

## 5 Ways to See Your Business in *Common Ground*.

### 1 *Purchase Advertising*

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Distributed to approximately 900 local business owners and managers each month, *Common Ground* provides a unique opportunity designed to maximize your advertising dollar and reach a highly targeted local audience. With rates starting at \$32, purchasing ad space in *Common Ground* is a smart and affordable business decision. Sign an annual contract and receive a 15% discount when you pay at signing.

The Chamber *does not provide ad design service* – this includes size alterations, color corrections, and ad layout/design. However, we are happy to share with you a list of current Chamber members providing such services at a nominal fee. The ad is due by the 15th of the prior month in either PDF or JPG file format.

Give us a call at 618.656.7600, or e-mail Desirée at [dbennyhoff@edglenchamber.com](mailto:dbennyhoff@edglenchamber.com)

### 2 *Write an "Ask The Expert" Column*

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*Common Ground* features an "Ask The Expert" column. Articles should be 200 words in length and provide expert advice on relevant topics. Authors are encouraged to submit multiple columns so that we have a variety of articles to choose from as space allows.

There is *no guarantee* that a submitted "Ask The Expert" column will run. Material discussed in the column should not be time sensitive, nor should it be a "commercial" for your business.

Need help with ideas? Contact Desirée at [dbennyhoff@edglenchamber.com](mailto:dbennyhoff@edglenchamber.com).

### 3 *Submit an Announcement*

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**Are you introducing a new product?**  
**Did you hire a new staff member?**  
**Have you moved to a new location?**  
**Are you planning a community event?**  
**Are you the recipient of a significant award?**

You are encouraged to contact us with your announcement and we'll help you get it ready for placement in *Common Ground*. Whether or not your announcement runs will depend on available space, and the date/frequency of previous announcements – *no guarantees*.

### 4 *Win Our Business of the Month Award*

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In addition to recognition on the front page of the Chamber's Web site, a plaque presented at [networking@noon](mailto:networking@noon), and a press release submitted to local media outlets, Business of the Month Award winners receive an article

and photo in *Common Ground*. Nominate yourself or another deserving business today! For more requirements and forms, visit [www.edglenchamber.com](http://www.edglenchamber.com) or call the Chamber office at 618.656.7600

### 5 *Come To Our Events!*

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Would you like to see yourself in an upcoming issue of *Common Ground*? If so, join us at Chamber events! Check the events listing in *Common Ground*, browse the Chamber's online calendar, or check out our Facebook page. Another great source

for all Chamber related information is our Friday E-mail Reminders. To subscribe, e-mail Linda at [ldaniels@edglenchamber.com](mailto:ldaniels@edglenchamber.com). *Common Ground* always features photos from Ribbon Cuttings, Business After Hours, [networking@noon](mailto:networking@noon), and YPG events.