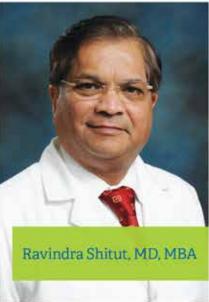
We're **HireLevel.**Powered by Extra Help

"We went through a thoughtful process to ensure our new brand embodies the best of Extra Help, Inc., capturing the value proposition we have offered customers for more than 20 years as well as our expanded service offerings," Katubig said. "HireLevel, while a new name, is built on a reputation we have earned over time of delivering results, which will always be core to our company brand."

HireLevel, formerly Extra Help, Inc., celebrated its 20-year anniversary in 2015 and is a WBE and a regional leader in contingent workforce management solutions, specializing in employment and payroll services. With approximately 1,000 employees between its corporate and regional offices and contract employees and nearly \$30 million in revenue, Extra Help, Inc. was selected by Enterprising Women Magazine as a 2016 Enterprising Women of the Year Award winner, an annual tribute to the world's top women entrepreneurs. Over the past two decades, the female-owned company has grown from one office in Johnston City, Illinois to eight locations throughout the United States.

For more information on HireLevel, go to www.HireLevel.com

### Great BJC Doctors, right where you live.



### Spine Surgeon at Christian Hospital

Dr. Ravindra Shitut has over 30 years of experience as a spine surgeon. He is board certified in spine surgery as well as orthopedic surgery and specializes in innovative minimally invasive spine surgeries and motion preservation techniques.

Dr. Shitut surgically treats many spinal conditions including:

- Degenerative disc disease
- Spinal stenosis
- Cervical/low back pain
- Cervical/lumbar herniated discs

- Sciatica
- Scoliosis
- Kyphosis
- Fractures, tumors and infections of the spinal column

CH Orthopedic and Spine Surgeons (on the Christian Hospital campus) 11125 Dunn Road, Suite 301 St. Louis, MO 63136

To schedule an appointment with Dr. Shitut or to learn more about the conditions he treats, please call his office at 314-953-8250.

Great BJC Doctors. right where you live.

**BJC** Medical Group of Missouri

### BJC Medical Group doctors on staff at Christian Hospital

"BJC Medical Group" generally refers to BJC Medical Group of Missouri, BJC Medical Group of Illinois and BJC Medical Group of Sullivan, all of which are well-established physician organizations.

## your business

### Anderson Hospital Foundation Welcomes Hortica's O'Saben As New Foundation Board Director

The Anderson Hospital Foundation is proud to add Joan E. O'Saben, MBA, CPA, CPCU, to their leadership team as a Foundation Board Director. O'Saben, Chief Financial Officer and Treasurer, Senior Vice President at Hortica Insurance & Employee Benefits in Edwardsville, Illinois, brings a wealth of expertise

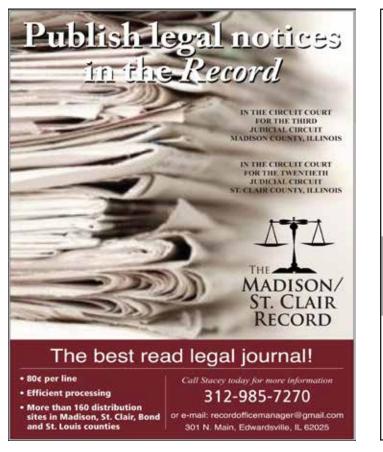


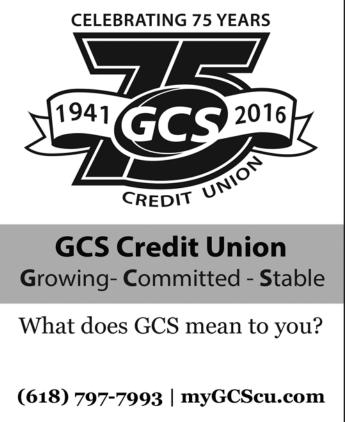
to the Foundation. She is an active community member with volunteer service to the Land of Goshen Rotary, Edwardsville YMCA, SIUE School of Business, United Way of Southwestern Illinois and other not for profit organizations.

"I am humbled to be asked to serve on the Anderson Hospital Foundation Board," said O'Saben, "and, as with any undertaking that comes my way, I will strive for success in advancing the Foundation's mission. As a native of our community, I have both the desire and responsibility to serve in efforts to better it. And, because Anderson Hospital is a cornerstone here, my response to the Board's generous invitation was a resounding 'yes.' I am honored for the opportunity to learn and do more for the Hospital."

The Anderson Hospital Foundation enables longevity of a donor gift and offers donor opportunities such as endowments, planned giving, charitable gift annuities, grants, memorials, bequests, naming rights, annual campaigns, and future capital campaigns. A governing Board of Directors focuses solely on contributions, prospecting and obtaining new donors, while making certain sound planning investments are made for the foundation, all creating an increase of income revenue for the hospital.

Anderson has been making a difference in the healthcare of Madison County residents since 1977. We are an independent, not for profit hospital dedicated to creating a health care setting in which quality of life and service excellence are experienced by our patients, their families, our staff and the community. In an effort to recognize Anderson Hospital as a charitable organization within our community, the Anderson Hospital Foundation was established in 2011.







The Bridge is a special event series designed to be a vehicle for networking, fun and professional development.

"Thank you for making such a quality event available at no charge to business women in our community."

See more examples of what other women are saying about The Bridge at **bswllc.com/thebridge.** 



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### **YOUR BUSINESS** Regional Image Campaign Touting the

### Metro-East Launches for the Second Year

The "Get to know m.e. - The Metro-East. I live here. I love it." campaign was launched in 2015 to help everyone in the Metro-East get to know their community better, embracing the people who live and work here and the many attractions that we all share and enjoy. A group of area businesses and organizations joined to help the regional image campaign highlight the many reasons people love living and working in the Metro-East.

"This campaign was launched to give something positive back to the community," said project manager of the campaign, Carol Bartle. "This is a chance to get people involved in making the community an even better place to work, live and raise a family. In 2015 we were able to show support to our schools through a scholarship program, wrapped a MetroLink train and designed steel benches with our Get to know m.e. message, developed a quality of life video, participated in area parades and events to spread positive word about the campaign's initiative and so much more. That was just the beginning. For 2016 we hope to dedicate even more resources to projects that improve community living and education that showcase our area as a great place to live and visit."

As the campaign enters its second year, more businesses stepped up as host sponsors. Edwardsville/Glen Carbon Chamber of Commerce members sponsoring the campaign include: Ameren Illinois, TheBANK of Edwardsville, Lindenwood University, Southern Illinois University Edwardsville, Mathis Marifian & Richter Ltd., Tourism Bureau ILLINOISouth, Hospice of Southern Illinois, Anderson Hospital, Robert 'Chick' Fritz Distributing, Gori Julian & Associates P.C., Strano & Associates Real Estate, Belleville News-Democrat and Cork Tree Creative Inc.

Do you want to get involved? The community is invited to help spread the word about the "Get to know m.e." campaign by following the effort on Facebook, Twitter, Instagram and LinkedIn, and sharing information with family and friends.

Area residents and businesses are encouraged to give testimonials on why they "live here and love it" at www.get2knowthemetroeast.com/i-live-here-i-love-it.



## your business

### Gori Julian's Mathews Named to Executive Committee in Daily Fantasy Sports Class Action

D. Todd Mathews, who heads up Gori, Julian & Associates' mass tort and class action litigation departments, has been named to the executive committee in the *In re Daily Fantasy Sports Litigation* by United Stated District Judge George A. O'Toole, Jr. of the United States District Court of Massachusetts.

Allegations have been made that

DraftKings and FanDuel have participated in and allowed their employees to participate in on-line daily fantasy sports, with 'insider information' and therefore are in violation of a number of State and Federal regulations. These allegations were made a result of a DraftKings' employee announcing to the world that he was able to win by playing on the FanDuel site with information only employees of a daily fantasy sports company would have access.

wardsville

"Having the court place their faith in me and the others appointed to oversee this litigation is a huge honor and responsibility. I certainly plan to honor the court and the hundreds of thousands of individuals who have been taken advantage of, by working hard and doing everything in my power to see that justice prevails." said Mathews.

As a member of the executive committee, Mathews will be working to prepare the cases for trial through conducting discovery, participating in depositions and presenting arguments to the court. Additionally, Mathews will continue to work with clients in attempting to hold the Defendants responsible for the alleged wrongdoing.

### 19th Annual Edwardsville Route 66 Festival City Park • June 10th &11th

Fabulous food, historic displays, inflatables, great entertainment and the always-popular class car show and cruise! Live music throughout the festival by local bands. That 80's Band and Platinum Rock Legends on Friday night and Saturday night is Johnny Holzum and The Well Hungarians.

Come get your kicks at the Edwardsville, Illinois Route 66 Festival! www.edwardsvilleroute66.com

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### Board Chair Betty Renth Honored For 60 Years Of Service With Scott Credit Union

A simple request from a co-worker has turned into a lifetime of helping people for Scott Credit Union Chairman of the Board Betty Renth. Renth, who was asked by her coworker at the time to join SCU's board, was honored recently for her 60 years of volunteer service on the board of directors of Scott Credit Union. Renth, who lives in



New Baden, was presented with a lifetime achievement award recently to mark her years of service as a leader.

"Our Chairman Betty Renth has served on our board of directors since 1955 and has been a driving force in SCU's growth and developments for 60 years," said Scott Credit Union President and CEO Frank Padak. "That is 60 years of dedication and volunteerism that has made Scott Credit Union what it is today."

Renth was working in the Scott Air Force Base Civilian Personnel Office when she joined the SCU Board in 1955. "The base employees didn't have direct deposit. So, one of the board members had to go to the Base to endorse all the checks," she recalled. "The credit union just had a room at the base. The treasurer basically ran the credit union out of the trunk of his car taking all the funds and records to the designated room each time there was credit union business. The location of the room changed quite often making it confusing for members to know where to go."

"The credit union kept growing, adding field of membership for civilian employees and eventually expanding to a community charter," she noted. Renth has been SCU chairman of the board since 1971 and has received national and state recognition for her dedication and service to SCU and the credit union industry.

In 1988, she was elected to a three-year term on the board of directors of the National Association of Credit Union Chairmen. In 1997, Betty was awarded the Spirit of Service Award and named Volunteer of the Year by the Illinois Credit Union System. She was inducted into the Illinois Credit Union Hall of Fame in 2002.

In 2005, Betty was honored during the national annual convention of the National Center for Credit Unions as a second runner up for the Director of the Year Award. The award was a national contest to acknowledge the work

of the top three credit union directors in the nation, Padak noted. In 2006, Betty was inducted into the Defense Credit Union Council Hall of Honor. The Hall of Honor was established to acknowledging individuals whose exceptional contributions over the years have made a significant difference in the defense credit union community. "This coveted award highlights the outstanding accomplishments of people like Betty for their untiring efforts and endless support of the credit union movement and DCUC's philosophy of `Serving Those Who Serve Our Country'," Padak added.

Renth said that her family was always dedicated to helping people financially, starting with her father and brother. She followed in their footsteps. "It just fit with my background and job working in the personnel office," Renth added. "I could embrace the credit union industry's 'People Helping People' philosophy." Renth has always had a passion for helping people be financially successful. "You see people who can be foolish with their money and get in debt," she added. I have always liked helping people get out of debt. I really like how friendly the credit unions are with their members."

In 2012, Scott Credit Union's new state-of-the-art Home Office building was named the Betty Renth Building. This was another way she was honored for her years of tireless service to Scott Credit Union. "What a tremendous honor," she said. "I don't know too many people who have a building named after them."

Renth is also proud to have recruited other long-time directors to the Scott Credit Union board. "I met a lot of people in the personnel office and invited people who had a good background and a passion for the SCU mission," she noted. But Renth's service to Scott Credit Union for 60 years is really about helping people. Helping people was something she embraced in her personal life as well. That help extended beyond just finances. "I would always help my elderly neighbors," she noted. "One neighbor had to go to the county welfare office in Carlyle. So, I took her there." Renth's service to Scott Credit Union has set a standard of excellence and dedication that will likely be unmatched. "It's a good feeling inside knowing how many people I have helped," Renth said.

Padak said that Renth's service sets an example for employees of the credit union to follow. "Betty truly defines the high level at which we want Scott Credit Union to be held each and every day," Padak added. "Betty's service to Scott Credit Union is synonymous with excellence. We are extremely fortunate to have Betty as a leader in our organization. She has been a part of many changes and much growth over the years at Scott Credit Union."



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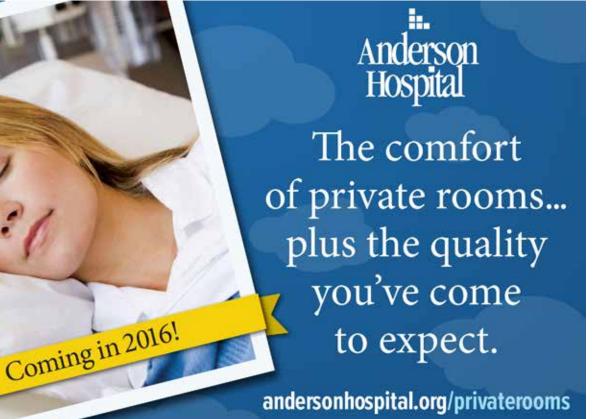
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## gov. affairs

### Illinois Chamber Amicus Brief Program

This was published by the Illinois Chamber of Commerce in a 'Message from the President' email March 29, 2016.

The Illinois Chamber of Commerce has a broad interest in the state's business climate, and has a heavy interest in civil justice. That is why the Chamber is weighing in on issues before the courts. You won't find other business groups doing this, so the Chamber is filling that void.



The goal of the Chamber's amicus program is to provide a consistent, strong voice for the business

community in cases before the Supreme and, in the future, Appellate courts via amicus briefs on key business issues. The program's primary focus is on tort related cases, but we will take up other types of cases when appropriate.

While the Illinois Chamber of Commerce Board of Directors retains ultimate governance for all Chamber activities, this program is overseen by a special Governing Committee (GC) made up of Chamber members and supporters of the program, including representation from CJRG. The GC is responsible for reviewing the work of the attorney committee (described below), prioritizing cases for briefs, reviewing briefs and generally supporting the success of the program. The chairman of the committee is Doug Darch of Baker & McKenzie.

A committee of respected defense attorneys reviews cases on appeal to the Supreme Court and makes recommendations to the GC as to which cases should be considered for amicus. Recommendations from the attorney committee are supplemented by recommendations from the Governing Committee and other Chamber members. The work of this committee is staffed by Keith Staats of the Chamber staff. Briefs will be prepared by the members of the attorney committee on a rotating basis.

In recent months the Chamber has participated in the filing of two amicus briefs accepted by the Illinois Supreme Court, and is in the midst of working with outside counsel to finalize a third amicus.

**Carney v. Union Pacific Railroad Company:** The Illinois Chamber was the lead filer in a motion for leave to file an amicus brief with the Illinois Supreme Court in Carney v. Union Pacific Railroad Company on October 30, 2015. The court granted the motion and accepted the amicus brief. The case was argued before the Illinois Supreme Court March 16, 2016.

At issue in Carney is whether Union Pacific is liable for an injury sustained by an employee of a subcontractor hired by a contractor hired by Union Pacific. Union Pacific hired the contractor to remove a bridge on its property. The contractor hired the subcontractor for the demolition of the bridge. The circuit court found that Union Pacific was not liable for an injury suffered by an employee of the subcontractor. The appellate court reversed the circuit court determination.

Union Pacific appealed the appellate court decision and the Illinois Supreme Court accepted the appeal. Union Pacific is awaiting a decision by the Supreme Court on its appeal.

**Fattah v. Bim:** The Chamber joined in a motion requesting leave to file an amicus brief with the Illinois Supreme Court in Fattah v. Bim and Bim. The court granted the motion and accepted the amicus brief. The case is set for oral argument before the Illinois Supreme Court on March 17, 2016.

At issue in Fattah, is whether Bim, the owner of Masterklad Inc., a builder of a new home, may be held liable for damages due to the collapse of a patio. Masterklad sold a new home to Lubeck (the first purchaser) and the contract of sale to the first purchaser contained a waiver of the implied warranty of habitability. The first purchaser, Lubeck, sold the home three years later to Fattah "as is." Four months after Fattah's purchase, the patio collapsed. Fattah sued the Bims alleging a breach of the implied warranty of habitability.

The circuit court ruled in favor of the Bims finding that Fattah's claim was barred by the waiver of the implied warranty of habitability entered into when the first purchaser, Lubeck, purchased the home from the builder. Fattah appealed and the appellate court reversed the circuit court. Bim appealed to the Supreme Court. The Bims are awaiting a decision of the Supreme Court on their appeal.

**Enterprise Leasing Company of Chicago v. City of Chicago:** The Chamber is currently working with outside counsel from Chamber member firm Baker & McKenzie on a motion for leave to file an amicus brief in support of Chamber member Enterprise Leasing Company, in Enterprise Leasing Company of Chicago v. City of Chicago. The motion and amicus brief are due by March 30, 2016.

At issue in Enterprise is the validity of a City of Chicago Tax Ruling that requires automobile leasing companies engaged in short term leases, with locations outside the City of Chicago within three miles of the city border, to charge and collect the City of Chicago Personal Property Lease Transaction Tax on rentals to Chicago residents at those suburban locations.

The circuit court ruled in favor of Enterprise finding the Chicago Department of Revenue Ruling unconstitutional on its face by requiring Enterprise to collect the Chicago tax from Chicago residents renting automobiles at suburban locations within three miles of the city border. The City appealed and the appellate court reversed the circuit court. Enterprise appealed to the Supreme Court.

We will keep you updated on these cases. Because civil justice is important to all of you, the Chamber will continually monitor cases before the courts that could impact you and your business. If you'd like to participate in or support this effort, please contact Keith Staats.

Todd Maisch, President & CEO Illinois Chamber of Commerce



Illinois Chamber of Commerce

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