

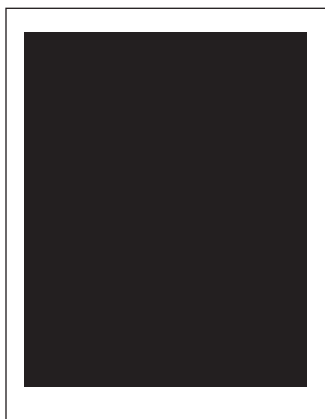
ad rates

Common Ground

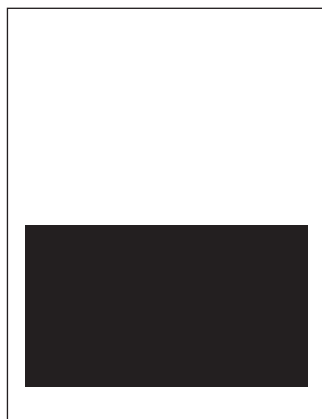
The Edwardsville/Glen Carbon Chamber of Commerce is excited to announce the new format of its newsletter, Common Ground. Common Ground will now be published as an 8.5" X 11" full-color glossy magazine. This gives you, our advertisers, the ability to make an impact with color as you advertise your products or services.

The newsletter is a highly-targeted publication sent to over 1,000 business leaders and decision-makers in our region.

Please contact us today so you can begin advertising at the most competitive rates in the area! Space is limited.



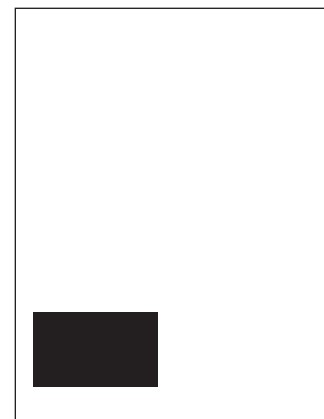
Full Page
7.5" x 9.5"



Half Page
7.5" x 4.5"



Quarter Page
3.5" x 4.5"



Eighth Page
3.5" x 2"

specs

Full Page – 7.5" x 9.5"
Half Page – 7.5" x 4.5"
Quarter Page – 3.5" x 4.5"
Eighth Page – 3.5" x 2"

Printing Method: Digital, full-color.

Proofs: Advertisers must provide accurate proofs. Black & white laser, color laser, inkjet proofs or fax are acceptable.

Digital File Specs: PDFs or JPG formats are required. Files received in any other format are subject to additional charges to the Advertiser.

Media: Email preferred. CD-ROM accepted.
jwojcieszak@edglenchamber.com

Ad Design: The Chamber does not provide ad design services including size alterations, color corrections, and ad layout and design. We will be happy to share with you a list of our current members that provide these services for a nominal fee.

Annual Contracts: Receive a 15% discount with an Annual Contract. Entire payment due upon signing.

Effective: 01/01/09

rates

Partner with the Chamber for a year and receive a 15% discount!

Placement		Monthly Rate	Full-Color Charge
Back Page	Full-Color	\$310	Included
Full Page	Black and White	\$210	\$20
Half Page	Black and White	\$110	\$15
Quarter Page	Black and White	\$65	\$10
Eighth Page	Black and White	\$32	\$7

- Space is limited. Please email Jeanne Wojcieszak at jwojcieszak@edglenchamber.com to discuss availability.
- All artwork **must** be sent in either pdf or jpg format.
- *Full-color artwork must be submitted in CMYK (RGB colors cannot be accepted).
- Artwork must be submitted by the second Friday of each month by 5:00 p.m. for the next month's edition.

edglen
Chamber of Commerce

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